


## NEW ARRIVALS!








Reid-Newfoundland Co., Limited


Boy's Overcoats Cheap.

## a

The Ready-Made Business has lately been "on the blink." Goods have been offering under costs as regards buying, but we have waded in and bought up to the neck, as we figure we won't see the same prices for a long, long time. We can therefore offer you

## Boy's Overcoats

for ages 9 to 18 years at only

### 40.25 R9Pb,

for all sizes.
We have apoopother numbers in better qualihise allor which are offered to you much under todays values
You maken omistake by buying immediately as son wont be be ble to buy as well later.

## HenryBlair's









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## Boots at 1914 Prices ！

We have just received a shipment of Boots for Men，Women and Child－ ren．All new stock at 1914 prices．Note the Styles．


LADIES＇HIGH CU̇T゙ B̌LO good walking heel．Price only $\$ 6.50$ ．
Same in Tan Kid，only $\$ 7.50$ ．

## 

 Attention
## F．Smallwood，Good Shoes， <br> 218 and 220 Water Street

 rubber heels．MEN＇S BLOCK CALE BOOTS，pointed voes，only $\$ 6.00$ per pair．Reguar $\$ 1.00$
value．Secure your size to－day．

| The Shy Sex． |  |  | Imperial Wizard Defends Ku Klux Klan |  |
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EveningTelegramanNewfoundland
and Labrador.






 IA THE EVENNG TEIEGRA, ST. JORNS, NEWYOUNDAND, NOVENBI


Cleaned 'Amalia Gurrants,
7 3-4c. per lb.,

Market firming; indications point strongly
to higher prices later. Can quote lowest prices PORK, BEEF, HAMS, BACON and LARD. Prompt shipment. wholesale only
J. M. DEVINE,

Importer $\mathcal{E}$ Exporter, 29 Broadway, New York City.

## 

# go to the Royal Stores 

# go to the Royal Stores 

 Women's Suede Finish Gloves.
 Some
 Wiomen's Wool Gioves.


 Child


everything is so conveniently arranged, so well thought out, and so cheery that is a delight to walk around the different departments, and they do everything possible to help you at every counter Further, it means a big saving for us in the housekeeping money. I always find that their prices, quality considThese Prices are in Force Friday \& Sat.

Distinctive Furs
 and






New Gloves that will give good service
 -

Blankets and Comforters

## 

 sperial prices on theprusas.
 Men Wool Blankets.
 "Wee Tot" Blankets.



Smart Velour Hats



Colored Tulle Scarves
Smager Nee Scarres
for Evening Wear
 Lace Frillings.
 Slip-On Veils
 Dainty Neck Pieees.




## The News in Gent's Furnishings



 silk scarres.
 Prame 82.50 tot Wool Scarres.
 Thise 51.10 \%at 52.75

the Royal Stores, u.

A Sale of Raglan Coats




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## Women's New Fine Wool Underclothing

While every woman loves the froths and frills of Muslin, Silk and Lace, that sometimes pass PRICES TO-DAY ARE MUCH LOWER THAN LAST NOVEMBER. Wool Band Top, Sleeveless Vests, on Silk and Wool Band Top, Sleeveless Vests, only Silk and Wool Dutch Neck, Elbow Sleeve Vests, only One-piece Union Suits, Sleeveless Band Top, only

Safeguard Your Health-WEAR WOOL UNDERWEAR

\$2.70 and 83.10 eac $\$ 3.10$ and $\$ 3.45$ each $\$ 3.10$ and $\$ 3.45$ eac $\$ 5.40$ and $\$ 6.00$ suit

BISHOP', SONS $\mathcal{E}$ COMPANY, Limited, St. John's.


SMART SPATS,
$\$ 2.20$ the pair.







MEN'S B00TS
only $\$ 4.50$ the pair.


Men's Rubbers.


MEN'S RUBBERS.
Te Stom Pube s1.40, \$1.60, 81.75 Men's Mud Rubbers (black ..... . $\$ 1.75$ Men's Brown Rubbers . . . . . . . . . 52.35 Men's Heavy Dull.Rubbers . . . . . . . 82.25
With Double Sole and Heel . . . . . . 82.50
Parker \& Monroe, Ltd.


Here Are Some Facts About Lantic Sugar for Your Attention

1st.-Lantic Sugar in dust-proof, grem-proof packages is cleaner and therefore more wholesome than suga dust in an open barre 2nd-Every 2 pound and
granulated sugar
rd-Lantic Sugar in packages is finest sugar obtainable and is sweeter, bulk for bulk, than coarse sugar our farrel
th-Lantic Sugar in packages comes direct from the refiner to your table unsoiled by contact with any per son's hands.
th-Lantic Sugar is seen in the best shops and used by careful and intelligent housekeepers who want valu or their money
th-Lantic Sugar in $2-\mathrm{lb}$. and $5-\mathrm{lb}$. packages is sold at the same price as ordinary granulated, retailed out barrel. Why don't YOU buy Lantic Sugar?

COLIN CAMPBELL, Limited, Distributors of Lantic Sugar:

## BLANKETS

 QUILTSLowered in Price A warm Woolly Blanket or Quilt purhased now will be thoroughly appreciated
when the first real cold snap comes, and finds others unprepared. COTTON BLANKETS WOOLNAP BLANKETS $\$ 2.80$ to $\$ 3.25$ WOOL BLANKETS QUILTS $\quad . .$. SEE WINDOW DISPLAY

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| :---: | :---: |
| OUILTS |  |
| Lowered in Price |  |
| A warm Woolly Blan chased now will be thor finds others unprepared | ket or Quilt purghly appreciated snap comes, and |
| COTTON BLANKETS | . 2.80 to \$ 3.25 |
| WOOLNAP BLANKETS | \$ 5.60 to $\$ 6.50$ |
| wool blankets | . 810.00 to $\$ 26.00$ |
| Qullts ., .. .. .. | . 5.65 to \$33.50 |
| SEE WINDOW | DISPLAY |


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## Fishermen! Here's the Boot for You-" Exxcel ${ }^{99}$ !




## Why Should You Follow

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Motimally, woon hei hatructionso of the dóctor
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Postum for Health - "There's a Reason" Made by camadien prosum corese

The New China.


##  <br>  <br> Now <br> Nomel <br> JACKMAN'S <br> 25 PER CENT.CASH SALE

Consisting of the following aricices:

## Men's

Suits; Overcoats, Raglans, Trench coats, Macinaw Coats, Gloves, Neck Scarfs, Negligee Shirts, Working Shirts, Collars, Sweater Coats, Trunks, Suit Cases, Braces, Handkerchiefs, Woolen Underwear, Velour Hats, Caps, Single Pants, Rubbers, and a large assortment of Jewellery.

Boy's
Suits, Overcoats, Macinaw Coats, Single Pants, Caps. Hose, Sweater Coats, and Woolen Underwear

Selling Off at 25 Per Cent. Reduction NO CHARGE nonis,

NO APPROVAL


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LIGGETT'S "The Chocolates with the
wonderful centres."


PEIER OMMARA, this nexim bioze

and

## Apples!

Arrived:
New Shipment "KINGS," Nos. 1, 2, 3 and Domesties. Also, 100 bxs 'Maeintosh Reds, 150 count. PRIGES RIGHT.
GEORGE NEAL, Litd. Phone 264

Your Attention is Urgently Requested!


Givirg Gifts at Christmas commeneed nearly 2.000
is strong ond each year at Christmas time the custom sistrensthened apreciated should have a touch of per-
sonits, ond and what could be more welcome than fine
needie work
 from 80c. to 82.40 , and from 6 months to 9 year size.








## Cash Sale!

this mebrs spectil is
TWO YARDS WIDE FLOOR CANVAS
98c. per yard.
And numerous other Bargains.
BON MARCHE 268 Water street (opp. Bowring Bros.)



Island Brand Boneless Collisht,

1-1b. cartons.

## Flaked Codtish,

6 oz. cartons.
"Pure as a Sea Breeze."
Your Grocer Has It.
The Feed Markte!


Has been going down, down, down the past few
months and it looks to us now as if the market has pretty well reached the bottom and that a
reaction $\begin{aligned} & \text { and stiffening of prices is not at all un- }\end{aligned}$. ${ }^{\text {and }}$. reaction and stiffening of prices is not at all un-
likely. In view of the persistent decline in values we
put off buying as song as we could but have latey made some favourable purchases and are in
position to-day to quote Very Low Prices to a position
arrive on
HAY, OATS, BRAN
TABLE MEAL, CORN MEAL,
OLL MEAL and CATTLE FEED. Get our prices before buying your Winter
requirements.

## F. McNamara, Queen street. <br> 'PHONE 393.

## Non-Skid Automobile Chains

We have a full line of
fOX NON-SKID CHAINS.
This is the improved chain, stronger, has a better grip and easier on tires.

Come in and see them. All sizes in stock. Prices right.

## T.A. Macnab \& Co.

NATIONAL OLI PRODUCTS CO. NEW YORK.
COD OI, SEAL OIL, POT-HEAD OIL.


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