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CANADIAN ARTILLERY ASSISTS BRITSH DIVISION TO CAPTURE TRENCHES FRENCH RECAPTURE HALF OF VAUX VILLAGE AND ALL CAILLETTE WOOD Sweeping Inquiry Into Shell Contracts Is Now Assured






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$\qquad$ "Grey Gleves Are Good" Declares Damo Fashien Long and Short, in Suede and Kid, for F YOU ARE WEARING GREY course, is the color your gloves must be. Even with color your gloves must be. they are distinctly a la mode.
You'll be interested then
prices and styles. Thus:-





nd the Beoomingnose
tho Cume New Cspo Collars Featuring Some Specially HHET ARE JUST 1 charmingly dainty as they can be, and have an early Vic rian quaintness which is very much in keeping close-fitting bodices of current vogue. Furthermore, they will perform miracles in achieving shoulder-silhouette and will give an up-to-dat touch to a blouse tha has lost its first fresh ness that makes them
very real economy. Perfectly charming is a two.tie
deep, ripling cape oollar of net, eac
tier hemstitched and finished with tier hemstitched and finished with a
narrow, closely pleated, picot edged frill. Just as dainty is an eq

Of very fine organdie, hemstitched and picot edged, is another with ither hemstitched or lace trimmed. All are $\$ 1.25$.
Another form of the cape collar, technically known as the "Pelerine,"
has a long back and some form of rever front. This is available in fine
organdy in various shapes, some square at the back, some a series of scallops and many having points on the shoniders. Nearly all are trim-
med with hemstitching and edged with narrow guipure or Oriental lace.
The price being 50 c. The new sports ties-very smart for middy blouses or as hat trim-
mings-are obtainable in a splendid range of striped designs and color-
ings. Price, each, 50 .
-Main Floor, Yonge St.

R'T. EATON CO

## Taffeta Dresses That Are Chlo

As New York Dresses Well Can Be Bouffant With Fu'ness and Flounces and Toned in Fashion's Pet Colors of Blue or Grey SMARTNESS PERSONTFIED are these crisp silken Canada's Springtime fearing. The little RoseCanada's Springtime wearing. The little Rose-
Curtained Costume Rooms present perfect treasure-

trove for her who is in quest of a chic, distinctive gown for indoor and outdoor use-a gown soft and modish enough for afternoon adop
for street wear in Summer
Taffeta is the fabric of chief favor and all tones of blue and
grey, the prevailing colors. For example An adorable model in silver grey tanteta shows a
quall skirt with
quaice side pockets

 The fashionable one-piece coat dress is developed in navy tarrota
stitched in in
git threads.
Priced at $\$ 55.00$.
 Frice, In what the Americans call "duck-blue" a beautifully soft tint

 Original French Model Dresses Offered on Wednesday at $\$ 25.00$ and $\$ 45.00$
The collection includes gowns by Beer, Jenny, Lanvin and
other well-known Paris costumiers and consists of both elaborate thd simple modelel for indoor and street weer. Taffeta, gros de
Londres, faille, serge, and charmeuse-such are the materials emLondres, faille, serge, and charmeuse--such are the materials em-
ployed with that inimitable skill which means a very marvel of ployed with that inmatable shey will be divided into two groups,
unique style and charm. The
${ }^{0}$ Charge That to My D.A. ${ }^{39}$ Why You Should Have a Deposit PURCHASING IS MADE PARTICULARLY EASY for you the Store. It means, for instance:-

No paying of drivers at the door.
Telephone orders are sent out as paid parcels instead of C.O.D.
Much time is saved in shopping: In place of paying and waiting for
change you say merely "Charge change you. say mer
to my D.A. number."

## up to $\$ 500.00$ interest

For particulars enquire at the
For particulars enquire at the
Uustomers' Deposit Account Office
-Fourth Floor, Centre.
The Top of This Swawt Blwet Bset
Thle Swavt Brect Sget May be Had in Either Laced or Buttoned Style, ce, $\$ 7.00$
$\mathbf{A}^{\text {LWAYS SMART and }}$ $\mathbf{A}^{\text {universally }}$ useful, the black and white boot is enjoying a particular vogue at the present mo-
ment, when the prevailing ment, when the prevailing
mode of the wide, short skirt demands footwear of especial daintiness and nicety.
And here is a beautifully cut, yood fitting American model, to toned style. The foxing is of black kid, with high tops of
 white washable kid, black
$\qquad$ Smart Serviceable Coats for Misses, at \$10 HEY are made of the modish covert cloth, and ripple from shoulders
to their little-less-than-knee-len gth hems. Set-in panels at the sides, trimmed with buttons, and me eting the lines of the Raglan shoul
ders, tive them a unique appearance. The convertible collar and cuffs are ders, give them a unique ap,
also trimmed with buttons.
In black, navy and brown serge are other smart coats, belted, with
wide skirts, and convertible collars of fancy silk. Sizes 14 to 20 years. wide skirts, an
Price, $\$ 10.00$.
Smart, useful little black and wh ite check skirts for misses are made
with fancy patch pockets and separa te beltt with tabs on the sides, and are if fashionable width. Sizes 22 to 25 waist, 31 to 38 -inch length. Price of fash
$\$ 3.95$.


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# 'The Iron Claw' Is Here! 



## The Great "Elaine" Cast!

To this wonderful company add the magic mystery of Arthur Stringer's imagination-tipped pen and you'll realize that this is a banner day in the motion picture houses-"The Iron Claw" starts nows

SUNDAY thousands and thousands of people read the first Arthur Stringer story in "The Iron Claw" series. And what they found there made them eager for the next
one. There's more interest to the square inch in these one. There's more ern the average three-hundred-pag2 stories than you'l find in the avepage each Sunday in this
novel. One instalment will appear paper.

Yesterday the first release of the Pathe Pictures of "The Iron Claw" episodes opened at the motion picture houses. If you want thrills and excitement, go and see
twelve swift years pass in less than thirty minutes. See twelve swift years pass in less than thirty minutes. See
the first episode and you'll be wishing next week were the first episode and you'll be wishing nex
hera, so you could see the second chapter. This Paper.
Read the Story Every Sunday in The 1 oronto Sunday World and See "Iron Claw" Pathe Pictures Produced by Feature Film Co. Every Week. Showing at

## LOEW'S THEATRE

All This Week. Other 7 heatres to Follow.


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## SQUAD OF 19 REPORT AT JERSEY CITY

BIRMINGHAM'S BOYS LONDON IS WATING MOVEMENT STARTED TO STOP START WORK TODAY READY IF OTHERS ARE Niten Pate on

cleves Clothes

R. SCORE \& SON, Limited $\underset{\substack{\text { Tailor, } \\ \text { BA SKAtoon }}}{ } \quad 77 \underset{\text { Regina }}{\text { King St. }}$




## - NEWS OF SPECLAL INTEREST TO WOMEN

STUDY OF AGRICULTURE AS WOMEN'S PROFESSON


The World's Movie Contest



| The Toronto World <br> Motion Picture Popularity Contest <br> My Favorite in the Pictures Is <br> Name <br> Address <br> This coupon will be counted if malled to MOTION PICTURE EDITOR <br> closing date, to be announced later. |
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LEGGSLATURE UPHELD
BY APPELLATE COURT

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Polly and Her Pals


COAL


LITTLE THINGS COUNT EDDY'S MATCHES ars made of strong, dry pine stems, with a secret per
fected composition that guarantees "every match a
ted reason. $\qquad$

## THE

FARMERS゚
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## Really Rich Milk


 TO AID RECRUTING


To make it possible for every family to obtain-at moderate cost -milk which is surpassingly rich in cream and absolutely as pure as hygienic and scientific handling could ensure-that was the ideal sought after by the Farmers' Dairy

The fact that our milk supply comes from regularly inspected cows on the finest sanitary farms in Ontario is evidence that w have reached that ideal; and that ideal of "really rich milk," once gained, we have maintained.

Walmer Road Though the eity authorities demand onl and
Bridgeman St. $\quad$ the Farmers' Dairy milk is still maintained Bridgeman St. the Farmers Dairy milk is still maintained Pa Phone Hill. 4400


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## DAILY MAGAZINE PAGE FOR EVERYBODY

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Secrets of Health and Happiness Bow-Legs Often the Result of Lack of Mother's Milk by dr leonard keene hirshierg

VERY LATEST SPORTS SUIT












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ADVICE TO GIRLS
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"Tooss Ball" an Excellent
Remedy for Round Shoulders



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INGREDIENTS

"DRESS UP"
LIMITED


If you wish to have a Suit or an Overcoat that you feel is more distinctively your own,
consult our Custom Tailoring Department.
Our cutters know their work, and we stand back of the output of this department in the Our cutters know their work, and we stand back of
matter of guaranteeing satisfaction in fit and finishing.

The selection of imported fabrics is certain to contain something that will please you Some new worsteds that have been received from Dormeuil Freress are particularly worthy
of attention. Bannockburn tweeds, shepherd checks and Glen Urquhart checks are shown of attention. Bannockpurn tweeds, shepherd checks and Glen Urquhart checks are shown
in many color combinations, while merely to see and to handle in many color combinations, while merely to
isfaction their wearing qualities will give you.
An Overcoat in brown or gray Scotch herringbone weave will cost you $\$ 25.00$, or at
the same price a suit of navy worsted, or of navy blue mill-finished serge.
Guaranteeing the purity of indigo dye will soon be a thing of the past, but these
fabrics we guarantee to be what we represent them.

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| Women's Suits at | Toill et Goods |
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| Tuesday Prices |  |
| in serges and cabardines, s30.00 |  |
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| Troductions of highererpriced suist in disitice. | Saram |
| models. stowing the beted and silishly fited |  |
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| bell shape curss, lined with | Vmany Mmary |
| lity satin or siks; the stirits atso |  |
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| 00 to 35.00 |  |
| womens coat of satin or tafetta, $\$ 27.50$ To $\$ 45.00$. |  |
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| Noon or street dresses at | chame sky |
| \$25.00 T0 \$40.00. | , |
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| 'S Smart sports skirt, in | , ison meam |
| ROY, FRROM 55.00 To $\$ 8.50$. |  |
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We Say, "Dress Up"'--not from any sense ot vanity, but because of the sense of fitness and wellbeing you derive trom wearing the best clothes you can attord. Don't you know how "bucked up" you teel even atter a shave and a hair-cut,and how comfortably unconscious you are of your appearance it you know you are becomingly and suitably attired?
The Men's Store stands back of you in your effort to "do your self well", without being in any way extravagant, or without plunging into those extremes in dress that are occasionally worn by those whose clothes have assumed first place in their heads. Here you find wearable clothes and accessories, wearable no only from the conservative good taste displayed in the style, but wearable also because the materials are of the best you will tind at the moderate prices asked.

## Men's <br> Overcoats

| Young Man's Slip-on Coat, with roomy box back and graceful drape; single-breasted to button through, satin through shoulders and sleeves; good Donegal tweeds, in medium light gray; sizes 34 to 40. Tuesday <br> 12.50 | n Drill Nightshirts, with col- |
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|  | Men's White Cotton Drill Nightshirts, lar or V neck; sizes 14 to 20 ; large, room |
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| N OXFORD GRAY BALMACAAN AT \$15.00. |  |
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| Tue |  |
| FANCY CHECK TWEED SLIP-ON AT $\mathbf{\$ 1 3 . 5 0}$. <br> English tweed, in light gray fancy check, color thread pattern, single-breasted, with velvet collar sizes 34 to 40 . Tuesday ............... $\mathbf{1 3 . 5 0}$ |  |
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| AN OXFORD GRAY CHESTERFIELD AT |  |
| breasted, fly front, correct length; made | pleats, patch pockets and belt; full-cut bloomzes 26 to 34. Tuesday . . . . . . . . . . . . . 3.95 |
| . . . . . . . . . . .. . . . . . . . . . . 14.0 | EED SAMPLE SUITS, \$5.95. |
| SILK-LINED OVERCOATS | Regular \$8.00, \$8.50, \$9.50 and \$9.75 Values. |
|  | all |
|  |  |
| 5.0 | styles, with full-cut bloomers; exceptional values; sizes 25 to 30 only. Tuesday ... ... .... 5.95 |
| To Furnish Your Dining |  |
|  |  |
| the quarter-cut oak, fumed or golden finish, panel backs, seats are well upholstered and covered in genuine leather; set consists of five side and one arm |  |
|  | Shoulder Roasts, lean tender beêt, per 1b. ............. 14 |
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| chair. Regular $\$ 22.50$. Tuesday . ...... 14.95 | eak, prime beet, per lb. ................... 20 |
| Din. ${ }^{\text {Cla }}$ | (teak, chicest culing, per lo. ................ 3 |
| une arm chair, in quarter-cut oak, fumed finish, neat panel backs, loose slip seats, comfortably upholstered and covered in genuine leather. Regular $\$ 24.75$. Tuesday <br> 18.25 | so Steak, finest centre cuts, per 1b. .......... 30 |
|  | ow |
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| Dining-room Chairs, in solid quarter-cut oak, fumed finish, massive design; the loose slip seats are covered in genuine leather; set has five side and one arm chair. Regular $\$ 34.00$. Tuesday .... 21.00 | 2000 <br> 4000 bs. Choice Evaporated Apriots. Regular 15c, 2 lbs. 25 <br> Tins Finest Canned Poas, three tins ....... 23 |
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|  | Magic Baking Powder, 1 -lb. tin . ................. ${ }^{21}$ |
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| Dining-room Chairs, "Colonial" design, in selected quarter-cut oak, fumed or golden finish; the loose slip seats are well upholstered and covered in genuine leather; set has five side and one arm chair. Regular $\$ 35.50$. Tuesday <br> 26.00 |  |
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| Extension Dining Table, made of solid oak, yolden finish, deep rim, top extends to 6 ft .; heavy, square pedestal. Regular $\$ 13.50$. Tuesday. . 8.95 |  |
|  | heot Canne |
|  | Choice Pickles |
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| Couch, all-over upholstered and covered in highgrade imitation leather, full size. Regula: $\$ 11.00$. Tuesday |  |
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| Arm Chairs and Arm Rockers, comfortably up. holstered, spring seats, covered all over in fine art |  |
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| leather. Regular $\$ 8.00$. Tuesday ......... $\mathbf{5 . 2 5}$ | bun |
| Battenberg Table Covers, Half-Price - Round or square, size 72 inches, deep lace ail round. Regular $\$ 4.00$ Tuesiay | CAN |
|  |  |
|  | 000 libs. Satinettes, Fruit Flavors, per 1b. ............. . 12 |
| Damask Table Cloths, all linen, pretty design $2 \times 2 / 2$ yards; some slightiy soiled. Regula Oof and \$3.75. Tuesday | flowers. <br> and Vegetable Seeds now and get |

