\title{

FOURTEEN PAGES. THE "PEOPLE'S PAPER"-FORTY-FIVE YEARS IN THE SERYICE OF THE PUBLIC- IS A LIVE DALLY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. FOURTEEN PAGES.
WEATIBR FORZCAST. \\ The Evening Telegram. \\ al and Canoll 3 In


 \\ \begin{tabular}{|c|c|c|c|c|c|}
\hline VOLUME XLVI. \& , \$6.00 PER YEAR. \& ST. JOHN'S, NEWFOUNDL \& THURSDAY, MARCH $20,1924$. \& PRICE: TWO CENTS \& NUMBER 65. \\
\hline \[
15

\] \& | 3-Ply Ru-ber-oid, 36 ins. |
| :--- |
| 3-Ply Ru-ber-oid, 18 ins. |
| 2-Ply Ru-ber-oid, 36 ins. |
| Mineralized Ru-ber-oid, Red and Green, 18 ins. |
| Eureka Rubher Roofing | \& Ruberoid Red Coating. Ruberoid Cement. Ruberoid Galv'd. Nails. B.-H. Paint. \& | Tarred Paper, |
| :--- |
| 2-Ply Felt. |
| 3-Ply Felt. |
| Matchless Paint. | \& Tierces Coal To Barrels Coal Tg Half Brls. Coal Tins

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Roofing
Rof Tar Brushes. \& \\
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BOWFIRIING BIROITEHIRS, Iimited, Stores Deparment.

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\section*{J. Fr LYNCH, ESQ. <br> To-Morrow, Friday, <br> |  |
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|  |  | <br>  <br>  <br> Dowden \& Edw̄ards, <br> | REL IAELA |
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## AUCTION.

To SATISFY A Mortgage.
On the premises on
Monday Next, 24th Inst.

FEARN \& BARNES,
FOR SAIE
MOTOR CAR
1 HUDSON SUPERSIX:



## FOR SALE.

1 Newly Built House



FOR SALE
 land Consolidated Foundry Coil
Itat, as asion thares fodin
lars each in the Newroundanand



## Soups and Stews


Brown a Polson's
Corn Flour
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INVENTIONS WANTED
 THE RaMSAY CO,

$\left\{\begin{array}{c}\text { Start the Season right } \\ \text { by using } \\ \text { S U N O C O } \\ \text { Th e wholly distilled } \\ \text { Motor Oil that elim } \\ \text { inates carbon troubles. } \\ \text { BARD \& CO. } \\ \text { Agents. }\end{array}\right.$
HOUSE TO LET. That most desirable Dwelling
House, No. 24 Cochrane Street

M. \&.E. KENNEDY,
OFFICES TO LET.

TOLET
Furnished Residence


## JUST ARRIVED !

A large shipment of CROCKERY of all descrip-
tions, including thirteen thousand, five hundred
Cups and Saucers

## 13,500

## Cups and Saucers

10 cents and up.
S. O. STEELE \& SONS, LId.


## THEREDTAXI

RE-OPENING ANNOUNCEMENT.
We are now open for business. We guarantee the same prompt, efficient Service.

 BEST CROPS.
 tant, for FARM or GAR-
DEN.
By its use large Crops are
assured.
Printed instructions fu
nished with each order. Book your orders early. St. John's Gas Light Co
Phone 81 Gas Works., Fruprs:


## Valley Nurseries,

 PATENT NOTICE.
The Norwegian Fishlines and Net Manufacturers' Co., Ltd., Bergen, Norway.

Merchants, Look at This! last you can obtain your Lines and Rope.
HEMP, MANLLLA, COIR, FISHLINES, etc.
or prices worth while, call and see them
ROOM 12, BON MARCHE BLDG. NORWEGIAN PRODUCTS COMPANY.
S


The Countess
of Landon．
The Cumes




Something More！
After meals you want something more－a bit of
sweet with a change of flavor．WRIGIEY＇S weet with a change of flavor．WRiCLEY it It is a great aid to your good health，as medical确
This is from a recent book on health Many physicians now recommend gum chewing

## WRIGLEYS after every meal

## －means that your digestion is aided while your Your choice of several flavors，all of the WRIGLEY <br> 

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## AXE HANDLES！

．
500 doz．Axe Handles． 200 doz．Piek Handles．

Selling at Special Low Price．
Job＇s Stores，Ltd．


THERE WILL ALSO BE HUNDREDS OF CONSOLATION PRIZES．
The Judges for this Competition w
Mr．S．T．Harrington，M．A．，
Mr．S．T．Harrington，M．A．，Headmaster Methodist College
Rev．Bro．Ryan，Principal St．Bonaventure＇s College．
Mr．R．R．Wood，B．A．，Headmaster Bishop Feild College
a the Agent for the Nestle \＆Anglo－Swiss Condensed Mill
Closing date of the Competition will be announced in local newspapers．
THE JUDGES＇DECISION WILL BE FINAL．


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| per fowl Now a hen should lay ove |  |  |
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| this gives $\$ 8$ worth of eggs． In the winter months it is a good |  |  |
| thing to feed sprouted oats daily． This，takes the place of green food |  |  |
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|  |  | Wisdom is plantce in his mind， This man shrall ae both true and kin And to its glorfas he shall rise |
| New Bank Alarm Shoots Fusileade of Cartridges |  |  |
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| Chicago，March 11 （A．P．）－An auto－ matic burglar alarm for banks which |  | Master，for all tilet he must do－ Grant him a senst of mimor，too |
| fires blank cartridges simultaneously in all the money cages |  |  |
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| eel box beneath the tellers＇window， |  |  |
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## Australia is Concerned

 Over Abandonment of Singapore ProjectCanada Reduces the Estimates for 1924-25 by $\$ 46,373,715--$ U.S. Sailors to Quell Disorders in Honduras Capital---Crew of Orduna Treated Leniently by U.S. Au-thorities---Jury in Delorme Trial Again Disagree.





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## Careful Finishing <br> That Protects Your Negatives

$\qquad$

## LOOK WHO IS AT THE STAR MOVIE TO-MORROW

William Duncan, Joe Ryan and Edith Johnson
in a Big Six Reel Western Specia

## 'Smashing Barriers'

## The Most Daring Western Picture Ever Produced

 Admission, Twenty CentsFielp the G. W. V. A. by attending Monday night. The Tour of OUR SMILING PRINCE, with Lieut. Rickard in person

Scap which is'nt good enough for washing your hands is not good enough for washing your clothing.
fou would'nt wash your face or hands with low grade inferior or injurious laundry soap.

Yet the skin on your face and hands will last a lifetime, whilst clothing wears out in a year.

Consequently you should use Sunlight Soap for washing your clothing and for general use.

Besides you cannot do any washing without getting your hands into the suds.

We feel a real responsibility for
lm left with us for development. Segatives cannot be replaced, and there are often several exposures in owner. Careful methods and scien-
tific formulae bring results that justify your entrusting your films
to our finishing department. Of course we are equipped for
enlarging-let us show you some OOTON'S The TOOTON'S, KodakStore

Intelligent women always use Sunlight Soap---it cannot injure even a baby's skin.

Sunlight Soap is endorsed by Lever Brothers, Five Thousand Dollars guarantee of purity.


## London, New York \& Paris Association of Fashion <br> <br> FORMALOPELIIIGO of <br> <br> FORMALOPELIIIGO of London, New York \& Paris Association of Fashion <br> NEW APPAREL FOR SPRING

MOTHERI Little Daughter Needs Her New Spring Clothes.
GIRLS' DRESSES, COATS, HATS

## Now Spring Coats

Girls New Spring COATS of Tan or Deer
shades of Velour and Polaire Cloths, attractively styled, well made and linedt throurghout-
Neiv flare models. Apes 4 to 16 years
$\$ 4.98$ up to $\$ 12.98$ New Dresses
A magnificent range of the New Spring DRESS-
ES for the little and bir girls-all the net

$\$ 3.98$ up to $\$ 6.98$ New Hats
The "Iittle lady" will like these HATS, beccause
 $\$ 1.98$ up to $\$ 3.98$

## New Skir's

As one who is an authority on style expressed it: "SKIRTS are as fancy as Blouses." So from the plain that is Newrea and Smart in Separate Skirts for Spring Priests for spring Prices range at


The Correct Styles for Spring and Summer are Here I

FASHION'S LATEST STYLE FANCIES FOR THE APPROACHING SEASONS ARE MOST COR rectly mirrored in these opening displays-Fascinating creations in
New Coats, Hats, Suits, Dresses, Skirts, Waists
and all New Apparel. to be gained by Shopping Early

## Formal Opening of the 1924 Spring Villinery Season!!

## Stout Women's Apparel!

SLENDERIZING COATS HOR LARGE WOMEN.
slenderizing effect accomplished by the the silhouette and fabrics that lend the straight graciously to the slenderizing linds. All the new luding Black. Sizes 4 㝵 to 56

Slender Line Dresses for Stouts

EXCLUSIVE AND DISTINCTIVE MODELS FROM MASTER DESIGNERS OF PARIS AND NEW YORK ARE EXHIBITED FOR YOUR APPROVAL.

FASHIONS that proclaim the Coming of Spring with a new distinctive note in each new Hat There are Pokes with a sauciness that is decidedly new-and the jaunty yet demure Clocke-
and an infinite variety of Turbans and Hats with rolling brims. Paris and New York have vied with each other in their designs-you will find an exhibit of striking original Hats. Prices range

$$
\$ 3.98 \$ \mathbb{H}^{.98} \$ 5.98 \$ 7.50 \$ 9.98
$$

Colors Galore! :-A riot of beautifut tones and shades that suggest Springtime Joy and frester ness. You will love the new Poudre Blue-the Henna and Pheasant shades-Almond Green
Citron-with plenty of fashionable Navy and Blacks, of course. Hats for Misses', Hats for Citron-with plenty of fashionable Navy and Blacks, of course. Hats for Misses', Hats for
Women, Hats for the bobbed head Girl, Hats for Matrons-in fact the most comprehensive showing of Millinery that it has ever been our good fortune to exhibit.

## Jacquettes <br> or the New Shorf Coal

The chic appearance and the comfort attached to the wearing of these COATS are the distinguishing fea-
tures which make them a necessary part of every

AHI Samples at
$\$ 12.98$ up to $\$ 16.50$
Jersey Suits
JUST OPENED-A very nice variety df JERSEY will not be complete without one of these.

SALET--Women's and Misses' New

## SUITS

Poiret Twill Suits
Tweed Suits : Plaid Suits Box Coat Suits, Tallored Suits Embroidered Suits
IN FACT THE SEASON'S ENTIRE NEW SHOWING of SUITS -combining everything new and desirable in the way of Style, ary SPRING SHOWING. We secured them át the greatest sav-ings-and we feel safe in saying they are the BEST VALUES ever offered at the start of a season.
\$14.98, \$20.00, \$25.00 up to $\$ 39.00$
SIITS FOR MISSES, WOMEN AND STOUT WOMEN.


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUTDLAND, MARCH $20,1924-5$

## Cast Iron

Hollowaye

## BOILERS

Oval and Round TINNED INSIDE.

Wm. J. Clouston, Ltd.

 STEER Brothers

NEW ARRIVALS 10 Boxes SHELLED WALNUTS (Halves) 50 Sacks PEA LEAID EGGS
50 Cases HARTLEY'S JAMS-
Raspberry, Strawberry and Marmalode
50 Boxes WNESAP 50 Boxes WINESAP APPLES.
25 Cases VALENCIA ORANGES.
200 Boxes IIXEY'S BLUE. 25 Cases KELLOGG'S CORN FLAKE $1001 / 2$ Chests "EYLON TEA50 Cases NO. 1 SALMON.
10 Cases COD TONGUES, in Tins, very choice.
PHONE 1890.
STEER Brothers
जaris.,.,.t.th
Special to Motorists


Hum jow If not, call at ou 'The Dandee' , Hasemian omical patch ever
invented.
The Hotter the Road, the Tighter
it Holds!
Put up in two
size packages and retails for
$\$ 1.00$ each.
It doesn't cost you anything to call at our store
and we will demonstrate it for you in a few
Martin Royal Stores Hdw. Co.

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| ADVERTISE IN THE EVENING TEIEGRAM. |  |



## ITEMS OF INTEREST

These 4 ITEMS Marked at Special Prices for Friday and Saturday only



## \%ons




## TEA SETS

FANCY GILT VIOLETS $\$ 2.99$ per Set. RICHARD STEELE


WE INSURE CHILDREN!

glad to explain further.
CALL AND SEE ME
GYRIL J. GAHILL,
WN LIFE INSURANCEE COMPAN

Years in the Service of
the Public-The Evening Telegram.
 The RoyalStores

First because assortments are more complete; second, qualities are al-
Fays dependable; third, prices are as low as is consistent with quality and Mimian inizimimain to

## Friday and Saturday

## Special Glove Values






Smallware Bargains

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## Beautiful New Spring Goods




## Economising Opportunities on Household Needs

Bed Spreads.

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\text { Bed Spreads. } \\
\text { white Honey } \\
\text { Co }
\end{gathered}
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Breakfast Cloths.

$$
\begin{aligned}
& \text { White Curtains. } \\
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Leather Hand Bags.
Colors of Brown and Nav.
Windermere


The Royal Stores, Lid.





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 Stuffed Sheep's Heart


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## McMurdo's Store News

 bevcila clasmic beautifier





the evening telegram, st. johns, newfound

## BLAIR'S

Keep Things Humming With

## More Clean-up

 SPECIALSWHILST ALL THEIR EARLIER SALE PRICES STILL STAND GOOD.

MEN'S SOFT EELT HATS, only $\$ 1.75$ each. MEN'S SOFT COLLARS, only 10 c . each LADIES' WHITE SILK and LACE BOUDOIR DIES IES FANCY DRESSING JACKETS bies' blue and white check bun GALOW APRONS, only 75c. each.
LADIES' FANCY CHECK HOUSE DRESSES, only $\$ 1.25$ each.
ADIES' FANCY COTTON DRESSES, only $\$ 1.50$ each
LADIES' DRESSES, in various makes, $\$ 2.50$
LADIES' NAVY COTTON SERGE DRESSES, only $\$ 1.90$ each.
LADIES' NAVY WOOL SERGE DRESSES, from $\$ 3.50$ each. $\$ 3.90$ each.
LADIES' FANCY COLORED MUSLIN and VOILE BLOUSES, only 60 c. each
LADIES' SHOWER COATS at greatly reduced prices.

Remember our Special Prices are for every day:
Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

## HENPV B AR.

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\section*{How to Become Fit-Practical Handbooks <br> |  | Hat pixay iume |
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|  |  | <br> S. E, GARLAND}

Leaing Bookeleter \& stationes, 17.0 Water stree

## Personal.





Mr.Cameronf Geddes' 'liewProgramme at The Majestic


##   Specializing in Catering Ladies Apparel



The NEW SUITS for Spring $\$ 24^{.00}$

$\qquad$ S.L.Levitz\&CO. Adjoining Roper \& Thomson's, Jewellers.

256 Water Street $0000000000000003 \times 0000000200000200000000000000000$


Friday Saturday and Monlay are "SHOPPIIIG DAIS" and dere are sume fire Bargats whicen

COTTON TWEEDS BROWN DUCK blUE DENIM. INDIAN HEAD INDIAN HEAD CIRCULAR PILLOW COTTON CIRCULAR PILLOW COTTO WHITE TWILL SHEETING WHITE CURTAIN NET WHITE CURTAIN NET PLAIN SPRING BLINDS

Reg. 65c. Now 59c. Reg. 36c. Now 33c Reg. 48c. Now 44c Reg. 33c. Now 30 c Reg. 48c. Now 44c Reg. 80c. Now 69c Reg. 90c. Now 84 c Reg. 1.40 Now 1.20 Reg. 45c. Now 40c. Reg. 55c. Now 49c Reg. 85c. Now 80 c

## A SAMPLE LINE of VOILE

Regular 45 cts., Now 39 cts. Regular 60 cts., Now 52 cts. Regular 75 cts., Now 65 cts.

## Marshall Bros

LADIES' SUEDE FINISH GLOVES Reg. 55c. Now 50c LADIES' SUEDE FINISH GLOVES Reg. 70c. Now 59c LADIES' SUEDE FINTIH GLOVES Reg. 80c. Now 68 LADIES' SUEDE GAUNTLETS ..Reg. 1.45 Now 1.30 LADIES' SUEDE GAUNTLETS ..Reg. 2.20 Now 1.98 LADIES' BLACK \& COLORED COTTON HOSEReg. 23c. Now 20 c LADIES' BLACK \& COLORED COTTON HOSEReg. 32c. Now 27 LADIES' CASHMERE HOSE . Reg. 55c. Now 50 c LADIES' CASHMERE HOSE Reg. 72c. Now 65 LADIES' HEAVY RIBBED HEATHER ROSEReg. 58c. Now 52 c

Reg. 95c. Now 87 c . SPRING ROLLER 27c.

## Delicious! <br>  TEA

 Range peroe blend The flavor satisfies all Just try it. Lanles's' Buots!

we stbuti dir fabrics for
your approval.

## Firs Clay

 Firie Brick in stockTHE EVENING TELEGRAM, ST.
$\begin{gathered}\text { Duchess of Atholl Now } \\ \text { Member of Parliament }\end{gathered}$


■ . 0000001
 J. J STRANG, FOR SALE! 5mantime St. JOHN'S Grocery Stores Assorted Jellies Pts. package Vegetable and Tomato Soup, tin . . 15c Cooked Corned Beef Armours Beans, 2's, tin
Pet Milk, 1 lb, tin .16 c . Pea Beans, best quality, 1 lb . ....... lb. Local Cabbage J.J. ST. JOHN. Duckworth ${ }_{\text {RL }}^{\text {Road. }}$ LeMarchant

H.J. Stabb \& CO.

6 Surreys, 5 Buggies.
C. F. LESTER,



MUTT AND JEFF-

$\qquad$
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## Camaion Mik


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$\qquad$

## Helps Solve the Menu Problem

CARNATION Milk costs about the same as C ordinary milk. But think of its convenience, its purity and its richness! Serve just as it comes from her all milk purposes add a little more than an equal amount of water. Carnation keeps indefinitely in the can until opened and for several days after opening if properly stored, so there is no waste. It adds richness and flavor to any dish.
Carnation is just pure fresh milk, evaporated to 'double richness, kept safe by sterilization. Order several tall ( 16 oz .) cans or a case of 48 cans from your grocer. ${ }^{1}$
Try this recipe and write for the Free Carnation Recipe Book containing thany others just as delicious.
 have handy
a package of UIESAVERS









## Knowling's

SHOE Ruhhers! Rubhers!!
-AT REDUCRD PRICES

Owing to the prevalent mild weather we do weather, we therefore have decided to reduce our stock by reducing the price, and for the
next 15 days we offer our entire stock of Rubber Footwear at Reduced Prices.

GET YOUR PAIR BO-DAY.

## G.Knowling, Ltd.

Oplical Repairs

 Mail Orders looked after just
as carefully as if given. to us DUEEECOLTD THE RELIABLE Jewellers \& opticians.

## (5.0) MI

Newfoundland's Leading Optical House.

We specialize on all kinds of Optical Work,
and are in a position to give you the Best Optical Servic

Also, Dealers in
SILVERWARE, FANCY GOODS
ATCHES, JE
NOVELTIE
THE HOUSE OF SERVICE
R. H. TRAPNELL, Limited
JEWELLERS \& OPTICIAN,
197 Water St wholesale \& retait 197 Water St. - - St. John's, Nild.
 Insure with the Good, OId, Reliable

56 QTUFㅍNT9
Which has stood the test" or the last 80 hitch. Largest number of and without the lenst foundand. HAUET IITITED, P.O. Box 782 .
ADRARN BVLDDVG.

Offen Classed As Dullards in School. Matabersin in upi-a Tim Mulcahey on
St. Patricks Day
No

A Picture None Should Miss-lt the NICKEL To-Day. The Yearis Most Gripping Mystery Iitm! Jimmie Adams Tom Santselii A BUIND BARGAN ION CHANEY avaraspin ! "Ouch" 'Law of the Woods'

COMING-"THE ETERNAL LIGHT, THE STORY OF THE CROSS"-NINE WONDERFUL REELS.
See To-Night's Show at the CRESCENT!

## EXTRA-TO-MORROW NIGHT--EXTRA

BIG DANCING CONTEST:
To be run in conjunction with the usual Friday Night Amateur Show.
FULL PARTICULARS TO-MORROW.

## "THE MARRIAGE CHANCE"

"CASEY JONES, JR."
Two Act Mermid Comed


${ }_{\text {Water St. East. }}{ }^{195}$

PARKER \& MOIIROE, LItI | 3618363 |
| :--- |
| Water St. West. | THE SHOE MIEN

and

Spacsatm $==$ SPRINGIME NEEDS Bring Notable Values


Ladies'

## Kmitted Suits



Ladies, Spring Coats

Leper Isle Loses
Terror for Mankind

## FRIDAY, SAT. and MONDAY




## New Whims in Faloric Weaves now showing



| he SHOWNROOM |  |
| :---: | :---: |
| Unfolds the New Things for Springtime |  |
| ANTS BANDS |  |
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| Navy Serge |  |
| DRESSES |  |
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| ¢5.49 |  |

Hats, Caps, Braces, Raglans and Girls' and Boys'. Jerseys
All New for Springtime and they bring really good values.
Res





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Theft in Africa







## HOUSEKEEPERS COLUMM

## Directing your attention to

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## Household Notes.

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Extraorainary FOOTWEAR VALUES

Is Borss





 StAIR OIL GLOTHS 16mome ive 24c. 29c. 49c. 24c. 29c. 49c.
32c. 39c. 49c.
"Purity" Baking Powder!

New shipment of this Popular, Baking Powder just in per "Silvia."

Don't worry as to why "Purity" Powder can be sold so cheap. Buy it and get full value for your money.

Wholesale only from Gearge lieal



Shollac! Shellac!
dont uie substitutes. Ask your dealer for

## "MATCHLESS"

A PURE SHELLAC in ORANGE \& WHITE.

Insure your Property with the great Fire
The Liverpool and London and Globe.

Bowring Brothers, Ltid. Agents

## Fresh Cereals:

COOKED BRAN.
COOKED \& CRUMBLED BRAN. kELLOGS CORN FLAKES. Jersey corn flakes. royal scarlet corn flakes. Shredded whole wheat. PUFFED WHEAT.
puffed rice.
PLLLSBURY'S HEALTH BRAN. roman meal.
entire wheat flour.
grape nuts.
ALL NEW STOCK.

## W. J. MURPHY

RAWLINS' CROSS.
(a) anili, anos.ed

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 Ladies' Low Cut Rubhers10 per cent. off Regular Prices.


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" 1922
" 1923
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