


Let's Get Together is the Appeal of Tom Lyle to Every Brantford Citizen.








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 HERE IS LYLE'S PLEDGE.
HERE Is LYLE'S PLEDGE.
The one petede I I will mate to the epopte of Brantrotd it






Give Her a Usetul .. Christmas Gift "When in Doubt, Give Fuss"


Three Point EYEGLASSES Comfort, Looks, Efficiency Coupled with our prompt
 Many years experience
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ple with eveglases, has
 IavojoptipalCo.



THE WIFE
BY JANE PHELPS, AUTHOR OF "MARGARET GARRETYS HUSBAND,' AND OTHER NOTABLE STORIES.


Records for Christmas
90 cents for 10 -inch, double-sided




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& \$ 1.50 \text { for 12-inch, double-sided }
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Red Seal Records

Hear them at any "His Master's Voice" dealer's

Victrola ip to 5597 , sold on caasy paymente if deiferd


## Brown's Victrola Store <br> 9 GEORGE STREET

DARWENPIANO ANDNUSIC CO. C. Bo dalhousie stret QUALITY

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PAGE SIX. 5

SPAMSE "FID" SPREADSIFinal Meeting



List of Xmas Gifts
 128 Dalhousie Street.
The Best Place to Buy. The Best Place to Buy.
 anas.






## 






Christmas Gifts FURNITURE圂

Do not imagine that everything in a Furniture Store is expensive. We have a great many small articles in the way of Furniture and Furnishings that are quite within the range of ordinary Christmas giving. We have Jardinere Stands from $\$ 2.00$. up. Pedestals from $\$ 2.50$ up. Carpet Sweepers at $\$ 3.00$, of other pieces that are quite useful and inexpensive.

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We would be pleased to have you call and see these goods, and compare prices with any other first-class Furniture Store.
wiver
REID \& BROWN
FURNITURE AND UNDERTAKING




THE CHRISTMAS STORE
FOR MEN AND BOYS

## XMAS

## Make This a Most Joyful Christmas of Thanksgiving and Happiness for Peace and Victory

PREPAREDNESS in every sense of the word. A mutual co-operative shopping event inaugurated to relieve the tremendous holiday buying at this great clothing store. Every man a ppreciates a Useful Gift of wearing apparel. Grafton's have the largest assorted stock, the best values, and a purchasing power which enables us to sell at low príces.

## An Xmas Festival for Thrifty Buyers

Christmas Sale of Meris silits

The man who buys GRAFTON CLOTHES expects more than the ordinary buyer. He in-
sists on individual style and high-class workmanship combined; he expects full satisfaction with his purchase, and he is entitled to it. Grafton's Clothes are the solution of your requirements;
good clothing at reasonable prices. clothing at reasonable prices.
buy him one for christmas Special Preparedness Prices
\$12.98, \$14.98, \$15.98 \$18, \$20, \$22, \$25 up to $\$ 40$
Young Men's Suits
It's skill and execution of style, coupled with high-grade materials, a factor which has made Grafton's clothes supreme. Young men whose tastes verge upon the extreme will find a digni-
fied correctness in our new Fall styles. Form fied correctness in our new Fall styles. Form
fitting models with .slash pockets, also belted fitting models with .slash pockets, also belted
styles, made in cloths of fine worsteds, importstyles, made in cloths of fine worsteds, import
ed tweeds, rare blue serges and cheviots. Could we surgest anything more acceptable for
a young man's Christmas?
at from $\$ 18.00$ to


The Day of the Middleman is Gone - Speciall Overcoat Salt Men and Young Men LESS THE MIDDLEMAN'S PROFTT WHICH GOES TO YOU Every conceivable style and design in Men's beack, Chesterfield styles.

Heavy Tweed-Lined Driving Coats, convertible collar and Ulster models, nifty MākinawSport Coats, in a variety of colors. Fur lined coats ffr tall men; coats for short men.

Belters, Trench Coats and new one-seam collars; others with plain and velvet collars. A gigantic stock of beautiful woolens bought before the war and sold direct to you at a saving of 25
to 50 per cent. A cordial invitation is extended to you to come in and inspect these garments. We know we san please you.
PREPAREDNESS PRICES WILL PREVAIL ON ALL OVERCOATS. $\$ 14.98, \$ 16, \$ 18, \$ 20, \$ 22$ $\$ 25$ up $10 \$ 40$, fur lined $\$ 95$ Christmas Gifts for Father, Brother and Son

What a Man Likes for Christmas
A NICE DRESS SHIRT.
A SILK OR KNITTED MUFFLER.
A HANDSOME TIE.
A PAIR OF SOCKS
A PAIR OF SILK BRACES.
A PAIR OF FANCY CASHMERE SOCKS. HALF DOZEN LINEN HANDKERCHIEFS A HANDSOME SWEATER.
A GOOD WARM SWEATER COAT A SUIT OF COMBINATION UNDERWEAR. A SUIT OF FINE WOOL UNDERWEAR. A PAIR OF SILK LINED GLOVES.
A PAIR OF FUR LINED GLOVES. A PAIR OF FUR LINED GLOVES.
A PAIR OF MOTOR GAUNTLETS.
A BEAUTIFUL MOUNTED UMBRELLA. What a Boy Wants For Christmas A GRAFTON SUIT OF CLOTHES A SAUCY PULL-OVER SWEATER. A SERVICEABLE WOOL SWEATER COAT A PAIR OF DRESS LINED GLOVES. A PRETTY MACKINAW COA A SUIT OF GOOD WARM UNDERWEAR. A PRETY NECKTIE.
A FANCY OR SILK HANDKERCHIEF. A PAIR LEATHER FRINGED GAUNTLETS A GOOD TWEED RAINCOAT.
A PAIR OF WARM STOCKING


This Store is Ready to Serve You With Practical Gifts For Men and Boys



Buy a Mans Gift at a Mans Store
"The Big 22" Buy a Boys Gift at a Boys Store
THIS GREAT STORE IS JUSTIY TERMED


Make It a Practical Gift For 1 hat Man
Don't Spend Money Foolishty-Buy Useful Don't Spend Money Footishty-Buy
Uulitined and Wool Lined Gloves.

## Unilined and Pried at at <br> 

Silk Manfters
Silol Mufflers
Woll
32.00 to 84.50 ...... 88.50 to to $\$ 5.00$ Arm Band and Garter Sets. .. 25 25c to to si.00 Brantford's Leading Gift Store

## THE GIFT STORE

headquarters for the very thing that men and boys appreciate most higil MAKE IT A PRACTICAL CHRISTMAS

New X'mas Ties



C Certainly For the Holiday
Choose here from the finest runge of cloothing in Ontario. ERery garment messiring up to
 SUITS $\$ 14 \cdot 95$ to $\$ 35=0^{\prime}$ COATS' $\$ 14.95$ to $\$ 40$


Make It a Practical Gift For That Boy

| Give him wh things he de |  |
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| hirt Waists | 650 to $\$ 1.50$ |
| Sweaters | 1.15 to s |
| Sweater Coats | \$1.25 to 87.50 |
| Wool Toques | 40 c to \$1.20 |
| Leather Mitts | 39 c to 8 |
| Wool Stocking | 50 c to $\$ 1.50$ |
| Bloomers | 81.50 to \$3.00 |
| Wool Suits | \$3.95 to \$4.50 |
|  |  |
| Boys' Caps |  |

## Do Your Christmas

 Shopping Early



## SUTHERLAND'S

## The New Presbyterian Hymn Book

 Different Bindings. 1 With and Without Notes
## J. L. Sutherland

Bookseller and Stationer

## Gifts That Brighten The Home!

matut. member of the family. And it follows closely along the trend of the times. Four years of war has taught us all a degree of thrift, and because of what we have learned, we want to make our gift not only a pleasing one, but one that will be useful as well.

## Make It, Then a Gift of Furniture



Folks will be in for the holidays. Mother or father may come, or perhaps the childrea will come home for the day, and you want them to be pleased. They will be glad to see a new dining room suite, and it's just the occasion you were waiting for, so that you could put away the old suite. We have an assortment of Dining Room Suites that will make your selection easy. And prices vary to suit every purse.


A Library Table Just the handiest table in the
house-outside of the kitchen

Hand Painted China and Beautiful Silverware
We have a few specials in China and Silver Table ware that we have put in for the holiday trade.
These will go quickly at the prices marked, and we want you to come in and see them These will go quickly at the prices marked, and we want you to come in and see them.

## Toys for the Smaller Children





Friends
 mas.
They will appreciate your choice
and good taste. Everybody wants and good taste. Everybody wants.
one of Harry Lauder's new pieces.
We carry a complete stock o machines and records.

See our Brantolas -
Brown Music Store 9 George Street.

Beautiful Manicure Sets

## French Ivory and Ebony

## These make the most acceptable Gifts, because of the fact that they are in daily use, and are a constant reminder of the giver. You can't go wrong if you give daily use, and are a constant reminder of the giver. You can't go wrong if you give

 give her one of these Beautiful Gifts. Prices and stvles vary to suit every puchaser.

Skates and Hockey Toys for Small and

Supplies Automobile and Starr Skates are abso-
lutely the finest made, and we have them
in all models and prices. The Anes-Hold-.
en Hockey Boot in one of the most durable
yet stylish hockey shoes made. See our
range of these famous shoes.

Big Boys
Rocking Horses, Velocipedes, Sleighs, Wagons and everything that helps to make children happy are here. Our prices are low and the quality is the best. You'll do better here.
oren evenings. 75 dalhouste streer.

 at Stock Reducing Prices!

## COATS

 DRESSES

 WAISTS


## 0 Waitss Regular

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## GIET SUGGESTIONS



MENS' TAILORING


## SHEAR'S <br> 4 MaRKET strest.









## The Want Ad To-day <br> is One of the Tends

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