## The Si. Jolm Standard

VOL. IX, NO. 24

## SIXTEEN PAGES.






## THE STANDARD, ST. JOHN, N. B, SATURDAY, APRLL 21, 1917.



## Why Don't You Have Your Spring Clothes

Made to Your Measure-They Cost No More The E. \& S. Way
A LL things being equal, you would rather dress up this spring in a New Suit or Overcoat created and designed specially body lines.
The Cost need not bother you this Spring-the same "Roney you would otherwise spend for a stock-size "Ready-Made" will enable you, this soeneon, to have to your preference-you can have each garment eut to your preference-you can have each garment
precisely to your own fancy-as to style-shape and precisely to your
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## Made To Your Measure

$\mathrm{O}^{\text {UR enormous output enables us to put custom taillor service }}$ on a price-level with ready-made clothing-you caninot on a price-1eve with ready-made clothing-you cannot
blame your pocket-book this season, if you deny yourself the
 You can have your 1917 Spring Suit or Overcoat made to your
order just as well as not ff you say you want it mande that way, and the cost
you today? yoyavava $\qquad$



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## Notes of the Week <br> Social Notes

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## SPECIALS

ALL DAY TODAY
Trimmed and Untrimmed Hats



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## More Claming Spring Waists Arrive



Ae freen and bright as a springtime morring are these charming sy modelo are made consist mostly of Georgette Crepe，Crepe de Chens
and heesy Jap silk．You really could not imagine prettier walsts






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## How Uncle Sam Will Recruit His Army




 negroes traing in the use of amms. Samuel Gompers is asso reported io be against conscription.


The Milwaukee Sentinel may be said to refelect the consensus of argument li favor of obliga-
 If need beg die in orres that the nation may llve and there are the slackerers who are willing to sacriticc


Read THE LTTERAFY DIGEST For April 2 Ist in order to get every view-point upon the greatest
that is now confroming the Covernmem. problem that is now conf rom ting the Governmem.

Among other aricictes in this number that are unusual pubbicic intereser are:

## Who Will Foot the War Bill

The Varrous Plans for Ralising the Vast Suma Required and how they Affeet the Individual Pooket-book. Casting Bread Across the Waters: German Plots Among Negroes
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## MENS SUITS

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## Why is the Blood

 Impure in the Spring?The artificial life of the winter-the artifigial foods-the impure air of in-
door life-the sedentary habits-the door life- the sedentraty habits- the lack of outdoor axarcise-all tend to
make the blood thin, weak, watery and impure. The nerves are starved, ax-
hausted. and wasted-the nerve force hausted and wastod-the nerve force
required for the proper workings of required for the proper workings of
the heart, the lunge, the stomach, the liver, the kidneys and other organs is becomes weakened and run down.


When spring comes vitality is at low
ebb, and nine persons out of ten reebb, and nine persons out of ton require restorative treatiment to form Disease lurks on every hand in the spring time, and finds lodgment in the
weal, run-down and exhausted system

## Dr. Chase's Nerve Food

Dr ou aan protect yoursalif by using Dr. Ohase's Nerve Food. The spring air is often laden with disease gyring air is often laden with matter of winter is thawed out, an forms a regular hotbed of disease, from
which arise poisonous gases and germ which arise poisonous gases and germs of disease.
People People with rich blood throbbing
through their arteries need have littl fear, for disease seeks out the weak and axhausted for its easy viotims. For such there is no season more to be dreaded than spring Is this spring to be pleasant or disagreeable to you Are you to feel rejoice in the opening bud, the sprout-
ing blade and chirping of the birds ing blade, and chirping of the birds?
Or will you be overcome with languor Or will you be overcome with languor
and weaknege, suffer from headaches and body pains, and drag yourself languidly about as though you had no
interest in life and had lost all vigor interest in li If is for you to decide this question, for the difarenee is in the state of your health the the
riohnees and purity of your blood, and the
 nixe peoplo out of then require some restorattvo trestment to put their aystems in order for tho As a means of enriohing and pruitying the the wasted nerves, there is yot to bo divecovered. a preparation
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noost powerful reatoratives to bo found in all
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