| VOLUME XXXIX. | PRICE ONE CENT. | ST. JOHN'S NEWFOUNDLAND, THURSDAY, APRIL 5, | 83.00 PER YEAR. | UU |
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THE EVENING TELEGRAD, SH JOHNS, NEWFOUNLLAND, APRLL 5, 1917-3

## egram ulon Plates. $=5$ amp inis <br> "HPRESS":

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## Bucking a Sou'wester with Paper Sails-



FOOD ECONOMY

In your next grocery order include a package of Grape-Nuts. Taste its snappy flavor-the rich flavor of whole wheat and malted barley. Sense the satisfying comfort of a hearty food upon a contented stomach. Realize its full nourishing value as you use it day after day-the sustaining power it gives brain and body for work or play. Then remember that in spite of advance in price of most other foods, Grape-Nuts is still sold at the same low price as formerly. Nowadays every table should have its daily ration of

## G. Knowling's Dry Goods Dept. NEMV WALL PAPERS.

We have just opened and have now ready for inspection a large selection of
ENGLISH and AMERICAN WALL PAPERS,
Consisting of Sanitary, plain, floral and conventional designs.
16c. to 85c. per piece.

| LAIN and KUTOUT to match nearly every | Wall |  |
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| HARDWARE DEPT. <br> IN STOCK AND TO ARRIVE: <br> MIL WHITE, for ceiling, walls, etc.; MURALINE, a washable water paint wall colors, kalsomine, wall paint and varnish brushes. SAPOLIN ENAMEL, GOLD ENAMEL, VARNISH STAINS. aluminum glaze for Radiators, etc.; SAPOLIN enamels, all colors. |  |  |
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| CRANBERRIES and Valencia Oranges. |  |  |
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Patriotic Action by City Jewellers.


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S. A., No 1 Citadel
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S.A., Livingstone Street

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## and par so

C. C. C. BAND MASSUER ADE. DANCE (in aid of Ne
Hall) - Easter Monday
nigl
 New Hall. The only dance
Saster week. Four days more.
0 get your costume ready.



 Fresh Goods for Easter.

New York Chicken New York Turkeys. New York Beef, New York Turkeys, New York Butter. Bananas, Apples, Pears, Oranges, Grape Fruit, Lemons, Pineapples.
Celery, Cabbage, Cauliflower, Parsnips, Carrots, Turnips. MOIR'S CAKES-.. Sultana, Plain. LOVELL \& COVEL'S Chocolates.
'Phone 11.

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\text { 'Phone } 11 .
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$\square \square \square \square \square_{0}$
You have only a few days to decide.

What about that


FOR EASTER?

You must have one, and we have it for you.
Inspection Invited.

## S. MILLEY.



## Hats for Easter.

As time is drawing near to Easter, we have much pleasure
in informing the ladies that we are now displaying a large an really charming array of the latest

## London Styles and

 Makes in Hatsto suit both young and old. These Hats are of especially nea design, and in the softest of SEE WINDOW, where we are showing striking effects in
A. \& S. RODGER.

## A Big List of Special Bargains in Genuine EASTER Merchandise THURSDAY \& SATURDAY

We have prepared a list of Bargains for Thursday and Saturday that will delight the Easter shoppers. Our Millinery, Ladies Blouses, Men's Furnishings, Household Goods, etc, in fact all our Spring Novelties are in great demand. which shows that we have quality, variety of assortments, and above all, reasonable prices.
But Thursday and Saturday will see Lower Prices than ever on many lines of New Spring Merchandise. This, together with the big Sale of Boots and Shoes now in progress, promises to make this Store a Hive of busy shoppers for the next few shopping days.

We would ask you to shop as early in the day as possible, you would have
 better attention, and a greater variety to select from.


Groc:ry Prices
for friday \& Saturday.



Sale of Untrimmed HAT
SHAPES
00 Just in time for EASTER.


## The Sale of FOOTWEAR

 Goes on with unabated interest. Many of this Sea son's New Styles are included.

WOMENS BOOTS.



 WOMEN'S SHOES.

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CORSETS, As an Easter Special.




The Easter Necessity
A Pair of Kid Glovés women's kid gloves.



 MISSES' GLOVES.



Fancy Linens for Easter use

CUSHION COVERS.


 GLASS and TEA TOWELS. Fine White Huckaback, with
fringed ends, in a gool liberal
size being $34 \times 18$ inches. and








## TheRoyal Stores Itd.

WE DO NOT ANNOUNCE THIS AS A SPECIAL SALE, but you will notice the prices quoted herein are considerably lower than in many so-called Special Sales. Our Goods have been purchased in the proper markets, carefully and keenly, and marked at the lowest possible margin of profit. Therefore, every article you buy from us you have secured at the lowest market price, for EVERY DAY IN THIS STORE IS A SALE DAY.

SILENCE CLOTH. have been waiting so long for to announce 2 pieces beg to at
seling at

> Child's and Misses'
> Check Gingham DRESSES,



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| Corset Covers. |
|  |
| 40c. each |

ALABAMA STRIPES A splendid material suit-
able for
Dresses.


REMNANTS.
50 bundles Striped Ameri-
an Flannelette can Flannelette.
...16c. yar



## GEO. KNOWLING <br> hardware department.

Largest and BEST SELECTED Stock of
Labor-saving Labor-saving Household Hardware to
be seen in the city. ALWAYs ASK FOR OUR PRICES.


## TO-DAY'S

 Messages.
### 10.00 A. M.





War News.
Messages Received Previous to $9 \mathrm{~A}, \mathrm{M}$.



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Wedding Bells

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the feoples paper-THE EVENING TELEGRAM, April 5, 1917-10-rand by bveryone.

| Grand Dramatic Performance Casino April 12th and 13th. anagement of MR. CHAR <br> "The First Night; or, a Peep Behind the Screnes." $\qquad$ Orchestra and C. C. C. Band. $\qquad$ |
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## Pig Jowls,

 Silverpeel Onions, Sausages, Dried Fruit.Due to-morrow from New York: SELECTED PIG JOWLS.
SILVERPEEL ONIONS- 1 cwt. sacks. BOLOGNA SAUSAGE-Barrels. -AND-
200 cases CALIFORNIA DRIED FRUITPkge. \& Loose Raisins, Aprieots \& Peaches.
F.McNAMARA, Queen Street. 'PHONE 393.

## DRESSES! DRESSES!

Ladies' Silk Dresses.
 Children's Party Dresses.
 Children's Washable Dresses.

The OUTLET SUPPLY HOUSE, 00000000000000000000000000

Onions, Cabbage, Corn Meal
ARRIVED TO-DAY:
25 Barrels GRANBERRIES.
50 Bags OMiONS.
1000 Bags CORN MEAL
GEO. NEAL





The filling is of pure kiln expresscy for us.


 benentit of same at ond pricese, provided they come at one pee, aubic prices muserall
sarily advance owing to the serious advances in the foreign market. Prices, from $\$ 5.00$ up. See West Window. The C.L.MARCHCO.,Ltd,

Corner Water and Springdale Streets.

> REID-NEWFOUNDLAND COMPANY.

Easter Excursion!<br>Between St, John's, Carbonear, Heart's Content, Placentia and Renews.

One Way Fare.
Good going Saturday, April 7th, and goodretur ning Monday, April 9th.
One Way and One Third Fare. Good going Thursday and Friday, April 5th and 6th, and good returning Monday, April 9th.
Reid-Newfoundland Co . b000000060000600000006000000

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 Rossley's Brilish Theatre.Re-Opens Easter Monday. "gigantic production:-
"The Allies Revue." Every Colony represented in correct and beautiful
costumes
Seme
 MATINEE EASTER MONDAY, ,2.30.
NIGHT-2 SHOWS, 7 . 20505x 0 200320302020 JUST IN : 600 Sacks CORN.
harvey \& CO., LId. WHOLESALE ONLY.


|  | RED WING <br> THE <br> GRAPE JUICE <br> with the better flavor. |
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| JUST AS Yot want <br> It, wo cut the choleo meata wo ofor sou. Come in and toll us what you <br>  how satutatactory <br> our ibats, <br> our aerrice and our pricee prove. You will like anitary yleanlinness oft our market, our honeat weight and fatit | BAIRD \& CO., Agents. 181 WATER ST. <br> P. 0. Box $15 \%$. |

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