* YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE MAIL 的 ADVOCATE.
'SWAT THE FLY' HE'S A DANGER TO YOUR LIFE


SIX WERE KILLED
IN A COLLISION




## INCEMORE WAS FOUND TO BLAME



,
H. R. H. The Duke of Con-
naught Further Expresses
His Apreciation His Appreciation of the
Kindly Welcome Given
Him by Our People DurHim by Our People Dur
ing His Visit Here



$\left|\begin{array}{cc}\text { NEW PASTOR AT } \\ \text { JUBILEE CHURCH } \\ \text { What } & \text { Sydney Record Has }\end{array}\right|$ WERE ARRESTED
FOR FLYINGOVER
PANAMA CANAL




ENDOWS CHAIR
AT DALHOUSIE


the mall and adVocate, st. Johns, newfoundland, 1914-


## Tramt or no oramim

 Sickle Tobacco is now manufactured to sell at
## 15 cents a Cut

Same Quality: Couldn't be better. Just a little difference in the size, that's all.
Ask your dealer for

## Sickle, the 15 cent Cut.

## Omperial

## 蛖

COAL! COAL! COAL!
A RARE CHANCE ONLY $\$ 6.80$ PER TON DELIVERED

## The Trading

## $\$ 6.80$ per Ton Sent Home

 Orders booked at the Office of The Union Trading Co.
## SPECIAL OFFER.



GARDEN PARTY AT ST. THOMAS
Annual Event Arranged B The Ladies of the Church For Wednesday





 Rappananock havese Lomidon MonAssulur cise. A Alte givi was aseatued in pan
 frefare for the morst.

 feetly secure with Percie Johnson's
insurance agency. bicyctes-English and Bieycles, new and second hand. Parts
in stock from tires to hande bars. break too hard for us to repair. Also,
Guns, Electric Bells, Baby Carriage and Locks repaired, Keys fitted. Or-
ders careufuly and promptty attended
to
 forgivg Ahead
$\qquad$
$\qquad$
WANTED Young rerinever dog, good
looking, under 12 months. Apply C.O. H.M.S. "Calyp-
So

LOST C.L.B. Gold Pendant. Find-
er please return and get re-
ward. S. W. Cake, care Callahan Glass Co.-jy $16,1 \mathrm{i}$. Wednesday, possibly in the
street car, a Cuff Link, dum street car, a Cuff Link, dum-
bell on one side. Finder will please return to The Mail of-
fice- jy 17 i i read the mall and adyocate The Right Place To BuyProvisions, Groceries, 0ats, Feeds, Wines and Liquors
P. J. Shea's, Corner George and Prince's S or at 314 Water Street. promptly attended to FOR SALE
At a Bargain
A 11-2 H.P. Evinrode Engine Will drive a 15 miles an hour.
Will be sold Will be sold at a
gain for quick sale Chas. F. Snelgrove

## Headquarters

 Motor Boat Supplies In Stock, a full supply ofBatteries, Spark Plugs, Spark Coils, Magnetos, Trouble Lights, Propellors, ETC, ErC.

Lowest Prices Gasoline, Kerosene Lubricating 0ils.

New FERRO Kerosene Engines, The Standard of the World. Imperial Oil Co., Limited, Canada. OUR Stock is Complete---Prices Right. inspection invired.
A. H. Murpay

Bowring's Cove.


Stoves! Stoves!
Tinware! Tinware!

## We have received a shipment of

 STOVES"Star Stirling," "Improved Success," "Improved Standard." We also carty a large stock of
Tin Kettles, Boats Kettles, Measures and Fumnels.
Local Councils and Union Stores requiring such grods should order at once.
Fishermen's Union Trading Co., Limited.

ADVERTISE IN THE MAIL AND ADVOCATE!


The Mail and Advocate


## -

$\mathrm{H}^{-}$
mass inums A
 performed by the aviators exhat air
ships have, really established them


AT THE NICKEL TO-DAY

Another Great Programme at the Nickel To-day In 2 Parts.--THEFEUDISTS--In 2 Parts.

Finch and Sidney Drew

SEEDS OF SILVER.
HATTIE'S NEW HAT.
MISS ETTA GARDNER in her farewell song, "Down in Chatagouna." Monday=-DeWITT C. CAIRNS, Baritone, Extra Picrures for the Children's Matine

THE PATHE WEEKLY.
CROSS YOUR HEART

## THE "STANDARD" Marine Motor Engine <br> Standard Gas Engine Company, The Engine That Never Disappoints. <br> Colin Campbell, pistribuer 2 H. P. Engines. <br> We have received a shipment of 2 h.p. Gasoline Engines, suit able for Dories. F.P.U. member requiring such engines should or der at once as number is limited. <br> Union Trading Company, Ltd. <br> This is a s slow speech heany duy four eycle Marion <br> $\qquad$

## The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross
F. ROBERTS, Proprietor,

Newfoundland or Labrador will take place in the Board July 20th, at 7.30 p.m., for the purpose of forming
Ranchers Association for th encouragement of the indu

## Ice! Ice!

 EVERY morning (Saturday Satisfaction Guaranteed. HENRY BLATCH,
${ }^{51}$ Long's ${ }^{\text {shomill }}$.
$\qquad$


THE MAIL AND ADVOCATE, ST. JOHNS, NEWFOUNDLAND, 1914-5


## Pope's

 Furniture and Mattress Factory.


Waldegrave and george streets.

## Significant Points

 To Rememberividends as high as 1800

$\qquad$ Three ranches established in Newfoundland last
$\qquad$
$\qquad$ furs, is so inadequate to the demand, that present high prices and dividends will be maintained for Eventually the basis of profit must be the selling value of pelts. When this time comes the Terra
Nova Co. will still be able to pay dividends of 20 The company's prospectus will be mailed you for the asking, or you may use the

## RICHARD C. POWER, Investment Brok

 Mercantile Chambers, St. John's.I hereby apply for..........shares Treaand enclose $\$ \ldots \ldots . .$. in payment of the first 25 p.c. call on same.

## Name.

## Sensational Profits In Fox Farming

been added to the wealth of the people, through the fox-breeding industry. Three years ago there was not Island whose entire possessions reached half a millon dollars. Now several fox-breeders are in that class whilst two at least have passed Others have incomes from $\$ 10,000$ to $\$ 20,000$ per small shareholders are receiving from 25 p.c. to 200

Newfoundland Investors' Opportunity

The Terra Nova Silver Black Fox Co., Ltd.
Offers a very attractive propositon to investors. Its
share are selling at par, $\$ 50$, and may be paid for in
four monthly calls of 25 p.c. each. The Directors of
this Co. are men of high standing. in whose hands the
interests of shareholders will be carefully looked after.
The ranch will be located at the mouth of the Riv-
er Exploits, in the best wild fox territory in New-
foundland, where suitable food for the foxes can be
had at a minimum cost all the year round.
Its initial equipment of 22 foxes (bought for
$\$ 12,000$ ) alone would be sufficient to earn handsome
divdends on the entire issue of $\$ 40,000$. In addition
to these, however, three pairs of first class silver foxes
will be purchased, and it is safe to predict that 100 p.c.
will be paid to the shareholders in 1915 .

## rage dividend of $P$

$\qquad$

## Latest American Styles!

Our Buyer being on the spot at an opportune time, was able to secure several lots at greatly reduced prices. The benefit of these purchases is given to you. Note present prices as compared with what they would be if sold in a regular way.
Chill's' Ready.1.Werar Staw Hals, 30c., Reg. BCc. Ladies'
\$1.10, Reg. \$2.
A Lot of BLOUSES
In White \& Fancy Muslin
$\$ 1.00$ \& $\$ 1.20$ Regular $\$ 1.80$ \& $\$ 2.20$.
A Lot of Lace Collars
from 8c. to 45c. each
Marked Just Half Regular Price.
MARSHALL BROS.


Wall Paper and Bordering
2029 Bundles, 75,000 Rolls Wall Paper ! EXCEPTIONAL VALUE

ROBINSON EXPORT CÖ.

## LADIES' <br> "SPORTS" COATS! <br> WARM and LIGHT <br> A large variety of these useful COATS recently reached us from England. <br> IN ALL COLORS! <br> Prices Fiorn $\$ 1.30$ to $\$ 4.30$

Anderson's, Water street.

Advertise in The Mail and Advocate


TO START HUNT FOR TREASURE
Supposed To Have Bee rned By The Frenc In Cape Breton SOME MAN-O'-WAR
Which Was Carrying The Pay of the Garrison Of Louisburg
GE


## FOREST FIRES

| CLEANING UP MANY AREAS |  |
| :---: | :---: |
| Russian Timber Lands |  |
| Fires Were Caused By | Ot Parge forest areas in the provinee |
| Terrific Heat |  |
|  |  |
|  |  |
| ARE DEVASTATE |  |

And Private O
Immense Losses-Peat Bog Ablaze

DISASTER FUND
 give reasons for his prosinesperity man can EIVe reasons for his prosperity. Most
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## FOR SALE!

CROSS FOXES!

## IPairREFFOXES

The Newfoundland Fox Exchange.

p. H. Cowan's offier

Tailaring by Mail Order
Mail Order Tailoring and can guarantee good fitting
and stylish garments to measure. trial order solicited.
d despatched C.Omptly

JOHN ADRAIN,
$\qquad$
$\qquad$

## For Sale!

ONE
MOTOR BOAT


 and Engine will b sold at a bargain i
applied for immedi-

SVITH CO., Lid.
the mall and advocate, st. JohNs, newroundland, 1914-7

|  |
| :---: |
|  |  |



NEWS OF THE CITY AND THE OUTPORTS
$\underset{\substack{\text { fishing news } \\ \text { north and west }}}{ }$ Peier Hall Drowned, Falling From Boat In Deadman's Bay ment Has Yet to Come





COMMISSIONERS KEEP BUSINESS
BALL A-ROLLING Take Up Question of Taxa tion Arrears-1o Get A
ter Delinquents DEPARTMENTAL HEADS PRESENT And Are Thoroughly Cross-
Examined As To Details Examined As To Details

$\qquad$
$\qquad$
$\qquad$





$\qquad$
$\qquad$
$\qquad$

## Alvicions



| bring the business up to date, and the Commissioners will better understand where they <br> Weekly statements of revenue and ed. This is a good idea and will tend in civic atfaizs. <br> The Secretary submitted re half year's interest and amount for Fire Department was ordered to be <br> Belongs to City. <br> The Premier acknowledged a letter from Council July 11th, and in reply said the wharf and building on the Southside, which was built by the Government had been handed over to the city, which was responsible for <br> It was decided that the delapidated building on the wharf be removed. <br> Job Bros. \& Co. wrote re their oil said the Inspector-General had not objected to their erection, and conse- guently they had gone on with the work. <br> The solicitor will decide if the erec tions are within the law <br> Oifered Land. <br> R. Buckley, Gorman's Lane, wrote that he intended repairing his three houses there, and asked Council to purchase a small piece of land which street. Enquiries will be made. <br> Gas Co. wrote that work of opening street on Waterford Bridge Road had Engineer and work could be delayed another week if Council wished. Inspector Bambrick stated that road had been aoiled only a few days pre- viously, and Gas Co. opened 60 feet. According to the charter the Gas Co. are to put them in as good condition as found. Some of the Commissioners held that Gas co. shoula give ns of their intention to open streets. <br> As to Iron Pipes. <br> R. Fennel and Peters \& Sons forwarded lists for iron pipes, and the question was debated at length. None question was debated required at present. <br> Mrs. Rache's request for repairs to sidewalk will be attended to. Solicitor replied re the dump above the Gas Co's premises. Further enquiries will be made by him. Engineer reported re opening New Street on R. G. Reid's property Llewellyn Place. City does not see Llewellyn Place. City does not see its way at present to open the street | Plans of the Battery will be ready for next meeting. George Street West will be macada- mizer. Inspectors were reminded of mized. Inspectors were reminded of the Council's desire to have the best gravel obtainable and not yellow clay. Inspector Bambrick pointed out what was sometimes taken for clay was a red gravel. <br> Submitted Plans. <br> P. H. Hudson, Fleming Street, and James Hutchings Summer Street, submitted plans. Houses must connect with water and sewerage. Engineer Ryan submitted report of his trip on street car sprinkler. It will be discus- $\qquad$ <br> Inspector Baker gave valuable $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> To our idea the whole system was at fault. Imagine the carts being idle for two hours at mid-day, when they were most needed. The Commissioners spoke strongly and the system will be altered. The extra hour may seem a small matter but the time lost is valuable to citizens. The other city laborers do not have quality hours nad the line. Instructions will be posted at stabies. <br> Drain Flushing. <br> The superivisor suggested that the drain fushers start at 3 a.m. 1 m - provements in this department are also needed. <br> The Chairman called attention to the small amount of taxes being coldo better. Several of the Commiz sioners spoke along similar lines. Af ter August 1st the law will be enforced. <br> Collector Hynes was given leave of absence to go to America for an opera tion to his eyes. <br> The Health Inspector reported six ses of diphtheria for week. <br> Commissioner Jackman pointed out that the report was incomplete. The street, the names of patients, the date of contracting the disease and other facts should be given. A defective sewer, a neglected drain or such like might have been the cause of the out- break, and perhaps could be remedted if proper information was supplied. The meeting then adjourned. <br> advertise in the mall and advocate | OF THE REGATTA COMMITTEE <br> Arrange To Have The Head Of the Lake Properly Cleaned Up <br> REFERENCE TO DEATH <br> OF THE LATE R. STEIN <br> Lady Davidson To Be Asked <br> To Present Medals To Winners <br> The weekly meeting of the Regatta Committee took place last evening. Apart from the Executive and Press men only six members were present. President Hiscock occupied the chair and announced a donation of $\$ 25.00$ from the Commercial Cable со. $\qquad$ condition of the head of the lake, and stated that the Chairman and Secre- tary of the Board of Works had arranged to have the place cleaned. Mr. R. Cole would also do his share in getting the place in readiness for the public. <br> Sympathetic References Touching reference was made to the death of the late R. Stein, who for many years had been a member of the Committee. A wreath had been sent with the deepest sympathy of the Committee. <br> that made with the C.c.c. tent. <br> Mr. W. I. Martin reported that Mr. A. G. Willhams would not be able to mittee owing to ill health. This was regretted as Mr. Williams was a valued member. Mr. R. W. Jeans was elected to his place as herald on Regatta Day. <br> Wait On Lady Davidson <br> The Executive were empowered to to present the medals. <br> Juvenile crews must present themselves at the next meeting for exentered. The Secretary will write all boat clubs to that effect. <br> The collectors were asked to get busy, as several hundred dollar still needed to finance the day. | LAKE NEEDS <br> CLEANING UP <br> Lots of Logs Floating About -Sanitary System Need ed-Remove Rubbish <br> Coxswains complain of the numpond. An effort should be made to $\qquad$ range some sort of sanitary system for Regatta. The difficulties are many but some conveniences are necessary, and it is hoped the Committee will deal with the question. Last week a number of guests at the 'pen' were seen throwing rub them say that Governor Parsons should order that the men remove it They might also clean up the head of the lake with true sporting blood still in their veins have decided to put out from their house their old racer boat. <br> Already three crews have applied for Mr. O'Rourke's Shamrock. 'Billy has accepted. <br> Work on the Cadet is progressing favorably. <br> POOR FISHERY <br> AT "THE COVE" <br> Best Catch So Far Only 120 <br> Qtls.-Isaac King, Bauline, Has 800 <br> Fishermen at Portugal Cove and neighborhood report that the voyage one. <br> Stephen King is high-liner at the Cove, with 120 quintais. H. Earle Hammond 40, and about fifteen traps average 10 quintals each. <br> At Bauline Isaac King has secured 800 quintals, but the other fishermen have done very little. <br> Hook and liners-nil. <br> READ THE MAIL AND ADVOCATE <br> At 9.30 the meeting adjourned until next Friday, when it will tak place at the Armoury, T, A. Hall |
| :---: | :---: | :---: | :---: |



