French Defeat Germans in Battle of Argonne Forest STRONGHOLD OF KRITHIA IS REPORTED CAPTURED BY THE ALLIES




We Are Promptin Delivering Small Orders for Coal


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\begin{aligned}
& \text { Order by Telephone or } \\
& \text { From Nearest Branch. }
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CONGER-LEHIGH COAL CO., Limited 95 Bay Street, Toronto.




GERMAN SQUADRON REPULSED IN ATTACK ON RUSSIAN PORT

Enemy Who Tried To Bombard Windau and Land Troops Lost Torpedo Boat and Were Forced To Retire.

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## \$1,000.00 Reward

will be paid to anyone proving the Lord Tennyson Clgar not to contain a, highigrade, allthavazne filler.

## "Lord Tennyson"

is the Greatest 5c Cigar in the World.

Our stocks of Havana Tobacco enable us to give to
the smoker such quality as he has never before been able to obtain at the price.
S. DAVIS \& SONS, LIMITED,

DAILY MAGAZINE PAGE FOR EVERYBODY

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## ＇Fertilizers

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 CANADIAN CO tlizer Department
Toronto，Ontario


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HERE＇S THE NEWEST SWEATER You May Select Striped Designs in All Materials


Peter＇s
Adventures in Matrimony By LENA DALRMPLE

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Wanted－An Inn Where ＂I May Take Mine Ease＂ By WINFRED BLACK


Exercise After Bathing









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By Annie Laurie

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| WHY，OF COURSE！ |
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| Why ina iopster the most intellectual Because even when boiled it is deeply red |
| Whhat tis wanted to to make man and wife pult coord．together？ |









 Secrets of Health and Happiness Boiling Water Treatment Often Eliminates Goitres by Dr．LEONARD KEENE HIRSHBERG


## Valuable Aid to Beauty <br> Valuable Aid to Beauty <br> 






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## "SPORT AS USUAL," WAS THE HOLIDAY SLOGAN

LEAFS AND BISONS
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## ON SALE TODAY



T WEU SOME RELIEF FROM SWERTAINLY GIVE
Comf comfortable. In the selection are two ciece suits and
some three-piece suits, the coats without lining
spund spuns in plain light grey, medium grey, greenish shame
brown and fawn, also black and white flake mixture and
black and white biack and white check. And white flake mixture and
style with roll lapels. Trousers with belt sast:d sacque
then style with roll lapels. Trousers with belt loops, side
strapp and cuffs. One style for young men has ordinary
sacque front sacque front and Norfolk back. All beautifully tailored
and finished. All sizes in the

 TWEEDS, in good patterns, small checks and mixtures in
browns and greys ingle-breasted, 3 button sacque styles,
well tailored. Sizes 36 to 44 . Friday ....... MEN'S TROUSERS neat stripes, in worsted finished
smooth materials, in medium and dark shates

Men's $\$ 1.50$ and $\$ 2$ Sailor Straw Hats, $\$ 1$


HATS, pure white and in fine, even weave, with slightly
tapering crown and flat brim, slightly rolled on ed ges
 BRITISH AND AMERICAN PANAMA HÄTS. The American hat is in the popular sunken crown with pencil
curl brim. The other in the neglige style to dip in front curd brim. The other in the neglige style to dip in
and which can be rolled to carry in a grip or pocket
 even weave; natural color. Reg. \$4.95. Friday each 3.95
STRAW HATS IN MILAN AND LEGHORN, straight
 each
Men's 69c to $\$ 1.00$ Outing Shirts, 47 c




滕 WATERBASS TAKES HAMILTON FEATURE－－－TORONTO WINS INTER－CITY SOCCER GAME

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## That Son－in－Law of Pa＇s

We don＇t sell Reasons for Value－－．We sell the Good Values themselves at

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tisements that give you a prepositer－ ous reason for value－giving．
WE think too much of your shrewdness to try and con－
you by such methods．We vince you by such methods．We
give great values because we know give great values because we now
how to buy，and where to buy，and when to buy．
$\mathrm{A}^{\mathrm{ND}}$ after we buy we mark to you and fair to us．That＇s why our sum summer clotheses at $\$ \$$ （which，by the way，are taking splendidy）are worth a
than they re marked－they re bought right and sold right．

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| ON JULY 1st- <br> half-yearly income is paid to clients who have entrusted funds to us for investment on our Guaranteed Trust Investment plan. <br> Such investments yield 5 per cent. per annum. <br> Sums of five hundred dollars and upwards are accepted. <br> Further information on request. <br> Dational Urust Company <br>  <br> 18-22 King Street East, Toronto. |
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Tuesday, July 13, 1915
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| STOCKS, BONDS, GRAIN SPECIALISTS Unlisted Securities |
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LOUIS J. WEST \& COO Toronto Actuarial










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## Summer Sale Bargain List for Today's Shoppers



| Marvelous Value at $\$ 7.85$ | $\begin{aligned} & \text { Heer } \\ & \text { for } \\ & \text { Ne } \end{aligned}$ |
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| These Men's Suits Were Made to Sell for $\mathbf{\$ 1 0 . 5 0}$, \$12.00, \$13.50 and \$15.00: <br>  <br>  <br>  |  |
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| 100 Boys' Suit Bargains Today at \$2.90 |  |
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| BOYS' TAILORED SUITS $\$ 6.49$, REGULARLY $\$ 10.00$ TO $\$ 12.50$, stock, spleantifidy assortmered fon tory Norfok suits, sampleses and a number from regule |  |
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Bargain Hosiery and
Summer Refreshment Room

Look at These Prices for Well-Made Boots and Shoes For Women, 99c For Men, $\$ 1.99$ For Children, 99c






Wash Dresses for Summer, $\$ 4.95$


## Embroideries



Fancy Needlework
Noin

## Toilet Goods

China and Glassware

RE AT 25c AND 49c TODAY


Children's and Infants' Wear

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| Low-Priced | Shams |
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7 hese Beds Will Go Far
 Values Are Extraordinary



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The Robert Simpson Company, Limited

