TWELVE PAGES TO-DAY


##  REID-NEWFOUNDLAND CO. REGATTA DAY EXCURSION!

Excursion Return Tickets will be issued to points between St. John's, Carbonear, Placentia and Renews, at

ONE WVAY FIRST-CLASS FARE.
Good going on all Trains of Tuesday, 4th, and Wednesday, 5th. Return limit, Thursday, 6th.

## Reid-Newfoundland Company. 



From 3 p.m. Till 6 p.m.

 Mars \& Co. SMALLWOOD BULLDING
(Entrance McMurdo's Lane), will sell
25
Ladies' White Em25 Ladies White Em-
broidered Robes at... $\$ 3.20$ 25 Ladies' White Em-

broidered Robes at... $\$ 3.30$ | broidered Roses at... $\$ 3.30$ |
| :--- |
| 25 |
| Ladies | 25 Ladies' White Em-

broidered Robes at... $\$ 4.10$ 50 Ladies' Navy Cos-
tumes, Silk Lined, at $\$ 650$ tumes, Silik Lined, at $\$ 7.50$ SPECIAL -On Saturday, August 1, we
open till 10 p .m

## 

BLACK HORSE. Sound, kind and gentle. A

## These styles are hard to beat Ladies Low Shew, Shoes, Button,

aug3,tf

Ladies Low Shoes with one
two, thre, four or fern five
five straps; made in
Bows Mot Buthe
Bow
\$1.50, 52.00, s2.50, $83.00,53.50$



## FOR SALE.

 One 5-Horse Power Gas Engine, with fillings completeSTEPREN KNight, jv118,4t $\quad 15$ New Gover S
bif PRofirs on Pullirs !

Are you going to miss your share of the profits that
ill come to the men who handle
"Matchless" Paint this season? "Matchless" is going to have a bigger
sale than ever this fall because the belief is now prac-
tion sale than ever this fall because the belief is now prac
tically universal among ank experieced painters that
ther there is no other Paint which gives the same satisfac,
tory results.

THE STANDARD MANUFACTURNG CO., LTD
必
Korff's Cocoa,
When you are plaeing your family order for Groeeries, we would like to have you include a tin of KORFF's CoCOA.
Now this Cocoa cost you much less than Van Houten's, but If you are convinced after a trial of one tin that it is not as good
then we will gladly refund you your money. We have been just then we will glady refund you your money. We have been just talking about.
Korff Bros. Manufacturers.
Red Cross Line.
S. S. "Stephano" and S. S. "Florizel"








HARVEY \& COMPANY, LTD,

Sill Solition
F.SMALLWOOD
$-$

FORSALE.
 $\begin{array}{ll}\text { izes } 1,11 / 2,2,21 / 2, & 3,31 / 2,4, \\ \$ 3\end{array}$

THE S.S. "PORTIA" BOWRING BROS., LTP., on TUESDAY 4th of August, at 10 a.m.,
Cape Braying at the following places: Sti. Marys.s. Sammenier, Placentia, Marystown,

Burin, St. Lawrenee, Lamaine, Fortune, Grand | Burin, st. Lawrence Lamaline, Fortune, Grand |
| :--- |
| Bank, Belleoram, st. Jacques, Harbor Breton, |

 Richardst Harbor, Hraneois, Cape La, Hune
Ramea, Burgeo, Rose Blanche, Channel, Bay of
Res. Ramea, Burgeo, Rose Blanche, Channe, say oo
Islinds, Bonne Bay. Freieish received until 6 p... on Monda. For
freight or passage anply to the Coastal Oofice of BOWRING BROS., Limited, Telephone 306.

|  |
| :---: |
|  |
| 216 Water Street <br>  |
| W. J. WHELAN, 182 Duckworth Street. Windows Cleaned and Polish | Theatre.

Transter of Business !



 BUILDERS CARD!



 HOUSE FOR SALE-Ten

 TO LET-Shop, 68 Gower
 LoST-A Lamp Socket, Jul
 $\frac{\text { CAMPB BLIL }}{\substack{\text { Cus Buther, Water St. } \\ \text { LOST-A Brooch, } \\ 3 \\ \text { Pear }}}$


HELP WANTED.

| hable Burlesque, 0 AND JULET. |  |
| :---: | :---: |
| $\qquad$ |  |
|  |  |
|  |  |
|  |  |
| To Reel Featue - Reels, | s. |
|  | WA |
|  |  |
|  |  |
| Fresh Butter |  |
|  |  |
|  | WANTED - Immediately, |
| Send your order |  |
| 311 Water Street <br> and secure cut prices for Regatta week. |  |
|  | WANTED - An Experien- <br> ced Man for general oficice ork; ap- |
|  |  |
| ES R. KNIGET |  |

## ROVA,  <br> 



 she siad in a low votiee "that he was
airerent to the men of the clase
 looked like a genteman in lisguibe
and spoke- The earls son! Doe he know It?" ust left Raloo his head. He had "No. He had been removed trom
the court betore the earl spoke," he

## The lalls Sm;

Tin Hiffis ulite

Evening Telegram Fashion Plates.

| List of Unclaimed Letters Remain- |
| :--- |
| ing in the G. P. O. to July |
| 20th, 1914. |



## "REGAL" SHOES!



50 pairs Men’s ‘Regal" Stoes, at $\$ 3.50$ in Black, Tan and Patent Leather.
PARKIR \& MONROF, LMITTID.

THE EVENING TELEGRAM, SL. JOHNS, NEWFOUNDLAND, AUGUST 3, 1914-3

## A Man's Shirt 49 cts. only.

 This offer comprises:MEN'S COLOURED NEGLIGEE SHIRTS in the very latest designs. MEN'S WHITE LAUNDERED SHIRTS.
MEN'S WHITE MATT and FLANNELETTE TENNIS SHIRTS.
MEN'S WORK SHIRTS, in Flannelettes, Cottons, Grey
Linseys, etc., etc.
This is a Very Special Offer
which you can prove by seeing our window. We are also making some General Reductions in the prices of BOYS' SHIRTS OF ALL KINDS.

Save Money Here. HENRY BLAIR


The Eastern Trust Company!
 cuewrimem


 The boxese are reiftec at $\$ 4.00$, 35.00 up to seo.00 a year, acc
cording tp size. The Fastern Irres Compawy,


Rumber mix


Laughable Sketch. To-night Mrs. Rosslcy will prese
very funny burlesque on Romen

$\qquad$ residence of Dr. C. Howlett, on wate
Street, where a slight blaze had oo
curred.

 Orit" signal sounded at 9.35 .




# REGATTA! 兹 REGATTA! 

For ONE WEEK ONLY we will offer SPECIAL REDUCTIONS on MEN'S AMERICAN SHIRTS.
Men's Fancy Dressed Shirts, RegularPrice 55 cents; Regatta Price 47 cents.
Men's Soft Front Shirts, Collar attached, Regular Price 65 cents; Regatta Price 55 cents.
Men's Soft Front Shirts, Double Cuff, Collar attached, Regular Price $\$ 1.20$; Regatta Price $\$ 1.05$. Men's Soft Front Shirts, Double Cuff, without Collar, Regular Price \$1.40; Regatta Price \$1.15.

## Men's American Ties.

Men's Colored Silk Neck Ties, extra long, wide ends, Regular Prices 30c. to 65c.; Regatta Prices 25c. to 55c. Men's Colored Knitted Neck Ties, Regular Price 35 cents; Regatta Price 28 cents.

PRESIDENT BRACES---Men's President Braces, Regular Price 55c.; Regatta Price 43 c.

## MARSHALL BROTHERS.

## DVOMCEd ifex <br> O) Helen Hessons Fuesont



 Tor that sort of thing?" innuired the
Boston woman. "Tve seen a little bit
these Bohemian circles, and



 | and |
| :--- | :--- | :--- |



Wedding Bells At the Methodist Church, Clarenp.m., by the Rev. J. C. Winsor, Mr. p.an, by the Rer. J. C. Winsor, Mrir
Philip Stanley and Miss Mary Yardy
wein

 $\substack{\text { in ther } \\ \text { nund } \\ \text { nhem } \\ \text { jusal }}$
 many useful presents and
friends here wish them
of wedded bliss. - M.L.B. Old Mother Hubbard.


We are on the Jump this Week with everything Men wear for

## REGATTA!

We offer you what you ask for and sell you what you want AT PRICES NESTLING CLOSE TO COST.


## MOST TERRIBLE WAR PREDICTED

## Since the Fall of the Roman Empire.

Asquith tells Parliament that Britain is under no Formal Obligation to go to the Assistance of France -- Kitchener, however, is being kept al home and Preparalions are going on --German Liner with Thirteen Millions of Gold is being escorted to Southampton to ensure Delivery of Gold to English and French Consignees.

| - |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| $\pm= \pm=5=5=5=5$ mane yarel lem |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | NOTICE: | The Regatala. |
|  | CHANGE O ADDRESS | \% |
|  |  |  |
|  |  |  |
|  |  |  |
| = = = | M. Comolly, 176 Dickeherllt |  |
|  | Regatta, 1914. | ceme |
|  |  |  |
|  |  | $=$ |
|  |  |  |
|  |  | J. MeN |
|  | "Abdulla" Cigarettes, | Hox sue |
|  |  |  |
|  | $\begin{aligned} & \text { Also a box of } \\ & \text { "Fuller's" } \end{aligned}$ <br> Chocolates or Sweets, | One ${ }_{\text {Ho }}$ |
|  |  | 1. |
|  |  |  |

## 

## China \& Ǵlassware

beer bottles, Stone, with Screw Stoppers. GLASS BEER BOT TLES, with Lightning Spring Stoppers, always ready for use.
Glass Preserve Bowls China Preserve Bowls

| Glass Preserve Bowls <br> 20c., 28c., 45c. glass fruit bowls, LEMON SQUEEZERS, large size 10c. |  | China Preserve Bowls <br> Fancy Pattern China Berry Sets. China Cake Plates . . . . . 18c. Flower Pots-Redware, a full stock of all sizes. |
| :---: | :---: | :---: |
| Fruit Jars <br> Glass, with screw stopper and rubber band. 1 pint size. 1 quart size. $1 / 2$ gallon size. |  | Fruit Jars, Glass, with glass covers and spring fastening. FRUIT JARS, glass open top, 1 lb . and 2 lb . JELLY TUMBLERS, with tin tops 35c. doz. |

Glass Beer Mugs $1 /$ pt., 11e.; 1 pt., 15c.
D FORKS \& SPOONS LEMONADE SETS GLASS WATER JUG


Poultry Fountains Ice Cream Dishes.
Flower Vases, Jelly Flawer Vases, , elly
Sugar Sifters, Sweets Salad Oil Bottles, Butte il Bottles, Butter Di
Tapered Corks.

## GEO. KNOWLING.

## Carthaginian Arrives.

You May Need It REGATTA DAY

A pair of Ladies' black or TAN Shoes
. $\$ 2.00, \$ 2.20 \mathrm{pr}$.
A pair of Ladies' BLACK or TAN CASHMERE HOSE . .

A Ladies' ADJUSTABLE MOTOR VELL
A Ladies' black leather hand bag
A Ladies' H. S. LACE EDGE or EMbroidered hdkf. . . . . . 5 c. up A Nice, Soft, Cool, Comfortable INDIAN GAUZE UNDERVEST for your little girl
only $40,42,44,46,48 \& 50$ c. each

## A. \& S. Rodger's.

## Black Diamond Line

passenger rates incluting meals and liz:in to and from montreal
AND intermedite ports.


HARVEY \& CO. Limited,

## BIG NAVAL BATTLE REPORTED

Between British and German Navy.-. Germany Lost Seven Ships; the Eritish Two. Battle between French and Germans--20,000 German Prisoners Taken.
Special to Evening Telegram.
LONDON, To-Day.
In a naval conflict reported to have occurred in the North Sea, Germany is said to have lost seven ships, the British two. It is reported England has declared war.

LONDON, To-Day. A despatch to the Telegraph from Paris says German troops have taken possession of Belgian town of Arlon.

PARIS, To-Day.
Two defeats of German troops invading France announced here. It is stated in one engagement on the frontier at Twisian, Uhlans, the famous cavalry of the Kaiser's army was routed by French troops. 2,000 prisoners cap tured, two German officers and 20 soldiers killed.

Evening Telegram.

| W. J. HERDER, . Proprietor |
| :--- |
| W. F. LLOYD, . . . . Editor |

MOXDIY, 3, 1914.

## War Conditions <br> Prevail.



## Bread Cake Pastry

JOHN B. AYRE.

Cape Report.

## More Fires.




Here and There





The Canted is now on orat et
Brres sand Aluticic Bookstores






Reservists Called to the Standard.
["
. $=$

## Regatta Day!

OUR SPECIALTIES: Boiled Ham, Cooked Beef
Cigars and Cigarettes!

## Knowling's Shoe Stores,

## East, West and Central,

## Head Quarters

## All Kinds of Holiday Footwear !

Men's, Women's and Children's Barefoot Sandals, White and Tan Canvas Shoes--all at Our Usual Low Prices.

Women's WHITE CANVAS Shoes, Women's RUbBER sole Shoes
$\$ 1.50$ to $\$ 2.20$ Shoc, si. Women's Yachting shoes, Tan \& White $\$ 1.25$ Women's barefoot sandals, Tan .... $\$ 1.20$ Women's TAN OXFORD, $\$ 1.40,1.55,2.00$ to 4.20 Women's PAT. OXFORDS, $\$ 1.90,2.60,3.50,4.00$
Women's KID OXFORDS, Women's KID OXFORDS,
Women's STRAP SHOES,
75 c ., $\$ 1.20, \$ 1.40, \$ 1.65, \$ 1.90$ to $\$ 2.50$


Men's TAN CANVAS SHOES, Leather Sole, $\$ 1.20$ Men's WHITE CANVAS SHOES,

Rubber Sole, $\$ 1.10, \$ 1.60$
Men's BLACK and TAN CANVAS SHOES
Rubber Sole, 75c. to $\$ 1.60$ Boys' TAN RUbBER SOLE SNEAKERS,

60c., 70c., 75c.
Boys' WHITE RUBBER SOLE SHOES,

$$
60 \mathrm{c}, 65 \mathrm{c}, \text {, } 70 \mathrm{c} \text {. }
$$

Boys' navy blue rubber sole shoes,
Boys' BLACK and TAN OXFORDS,
$\$ 1.55, \$ 1.60, \$ 1.65$ to $\$ 2.00$ Children's BAREFOOT SANDALS,

54 c . 56 c ., $60 \mathrm{c}, 64 \mathrm{c}$ c, 66 c . up to $\$ 1.50$ Children's tan elco play oxfords,

Elk Sole, light weight and good,
$\$ 1.80, \$ 1.90, \$ 2.00$ to $\$ 2.75$
Children's WHITE CANVAS Shoes,
76 c ., 78 c ., 80 c ., 85 c ., 90 c ., $\$ 1.00$ to $\$ 1.35$ Children's WHITE KID STRAP Shoes,
$\$ 1.00, \$ 1.05, \$ 1.10, \$ 1.15, \$ 1.20, \$ 1.25, \$ 1.30$ to $\$ 1.65$
Children's WHITE CANVAS BOOTS, $\$ 1.15$ to 1.65


## G. Knowling,

[^0]| RUBBER HEELS <br> For comfort an dease while walking, use Rub ber Heels. We have 1,600 pairs of Dunlop Solid Comfort Heels, in Ladies' and Gents' sizes, which We will offer at special prices for the next four days. $\qquad$ |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Grocery Specials

| \%. oat Milk comáa. Reg. 25c. for :/ 18c |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
| Extra Large Lemons. special doz: $\mathbf{3 5 0}$ |  |
| \% Hogartris Refnea Limo Jute. Rees. $20 ¢$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Turban Brand Dates. Reg. 12. .for 10 |  |
|  |  |
|  |  |
| Pint Jelly Powders: Reg. 12a. . or 10 |  |
|  |  |

## GRAND

Regatta Sale!
It's a big event--a helpful event. The Bargains listed here are only a few of the good things gathered together for your benefit on this occasion.

The opportunities for saving on seasonable Goods are almost startling.

> Be sure to visit this Store during the next few days.

## JOB RIBBONS



Paper Table Covers and Plates, etc.
PAPER TABLE ClOTHS




LADIES' HANDKERCHIEFS



Hearth Rugs and Door Mats LINOLEUM MATS.
 hearth rugs.


## Vigorous <br> Price Cuttings.

cushon covers.


 WHITE WASH Goons.
 COLORED DELAINETTES.

art sateens.
 CURTAIN MUSLINS.


JOB SHIRTING

gingham.


## BOYS' COTTON SUITS. <br> BOYS' cotion suits.



Bathing Costumes

## EIGHT SPECIAL VALUES IN THE LADIES' DEPARTMENT.



## Men's Fancy Vests

A snap in Fancy Washing Vests; about four
doxnen Jate arrivals in the lot. Neat striped effects on light grounds. All sizes from 34 inches to 44. Reg, price to $\$ 1.50$ each, Special for 110
tuli, Sale ....................... 1.10
SPECLAL SALE OF Walking Skirts
and Costumes






Linen Table Cloths and Napkins
WHITE TABLE CLOTHS.

 TABLE NAPKINS.
 LINEN NAPKINS


## SMALLWARES

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Men's Straw Hats


## Infants' Bools.



## TheRovalStoresta.

Clearing Line of Sundidedes.



## All Should Be Treated Alike.

## 

 godis artre, wiethere by stip or train befere I an andide delliery of them I hare to prodicese to the Collecedr of



Personal. Mr. S. C. Mififlen, B.Sc., arriyed by
the Fogsota on Saturday morning to te togota on saurday morning to
take the position of Enginer on tho
Furness Withy pier under Mr. F. W.
W. Furness Withy pier under Mr. F. W.
Anger. Mr. Mirliten is a graduate of
Mcglil Universty in Civil Engineer-
ing, and intende prectising ountry.

## GREAT POWERS at War! <br> Germany Doedreare War on Russia.

German Troops Invade France -- Violate Neutrality of Belgium -- England Supports France -- German Baltic Fleet Makes for North Sea --Italy Declares Neutrality.


## Knowing's EROCERY Storos, <br> East, West and Central.

## REGATTA:

## SPENCER'S CHOICE INDIAN CIGARS, $\$ 2.60$ \& $\$ 2.50$ per box of 100

 HILL'S OCEANIC-NAVY MIXTURE TOBACCO, medium strength, HILL'S OCEANIC NAVY CIGARETTES, very choice..... æc. pkt. of 10 "OMBOS SPECIAL" REAL EGYPTIAN CIGARETTES, of finest possible quality$\$ 1.40$ box of 50
SYRUPS, assorted flavors, full pint bottles . . . . . . . . . . . . . . 18c. each LIME JUICE, English refined, full pint bottles .. ....... . . . .22c. each LEMON CRYSTALS, Southwell's, 2 oz. (sufficient for 2 galls.), for. . 6 c . MONTSERRAT CO'S LIMETTA or Sweetened Lime Juice . . . . . 8 e. bt. HUNTLEY \& PALMER'S FANCY LUNCH BISCUITS .. .. . .16c. 1b.) huntley \& PALMER'S THIN LUNCH BISCUITS JAMS, assorted, in tumblers
MARMALADE, in tumble
AUSTRALIAN COOKED CORNED BEEF in 32 oz. net weight tins,
HUNTER'S ENGLISH PRESSED BEEF
CHOICE BOLLED HAM
PICKLES, large bott
abburys baltimore chocolates (equal to American at dou-
ATGER'S JERSEY CARAMELS, the best British Caramel ..32c. lb. GIBSON'S DIAMOND JUBLLEE TOFFEE, worid renowned, only 29c. 1b

We lead the way in Groceries.
GEORGE KNOWLING.

## We are Giving Them Avay.

Our Final Word on all
Ladies'
Ready - to - Wear - Hats
Whether they be Black or Colored, Crinoline or Straw and many of them worth $\$ 2.00$ each.

One price to clear

## 50 cents $\begin{aligned} & \text { arch. }\end{aligned}$

We don't want to keep them for another season consequently this very low price to clear.

## S.MILLEY

The TELEGRAM is read by over Forty Thousand People every day.


Wedding Bells. Sloan-Duployan - bridetrit-chife. Shorthand.












Announcement.
 and



等

 mayzt. $\qquad$
wish to see New
$\qquad$

 once allays the irritation, physical
and mental. And I find Zुlex Soap
with the Ointment go far to prevent Heat rash ointment go ${ }^{\text {altogether." }}$
zylex sells at 50 cent Zylex sells at 50 cents a box;
Zyylex Soapp at 25 cents a cake,
Yr Drugists. If you wish to see Newfoundand
ouvenirs in great variet ot low
dices go to TRAPNELLST,-_fy 23, te

## DAINTY DESKS

"My Lady's Room." EVER was furniture of any kind, or at
any period, more beautiful, comfort-
able, thoroughly attractive and wellmade, or more eminently adapted to its own special use, than is the furniture of to-day.
This is remarkably noticeable in some of This is regant articles that are made for the refined woman's use. We are showing ex-
amples in the handsome Writing Desks for amples in the handsome Writing D.
Ladies we have on view this week.
IT These Desks are specially designed for daintiness and comiort, they are of Baldseye Maple, Manogany, Weathered Oak, also in early English finish; all have chairs en suite.
If These Desks are suitable for drawingroom, boudoir, or sitting-room, in fact, used
in any room they make writing a pleasure.
U. S. Picture \& Portrait Coy. Complete House Furnishers.

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## REGATTA DAY

 The Universal Agencies,




Big Masonic Ceremony at Grand Falls.







 visit, while those who were seeing
the town for the first tume werevery
much surprised at the thoughy
nud

 . | $\begin{array}{l}\text { cep } \\ \text { the } \\ \text { Cifif } \\ \text { T } \\ \text { pert }\end{array}$ |
| :--- |

## H. R. H. The Duke of Connaught's Visit.-Thirty-Eight Different Photos.

THE LANDING AND THE READING OF THE ADDRESS AT THE KINGS WHARF. SEAMEN'S INSTITUTE, GROUP IN GRENFELL HALI
THE REVIEW AT ST. GEORGE'S FIELD, SHOWING PRESENTATION OF DIFFERENT OFFICERS.
THE OPENING OF BOWRING PARK. THE LAYNG OF AMBULANCE BRIGADE IN GOVERNMENT HOUSE/GROUNDS. Y STuDIO, LMMTED.
THE HOLLOWAY STYDDO, LMMTED
Corner Bates' Hill and Hemy Street, St, John's, Nild
Phone 768. AN EXTRA FINE PROGRAMME AT THE NICKEL! "THE NE'ER TO RETURN ROAD,"
Efficient Eating,



PRE-REGATTA SALE.

|  |  |  |
| :---: | :---: | :---: |

ITE

ITEMS FOR TENT HOLDERS AMERICAN and PIC-NIC PARTIES
REGATTA DAY



 Special for Regatta Day CHAIRS

## like cut

## RS

 Men's American SOFI FELT HATS 79c.


## HUCK TOWELS

 and worth considerablib more than we
offer them at ior Pre-liegata Sale, each 25 C
Bureau Cloths, 19e.


 Ladies' LISLE GLoves.

 american tickings.


| MEN'S NEEDS. | CHILDRENS |
| :---: | :---: |
| A SWELL LINE OF NECKWEAR FOR REGATTA DAY. | TAN |

 M5. Pre-reatar sale Priee S4c
MENS SOFT COLLARS.
2 for 23 .

 THE "SPRINGBOK" BRACE.


 ARM BANDS.

 Saving in the Glove Section LADIES TAN KID GLoves.
 Ladies silk gloves.




|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |


care and attention has been given to the most desired goods required around Regatta time. All kinds of summer appare
now at the lowest prices. Avail of them. This Pre-Regatta Sale continues up to
and including all day Tuesday. Take advantage of our special prices on all kinds of Wanted Goods. In preparing this Sale
 now at the lowest prices. Avail of them.

A truly wonderful array of 30 and 35 c .
for only 18 c . during our

## ANIVUAL ONE PRICE SALE!

MEN'S STRAW HATS, 35c. .Now LADIES' BELTS, 35c. Now BLACK LACE SCARFS, 35 c . TABLE OLL CLOTH, 25c. Now
SILVER BRObCHES, 25c. Now See our windows for many

## Robert Templeton.

## Seven Passenger Touring Car FOR HIRE

For rates apply
Anglo American Garage, 3 Military Rd. Telephone 797.

## Summer Sale!

WAR ON THE PRICES IN ALL DEPARTMENTS.

##  Now 1e. each. eent. Reduction. <br>   Children's white and Colored Cotton Hats now only. Ladiess and airl's Hats of all kinds greatly reduced  Men's Coloured Negligee Shirts. Reg. 65 c . \& 75c., Now only 49c. Men's Black Sill Cum BOOTS and SHOES SLAUGHTERED TO CLEAR. <br>  <br> Henry Blair



The Elite Tonsorial Parlour,
F. ROBERTS, Proprietor, Has just installed the very latest appliance in Eléctric Massage Machine for face and hair. Also we ca
fult line of Cigars, Cigarettes, Tobaccos, etc. OPEN EVERY NIGHT TILL 11 P.M.

It is a Pleasure


For Regatta Day. Ladies' Black and Tan Shoes

Williain Frew
We Carry a Full Line
Jacobs,Huntley \&Palmer, Carp, Crawiord's BISCUITS.

| fruit in glass. <br> Cherries in syrup. Greengages in Syrup. Pears in Syrup. Cherries in Maraschino. Strawberries. Elvas Plums. Lemon Cling Peaches. Hawaiian Sliced Pineapple | FRESH FRUIT AND VEGETABLES. Table Navel Orange Ripe Bananas. Gable Plums. Grape Fruit. California Pears. Water Melons. Ripe Tomatoes. Corn, Cueumbers. |
| :---: | :---: |

## BOWRING BROTHERS, LId.

'Phone 332. GROCERY. 'Phone 332


## OUR CLOTHES

represent a conscientious
effort on our part, to give you maximum value for your money.

EACH SEASON
We carefully choose the best quality-fabric in the most stiractive patterns and col-
ors and manufacture into
S:its, combining the latest Fashion and Fit. Ask your dealer for our populary Brands, AMERICUS, TRUBFIE FTTREA,RM, SYDL ENFIT, PROGRESS
neto ourb
Newfoundland Clothing Co., Limited.

## J. J. ST. JOHN.

## Our IRISH BUTTER takes the prize every time.

 "ECLIPSE" is the name of our 40. TEA. It has a Our royal palace baking powder is getting in every home; 1 lb . tins, 20 c .;50 gross TOHLET SOAP, 5 c . bars, at 35 c . doz.
J. J. ST. JOIIN.


SETTLEMENT PROMPT and PROITIABLE.

Bault Ste. Marie,
13th
Doc., 191. Canada Lufe Assurance 13th Dec., 1911. Toronto, O
In ackriowledsyng recelpt of cheque in payment of my en onow-
ment polcy now maturing, I wish to thank you for the prompt
 to wait a single day for my money as the papers were all tu order
beforehand.


ours truly,
R. H. KNIGET.
C. A. C. BRLCE, Manager, St. John's.

## A TREATISE ON TEA!

When you buy our Teas in lead packages you are sure of getting Tea fresh, fragrant, strong, clean and,
last but not least, airtight. It is impossible for tea not to get stale in packages not airtight, such as paper
bags. In other countries for years past tea is sold by bags. In other countries for years
retailers only in lead or tin cartons.
If you have not been buying Tea that way, start in
to-day.
It is necessary, however, to buy the right teas. They are as follows:
ARMADA: Packed in the most attractive package
in the market. A pure Ceylon Tea, at 50 c. per lb. OLD HOME BLUE: In lead packets. A blend of InSERENDIB: An old favourite, price 40 c , per lb , OLD HOME RED: A blend of Ceylon and Indian, at
35c. TIGER: Another old favourite, at 35 c .

FOR SALE EVERYWHERE.
harvey \& Co., LIMITED, Distrikulors.

## PIANOS and ORGANS

## CHARLES HUTTON,

Finest Cheese-Twins.
JAS. R. KNIGHT


## C. C.

Il's an Ideal Whisky,
Morning Dew,
At the Moderate Price of

## \$1.25

per bottle.
J. C. BAIRD, Water Street.

## Butter!

Ex Corwenna,


[^0]:    THE ASPHALT INDUSTRY-How asphalt is prepared and streets are made, showing the Trinidad Pitch Lake, one of the wonders of the world.

    MISS ALICE CLARIE, Prima Dona, will appear in Popolar Songs.

