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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, JUNE 17, 1916 - 5




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 Big Assortments, EAGER CROWDS, Brisk Selling.All prove that this Stores Values cannot be equalled elsewhere.

White Sale Activity In Showroom


Gent's Furnishing Specials

 SOFT CoLARS:
in entraly new asoorment of
and
 MEN'S SHIRTS.


 BOYS' WHITE
JERSEY SUITS





## JOB SHEETS


 priced for quick selung,
46 to $\$ 1.06$ each


Children's Wash Dresses At Sale Prices

Immense Sale of Ladies Waists

woman. So varied an assortment, such desirable attractive styles and materials at prices so greatly below regular value have not been offered here before. Many are "while they last LADIES' WHITE VOILE
 LADIES' WHITE LINEN AND PIQUE SHRTWAISTS.
Regular 6oc. ach. Sale Price ........

 LADIES' CREAM CHALLIE WAIST



Remarkable Values in Ladies' Dresses


## Great Sale of New Lace Curtains and Curtain Fabrics. These are practically $s^{\circ}$, <br> 

WHITE LACE CURTAINS.
$\qquad$

Hardware $\sqrt{5^{\mathrm{c}}}$ Specials.
Linged Trout Hooks, box
Troun Frise each, o...
Drapery Hooks, dozen
Drapery Hooks, dozen for
Bone Egan and
culue, 2 gottles for ford Spo


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## Baby Carriages

more than in the house. That is why we are so well
prepared with Babo prepared with Baby Carriages and Go-Carts. We have
them at all prices, but at whatever price they are
marked, you are assured they are less than elsewhere.

HANDKERCHIEFS

the evening telegram, st. John's, newfoundland, June 17, 1916-8

## Your Dress Dyed a New Shade.


Try Ungar's Laundry and Dye Works, Maffix.
Messrs. NiCholle, inkPen \& Chafe, St. John's
; jun12 14,16 Agents for Newfoundland.

\section*{New Goods, ex S. S. Durango, Wholesale Dry Goods House <br> |  |
| :---: |

American Pound and Piece Goods. W. A. SLATTERY.


| ARE YOU A MAN |
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Nild. Clothing Company, Ltd. IRTM



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B. LEHR,

I. \& A. Gilbey's Hat Brands, zill guar
Spey Royal Scotch Whisky

## (10 Years OLa.). OLOM GIN. DRY GIN. DRY GIN. SILVER STREAM

C. BAIRD.

Georgie Sheldon's Books.
15c. each.

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AYRE \& SONS, Ltd.
 Exquisite Examples

## Ladies' Collars,

Ladies' Hats, gent's negligee shirts, JUST NEWLY IN, at A. \&. S. Rodger's.

## Some Specials

## For the Next Few Days.

| Ladies' Black Mercerised Hose <br> Excellent Value 15 cis per pair | Ladies' White Summer Vesis 1 Wuthot steere, 10 cts each 15 whe stsere 15 cts each | Ladies' <br> Tan Hose <br> Very Special, <br> 2 pairs for $\mathbf{2 5}$ cls |
| :---: | :---: | :---: |
| Child's and Misses Black Ribbed Hose All sizes at one price 15 cts per pair |  | Ohild's and Misses <br> Straw Hats <br> Wih Assorted Fancy Covere <br> Crowns, <br> 49 cis each |
| Ladies' <br> BlackSummerHose Extra value, <br> II els per pair oresoseroserex | Men's Black <br> High Grade Half Hose <br> 15 cts per pair | Ladies' Blouses <br> Some charming effects in Mus <br> lin, Pique, Voile, Ete, <br> 90 cis each |

## Opening Announcement!


J. C. PARSONS wishes to announce to his friends and the public generally, that he has opened a

## PHOTOGRAPHIC STUDIO

In the Bank of Montreal Building,
which is equipped with the very latest apparatus made, and is up to date in every particular, and hopes by STRICT ATTENTION TO BUSINESS, combined with MODERATE PRICES, and courtesy to all, to merit a share of the Public Patronage.

Child Portraiture a Specialty.


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The most indispensable article of food is the Potat). Realizing this fact we are specializing on this vegetable, and offer to day, at Lowest Prices,

1900 Sacks Selected "Blue Nose" Potatoes,
packed for convenience, in 90 lbs. or $1-2$ brl sacks
$\mathrm{N}=\mathrm{xt}$ time you want Potato satisfaction let us have jour order.
F.McNAMARA, Queen Street.
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Baby Carriages.

Another Shipment of Baby Carriages and Sulkies $\$ 3.00$ to $\$ 27.00$ BOWRING BROS., LTD.

Hardware Depariment.

The "Evening Telegram" is read by over 40,000 People daily.


ON THE SPOT:

## Black Oats,

 White Oats, Bran, Cattle Feed, Corn Meal and Hay.2000 bags Mixed 0als. GEO. NEAL

## A Brilliant Selection

of Ladies' Costumes has just arrived, in all the newest designs and ma terials. There are no two alike and
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popular English and American Mod${ }^{\text {pols. }}$
The most fashionable Materials
are Serges and Gabardines in Plues are Serges and Gabardines in Blues,
Submarine Grey and several shades of Khaki. One or two delightful Chic Models are farried out in Shepherd's
Plaid. Plaid.
These suits-while of exclusive de
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1 lb . Tins.
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## Cadiz Salt.

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