$w$ ENCE,
TWELVE PAGES TO-DAY
THE "PEOPLE'S PAPER" IS A LIVE DALLY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. T" TWELVE PAGES TO-DAY $==$ THE EVENING TELEGRAM. wisin wor VOLUME XXXIX. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, SEPTEMBER 27, 1917. \$3.00 PER YEAR. VOLUME XXXIX. SHE JOHNS, NEWFOUNDLAND, THURSDAY, SEPTEMBER 27, 1917. \$3.00 PER YEAR.

## LLOYD'S TESTED CHAINS

BOWIRING BROTHIMRS, IIMIMIFD.
"100.vev>






Wood is free from frost and dampness, preses are open,
paint penetates.
rall
is beter per painting weather
no




 cans from nal-pint to g galons. St. John's, Newfoundland


LONDON GOSSIIP.

How About Your Motor?


## SKIPPER

KEROSENE OLL




standard oll. co. on new york FRANKLIN'S AGENCIES, Ltd


To-Day's Messag 10.00 A.M Severn
 germans fall iv fier Duaspatches from the Frenc ensued around Verdun yester
the Germans attempted to the erench positions
attack was launched
extreme extreme right of
and followed a bom eral days $\begin{aligned} & \text { during which } \\ & \text { positions, inctuding } \\ & \text { there is is now nothing bu }\end{aligned}$ heavill peppered. The obje
attack wws
 Woods, whi,
September 3 , giving then
the orne
 point or orfore trage emarriss the that
man attack was launched fighting was hottest
trenthes bortering hee cha
Woods which the Germat ed to tross in
crese
strength was
the five
 or special
commanded
the bantalion
$\qquad$
$\qquad$
$\qquad$
$\qquad$ way and drov
satrint py point.
are resuming
$\qquad$
$\qquad$

To-Day's Messages
10.00 A.M. F 5

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 27 ,












Pears and Gravenstein Apples.
100 Half Barrels Pears,
150 Barrels Gravenstein Apples
109 Crates Silver Peel Onions, 80 Cases California Oranges.
BURT \& LAWRENCE,

CLEANLINESS, QUALITY, SERVICE,

## Johnson's

Fancy Bakery, 174 Duckworth St.

## PURITY MILK

## T. A. Maenab \& Co.,

 CITY CLUB BUILDING. $\square$ Advertise in the Telegram

|  |  |
| :---: | :---: |

## They Are Here! <br> Exquisite New Fall Millinery. <br>  $\mathbf{\$ 2 . 3 0}$ to $\$ 5.00$. <br> The NEW FELI HATS <br> are here.  

18 New Gower Street.
 SCHOOL OF ARTS and CRAFTS
Private Tuition or Classes in Drawing, Water Colour
Drawing, oil Painting, Wood Carving, Stencilling
Show-Card Writing a Specialty.
JAMES MURDOCH, CERTIFICATED


## TEMPLETON'S

HERRING -NETS-

Big stock of all sizes. Prices Rock Bottom.
 EXPECTED DAILY, EARLY WILLIAMS APPLE, A Red Apple, a good eating fruit, Also
Calif. Oranges, Red add Siver Peel Onions. EDWIN MURRAY'S

The Choicest Finest Edibles! ELLIS\&Co.

## 203 Water Streel.

American Mutton.



 Wong Finlets. Beef.
 New York Corned Beef

New Yorkt Turkeys.
New Yow Ducks.
Prime and 4 Exeleeleil Stook.
Fresh Made Sausages.
Beet ind
and mato are e

Fresh Cod Fisish.
Fresh Coplin.

Cooted reat for tue
Toased
Post New Tow Toasties.
Post New Toastiee
Shredded
Remember OUR Teliephono, 482 and 786.

Grove Hill Bullefin
cert riowers: chrssantie.

 J. MeNEIL,

Insure with the QUEEN, the Company having the largest
number of Policy Holders in
Jewfoundland Jewfoundland.
Every satisfa settling losses. Ofice: 167 Water Street.
Adrain Bldz.
P. O. Box 782 OUEEN INS. CO GEO. H. HALLEY

## $2 x^{2}$ yed

IM 5 5at

$\underset{\substack{\text { ane } \\ \text { and }}}{ }$ totally durferrnt Powniky
鯧

The Choicest Finest Edibles! LLLS\&CO.

## 203 Water Street.

American Mutton. American Lamb. American Roast Beef Finest South Coast Beef
 American Veal.



New York Chicken.
wikk Fed Youmg and Tende
Mirs Fed. Young and Tenae
New York Turkeys.
Young Hen Bricks.


Fresh Egrs.
ciranatead.
Freser Cod Fish
Fresh Caplin.

Toasted Corn Flakes.
Post New Toasties.

| Shearedded Biscuits. |
| :--- |

Remember OUR Telephon?,
482 and 786.
Grove Hill Bullelin
THIS WEEK.


 Insure with the QUEEN, e Company having the largest - $\begin{aligned} & \text { Wroundland. } \\ & \text { Every } \\ & \text { satisfaction given in }\end{aligned}$
 Telophnen cis
QUEEN IN.
QU CO. H. MALLEY fersab MNSSATT $A$ NET totalls TIFFERENT TAECUM PCWOER



WANTED Household Goods


UNDERPRICED.
PILLOW CASES.

 MARCELLA



 HEARTH RUGS



 2an arat ritian $x$ saturnay
TAPSTIT
MANTEL DRAPERY.







Exceptional MONEY - SAVING OPPORTUNITIES canariv: Friday and Saturday. cavarar.

GREAT PRICING! GREAT SELLING!
New Enthusiasm every week as the various sections bring forth new "Bargain Numbers" marked for quick selling disposal. Keep a close watch on our Bargain News, and come as often as you can.

Wilhelm War
Crazed Egomaniac.
oin





Men's Wear.
Voile\&Muslin Blouses.
$\qquad$




Desirable Fall Goods,
Priced Low for Friday and Saturday. WOMENS UNDERVESTS. SNEATER COATS.

 INFANS"
RIBEED WRAPERS.
Well mado Kurrant germent $\underset{\substack { \text { ren } \\ \begin{subarray}{c}{\text { ren } \\ \text { dise }{ \text { ren } \\ \begin{subarray} { c } { \text { ren } \\ \text { dise } } } \\{\text { Res }}\end{subarray}}{\text { Red }}$




INFAN 息




| . 1. |
| :---: |



$\qquad$



 MEN'S WORK SHIRTS
 urday $\quad$ RERSIBLE
REVEN FRON

 POLICE BRACES.


 CALABASH PIPES.
 lar s2.50 each. Friday and sat- $\$ 2,20$
unday.
BOYS BOX CALF BOOTS.


n- Boot Bargains.


Women's Hose
Women's Hose.



## Specials from our Gent's Furnishing Dept.

GENTLEMEN:--Your careful attention is respectfully solicited to the attractive and remarkable offers as itemized below. Attractive, because among them are articles you need, or you will need in the near future. Remarkable, because they are offered at such a ridiculously low figure.



## "QUALITY TALKS!"

Salesmanship unaided may make some first sales, but even t its best it cannot build a repeat business, unless supported by Quality Goods. INFERIOR PRODUCTS SOON REVEAL THEIR REAL CHARACTER, and weaken the courage so essenial to success in selling on a permanent basis. Skill and enthusiasm of the highest order are no match for such a handicap.

## BUT QUALITY PRODUCTS STRENGTHEN COURAGE

in selling and make it increasingly easy and cumulative. Their urchase can be urged with easy assurance, since the buyer is cer

## Bear Brand Rubber Shoes

urnish bring about permanent and satisfactory results for you both, be ause you can be sure that they have no superior, that delight wil ways follow their sale, and that no worries need attend your efforts for repeat business. We have imported this year SPECIAL HIGH HEEL EIGHT HUNDRED DOLLARS,S800, in Prizes
to be given away free by Christmas Day.' Buy Bear Brand Rubbers and see if you will not have a lucky number. Register your neme with dealer or send to us

Look for Bear it is on every pair of Bear Brand Rubbers. The following dealers will be pleased to serve you the Bear Brand,

JOHN ANDERSON,
JAMES BINDON,
F. P. U. TRADING CO.,
F. P. U. TRADIN
W. R GOOBIE,

ROYAL STORES, Ltd, NICHOLLE, INKPEN \& CHAFE, Ltd F. SMALLWOOD

STEER BROS.
JESSE WHITEWAY.
Bear Brand Rubbers are sold in every outport in Newfoundland.
Cleveland Rubber Co.





 REDROSETEA ${ }^{\text {Tis goot tee }}$
$\longrightarrow \lll<$



## From Labrador.


 600; R. B. F. Fowlow, 1.000, and Linus
Po with
Trinity.
poo quts. of of fish, are now at
Manslaughter Charge.
. E

## Ladies ${ }^{3}$ Fall \& Winter Hats Coats

## We have just received shipments of the above goods and invite your early inspection whilst the assortment is at its best.

our coat values are well known to be the best procurable, and despite all the circumstances against us this sea-
son, you will find our Coat Values keeping up our repuation in this department.
We are also openin' a lot of good values in-
LADIES' SHOWERPROOF COVERT COATS ADIES' SHOWERPROOF COVERT COAT, MISSES' BLACK RUBBER COATS. MEN'S A BOY' BLACK OL COA LADIES' FLANNELETTE UNDERWEAR and NIGHTDRESSES. In Flannelette Wear it will be impossible to offer
ater the values we now offer, and we advise early shopping for your own good.
HENRY BLAIR. +1+1+6++5+1+1+4+1+1+1+1+1 v1 E are still splendid se-

## TWEEDS

and SERGES.

No scarcity at Maunder's.

However, we beg to remind our customers these goods are selling rapid$y$, and cannot be replaced at the same price.


John Maunder,
Tailor and Clothier, St. John s, Nild.

## SLATTERY'S

## Wholesale Dry Goods

## House.

TO THE TRADE
A large stock of
GENERAL MERCHANDISE
just arrived. Also a large assortment of JOB LINES.
Estate W. A. SLATTERY.
Phone 522.
The Evening Telegram is The People's Paper


## War News.

 Messages Receive Previous to 9 A. M.





 and and

$\qquad$



 com

$\qquad$


$\overline{\text { AIR battle. }}$

## 

## 




## The only Film fit for a Kodak is <br> EASTMAN <br> FILM.

## Dependable, Unilorn

 our mony fasi

TOOTON'S The Kodak Store, 320 Water Street.

|  |  | Patriotic Fund a dance is boing held to the Corps has C. C. Hal <br> ent $\qquad$ $\qquad$ |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | Band of "Our" Regiment meard at mis manestys thea. |
| FRENCH STEAMER SUNK. |  |  |
|  |  |  |
| Selt | Pı |  |
| stm |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| $\begin{aligned} & \text { LHE FERMENT OF REYOLUTION." } \\ & \text { LONDON, Sept. } 26 . \\ & \text { Under the heading "The Ferment of } \end{aligned}$ |  |  |
|  |  | ere and There. |
| $\begin{aligned} & \text { Revolution," the 'Times' gives prom- } \\ & \text { inence to the first of a series of ar- } \\ & \text { ticles by a well-informed correspond- } \end{aligned}$ |  |  |
|  | Ilustrated Lecture. |  |
| ent, who has made a careful study of revolutionary propaganda current |  |  |
|  |  |  |
|  |  |  |
|  |  | cille gors to hospttal-a |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| and has realized itself into formidable action. There has been no attack on |  | It costs less to buy where |
|  |  |  |
|  |  | have made a name |
|  |  | (vother advince |
|  |  |  |
| further they may bring the country | pai |  |
| MONARCHIST PLOT A HOAX? PETROGRAD, Sept. 26 |  |  |
|  |  |  |
| that the famous monarchist plot earlyin September in which Madame Hit- |  |  |
|  |  |  |
|  |  |  |
| (two voluter solitior anat two civil | that |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

BULL RUNN - He Thinks He Kinows the Litite Game Right Up io Now, But Nora Called flis Bluff and Won Out $\qquad$ bY CARL ED

taz pgoples paper-DONT SAY PAPeR, SAY "EVENING TELEGRAM." -read by gyehrone R

## CEYLON TEA

Imported direct from the Growers.
600 Half Chests
Toffee, Taywatte, Ceylon B.O.P. 5 lbs. each
ALSO IN STOCK:
150 Half Chests
Mocha, Ceylon, Bro, Org, Pekoe Choiest Grade CEYLON Obtainable. STEER BROTHERS.
 LATHROP Oll engine

Better Because Thay Last Longer.
A. A. MURRAY, Agent.

$\$ 3.00$ to $\$ 16.00$
6.00
T. J. DULEY \& CO.



Garrett Byrne, Bookseller \& Stationer. SKINNER'S Monimentala Worths,



CUT IN PRICES. Steak, 40c. per lib. Roasthy Beet, $30 \& 35$. It Frying Beef, 30c. Ib. Stewing Beet, 25c. Ib.
 Useful Books : vire wenars moon.
 Nuck sir.inicirow
 Bartlett Pears. To arrive per to-morrow's steamer one carload 200 brls. Fancy Grav. Ápples. 100 half-brrs. Fancy Bart. Peas. Lowest Prices.

## F. McNAMARA,

 Queen Street.
 Newest Creations of Fashion.



