

The Robert Simpson Company, Limited

See Other Page Announcing Fall Opening Displays

Heavy Seamless Axminster Rugs

Oriental designs, with medallion centre, in three sizes only:

9.0 x 9.0. Regularly \$18.50. August Sale.....	12.75
9.0 x 10.6. Regularly \$21.50. August Sale.....	14.75
9.0 x 12.0. Regularly \$24.75. August Sale.....	17.75

Extra fine quality Japanese Matting, with floral colored designs woven in, suitable for bedrooms. Regularly 35c per square yard. August Sale.....**.20**

Willow Grass Verandah Mats and Rugs, in stencilled designs, in greens, blues, tans and reds:

3.0 x 6.0. Regularly \$1.65. Sale price.....	.99
4.6 x 7.6. Regularly \$3.00. Sale price.....	1.99
6.0 x 9.0. Regularly \$4.95. Sale price.....	3.25

Good, serviceable, Wool Rugs at a big saving, in greens, tans and reds:

7.6 x 9.0. Regular price \$5.50. Sale price.....	4.10
9.0 x 9.0. Regular price \$6.75. Sale price.....	5.00
9.0 x 10.6. Regular price \$8.75. Sale price.....	6.75
9.0 x 12.0. Regular price \$9.75. Sale price.....	7.75

Heavy quality English Floorcloth, in a good range of patterns, 2 yards wide only. Thursday selling.....**.38**
(Fourth Floor)

Girls' Boots

Misses' and Children's Dongola Kid Boots, made on a neat, easy-fitting Blucher last; patent toe-caps, medium weight soles and comfortable low heels:

Sizes 11 to 2. Thursday...**1.79**

Sizes 8 to 10 1/2. Thursday...**1.49**

Sizes 5 to 7 1/2, spring heels. Thursday...**1.29**

COOL HOUSE SLIPPERS, 95c.

Women's Dainty Imported Satin Slippers, quilted or plain, in colors red, pale blue, royal blue, green, pink and black; soft padded insoles; flexible cord soles; very cool and comfortable. Sizes 3 to 7. Thursday...**.95**
(Second Floor)

New Dress Sets and Collars

Flaen Dress Sets and Separate Collars, in fine Irish, Venise, guipure and combinations of heavy and fine laces. Per set, 50c, 75c, \$1.00, \$1.50, \$2.00. Collars, 25c, 35c, 50c, 85c and \$1.00.
(Main Floor)

Damask Table Cloths \$2.45

Thoroughly bleached, heavy full satin damask; new designs with very pretty borders; sizes 2 x 2 1/2 yards. Special Thursday...**2.45**

Plain sheets, nicely hemmed, made from good, heavy Herculane sheeting; also 72 x 90. Special Thursday, pair...**1.69**

Cream Saxony Flannellette, in an extra heavy make, width 32 inches. Special Thursday, yard...**.13**

New Bathrobe lengths in a great variety of colorings; size 70 x 90, with pretty girdles to match. On sale flannel counter...**3.25**

White English Satin Bed Spreads. This is a closely woven quilt with a pure finish in pretty conventional designs; size 72 x 96. Special Thursday...**1.95**
(Second Floor)

Moreen Petticoats 89c

Soft Finish Moreen Petticoats, in black, navy, Paddy, green and brown, made with straight hanging flounce of pleating, finished with velvet binding; length 36 to 42. Thursday...**.89**
(Third Floor)

Corsets and Whitewear

Your Corset cannot rip if you wear a Warner's Double Skirt. That is the first thing we guarantee with one of these new patented Warner models.

You know they are Rust-proof, and as for design—they are all that is fashionable and correct for present styles of dress. Comfort—we only know the praises of hundreds of our customers, and that is all that can be desired. The Double Skirt absolutely prevents slipping, tearing or stretching. A thin under layer of fine batiste from the waist line down offers twice the resistance to the waist line than you can see it. You cannot feel it. It adds practically nothing to the weight of the garment. But it does the work.

The skirt of your corset is strong and fine—above the waist as soft and light as ever.

SAVE ONE DOLLAR

On your first pair. We have made arrangements to offer a most handsome model at this saving to introduce this wonderful feature. Phone orders filled.

160 only pairs Women's Corsets, Warner's Rust-proof, extra fine white coutil, low bust, very long slips and back, six garters. Security hose supports, finest boning, bust draw cord. Sizes 18 to 24 inches. A regular \$3.00 model, Thursday, a pair **2.00**

SIMPSON WHITEWEAR—PRICE REDUCED.

Women's Combinations, fine cotton crepe, requires no ironing, daintily trimmed with linen lace and silk draw ribbons. Sizes 24 to 42 bust. Thursday, special...**1.25**

Women's Nightgowns, fine Nainsook, slip-over style, square neck and short sleeves, edged with fine embroidered beading, run with silk ribbons, lengths 68, 68, 68 inches. Thursday, special...**1.00**

Women's Drawers, heavy white cotton, ruffle of goods, edged with wide lace. Lengths 28 to 30 inches. Thursday, special...**.25**

Corset covers, fine Nainsook, yoke of insertions of fine Val lace, all-cotton ribbons. Size 32 to 42 bust. Thursday, special...**.35**
(Third Floor)



Furniture in the August Sale

As the time flies and the sale draws toward its last week we find many odd lines that make mighty good investments for you whose needs they happen to meet. We cannot advertise these odd pieces here, but invite you to call and look over the floor to-morrow. It is full of interest.

- Thursday's special in Chairs.
- Dining Chairs, in mission oak, with leather upholstered seats; sets of five side chairs and one arm chair. Regularly \$19.50. August Furniture Sale...**14.45**
 - Dining Chairs, built of selected quartered oak, in rich golden polish finish, seats upholstered in genuine leather; sets of one arm chair and five side chairs. Regularly \$24.75. August Furniture Sale...**18.90**
 - Dining Chairs, an excellent design, in solid quartered oak, finished golden; seats upholstered in solid leather; sets of five side chairs and one arm chair. Regularly \$33.75. August Furniture Sale...**25.65**
 - Dining Chairs, in solid mahogany, inlaid, single chairs. Regularly \$17.00. August Furniture Sale...**11.00**
 - Dining Chairs, in solid mahogany, single chairs. Regularly \$26.50. August Furniture Sale...**18.70**
 - Dining Chairs, in golden quartered oak, single chairs. Regularly \$17.75. August Furniture Sale...**11.90**
(Fifth Floor)

The August Sale of Draperies

has special inducements for the buyer of Fall Draperies. A special purchase of a French manufacturer's complete stock of damasks and heavy drapery fabrics at a much below cost price, enables us to mark these fabrics at a price hitherto unequalled.

- \$2.50 Florentine Silks, for reception and drawing-rooms, in rose, grey, blue, blue and dark greens, helio and champagne colorings; 50 inches wide. August Sale price, yard...**1.85**
- \$2.50 French Armure Damasks, for living-rooms, etc.; heavy and durable, with an effect equal to the richest brocades; 60 inches wide. August Sale price, yard...**1.65**
- \$2.50 COUCH TROWS, \$1.69 EACH.
- Oriental designs, closely woven, heavy, and gives lasting satisfaction; good colorings to select from; size 108 x 60 inches. Special for Thursday, each...**1.98**

LAST CALL FOR AMERICAN AWNING DUCK.

The balance of our stock of Striped Awning Duck, in blue, brown, tan and green stripes; 30 inches wide. Regularly 35c and 40c. Thursday only, yard...**.20**

- 60c and 65c quality of beautiful Lace Net; 44 inches wide. Thursday, yard...**.44**
- 50c quality Fine Scotch Net; 40 inches and 44 inches wide. Thursday, yard...**.31**
- \$2.50 French Shadow Taffetas; 50 in. wide. Thursday, yard...**1.89**

Beautiful quality and endless variety of English Washing Chintz; 32 inches and 34 inches wide. Two specials for Thursday, at 28c and 28c yard.

Watch the sale price tickets. Each one is a special offering.
(Fourth Floor)

Men's Blue Serge Suits

For men who would be well dressed at all times; made from all-wool English navy blue serge of guaranteed dye; cut single-breasted, three-button style, with single-breasted, five-button vest, and fashionable trousers; fine twill mohair linings, and choice tailoring. **12.50**

Price.....

SIMPSON'S \$15.00 BLUE SUITS.

Made from fine twill English navy blue worsted, that will wear well and give you absolute satisfaction; fine twill mohair linings and workmanship that is excellent. Price...**15.00**

MEN'S HOT WEATHER WATERPROOFS.

Light in weight, and thoroughly waterproof; made from coffee-colored silk material, thoroughly rubberized; single-breasted. **10.00**

to button the chin. Price.....

BOYS' NORFOLK SUITS.

Made from a choice English tweed, in neat patterned grey; the coat is a smart single-breasted yoke Norfolk, with bloomer pants; trimmings are strong and good wearing, and the workmanship good. **8.00**

Sizes 8 to 15 years. Price.....
(Main Floor)

Men's Imitation Panama Hats

Fine Italian chip braid, in a popular shape; cool, light and durable. Thursday...**.69**

MEN'S PANAMA HATS.

Genuine Equadorian braid, close and even weave; even natural bleach, and extra well finished; one of the best hats to wear. Regularly \$6.00. Thursday...**2.45**
(Main Floor)

STATIONERY

Winona Writing Pads, ruled and plain. Thursday special, each...**.10**

Simpson's H. B. Penells. Thursday special, dozen...**.10**

Writing Paper, 100 sheets in package. Thursday special...**.15**

Paper Napkins. Thursday special, per hundred...**.15**
(Main Floor)

Umbrellas 69c

Good serviceable umbrellas for men and women, strong frames, with neat and fancy handles in new shapes. Thursday...**.69**

Fine Silk Mixed Umbrellas, popular styles in handles, many are rolled gold and sterling silver mounted. Thursday...**1.38**
(Main Floor)

Handpainted Japanese China

Fancy pieces, Sugar Bowls, Cream Jugs, Mayonnaise Dishes, Bonbon Trays, Covered Boxes, Hair Receivers, Hat Pin Holders, Olive Dishes, Whipped Cream Bowls. Special at, each...**.29**

Hand-painted Austrian China; large floral design, on excellent quality of china, including Chocolate Jugs, Salad Bowls, Sugar and Cream Sets, Biscuit Jars, Syrup Jugs and Plate, Chop Dishes, Cups and Saucers, Plates in several sizes, with full tinted background, and lustre patterns. Special at...**.98**
(Basement)

The New Eyeglasses Watches at \$1.50

The finger spring style, made from extra stiff heavy, acid-resisting wire. The best mounting yet produced for comfort and durability. These would be good value at \$5.00. We will fit 500 pairs at, per pair...**3.00**

Examination by specialists. 12 size, jewelled Swiss lever movement, every watch guaranteed or your money refunded. Special...**1.50**

Odd Lengths of Garden Hose

3,000 feet of 1/2-inch Garden Hose in cut lengths of from 5 to 15 feet long, clearing on Thursday for, per foot...**.05**

WATER COOLERS.

500 Sanitary Water Coolers, thoroughly insulated, painted outside in an art blue, green, yellow, red, with floral decoration. At prices on Thursday, according to size, \$1.75, \$1.60, \$2.25, \$2.80, \$3.50, \$5.25, \$4.25, \$4.75, \$6.50.

SPECIAL GRANITEWARE.

Regularly \$1.10 Water Pails for 50c.

200 only Granite Water Pails, of best quality, four times coated. Regularly \$1.10. Some slightly chipped. Thursday Basement, each...**.99**

Regularly 60c Pressure Kettles, coated four times granite on steel. Regularly 65c. Extra special for Thursday, each...**.50**

Regularly \$2.25 Family scales for \$1.49.

200 only Accurate Weighing Scales, with a clear dial face indicating dial, with either the flat scale or scoop scale. Government tested and stamped. Regularly \$2.25. Thursday Basement...**1.49**

Chopping Axes, cast steel heads, hinged and ready for use; the best and most reliable made at different weights. At prices Thursday 65c, 85c, \$1.00.

The Groceries

2,000 lbs. Dairy Butter, in prints, per lb. 25c. Smoked Rolls of Bacon, lean and mild, half or whole, per lb. 21c. Purified Wheat, 5 packages 25c. Canned Pine-apples, sliced, small tin 10c. Edward's Burg or Beehive Table Syrup, 1-lb. tin, Red Salmon, per tin 3 bags 14c. Choice 28c. Salt in 2-lb. bags, 3 bags 14c. Choice Malt Vinegar, Imperial quart bottle, bottle 20c. Imported Pure Orange Marmalade Tinklers, 2-lb. jar 25c. Fancy Pickles, 2 1/2 lb. jar 25c. McCormick's Choice Red Lentils for soup, 3 lbs. 25c. Finest Table Oil for salads, per bottle 25c. Maggi Soup, assorted, 4 packages 25c. Scott's Emulsion, Corned Beef, 3 bottles 25c. Clark's Corned Beef, 1-lb. tin 25c. Choice Pulled Pigeon, regularly 35c, per box 25c. Kivona's Custard Powder, 2 packages 25c. Potted Plants, 400 rubber plants, each 42c.

25c ANSAM TEA FOR 25c.

1,000 lbs. fine rich full-bodied Ansam Tea, of uniform quality and fine flavor, a 5c. tea, anywhere. Thursday, per lb. 25c.
(Basement)

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SOCIETY HOUSEKEEPING

SOCIETY

The Ladies' Depository will again open their popular rooms in the woman's building at the Exhibition for luncheon, afternoon tea and high tea.

The Hon. J. J. Foy is paying a visit at the Thousand Islands and will return this week to town.

The Hon. C. J. Doherty and Mrs. Doherty are in Ottawa. Mrs. Doherty, who came down from St. Agathe on Saturday, will remain in the capital until Thursday, when she returns to St. Agathe for a week's stay before joining her husband and Miss Ellice Doherty on a trip to West Point.

Miss Marion Cook, Montreal, has returned home, after spending a fortnight with Lady Allan at Cicouma.

Mr. and Mrs. Charles Thomson, Hamilton, are at the Royal Alexandra, Winnipeg. The latter is a daughter of the Hon. Sir Thomas W. Taylor, formerly chief justice of Manitoba.

Miss Hazel FitzGerald leaves town today for Niagara-on-the-Lake, where she will visit the Misses Lessard at Paradise Grove.

Lochiel and Lady Hermoine Cameron have arrived in New York from England, and are expected in Montreal this week.

Mrs. Edward Gurney and Miss Gladys Gurney are in Paris.

Mrs. Douglas McMurray, Winnipeg, is visiting at the Lake of the Woods.

Mr. Sidney FitzGerald leaves on Saturday for Niagara, where he will spend a few weeks.

Mrs. French and her son, who were at Troville, are now in Paris.

Mr. and Mrs. Walter Moss, Winnipeg, and their family are occupying Mr. and Mrs. W. F. Ireland's cottage at the Lake of the Woods during August.

Miss Mary Campbell, who has been the guest of Mrs. H. R. Duff, Kings-ton, is now with Mrs. J. C. Strang, Barrie street.

Prof. J. J. MacKenzie and Mrs. MacKenzie are occupying a cottage on Lake Muskoka.

Mr. and Mrs. Carroll Atkins are spending a few days in Winnipeg en route to Ottawa, where they will spend the next few weeks.

Mr. and Mrs. Leo Frankel are in Paris, at the Grand hotel.

Mr. and Mrs. Dennis Sawl, Winnipeg, announce the engagement of their eldest daughter, Eva Margaret, to Mr. Harold Melver Weir, Saskatoon. The marriage will take place on Sept. 2.

Dr. Harold Parsons has returned from a visit to Dr. and Mrs. Campbell Meyers in Muskoka.

Miss Stuart is visiting Miss Eleanor McCandless (Vancouver), who gave a tea in her honor, when the guests included a number of former students of Westbourne school.

The Hon. Robert Rogers, Winnipeg, is making a tour of the coast cities.

Mr. and Mrs. Fritz Fox are in Paris on their way back to England and Canada.

Mr. and Mrs. Donald Ross, Winnipeg, have left for the coast.

Mrs. Zenger, Hampton Court, Avenue road, has returned from a trip abroad.

Mrs. Jack Dryan is staying at the Caledon Club.

Mrs. Hanley Baines has returned from a visit to the Caledon Club.

Mr. and Mrs. S. R. Hart, Willcocks street, have returned from abroad.

Mr. and Mrs. Alfred Cameron and Master Gordon Cameron are spending August at Watch Hill, N.I.

Miss Marion Hay has returned from Muskoka and is spending a few days with Mrs. McCrae at Oakville before leaving for Haleybury.

Dr. G. Herbert Adams has returned to town after spending the week-end at the Royal Muskoka. He also attended the 19th annual meeting of the Muskoka Lakes Association held there on Saturday. He was the first honorary secretary-treasurer of the association, and is the senior past commodore.

Mr. W. Prossfoot and Miss J. D. Prossfoot have arrived in France and are staying at the Hotel Cecilia, Paris.

Dr. Thos. O'Hagan, the Canadian

an, Red or Freckled skin is Easily Shed

To free your summer-sunned skin of its oiliness, muddiness, freckles, blotches or tan the best thing to do is to free yourself of the skin itself. This is easily accomplished by the use of ordinary melleoc wax which can be had at any drug store. Use at night as you use cold cream, washing it off in the morning. Immediately the offending surface of the skin begins to come off in the powder-like particles. Gradually the entire surface is absorbed without pain or inconvenience. The second layer of skin now in evidence presents a spotless whiteness and sparkling beauty obtainable in no other way I've ever heard of.

If the heat tends to loosen and wrinkle your skin there's an effective and harmless remedy you can readily make at home. Just let an ounce of powdered sassafras be dissolved in a pint of water and bathe your face in the liquid. This at once tightens the skin and smooths out the lines, making you look years younger. Emily Cooper's is Popular Monthly.

WOMEN'S SECTION

NURSERY

CONDUCTED BY
Clara Murray

Sleeplessness

(Continued.)
Uncomfortable is a very frequent cause of sleeplessness among both infants and older children. Many a mother does not consider it necessary to undress an infant at night, but puts him to bed in the same clothes that have been worn during the day. Very soon this makes the baby so uncomfortable that he cannot get to sleep. How would you like to sleep in the same things you had worn all day? Very likely there are wrinkles pressing into the tender flesh of the little back, or perhaps some of the garments are a little damp, or soiled just enough to be uncomfortable and make the child restless. The band often works up at the end of a day and lies in a mass of wrinkles almost under the arms instead of being over the abdomen, where it belongs, and poor baby twists and squirms to no avail. Every child or infant should have all his day-clothes removed, a warm sponge-bath given and a little extra time, but not more than fifteen or twenty minutes at the most, and the mother will be well repaid by the good night's sleep which, in all probability, will result from this treatment. An older child will often sleep better if he has a warm bath at night in the tub and a sponge-bath in the morning, or sometimes a foot-bath will draw the blood away from the excited little brain of a nervous child and insure a quiet night.

Bright lights in the nursery are another cause of poor sleeping. The room should be dark or very near so, and if a night-light is needed turn the gas very low and place a green shade on it, or else use one of the various kinds of nursery night-candles. If one can do without any light at night at all, it is best to do so.

Sleeping in a hot or a poorly-ventilated room is a very frequent cause of bad sleeping. The room should always be well aired for at least half an hour before the baby is undressed for the night; then warmed to 65 degrees or 70 degrees while he is being undressed; after he has been put in his crib and protected from drafts the windows should be fixed to suit the temperature. Just now, of course, they can be opened as far as possible, but must be regulated; but at all times and seasons have fresh air in the sleeping room of every member of your family. It means refreshing sleep and good health.

When cooking beef in a fireless cooker do not put salt on until the beef is done.

If fruits are canned as soon as they are picked there will be less loss by fermenting.

A coat of clear varnish is a good thing to give straw matting before it is laid.

Every resident of the west is free to exhibit his flowers and vegetables. Special prizes will be given for all varieties of cut flowers and vegetables. A large steamer has been placed across Roncesvalles avenue and with bills of cards, the show is well advertised.

When cooking beef in a fireless cooker do not put salt on until the beef is done.

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Daily World Pattern Service. HINTS BY MAY MANTON.

7897 Plain Gimpes or Blouse for Misses and Small Women, 14, 16 and 18 years.



7897 Plain Gimpes or Blouse for Misses and Small Women, 14, 16 and 18 years.

PERFORATED FOR SQUARE OR ROUND YOKES AND FOR SQUARE OR ROUND NECK, IN FULL LENGTH WITH OR WITHOUT PEPLUM OR IN HALF LENGTH, WITH OR WITHOUT SLEEVES THAT CAN BE MADE LONG OR SHORT.

No single garment is more generally used than the gimpes. Since this one can be made in a number of different ways, it seems to fill all needs. Open necks have brought the demand for a great many short and sleeveless gimpes and this one treated in that way is perfectly satisfactory but the entire garment with sleeves sewed to the armholes is the one sure to be needed for many occasions. On the figure, it is shown just as a gimpes of plain material with a facing of lace but, in the back view, there is suggestion for a simple blouse that is in every way attractive, for plain waists are so much worn that the one model answers for two purposes. The sleeves are made in one piece each with slight fullness at the shoulders.

For the 7897 size, the gimpes will require 2 1/2 yards of material 27, 1 3/4 yards 36 or 1 1/2 yards 44 inches wide, with 3/4 yard 36 inches wide for the collar and shorter yokes facing, 1/2 yard for the deep yoke and cuffs for elbow sleeves.

The pattern of the gimpes 7897 is cut in sizes for girls of 14, 16 and 18 years. It will be mailed to any address by the Fashion Department of this paper, on receipt of 25 cents.

Send Pattern No.
Name
Address

Fill out this coupon and mail with 15 cents to The Toronto World Pattern Dept., Toronto, and pattern will be mailed to you. Write plainly and be sure to give size desired.

Six days should be allowed for the delivery of the patterns.

PRIESTS NOW IN ANNUAL RETREAT

Clerics of Toronto Archdiocese Enter St. Augustine's Seminary.

The priests of the Archdiocese of Toronto are now making their annual retreat in the new seminary of St. Augustine. There are one hundred in all, from the different parishes of the city and outlying districts. The time of retreat extends over the week, and during its passing those taking part pray and meditate, asking Divine guidance so that they themselves may guide others aright. Rev. Father Hearne of New York, will preach the sermons and direct the exercises of the week.

This retreat of the Catholic clergy is held annually, and it is the only time throughout the year when mass is not offered daily in every one of the city churches. His Grace Archbishop McNeil is with his clergy taking part in all the exercises and listening to the discourses and instructions of the eminent director of retreats from New York.

During the week all calls are being attended from St. Michael's Cathedral and from St. Patrick's, on McCaul street.

To save both time and the cream in whisking the cream in a pitcher instead of a bowl. There is no chance of a spattering.

YOUR LAST GREAT CHANCE.

At this season there's naturally keen competition among the storekeepers whose business must follow the changes of the year. The course of their business is largely dependent on the vicissitudes of the weather, but whether this be favorable or unfavorable, the time must come when stock-reminders have simply got to be discarded, and hence the great opportunity of the thrifty buyer, who is either waiting for a bargain or laying up against next year's requirements, and the bold of the classes no better chance.

Don't Be A Goop!

DROWNS IN EFFORT TO RESCUE CHILD

Michael Maroney Gave Up His Life at Island Yesterday.

WAS ON DRIFTING RAFT

Young Boy Was Finally Rescued by Lou Marsh, Who Towed Raft in.

At 1 o'clock yesterday afternoon while trying to rescue a small boy who had fallen off a raft at a point about 300 yards south of Turner's bath at Hanlan's Point, Michael Maroney, aged about 28, an employe of the city waterworks department, was himself drowned, while the boy whom he attempted to save was rescued by Lou Marsh, the sporting editor of The Star, who happened to come along the lake shore on his bicycle at the opportune moment. The unfortunate young man who was drowned was sent over to Hanlan's Point only yesterday to assist in the work of putting earth at the south end of the lagoon, which is to be the site of the Hanlan Memorial Park.

Being alone on the raft, when he heard the boy, who was on a raft, call for help, Maroney only took time to take off his coat before plunging into the waters of the lake. The raft on which the boy was playing had been blown out from shore by the fresh breeze which was blowing yesterday, and the youngster, thinking that he was going to be carried out into the lake, set up a cry for help. Evidently Maroney over-estimated his swimming abilities, for he was unable to take care of himself in the water let alone be able to take care of the boy. His anxiety to do a good turn on this occasion outweighed his sense of judgment, and he paid the penalty of his attempt at a rescue with his life.

Brought Boy In.

Meanwhile, Marsh, who is camping on the island, happened to be passing on a bicycle, and hearing the boy's cry for help, he jumped from his bicycle to take care of the boy. He was successful in towing the boy to the shore. Maroney was warned by the man who was on the shore, but he was unable to swim back to the shore from the raft, but the unfortunate boy did not follow the advice given him and sank when about 75 yards from the shore. Marsh went back in an endeavor to help Maroney to the shore, but he was too late to be of any assistance.

Body Recovered.

Matt Aykroyd was sent for and the body was recovered about 2 o'clock, not many feet from the point where he was last seen. The body was taken to the morgue, and coroner Pickering, after making an investigation, decided that an inquest was not necessary, as the occurrence was a pure drowning accident. The deceased man is unmarried, living at 49 Russell avenue.

GALLANT RESCUE SAVED CANOEISTS

Harbor Engineers Formed Life Line in Balm Beach Breakers.

Breakers five feet high and a treacherous backwater current gave two canoeists, Charlie Jackson, 30 years old, and Jerry Stone, 24 years old, a battle for their lives yesterday afternoon about 1 o'clock at Balm Beach. That the young men were not swept out to sea was due to the quick work done by four engineers of the harbor commission, who are working just south of the Harbour House.

Jackston and Stone left Victoria Park beach in a rented canoe about 11:30 a.m. knowing well that the storm on the lake was one of the fiercest of the summer. The men paddled east past New Beach and tried to land at the shore at Balm Beach. The back current kept them off the pier, however, and in their excitement the canoe turned turtle. They then clung to the canoe and tried to tow it ashore, but the back current gradually drove them out.

To the Rescue.

A cry went up at the clubhouse and four of the harbor commission engineers went out in a boat to the rescue. As they passed the end of the pier their boat was hoisted into the air by a wave and all four took the water. At the same moment Jerry Stone was washed from the upturned canoe and sank in the surf. The engineers had taken a rope with them and by means of it they formed a life-line into the water. As the canoe and the men were washed from the upturned canoe and sank in the surf, the engineers then dived for Stone, and after finding him, the long rope was cast and all was drawn to the shore.

In an unconscious condition Stone was carried to the engineers' office, where he was revived.

YOUR LAST GREAT CHANCE.

At this season there's naturally keen competition among the storekeepers whose business must follow the changes of the year. The course of their business is largely dependent on the vicissitudes of the weather, but whether this be favorable or unfavorable, the time must come when stock-reminders have simply got to be discarded, and hence the great opportunity of the thrifty buyer, who is either waiting for a bargain or laying up against next year's requirements, and the bold of the classes no better chance.

Save Exactly \$105

on a Piano by buying a "Claxton" at \$105, guaranteed superior to any \$200.00 piano sold in Toronto.

THOS. CLAXTON, Limited, 303 Yonge St. Open Evenings.

offers than that provided by Hickey and Pascoe, 27 Yonge street, who during their last sale are offering men's suits at \$15 that were originally priced at \$20, \$22 and \$25. For at whatever cost, room must be made for arriving fall stocks.

Why Stand Up?

Travel on busy lines particularly at some holiday season is often associated in the public mind with crowded trains or buses filled with standing passengers, and, indeed, the most ample equipment is required to cope successfully with the ever growing tide of traffic out of and into Toronto.

Patrons of the Canadian Northern lines, however, need have little fear of crowding or of being obliged to stand at any time, as special provision is made for sufficient equipment to meet the demands made upon this railway and every effort is being made to see that all passengers are supplied with a comfortable seat. Particular attention is directed to the service east of Toronto to Port Hope, Cobourg, Belleville, Trenton, Picton, Napanee and all intermediate points. 624

TO OPEN NEW PLAYGROUNDS.

A demonstration will be held tomorrow afternoon at the Elizabeth street playgrounds, commencing at 2 o'clock. The program will consist of games and exercises by the children, and musical numbers will also be a feature. A large number of invitations have been issued to the parents and friends of the children, and the chairman and reception committee of the city council are looking for a good attendance.

THE GOOPS THE NURSERY

THE STERLING BANK OF CANADA

Save, Because— No. 42

Those who never save fear to face the future.

Head Office, Cor. King and Bay Streets, Toronto

Branches—Aldelaide and Simcoe streets. Dundas and Keele streets. Queen St. and Jameson Ave. College and Grace streets. Broadview and Wilton avenues. Winton Ave. and Parliament St. Yonge and Carlton streets.

DON'T FORGET TO BUY YOUR GENUINE GAS COKE NOW!

8cts. Per Bushel

At the Gas Works

Fill your coke bin early. Thousands of tons of GENUINE GAS COKE will be sold this Fall. GENUINE GAS COKE is the best without a fault. It is the best heat in a short time and admits of easy and perfect regulation. It is the best furnace fuel. GENUINE GAS COKE is PRACTICALLY all carbon. Do not confound your coke with the cheap coals claimed to be just as good or better. There's no start now to save money on your fuel bill and order your winter supply early. Our booklet, "HOW TO BUY GENUINE GAS COKE," will be sent free to you. Tickets for coke can be obtained at Head Office, or at Eastern Avenue works.

CONSUMERS' GAS COMPANY COKE SHEDS

EASTERN AVE., FOOT OF MCGEE ST.

EFFICIENT HOUSEKEEPING BY HENRIETTA D. GRAUEL

DOMESTIC SCIENCE LECTURER

Questions From Flower Lovers.

WILL you please tell me how to care for two large fuchsias which have bloomed all summer? Their leaves are now turning yellow and dropping off.

Your plants are tired from their summer work and must have several months' rest. Let them stand in a shaded place until the leaves have fallen from them, then put in a warm basement, or any semi-dark place. Do not water them oftener than once in three weeks. Next spring re-pot them and give them sunlight and water and they will bloom again as profusely as this season.

Please tell me what makes scales on my oleander? How is this propagated?

The oleander is rooted in water or damp sand from slips. These may be taken at any season. The scales are a small insect and should be rubbed off with a soft cloth, then wash the plant with a solution of tar soap or whole oil soap and water. If the plant bloomed this summer you must let it hibernate for a few months.

Is oxalis, or Irish Shamrock, grown from seeds? No, shamrock grows from bulbs. They are very small and one dozen will be needed to make a handsome growth. Put the bulbs in a pot about four inches deep and ten inches across. Cover the bulbs to the depth of an inch, keep warm and damp and they will send up shoots within a month when they may be forced more rapidly.

Are there any seeds that should be sown in September for early spring blooming? What shall I do with tuberoses that are ready to bloom but will not bloom? Tuberoses often do not reach maturity before frost comes. Lift them from the ground carefully and set in a box or pot and they will come into bloom in the house. Their flowers are the most fragrant of any in the garden and by a little forethought one can have a succession of them all through the year.

Save Exactly \$105

on a Piano by buying a "Claxton" at \$105, guaranteed superior to any \$200.00 piano sold in Toronto.

THOS. CLAXTON, Limited, 303 Yonge St. Open Evenings.

HOTEL LENOX

North St., at Delaware Ave. BUFFALO, N. Y.

Buffalo's Leading Tourist Hotel

Modern, fireproof and beautifully located. Popular with tourists because of its fair rates, complete equipment and the excellence of its cuisine and service.

Patrons of the Canadian Northern lines, however, need have little fear of crowding or of being obliged to stand at any time, as special provision is made for sufficient equipment to meet the demands made upon this railway and every effort is being made to see that all passengers are supplied with a comfortable seat. Particular attention is directed to the service east of Toronto to Port Hope, Cobourg, Belleville, Trenton, Picton, Napanee and all intermediate points. 624

EUROPEAN PLAN

Write for rate, also complimentary "Guide" to Buffalo and Niagara Falls.

C. A. MINER, Manager.

LADIES

Have your Gowns, Straws, Beavers, Velours or Felt Hats cleaned, dyed, blocked and remodeled at

NEW YORK HAT WORKS

100 Yonge Street 1913 North Side

Let the white woodwork have plenty of sunshine. Too much shade makes it yellow.

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THE GARDEN SERIAL STORY

BOOK REVIEWS BY CHESTER FIELD

South Africa

"The Real South Africa," by Ambrose Pratt, the Australian writer, is an important book dealing with the political situation in South Africa and various problems that are before the government in that part of the country.

His American Wife

George H. Jessop's new novel, "His American Wife," published by John Long and dedicated to Brander Matthews, will be liked on account of its fine style and simply impressive language.

Lifted Curtains

"Lifted Curtains" makes one want to peep thru the window panes and see what is going on, that is if the lights are not turned too low.

War in Space

While the war cloud still hovers over Europe, and "right money" is the rule in the realm of high finance, such as the "War in Space," by Louis de Molle, acquires an enhanced interest.

Spirit Land

"The Land of the Spirit," by Thomas Nelson Page, United States Ambassador to Italy, is a volume of really excellent short stories and sketches.

BAND CONCERT TONIGHT

The Band of the Royal Grenadiers under the direction of Lieut. Waldron will play at High Park tonight from 8 till 10.

Am Buk

Is the best remedy known for sunburn, heat rashes, eczema, sore feet, stings and blisters. A skin food!

WOMEN'S SECTION

Daily Fashion Talks BY MAY MANTON

THE FASHIONABLE BUFF AND WHITE



7359 Girl's Middy Costume, 8 to 14 years.

1 1/2 yards 44 inches wide; or 5/8 yard of material 27, 27 1/2, 28, 28 1/2, 29, 29 1/2, 30, 30 1/2, 31, 31 1/2, 32, 32 1/2, 33, 33 1/2, 34, 34 1/2, 35, 35 1/2, 36, 36 1/2, 37, 37 1/2, 38, 38 1/2, 39, 39 1/2, 40, 40 1/2, 41, 41 1/2, 42, 42 1/2, 43, 43 1/2, 44 inches wide to make one material.

Form for ordering patterns, including fields for Name, Address, and Size.

Six days should be allowed for the delivery of the patterns.



LYTHRUM Purple Loosestrife

The purple loosestrife is originally a wild flower, coming to us from Europe, the native place of so many of our purple and blue flowering plants.

SOCIETY GIRL WILL TRAIN FOR A NURSE

Forsakes a Brilliant Social Career to Care for the Sick Children. BOSTON, Aug. 19.—(Special).—Miss Elsie Burr, one of the youngest young girls in Boston society, today began work as a nurse at the Children's Hospital in the Back Bay.

Cutlery Easily Quickly Thoroughly Cleaned with Old Dutch Cleanser

THE TRIPLE TIE BY A. H. C. MITCHELL

(Continued From Yesterday.)

Buck O'Brien went in to pitch for Boston when the sixth inning opened. He was in fine fettle, and the White Sox couldn't get a man on base.

The ninth and last inning opened. The White Sox were retired in order. They had not been able to do much with the Boston pitchers, except when they scored three runs in the first inning.

Everybody on the grounds except the Chicago crowd broke into a wild cheer. The Red Sox were sure to win. The manager, who was on the first base line in his car, instantly staid to Leonard.

Leonard nodded. "Get up to the plate, then," roared Connelly. "You can't delay the game this way."

Connelly pulled out his watch. "It's just three minutes to get a man up to the plate," he said to Stahl.

EX-POLICE CHIEF WAS NOT LOCATED

Fugitive From Thorold Evaded Philadelphia Police.

It was learned last evening that an ex-police chief, Thomas W. MacDonald, of Thorold, Ont., for whom a warrant has been out for several months, was not apprehended as expected in Philadelphia.

PATTERN SERVICE NEWS FOR WOMEN

Advertisement for Elias Rogers Co. Limited, featuring 'The Very Best Rogers Coal' and 'Your stove and furnace is more responsive with Rogers Coal.' Includes address: Head Office: 28 King Street W. MAIN 4155.

Advertisement for Upper Canada College Toronto, Premier Boys' School of Canada. Founded 1820 by Sir John Colborne, Governor of Upper Canada.

Advertisement for 'MANY LEAVE FOR SUMMER SCHOOL' at Presbyterian Bible Students Will Study at Geneva Park.

Advertisement for 'Canada's Greatest Charity' - Muskoka Free Hospital for Consumptives.

Advertisement for 'NEXT SATURDAY CANADA'S NATIONAL EXPOSITION WILL BE OPENED'.

Advertisement for 'EX-POLICE CHIEF WAS NOT LOCATED' and 'In a Multitude of Colors' with 'CANADA OR TORONTO' logo.

Vertical advertisements on the left margin including 'ANK', 'o. 42', 'Toronto', 'Coke', 'shel', 'ANY', 'KEEPING', 'EL CO', 'How is this propa...', 'small and one dozen', 'ready to bloom but', 'like phlox, sweet', 'middle of June. If', 'eighteen months', 'comes. Lift them', 'any in the gar-', 'of them all thru', 'LENOX', 'Delaware Ave.', 'O. N. Y.', 'ADING TOURIST', 'and beautifully', 'with tourists in', 'dates, complete', 'the excellence of', 'SERVICE.', 'PLAN', 'also compli-', 'with "buff" and', 'ER, Manager.', 'DIES', 'Straw, Beaver', 'cleaned, dyed', 'at', 'HAT WORKS', 'North 5165', 'work with plenty', 'much shade makes

The Toronto World
FOUNDED 1880.
A morning newspaper published every day in the year by The World Newspaper Company of Toronto, Limited; H. J. Maclean, Managing Director.
WORLD BUILDING, TORONTO, NO. 40 WEST RICHMOND STREET.
Telephone Calls: Main 8808—Private Exchange connecting all departments.
\$3.00
Will pay for The Daily World for one year, delivered in the City of Toronto, or by mail to any address in Canada, Great Britain or the United States.
\$2.00
Will pay for The Sunday World for one year, by mail to any address in Canada or Great Britain. Delivered in Toronto or for sale by all newspapers and newsboys at five cents per copy.
Postage extra to United States and all other foreign countries.
Subscribers are requested to advise us promptly of any irregularity or delay in delivery of the World.
WEDNESDAY MORNING, AUG. 20.

FREAK FIGURES.
Calculations based on what might be, if things were entirely different from what they are, form the chief amusement of Telegram readers who may not be sick of hearing aimless discussions of the proposed street-railway purchase. One of the latest of these calculations resulted in the assertion that the finest line in the world could be built in Toronto for \$12,000,000. But there is always a nigger in the Telegram fence. Suppose the finest line in the world could be built in Toronto for \$12,000,000, where would we build it?
That is the entire question which the Telegram conveniently begs. Where would we build it? In the air? Or underground? Certainly not on the surface. The Toronto Railway Company has a franchise for building lines on the surface, and the proposal is to buy out the franchise. If we could build car tracks at ten cents a mile we have not the power to do so as long as the company owns the franchise. Yet the Telegram tells us the franchise is worth practically nothing. One might value the Telegram at \$100,000, because a building and plant could be put up just as good for that sum. Anyone who tried to buy The Telegram, and it has no franchise, for the price of a new building and plant would find that it did not carry its methods of figuring on the street railway purchase into its own practical affairs.
Another freak method of figuring adopted by the Telegram is to count the city percentage for the next eight years as an asset, while reckoning nothing for the liability of the roadbed. No doubt the valuator will give a complete statement of the city's expense in this respect. There should be full details of the condition of the road of the repairs that will fall due in the next eight years; of the estimated condition of the roadbed in 1921; of the cost of putting the roadbed in condition at that time, if allowed to run down in the interval; and a comparison of the advantage to the city of keeping it in constant repair. The Telegram should be familiar with the details of the recent replacements on Sherbourne street, which will soon be compulsory all over the city, whether the city purchases the franchise or not. There is no sense in counting the city percentage as an asset without reckoning the liability against it.
We are quite content to wait for the report of the valuator, but the determination of the Telegram to garble the figures beforehand is so evident and deliberate that it calls for protest.

TORONTO'S PRESS BOURBON.
When The Telegram is wallowed till it can't stand up, it goes and lies down at the foot of Cherry street. It was lying down there again last night. When sufficiently recuperated, it will be crawling up on the top of the barn under which it professes to have found some of its contemporaries. When it does find them—anywhere—it chases for shelter as fast as possible at the foot of Cherry street. The Telegram has chosen to regard that as the least dishonorable of its many defects and we have no disposition to rob it of any chivalric dream in which it may indulge. We might, however, point out that it is not quite chivalric to brag that you can win a battle all by yourself, and then when you are licked to a frazzle, get up and complain that the fellow you told to keep out did not help you. This was what happened in Cherry street, but The Telegram got such a trouncing on that occasion that it can hardly be expected to retain any accurate recollection of the proceedings.
The Telegram has at present abandoned chivalry, and is out on a personal vendetta after Mayor Hocken. It has had experiences in this pursuit, such as might discourage a less vindictive opponent. But it never learns and never forgets.

NEEDS EXPERT TREATMENT.
"He May Still Back Out" was the heading of a paragraph in last night's Telegram, written apparently with the intention of giving the impression that Mayor Hocken was getting cold feet over the proposed purchase of the street railway.
Mayor Hocken has never committed himself to anything more than the view that it would be desirable for the city to own the street railway, should it be possible to obtain it on favorable terms. Mayor Hocken several times stated his intention of withdrawing from the negotiations if they did not point to a complete clean-up of all the municipal franchises.
Everybody in Toronto, except The Telegram, and a few of its readers, is fully aware of the mayor's position and his object. It is possible that The Telegram is also aware of these facts, for it is difficult to believe that anyone can be so unutterably stupid as The Telegram takes pains to exhibit itself editorially every evening on this question, unless, as may charitably be supposed, mental disorder is taken into account. The Telegram itself states it has no animus against Mayor Hocken, but one must choose between that explanation, or mental disorder of some description, preferably congenital stupidity as least offensive.

The Telegram displays such parietic symptoms as that of describing itself as being assailed by someone else and is fond of allying to itself as fighting alone against "five of the six daily papers." It also accuses all others of being falsifiers, fabricators, conspirators, enemies of the public weal, and lacking in intelligence. It does not hesitate to say, as it said last night, that no journal but itself possesses a mind. When the symptoms become so pronounced as this it is usually time to call in a specialist. It is assumption. He will at once note the inability of the patient to distinguish between truth and falsehood.

It seems to be a case where friends should intervene.
At present municipalities seem to go into the market for money in a helterskelter way which may account for the poor return from some recent municipal issues. It has been suggested that in each province at least the matter might be more systematized, even if provincial governments took a hand. In each provincial capital, for example, there should be a registration of debentures sold, outstanding and taken up, and there should be someone who could advise the municipality about to go into the market, and give accurate and reliable information to the prospective investor. Possibly the municipalities of the province might co-ordinate for the purpose of approving and reciprocally underwriting proposed issues. The matter seems more worthy of consideration because municipal debentures are usually marketed thousands of miles away from the town or city by which they are issued.

A Brew For Every Taste



O'Keefe's "Pilsener" Lager. "The Light Beer in the Light Bottle". The best light beer for all occasions. Its other name is "The Beer that is Driving Imported Lagers out of Canada".

O'Keefe's Special Extra Mild Ale. "The Beer with a Reputation". Every one who has used it, notes it the best mild ale on the market. A mild, health-giving, nourishing stimulant.

O'Keefe's Special Extra Mild Stout. "The Beer that Builds". All the rich, nourishing food properties of the best imported Stouts but so mild that it never makes you bilious.

O'Keefe's "Gold Label" Ale. "The Beer that is always O.K.". Stronger than O'Keefe's Special Extra Mild and stronger in tonic food values. **Healthful—Delicious.**

Order a case today from your Dealer. You know the one that you like best—but try the rest you'll like them all.
THE O'KEEFE BREWERY CO. LIMITED, TORONTO.
If your dealer will not supply you, phone us Main 758 or Main 4455 and we will see you are supplied at once.

EXPORTS FROM U. S. TO CANADA HAVE DOUBLED IN THREE YEARS

Manufactured Articles Make Up Two-Thirds of Total With Railway Cars and Automobiles Showing Marked Increases—Imports From Canada Growing Much Less Rapidly.
A Washington despatch to The Wall Street Journal says:
"Exports from the United States to Canada have practically doubled in the last three years, according to the department of commerce. Canada is now a larger purchaser of the products of the United States than any other country except the United Kingdom. Total value of exports from the United States to Canada in the fiscal year 1912 was \$415,000,000, against \$216,000,000 in 1910. Gain in the single year 1912-13 was \$88,000,000, a larger increase than in any earlier year."
Manufactures form about two-thirds of the American merchandise exported to Canada, and were the chief factor in the remarkable gain by which that trade has practically doubled in three years. Passenger and freight cars, for example, increased from a half million dollars to \$33,000,000 in three years under review; automobiles from \$328,000 to \$9,250,000; copper pigs, bars, etc., from less than \$1,000,000 to over \$6,500,000; steel rails, from less than \$1,000,000 to nearly \$4,000,000; structural iron and steel, from less than \$3,000,000 to over \$9,000,000; metal-working machinery, from \$283,000 to \$2,389,000; agricultural implements, from \$3,232,000 to practically \$7,000,000; pipes and fittings, from \$1,500,000 to over \$4,000,000; leather boots and shoes, from \$1,250,000 to over \$3,000,000; and illuminating oil, from about \$500,000 in 1910 to over \$1,000,000 in 1913.

MUNICIPAL CREDITS.

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The Philosopher of Folly

As Eve and Adam sat before their little Eden cottage door and chatted when the setting sun proclaimed another day was done, Eve often, with a high-brow frown, would stately call poor Adam down for striving for a striking word—when any such attempt occurred she wrinkled up her brows and said, "Heve, Adam, stop that now! This wondrous gift of speech we hold by which our inmost thoughts are told you must not thurstly turn and twist—I ask you kindly to digest. You're always springing something new; the habit seems to grow on you—a habit, which it seems to me, is foolish to the last degree. You say a little fifty stang gives just a needed nip and tang—and often, too, it does add zest, but we should strive to talk our best; our language reached us Simon-pure, and I am positively sure that it was never meant that you should labor to invent new words and phrases by the yard—your silly talk must be curtailed. If little Cain and Abel start because their father thinks it smart, we will this language-making lead? To proper speaking give more heed." From this example we can see that at the dawn of history man seemed to like to pick and choose, and skip the words he ought to use when he has thoughts in speech would dress, and still we do it more or less.

ROUND TRIP \$11.00 ATLANTIC CITY.

From Suspension Bridge, Lehigh Valley R. R. Friday, Aug. 22 and 29. Tickets good 15 days returning. Particulars 63 Yonge street, Toronto. 56123

LEAVES FOR WEST.

Dr. W. E. Crighton, the editor of The Christian Guardian, who has been in the limelight of late in an editorial skirmish with The Globe on the ethics of its pro-prohibition and liquor advertising policy, left the city yesterday for Edmonton, Alta. on a two weeks' holiday.

The Death Warrant Delivered

No defence can be offered when you apply Putnam's to a sore corn—the offending has to die. Nothing so certain to quickly cure corns as Putnam's Corn and Wart Extractor; try Putnam's. It's free from acids and poisons. 25c bottles sold by all dealers.

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ITALIAN CONSUL WILL PROCEED FOR DAMAGES

To Sue Construction Company at Whose Camp Nineteen Italians Were Killed by Explosion.
KINGSTON, Aug. 19.—(Special.)—The Guardian Trust Company of Toronto, has written Judge Price stating that papers are being proposed for applying for administration so as to bring action against the Railway Construction Company for the loss of lives of ten Italian workmen by a dynamite explosion recently at Echo Lake. The company is acting for the Italian consul at Toronto.

ST. CATHARINES WANTS ITS MILK SERVED COLD

ST. CATHARINES, Aug. 19.—(Special.)—When charged in the police court today with selling milk in St. Catharines at a temperature of less than 50 degrees Fahrenheit, Mrs. Minerva Sheppard declared that every to whom she delivered milk would take it cold. "Babies is my specialty," she said. She was assessed the nominal fine of \$50, it being the first prosecution under the new by-law. John Nesbitt, who stated that ice-men would not sell him enough ice to keep his milk cool, was told to keep his own ice, and fined \$2.14.

A Legal Depository for Trust Funds

Under the laws of the Province of Ontario, this Corporation is a legal depository for Trust Funds. On all deposit accounts we pay compound interest at—
Three and One-Half Per Cent.
One dollar opens an account. Every facility is afforded depositors. Are you a depositor with the Corporation? If not, we invite your account.
Established 1855.

Canada Permanent Mortgage Corporation

Toronto Street — Toronto.
Associated with the above Corporation and under the same direction and management, is the
Canada Permanent Trust Company
Incorporated by the Dominion Parliament. This Trust Company is now prepared to accept and execute Trusts of every description, to act as Executor, Administrator, Liquidator, Guardian, Curator, or Committee of a Lunatic, etc. Any branch of the business of a legitimate Trust Company will be handled with care and prompt attention. 123

Introducing a New **EDDY** Feature

"ONLIWON" Cabinet with **EDDY'S** Toilet Paper

Overcomes litter and waste, Delivers units of two sheets as needed. No moving parts—cannot get out of order. Finished in beautiful nickel-plate. Compact—ornamental—economical.

SPECIAL OFFER: Sixteen thousand sheets **EDDY'S** best quality chemically-purified Toilet Paper, with "ONLIWON" fixture (as above), express prepaid to any point reached by railway east of Sudbury **\$2.50**

Remit to the **E. B. EDDY CO. LTD.,** Hull, Canada or our nearest branch or agency.

HERE'S THE COUPON ——— CLIP IT NOW

THE WORLD'S POPULAR PENNANTS
This one Coupon is good for one Pennant, when presented with 22 cents at The World, 40 West Richmond Street, Toronto, or at the Hamilton Office, 15 East Main Street.

DRESS IN WHITE AND DEFY HEAT

Natal Visitor Gives Timely Advice to Sweltering Canadians.

MICHIE'S Cigar Department
Close to the entrance, convenient for quick service, at the corner of King and Yonge Sts.
Michie & Co., Ltd., 7 King W.

WEATHER IS TROPICAL
Therefore He Advises Us to Wear Tropical Clothes in Toronto.

Toronto people take that rot of Kipling's about the Lady of the Shaws, far too seriously. Just because you have seen seven months of winter there is no need of wearing winter clothes in weather of this kind."
So declared Maurice Bernard, a portly gentleman who has recently arrived in Toronto after a stay of twenty-one years in Durban, the principal seaport of the state of Natal. The world met him yesterday in Queen's Park, attired wholly in white, and he seemed so comfortable that an interviewer promised much in the way of information to weary swelters.
"This is tropical weather and nothing else," he asserted. "Look at that poor fellow over there"—pointing with his cane to a nearby bench where a man had just sat down and was mopping his face and neck with a handkerchief in an effort to cool off a bit before continuing his walk. "That serge suit he is wearing will absorb enough heat and dampness in an hour at this temperature to keep him uncomfortable all day."
"Look at me. Surely I should be hot, with all this flesh, but I'm not. Not because I learned how to dress for the weather. I wear tropical clothes we wear hard white goods like this. I wouldn't like to say just how much clothes we wore when we went inland—but it was hotter than this in the interior."
Mr. Bernard was crammed full of reflections on hot weather conditions in Toronto. He remarked on the excellence of the little white drinking fountains which adorn the park corners, altho he said he had not noticed a woman drink from one of them during the time he has spent in the city.
"Drank From Dog Trough."
"Why do you not extend the convenience to the residential districts?" continued the visitor. "You will hardly believe me when I say that on Sunday afternoon I saw a pretty little child on Harbor street stop down to drink out of a dog-trough on the pavement. It's a fact. He sank his face right into it and when he rose there were little bits of water-soaked leaves clinging to his nose. I called to him to stop, but he paid no attention and didn't bother him. I used to get mighty thirsty myself hot days when I was a kid."

DOUBLE TRAGEDY IN VIENNA BARRACKS
Officer and Hungarian Countess Shot and Killed by a Private Soldier.

BAVARIAN PRINCE TO MARRY DUCHESS
Reported Betrothal of the Ruler of the Grand Duchy of Luxembourg.

DOGS AND ROOSTERS DEPRECIATE PROPERTY
So Revision Court Reduces Assessment of Dovercourt Road Resident.

Canada Permanent Mortgage Corporation
Toronto Street — Toronto.
Associated with the above Corporation and under the same direction and management, is the
Canada Permanent Trust Company
Incorporated by the Dominion Parliament. This Trust Company is now prepared to accept and execute Trusts of every description, to act as Executor, Administrator, Liquidator, Guardian, Curator, or Committee of a Lunatic, etc. Any branch of the business of a legitimate Trust Company will be handled with care and prompt attention. 123

DODD'S KIDNEY PILLS
FOR ALL KIDNEY DISEASES
URIC ACID, GRAVEL, RHEUMATISM, BRUISES, NEURALGIA, DIABETES, HEADACHE.

Exhibition Illustrated out today. Twenty big pages full of illustrations. Words cannot describe its superiority. Buy a copy and see it for yourself. News dealers and newsboys at five cents per copy.

ESTABLISHED 1864. JOHN CATTO & SON

Great Clearance of Entire Balance of Ladies' and Misses' Summer Suits at Sweeping Reductions

JOHN CATTO & SON 65 to 61 King St. E., Toronto

FAMOUS SPEAKERS WILL MAKE ORATIONS

And Commemorate the Creating of Peace at the Hog Island Celebration.

SARNIA, Aug. 19.—(Special)—The international peace assembly...

JONES WILL FACE CHARGE OF FORGERY

SAULT STE. MARIE, Ont., Aug. 19.—(Special)—Information was received by the local police...

HEAVY IRON RING FLEW FROM MACHINE

FIRST CHINESE BOY ARRIVES IN GALT

SARNIA, Aug. 19.—(Special)—Galt's first Chinese boy has arrived in town from the distant Orient.

INTRUDERS WARNED OFF INDIAN RESERVE

SARNIA, Aug. 19.—(Special)—The Indian reserve is getting to be mighty exclusive these days.

PRaise FOR FIREMEN.

THE WEATHER

OBSERVATORY, TORONTO, Aug. 19.—(8 p.m.)—The area of high pressure mentioned last evening now covers Ontario and Quebec.

THE BAROMETER

Table with 4 columns: Time, Ther., Bar., Wind.

STEAMER ARRIVALS

Table with 3 columns: At, From, Arrive.

STREET CAR DELAYS

Tuesday, Aug. 19, 1913. 7:38 a.m.—Wagon on track at Front and Bay; 22 minutes' delay to Bloor cars, northbound.

DEATHS

COLLINS—At Chicago, Ill., on August 17, 1913, Julia Grant, wife of William Edwin Collins, of Chicago, and daughter of the late Peter Grant, of Hamilton.

CONLEY—On Tuesday, August 19, 1913, Herbert Bruce, beloved son of Frederick and Margaret Conley, age 4 years and 8 months.

HALL—At 411 Shaw street, Ellen Maud Bower, beloved wife of James K. Hall.

MORONEY—Accidentally drowned on Aug. 19, Michael Moroney, in his 24th year.

SMITH—Suddenly, on Monday, August 18, at 1872 King street West, George Smith, late of W. H. Payne and Co.

THE F.W. MATTHEWS CO. FUNERAL DIRECTORS

INJURED MAN HAD TO FLAG TRAIN FOR HELP

Struck by an Express, James Young Received Injuries That May Be Fatal.

CHATHAM, Aug. 19.—(Special)—James Young, an American, aged 27 years, had a painful experience last night as a result of which he may lose his life.

BOOSTER DAY FOR INDEPENDENT TEAM

SARNIA, Aug. 19.—(Special)—Booster day for the independent baseball team will be held here next Thursday, and the fixtures will go on as usual.

THREATEN DOCTORS WITH PROSECUTION

SARNIA, Aug. 19.—(Special)—The district medical health officer has reported to the police here that some of the local doctors are making reports of a serious nature to the proper authorities, as required by law.

HEAVY IRON RING FLEW FROM MACHINE

GALT, Aug. 19.—(Special)—Harry Mayberry, foreman of the fitter's room of the Canadian Machinery Corporation was struck on the head by a fifty pound ring driven out of a machine as he was passing. He was faintly unconscious and his head was scratched.

FIRST CHINESE BOY ARRIVES IN GALT

GALT, Aug. 19.—(Special)—Galt's first Chinese boy has arrived in town from the distant Orient.

INTRUDERS WARNED OFF INDIAN RESERVE

SARNIA, Aug. 19.—(Special)—The Indian reserve is getting to be mighty exclusive these days.

Ford Motor Company advertisement for 1914 models: Model T Runabout \$600, Model T Touring Car 650, Model T Town Car 900.

ALDERMAN INVITED TO LEAVE THE TOWN

Mayor Offered to Buy All His Property if He Would Never Come Back.

CHATHAM, Aug. 19.—(Special)—An interesting municipal discussion is going on at present between Mayor Dunn and Alderman Houston.

PULMOTOR WOULD HAVE SAVED MAN

Coroner Vardon Urges Necessity of Galt Purchasing a Machine.

GALT, Aug. 19.—(Special)—Percy Olds, of Simcoe, aged 25, one of the employees of the Goid, Shapley & Muir contract, was drowned in the Grand River while bathing with two fellow workmen.

MODEL SCHOOL HAS RECORD ENROLLMENT

CHATHAM, Aug. 19.—(Special)—The Chatham model school opened with an attendance of 41. The regulation number for the model school this year is 40, but it is quite likely that this number will be far exceeded in Chatham.

ASKED AGENT TO BREAK THE NEWS

After Taking Poison, Mrs. Redden Wanted Her Husband to Be Told.

KINGSTON, Aug. 19.—(Special)—After drinking a dose of carbolic acid in the waiting room for the C.P.R. station this morning, Mrs. Redden, aged 29, wife of Frank Redden, a cab driver, went up to the ticket agent and asked him to telephone to her husband that she had taken poison.

THE VILLAGE INN OAKVILLE

Designed to afford a holiday to city dwellers. Location unequalled in Canada. Convenient stopping place for motorists. Special rates and fast train service to and from Hamilton and Toronto.

THE VILLAGE INN OAKVILLE

When a cloth dress becomes spotted sponge it with equal parts of hot water and turpentine. In the parts when dry over a damp cloth.

Pacific Mail S. Co.

Sails from San Francisco to Honolulu, China and Japan.

ANCHOR LINE

GLASGOW VIA LONDON DERRY

ANCHOR LINE

ANCHOR LINE

ANCHOR LINE

INTERCOLONIAL RAILWAY advertisement: 2 THROUGH 2 TRAINS BETWEEN MONTREAL AND HALIFAX. OCEAN LIMITED. LEAVES 7.30 P.M. DAILY.

REDUCED FARES NEW YORK CENTRAL LINES advertisement: Boston, Mass. From Toronto by rail \$15.25.

50c GRIMSBY BEACH advertisement: Return trip by the popular steamer Macassa from Yonge St. Dock every 2 o'clock on Sundays.

NIAGARA STEAMSHIP LINE advertisement: 4 boats in each direction. Daily, except Sunday.

R.M.S. "Royal George" advertisement: Montreal-Bristol. Next sailing AUGUST 23rd.

GUNARD STEAMSHIP CO. advertisement: Boston, Queenstown, Liverpool, New York, Queenstown, Fishguard, Liverpool.

Quebec Steamship Co. advertisement: River and Gulf of St. Lawrence. SUMMER CRUISES IN COOL LATITUDES.

TOYO KISEN KAISHA advertisement: HOLLAND-AMERICAN LINE advertisement.

40,000 FARM LABORERS WANTED advertisement: GOING TRIP WEST \$10.00 TO WINNIPEG. RETURN TRIP EAST \$18.00 FROM WINNIPEG.

SEASIDE EXCURSIONS advertisement: Daily Until August 19. Return Limit, Sept. 4th.

GRAND TRUNK RAILWAY SYSTEM advertisement: FARM LABORERS' EXCURSIONS \$10.00 TO WINNIPEG VIA CHICAGO AND DULUTH.

A.F. WEBSTER & SON advertisement: STEAMSHIP AGENTS REMOVED TO NEW OFFICE BUILDING 53 YONGE STREET.

ALLAN LINE advertisement: ROYAL MAIL STEAMSHIPS To Liverpool - Glasgow - London - Havre.

Quebec Steamship Co. advertisement: River and Gulf of St. Lawrence. SUMMER CRUISES IN COOL LATITUDES.

TOYO KISEN KAISHA advertisement: HOLLAND-AMERICAN LINE advertisement.

TOYO KISEN KAISHA advertisement: HOLLAND-AMERICAN LINE advertisement.

Sarotoga

Suits

More Than Half Thursday

Disposal of some high-price summer

Free

Advertisement for Dr. McLaughlin's Electric Belt

Advertisement for Dr. McLaughlin's Electric Belt

Advertisement for Dr. McLaughlin's Electric Belt

Advertisement for Dr. McLaughlin's Electric Belt

Advertisement for Dr. McLaughlin's Electric Belt

TEN POINT COMES BACK AS AN ADDED STARTER

Was Saranac Handicap, Feature of Saratoga, Favorite Outside the Money.

SARATOGA, Aug. 19.—Ten Point came back today and as an added starter showed that he had the old speed and the former staying powers by winning the Saranac Handicap, the prize of the day.

First Race—Mellon, Martola, Mariani. Second Race—Requiem, The Idol, Louise Travers.

The World's Selections BY CENTAUR

WINDSOR. FIRST RACE—Mellon, Martola, Mariani. SECOND RACE—Requiem, The Idol, Louise Travers.

SARATOGA. FIRST RACE—Mellon, Martola, Mariani. SECOND RACE—Requiem, The Idol, Louise Travers.

Fine Horses, Keen Hounds At Hunt's Morning Meet

An enthusiastic lot of lovers of the sport turned out for yesterday morning's hunt. Meeting at Upper Canada College at 8.15, the run was west to Weston, then circled north and east, finishing on Armstrong's farm, North Bathurst street.

ODDS-ON FAVORITES WIN HANDICAP AT WINDSOR

Miss Gayle, the Essex and Buckhorn the Cadillac—labeled First at Long Price.

WINDSOR, Aug. 19.—Miss Gayle won the two-year-old handicap in a gallop. The Cadillac for all ages went to Buckhorn, who had to fight it out with Marjorie A. Favorites won four races.

Beach Bowling Tourney. Committees representing the Kaw Beach and Balm Beach Bowling Clubs met last night and completed arrangements for the annual Labor Day tournament.

International Tennis Championships Next

NIAGARA-ON-THE-LAKE, Aug. 19.—Interest in the International Championships, which commence next Monday, is becoming very keen and already a number of the players are on the ground.

ST. CYPRIANS DEFEAT ST. EDMUNDS. St. Cyprians and St. Edmunds played their C. and A. League game at Willowdale on Saturday, which resulted in a win for the home team by a score of 62 to 54.

GARRETT'S DEFEAT DOVERCOURT. The Garrett C.C. defeated the Dovercourt C.C. on Saturday afternoon in a C. & M. League game at Dovercourt Park.

Today's Entries

TODAY'S ENTRIES AT HILCREST. Official entries for first day at Hilcrest Park today.

AT WINDSOR. FIRST RACE—Purse \$600, 2-year-olds, selling, 5 furlongs.

AT SARATOGA. FIRST RACE—All ages, handicap, one mile.

HOUSES WILL MEET

Saturday, Aug. 16.—Todmorden, 6.15 a.m. Tuesday, Aug. 19.—Upper Canada College, 6.15 a.m.

BODY WAS FOUND IN RIVER BELOW FALLS

NIAGARA FALLS, Ont., Aug. 19.—(Special.)—The body of a man about 45 years old was taken from the river below the falls in the lower river by the Maid of the Mist today.

KINGSTON WOMEN BEHAVE THEMSELVES

With a County Population of Fifty Thousand Not One Woman is in the Jail.

Toronto Driving Club

Running Races Today

Hillcrest Park Race Track

Admission 50 Cents

The Store of To-Day and To-Morrow

HICKEY & PASCOE 97 YONGE ST.

The Last Sale of the Season \$15

Now for 300 Men's Suits that were \$20, \$22 and \$25

A SALE in which all profits and a great share of costs have been eliminated

the final effort to clear the way for rapidly arriving fall stocks. Sizes 33 to 42, all models, colors and patterns—\$20, \$22 and \$25 suits, \$15 beginning Wednesday

White Horse Whisky

10 YEARS OLD. Universally Recognized as the Best Whisky in the Market.

THE REAL PLACE TO DINE

WOODBINE HOTEL 102-110 King Street West.

Brockton Shoes

NO MORE 4.00 NO LESS 119 YONGE STREET

GALT CONTRIBUTES TO GOOD ROADS SCHEME

Will Give One Thousand Dollars Towards Highway Between Galt and Preston.

SAY HYDRO PUMPS MAKE TOO MUCH NOISE

Chadwick and Beckett have taken out a writ to enjoin the city from continuing to operate the hydroelectric pumps at the lake level pumping station.

THIS IS TO MEN!

Are you discontented? Do you realize that you are not what you ought to be? Do you dread unknown dangers and start at sudden sounds? Are you nervous? Do you realize that you are not what you ought to be?

Dr. M. G. McLaughlin

237 Yonge St., TORONTO, CAN. Please send me your Book, free.

Jeff May Be a Poor Gambler, But He's a Good Investor



By "Bud" Fisher

to 1
EDS TAKE
OM BOSTON
Hit Hard and Re
nd Game Was
it Affair.

C.N.R. CALLS FOR
HARVEST HANDS
Over Twenty-Three Thousand
Needed Along Its West-
ern Line.

SASKATCHEWAN LEADS
Those Going West Are Cautioned Against "Fake"
Employers.

COMPILE STATISTICS
BALKAN MASSACRES
Carnegie Foundation Will Use
Them to Point a Moral and
Adorn a Tale.

GRAFT ALLEGED IN
HIGHWAY BUILDING
Construction Men and New York
State Foremen on Road Work
Are Indicted.

VOTE ON HYDRO FLANT
HAS BEEN POSTPONED
Delay Was Made at the Request of
the Officers of the Provincial
Commission.

ALL TRACES LOST OF
EIGHT-YEAR-OLD BOY
Ward of Children's Aid Society
Not Seen Since Last
Night.

MIXED FARMING EXHIBIT.
The first railway in the Dominion
to come out strongly for mixed farm-
ing in the Canadian west is the Cana-
dian Northern Railway, who now an-
nounce that the chief feature of the
exhibit in the railway building at the
Canadian National exhibition will be
a showing of the various types of
vegetables which are grown in the
Canadian west, and which it is claim-
ed are in many cases superior to the
vegetables of the same variety grown
in Eastern Canada.

HOW BACTERIA
GET INTO MILK
Public Will Be Given Opportu-
nity of Watching Tests
at Exhibition.

BREATHING "PURE AIR"
Government Will Demon-
strate New Electrical Fan
for Diffusing Air.

"CHAIR CORNER" ON
EXCURSION BOATS
The complaint is being made that
the crews of the excursion steamers
sailing from Toronto are playing a
hold-up game in regard to chairs. It
is said that the habit of hiding away
a number of chairs previous to the
leaving of the boat and handing them
over to standing passengers on the
25-cent tip basis is being indulged in al-
though too freely.

ALDERMAN BENNETT
GETS APPOINTMENT
Will Be Superintendent of Govern-
ment Elevator at Fort
Williams.

FARM LABORERS' EXCURSIONS.
\$10 TO WINNIPEG.
Via Grand Trunk Railway System,
plus half cent per mile from Win-
nipeg to destination, but not beyond
Winnipeg, Calgary or Edmonton. Re-
turning—\$15 from Winnipeg, plus
half cent per mile from points east
of Macleod, Calgary or Edmonton to
Winnipeg.

THROWN FROM AUTO.
NIAGARA FALLS, Ont., Aug. 19.—(Special.)—
The Rt. George Goodwin, William
Carr, Charles Alsbury, Herbert May,
and Stephen Whelan were slight-
ly injured when an auto owned by
Goodwin, skidded in the spray near
Table Rock, throwing the occupants
to the pavement. The men in the car
were slightly bruised.

Properties For Sale
TODAY THE EYE of the intelligent in-
vestor is being turned towards British
Columbia. The upward movement and
general activity in that province is
but the beginning of the big things
predicted by various authorities. Cana-
dia, one of her rich fruit growing
towns, has labored under the limited
transportation facilities of water only,
and yet today it has a population of
3000. What will be the effect on prop-
erty there when the two full roads
now under construction are completed?
Keep your eye on Kelowna! For full
particulars apply to Box 7, World, ed.

MONEY TO LOAN
FIRST MORTGAGE
ON 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th.

BAILIFF'S SALE
Under instructions I have seized and
will sell by
Public Auction
TODAY
Wednesday, Aug. 20th, 1913
At 12 o'clock Noon
ON THE PREMISES AT
61 PELHAM AVE.
In the City of Toronto, all the goods and
chattels mentioned in a certain chattel
mortgage, made by
Dominion Bolt and Screw Co.
Limited
and consisting of Machinery, Merchandise,
Stock in Trade (Manufactured
and Unmanufactured),
The goods are offered for sale on
block, and if no satisfactory bid is re-
ceived, the same will be sold in separate
parcels. For further particulars apply to
E. GEGG, Bailiff,
32 Shuter St.
Dated at Toronto, Aug. 11, 1913.
A14,20

SEALING TENDERS, addressed to the
underigned and endorsed "Tender for
Jetty and Dredging at the North Arm
of the Fraser River, B.C." will be received
at this office until 4:00 p.m. on Tuesday,
September 2nd, 1913, for the construction
of Jetty and Dredging at the North Arm
of the Fraser River, B.C.

LAWRENCE
PARK
is a most beau-
tiful residential
suburb. Take
Me to
convenient cars
and look
it over.
Covered Land, Buidin' &
avgs Co., Limited
54 King Street East.

TO BRING LABORERS
OUT FOR TENANTS
ST. CATHARINES, Aug. 19.—(Special.)—
The Rt. George Goodwin, William
Carr, Charles Alsbury, Herbert May,
and Stephen Whelan were slight-
ly injured when an auto owned by
Goodwin, skidded in the spray near
Table Rock, throwing the occupants
to the pavement. The men in the car
were slightly bruised.

LINER ADS

Farms For Sale
IF YOU want to buy a Canadian farm of
any kind, big acre and get my catalogue
before deciding, W. B. Bird,
Temple Building, Toronto.

Warehouses For Rent
6250-KING, near Bay; store and four
flats over; long lease; excellent location
photographer; possession September 1st.
Apply H. H. Williams & Co., 28
King East.

For Rent
DESK ROOM—\$7.50 per month, every
modern convenience. Apply Room 6,
Dixson Building, corner Yonge &
Temperance Streets.

Medical
DR. DEAN, specialist, piles, fistulas and
diseases of men & women. ed
DR. SHEPHERD, specialist, 18 Gloucester
street, Toronto. Nerve, Blood, Tumor,
cases, male, female, heart, lungs, stom-
ach, impotency, nervous debility, hem-
orrhoids. Hours 1 to 9 p.m. ed

Herbalists
ALVERN HERB MEDICINES, 160 Bay
street, Toronto. Nerve, Blood, Tumor,
cases, male, female, heart, lungs, stom-
ach, impotency, nervous debility, hem-
orrhoids. Hours 1 to 9 p.m. ed

ENFORCING BARBERS' BYLAW.
Replying to the charge made by the
Master Barbers' Association that the
police have refused to prosecute bar-
bers who work after eight o'clock at
night, Chief of Police Grasett says:
"The police have received instructions
to enforce the bylaw and they are
doing this."

Articles For Sale

BAROAIN, two good automobile tires
and tubes about half cost. 1555 Queen
West.

Business Opportunities
43200-1000 DOWN, Buys a Nice 25
acre, comfortable frame house, small
barn, two and one-half acre orchard,
close to village, where are church-
school, store, etc., two and one-half
miles to C.P.R. station, only twenty-
two miles from Toronto. This is a nice
home and would suit a man wishing to
partly retire, or a poultry man. Full in-
formation by mail to two places from
Phil & Beaton, Whitvale, Ont. 63

Machinery For Sale
GOODISON THRESHING OUTFIT, etc.,
"Machinery for Sale." A. Kee, Burn-
hamthorpe. ed

Roofing
BLAKE, Felt and Tile Roofing, Sheet
Metal Work, 124 Dundas Street, West,
124 Adelaide West.

Personal
COURTNEY SELF-RISING FLOUR for
district. Send sketch for free report.
Sold in 10 cent cartons only. ed

Signs
WINDOW LETTERS and Signs, J. W.
Richardson & Co., 147 Church Street,
Toronto. ed

Automobiles For Sale

STEVENS-DURYEA model X, 4 cylin-
der, 35 h.p. Immense; gray whipcord
tires; in perfect running condition.
Looks just like a new car. Price \$2500.
The Dominion Automobile Co., Limited,
corner Bay and Temperance streets.

Business Opportunities
43200-1000 DOWN, Buys a Nice 25
acre, comfortable frame house, small
barn, two and one-half acre orchard,
close to village, where are church-
school, store, etc., two and one-half
miles to C.P.R. station, only twenty-
two miles from Toronto. This is a nice
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Sold in 10 cent cartons only. ed

Signs
WINDOW LETTERS and Signs, J. W.
Richardson & Co., 147 Church Street,
Toronto. ed

Help Wanted

AUTOMOBILE INSTRUCTION—New
classes are now forming, to start on
Monday, Aug. 26th, Day or evening.
Four and eight-week terms. Reason-
able fees. Expert and practical instruc-
tion. Complete equipment. Ask for
particulars today. Y.M.C.A. Automobile
School, 271 2nd Broadway Avenue. ed

Business Opportunities
43200-1000 DOWN, Buys a Nice 25
acre, comfortable frame house, small
barn, two and one-half acre orchard,
close to village, where are church-
school, store, etc., two and one-half
miles to C.P.R. station, only twenty-
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Sold in 10 cent cartons only. ed

Signs
WINDOW LETTERS and Signs, J. W.
Richardson & Co., 147 Church Street,
Toronto. ed



When Meadows Are Green

Is there anything in the world that looks more contented than a good cow in a good meadow?
Yes, there is one thing that looks more contented, and that is a good farmer in a good field of wheat or corn. For he has the human intelligence to appreciate the great harvest that the earth can yield.
People are learning their lessons these days. People who have starved in the city, on meagre, unwholesome food. People who have starved their minds with meagre, unwholesome lives are learning the lesson that only the earth can teach. In every big city, every Sunday, thousands upon thousands of them swarm out thru the railroads and the trolley lines to some little suburban woods, or some nearby farm, heavy with the burden of its yellow harvest.
Perhaps you have not yet caught the spirit of this movement toward the land. Perhaps you are already too near to it to appreciate how good it is.
But just remember this, the thing which all these other people missed is the thing which you are going to miss some day. The longing which they now have is the longing which you are going to have before you die.
And the sooner you get that longing and the sooner you satisfy it the better for you. A little land is the thing you need most in the world.
Turn to the Farm Lands advertising in the Want Ads of this paper. Do it now. See how easy it is to own a bit of land, especially with the easy payments that are usually offered to you. Answer some of these ads, and mention this paper please, each time you do, for that will be a help to us as well as to you.

Wood, Gundy & Co.
TORONTO. BASKATOON.
LONDON, ENG.
DEALERS IN THE
Highest Grade
ONLY OF
Investment Bonds

Toronto Stock Exchange
HERON & CO.
Members Toronto Stock Exchange
Stock & Bond Brokers
Orders Executed on All Leading
Exchanges.
Correspondence Invited.
16 King St. West, Toronto

**Baillie,
Wood &
Croft**
Members Toronto Stock Exchange
Quotations given and orders executed on
all the principal Exchanges of the world.
20 VICTORIA ST.

**DOMINION BOND
COMPANY, LIMITED**
A special list of
Investment Securities
selling now at
exceptionally low
prices will be sent
on request.
HEAD OFFICE: TORONTO
DOMINION BOND BUILDING
MONTREAL
Dundas Express Building
WINNIPEG. VANCOUVER
LONDON, ENG.

MONEY IN WHEAT
\$100 Buys Puts or Calls on 10,000
bushels of wheat. No Further Risk.
movement of 50 from price gives you
chance to take \$500.00; 4c. \$400.00; 3c.
\$300.00, etc. Write for particulars.
THE CENTRAL STOCK & GRAIN CO.
Park Bldg., Cleveland, O.

Established 1889
J.P. LANGLEY & CO.
McKinnon Building - Toronto
Auditors, Accountants
and Trustees
Jas. P. Langley, P.C.A. G.S. Holmsted

Members Standard Stock Exchange.
COBALT AND PORCUPINE STOCKS
Market Letter Free
CONFEDERATION BLDG. TORONTO
Phone—Day, M. 1096; Night, P. 2717

Members of Standard Stock Exchange.
FLEMING & MARVIN
310 LUMSDEN BUILDING
Porcupine and Cobalt Stocks
TELEPHONE M. 4023-9

Member Standard Stock and Mining
Exchange
F. ASA HALL
COROBALT AND PORCUPINE STOCKS
Correspondence Solicited
58 KING ST. WEST, TORONTO.
Phone M. 2385.

Members Standard Stock Exchange.
J. P. CANNON & CO.
STOCKS AND BONDS BOUGHT AND
SOLD ON COMMISSION.
80 KING STREET WEST, TORONTO.
Phone Main 646-649

FOREIGN EXCHANGE
Glazebrook & Cronyn, exchange and
bond brokers, report exchange rates as
follows at closing:
—Between Banks—
Buyers. Sellers. Counter.
N.Y. fds. 3-6 pm. 1-16 pm. 1/4 to 1/4
Mont. fds. 10c dia. per. 1/4 to 1/4
Ster. 90 d. 11-16 3/4-32 3/4 to 3/4
do. dem. 2 1/2 9 1/2-32 3/4 to 3/4
Cable tr. 5-12-32 9 1/2 to 10 1/2
—Rates in New York—
Sterling, 60 days sight. 43.45-48.4
Sterling, demand 43.45-48.75

Trust Funds
The safety of trust funds is a factor of prime consideration.
The rate of interest earned, though secondary, is important.
Guaranteed Mortgage Investments are secured by first mort-
gages and our total assets of over \$11,000,000. Interest is
paid at the rate of 5 per cent. on amounts deposited for five
years and upwards.
THE TRUSTS AND GUARANTEE COMPANY LIMITED.
45-45 KING STREET WEST, TORONTO.
James J. Warren, President. E. R. Stockdale, General Manager.

**TORONTO STOCKS
ARE ONLY STEADY**

Influenced by London and
New York, Local Securities
Lacked Initiative.

SOME ISSUES WEAK

Traders Are Playing Largely
for Only Speculative Turns
on Either Side.

The market for domestic securities was quieter on the Toronto Stock Exchange yesterday, and influenced largely by the Mexican and European situation, prices were somewhat easier. Brazilian monopolized the most of the trading, and despite the London weakness the price eventually closed at 92 1/2, a fraction above the opening bid.

The weak spot in the market was Spanish River, which was undoubtedly under forced selling pressure and eventually closed nearly three points from the opening—the low price of 18 3/4 being recorded at the close. Macdonald was also weak, with sales as low as 25 for odd lots. Porto Rico was firm with the sale of 100 shares at 50. Winnipeg also held almost all its advance of Monday. Canada Bread was steadily absorbed around 12. Mackay lost a point with sales at 82 1/2.

In the high-class investment issues, Dominion Bank was strong at 216 and closed with that price bid without offerings. Many of the stocks are still subject to the operations of pure speculators and turns either up or down, are likely to occur according to the sway of the opinions of the various operators.

**SAGGING TENDENCY
IN LONDON MARKET**

Mexican, Balkan and Other
Troubles Disturb Securities
in British Centre.

LONDON, Aug. 19.—The Mexican situation, the Balkan trouble, and labor unrest contributed to the general weakness on the London exchange today. A sagging tendency prevailed all day, and the market closed with a loss of a point and a half on the index.

Local operators offered stocks without finding buyers. The closing was at the lowest point of the day. Consols lost a quarter of a point, and Marconi and Oil shares were the only steady exceptions.

American securities opened irregularly. Reports of the rejection of President Wilson's mediation plans caused realizing sales, which depressed prices. Canadian Pacific leading the decline. Southern Pacific was steady and higher until afternoon, when the selling pressure was renewed and prices again eased off and closed weak.

Money was plentiful, but discount rates were harder.

**CANADIAN IMPORTS
FROM U. S. DOUBLED**

This Country is Now Second
Best Customer of Its South-
ern Neighbor.

WASHINGTON, D.C., Aug. 19.—Exports from the United States to Canada have practically doubled in the last three years, according to the official figures of the bureau of foreign and domestic commerce, department of commerce.

Canada is now a larger purchaser of the products of the United States than any other country except the United Kingdom. The total value of the exports from the United States to Canada in the fiscal year of 1913 was \$415,000,000, against \$216,000,000 in 1912. The gain for the single year of 1912 to 1913 was \$199,000,000, a large increase in any earlier year.

The gain in U. S. exports to Canada in 1913 exceeds by far that in exports to any other country or to any grand division except Europe.

The United States supplied, according to Canadian figures, sixty-three per cent. of the imports of Canada in 1912, against 58.4 per cent. in 1902, a decade earlier.

**UPS AND DOWNS
IN N. Y. MARKET**

Ericksen Perkins & Co., report aver-
age New York Stock Exchange prices of
leading industrials and ten leading
stocks for 1913 as follows: Rails, 10 Indus.
Average today: 119.4 70.2
High 118.3 69.7
Low 119.3 70.1
Opening week 123.8 81.5
High year 123.7 81.5
Low year 111.8 60.4

Bank of England discount rate, 4 1/2
per cent. Open market discount rate in
London for short bills, 3 1/2 per cent.
New York call loans, open 2 1/2 per cent.
High 2 1/2 per cent. low 2 per cent. close
2 1/2 per cent. bid money in Toronto, 6 1/2
to 7 per cent.

IMPERIAL BANK OF CANADA

Established 1875.
D. R. WILKIE, General Manager.
Capital Authorized \$10,000,000
Capital Paid Up 6,025,000
Reserve and Undivided Profits 8,100,000
DRAFT, MONEY ORDERS AND LETTERS OF CREDIT ISSUED.
SAVINGS DEPARTMENT.
Interest allowed on deposits at all Branches of the Bank throughout the
Dominion of Canada.

THE STOCK MARKETS

TORONTO STOCKS		NEW YORK STOCKS	
Aug. 19.	Aug. 18.	Aug. 19.	Aug. 18.
Brazilian	137 1/2	137 1/2	137 1/2
B.C. Pac. com.	100	100	100
Burr P. N. com.	79 1/2	79 1/2	79 1/2
Can. Gen. Elec.	109	109	109
Can. Mach. com.	45	45	45
Can. Loan. com.	89	89	89
Can. Ry. com.	220 1/2	220 1/2	220 1/2
City Dairy com.	109	109	109
Can. Gen. Elec.	109	109	109
Can. Mach. com.	45	45	45
Can. Loan. com.	89	89	89
Can. Ry. com.	220 1/2	220 1/2	220 1/2
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Fall Opening Displays at The Simpson Store

While the great Housefurnishing Sales have been holding the attention of our customers momentous changes have been taking place in the departments that are devoted to things to wear. Our buyers have been away selecting exquisite Gowns, Cloaks, Millinery and Materials, buying where the styles are set, in London, Paris, Vienna and New York. Thousands of cases of beautiful garments and materials have been pouring in, and have taken their places in the big show rooms; myriads of things we cannot attempt to enumerate, but which will give you a feast of sight seeing, to-morrow and during the following days of the opening weeks. On the ground floor each day an orchestra will add to the gaiety of the occasion with two recitals during morning and afternoon, and appropriate decorations will give a fitting setting to the beginning of the most sumptuous season we have ever known. Come early. The store opens at 8.30 a.m.



Fall Models for Women and Misses in the Mantle Section

The styles for fall and winter are now thoroughly fixed, and a splendid array of handsome suits, coats and dresses now is ready for Thursday's display.

Here are stunning new suits that give an inkling of the wealth of the new fall fashions. New gowns have been arriving from the best London and New York houses, and many beautiful garments will be shown, made in our own factories.

Suits at \$22.50 Up to \$35.00

A complete range of stylish suits. The materials, which are the very latest weaves, include cheviot serges, brocades, niggerheads, serges, tweeds and diagonal weaves. Made in nobby styles, with cut-away fronts, novelty weaves, and collars of light colors. Prices \$22.50, \$25.00, \$27.50, \$31.50 and \$35.00.

OTHER TAILORED SUITS FROM \$35.00 TO \$65.00.

Suits of poplin, broadcloth, cheviot serges and tweeds. Bedford cords and worsteds, are extremely smart. They are absolutely different from the suit fashions of last season. All these suits are well made, with great attention paid to niceties of finish. Peau de cygne linings. Suits with the new sleeve are made in one piece with the coat. Skirts show the draped styles so much in vogue. Altogether this is a wonderful collection of styles shown. Prices \$35.00, \$37.50, \$48.00, \$49.50 up to \$65.00.

THE DEBUT OF AUTUMN FASHIONS IN MISSES' AND WOMEN'S COATS.

To-morrow the third floor will be radiant with the new fall modes that Fashion has decreed for autumn.

Hundreds of styles in this great collection. The newest weaves in materials are in these coats of niggerheads, chinchillas, tweeds, velours, home-spuns, serges, and cheviot serges.

Clever styles with cutaway fronts, draped sides, and novelty trimmings. Are made in 3/4 length style; some are shorter or longer. Styles to suit the purse and taste of every customer for the choosing. Come while the collection is intact.

Prices range from \$10.00, \$15.00, \$18.50 up to \$45.00.

New Fall Blouses

Not for many seasons has the blouse shown such a distinct variation, not only for sheer and elusive character, but in the color scheme as well; brilliant hues supplant the sombre tones; anything to accent the prevailing fashion for startling mélange effects; and the new blouse, whether worn with one of those delightful, draped skirts, or as an accessory to the suit, bids fair to fill its place, and put the finishing touch to the perfect "tout ensemble," so dear to the heart of a perfectly appointed woman.

The shadings are strong, a brilliant cerise, vivid citron green, mustard, chartreuse and emerald greens are amongst the most popular colors, whilst in the very first flight are the slimy shadow laces; some of the black and Paris ecru models are dreams of beauty.

In the simpler effects, the one outstanding material is crepe de chine, for dressiness and utility it is beyond compare.

In the Blouse Section will also be shown some most beautiful examples of the highly popular lace coats; not the heavy gulfure you have seen in times past, but the soft, filmy shadow and "Chantilly," nearly all being in the smart cutaway styles.

A WONDERFUL SPECIAL FOR THE OPENING DAY.

We have just purchased in New York 30 sample blouses in ninons and fine laces; amongst them are several chic effects, with fur trimmings. For this day we have subordinated all ordinary prices, and have marked them at less than cost price. Thursday 5.95

Tunics and Beaded Coats

The prevailing note for evening wear is the tunic effect. Our representatives in Paris, after close investigation, are convinced that, if possible, this garment will be even more popular than previously.

We have bought sufficient quantities, and even now, in the month of August, our sales to our visitors show how strong is this line. As usual, we command the market for Canada, and although there are hundreds to choose from, each one is exclusive.

SPECIAL FOR THURSDAY.

100 of the daintiest little Beaded or Silk Embroidered Tunics, in crystal, black, pink, sky and several other tonings. These to mark the opening are all priced at, Thursday 5.95

SPECIAL AFTERNOON TEA will be served tomorrow in the Lunch Room—Prices 10 cents and over.

The Robert Simpson Company Limited
invite
You and Your Friends to attend
The Fall Opening Displays of
Dress Goods, Millinery, Cloaks and Suits.
on Thursday, August the twenty-first,
nineteen hundred and thirteen!



Many-Hued Millinery

from New York, Paris and London is the attraction Thursday for the thousands of women who are beginning to plan their fall and winter array. For there will be on display to-morrow a little of every accepted style of the new season, and the color ranges will include every one of the new colors, in many shades. Materials are more varied than in any recent season; wings, quills, plumes, feather bands, uncurled ostrich, paradise and fountain effects. Flowers and ornaments, tulle and velvets, all are adapted in a hundred ways to hats large and small, out more often small and quaintly pretty. In the color list are such names as Valais, Tango, Campanule, L'Alhale, Pivoine, Calfat, Fere, etc., being peculiar shades of green, nasturtium, blue of the bluebell, dragon fly, peony, okum, bronze, etc. Expressive as are the names, you can only acquire an actual appreciation of the exquisite combination of the sombre "sleat" shades with a brilliant, even, metallic trimmings and ornaments, by coming down and trying on some of the hundreds of models on show at this opening display. There are numberless hats made in our own workrooms, that can with difficulty be distinguished from the imported models, and their prices are marvellously close.

A SOUVENIR OF OUR EARLY FALL OPENING.

To each woman who visits our opening to-morrow morning will be afforded an opportunity to buy one French Ostrich Plume, 20 1/2 inches long, in black, white or color. We have 90 only of these plumes, and when these are sold we cannot promise to continue the sale at this price, as each feather sold costs us more than the selling price. Regular value \$6.00. To-morrow at 8.50, one only to each person 3.65

A Short Resume of Materials for Fall Wear Correct Suitings and Dress Fabrics for 1913

A SEASON OF NEW WEAVES, SHADES AND COLOR COMBINATIONS.

Fall suitings, cloakings and dress fabrics, imported from the fashion centres of Europe; many of them shown exclusively by this Store; also a fine collection of standard fabrics, in all the usual and proven colors, and in a marvellous array of odd colors.

SOME NEW MATERIALS.

Jacquard Suitings, in a variety of new French designs and colorings; self colorings; two-toned and multi-tone effects.

Boucle and Loutpee Suitings, in shot and two-tone effects, with rich velvet finishes.

Delaive Velour Suitings, rich, soft, clinging fabrics, in plain and corded effects.

All-wool French Ratine Suitings, in the newest French colorings.

Peau de Neche Suitings, the very newest, have a rich velvet finish, and come in rich tones.

Diagonal Suitings, in medium and wide wale; they will be much used in smart tailored suits. We have a fine collection of them.

Serge Suitings, every conceivable weave and finish; all guaranteed qualities, thoroughly soap shrunk and unspottable.

THE DRESS WEIGHT FABRICS.

French Ratine Crepes, beautiful soft textured fabric, in every wanted shade and black.

Permo Shantung Dress Fabrics, will not crush in wear, and give more than satisfaction.

San Toys and Bengaline Cords, in all-wool and silk and wool; new French tones.

Silk and Wool Eolienes, in lovely shades for street or evening wear.

Wool-backed Empire Satin, an uncrushable satin that gives good wear, in a fine range of shades, also ivory and black, etc.

Silks in Our Opening Display

When we say our best previous efforts have been excelled this season we give sufficient assurance that you will find here the world's latest and most artistic productions in silk dress fabrics, gown lengths in brocaded velvets on sheer grounds of ninon and charmeuse, brocaded charmeuse, ninons, chiffon and marquisettes, in all the newest and most wonderful combinations; shot satins are shown in many combinations; silk chiffon hollow cut velvets will be much worn. Being a season of high colors the following shades will be much in demand: Mustard, brass, tango, flamingo, ninon Louis, Bulgarian blue, porcelain, maroon rouge, tangerine, flamingo, Vatican purple, satinique, cerise, Paddy green, royal purple, duchesse mousseline satin, in a big range of exquisite colorings, all double width, from \$1.00 to \$2.60 yard.

Charmeuse and Crepe Meteors, a beautiful soft draping fabric, in a delightful range of shades, 44 in. wide, \$2.00 to \$4.50 yard.

Silk Crepe-de-Chene, a lovely sheer fabric, and one of the most popular for fall, all the new colorings, 44 in. wide. Per yard, \$1.50 to \$2.00.

Shot Duchesse Satin, in combination colorings, 40 inches wide, \$1.50, \$2.00 and \$2.50 yard.

Printed Ninon, Marquisette and Crepe de Chine, in most wonderful designs and beautiful color blendings, 44 inches wide, \$1.50 to \$7.50 yard.

Moire and Moire Brocades, in a lovely range of shades, exclusive designs, \$3.50 and \$6.00 yard.

Chiffon Velvets and Plushes, rich, thick pile, practically uncrushable, in beautiful street and evening shades, \$2.50 to \$5.00 yard.

Velvets, Velveteen and Velveteen Cords are endless in their variety of weaves and colorings.

All these and many more will be spread for your delighted appreciation on the opening day.

The Robert Simpson Company, Limited

GROCERY ITEMS for Thursday will appear in tomorrow's paper.

See Toronto's

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