HAMS, BACON, LARD and GROCERY SPECIALS for TODAY

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Bargain Friday at Pryce Jones means much to the shopper in search of merchandise pleasingly priced. Roam where you will throughout our establishment, you'll find everything marked lowe than the same quality goods sell in other stores,
And the better judge of VALUES you are, the quicker you'll recognize the superiority of ours.

## A Very Special Offer in the China Section to

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Extraordinary Sale of Fashionable Allover Laces
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 Twenty Cents on Every Dollar Please note our fine disply Dollar
Nancy
Nets. Flouncings, Lace Cassocks and
Tunics.

Friday Bargains in FOOTWEAR Women's Patent Colt, Gunmetal Calf and Tan Calf
Leather Boots, in buttoned and bluchere styles. $\$ 4.85$
 Woment's New Spring Oxfords, blucher in patent
leathers.
 BASEBALL SUPPLIES


75 Women will get these Suits for $\$ 17.50$


Instead of $\$ 22.50$ to $\$ 27.50$


 Vate toflso Frisy Ready for a Busy Friday in the Millinery Store

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Seasonable Offerings in Men's Furnishings

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Friday Bargains in Friday Bargains Fumishings

| New Delivery of Duchess Mouselline Satins |
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## $\$ 15.00$

 Buys a Mighty Fine Suit at Our Men's Ready-toWear Department
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\section*{| $\begin{array}{c}\text { Special dis } \\ \text { Friday only. }\end{array}$ |
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Friday Bargains in Ladies' Knit Underwear



Book and Stationery Specials










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 SUPR RME VALUSS IN SRRING OVERCOATS






## BOYS' SPRING CLOTHINC



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LEATHER HANDBAGS


Friday Specials in TOY

Friday Specials in Whitewear Section DEPARTMENT
 Larger sice, reglar \$1.50



WORK STARTED ON NORMAL


## Horse Show Visitors

 Are accorded a hearty welcome at Richardson＇s．Nevebefore have we been able to give people such sortment of shoes to choose from and our sizes are a
here now，and our stock is new． Suede and buck skin shoes for the ladies seem very prominent this season．We have the leathers in many shades，such as grey whe 1 ． 8 ．Widthe on many diffe

> ALWAYS RETIABLE

## Richardson＇s Big Shoe House

Phone M3958
216 Eighth Avenue Eas

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ROBMTSONS LIMITRD
KID OLOVE SALE 쳔룰

A Sale of 500 Pairs of Women＇s and Children＇s Hosiery







Popular Wool Serges to Meet Every Demand－

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Eviry one a new spring style and regular values FROM $\$ 88.50$ TO $\$ 25.00$
If you still have your new Spring Suit obuy you will consider yoursell tweeds and serges，mostly plain tailored，but there are a few fancy styles：
are made by one of the best manufactures in the country－The Canadian
cess garment：Now we＇ve said enough，but just this，the regular values are 125 Fifty TALLORED SKIRTS for as Many Lucky Women


Extraordinary Under－These Shirt Waist Values Will skirt Bargains

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Two Banner Days in the Wash Goods Section


THE NORNING ALBERTAN, CALGARY,FRIDAY, APRIL $11,1913$.



Blended toSuit HardWater Most teas are lost in hard Tea. It is distinctive in this respect, being specially selected and blended to suit thehard wate of the Prairie Provinces. No matter how hard the water it cannot destroy the rich strength and flavor of Red Rose Tea. This is one of the main reasons, perhaps, why Red Rose is such a favorite. In 1 lb . and $\frac{1}{2} \mathrm{lb}$. lead packages at 40, 50
and 60 c .-also in tins of 3 lbs , and larger.

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Fashionable Garments
at the Binning Store
Every day brings new fascinating styles in Womenh, Coats, Suits, Skirs
and Gowns for all occasions. Our buyer returned from his eastern trip ten days sago and we have now on exhibition all the very latest styles in Women's
Smart Clothes. If you haven't as yet visited this store and inspected our new Smart clothes, If you haven't as yet visited this store and inspected our new
stock you should do so without delay. In fact, you cannot afford to overlook
this store now or at any time. Kindly bear in mind that this is Speciolt Store. We carry only Ready-to-Wear Garments, fas that have, eliminated the


Smart New Balkan Norfolk Coats
This garment is one of the newest of the season, made
in similar style:to pieture. Materials of checks, plaids ani broken checks, also cardinal; colors of tan, brown, gray 4 and 36 . Priced at, each 16 and 18; women's sizes are䢒
Spring Coats at $\$ 14.90$ each




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BATTER UP!!
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Men, who have outgrown-their youthful waist. lines,


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Ready to Rush. Work on
Hudson Bay Road
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## Senator Ross is Convalescent

Government Measures in The
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