## Detestable Conspiracy Against Civilization



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THE SUNDAY WORLD

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## How West Looks D．D．Mann Is Back O．U．R．LI LEAWNG  <br> 




##  <br> Baltimore 1 . 1 . At Washington



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## \{包 QUIOK SELLING THE ORDER OF THE OMINTHE SSALE OF MEN'S FURNISHINGS

 WEEK, AND EVERY AR-
TCLE MUS BE SOLD IN
TMME-EVERYTHING TME-EVER YTHING
CVES WAY TO THE ONE OBJECF IN MEW STO SELV THE GOODS WITH. REAL VALUE.
SHOP EARLY AND BUY
FOR EITURE NEEDS AS
WELI AS PRESENT

## White DUCK PANTS

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## WINTER UNDERWEAR



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## BER LE BREvBD

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## $10 \times 2$ <br> The Light Beer in the Light Bottle

Canadians laugh at any talk of the superiority of "imported lagers

They know that O'Keefe's "Pilsener" Lager is a purer, better beer than anything imported into Canada

They know that O'Keefe's "Pilsener" is brewed only of the choicest hops and malt-which cannot be said of any American lager.
"The Beer with a Reputation" THE OKREERE BREWERY CO., LIMITED, . TORONTO

| ORIGINAL IMP oricinal. PlLsuer wurzbureer hofbrau klimbacher beer $\qquad$ | ORIED BEERS <br> Dealers. Write to-day for JOHN KRAUSMANN |  |
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TUESDAY and FRIDAY OF NEXT. WEEK.
Sales Bogin Each Day at 11 o'olook. . Private Sales Every Day Tuesday, 151 IOISAS
Aug. 16th Aug. 16th
 Friday, 100 10rses
Aug. 19th 100

## COMING SPECIAL SALES.



The Great Annual Sale Thoroughbred Stallions Mares, Colts and Fillies The Estate of the Late Wm. Hendrie, Esq. (The Valley Farm Stables) WEDNESDAY, Sept. 28th
hisfal Panfir





MAHER'S

16 TO 28 HAYDEN STREET

next week of
 HORSES Conc






## All Day Rally Occurs in Wall Street Stocks

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| Definite Strength Exhibited |
| :--- |
| By New York Securities |

Wall St. Displays All-Day Bullishness and Closes Near Top-Canz-
dian Exchanges Also Buoyant.

THE DOMINION BANK :



$\frac{\text { HIGHER PRICES ARE PROBABLE }}{\frac{1}{2}}$

THE CANADIAN BANK OF COMMERCE TRAVELLERS' CHEQUES


SAFETY DEPOSIT VAULTS

 STOCKS AND BONDS

$\qquad$
PLAYFAIR, MARTENS Q CO'Y

$\qquad$

HERON\& CO
Investment Securities
Ordere

6 KING STREET W., TOROYTO
SMALL AMOUNTS


A. E. AMES \& CO., Ltd

INVESTMENT
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## C. D. SHELDON

Investment Broker

Our Financial Booklet


EDWARSS,MORGAN \&OO

WM. A. LEE \& SON -MONEF TO LOAN-


## No Dull Days Here

Been Humming With Activity

The Hosiery Sale is making all its own past records look sick. News of this spectacular selling has reached every province in Canada and we are getting big orders from distant points every day.

The Furniture Sale is fitting up hundreds of homes with the better kind of furniture and closer to factory prices than has ever been done before.

The Black Silk Sale is a boon to prudent women who want to get their black gowns ready before all the dressmakers are too busy. At present our range of black silks and dress goods is one of the finest displays on this continent.

New Goods from Europe are arriving weeks, earlier than usual, and all through the store genuine enthusiasm pervades the departments as they note customers' appreciation of the new goods.

> SIMMPSON:

## It's flarvest Time for Furniture

Like the farmer who reaps when his hay and grain are ripe, eve though he does not need them untill Winter,
So the home maker should buy this August Furniture of ours, Beeause this is sa to store it
Beanse thisis is a crop of good furniture, specially grown by the best factories for us, and you won't find it elsemhere or at any other
season quite so reasonably priced.






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## Summer Visitors

Excursionists make this store their rendezvous, because it is. THE BEST PLACE FOR
SOUVENIRS Ornaments, Leather Goods, Toilet Articles, Fancy Work, China, Bric-a.brac, Silverware and Jewelry can be had at marvelously low prices.

In the daylight basement, cool and well ventilated, there is the best equipped Ice Cream and
Soda Water Service in Canada Soda Water Service in Canada.

The restaurant on the top floor, with its wonderA fine orchestra adds to the pand hungry shoppers.
fine orchestra adds to the pleasure of the meal.
The ladies' rest room (third floor) is a boon to travelers, the check office for parcels and hand bag.
gage (main floor) is not the less efficient hecause the gage (main floor) is not the less efficient because the
service is free.
docks. ${ }^{\text {N.B. }}$ - Special delivery to railvay stations and docks.
In SLMIPSONin

Black Silks and Dress Goods Should Be Bought Now
Come at your leisure on, Monday and look through
these lines:
 A Discontmued Quality or EXTRA SPECTAL.
oro yards on sale Tareta, Furohnet's Real Ritch. Black Chitron Drese





 and




## Bunting for Exhibition

 Decorations

## Free Delivery of Goods Throughout the Dominion

## News of Our New Mail Order Announcement has been flashed from one end of Canada to the other and has pre flashed from one end of Canada to the other and has pro.

 voked the greatest enthusiasm.The aim of this store has been to reach a point in its development where it can serve on equal terms all the citizens of this great Dominion, and offer to every resident of Canada the advantage of Simpson Quality, Simpson Variety and Simpson Economy right at your own door without extra cost and with. out trouble or risk.

The enormous increase in our Mail Order Business now enable's us to respond to your good-will by being the first store in Canada to extend FREE DELIVERY TO ALL CUSTOMERS.

You need no longer figure out postage, express or freight rates, because the prices quoted in our cata. logue are what the goods will cost you at your nearest station, except heavy-or bulky goods, as stated in the catalogue

## Ki SIMTPSONim

## The Success of the Hosiery Sale

It is not so long ago that all atwor
with suspicion. But people soon learned to distinguish looked upor ads. from the nuisances, and it was by the help of real live news ans nouncements that this great Hosiery Sale was built up, year after year, until now it is the greatest event of its kind in the Dominion, and Monday that will their best over-makes aside for it. Here is-a list for Monday that will be specially welcome to mothers :-
Infants' and Children's Lisle Socks, fancy tops. Regular 20 e and 25 c . Hosiery
Sale price, Monday, $10 \mathrm{c}, 3$ pairs 25 c .
Sale price, Monday, 100,3 pairs 25 c .
Girls'
Cotton Stockings, black, to
Sale price, Monday, paisg $121 / 2 \mathrm{c}$.
Boys, and
Birls' Ribbed Blac.
Sale price Monday, 18c, 3 pairs 50 c.
Bo 's' and Girls' Pläh ' and R. mere Stockings. Beğular 25 c . Hosiery
Megnlar 40c. Hosiery Sate price Moed Braek Cashme
Women's Liste Thread-Hose, phair, 25 c .
stripes; lace
day, 350,3 pairs $\$ 1.00$ s.
Women's Cotton Hose, in black, tan, opera shades and fancy patterns. Regu
30c. Hosiery Sale price, Monday, pair, 19c. price, Monenday, plain and Ribbed Black C
Women's Plain and Ribbed Black Cond and 60e. Hosiery Sale. price, Monday, pair, 29c.
Sale price, Moiday Cotton Socks, light and mid.
Men's Lisle Socks, black, tan
Hosiery Sale price, Monday, 19c.
Men's Blac
Men s Black, Tan, and a la goods. Regular 40c. Hosiery Sale prsortment of patterns and colors; all new
Men's Plaind and pair, 25c. Men's-Plain and Ribbed Black All-wood Gashmere
60c. Hen's. Fine Silk and Cashmere Socks, black with red, sky, white Regle
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## Telephone Orders

## A Carload of Wall Paper for Monday

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 than haif theier regulare value.



## The Housekeeper's List


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    delicious
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    best ale for
    Ask yous
    ${ }_{0}$ Brewing \&
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