The Chronicle

Banking, Insurance & Finance.

ESTABLISHED JANUARY, 1881

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SUPERLATIVES— AND MUNICIPAL LOANS.

The extraordinary interest taken by people abroad in Canadian affairs has its drawbacks, some of which are just now rather painfully apparent. To supply the insatiable demand for information about the Dominion, there has arisen in recent years a whole army of newspaper writers-amateur and professional-whose one object in life, whether knowledge of their subject be little or much, has apparently been the covering of as many reams of paper as possible with stories about Canada. Most of this stuff, good, bad or indifferent, has had one characteristic in common, the writers have cultivated the art of dealing in superlatives, to the verge of hysteria. When some of them discovered that it was a good move to become coldly critical instead of warmly appreciative, they took their style over with them, and in consequence Canada has been damned with as many superfluous superlatives during recent months as before it had been praised. A well balanced critical position with diction to correspond seems almost an impossibility.

This characteristic of dealing entirely in superlatives when Canada and Canadian affairs and developments are discussed has marked a good deal of the comment regarding the recent controversy apropos of the borrowing of Canadian municipalities. The Chronicle has no intention of joining in that controversy; it is merely concerned here to point out the facts regarding Canadian municipal borrowings as it believes them to be.

In the first place, no one with any intimate knowledge of Canada is likely to impugn the fundamental position of Canadian municipal bonds as high-class securities. Their record is such as to commend them to shrewd judges desiring conservative investments. It is true that the borrowings of the Canadian municipalities have been very large, but their legitimate requirements have been and are very large also. They are adding thousands of new citizens to their population every year, and these new citizens have to be provided with the ordinary necessities of life in a modern civilized town. That fact in itself constitutes a cogent and far reaching reason for the heavy borrowings of the municipalities.

Admittedly the municipal financiers have made mistakes. They have here and there erred on the side of extravagance; they have sometimes refused to take expert financial advice; and their attitude on occasions has not been unlike that of the village worthy who regarded the parish pump as the centre of the universe. But these errors have never got beyond the rank of minor faults. They have not affected the fundamental soundness of Canadian municipal securities.

Some of our hysterical critics are now writing as if it were an offence on the part of Canadian municipalities that they obtained large quantities of funds at rates which in the present period of tight money seem ridiculous. The critics seem to forget that two people at least are necessary for the arrangement of a loan-the lender as well as the borrower-and that if the cities are to be blamed for "making hay while the sun shines," those who clamoured and fought for the privilege of lending the cities money at these cheap rates are equally blameworthy. The argument put forward by these critics is in fact an effective exemplification of a recent remark by Sir Edmund Walker that "London likes to blame when money is tight and praise when it is easy."

The simple fact is that Canadian municipalities, like other borrowers in Canada and all over the world, cannot sell their bonds so freely at the present time or at such cheap rates as in recent years, for the reason that the demand for capital has temporarily overtaken the supply. There is no reason to get either alarmed or excited about the fact. Probably, this period of tight money will be indirectly beneficial to the municipalities as it will be to individuals since it will enable extravagances to be pruned down and provide an opportunity for taking stock of the position. There is no reason to doubt that in due course, when the monetary tension has relaxed, we shall be able to get for municipal purposes, as well as for railway, industrial and commercial purposes as much money as is required.

Meantime the people who write and talk about Canada abroad—whether in the warmly appreciative or in the coldly critical vein—would confer a favor upon us by flinging away their stock of superlatives and writing soberly.

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The Chronicle

Banking, Insurance and Finance

ESTABLISHED 1881.

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R. WILSON-SMITH, Proprietor. ARTHUR H. ROWLAND, Editor.

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MONTREAL, FRIDAY, JULY 4, 1913.

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PREPARATIONS FOR CROP-MOVING.

Canada has had another week of quiet preparation for the work of moving the crops. That it will be a little more difficult than last year, from the banks' point of view, is generally conceded. Sir Edmund Walker and other bankers have expressed this opinion and present indications are that it will prove to be correct. Apparently the expectation that crop moving will be more difficult is not based on a belief that the agricultural production will be greatly enlarged. So far as Western Canada is concerned, the acreage devoted to the principal cereals (wheat in particular) is not much larger than in 1912. And it is generally thought that if the harvest produces say 200,000,000 bushels of wheat the result will be very satisfactory.

INCREASE IN RAILWAY FACILITIES.

Then there has been during the past year an increase in railway facilities. The Canadian Pacific

have more double track and branch lines; the Canadian Northern and Grand Trunk Pacific have more mileage; and all of these companies have been adding to their motive power, rolling stock, terminal facilities and trans-shipment facilities. All this makes for expeditions handling of the crops, and has a tendency to lessen the burden on the banks—it enables them to get quicker returns through expediting the export movement.

SPECIAL LOANS.

The special loans—to manufacturers, municipalities, underwriters, merchants—represent the factor which promises to make crop moving a more difficult task. Business has been so active and strong as to cause a considerable increase in the size of the credit granted to the average business man; and, owing to London's unfortunate indisposition, the banks have been unable to follow their customary policy of liquidating a large number of special loans through sales of bonds and debentures in that market. So they have a less proportionate amount of free money so to speak; and it may be necessary for them to resort to expedients.

WAYS OF MEETING THE SITUATION.

Perhaps, when the harvest financing is in full swing-in September and October-we shall see the overdrafts in London rise to unusually large proportions. The large Canadian banks keep with their London bankers a considerable amount of securities having an international market. And perhaps this collateral will be increased during the fall of 1913 and the amount of long sterling drawn against it in New York may be greatly enlarged. That would be one way of meeting the situation. Of course, if the banks are obliged to resort to expedients of this kind it would follow necessarily that there would be no reduction in home discount rates. As a matter of fact the rates applying to mercantile discounts and call loans might work upwards when credit is stretched particularly. That would be right and proper, as it is not safe or desirable that speculation or venturesome dealings should be encouraged in such times. In the meantime there is no change in the quoted rates-call loans in Montreal and Toronto are 6 to 61/2 p.c.; and commercial discounts range from 6 to 7 p.c.

EUROPEAN DEVELOPMENTS.

The Bank of England secured the bulk of the \$6,000,000 new gold offered in London on Monday. Bank rate is 4½ p.c. Quotations prevailing in the London market are: call money, 2 to 3 p.c.; short bills, 4½; and three months' bills, 4½ to 5½. The official rate of the Bank of France is 4 p.c., and discounts in the private market at Paris are 3¾. The Imperial Bank of Germany quotes 6, and the Berlin private rate is 4¾. It is expected that the next statement of the German bank will show a marked improvement of its position.

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Although European financiers and bankers have been much annoyed over the outbreak of war among the erstwhile Balkan confederates, it cannot be said that the development causes a renewal of the anxieties current some months ago. The peace of Europe in general is reasonably well assured. The predominating sentiment is disgust; and probably a number of the onlookers regret that Turkey is not in a position to take advantage of the present sitiation and regain her lost territory.

NEW YORK SITUATION.

Rates of interest on call loans in New York did not reach the low level of the preceding week-the range being from 11/2 to 2 per cent., with most of the business at the close of the week being done at 2 p.c. Not much activity prevailed in the time money market. Sixty day loans are 234 p.c.; ninety days, 334 p.c.; and 51/2 p.c. for 6 months paper As everybody expected, the financial preparations for the payment of a record total of dividends and coupons on 1st July resulted in a heavy fall in the bank surplus at New York. According to the Saturday statement all members of the clearing house expanded loans \$28,493,000; they experienced a cash loss of \$1,347,000 and a decrease of \$8,537,ooo in surplus reserve-the last mentioned item dropping to \$35,272,250. In case of the banks alone the decline in surplus was \$8,203,000. It is practically certain that the quick return of dividend and interest cheques to New York will effect a marked improvement of the bank position in the next one or two statements.

RAILROAD SETTLEMENT.

The event of the week was the final settlement of the Union Pacific-Southern Pacific dissolution plan. The Union Pacific stockholders are to be given the right to buy a moderate amount of the Southern Pacific stock held by Union Pacific. One who acquires Southern Pacific stock in this manner cannot, however, draw dividends upon it or vote upon it until he makes an affidavit to the effect that he does not own any Union Pacific stock. The Attorney General, with his customary habit of going to extremes in providing safeguards against possible continued domination of both of the unmerged properties by one of the parties, endeavored to have the court name a certain time up to which objections might be entered against the settlement; but the judges, quite properly it would seem, refused to do so-the settlement is final. In all Union Pacific has until 1st January, 1016, to complete the sale of its holding of Southern Pacific stock.

The Bank of England's rate was unchanged yesterday.

THE LOAN AND TRUST COMPANIES OF ONTARIO

AS AT DECEMBER 31st, 1912.

	Loan Com- pames having only per- manent stock	Loan Com- panies having terminating stock as well as permanent stock, or having ter- minating stock only	Loaning Land Companies	Trust Companies	Totals		
Liabilities.	1912	1912,	1912	1912	1911	1912	
Permanent Stock paid up. Stock paid up in part. Terminating Stock fully paid. Instalment stock. Reserve fund. Deposits. Debentures payable in Canada. Debentures payable elsewhere. Debenture stock. Total liabilities to public. Contingent liabilities. Total liabilities	\$28,707,489 8,327,299 18,484,930 20,361,768 19,203,648 65,755,610 1,307,839 110,938,546	\$4,644,555 376,119 270,269 312,452 893,000 617,581 2,997,148 637,079 4,528,076	\$3.000,000 1,104,993 2,681,633 409,526 719,207 1,315,571 3,759,992	\$5,955,550 2,632,602 4,780,000 241,821 1,082,164 187,524,582	\$33,594,100 18,664,013 281,494 340,572 24,329,741 21,119,748 22,717,772 57,674,912 1,270,513 108,220,603 150,993,273	\$42,307,894 12,441,94 270,269 312,452 26,839,563 21,630,663 22,830,923 67,708,259 1,307,839 129,387,839 129,387,839	
and public	168,942,184	11,369.341	11,581,722	203,018,942	340,428,589	39+.912,189	
Assets. Mortgages of realty Debts secured by: Municipal debentures and debenture stock. Stocks, bonds and securities other	139,512,256 5,358,369	9,256,201 136,353	2,375,589	6,835,450 193,101	142.164,249 3,494,103	157.979,495 5,687,823	
than government securities, municipal debentures and share- holders' stock	15,408,579	904,702	6,518,687	4,460,206	26,298,864	27,292,174	
Grand total of assets	\$168,942,184	\$11,369,341	\$11,581,722	\$203,018,942	\$340,428,589	\$394,912,189	

THE ROYAL BANK OF CANADA

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Every description of Banking is transacted by the Dominion Bank. The Collection Department is completely equipped to handle the business of Manufacturers, Wholesslers and Large Corporations.

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117 BRANCHES

ONTARIO, QUEBEC hon

THE WEST

Incorporated 1855. HE Head Office : TORONTO, Canada.

Paid-up Capital, \$5,000,000

Reserved Funds, \$6,176,578

Joint Savings Accounts in the BANK OF TORONIO are proving to be a very great convenience to many of our friends with these accounts either of two partners may deposit or withdraw money. Interest is paid on all balances twice a year, in the event of death of either party the survivor may withdraw the money.

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By Bank Money Order, Bank Draft, Telegraphic Transfer or Cable Transfer

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GEO. BURN.

General Manager.

THE GROWTH OF LOAN COMPANIES.

On another page appear the leading figures of the loan and trust companies who report to the Ontario registrar of loan companies, as at December 31, 1912. The business of these corporations during the last few years has shown very remarkable growth. In fact, during the last five years their assets have almost doubled, for at December 31, 1907, they were \$206,945,906, while the present compilation shows total assets of \$394,912,189. In the same period, the mortgages on realty have increased by approaching 50 per cent., from \$111,608,006 to \$157,979.495. It is likely that the great growth shown by these corporations will be continued, if not indefinitely, at least for a very long period of years. Many of them have been working in this field for a considerable period, have been and are still being conducted on honorable lines, and in consequence have become almost "household words."

It is well-known that these loan corporations form a favorite vehicle of investment in Canada by English and Scotch—particularly Scotch investors—of conservative tendencies, and in this connection it is interesting to note that the total of these debentures payable abroad last year increased by some \$10,000.000 from \$57.674.912 to \$67.708.259. These corporations constitute, in fact, a valuable means of the supply of foreign capital to Canada, and the sources from which it comes fortunately are not likely to be disturbed by the ups and downs of trade balances and the hysterical comments of journalists thereupon.

WORLD'S TRADE EXPANSION.

The worldwide expansion of trade for several years past has been phenomenal, and contributed materially to recent monetary difficulties. Returns for the first three months of the year for the leading countries show a surprising continuance of this activity. Great Britain made remarkable gains in both imports and exports during the first quarter, and Germany showed a large increase in exports. Great Britain has a big lead of all countries in foreign trade, while Germany comes second and the United States third.

The following summary prepared by the British Board of Trade shows the total imports and exports of merchandise of the principal countries for which the particulars can be given up to March, 1913, inclusive:

chaire.		Imr	orte	Exp	orts estic)
	Imports		three months		
			months		
			March	ended	
		(000 omitted).		(000 on	
		1912.	1913.	1912.	1913.
Russia	. 2	24.014	£ 27,979	£ 29,361	£ 27,381
Germany		129,596	129,260	101.591	120,160
Belgium		42,251	44,905	35,182	34,603
France		81,363	82,651	59.226	65,346
Switzerland		18.929	19,209	13,338	12,966
Spain		9.565	12,631	10,600	10,428
Italy		34.614	35,918	22,753	22,860
Austria-Hungary.	÷.	36,840	33,721	25,668	27,011
Egypt	ì	6.286	6,921	10,434	9,159
Trule d Charten		90.698	97,569	124.869	124,751
Japan		16,898	19,425	10.783	14.069
British India		25.151	30,478	43,152	44,263
Canada		28.551	35,624	13.018	15.849
Prit. So. Africa		10,048	10,275	15,382	17.696
United Kingdom	ì	156,638	165,204	118,621	127,308

CANADIAN MUNICIPAL BORROWINGS.

Municipalities borrow in two distinct ways. They borrow from the banks to provide for ordinary routine work in order to overcome the difficulty of waiting until they have collected their taxes. This they are permitted by the Municipal Act to do to the extent of 80 per cent, of the tax toll. They also borrow from the banks—or have done in the past—in anticipation of the sale of bonds, in London or elsewhere, which may have been authorized for some particular municipal undertaking—water supply, sewers, pavements.

The latter practice grew up as a result of the ease with which Canadian municipal bonds were sold in England. It was simpler for a city to complete the particular piece of work it was authorised to undertake and then issue its bonds than to guess at the ultimate cost and delay starting work until it had the money in hand. And the banks were quite agreeable, in view of the fact that there was likely to be no trouble about raising the money eventually. Now that municipal bonds are not welcome in London as they used to be, the banks decline to lend on the old terms, and for the present at least the municipalities have to submit to a curtailment of activity. —Sir Edmund Walker.

PRINCIPAL FIRES IN CANADA DURING HALF-YEAR, 1913.

		HALF-	YEAR, 1913.	
DAT	E	Risk	PLACE	Loss
	-	St. Boniface, Man	Rolling Mills	\$200,000
Jan.	2			100,00
	4	Niagara Falls, Ont.	Packing plant	1.000,00
	12	Calgary, Alta	Cordage warehouse .	100,00
	13	Brantford, Ont	Business block	175,00
	16		Warehouses	100,00
	16	Montreal	Motel and stores	100,00
	21	Alta.		100.00
	24	Portage la Prairie, Man	Store	
Feb.	6 12		Music warehouse	100,00
	•	bury, N. S	Cold Storage Plant.	•212,00
	24	Winnipeg	Business block	•102,50
	25	Ottawa, Ont.	Business block	100,00
Mar		Charlottet'n, P.E.I		300,00
	19	Medicine Hat,		110,00
	21	Montreal	Wholesale grocers,	
	-1	Montreal	etc	100,00
	29	Montreal		100,00
Apr.		Montreal	Stores	
Apr.	12	Michel, B.C	etc	100.00
	18	Calgary, Alta	Business block	125.00
	20		Business district	125.00
	28		Business district -	300,00
May				
may	1			125.00
		Alta	Power house	200.00
	3		Business section	125.00
	4			
	4			250.00
		N.S		250,00
	5			135.00
	24			,.
Jun		Man	cars	150,00
	11			•351.00
		Sask	Lumber mill.	100.0
	11			100,0
	11	Sydney, N.S.	Church, convent and	130,00
			dwellings	400.00
	13			130.00
	21		Business block	125.0
	23	Fassett, Que.	Lumber mill	125,0

[•]Insurance Loss.

National Trust Co.,

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\$1,500,000 CAPITAL 1,400,000 RESERVE

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Offices:

National Trust Bldg.

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PERCIVAL MOLSON, Manager.

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C. B. GORDON
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The difficulty of obtaining impartial, reliable information regarding any special section of timber in British Columbia has led this company to install a department under the supervision of Mr. G. F. Gibson, devoted exclusively to timber.

The company acts solely as agent, and will neither purchase nor sell for itself, consequently its recommendations are impartial.

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Insurance of every kind placed at lowest possible rates. MONTREAL.

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MONEY TO LOAN ON REAL ESTATE AND SURRENDER VALUES OF LIFE POLICIES.

30 St. James St., Montreal

THE EMPLOYERS' LIABILITY ASSURANCE CORPORATION, LIMITED.

Among the British insurance offices who are primarily concerned with the various branches of liability and accident insurance, there is none more widely known or held in greater respect than The Employers' Liability Assurance Corporation, Limited. Established just over thirty years ago, the Corporation was fortunate in having as its general manager from the start until last year, Mr. S. Stanley Brown, an underwriter well known in Canada, who died only a few weeks after his retirement and whose admirable work for the Corporation no doubt contributed very largely to give it that excellent reputation which it now bears. There is every evidence that the fine tradition which the Corporation has created for itself is being continued under the direction of the present General Manager and Secretary, Mr. W. E. Gray, and that the business will continue to show large expansion and favorable results similar to those which have been reported for many years.

Success in 1912.

The fact that the Chairman at the recent annual meeting was able to refer to the report for 1912 as the best ever issued is sufficient evidence of the success achieved by the Corporation in its operations last year. The premium income of 1912 reached \$8,418,721, an advance of nearly \$1,600,000 upon that of 1911, which was \$6,837,722. So recently as the year 1909, the premium income was only \$5,091,-268, from which fact it will be seen that great strides have been made by the Corporation in the extent of its business during recent years. Both the loss and expense ratio last year were remarkably favorable. Losses absorbed \$4,255,489, giving a ratio to premiums of 50.5 per cent., whereas the ratio in 1911 was 56.7 per cent. The expense ratio also, has been diminished substantially from 36.2 p.c. in 1911 to 33.3 p.c. in 1912-a fact which in itself constitutes an excellent tribute to the efficiency of the Corporation's management. As a result of the year's business, the revenue balance is increased from \$6,564,837 to \$7,534,562.

The balance sheet shows that in investments and cash, the Corporation has made a great advance during 1912. At December 31 last, these stood at \$10,974,671, an increase of over \$1,100,000 upon the figures recorded at the close of 1911, which were \$9,851,082. Reserves were brought up to \$9,418,482, an increase of practically \$1,000,000 in the twelve months. The whole position disclosed is an admirably satisfactory one.

THE CORPORATION IN CANADA.

In the Canadian field, The Employers' Liability Corporation is well-known, and a large business, substantially increased last year, is transacted in

personal accident, health, liability and fidelity guarantee insurance. The Canadian managers of the Corporation are Messrs. Griffin and Woodland, to whom a handsome tribute was paid by the Chairman at the recent annual meeting of the Corporation. Referring to a recent visit to Canada by himself and another director, the Chairman (Lord Claud Hamilton), observed that "we found that Messrs. Griffin and Woodland, our managers in the Dominion, were men of exceptional ability with a thorough grasp of the business and exercising a most beneficial control over the agents who work under hem..... I think we may say that the Canadian business as a whole is on an exceedingly firm basis." Since 1911, The Employers' Liability Corporation has also been transacting fire business in the Canadian field, M1. John Jenkins being the fire superintendent. A sound business is being built up in this department. Last year, fire premiums received in Canada by the Corporation totalled \$174,606 and losses incurred were \$55,678, a ratio of 31.88.

FIRE COMPANIES DIVIDENDS PAID OUT OF INTEREST EARNINGS.

Statistics compiled by the Insurance Age show that the dividends of American fire companies during the last twenty years have been paid out of interest earnings and not from underwriting profits. In 1913 fire companies reporting in New York state earned \$18,700,497 in interest and paid \$12,994,051 in dividends. The facts are, observes our contemporary, that there has been little or no underwriting profit for many years. The president of the Na-tional Board of Fire Underwriters, in his address to its recent annual meeting, showed that the underwriting profit of 183 stock companies during 1912 was about 2.52 per cent. on a business involving premium receipts of \$307,287,313. He also shows that for the last ten years an actual underwriting loss of .13 per cent. was sustained in a business in which premiums were collected to the amount of \$2,550,290,543.

GREAT FINANCIAL INSTITUTIONS.

The secret of this ability to pay good dividends, even when there is no underwriting profit, is found in the fact that most of the fire insurance companies are, in reality, great financial institutions and directed by men who are well able to handle their investments. The matter goes deeper than this, for many of these investments were made years ago and have become exceedingly profitable in the course of It is mostly the companies that are nearly or quite a half century of age and which have all the time been accumulating surplus largely founded on fortunate investments in the past, which have paid these returns upon the capital invested. Very few companies organized in recent years have been able to pay more than merely nominal dividends, if any at all, and, as is well known, a large majority of the companies started during the past

Office

CANADA PERMANENT MORTGAGE CORPORATION

Toronto Street, TORONTO. First Vice-President, W. D. Matthews. President, W. G. Gooderham.

Second Vice-President, G. W. Monk. Joint General Managers, R. S. Hudson, John Massey. Superintendent of Branches and Secretary, George H. Smith.

Paid-Up Capital, \$6,000,000.00

Reserve Fund (earned) \$4,000,000.00

Investments, \$31,299,095.55

DEPOSITS RECEIVED.

DEBENTURES ISSUED.

Associated with the above Corporation and under the same direction and management is the

CANADA PERMANENT TRUST COMPANY

lately' incorporated by the Dominion Parliament. This Trust Company is now prepared to accept and execute Trusts of every description, to act as Executor, Administrator, Liquidator, Guardian, Curator, or Committee of a lunatic, etc. Any branch of the business of a legitlimate Trust Company will have careful and prompt attentions.

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Eight Branches in Toronto.

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Our list comprises carefully selected offerings of Canadian Municipal, Government and some of the best class of corporation bond issues suitable for the investment of the funds of banks, trust and insurance companies, estates and private investions. The securities we offer combine the two essentials of a satisfactory investment, namely, safety and good interest returns.

WOOD, GUNDY & COMPANY.

LONDON, RNG.

thirty years have been burned up and gone out of business. Fire insurance capital is entitled to a fair return from the money invested, out of underwriting, itself. Such a return it has never received. It is notable that very little new capital has gone into the business, except during the past two or three years; for investors do not soon forget such experiences as San Francisco, Baltimore, Jacksonville, Chelsea, Lynn, and Rochester, and many of them still have a wholesale respect for their pocket books when they think of Chicago, in 1871, and Boston, in 1872.

WHY WOMEN SHOULD INSURE.

(William T. Nash, in the Spectator.)

Ever since life insurance was first established in this country women have insured, but not to the extent that they should. As the number of wageself-supporting and family-supporting women increase, however, the number of policies covering female risks also increase. Especially if she is on the payroll, life insurance may be considered almost as great an obligation for the single woman as for the young man. Notwithstanding she may have only herself to support, for obvious reasons she should have at least some insurance. In case of illness or accident it would assure her the comforts and attention necessary at such a time, besides providing at all times a safe, convenient and profitable place in which to deposit her savings. Furthermore, in the event of death, it should be her desire to have provided for this final expense, a duty that many neglect. Proud spirits are daily being laid away through the charity of friends or relatives who can ill afford this expense, and in many instances it is a great hardship.

Since life insurance is a necessity for the single woman having only herself to support, what must be said of those upon whom others are dependent? Many women who are partially or wholly the support of aged parents or others receive generous salaries or other incomes, and are, therefore, amply able to insure them against the loss of their support. The investment feature should also strongly appeal to this class.

The well-to-do widow, especially if she has young children, should likewise insure her life. It is no hardship for her to do so and, although her income may be ample, the final expense, including that attending the settlement of an estate and other unforeseen and unavoidable demands, is often very great. At such a time available funds are urgently needed to prevent any embarrassment or sacrifice of property the family might otherwise suffer.

A BUSINESS WOMAN'S EXPERIENCE.

Business women also, and without exception, should be liberal patrons of life insurance. Only to-day a lady of mature years, an acquaintance of the writer, related her experience with endowment insurance.

"Thirty years ago," she began, "with the little I had saved from my earnings as a saleswoman, I opened a ladies' furnishing goods store of my own. At that time I insured my life for three thousand dollars on the ten-year endowment plan. Several years later I met with reverses, surrendered my policy for its cash value, and with this money—about fifteen hundred dollars—saved my business. I again

insured on the same plan, for the same amount. Several years thereafter I once more became involved, this time resulting in my having to close out the business in order to pay my indebtedness. Again my life insurance came to the rescue by enabling me to borrow fourteen hundred dollars on my policy from the company at six per cent. interest. With this I again went into business, and soon afterward took my third ten-year endowment for three thousand dollars. I paid the interest on the loan of fourteen hundred until that policy matured, when the company paid its face value, three thousand dollars, together with several hundred dollars accrued dividends, deducting, of course, the amount of the loan. When I sold my business, four years ago, I was worth thirty-five thousand dollars, every cent of which I made as a result of the loan I secured on my second policy. My insurance was also a protection to an invalid husband until his death. The third and last policy matures in another year, the proceeds of which, together with my other property, will provide for me the remainder of my days." Comment on this remarkable experience is unnecessary; it speaks for itself.

THE AVERAGE WIFE AND MOTHER.

The women, however, to whom we wish in this article to particularly refer as needing life insurance are the wives and mothers in the average home-not those whom we designate as the "poor," but the wife of the average clerk, salesman, bookkeeper or mechanic-one who can and should carry one thousand dollars or more, but too frequently has none at all. The loss of wife and mother is a tragedy, not only because of the separation, the tender relations and her maternal influence in behalf of the children, but a tragedy from an economic standpoint also; it is a loss that cannot be measured in dollars and cents. No other person can fill a mother's place in relation to the children and home. The art of holding the family together under any and all circumstances is instinctive with her; she is an adept in the little details and economies in which men, as a rule, fail. Her loss to the family is often quite as great as that of the bread-winner himself. If left with young children, the clerk or mechanic is as helpless in the loss of the mother as she would be if this were reversed; in many instances more help-

We should be practical. What does it cost to die? Doctor's bills, funeral and other expenses connected with such an occasion will amount up into the hundreds of dollars. But has the average clerk or mechanic got it? Can he get it? Comparatively few of this class know where to lay their hand on any such amount. Then what is he to do? Loss of time and wages also, together with new and unforeseen expenses, will follow in adjusting the home to these changed conditions, all of which will be a constant drain and hardship upon the father. Business, social and industrial conditions are becoming such that the family burden is often greater than the bread-winner is able to bear, especially in time of bereavement, and where this can be shared it should not be made to fall on him alone.

Therefore, are there not abundant reasons why husband and wife should be partners in this respect, each insuring in behalf of a common interest—the

Guardian Assurance Company

Limited, of London, England

Subscribed Capital, \$10,000,000

Paid-up Capital, \$5,000,000

Total Assets, over \$33,000,000

Deposited with Dominion Government, over \$600,000

Canadian Branch: Head Office, Guardian Building, MONTREAL.

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Assistant Manager.



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Sir Alexandre Lacosre, M. Chevalier, Esq. William Molson Macpherson, Esq. T. J. Drummond, Esq. J. W. Binnie. Deputy Manager.

J. Gardner Thompson, Manager,



Hea Office: 112 St. James Street, Montreal,

DIRECTORS':

J. Gardner Thompson, President and Managing Director. J. W. Binnie, Vice-President and Secretary.

Sir Alexandre Lacoste, M. Chevalier, Esq., Wm. Molson Macpherson, Esq. T. J. Drummond, Esq., A. G. Dent, Esq., J. C. Rimmer, Esq., John Emo, Esq.



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Accumulated Funds, \$38,800,000

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CALEDONIAN

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JOHN G. BORTHWICK

Canadian Manager

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OF ENGLAND.

INCORPORATED BY ROYAL CHARTER A.D. 1720

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Head Office for Canada. W. KENNEDY. W. B. COLLEY.

MONTREAL Joint Managers.

PALATINE INSURANCE COMPANY, LIMITED.

The Palatine Insurance Company, of London, England, which entered the Canadian field last year, occupies a notable position among the younger British fire offices. Established only in 1900, thirteen years ago, the Palatine has built up a fire fund which at December 31 last, totalled \$2,853,615, equal to practically 118 per cent. of last year's premium income. This is a substantial and secure position. Additionally, the Palatine has the very great advantage of close association with the Commercial Union Assurance Company, Limited, so that holders of its policies have the comfortable assurance that behind the specific security for their policies, ample as that is, lie the great wealth and the vast resources of the Commercial Union.

Last year, the Palatine enjoyed a favorable business experience. Net premium income amounted to \$2,421,750, an advance of some \$160,000 upon 1911. Losses were \$1,332,171, showing a ratio to premiums of 55 per cent. Resulting from the year's operations, a sum of some \$238,000 was added to the fire fund, the reserve for unexpired risks being maintained at 40 per cent. of the premium income and \$175,000 placed to the additional reserve. The fire fund is thus raised to \$2,853,615, being a ratio to premium income, as already indicated, of 118 per cent. The total assets of the Company are now over \$4,000,000, of which the great bulk are invested in the highest grade securities.

In the Canadian field, the Palatine is under the experienced management of Mr. James McGregor, of Montreal, Mr. W. S. Jopling being the assistant manager. Its Canadian premium income in 1912—for a part of the year only—amounted to \$73,600. With the Company's influential connections it may fairly be anticipated that the Palatine will in the future occupy an increasingly important position among the British fire offices transacting business in the Dominion.

A LLOYD'S, LONDON, BANKRUPT.

The following is interesting:-A sitting was held in the Court of Bankruptcy at London for the public examination of Reginald Drury Hodgson. The liabilities were returned at £14,024, of which £9,454 is expected to rank, against available assets £10. In answer to W. P. Powyer, official receiver, debtor stated that in July, 1902, he became a member of Lloyd's, London, and of a group of underwriters. His mother put up £5,000 for his deposit, but did not claim as a creditor under the present proceedings. He took no active part in the business of the group, and in March, 1910, his deposit having run off, owing to losses which had been made, he severed his connection with the group and resigned his membership of Lloyd's. His insolvency was entirely due to the underwriting losses, which had amounted to £9,136 since July, 1908. The examination was concluded.

RATES AND COMMISSIONS IN THE LIABILITY BUSINESS.

New York Superintendent Issues Sweeping Order— Commissions not to Exceed 20 per cent.—Competitive Tendencies to be Restrained.

A considerable stir appears to have been created among the companies doing a liability business in New York through the issue of a circular letter by Superintendent of Insurance Emmet, telling these companies in plain language that unless they amend their present ways of conducting business along lines which he indicates, their licenses will be revoked. The Superintendent's requirements are, in brief (1) the companies are to base their underwriting "upon statistical experience and the physical and moral hazard of each individual risk and free from the influence of competition"; (2) total commissions are not to exceed 20 per cent.; and (3) administration expenses are to be minimized. This "most extraordinary and unprecedented action," as it is termed, moves the Surveyor to satire. "Up to this month," observes our contemporary, "it had not occurred, seemingly, either to the Superintendent or any one else, that the power conferred upon him by law could be utilized to solve the problem of ages in the insurance business.... This official attitude clears the way for many reforms. Boards and associations will not be necessary in this State. For instance all the expense of the Exchange in this city could be avoided and the organization dissolved. All that will be necessary is for the Insurance Department to determine the proper rates of commission and expense for the companies and approve certain schedules and then issue an order insisting upon the companies conducting their business upon that basis as best promoting the interests of the people of the State. The conduct of the insurance business in most of its branches can be now greatly simplified. The Insurance Department has pointed out the way and it only remains to perfect and generally apply the principles of a proper discipline."

TEXT OF THE CIRCULAR.

The text of Superintendent Emmet's circular is as follows:—The condition in the liability business has become so serious that this department intends to hereafter call the various companies to strict account in their conduct of this class of business. The companies generally have been and now are writing liability business at a premium insufficient to take care of the losses and expenses. This method of doing business means a loss to the companies, and its continuance will mean insolvency. The liability policy protects the assured not only against claims maturing during its life, but also against claims maturing years after the policy expires, on account of accidents occurring during the policy year.

It is of particular importance to the assured that the company which issued the policy shall continue solvent, not only during the life of the policy but for a number of years thereafter. A study of the loss reserves of the various companies shows that practically every one of them has set aside an insufficient amount to take care of future losses on its liability business, although the reserve is computed in accordance with the present loss reserve law. The expenses chargeable against this class of business are excessive, and, in view of this situation, it would seem that the aim of the various companies

COMMERCIAL UNION

ASSURANCE COMPANY LIMITED of LONDON, England

(As at 31st December 1912)

Capital Fully Subscribed	\$14,750,000
Capital Paid Up	1,475,000
Life Fund, and Special Trust Funds. Total Annual Income exceeds	68,056,830 39,500,000
Total Funds exceed	118,000,000
Total Fire Losses Paid	155,780,550
Deposit with Dominion Govern- ment	1,284,327

APPLICATIONS FOR AGENCIES SOLICITED IN UNREPRESENTED DISTRICTS.

Hood Office: Canadian Branch:

Commercial Union Building,

MONTREAL

J. M. GREGOR. W

Manader

W. S. JOPLING,

PALATINE

INSURANCE COMPANY LIMITED of LONDON, England

(As at 31st December 1912)

Capital Fully Paid	\$500,000
Fire Premiums 1912, Net .	\$2,421,745
Interest, Net	127,350
Total Income	\$2,549,095
Funds	\$4,000,000
Deposit with Dominion Gov'nt	\$105,666

In addition to the above there is the further guarantee of the Commercial Union Assurance Company Limited, whose Funds exceed \$118,000,000.

APPLICATIONS FOR AGENCIES SOLICITED IN UNREPRESENTED DISTRICTS.

Head Office: Canadian Branch:

Commercial Union Building,

J. McGREGOR, Manager W. S. JOPLING, Assistant Manager

SUN INSURANCE

FOUNDED A.D. 1710.

Threadneedle Street - London, England
The Oldest Insurance Office in the World

Surplus over Capital and all Liabilities exceeds \$10,000,000

Canadian Branch :

15 Wellington Street East, Toronto, Ont. H. M. BLACKBURN, Manager

This Company commenced business in Canada by depositing \$300,000 with the Dominion Government for security of Canadian Policy-holders.

INSURANCE

Phœnix of Hartford

Company

Total Cash Assets : \$11,404,634.19 Total Losses Paid : 70,700,545.46

J. W. Tatley, Manager.

Applications for Agencies Invited.

ESTABLISHED 1809

Total Funds Exceed
\$109.792.252.00

Canadian investments Over

\$109,798,258.00 \$9,000,000.00 FIRE AND LIFE

North British and Mercantile

INSURANCE COMPANY

A. Macnider, Rsq., Chairman Chas. F. Siss., Rsq. G. N. Moncel, Rsq. Wm. McMaster Rsq. Head Office for the Dominion:

80 St. Francois Xavier Street - MONTREAL.
Agents in all the principal Towns in Canada.
RANDALL DAVIDSON, Manager.

ANGLO-AMERICAN

FIRE INSURANCE COMPANY

Head Office, 61-65 Adelaide St. East, Toronto

E. E. A. DU VERNET, K.C., President H. H. BECK, Manager

The MONTREAL-CANADA

FIRE INSURANCE COMPANY

Head Office: ROOM 21, DULUTH BUILDING, Cor. Notre Dame & St. Sulpice Sts.

should be to remedy this condition by securing adequate premiums and by reducing expenses to a minimum. But the contrary is the fact. Competition is the basis for the underwriting, and the same influence is responsible for the high commissions now being paid on this class of business. There can be no justification for a commission in excess of 15 per cent. to brokers, and perhaps a slight increase over that rate to agents, but in no event should the total commissions exceed 20 per cent. This department will insist upon the companies conducting their liability business upon a sound basis and in particular as follows:

THE SUPERINTENDENT'S REQUIREMENTS.

First—Basing their underwriting upon statistical experience and the physical and moral hazard of each individual risk and free from the influence of competition.

Second—Commissions not to exceed the percentages stated above.

Third—Administration expenses to be minimized. If it is found, through examination or otherwise, that any of the authorized companies of other States are transacting their business contrary to the above recommendations, and in such a manner as to jeopardize the interests of their assured, I will not hesitate to use the power vested by law in the Superintendent of Insurance to revoke the certificate of authority of any such company whenever, in my judgment, such revocation will best promote the interests of the people of this State.

If it is found, through examination or otherwise, that any of the domestic companies are continuing such practices this department will, through publicity and other means, call the attention of the insuring public to the character of the protection such company is affording.

If it becomes necessary this department will seek through legislation further means for the protection of the insuring public.

THE SELLING OF LIFE INSURANCE: A MAN'S JOB.

Why is it a difficult matter to sell life insurance? Because men are fundamentally selfish. The successful life insurance agent has to be an example of the highest type of salesmanship. He has to go the whole programme of arousing the interest, creating the desire and securing the active consent. Compared with selling life insurance, selling automobiles ought to be like taking taffy from a tadpole, for everybody is interested in the atrocious things, ninetynine out of every hundred want one, so that the selling of a motor car resolves itself into merely a bit of prospecting to see if the willing victim can produce sufficient pay-dirt to cover the price. Prospective automobile purchasers deliberately enter the automobile salesrooms in flocks and submit themselves to the full and unobstructed attack of the salesman. They even ask for the gaily printed literature on the subject, and they permit themselves to be whirled about the city in a sample car on a sample ride, and in every possible way place themselves wholly at the mercy of the salesman. "Salesman!" No. it is unfair to dignify that individual with the title. He is not a salesman; he simply is the atpresent seemingly necessary human factor in the programme of the transaction. A nickle-in-the-slot,

automatic, cash register outfit, tuned up to be able to recognize the bankability of a thousand-dollar check would answer just as well, and some ingenious mind may soon invent this expense-saving device and throw a lot of so-called salesmen out of their jobs. The buyer of an automobile has sold himself long before he makes the acquaintance of an automobile agent, and he becomes ripe for picking when the resistance of his financial conscience is finally overcome and he is able to produce the coin, to do which he will mortgage anything he may possess and for which the money lender may have a dollars-and-cents respect.

A CHANGE OF CIRCUMSTANCES.

But how about the life insurance salesman? How many self-sold prospects does he encounter in a day or a month or a year? How many hungry-eyed buyers come into his office and ask for bundles of literature and sample policies? So few, indeed, and so rare are such kindly smiles of providence that a life insurance agent may live through his several decades of usefulness and never once be subjected to the shock of such an experience. That such things do ever happen many of the most credulous openly doubt, and it is a severe test of a life insurance salesman's reputation for veracity for him to undertake to recount such an experience in the presence of seasoned members of his profession.

That it is hard to sell life insurance because men are fundamentally selfish is also the reason that it is easy to sell automobiles. The hardest part of the battle in making a sale is thus fought out for the automobile dispenser, while with the life insurance salesman, if he manages to get within sight of the man he is after, he is greatly encouraged; then if he succeeds in securing an interview without getting kicked out, he congratulates himself on having awakened the man's interest, and if, on top of all this, he stirs something to the surface that resembles desire he mentally begins to spend the commission he then considers cinched. All this preliminary of interest and desire the automobile man knows nothing of, but with the life insurance salesman it is at least 80 per cent. of the battle. According to this authentic line of calculation, therefore, the life insurance salesman is ten times as good a salesman as the so-called automobile salesman. Q. E. D.

SELF-SELLERS.

What is true of the automobile is true of many other forms of pleasure and diversion for which the American people are squandering their good money and then complaining about the high cost of living and the impossibility of getting ahead. The theatres advertise, but they do not need to. Baseball parks are filled without the necessity of serving court subpoenas; auto and horse races will draw the last sou out of the pockets of speed maniacs by the tens of thousands; the silk mills run overtime; the breweries and distilleries enlarge their plants and brag of making cities famous; prize fights are gold mines for the promoters; steamship reservations for European trips have to be made months in advance; de luxe hotels can be found in every desert for the entertainment of a restless mob of money-wasting tourists; new sensations and new thrills have a quickly realizable market value.



ONTARIO AND NORTH WEST BRANCH

8 Richmond Street, East, TORONTO

PROVINCE OF QUEBEC BRANCH

164 St. James St., Cor. St. John St., MONTREAL



TORONTO HEAD OFFICE MONTREAL BRANCH: Thomas F. Dobbin, Resident Secretary, 164 St. James St. OUEBEC BRANCH: C. E. Sword, Resident Secretary, 61 St. Peter St.

WINNIPEG BRANCH: A. W. Blake, District Secretary, Canada Building, Donald Street,

The Yorkshire Insurance Co., Limited

of YORK ENGLAND. ASSETS, \$13,000,000

FIRE INSURANCE granted on every description of property at Tariff rates.

LIVE STOCK INSURANCE. This Company has a large Live Stock business in England and elsewhere, and is the FIRST COMPANY, licensed by the FEDERAL GOVERNMENT, to transact Live Stock Insurance in the Dominion.

APPLICATIONS FOR AGENCIES are invited from responsible persons.

ACCIDENT DEPARTMENT. - Personal Accident, Sickness, Ruployers' Liability, Rievator Liability, Teams Liability, Alex. L. MacLaurin, Esq.

Public Liability, Plate Glass. GANADIAN DIRECTORS. - Hon. C. J. Doherty G. M. Bosworth, Esq. Alphonse Racine, Esq.

Canadian Manager, P. M. WICKHAM, Montreal.

The

WESTERN

Assurance Company

Incorporated in 1851.

ASSETS

OVCE

\$3,000,000.00

LOSSES paid since organization of Com-

. over \$56,000,000

DIRECTORS

W. R. BROCK, Vice-President. Boo. GEO. A. COX, President. W. B. MEIKLE, Managing Director.

POST. BICKERDIKE, M.P. D. B. HANNA JOHN HOSKIN, K.C., LL.D ALEX. LAIRD ADGUSTUS MYERS JAMES KERR OSBORNE

Z. A. LASH, K.C., LL.D. E. W. COX GEO. A. NORROW FREDERIC MICHOLLS [C.V.O. COL. SIR HENRY M. PELLATT, E. R. WOOD

HEAD OFFICE

TOPONTO

FOUNDED 1792.

INSURANCE COMPANY OF NORTH AMERICA

PHILADELPHIA, PA.

\$4,000,000.00 CAPITAL 8.844.871.95 SURPLUS TO POLICY HOLDERS 17,816,188.57 **ASSETS** 159,000,000.00 LOSSES PAID EXCEED . ROBERT HAMPSON & SON, LIMITED MONTREAL GENERAL AGENTS FOR CANADA.

THE LAW UNION & ROCK

Founded in 1809 INSURANCE CO. LIMITED, LONDON. Assets Exceed - \$47,500,000.00

Over \$10,500,000 invested in Canada. FIRE and ACCIDENT RISKS accepted. Canadian Head Office: 112 St. James Street, Corner Place d'Armes MONTREAL.

Agents wanted in unrepresented towns in Canada.

W. D. AIKEN, Superintendent,
Accident Dept.
Canadian Manager

MOUNT ROYAL ASSURANCE COMPANY

\$1,000,000 AUTHORIZED CAPITAL. MONTREAL HEAD OFFICE:

President, Hon. H. B. Rainville :: Vice-President, J. M. Wilson J. E. CLEMENT, Jr., General Manager

Responsible Agents wanted in Montreal and Province of Quebec

All these things of selfish pleasure are self-sellers, but life insurance must be pushed by men of power and determination to ride down this wall of selfishness that the tendency of the times tempts every man to build about himself. The purpose of this outburst is not to discourage the life insurance salesman, but exactly the contrary. Surely the selling of life insurance is a man's job and one of the finest undertakings in which a man of power and capacity can engage. It is an honorable and a high calling; it is free of an appeal to sordid selfishness; its victories are real and lasting, and the agent who succeeds in persuading a man to deny himself a small portion of his expenditures for the dust-and-ashes frivolities that are keeping many men poor whether their incomes are large or small is doing a bit of public service that is worth more to the community at large than even the commission which he earns is to him. The selling of life insurance in these days of continuous side shows and Vanity Fairs is one of the biggest, most worth-while jobs that any army of strong-hearted men have ever undertaken in the history of the world's progress.-Rough Notes.

ADVANTAGES OF CASUALTY COMPANY INSURANCE.

(P. Tecumseh Sherman before American Conference on Social Insurance.)

Casualty company insurance furnishes complete indemnity at fairly differential level rates; it may readily be combined with insurance of other liabilities, and carries with it expert inspection of boilers, elevators, machinery, etc. It is true that competition is a necessary incident to this form of insurance, with the consequent expense of agents' and brokers' commissions, and that its other expenses of administration are relatively high. But the relative savings in cost of administration under mutual or monopolistic State insurance, for anything like an equivalent service, are very much exaggerated, so much so, in fact, that really it is a debatable question whether on the average and in the long run stock company insurance is not about as cheap as any other method of insurance, besides being in other respects the most desirable.

Mutual insurance is of so many kinds and conditions that it is difficult to discuss it concisely. In my opinion self-managed trade mutual insurance is one of the best methods of insurance from the standpoints of cheapness and accident prevention. But a mutual association must be large and widely extended, otherwise there is insufficient risk distribution, and consequently reinsurance at extra expense becomes a vital necessity. And mutual insurance turns employers into insurers—in other words, it engages them in a highly technical business on the side of their regular businesses.

Unsatisfactory State Insurance.

State insurance of compensation for occupational injuries has long been tried abroad—with a monopoly in Norway and in competition in Sweden, Holland, Italy and New Zealand (not to mention the trifling experiment in France). In none of those countries has it demonstrated its relative cheapness in the long run, although in Norway it makes a show of cheapness in the single item of cost of administration. And nowhere is it satisfactory in other respects to

employers, particularly to the better classes of employers.

Although one or two ventures in State insurance in this country may be useful as instructive laboratory experiments, yet in view of the unfavorable foreign experience with better framed State insurance laws, better administered, it would be the height of folly to insist on simultaneous experiments in this doubtful line in many of our great industrial States.

There is just one excuse for the injection of Statemanaged insurance into this natural field of private enterprise, and that is to promote competition and to prevent all possibility of monopoly or quasi-monopoly in certain lines of insurance by private insurers. But with us so far State insurance is advocated not to serve as a factor in competition, but as a monopoly.

PRINCIPAL FIRES IN CANADA, INVOLVING LOSS OF \$5,000 AND OVER, JUNE, 1913.

UNE	PLACE	Risk	Loss
	Hallfax, N.S	Factory.	\$10,000
1 2	Rossland, B.C.	Factory	50,000
2	Burdette, Alta	Stores	29,030
2	Amherst, N.S.	Empty building and	
-	Amnerst, N.S.	houses.	30,000
4	Welland, Ont	Dwellings	10,000
4	Winnipeg	Business buildings	*25,433
4	North Transcona,	R. R. ties and cars	150,000
•	Man		
4	Vancouver.	Stores	11,000
5	Montreal	Paint warchouse	5,000
6	New Liskard, Ont	Lumber mill	20,000
7	Sutton, Que	Vencer plant	75,000
8	Hamilton, Ont.	Residence	5,000
8	Lake Annis, N.S.	Store	10,000
10	Ottawa, Ont	Frame buildings	19 000
11	Buckingham, Ont.	Steamer	7.000
11	Prince Albert, Sask.	Lumber mill	351,000
11	Welland, Ont	Court house	40 0 00
11	Regina, Sask	Exhibition buildings Beat house.	100,000
11	Toronto	Beat house	10,000
11	Toronto	Church, convent and	****
		dwellings	130.000
13	Biscoe, Ont	Village	400.000 15.000
13	Lemberg, Sask	Flour mills	
15	Three Rivers, Que.	Store	10 000
15	Sydney Mines, N.S.	Mining plant.	15,000
16	Peribonka, Que	Pulp mills and dwell-	50,000
		ings. Brick and tile works	5,000
16	Ottawa, Gnt	Brick and tile works	5.000
17	Ingersoll, Ont	Farm buildings	
17	Merton, Ont	Dwellings	407 000
17	Toronto	Tannery	
17	St. John, N.B.	Liquor warehouse, etc.	
18	Montreal	Warehouse	
18	Sydney, N.S		8.000
18	Kingston, Ont	Boat houses.	
19	Port Colborne, Ont		
19	Nanaimo, B.C.	Elevator.	
19	Alvinston, Ont.	Elevator	
19	Montreal		5.000
20	Montreal		130,000
21	Montreal.	- and - harrol	
22	Winnipeg	. Sash and door factor	
22	Montreal	Dwellings.	10.00
22	St. John, N.B.	. Dweitings.	
22	McGivney June	Dwellings	5,00
0.0	tion, N.B.		125,00
23	Fassett, Que		50.00
23	Montreal		15.00
24	Wingham, Ont.	Packing plant.	20.00
24 24	Quebec City	Express shed.	10,00
	Montreal	Stable	5.00
26 28	Montreal	Amagement park.	40.00
28	Montreal		75,00

^{*}Insurance loss.

THE BRITISH AMERICA **ASSURANCE COMPANY**

Incorporated : 1833

HEAD OFFICE: TORONTO

Old Reliable Progressive - \$2,000,000.00 Assets over Losses paid since organization

- \$36,000,000.00

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R. R. WOOD

W. B. MEIBLE. General Manager E. F. GARROW. Secretary

EVANS & JOHNSON, General Agents

MONTREAL 26 St. Sacrament Street : :

NORWICH UNION FIRE INSURANCE SOCIETY / IMITED Norwich, England

INSURANCE AGAINST :

ACCIDENT AND SICKNESS EMPLOYERS' LIABILITY PLATE GLASS

TORONTO **Mead Office for Canada** Mead Office for Province of Quebec, MONTREAL

Agents wanted for the Accident Branch.

JOHN MacEWEN, Superintendent for Quebec

L'UNION FIRE INSURANCE COMPANY, Limited

Head Office : PARIS, France. Established 1828

Capital fully subscribed \$ 2,000,000.00 Net Premiums in 1912 . . 5,303,255.00 Total Losses paid to 31st Dec., 1912 86,000,000,00

Canadian Branch:

94 NOTRE DAME ST. WEST, MONTREAL

Manager for Canada :

MAURICE FERRAND

First British Insurance Office Established in Canada, 1804

INTENDING ASSURERS

Should read the "THREE MINUTES" Leaflet

PHOENIX ASSURANCE CO., Limited,

OF LONDON, ENGLAND (Founded 1782)

Copies of this and full information regarding the Company's system, its equitable principles and liberal policies, may be obtained at the Head Office.

100 ST. FRANCOIS-XAVIER STREET, MONTREAL

The Company offers to the Public every advantage which

LIFE ASSURANCE

conducted under the most favourable conditions is capable of affording:

At the BONUS DIVISION for the five years ending 31st DECEMBER, 1910

(1) A UNIFORM ADDITION of \$85 per \$1,000 was declared on all classes of Full-Bonus Policies.

(2) A GUARANTEED BONUS was also declared of \$12.50 per \$1,000 per annum on Full-Bonus Policies becoming claims by death, and \$17 per \$1,000 per annum on Endown ent Assurances maturing before 31-st Pecember, 1915. These bonuses apply to new as well as existing policies.

R. MacD. Paterson, | Joint | Managers H. B. F. Bingham, Life Superintendent. J. B. Paterson,

Agents Wanted

Established 1864.

New York Underwriters Agency.

A. & J. H. STODDART REGISTERED 100 William Street, NEW YORK

PROVINCIAL AGENTS.

MURPHY, LOVE, HAMILTON MURPHY, LOVE, HAMILTON & BASCOM, Toronto, Ont. OSLER, HAMMOND & NANTON, Winnipeg, Man. ALPRED J. BELL. Halifar, N.S.

Ayre & Sons, LTD., St. John's, Nfld.

JOHN, WM. MOLSON & ROBERT Y. PUNTER MONTREAL QUE.
WHITE & CALRIN, St. John, N.B.
EDBUND T. HIGGS,
Charlottetown, P.E.I.

T. D. RICHARDSON, Supt. for Canada, TORONTO

LONDON MUTUAL FIRE INSURANCE CO.

HEAD D? 0 N TO ESTABLISHED 1859

Assets on December 31st, 1912 - - \$1,812,673.58 Liabilities on December 31st, 1912 - - \$368,334.81 SURPLUS on December 31st, 1912 \$644,338.77

Security for Policy Helders - - - \$1,031,161.17 F. D. WILLIAMS.

Managing Director

SUICIDE RISK INCREASING.

That suicide is formidably on the increase, there can be no doubt, for the fact has been demonstrated by a no less eminent statistician than Frederick L. Hoffman, who has set down facts and figures to prove it. Of late years, and especially during the past few months, there have been so large a number of suicides, carrying considerable amounts of accident and life insurance recently taken, that the notice of the companies has been attracted to the fact, and should such a tendency continue, it may result in the modification of the suicide clause in some instances.

INSANE SUICIDE AN ACCIDENT.

It is undoubtedly true that an insane suicide is an accident; and on a case coming to the highest court in England, it was decided more than a score of years ago by Lord Unief Justice Coleridge, that life insurance companies were liable for the payment of claims arising in this manner. Perhaps it was from this decision that Missouri took the cue and made a law providing that all suicides should be regarded as an accident and the accident insurance companies made liable for the full amount of claims thus arising. There are many persons who believe that the law of self-preservation is so strong that no sane person will commit suicide, even under a heavy stress of circumstances. Indeed, the present writer, up to twenty years ago, was inclined to hold this view. Since that time, however, there have been so many cases of apparently premeditated self-destruction for specific purposes, that there can hardly be a doubt that many persons in their right minds really do commit the crime of felo de se.

A REAL MORAL HAZARD.

The life insurance companies have been very liberal in their construction of the suicide problem, and some of them have made their policies incontestable for any reason whatsoever. Others have been more cautious and have introduced clauses exempting the payments for death on account of suicide in case they occurred before a given period had expired. There appear to have been dozens of cases within the past ten years where considerable amounts of accidents and life insurance have been taken and the policyholder has within a very short time made away with himself, apparently to solve financial difficulties which were staring him in the face. We note that several recent cases of large insurance and sudden death by the policyholder's own hand are to be investigated, indicating that the companies regard the moral hazard as a real and increasing one.-Insurance Age.

THE TEMPERAMENTAL HAZARD.

One of the leading fire underwriters and deepest students of fire insurance problems in the United States recently made the interesting observation that there were three phases of the fire risk, namely, the physical hazard, the moral hazard, and the temperamental hazard. The physical hazard and the moral hazard might be termed the A.B.C., or kindergarten, factors of fire underwriting; "the temperamental hazard" is by no means so well-known a factor, and constitutes a phase of fire underwriting—

especially American fire underwriting-worthy of thoughtful consideration....

In one of his recent contributions to the literature of fire prevention, ex-Chief Croker, of the New York Fire Department, succinctly records the fact that "fifteen hundred people lost their lives and 5,500 people were injured last year by fire in the United States, with a property loss of nearly \$300,000,000. One-half of the value of buildings constructed in 1010 was destroyed by fire." The twenty-fourth annual report of the Inter-State Commerce Commission shows that in the year ending June 30, 1910, the total number of passengers and railway employes killed in railroad accidents in the United States was 3.868, thus indirectly showing that despite the appalling figures for American railway accidents, the total number of passengers and railway employes so killed in 1910 was but little more than twice as large as the number of people who met death in fires in the United States. Taking into account the concededly large percentage of fires in this country which were entirely unnecessary and easily preventable, surely this great loss of life by fire indicates even more strongly than could any mere property loss the reckless temperament of the American people and its "well-known national disregard of human life."

The distinguished fire underwriter who coined the phrase "the temperamental hazard" possibly may have had in mind merely that phase of the fire hazard in the case of certain types of individuals, but British fire insurance critics for many years past have habitually discussed "the American fire hazard" as a distinctive form of risk, and in the light of all the evidence which has now accumulated it would seem that they would not have overshot the mark had they classified the risk in question as "the American temperamental hazard." That same hazard really confronts the life and casualty, as well as fire, insurance companies; and the worst of the situation is, practicable means of decreasing this phase of the risk in the case of American underwriting are not yet in sight. Incendiarism is one bad phase of fire underwriting in this country, the conflagration is another ever-present danger, and the plethora of frame buildings perhaps is the most serious factor. But a mighty important factor in making the annual fire waste of this country what it is, is "the temperamental hazard" of the heterogeneous American people.—The American Underwriter.

The London Banker's Magazine calculations show that the present average level of securities is the lowest on record in this generation. People who like large figures are impressed by the showing that 387 selected stocks have experienced, in the six and a half past years, a total depreciation of \$446,000,000.

* *

Refusing to break the Sabbath is all very well in its way, but we are sure that even a Scotch insurance man would not approve of the Jewish inhabitants of the former Ghetto in Pressburg, Hungary, not attempting to put out a fire until the Rabbi arrived to grant a dispensation. During the delay the fire spread rapidly owing to a storm. As a result 8,000 persons are homeless. A fireman lost his life, and 300 persons received minor injuries.—The Policyholder.

A Canada Life Policy Becomes A Source of Income.

Policy No. 35,407. AGE AT ENTRY 35. LIFE, 20 PAYMENTS.

Amount \$5,000 Date, 30th APRIL, 1884.

Total amount of premiums paid . \$729.10 Profits paid in cash during premium-paying period 143.90 Profits paid in cash 1905 198.00 .. 1910 \$1,071.00 \$3,140.00 \$2,069.00

Actual cost to 1910 Note that since 1905 without the payment of any further premium the policy has been yielding an INCREASING income.

Company Canada Life Assurance TORONTO. ONTARIO

Head Office

THESE ARE FEATURES That Make Imperial Policy Contracts desirable

> Large profits to policyholders. Unusually strong policy reserves. High interest rate on sound investments. Favorable mortality experience. And absolute security to policyholders.

Several good agency openings for producers.

IMPERIAL LIFE ASSURANCE COMPANY of CANADA

Head Office

TORONTO

Union Mutual Life Insurance Co.

Of Portland Maine.

FRED. E. RICHARDS, President.

Accepted value of Canadian Securities held by Federal Government for protection of policyholders, \$1,206,576.

All policies issued with Annual Dividends on payment of second year's annual premium.

Exceptional opening for Agents, Province of Quebec and Eastern Ontario.

WALTER I. JOSEPH, Manager,

151 St. James Street, Montreal.

YOUR CARD

As a representative of the "Oldest Life Insurance Company in America" will prove your best introduction.

THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

Impregnable Strength Incomparable Dividends Maximum Benefits Minimum Net Cost

FOR TERMS TO FRODUCING AGENTS, ADDRESS:

George T. Dexter

24 VICE PRESIDENT

34 Nassau Street

New York, N.Y.



THE CHIEF DIFFICULTY that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated when you write for an INDUSTRIAL COMPANY, the debits of which are an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY - TORONTO, CANADA HEAD OFFICE.

ore Policyholders than any other Canadian Company.



PECULIAR LIFE ASSURANCE IN HOLLAND.

Some short time ago the *Insurance Times*, of New York, published a letter from Mr. J. Adams, jun., the actuary of a Rotterdam company, in which some interesting particulars regarding life assurance conditions in Holland were given. Our contemporary has since presented the following "by way of a post-script":

"I must not forget to make known a very remarkable form of insurance. Civil servants have a right to a pension at age sixty-five, but what is their condition when pensioned, say, at age forty? One office contracts to pay the supplement of the pensions. Thus, if a civil servant gets only one-third of the full pension the office pays him the remaining two-thirds. He gets the full pension, and at his death the insur-

ance is at an end. "It is a bad case when the candidate for life insurance is rejected. It is bad for the agent, who worked for nothing, and for the rejected person also. But the man who is not healthy wants some insurance. What is the remedy? Seven Dutch life insurance companies established in 1905 De Hoop, 'The Hope,' for the insurance of rejected applicants, who get a last chance on an increased premium. The agent gets his commission, so all parties may be content. By December 31, 1911, De Hoop had issued 1.087 policies. In 1910 there was a 6 per cent. dividend paid to its shareholders. A company of this sort does not need agents or advertisements, and many other expenses are unnecessary, so business may be obtained at a very low loading. The actuary of this company is a woman. One other Dutch life company possesses a lady actuary. The chief editor of the principal insurance paper is also

a woman and an actuary.

"As to the standing of the business, from every side are heard severe complaints about calumny, twisting, etc. There are too many hosts at table, and so good manners are corrupted. Only two companies have premium tables, like those of England and America, a fixed premium and a changeable amount. As a rule they have more premium tables than in the United States. The agents are called messengers, and have for the greater part I per cent. of the policy for placing the insurance and afterwards 20 per cent. of the collections. The regulations in the United States are far better for sound and staying business."

REVIEWS.

THE HEALTH OF THE WORKER. Booklet published by the Metropolitan Life Insurance Company Co., N.Y.

This latest addition to the numerous publications of the Metropolitan Life issued in the interests of their policyholders, tells of the dangers to health in factory and shop and means by which to avoid them. Simply written, excellently illustrated and attractively produced, this booklet is an admirable example of the sound educational work which is being done by the Metropolitan Life. It is believed to be one of the most valuable publications which the Company has issued. Its primary purpose is to educate workingmen regarding the sanitary

conditions which they should find in the shops and factories, in which they are employed. When workingmen thoroughly understand the value of hygienic factory conditions, they will readily co-operate with employers to bring such conditions about.

AN ARGUMENT FOR BUSINESS INSURANCE.

Aside from the protection in case of death, the benefits of which everyone will admit, is it not good and prudent business for your company to adopt this plan of insurance, observes a publication of one of the American companies, if for no other reason than the creation of a sinking fund for use in time of emergency. Such a cash reserve will increase each year, is untaxable, and will be subject to your control at all times, the same as funds in bank, either by return outright on surrender of the insurance, or as a basis for a loan without affecting the protection, this loan being obligatory under our contract. You would thus be in a position to get cash if needed for a quick move or to snap up a cash bargain. You will be insuring not only against death, but also against sudden financial exigencies.

Business protection under the plans of permanent insurance most used and recommended by those carrying it with this company can be had at only a nominal addition to fixed charges. The premium cost is not the real cost for protection; the real expense for any period being the difference between the net premium outlay and the guaranteed cash value, which is plainly stated for each year in the contracts issued by this company. This means that business protection can be carried for a period of years, and at the end of that time, even if there has been no fatality, you will be in a position to surrender your policy contract and regain practically all of your premium outlay.

PERSONAL PARAGRAPHS

Mr. G. B. Gerrard, one of the Bank's agents at San Francisco, has been appainted manager at Montreal of the Bank of British North America.

The death is announced of Mr. George E. Fairweather, a prominent insurance man at St. John, N.B. He was 78 years of age.

Mr. J. K. MacDonald, president of the Confederation Life Association, recently made a trip to Winnipeg, for the purpose of going over the Association's new building in that city. While there he entertained at dinner a number of the western officials of the Company.

Mr. W. J. Marquand, who was recently appointed manager of the Sun Life of Canada for Western Pennsylvania with headquarters at Pittsburg, Pa., died suddenly in Montreal recently. Mr. Marquand was particularly well known in the Maritime provinces, and had been president of the Halifax Life Underwriters' Association.

The death is announced of Mr. James Saulter, of Toronto, for twenty-five years inspector for the Liverpool & London & Globe Insurance Company. He was 72 years of age.

The Employers' Liability Assurance Corporation, Limited

LONDON, England.

EXTRACTS FROM THE DIRECTORS' REPORT, 1913

The Directors submit to the Shareholders their Thirty-second Annual Report, together with the Audited Ac-

counts to 31st December, 1912.

The premiums for the year are \$8,418,721 against \$6,837,722 for the year 1911.

The balance of this year's account is \$7,534,562. Out of this, the Directors have already paid an interim dividend of 97c. per Share, and now recommend a further dividend of \$2.43 per Share (free of Income Tax), making together a dividend of \$3.40 per Share for the year. This will absorb \$340,000, leaving \$7,194,562 to be carried forward.

W. E. GRAY,

19th February, 1913.

General Manager and Secretary.

REVENUE ACCOUNT, 1st January, 1912, to 31st December, 1912.

BALANCE 1911 ACCOUNT	\$6,564,837.05 292,000.00
	\$6,272,837.05
REVENUE OF THE YEAR-	
Premiums, less Bonus and	
Returns to the Assured	
and Re-assurance \$8,418,721.00	
Interest and Rents 339,479.71	
Transfer Fees 249.42	
Profit on Exchange 29,280.85	
	\$8,787,730.98
HAMILTON HOUSE.	
Interest on Fund	1,136.47

Expenses of Management \$ 634,603.86 Commissions 2,000,355.00 Taxes 161,905.00 \$2,796,863.86 Losses paid and outstanding 4,255,488.59 Bad Debts 836.82 Loss on Sale of Investments \$7,053,189.27

CHARGES AGAINST REVENUE OF THE YEAR-

\$15,061,704.50

\$15,061,704.50

BALANCE SHEET. 31st December, 1912.

DR.	BALANC	E SHEE
Su	AREHOLDERS' CAPITAL-	
	100,000 Shares, \$48.67 each \$4,866,666.67	
To	Amounts due to other Companies	\$ 973,333.33
	and Agents	86,393.65 496,462.40
**	Reserves-	100,102.10
	Outstanding Losses. \$1,981,253.50 Revenue	
	Balance . \$7,534,561.91 Less Interim	
	Div 97,333.33 7,437,228.58	
	1110112	\$9,418,482.08

CR. By Investments-British and Colonial Government \$ 395,789.39 Securities. Foreign Government Securities. 1,334,375,88 Foreign and Colonial Municipal Se-2,301,256.26 curities. Railway and other Debentures and Debenture Stocks. 4,403,001.06 Preference and Ordinary Stocks and 154,013.47 ment. 39,743.44

market value)

\$10,974,671.46

472,066.67 8,552,025.24

1,957,850.94

32,816.69

111,039.73

320,938.86

\$10,974.671.46

Canada Branch - - Offices: MONTREAL, TORONTO GRIFFIN and WOODLAND, Managers for Canada.

LEGAL DECISIONS.

MONTREAL FIRE COMMISSIONER'S POWERS.

The Montreal Fire Commissioner has been upheld in his action in ordering the arrest of Mr. E. G. Robillard de Mezuel, who refused to tell the Commissioner at a recent enquiry how he had come into possession of a number of valuable paintings alleged to have been damaged at 293 Sherbrooke Street West, on April 4. A writ of habeas corpus was secured on Mr. de Mezuel's behalf, but when consideration of the merits of the writ came up, it was quashed by Mr. Justice Beaudin. The right of the Commissioner to make enquiry regarding a fire that destroyed only movable and not immovable property, was attacked by the attorneys for Mr. de Mezuel. They also attacked the right of the Commissioner to question a witness as to the manner in which he became possessor of any of the articles destroyed in a fire. Mr. Justice Beaudin, however, found against petitioner on both these grounds.

QUEBEC WORKMEN'S COMPENSATION ACT.

The Court of Appeal, sitting at Montreal, have lately given an interesting decision under the provincial Workmen's Compensation Act. The appeal was brought by the Canada Cement Company and referred to a case where they had been ordered by a trial judge to pay a labourer an annual compensation of \$100. The circumstances of the case were that this labourer in January, 1912, was engaged in a quarry loading stone on lorries. It was a particularly cold day, the temperature falling to 18 degrees below zero. Whilst returning home in the car that evening the man felt a pain in his left foot, and on arriving at his house noticed it was swollen. The next day the swelling had increased. Finally, after three or four days he called a doctor who sent him to the hospital, where part of the foot was amputated. While this man with others, worked all day in the bitter cold, at ten o'clock in the morning the foreman told the men that such of them as wished to might leave and return home, and two of them did so. Chief Justice Archambeault said that the foreman should not have been content with allowing the workmen to go, he should have ordered them to do so. By continuing their employment he was assuming responsibility for any accidents that might be due to the intense cold. He (the Chief Justice) found the increased risk forming the relationship between employment and accident in the fact that respondent worked with his feet on the stone, worked for ten hours on an intensely cold day. Precedents in French and English law of men who had suffered from heat stroke, lightning stroke, etc., as a result of the circumstances of their employ, and recovered in the courts under workmen's compensation acts were quoted, and the Court by a majority dismissed the appeal, confirming the decision that the workman is entitled to compensation.

INSURANCE NOTES & NEWS

The New York Commercial publishes the glad tidings that Fire Commissioner Johnson, of New York, contemplates sending to Africa for a barrelful of "drayon," the sap of the papau tree, to smear on the 4,000 and odd firemen in New York City to make them painproof while fighting fires.

The commissioner came to the decision after Amgoza Lee, a native of Dahomey, had given a demonstration on his own person. Mr. Lee held a burning match against his naked arm, then against his face and his tongue. He showed no evidence that he felt pain. The commissioner sent for a torch, used by the firemen to start fires in engines on the way to fires. The Dahomeyan took off his coat, put the flame to his arms and against his chin and cheeks. The fire experts, watched closely and saw that he did not flinch. Then the commissioner suggested to the visitor that a sample of the preparation would be acceptable, and that if it proved to be all that the visitor claimed there would be a big demand for it.

The re-insurance by the Metropolitan Life of New York of the 150,000 policyholders of the Union Life of Toronto, has now been arranged for. It is stated that the Metropolitan intends to retain most of the Union Life offices and take over all the staff who desire to join the forces of the Metropolitan.

The London Review, commenting upon a recent paragraph in The Chronicle regarding the late appearance of the preliminary insurance report, thinks that we in Canada don't know how well off we are. In England it appears the Board of Trade returns of insurance companies' accounts deposited in 1911, only appeared about a month ago!

A provisional agreement has been entered into for the acquisition by the Royal Insurance Company of the shares of the Horse, Carriage and General Insurance Company, which, established in 1868, is one of the most important of the group of British offices engaged in the transaction of live stock insurance. Its operations also extend to fire and accident business generally, the total net premium income approximating to £68,000. The paid-up capital amounts to £17,661, out of £50,000 subscribed. It is proposed that the Horse, Carriage and General should continue its separate existence under its present Board of Directors.

It is understood that at least one of our enterprising life offices contemplates following the lead of the Gresham and other important British companies by extending its operations to Canada. The popularity of life assurance in the Dominion is shown by recent advices which state that the growth of the business has raised the total to over a billion dollars, the increase in 1912 being more than one hundred and twenty millions. With a demand so vast as is suggested by these figures, it is not surprising that companies from the Mother Country of high repute should regard Canada as an area which offers highly promising opportunities of obtaining additional business.—The Policyholder, Manchester.

GRESHAM

Life Assurance Society, Limited Founded 1848

Funds : FIFTY MILLION DOLLARS.

Applications are wanted for Agencies. nmissions would be arranged for Agents and Brokers.

ADDRESS:

ARCH. R. HOWELL, Manager for Canada, MONTREAL.

BRITISH AND CANADIAN UNDERWRITERS

of NORWICH, ENGLAND,

ISSUING POLICIES OF THE

Norwich Union Fire Insurance Society Limited, of NORWICH, ENGLAND.

AGENTS WANTED AT ALL POINTS IN THE DOMINION.

Head Office for Canada, TORONTO Head Office for Province of Quebec, MONTREAL

JOHN MacEWEN, Superintendent for Quebec

"What's in a Name?"

Asks Shakespeare.
THERE IS ONE NAME AT LEAST—

"The Mutual Life Assurance Co. of Canada"

that is significant, for among all the Canadian legal reserve companies, it is

the only one organized on the Mutual principle.

In a Mutual Company there is no stock, there are no special dividends; the policyholders are credited with the whole surplus. It is co-operative and economical life insurance-"straight from Manufacturer to Consumer,"

The Mutual Life Assurance Co. of Canada Waterloo, Ontario CANADA'S ONLY MUTUAL

A TORONTO AGENCY

Continuous Renewals tor the RIGHT MAN

CONTINENTAL LIFE

T. B. PARKINSON : Superintendent of Agencies Continental Life Building.



JOHN P. MUNN, M.D.

PROJECT CONNETTED
CLARENCE H. KELSEY
From Tipe Couranies and From Co. WILLIAM H. PORTER

EDWARD TOWNSEND

Good men, whether experienced in life insurance or not, may make direct contracts with this company, for a limited territory if desired, and secure for themselves, in addition to first year's commission, a renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, N. Y.

THE NATIONAL LIFE ASSURANCE

TORONTO Head Office: NATIONAL LIFE CHAMBERS, ALBERT J. RALSTON, Vice-President and Managing Director.

ELIAS ROGERS, President.

\$22,000,000.00 Business in force, June 12th, 1915, Applications for new insurance received since January 1st, last to June 12th, 1913 \$4,500,000.00

On June 12th the Company again reports no arrears of interest or principal on any of its invested funds, a continuous record covering

a period of over fourteen years. For Agencies apply direct to Head Office. IMPERIAL BANK CHAMBERS Branch Office for the City of Montreal

FINANCIAL GOSSIP

It is stated that over 90 per cent. of the issue in London by the National Drug & Chemical Company of £200,000 6 p.c. first preference accumulative shares of £1 each at 105 has been subscribed by the public.

At the end of June, £1,500,000 of province of Alberta bills fell due, and in order to provide for their maturity fresh bills in replacement thereof were offered in the London market. The new bills are for six months, and are due on December 30, 1013. The new bills were placed on the basis of 5¾ per cent. per annum.

Net profits of the Northern Crown Bank for the half-year ending May 31, after making the usual deductions and provision for bad and doubtful debts, were \$112,000. The balance carried forward to the credit of profit and loss account was \$211,854. Current loans and discounts amount to \$13,454.558.

Announcement is made of a proposal aiming at a complete reorganization of the Canadian Coal & Coke Co., Ltd., and its subsidiary companies. Meetings of the bondholders of all the companies concerned have been called for July 18 and 19, when the terms of the proposal for reorganization will be submitted.

In brief, it is proposed to create an issue of \$4,000,000 seven per cent. cumulative preference stock of the holding company which will be offered par for par in exchange for bonds both of the Canadian Coal & Coke Company and of the subsidiary companies now in the hands of the public. All bonds still remaining in the treasury of the holding company, both its own and those of subsidiary companies, will be cancelled. The reorganization proposal is the culmination of a series of difficulties experienced by the various subsidiary companies.

C.P.R.'s May statement shows gross earnings of \$11,904,979 and net earnings of \$3,504,030, the latter being a decrease of 4.8 per cent. from the net earnings of the corresponding month of 1912. For eleven months gross earnings are \$127,721,269 against \$112,008,114, an increase of \$15,713,125 and net earnings, \$42,618,119 against \$39,451,640, an increase of \$3,166,479.

The London City and Midland Bank of London, England, has lately acquired two English provincial institutions, the Sheffield and Hallamshire Bank and the Lincoln and Lindsay Bank. Both the absorbed institutions are nearly eighty years old. "The success of the City and Midland in this double transaction," says the London Economist, "will probably increase the keenness of the London banks to secure control of the few remaining independent provincial banks. The more important of these, however, have steadfastly declined the advances made to them from time to time."

There has been no over-expansion in Canada. Building trades returns show no recession in operations, and bank clearings in the West continue high. So long as we continue to receive immigrants at the record rate now prevailing, Canada's business must continue to expand. Two years from now I expect to see expansion in an even more accelerated volume. —Sir Thomas Shaughnessy.

American railroad and industrial corporations announced \$180,441,000 new securities in June, a decrease of \$118,881,700 as compared with the same month a year ago. New financing since January 1 totaled \$1,127,353,900. This is \$370,792,500 less than in 1912. The railroads announced \$638,881,100 securities, a decrease of \$152,160,700. Industrial corporations issued \$488,472,800, a decrease of \$227,631,800.

Montreal bank clearings in June showed a decrease for the first time in thirty months. They were \$242,716,771 against \$245,227,009 in 1912. The half year's clearings were \$1,395,741,933 against \$1,288,-341,492 in 1912. Toronto's June clearings were \$175,102,536 against \$192,814,905. Six months' clearings were \$1,081,151,975 against \$1,050,259,947 in 1912.

At the annual meeting of the Hudson Bay Company in London. Lord Strathcona spoke of the establishment of a loan and mortgage business. It is proposed to assist farmers in approved applications by converting their sale agreements into loan agreements. It is felt that by relieving the farmer of the meessity of meeting instalments year by year, he will be able to put his earnings into buildings and stock, and follow mixed farming rather than be so dependent as at present on wheat growing.

Both the Dominion Iron & Steel Company and the Dominion Coal Company broke several records in June. For the Coal Company, the month's output was 394,386 tons, 3,000 tons better than the output of June, 1912. The output for the last six days broke all previous records by 2,000 tons, and on the 27th the daily record was broken with a hoist of 18,130 tons. The Steel Company broke records at the open hearth and rail mill, but exact figures are not available yet. All other departments are well up, and shipping figures may show a new record. For the first six months of 1913, the output of the Coal Company was 2,294,069 tons, an increase of about 170,000 over the corresponding period of 1912.

In times of trade activity, investors are full of confidence, and readily invest their funds in industrial securities yielding high interest returns and promising extra profits, but which are dependent for their security on the success of individual business organizations. As soon, however, as it becomes apparent that trade is likely to decline, investors tend to go to the opposite extreme. They refuse to consider even the best industrial securities, and turn their attention to Government and the highest grade of municipal bonds. This tendency is accentuated by the high interest rates afforded by securities of this class which are now yielding more favourable interest returns to investors than prevailed even during the period of depression in 1907.—Wood Gundy & Co.



The Imperial Guarantee

AND ACCIDENT INSURANCE CO., OF CANADA Head Office : 46 King Street W., TORONTO, Ont.

A Strong Canadian Company.

ACCIDENT AND SICKNESS INSURANCE **GUARANTEE BONDS**

PLATE GLASS AND AUTOMOBILE INSURANCE E. WILLANS. FRANK W. COX,

General Manager.

Secretary.

The LIFE AGENTS MANUAL, \$3.00 THE CHRONICLE MONTREAL

The General Accident Assurance Company

of CANADA

Head Office,

TORONTO, Ont.

Personal Accident

Health, Liability and Industrial Insurance

J. J. DURANCE. Manager for Canada General Agents for PROVINCE of QUEBEC ROLLAND, LYMAN & BURNETT, MONTREAL

THE DOMINION OF CANADA GUARANTEE AND ACCIDENT INSURANCE COMPANY

SICKNESS INSURANCE ACCIDENT INSURANCE

BURGLARY INSURANCE PLATE GLASS INSURANCE THE OLDEST AND STRONGEST ACCIDENT INSURANCE COMPANY

MONTREAL J. E. ROBERTS, President.

WINNIPEG CALGARY TORONTO C. A. WITHERS, General Manager.

VANCOUVER J. L. TURQUAND, Secretary-Treasurer.

E. ROBERTS, Manager, Montreal Branch.

THE FEDERAL LIFE ASSURANCE COMPANY

Home Office, HAMILTON, CANADA.

The year 1912 shows the largest gains in the Company's history - Substantial increases made in all departments. Assets increased \$440,648.30; The Cash Income by \$130,808.60; Surplus earned during the year amounted to \$107,050.90; Assurances at risk new amount to \$25,555,267.00

Several attractive openings for live agents in the Province of Quebec. Apply to

C. L. SWEENEY, Provincial Manager,

Montreal, Quebec

CANADIAN FIRE RECORD

(Specially compiled by The Chronicle)

PARRY SOUND, ONT.—Tug W. H. Price, owned by Jos. Daball burned, June 29.

Lemberg, Sask.—Flour mill destroyed, June 13.

Loss, \$15,000. Origin, unknown.

KILLARNEY, MAN.—R. W. Miller's dwelling de-

stroyed, June 28. Origin, lightning.

PORT DOVER, ONT.—Barns of G. Waldick, C.

Wooley and John King fired, June 28.

ELGIN, MAN.—J. Edgarton's granary destroyed,

June 27. Origin, lightning. No insurance.

READLYAN, SASK.—W. Derby's barn destroyed, with six horses, June 24. Origin, unknown.
WINNIPEG.—Wood-yard of J. D. Clark & Co., 400

Portage avenue, damaged, June 23. Loss, slight. Quantity of telegraph posts and cross bars in C.P.R. yards near McPhillips street, damaged, June

24. Loss, \$1,500. Origin, sparks from locomotive. Three cottages at Queen street and Paton avenue, owned by G. A. Foster, 979 Ashburn street, de-

owned by G. A. Foster, 979 Ashburn street, destroyed, June 26. Loss, \$4,500, partly covered by insurance.

Berlin, Ont.—Roof of Perlin Gasoline and Engine Works, slightly damaged, June 25. Loss about \$100.

Peribonka, Que.—Pulp mills and twenty houses destroyed, June 16. Loss, \$50,000. Origin, unknown.

Wingham, Ont.—Only insurance on John Mc-Lean's sawmill recently destroyed was \$1,500 in London Mutual.

Brandon, Man.—McWhannel Tent Mfg. Co.'s premises damaged, June 28. Loss \$1,000 partly insured. Origin, lightning.

EARLTON VILLAGE, ONT.—This place, on the T. & N. O. railway, 128 miles of North Bay, was wiped out by bush fires, June 30.

Douglas, Man.—Malcolm Sinclair's barn and outbuildings destroyed with contents, June 22. Origin, lightning. Buildings insured.

St. John, N.B.—House on Main Street, owned by Mrs. George Reed, destroyed, June 29. Loss, \$2,000; covered by insurance.

Gananogue, Ont.—Lorne cheese factory, Lansdowne township, owned by H. Stewart, destroyed, June 24. Loss, \$4,500, partially insured. Origin, unknown.

Cornwall, Ont.—Double tenement on Pitt Street, owned by Mrs. Riviere, of Montreal, and occupied by James Sauve and William Bero, destroyed, July I. Origin, rags. Two deaths.

COBALT, ONT. Heavy damage has been done by bush fires in Northern Ontario this week. Estimates of loss not yet possible, but it will undoubtedly be heavy.

The Pas, Man.—Loss to construction camp of Mc-Millan Bros., Mile 90, Hudson Bay railway, \$20,000, partly covered by insurance. Bush fire on June 7, at Mile 120, destroyed camp.

MONTREAL.—Southern portion of block of dwellings, stables and sheds bounded by Eatour and St. Genevieve streets and Busby lane, destroyed, June 29. Loss, \$75,000. Origin, children with matches.

W. McCola's stable in rear of 457 Centre street destroyed, June 26. Loss \$5,000.

Ulric Genest's dry goods store, 1321 St. Catherine street east gutted, June 26. Damage, \$1,000.

Barn of A. St. Denis at 271 Shannon street, destroyed, June 30. Loss \$2,000. Origin, unknown. Shed of A. Montpetit, grocer, corner of Chatham

Shed of A. Montpetit, grocer, corner of Chatham and Notre Dame street west, destroyed, June 30.

Three buildings at Dominion Park destroyed, June 28. Loss, \$40,000. Origin, explosion of gasoline torch.

Stable at corner of Atwater avenue and Notre Dame street, destroyed, June 26. Loss, \$2,000.

The origin of the fire which recently gutted the building at 204-210 St. Lawrence Boulevard was said to be at the fire commissioner's enquiry a match or cigarette end having fallen among the heaps of rubbish which were allowed to lie about on the stairs of the building.

Residence of Louis Woolf, 1960 St. Urbain street, damaged, June 26. Loss, \$600 with \$1,000 insurance

CHARLTON, ONT.—Bush fires in this district have done much damage. Saw and planing mill of Northern Ontario Lumber Co., Long Lake, destroyed, with loss of \$15,000.

QUEBEC.—Insurance on Canada Packing plant was \$8,500 equally divided between the Springfield, Dominion and Provincial companies.

McGivney Junction, N.B.—Residences of Mrs. C. Labelle and A. Hetherington and unoccupied houses of H. J. Morgan, of Fredericton, and estate of late John McCoy, damaged, June 22. Loss, \$5,000; small insurance. Origin, unknown.

THE ST. CUNEGONDE FIRE, MONTREAL.

Insurance loss by the destruction on June 22, of the sash and door factory of Sarrasin et Fils, in Ste. Cunegonde Ward, Montreal, was \$31,700 as follows:

—Mill Buildings—Employers' Liability, \$3,700; Fidelity-Phenix, \$1,750; Mount Royal, \$1,500; New York Underwriters, \$2,500; North America, \$2,500; Providence-Washington, \$500; Union, \$1,550. Total, \$14,000. Loss, total.

Stock and Mill Machinery—Employers' Liability, \$1,000; Factories, \$5,000; Mount Royal, \$1,500; New York Underwriters. \$500; North America, \$2,500; Providence-Washington, \$1,300; Queen, \$2,500; Sovereign, \$1,000; Union, \$650. Total, \$17,700. Loss, total. Slight damage also to adjoining dwellings insured.

SAWMILL LOSS AT BISCOTASING, ONT.

A saw mill loss in the fire at Biscotasing, Ont., on June 13, was \$78,750 as follows:—

LUMBER.		
Phœnix of Lon 5,000 Queen 5,000	Western	
Queen		\$22,000
Loss 37 pe	r cent.	
SAW MILL P	ROPERTY.	
North British	Norwich Union	\$5,000 5,000 \$25,000
Loss tot	al.	
W. J. LOVERING,	LUMBER.	
Home. \$5,000 North America 5,000 Guardian 5,000 National 5,000 Caicgonian 5,000	British America London	. 5,000
Loss t	otal.	

GUARDIAN had also \$2,500 on store building, \$500 on store furniture, and \$5,000 on stock. Loss, total.



The Employers' Liability

Assurance Corporation Limited

" " OF LONDON, ENGLAND "

TRANSACTS:

Personal Accident, Health, Liability, Fidelity Guarantee and Fire Insurance.

Most Liberal Policies Issued:

Offices: MONTREAL, TORONTO

Managers for Canada, GRIFFIN & WOODLAND. JOHN JENKINS, Fire Superintendent.

Canadian Government

Deposit : : : \$1,021,187

STANDS FIRST

in the liberality of its Policy Contracts, in financia! strength, and in the liberality of its loss settlements

THE CANADA ACCIDENT ASSURANCE COMPANY

HEAD OFFICE: Commercial Union Building, MONTREAL

CAPITAL \$500,000.00

Personal Accident, Sickness, Plate-Glass, Guarantee and Liability Insurance.

Board of Directors:

Hon. S. C. WOOD S. H. EWING Hon. N. CURRY J. S. N. DOUGALL JAMES McGREGOR T. H. HUDSON T. H. HUDSON, Manager.

TORONTO: Traders Bank Building VANCOUVER

WINNIPEG

MONTREAL Merchants Bank Building

FOUNDED 1871

The OCEAN ACCIDENT & GUARANTEE CORPORATION. Limited of LONDON, England

Accident, Health, Employers' Liability, Guarantee and Plate Glass Insurance LIBERAL POLICIES UNRIVALLED SECURITY

> ASSETS EXCEED \$11,250,000 CLAIMS PAID, over \$45,000,000

TORONTO, Ontario Canadian Head Office

CHARLES H. NEELY, General Manager for Canada and Newfoundland.

The CANADIAN RAILWAY ACCIDENT INSURANCE COMPANY.

112 ST. JAMES STREET, MONTREAL, CANADA

All classes of Personal Accident and Health Insurance, Employers' Liability, Elevator Liability, Teams Liability and Automobile Insurance.

LOWEST RATES CONSISTENT WITH SAFETY.

All Policies guaranteed by The Liverpool and London and Globe Insurance Co., Limited.

ASSETS OVER FIFTY-SIX MILLION DOLLARS.

PALATINE INSURANCE COMPANY,

LIMITED :

REVENUE ACCOUNT, 1912.

To Amount of Fire Insurance Fund at the beginning of the year:— Reserve for unexpired risks. \$ 905,905 Additional Reserve 1,709,386	\$2.615.291
Premiums after deduction of re-insur- ances	2,421,750 127,350

By	
Claims under policies paid and out-	
standing after deduction of re-in-	21 222 171
surances	51000,411
Commission and brokerage	513,315
State Charges—Foreign	65,770
Contributions to Fire Brigades	5,715
Expenses of Management	265,201
Bad Debts	
Interest on Loans	15,741
Amount to Profit and Loss	111,610
Amount of Fire Insurance Fund at the	
end of the year:-	
Reserve for unexpired	
risks, being 40 p.c. of	
premium income for the	
year \$ 968,700	
Additional Beganne 1884 915	
Additional Reserve 1,884,915	\$2,853,615

\$5,164,391

\$5.164,391

BALANCE SHEET, 31st DECEMBER, 1912.

LIABILITIES. SHAREHOLDERS' CAPITAL-Preference-100 Shares of \$50 each, fully paid. . 495,000 Fire Insurance Fund. 2,853,615 Investment Reserve. Loan Account. 198,034 Bills payable. 15,060 Claims admitted or intimated but not paid, less amounts recoverable under Reinsurances. . 224,625 Amounts due to Agents and others. \$ 16,710 Amounts due to other Companies for re-insurances. 123,040 139,750 Balance Profit and Loss Account. . . . 111,375

\$4,044.715

ASSETS

INVESTMENTS	
British Government Securities	\$51,188
Colonial Municipal Securities	61.705
Foreign Government Securities	213.585
Foreign Municipal Securities	656,142
Railway and other Debentures and	
Debenture Stocks-Home and Foreign	1,747,222
Railway and other Preference and	
Guaranteed Stocks	355.942
Ordinary Stocks	1.000
Branch and Agency Balances	469,130
Bills Receivable	5,000
Outstanding Interest	1.525
Amounts due by other Companies for re-	
insurances and Losses	174,098
Cash in hand and on Current Account	308,178

\$4.044,715

\$5 taken as equivalent of £1

Canadian Branch Office: Commercial Union Building, Montreal

JAMES McGREGOR,

MANAGER.

W. S. JOPLING,

ASST. MANAGER.

Traffic Returns.

		ic meta.		
	CANADIAN	PACIFIC RA	ILWAY.	
Year to date.	1911.	1912.	1913.	Increase
May 31\$38		48,494,000	\$53,136,000	\$4,642,000
Week ending	1911.	1912.	1913.	Increase
June 7		2,520,000	2,627,000	107,000
** 14	2.057.000	2,525,000	2,563,000	38,000
* 21		2,510,000	2,530,000	20,000
	GRAND	TRUNK RAILY	VAY	
Year to date.	1911.	1912.	1913	Increase
May 31	\$18.083.58	4 \$19,201,93	6 \$22,089,652	
Week ending	1911.	1912.	1913.	Increase
June 7	873,58		1.114,348	130,417
" 14	952.26		1,143,971	93,800
" 21	982.414		1,166,394	99,668
	1,629,178		1,623,828	71,181

C	ANADIAN NO	RTHERN K		
Year to date.	1911.	1912.	1913.	Increase
May 31	\$5.687.300	\$7,434,400	\$8,561,700	\$1,127,300
Week ending	1911.	1912.	1913.	Increase
	320.900	403,000	481,800	78,800
	312,200	375,100	506,500	131,400
	361,500	411,700	489,309	77,600
Twi	N CITY RAP	D TRANSIT	COMPANY.	
Year to date.	1911.	1912.	1913.	Increase
May 31	\$3,060,155	\$3,195,118	\$3,442,269	\$247,151
June 7 " 14 " 21	320,900 312,200 361,500 N CITY RAP 1911.	403,000 375,100 411,700 TRANSIT 1912.	481,800 506,500 489,309 COMPANY. 1913.	78,80 131,40 77,60 Increase

may of	20,000,100	00,100,110	den's a sustained	
Week ending.	1911.	1912.	1913	Increase
June 7	155,060	155,165	169,745	14,580
" 14	255,071	160,760	272,863	12,102
" 21	161,732	156,464	181,948	25,483
	HAVANA ELE		VAY Co.	
Week ending		1912.	1913.	Increase
June 1		\$48,096	\$54,671	\$6,575
" 8		40,085	55,008	14,923
" 15		47,040	54.536	7,496
. 22		48,174	54,390	6,216
** 29		47,187	59,489	3,302
	DELUTH SUP		rion Co	

	1911.	1912.	1913.	ncrease
May 7	20,832	20,645	23,028	2,383
" 14	20,255	21,703	23,134	1,431
" 21	21,124	21,565	23,635	2,120
** 31	21,280	30,645	34,465	3,820
	RTROIT UN	ITED RAILY	VAY.	
Week ending	1911.	1912.	1913.	Increase
May 7	184,428	203,667	241,652	37,985
• 14	185,107	195,977	238,923	42,946
91	100 077	907 497	949 721	25 994

250,668 213,040 June 1 CANADIAN BANK CLEARINGS.

207,437

311.661

189,077

274,896

242,731

361,150

.. 21.....

. 31.....

-	Week ending July 3, 1913	June 26, 1913		
Montreal Toronto	\$48.811,798 34,533,605 3,514,642	\$55,891,950 41,365,062 4,163,581	876,344,502 46,471,634 4,473,367	\$48,542,646 88,528,444 4,663,955

NOTE :- Five days only this week and corresponding weeks.

MONEY RATES.

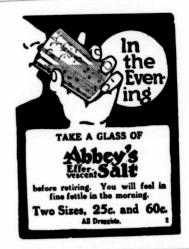
		To-day	Last Week	A Year Ago
Call money in	Montreal	6-61%	6-61%	5 %
" in	Toronto	6-61 %	6-61%	5 %
" " in	New York	12-2%	14-2 %	11-27
" in	London	2-3%	3-31%	2 1 7
Bank of Engla	and rate	41%	41%	3 %

DOMINION CIRCULATION AND SPECIE.

April 30	[46,734] Nov. 30, 1912 \$118,958,620 [29e,017] October 31. 115,748,414 [101,886] Sept. 30. 115,995,602 [44,879] August 31. 116,210,579 [602,030] July 31. 113,794,845 [836,488] June 30. 111,932,239
----------	--

Specie held by Receiver-General and his assistants:-

December 31, 1912 104,076,547 June 30 98,141,536	April 30 100,706,287 March 31 98,507,113 February 28 98,52,004	Nov. 30, 1912. \$106,693,599 Oct. 31 103,054,008 Sei-t. 30 103,044,850 August 31 103,044,276 July 31 100,400,688 June 30 98,141,536
--	--	---



BANKING CANADIAN

35,294

49,489

37,628

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The hundreds of questions and answers on Canadian Banking Practice deal with nearly every possible point of practical interest likely to present itself during the daily routine of a bank. The replies relate to acceptances, cheques, endorsements, deposit receipts, letters of credit, circular notes, warehouse receipts, partnership accounts, bankers lien on goods, forgery, alteration and loss of negotiable instruments, bills of exchange, promissory notes, principle and surety, etc., etc., Mr. J. T. P. Knight, the compiler of "Canadian Banking Practice" has classified and indexed the Questions on Points of Practical Interest. The value of such a work must be apparent, and a copy of the book should be in the possession of every bank official and business man in the country who desires to be informed upon points likely to arise in the course of dealings between banks and their customers.

For Sale at The Chronicle Office, 160 St. James Street, Montreal.

List of Leading Stocks and Bonds

CORRECTED TO THURSDAY, JULY 3rd, 1913

BANK STOCKS.	Closing prices or Last sale	Par value of one share	per cent. on investment at present prices.	Rate of Annual Dividend	Capital subscribed	Capital paid up	Rest Fund	Per cent'ge of Rest to paid up Capital	When Dividend payable.
iritish North America anadian Bank of Commerce, ominion X K	Asked. Rt 207 20	50	Per Cent. 5 33 5 31	Per cent 8 10+1 12+2	\$ 4.866,667 15,000,000 5,427,700	4,866,667 15,000,000 0,356,227	\$ 2,920,000 12,500,000 6,356,227	60.0 6 83.33 118.67	April, October. March, June, Sept., Dec. Jan., April, July, Oct.
amilton oohelaga jome Bank of Canada	154 15	100	5 81 6 38	11 9 7 12	3,000,000 3,894,400 2,000,000 6,910,000	3,000,000 3,560,925 1,938,298 6,776,159	3,500.000 3,000.000 650,000 6,776,159	84.25 33.54	March, June, Sept., Dec. March, June, Sept., Dec. March, June, Sept., Dec. Feb., May, August, Nov.
erchants Bank of Canada etropolitan Bank olsons ontreal	183 1931 136 13	. 100 100 100 5 100	5 31 5 67 5 34 5 14	10 10 11 10+2	6,764,700 1,000,000 4,000,000 16,000,000 2,000,000	6,764,700 1,000,000 4,000,000 16,000,000 2,000,000	6,419,175 1,250,000 4,700,000 16,000,000 1,550,000	125.00 117.50 100,00	March, June, Sept., Dec. Jan., April, July, Oct. Jan., April, July, Oct. March, June, Sept., Dec. Feb., May, August, Nov.
orthern Crown Bank ora Scotia ttawa rovincial Bank of Canada.	200 2	100 38 100 92i 100	5 38 5 94 5 73	6 14 12 6 7	2,862,400 6,000,000 3,951,500 1,000,000 2,721,200	2,760,065 5,957,320 3,935,820 1,000,006 2,684,396	300,000 10,830,248 4,435,820 575,000 1,250,000	181.80 112.70 57.50	January, July, Jan., April, July, Oct. March, June, Sept., Dec. Jan., April, July, Oct. March, June, Sept., Dec.
yal andard eriing	2154 2	-	5 55	12 13 5 11+1	11,560,000 2,487,050 1,211,700 5,000,000	11,560,600 2,479,760 1,123,472 5,000,000	12,560,006 3,179,766 300,000 6,00 0 ,000	128.23 26.70 120.00	Jan., April, July, Oct. Feb., May, Aug. Nov. Feb., May, August, Nov. March, June, Sept., Dec.
Inion Bank of Cauada		36 100 100 100	5 88	5	5,000,000 1,174,700 681,200	5,000,000 857,140 315,600	3,300,000 40,000 65,000	4.67	March, June, Sept., Dec.
MISCELLANGUS STORES. A Constitution of the Co	140 1	114 100 851 100 30 100 100 154 100	5 59 6 97 5 u0 4 58	6 7 6 713	15,020,030 104,500,000 635,000 1,511,400 260,600,000	15,060,000 104,500,000 6 15,010 1,511,460 198,000,000	2		May, Nov.
anadian Car Comdo Pfd	674 110 .	65 100 100 27 892	5 88 7 77 4 70		3,500,000 6,100,000 13,500,000 10,560,000 2,965,500	3,500,000 6 190 600 13,500,000 16,806,000 2,803,500	· · · · · · · · · · · · · · · · · · ·		Jan., April, July, Oct,
an, Cement Com. Do. Pfd an, Con. Rubber Com. anadian Conserter machine General Electric anadian Cottons do do Pfd. X ⁽¹⁾	37	96 100 100 35 106 72 100 45 100	8 21	741	1,980,000 1,738,800 5,840,000 9,715,000 3,641,500 2,000,000	1,738,640 5,640 000			Jan., April, July, Oct.
anada Locomotive do do. Pfd. Xi Janada Locomotive do do. Pfd. Vi rown Reserve XR Jatroit United Rv Dominion Canners.	91 3.43 3. 671 68	90 100 384 66 100 664 100 084 100	7 69 8 82 8 82	7 60 6 6	1,500,000 1,999,257 12,500,000 2,148,600 3,000,000	1,500,0°0 1,999,987			Jan., Apl., July Oct. Monthly. March, June, Sept., De
Pominion Textile Co. Com	80	791 100 01 100 961 100 451 100	6 93	6 T	5.000,000 1,859,030 5,000.000 35,656,800	1,889.030 5,000,000		:	April, October
buluth Superior Traction Islitax Tramway Co Islitax Bleetric By Com do Preferred	160	10	5 00	5 8 6	3,500,000 1,400,000 7,463,703 5,000,000 6,304,000	1,400,000 7,463.708 5,000,000			Jan., April, July, Oct. Jan., April, July, Oct. Jan., April, July, Oct.
Illinois Trac. Pfd. Kautuistiquia Power Laurentide Com. Lake of the Woods Mill. Co. Pom. do. Pfd. Vackay Companies Com.	190 128	100 189 10 1254 10 10 10 65 10	6 23 6 23 6 5 71	5 8 7 5	2,000,000 7,200,000 2,100,000 1,500,000 41,380,400 50,000,000	2,000,000 7,200,000 2,100,000 1,500,000 41,380,400			Feb., May, August, "abruary, August. Mar., June, Sept., Dec Jan., April, July, Oct. Jan., April, July, Oct.
Mackay Companies Com. Pfd. Mexican Light & Power Co. do. do. Pfd. Minn. St. Pani & S.S. M. Com. do. Pfd. Montreal Cottons XI	60	65 10 122 16 57 10	5 70	7 7	13,585,000 2,400,000 20,832,000 10,416,000 3,000,000	20.832,000 10.410,000 8,000,000			April, October. April, October. March, June, Sept. De
Montreal Light, Ht. & Pwr. Co Montreal Telegraph Sorthern Ohio Traction Co. N. Scotla Steel & Coal Co. Com	141	210± 10 4 10 70± 10	6	10 5	17,000 000 2,000,000 9,000,000 6,000,000	9,000,000			Jan., Apl., July, Oct.
do Pfd do Pfd do Pfd	114	112 10	7 01		1,0 10,000 2,500,000 2,000,000	2,000 000			Jan., Apl., July, Oct., March, June, Sept., De
do Pref	114	114 1074 10 124 10	n 7 33		1,075,000 9,989 50 2,132,000 10,000,000	1.075,000 9.999.100 3.132,000			Feb. May, August, No.
ole to Rys & Light Co. oronto Street Railway ch City Preferred	137 104	135 16 93, 16 102 16	5 83 6 6 43 6 5 76 0 5 31	7 5	10,968,38: 1,824,36: 20,100,00: 3,000,00:	10,948,38 4,726,20 20,100,00 3,000,00 800,00			Jan., April. July, Oct. Jan., April. July, Oct. Jan., Apl., July, Oct. Jan., Apl., July, Oct. Jan., April. July, Oct. Jan., April. July, Oct.
Windsor Hotel. Winnipeg Electric Railway Co		190		12	5, 200,00	£ 000,00		.	

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HEAD OFFICE :

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TOTAL ASSETS 31st DEC., 1911, \$772,000.00 POLICIES IN FORCE IN WESTERN ONTARIO OVER 30,000

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GEORGE DIEBEL. Vice-President,

FRANK HAIGHT.

ARTHUR FOSTER

Manager.

Inspector

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FIRE INSURANCE COMPANY

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Full Deposit with Dominion Government. Licensed to transact in Canada the business of Fire Insurance. SECURITY TO POLICYHOLDERS \$507,359.01.
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The Assets, reserve and Surplus Funds show corresponding

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D. FASKEN, President

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R. T. BROWN, P. O. Box 849, Regina, Sask,

WM. GREENWOOD BROWN, General Manager

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Manager, Montreal
Brown Clarke Agency, Winnipeg
Young & Lorway, McCallum, Hill & Co., Regard J. M. Queen, St. John, N.B.

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LIMITED, of LONDON, ENGLAND

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Including the Fully Subscribed Capital, the resources of the Company exceed \$28,900,000.

Head Office for Canada MATTHEW C. HINSHAW, Branch Manager

MONTREAL

Active and Influential Agents Wanted

STOCK AND BOND LIST, Continued

BONDS	Clos		Rate p.c. of Int- erest per	Amount outstanding.	When Interest	Where Interest payable	Date of Maturity	REMARKS
	Askel	Bid		_				
Bell Telephone Co Can. Car & Fdy		991	5 6	\$3,649,000 3,500,000	1st Oct. 1st Apl. 1st June 1st Dec.	Bk. of Montreal, Mtl.	April 1st, 1925 Dec. 1st, 1939	Red.at 110 aft. Nov.'1
Can. Converters			6	474,000	lst June 1st Dec.		Dec. 1st, 1926	or in pt.aft.Nov.'l
an. Cement Co		95 97½	6½ 5	5,000,000 6,300,000	lst Apl. 1st Oct. 1st May 1st Nov.	" "	Oct. 21st, 1929 April 1st, 1940	Redeemable at 110 Red, at 105 and
Dom. Iron & Steel Co		89 }	5½ 6	7,332,000 758,500	lst Jan. 1st July l March l Sept.	Bk. of Montreal, Mtl Royal Trust Co. Mtl.	July 1st, 1929 March 1st, 192	Int.after May 1st,191 5 Redeemable at 11
" "В"		100	6	1,000,000	"		44	and Interest. Redeemable at pa
" " c"	100		6	1,000,000	"	" "		after 5 years Red. at 105 and Interest
" "D"		::	5	450,000		52 Broadway, N.Y.	Fab. 1at. 1915	" "
lalifax Tram			5	600,000	lst Jan. 1st July	Bk. of Montreal, Mtl. Royal Trust Co., Mtl.	Jan. 1st, 1916	3
ake of the Woods Mill Co			6			Merchants Bank of	1	Redeem Role Rtill
aurentide Paper Co			6	947,305		Canada, Montreal. Bk. of Montreal, Mtl	June 1st, 1932	2
lexican Electric L. Co			5	5,778,600	lst Jan. 1st July		Ju'y 1st, 1935	5
dex. L't & Power Co Montreal L. & Pow. Co		::	41	6,787,000	lst Feb. 1st Aug. 1st Jan. 1st. July		Feb. 1st, 1933 Jan. 1st, 1932	Red. at 105 and
lontreal Street Ry. Co gilvie Flour Mills Co		190 106	6	1,500,000 1,750,000	lst May 1st Nov. lst June 1st Dec.	Bk. of Montreal, Mtl.	May 1932 July 1st, 1932	Redeemable at 105 a
enmane	924		5	2,000,000	lst May 1st Nov.	Bk. of M., Mtl. & Ln.	Nov. 1st, 1926	
rice Bros		40	6	833,000 4.866,666	1st June 1st Dec,		June 1st, 1925	after Nov. 1,191
io Janeiro			5	25,000,000	I Jan. I July	C. B. of C. London	Jan. 1st. 1933	5
ao Paulo oronto & York Radial.		::	5	1,620,000	I July 1st Jan.	Nat. Trust Co. Tor	June 1st, 192	9
Winnipeg Electric West India Electric	104	::	5	4,000,000	2 Jan. 2nd July	Bk. of Montreal, Mtl	Jan. 1st. 193	5

Montreal Tramways Company WINTER SERVICE TIME TABLE, 1912-1913

From Post Office: 20 mins. service from 5.40 a.m. to 12.00 midnight.
Lachine: 20 5.10 a.m. to 12.45 midnight.

Sault au Recollet and St. Vincent de Paul:

From St. Denis Station :-

From St. Vincent :-

15 mins. service from 5.45 a.m. to 9.30 a.m.

30 930 a.m. to 4.30 p.m. 15 4.30 p.m. to 8.30 p.m. 30 8.30 p.m. to 12.00 midnight. Cars from St. Denis, 12.00 and 12.40 midnight to Henderson only.

Mountain:

From Park Avenue and Mount Royal:-

20 mins. service from 5.40 a.m. to 12.20 midnight.
From Victoria Avenue:—
20 mins. service from 5.50 a.m. to 12.30 midnight.

Cartierville:

From Snowdon Junction:-

20 mins. service from 6.00 a.m. to 8.40 p.m. 40 8.40 p.m. to 12.00 midnight,

From Cartierville:—
20 mins, service from 5.40 a.m. to 9.00 p.m.
40
9.00 p.m. to 12.20 midnight.

Bout de l'Ile:

Tetraultville:

15 mins. service from 5.00 a.m. to 6.30 a.m.

WANTED

By Canadian Fire Underwriters Association, YOUNG MAN with knowledge of Policy Wordings and Rates, as assistant in Stamping Department. Apply only by letter, stating age, experience and salary expected, to

Secretary, 524 Coristine Bldg.,

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