

FOUR

DENMARK STOPS PORK EXPORT. COPENHAGEN, Oct. 26.—The Copenhagen newspapers today state that the total prohibition of pork exports is anticipated in order to insure an adequate supply of fats to the Danish population. A Government commission, it is understood, is considering the question today.

This Good Old Remedy

isn't just a purgative. Quite the contrary. It makes purgatives unnecessary by keeping the liver lively.

Take small doses regularly—a larger dose only if you're sure you need it. That's been the rule of hearty, sprightly, happy folks for 50 years.



Colorless faces often show the absence of iron in the blood. CARTER'S IRON PILLS will help this condition.

DISAPPEARANCE OF CASE, WIFE, CHILDREN, FRIEND SENDS POLE ON WAR-PATH

Although the police claim that no report has been made to the department, the wife of an Austrian Pole, living on King street is alleged to have departed for "pastures new," with three children, the family cash "sock" and another Austrian.

Neighbors of the family reported the circumstances to The Advertiser. They declared that the woman had taken her children and fled, presumably by train. The simultaneous disappearance of another member of the city's foreign colony and the family "treasure," caused the triple disappearance act to be linked into one.

RINGWORM—SCALP SORES DANDRUFF MAKES HAIR FALL OUT

A Small Bottle of "Danderine" keeps hair thick, strong, beautiful. Girl! Try this! Doubles beauty of your hair in a few moments.



Within ten minutes after an application of Danderine you cannot find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most will be after a few weeks use, when you see new hair, fine and downy at first—but really new hair—growing "over" the scalp.

Get a small bottle of Knowlton's Danderine for a few cents at any drug store or toilet counter, and prove that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment—that your scalp is as healthy as before, and that you will just try a little Danderine.

DR. HUBBARD TELLS POSSIBILITIES OF CHRISTIAN SCIENCE

Large Audience Heard Noted Boston Speaker Last Evening.

A large audience last night in the Masonic Temple heard Dr. Walton C. Hubbard, member of the board of lecturership of the mother church of Christian Science in Boston, speak on "The Merits and Possibilities of Christian Science." The speaker was introduced by J. Lash as one of the greatest exponents of Christian Science since the time of Mrs. Mary Baker Eddy.

Dr. Hubbard's address in part follows: There has never been a time in human history when men have not yearned for some sure way to be rid of those conditions of body and mind which have destroyed their happiness, or kept them from the full enjoyment of life and peace.

Christian Science was discovered and founded by Mary Baker Eddy, a woman of unusual spirituality and of a deep religious sense. She was a consistent and tireless analytical student, and through years marked by sickness and trials her deep religious sense led her to strive to see and to understand the divine principle in every case that she received.

Mrs. Eddy's study of the Scriptures revealed the fact that the entire Bible record teaches conclusively that a right understanding of God's laws has always brought dominion over all material conditions, and that when the knowledge of Truth has been correctly applied, it has always been attended by healing and regeneration.

Man's Righteousness. We are led through the study of Christian Science to try to stop viewing men as sick and sinning, and to accept the fact of his righteousness and dominion over all things.

Had Large Grasp. Christian Science was the only one that had so large a grasp of the aliveness of God as to dishonor Him by admitting that anything that He had made was imperfect or could become imperfect. It was the only one that had within it any God-given quality that could allow it to become sick. It was the only one in which there was no compromise with matter, and which refused to deny the material world, the flesh, and the devil, because they were contrary to His creative perfection.

Must Believe. Throughout the entire teaching of the gospel, both Jesus and his disciples constantly asserted that salvation was to come as a result of believing—as a result of having faith in God. Paul says, "Without faith it is impossible to please him."

When we consider God as Spirit, as Life, as Truth and as Love, it also speaks of Him as the creator, that from which all proceeds. This thought is expressed in Christian Science by the use of the word Principle for God, since Principle is that from which all proceeds and by which it exists.

The Only Source. When we consider God as Principle, it that from which all proceeds, we find it impossible to conceive of both sickness and health proceeding from this one infinite Principle; and yet there is no other source from which anything could come, for, as John declares, "without Him was not anything made that was made."

We all of us accept the statement that the intense pain is quickly soothed by this wonderfully healing oil. It has brought relief to thousands of sufferers. For burns, wounds, cuts, scratches and all abrasions of the skin do not fail to use. All dealers, 25c.

Now we have evidence of infinite wisdom in the universe, and the evidence of infinite Mind in every man. The infinite Mind is filled with an infinite number of ideas or thoughts which constitute its wisdom. These ideas, because they are ideas, cannot be separated from the Mind which contains them, and it is the activity.

"I FEEL LIKE A NEW BEING"

"FRUIT-A-TIVES" Brought the Joy of Health After Two Years' Suffering.



Madam Laplante. 25 St. Rose Street, Montreal, April 4. "For over two years I was sick and miserable. I suffered from constant headaches, and had palpitation of the heart so badly that I feared I would die. There seemed to be a lump in my stomach and constipation was dreadful. I suffered from Pain in the Back and Kidney Disease.

The crack of the hunter's rifle soon was heard once more. The hunting season for deer, moose and caribou opens in the Province of Quebec on September 1, except in the counties of Ottawa, Pontiac, Labelle and Temiskaming, where the open season begins October 1. Sport will be excellent this year, according to reports received at Grand Trunk headquarters, Montreal.

Opening Hunting Season Near and Prospects Good

Forty Moose Seen in Four Days in Abitibi District of Quebec.

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ANNIVERSARY SERVICE.

The South London Baptists are holding anniversary services on Sunday, October 28, 1917.

Rev. Thomas Bingham of Dutton will be the speaker at both services, and the choir will render special music for the occasion.



THE KIDNEYS between 30 and 40

Whatever else you do, keep your kidneys regular and active. Their work is of vast importance to your health and at the first evidence of trouble, often occurring from the thirtieth to the fortieth year, take a treatment with

FOR THE KIDNEYS. The Kidneys' work is to filter impurities from the blood. Evidence of something wrong with the kidneys may be recognized quite easily—pains in the sides and back, rheumatic twinges, constant headaches, swollen joints, restless sleep and urinary troubles. Gin Pills are the quickest and most effective remedy you can take. 50c. a box or 6 boxes for \$2.50, at all dealers. Sample free if you write to National Drug & Chemical Co. of Canada, Limited, Toronto U. S. Address: No. 1310, Inc. 202 Main St., Buffalo, N. Y.

Burns Eclectic Oil

THE fire is removed from burns and scalds by this Eclectic Oil. It is quickly soothed by this wonderfully healing oil. It has brought relief to thousands of sufferers. For burns, wounds, cuts, scratches and all abrasions of the skin do not fail to use. All dealers, 25c.

The Business Side of Winning the War

THE WAR can be won only by a combination of Men and Money co-ordinated into invincible organization by the patriotism of all the people.

The most devoted patriot army could not fight twenty-four hours without money and the support of those things which money alone will buy.

Our soldiers must have food, clothing, arms, munitions and transport, or be vainly sacrificed in battle.

So, no matter how brave our soldiers may be, nor how self-sacrificing they are, unless we back them freely and generously with money, their bravery and their sacrifices will be all for nothing.

Money is the coupling pin between Canada's fighting men and victory.

TO CARRY on the war Canada must be prepared to produce and sell on credit to Great Britain and our Allies, hundreds of millions of dollars worth of supplies.

Cash must be paid to the producers of those supplies.

The war is not only a terrific struggle of men and guns, but it is also the most tremendous business of producing, selling and financing the world has ever known.

And to successfully carry on this war, money is as indispensable as it is in operating a railroad or a private business.

The war is therefore a combination of commerce and fighting, of business and patriotism.

So, to keep on producing as well as fighting, the very highest commercial efficiency of Canada must be maintained.

And it is Canada's privilege to take a man's part in that combination of patriotic producing, financing and fighting.

Also it is Canada's duty as well as her privilege to so conduct that business that she can continue to produce and sell and finance on a still greater scale.

GREAT BRITAIN has advanced to our Allies five and a half billion dollars. The United States has advanced to Great Britain and our Allies nearly three billion dollars. These advances of course are not in actual cash, but in credit.

When Britain lends billions to France and Italy she does not lend the actual cash, but she gives those Allies credit.

The British munition worker and coal miner who produce the supplies for France and Italy are paid in cash with the money borrowed by the British Government from the British people. But the money stays

That is the Business side of Winning the War—Your Part in that Business is to buy Canada's Victory Bonds

CANNERS CAN SHIP ONLY LIMITED AMOUNT. 15 Per Cent Delivery for Corn and 20 Per Cent for Tomatoes. Market comment in this week's issue of the Canadian Grocer contains the following: An item of more than usual interest was the announcement of prices on new-crop corn and tomatoes. These prices are very high and canners state that

corn and 20 per cent on tomatoes. The still develops interest in view of the rumor of the lifting of the embargo on shipment into the British market. Considerable buying of tea has resulted from the condition that now exists in anticipation that an active movement of tea may be started. Eggs were in easier tone during the week, as the result of report of heavy production in the United States. Butter is in a waiting condition, due to the information that margarine is likely to be allowed into the Canadian market. Lack of ocean space is holding up shipments

RED CROSS FUND IS NOW \$3,000 IN EXCESS OF GOAL. A. D. McLean, honorary treasurer of the British Red Cross fund, announced Friday that the total receipts resulting from the recent canvass amounted to over \$33,000. Every source has practically been heard from, and this may be accepted as the total. This is most gratifying to the com-

PERSONAL MENTION. Mr. and Mrs. H. A. Colville of Chatham, who have been visiting their daughters, Mrs. J. E. Richards and Mrs. D. L. Welch of Belgrave avenue, returned today. Rev. M. C. Tait of Wallaceburg christened the infant daughter of Mr. and Mrs. D. L. Welch, Lorne avenue, on Thursday.

TRY A CASE OF
Labatt's
SPECIAL ALE, PORTER OR LAGER

These bracing brews are different from the common—and better. They are brewed by a more costly process than the "just-as-good" kind and have the old-time Labatt taste and wholesomeness that cannot be imitated successfully. Sold at Groceries, Cafes, Hotels or direct from the Brewery.

JOHN LABATT, LIMITED
ESTABLISHED 1823
LONDON, ONT., and No. 4 St. Helen Street, MONTREAL

**BRAZILIAN CHAMBER
DECLARES STATE OF
WAR WITH GERMANY**

Vote Practically Unanimous,
Standing 149 to 1.

Rio de Janeiro, Oct. 26.—The Chamber of Deputies today, by an almost unanimous vote, declared that a state of war existed between Germany and Brazil. The vote was 149 to 1.

The tribunes of the chamber were filled to capacity. After a debate on the opportuneness of proclaiming martial law, the president of the diplomatic commission spoke in favor of a law worded as follows:

"A state of war between Germany and Brazil is hereby proclaimed and proclaimed. The president of the republic is authorized to adopt the measure announced in his message of the 25th of October, and to take all steps tending to insure national defence and public security."

The virtually unanimous vote of the deputies was received with general acclamation. The Senate afterwards unanimously approved the proclamation of a state of war with Germany.

President Braz has sanctioned the proclamation of a state of war with Germany. This makes the eighteenth country at war with Germany.

WRITER KEARY DEAD.
London, Oct. 27.—Charles F. Keary, the novelist and writer, died Friday.

Charles F. Keary, in addition to writing fiction, was the author of works on history, and philosophy. He also wrote on antiquarian subjects, and was formerly on the staff of the British museum.

**CAMPAIGN OF 1917 HAS SHOWN
HOPELESSNESS OF GERMAN CAUSE
DESPITE COLLAPSE OF RUSSIA**

Germans Have Been Incapable of Sustained Effort in West, Where, Military Critic, Insists, War Is Bound To Be Decided.

By Frank H. Simonds

Author of "The Great War," "They Shall Not Pass."
[Written for The London Advertiser and the New York Tribune—Copyright 1917—The Tribune Association.]

The campaign of 1914 in the west ended on the 11th day of November with the repulse of the Prussian Guard before Ypres. The campaign of 1915 flickered out with the termination of the allied offensives in Champagne and Loos in the first days of October. The campaign of 1916 ended with the British success at Beaumont-Hamel on the 13th of November. We are then rapidly approaching the date which will see the end of the operations of the present year. It is conceivable that there will be more activity this winter than in the two preceding winters. Secretary Baker, in a recent statement, has foreshadowed a winter campaign. Yet it is essential to recognize that the weather conditions in Flanders, where the main attacks must be made, since the British are there, are such that in all previous great wars and in the present war in the past three years it has been necessary to give over active operations from November until April.

The present is then perhaps an appropriate time for reviewing the fourth campaign of the war, and since the fourth campaign has been the main operation of the war a review should serve to indicate the premise of the conflict up to the present moment.

Looking backward for a moment, it will be recalled that the first great campaign in the west saw the German offensive broken at the Marne, with the dislocation of all German strategical combinations for the immediate destruction of French military power, and saw subsequently the utter defeat of the German second drive directed at the channel ports. Thereafter Germany was pinned down to the trenches from Neuport to Switzerland, and while still possessing superior numbers, superior material and superior reserves, was condemned to a sterile trench war. These two great conflicts, which will make the 1914 campaign in the west forever memorable, ended in substantial victory for the Allies, since one of the German attacks was broken and rolled back for many miles and the other stopped almost at the point of its origin before Ypres.

The second campaign of the war, that of 1915, saw Germany deliberately accepting a defensive on the west, while she fought and succeeded in breaking Russian military power in the east, and later in opening a highway to Turkey in Asia. In this campaign the Allies tried to pass to the offensive and break the German defensive by spring operations in Champagne and in Artois, and by their great combined attack in Champagne and at Loos in September. All Allied offensives in the west in this period failed in everything but the local and incidental gains. While Germany conquered 100,000 square miles of Russia, destroyed Serbia, created Mitteleuropa, the French and the British took trenches, some thousands of prisoners and some guns, but were held up before the German reserve positions both in Champagne and in Artois. As the campaign of 1914 had been a defeat of the German offensive, the campaign of 1915 was a defeat for Allied efforts to pass to an effective offensive.

**WASHINGTON APPROVES
LEGION OF POLANDERS**

WASHINGTON, Oct. 26.—Approval has been given by the war department to the project of Ignace Paderewski of raising a Polish legion in this country for service in Europe. In announcing this today, Secretary of War Baker explained that the force will "not be articulated directly with the American army," but refused to give any further information, saying the plan was wholly that of its originator.

**SCROFULA AND ALL
HUMORS GIVE WAY**

There are many things learned from experience and observation that the older generation should impress upon the younger. Among them is the fact that scrofula and other humors, which produce eczema, boils, pimples and other eruptions, can be most successfully treated with Hood's Sarsaparilla. This great medicine is a peculiar combination of remarkably effective, blood-purifying and health-giving roots, herbs and barks, which are gathered especially for it.

Hood's Sarsaparilla has stood the test of forty years. Get a bottle today—now—from your nearest drug store. Always keep it on hand.

**IF HAIR IS TURNING
GREY, USE SAGE TEA**

Don't Look Old! Try Grandmother's Recipe to Darken and Beautify Faded, Streaked Hair.

That beautiful, even shade of dark, glossy hair can only be had by brewing a mixture of Sage Tea and Sulphur. Your hair is your charm. It makes or mars the face. When it fades, turns grey or streaked, just an application or two of Sage and Sulphur enhances its appearance a hundredfold.

Don't bother to prepare the mixture; you can get this famous old recipe improved by the addition of other ingredients at a small cost, all ready for use. It is called Wyeth's Sage and Sulphur Compound. This can always be depended upon to bring back the natural color and lustre of your hair.

Everybody uses "Wyeth's" Sage and Sulphur Compound now because it darkens so naturally and evenly that nobody can tell it has been applied. You simply dampen a sponge or soft brush with it and draw this through the hair, taking one small strand at a time; by morning the grey hair has disappeared, and after another application it becomes beautifully dark and appears glossy and lustrous. This ready-to-use preparation is a delightful toilet requisite for those who desire dark hair and a youthful appearance. It is not intended for the cure, mitigation or prevention of disease.

blow at France as would put France definitely out of the war. During this time the French were condemned to a costly defensive, and the new British armies were incapable of effective co-operation. But on the 1st of July, the British army on the Somme, together with the French, passed to the offensive, and slowly but surely wrested the supremacy in the west from the Germans, compelling the Germans to give over their attack at Verdun and to strive in a desperate defensive to check the French at the Somme. This defensive failed to prevent British advances, which ultimately compelled the general German retirement from Arras to Soissons in the following spring, and in the closing days of 1916 the many divisions to support the Aus-



An All-Season—Every-Purpose Car

Right through the year—spring, summer, autumn and winter—the Overland Light Four Touring Sedan will meet your every requirement, both as to pleasure and comfort. And it will do it economically, for it is a popular priced car. No need of letting this car remain idle during cold and inclement weather, for it can be converted into a thoroughly closed car in a few moments. Adjustable side windows permit you to raise or lower them to suit your convenience. They drop into special spaces provided in the body and doors. The top and window pillars are permanent.

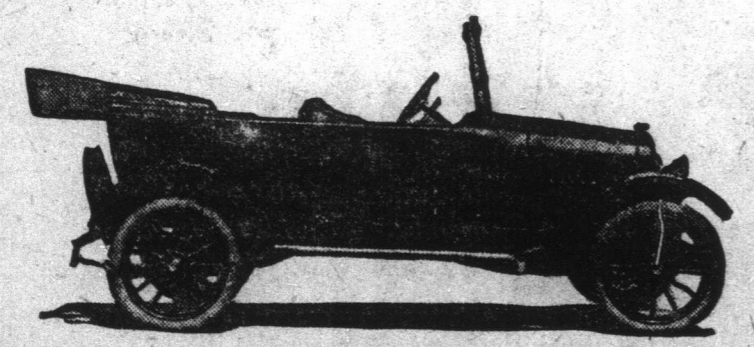
- The Willys-Overland Line of Motor Cars**
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| Light Fours
5 Passenger Touring
2 Passenger Roadster
4 Passenger Sport Model
5 Passenger Touring Sedan | Model 85 Fours
5 Passenger Touring
3 Passenger Roadster
3 Passenger Touring Coupe
5 Passenger Touring Sedan | Light Sixes
5 Passenger Touring
3 Passenger Roadster
3 Passenger Touring Coupe
5 Passenger Touring Sedan |
| Willys-Knights
7 Passenger Four Touring
7 Passenger Eight Touring
4 Passenger Four Coupe | Willys Sixes
7 Passenger Touring
4 Passenger Club Six
6 Passenger Sedan | |

WESTERN OVERLAND SALES CO., 781-785 Dundas Street. Phone 45.

Willys-Overland Limited
Willys-Knight and Overland Motor Cars and Light Commercial Wagons
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MAXWELL
Most Miles per Gallon Most Miles on Tires

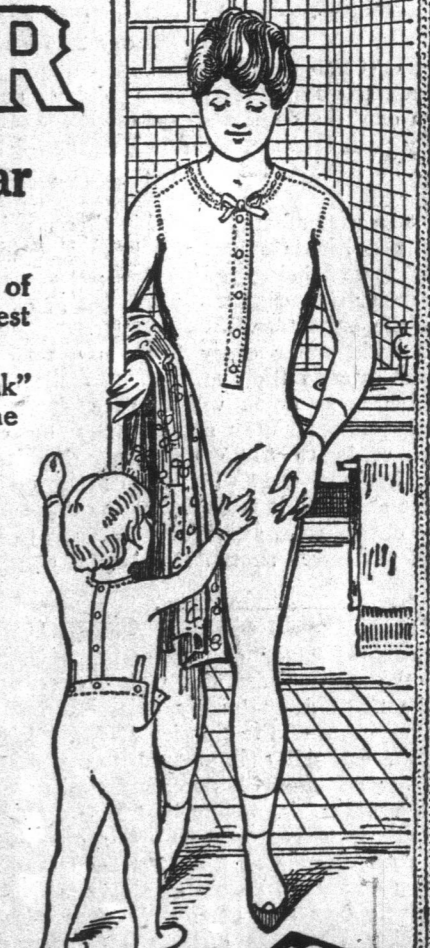
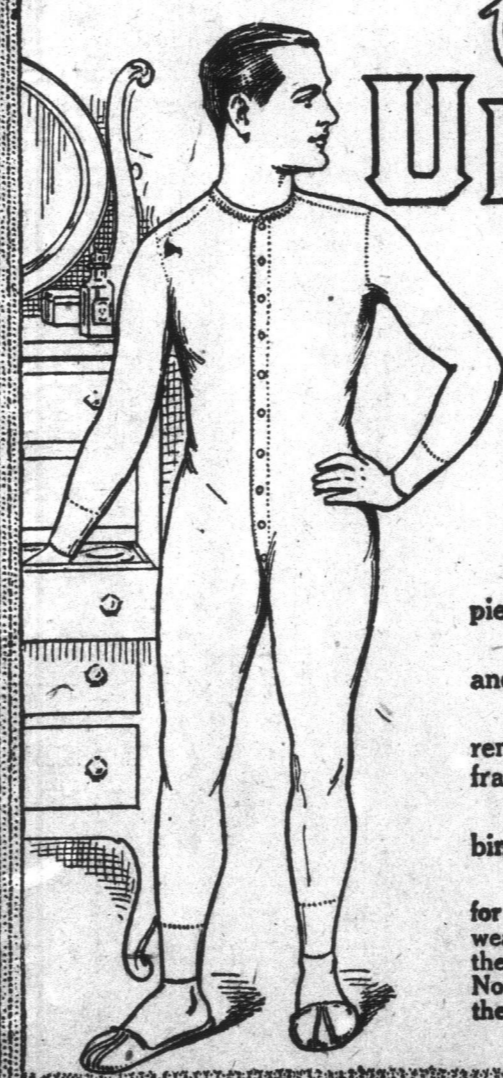
We used to say:
"The Maxwell's real greatness is on the inside—the mechanical parts you can't see."
But the wonderful new 1918 Maxwell has just been delivered to us.
Now we've changed our tune.
Today we say:
"The Maxwell is great inside and out—great in EVERY POSSIBLE way."
Always the most efficient—most economical light car built, the Maxwell now has:
A 6-inch longer wheel base, making it larger and roomier.
Heavier and more rigid frames—6 inches, instead of 3 inches deep—and yet is 50 pounds lighter.
Compensating underslung rear springs—the last word in spring suspension at any price.
A sloped windshield—style of body equal to the highest priced cars.
Friends, the 1918 Maxwell is the best looking, best built car for the money we ever saw!



Touring Car \$1045
Roadster \$1045; Coupe \$1540; Berlinette \$1540;
Sedan \$1540. All prices f. o. b. Windsor.
CENTRAL GARAGE
A. H. Burrows, 72 York Street, London
Phone 1414.
J. H. Wilkins, Dorchester, Ont.

STANFIELD'S

Unshrinkable
UNDERWEAR



Owes its Comfort, Warmth and Wear to Detailed Care in the Making

Thorough sorting, washing and processing of Stanfield's wool produces the cleanest, softest, fluffiest material that can possibly be used for underwear.

Stanfield's secret process takes the "shrink" out of the wool in the washing, before it goes to the knitting machines.

Expert cutters fit Stanfield's Combinations and Two-piece Suits as carefully as a tailor fits a high-priced suit.

The finished garments are again thoroughly washed, and rinsed in distilled water.

Then, after every particle of "shrink" has been removed, each garment is checked for size on a standard frame, ensuring perfect fit.

Stanfield's Elastic Inset Shoulders prevent pulling or binding, and give delightful freedom.

Stanfield's Adjustable Sleepers and Adjustable Combinations for growing children are the most practical night and day underwear ever designed for the kiddies. The moveable buttons on the waist permit frequent adjustments corresponding to growth. No separate "waist" is needed and the detachable lower part of the garment is particularly convenient in the smaller sizes.

FAVORITE STANFIELD'S FABRICS

Stanfield's Original Pure Wool: The garment that has made Stanfield's famous. Pure lamb's wool, extra warm and absorbent, and wonderfully durable. Red, Blue and Black Label, in regular, medium and heavy weights.

No. 22—A heavy winter fabric, knitted four-ply from pure, spun worst-wool. Washes beautifully, is absolutely unshrinkable, and noted for its durability. No. 11 is the same quality, in just half the weight. Both are pearl color.

Write for Free Sample Book

showing over a dozen weights and textures, from the lightest Silko-wool to the heaviest ribbed goods for Outdoor Men.



STANFIELD'S LIMITED, TRURO, N. S.

London Advertiser Member Audit Bureau of Circulation. MORNING EDITION. Outside City. By Mail. \$2.00 per year. NOON EDITION. \$1.00 per year by mail. EVENING EDITION. Outside City. By Mail. \$2.00 per year.

3670 TELEPHONE NUMBERS. 3670 Private Branch Exchange. From 10:00 p.m. to 9:00 a.m., and holidays, call 3670.

THE LONDON ADVERTISER COMPANY, LIMITED. London, Ont., Saturday, October 27.

QUESTIONS FOR THE CABINET. THE only function of government is to give efficient management to the country's affairs.

Union government will stand or fall by its record, its immediate record, on public affairs. While the public will wait for a reasonable length of time for the fruits of union, it will not long put up with the policy of drift.

Will the present incumbent of the food controlship be left in office? Is he the right man in the right place? Do his past affiliations fit him for the place?

Will the returned soldier body have representation in the affairs of the country? Or will the pensions increases and maintenance allowances be made only when an election is within sight?

Will the present numerous commissions to which appointments have been made according to party service be abolished? Will the civil service be weeded out, with the party scrubs with which some of the services have been loaded instructed to go out and work for a living like other men?

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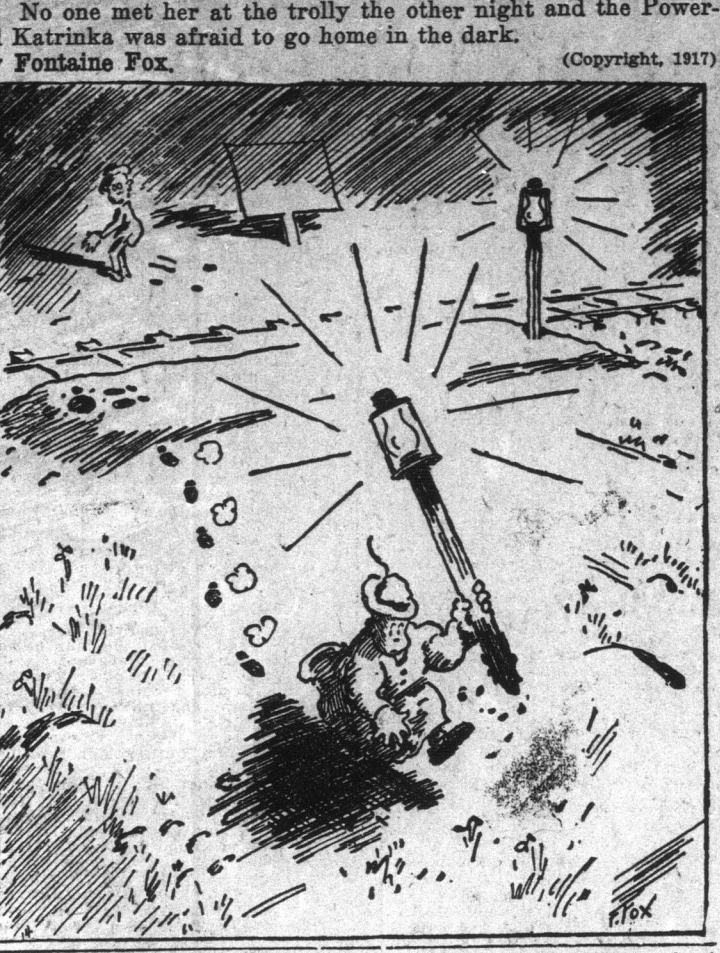
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No one met her at the trolley the other night and the Power-Katrinka was afraid to go home in the dark. By Fatima Fox. (Copyright, 1917)



The Advertiser's Daily Short Story. Copyright, 1917, by the McClure Newspaper Syndicate.

A BUNGALOW FOR TWO. By Louise Oliver. "What you goin' to do tonight, Jimmy?"

Jimmy, who had stopped at the drug store for a pocketful of cigars, turned and faced Murray, keen eyed and clever as fingers, but with a head and with a certain persuasive manner that always got under Jimmy's skin.

Jimmy had started out with good intentions. A walk, a movie, then home to bed. It was only when he had reached Murray's house that he knew he didn't want to get away from Murray's house.

Jimmy had his month's salary in his pocket. He would lose it if he stayed with Murray and the crowd; he always did. This was the first time he had ever had a new leaf. He was tired of being strapped.

Jimmy considered. "No, I don't believe I can, Murray. I sort of have a date." "All right. I'll walk part way with you."

Jimmy considered. The strain of good old Vermont stock and the strain of good old New England stock, sweethearts and wives, it was Capt. Henshaw's mission first to find out what the men most needed, then to come back with a first-hand message, a message to the women of Western Ontario, in regard to the way they best can serve their men, and thus themselves derive comfort and heartening.

There is going to be a No. 1 Military District I. O. D. E. rally another year. The Daughters of the Empire want it because with all their zeal they feel they are re-energized by contact with other women who are putting shoulders strenuously to the wheel to win the war.

German soldiers may have been kept ignorant of the landing of "Sammy's," but their ignorance is due to be rudely dispelled in the near future.

Germany has been counting on a Japanese-American war in the near future, and there is little doubt she was busy for years trying to force one. Another Teuton scheme gone astray.

Wait a Minute! By J. H. F. Apropos these sales, we would like to know who put the age in rummage.

The garbage men in Toronto have presented a list of 21 grievances. The customers probably could present a much longer list.

Charley Cross will retire from the Alberta Government. Charley has one more river to cross.

Folks will soon get no more beef, says a wise person. The lot of folks are not getting it now, so why worry.

This war is death on bachelors. Now they are going to reduce the supply of safety pins.

Lord Northcliffe says the war has just begun. Very good. It has a very nice day to start on.

German skirts will be shorter and tighter, a dispatch says. Oh, well, the soldiers of the Allies are not particularly anxious to get into Germany on that account.

The Germans will have wooden shoes the same to match their well-known heads. If they would stomp the kaiser, there would be some hope.

Biscuits, the rasher, although an Austrian, must fight for the U. S. A. He will be sent out to put Hun guns out of commission.

The French and British continue to take a wallow at the Huns, keeping them as busy as a one-armed man with hives.

We thought the people ruled. However, we have discovered the politicians are the ones who rule, and we are to vote for 'and what policies we are to support.

DO IT NOW. (From the American.) If with pleasure you are viewing any work a man is doing, let him know you like him.

More than fame and more than money is the content kind and sunny and the hearty, warm approval of a friend.

It gives to life a savor, and it makes you stronger, braver, and it gives you heart and spirit to the end.

HOTEL CADILLAC. Detroit, Mich. UNIVERSALLY KNOWN FOR ITS HOMELIKE ATMOSPHERE.

Hotel St. Charles (FIREPROOF). ATLANTIC CITY, N. J. Entire Block on the Ocean Front.

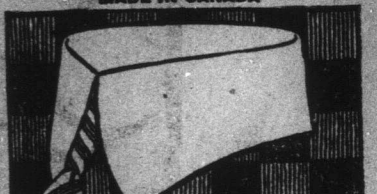
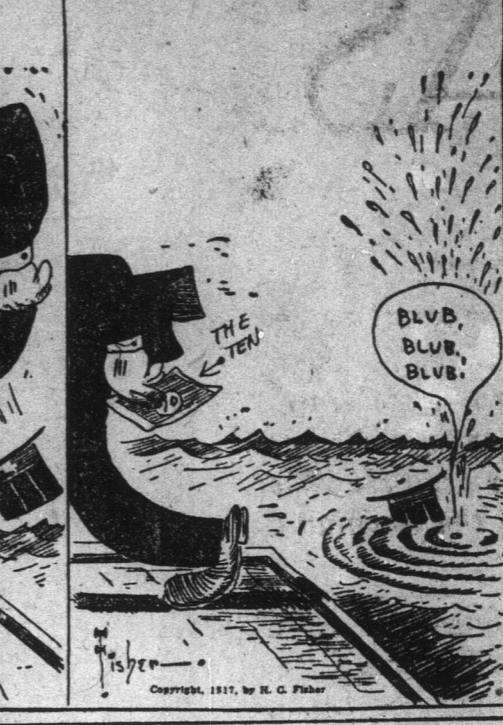
Royal Hotel Guelph. The Hotel that Caters to You. More new sample rooms added.

CUNARD LINE. PASSENGER SERVICE BETWEEN MONTREAL AND LONDON AND MONTREAL AND BRISTOL.

The TRANSCONTINENTAL. Lv. TORONTO 9.00 P.M. TUESDAY, THURSDAY AND SATURDAY.

Men, Let Your Choice Be DERBY SHOES. More Wear in Every Pair. A big benefit, but just what you will get if you insist on the "Derby" brand.

MUTT AND JEFF—Jeff Simply Misplaced His Currency.



CLARIDGE The New Fall ARROW COLLAR 20c each, 3 for 50c.

L. C. I. WILL PLAY STRATHROY TODAY

Captain Ernie Dennis and his crew of pigskin chasers from the college institute go to Strathroy today to play the Strathroy Collegiate Institute team...

ACCIDENTALLY KILLS SISTER. FREDERICTON, N.B., Oct. 26.—Early today at McLeod Hill, five miles from here, Grace McNaughton, 8 years old, was shot and instantly killed by her brother. He had snapped the trigger of a loaded gun in fun.

THE SPORT-LIGHT

By Grantland Rice.

(Copyright), Special District Rights Secured by The Advertiser From the New York Tribune.

THE KAISER IN THE BOX. They are picking out his fast one, And they're mauling it a mile; They are mauling his slow one As it wobbles up the aisle; They are leaning on his bend With a Biole! and a Zow!

His early smoke has vanished, And his curves no longer break; No hop adorns his fast one, And his fade-away's a fake; The Old Kid knows he's slipping, And there's anguish in his soul.

"Rowland will stand pat for next season." What would you do with three aces and a pair of tens?

"INCH BY INCH—AND ROUND FOR POUND."

Willard, Jeffries and Johnson at their best may have been harder men to beat than Bob Fitzsimmons was. They had the big bulk, which old Fitz lacked. But the main test of a fighting man should be "inch for inch and pound for pound." Under this arrangement there isn't any question but that Fitz was the greatest fighter that ever lived.

Pound for pound he stood above them all as a fighting machine. He was more effective, considering his weight, than Joe Gans or Terry McGovern were. Gans and McGovern could meet and beat bigger men. But could Gans or McGovern spot a champion twenty-five pounds heavier than they were? Fitz was only a middleweight, tossed in among the toughest heavyweights of the last two or three decades—Jeffries, Corbett, Sharkey, Chojnski, etc., and the only one of this old crowd to hold his back was Jim Jeffries, who was from fifty to sixty pounds heavier—entirely too rugged for Fitz and his fading hands.

None of this 1917 allotment stalking some forty lengths to the rear of Jess Willard. Fitz fought in a day when only a man could meet the test and hold his feet.

THE WALLPAPER.

About the time Jim Jeffries went into partial retirement around 1904 "we" asked the big Californian one day who the hardest puncher was that he had ever met. No rummaging was required. "Fitzsimmons," said Jeff. "He could not only hit harder than any other man I ever met, but he could hit twice as hard. He hit me on the top of the cheek bone in one fight, and I thought my head was coming off. I don't see yet how it ever stayed on after that wallpaper landed. I thought a mule had kicked me or someone had soaked me with a lead pipe. No living man could ever hit with this fellow."

THE ONLY GAP.

In the last thirty years the ring has known but six heavyweight champions—Sullivan, Corbett, Fitzsimmons, Jeffries, Johnson and Willard.

AS YOU MIGHT SAY.

"Our unconquerable and unbeaten armies."—The Kaiser. "My undefeated and unbeatable Browns."—Fleider Jones. "My matchless and incomparable Pirates."—Barney Dreyfus. "My mighty and unconquerable Athletics."—Connie Mack. "My invincible and irresistible Giants."—John McGraw.

SNELGROVE WINS

Captures Prize in London Curling Club's Friday Night Euchre. Cecil McLean 61, J. Banks 75, W. Aitken 74, A. Brantson 71, Alfred Long 62, Harry Aked 72, F. E. Sage 75, J. McLaughlin 62, W. S. Anderson 65, Thomas Shaw 70, D. Wanless 71, W. S. Snelgrove 77, J. A. Wright 72, W. J. Anderson 62, V. Jackson 62, H. Martin 76.

THISTLE BOWLERS CLOSE SEASON BY PRESENTING PRIZES

Many Prizes Distributed Last Night at the North End Bowling Club.

On Friday night the Thistle Club officially brought their summer season to an end, when the prizes for the various club contests which have been running all summer, were presented to the winners. There was a good crowd of trundlers present to see the lucky ones pocket the money.



Charles E. Ebbets, president of Brooklyn Nationals, who announced that he has signed a two-year contract.

NEW YORK, Oct. 26.—Miller J. Huggins' salary \$10,000 and Percentage. NEW YORK, Oct. 26.—Miller J. Huggins, former manager of the St. Louis Cardinals, is manager of the Yankees today.

CLINTON C. I. HOLDS ANNUAL FIELD DAY

CLINTON, Oct. 26.—The Clinton Collegiate Institute sports were held today, and despite the disagreeable weather, the attendance was good and the entries in the various events were large.

WILL VOTE BY MAIL

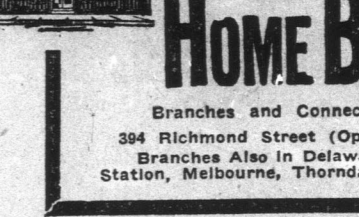
Not Sufficient Business on Hand to Warrant Expense of Meeting, Winnipeg, Oct. 27.—A mail vote is being taken on the desirability of holding the annual meeting of the Amateur Athletic Union of Canada in December.

G. N. W. WILL PAY UP

TORONTO, Oct. 26.—In connection with the differences between the G.N.W. Company and their operators, the increase in wages asked will be paid shortly.

Every independent fortune has for its foundation stone the first dollar saved from earnings.

One Dollar opens a Savings Account. Full compound interest paid at highest bank rate on Savings Deposits of One Dollar and upwards.



Branches and Connections Throughout Canada. 364 Richmond Street (Opposite Smallman & Ingram's). Branches Also in Delaware, Iderton, Komoka, Lawrence Station, Melbourne, Thorndale.

CANUCKS SEIZE STRONG POSITION FROM THE ENEMY

Advanced Half a Mile in Friday's Allied Push in Belgium.

Canadian Headquarters in France, via London, Oct. 27.—(By W. A. Willison, Special Correspondent of the Canadian Press)—The Canadians have advanced over half a mile, capturing many fortified places. The formidable German position at Deck Wood is dominated by our battalions, who are folding the surrounding higher levels, and away to the north our troops have advanced beyond the enemy's stronghold at Belleve Cope and have carried this position.

BOTH CANDIDATES STRONGLY OPPOSE UNION GOVERNMENT

Lambton Men Are Firm on Principles of Liberalism.

FOREST, Oct. 26.—There was a good attendance at the organization meeting held by the Forest Liberals in their clubrooms last evening. Officers and polling division committees were appointed as follows: Honorary President, Wm. Scott Sen; president, Robert Hair; vice-president, John McEwen; secretary-treasurer, Chas. Douglas; committee division No. 1, H. Patterson, C. Stuart, L. D. Scott, F. Cairns; committee division No. 2, W. Seaton, John Douglas, J. M. McKenney, W. Clark and S. Lawrence; committee division No. 3, W. J. Skinner, R. B. Crosbie, Dr. S. F. Cairns, J. Prout and J. McEwen.

Great Values in Double Guns



DUXBAK HUNTING CLOTHING, CARTRIDGES, AND EVERY DESCRIPTION OF HUNTERS' SUPPLIES... BROCK'S The Sporting Goods Store of London, Ont.

DISTRICT CASUALTIES

KILLED IN ACTION. TILSONBURG. 675967 F. C. Barnett, NOT STATED. 101411 Corp. G. C. Dunning. DIED. MEAFORD. 838686 H. W. Johnson. WOUNDED. WALLACEBURG. 264521 T. L. Buskey. MOUNT FOREST. 1102510 T. J. Sumberry. MEAFORD. 838121 R. Loucks. LAMBETH. LAMBETH, Oct. 26.—Mr. and Mrs. Cyrus Sutton have left for their home at Long Beach, Cal., after a few weeks' visit with friends and relatives here.

Advertisement for Monarch Shoes, featuring an illustration of a shoe and text describing the styles and quality.

Advertisement for Canada Auto Devices Co., featuring text about automobile accessories and tires, and contact information for J. A. McLAREN.



Get Behind the Wheel of a Ford and Drive

TRY it just once! Ask your friend to let you "pilot" his car on an open stretch. You'll like it, and will be surprised how easily the Ford is handled and driven.

If you have never felt the thrill of driving your own car, there is something good in store for you. It is vastly different from just riding—being a passenger. And especially so if you drive a Ford.

Young boys, girls, women and even grandfathers—thousands of them—are driving Ford cars and enjoying it. A Ford stops and starts in traffic with exceptional ease and smoothness, while on country roads and hills its strength and power show to advantage.

Buy a Ford and you will want to be behind "the wheel" constantly.

Ford logo and list of car models: Runabout - \$4, Touring - \$4, Coupelet - \$7, Sedan - \$9.

Text listing London Urban Dealers (The Canadian Garage Co., Universal Motor Sales, J.W. McLaughlin) and Rural Dealers (J.D. Nevills, Harvey Patrick, Fred G. Owen, Charles M. Barry, B.B. McCarty).

NEWS OF THE FILM FAVORITES AT THE LOCAL THEATRES

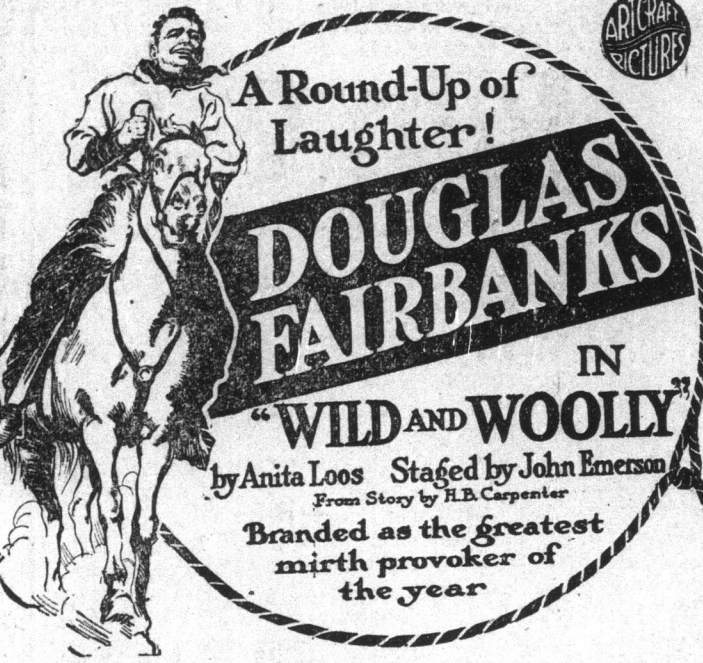
Programs of Attractions at Many London Film Houses—Gossip of the Stars, the Plays and the Authors—Progress of the Photoplay Art and Conditions That Advance or Hinder the Business—Activities of the Managers, Censors and Producers.

Matinee 2:15
10c, 15c. **Patricia** Night at 7 and 9 15c, 25c.

All Seats Reserved First Evening Show.

TODAY MATINEE AND NIGHT
Theda Bara in "The Serpent"
Matinee Only, For Women Only, "BIRTH"

MONDAY, TUESDAY, WEDNESDAY
THREE TIMES DAILY
VAUDEVILLE
DAINTY EVA ESMOND AND COMPANY
The Novelty Surprise.



A Round-Up of Laughter!
DOUGLAS FAIRBANKS
IN
"WILD AND WOOLLY"
by Anita Loos Staged by John Emerson
From Story by R.A. Carpenter
Branded as the greatest mirth provoker of the year

Fox Comedy "6-Cylinder Love" Featuring Tom Mix
in 2 Parts
THURSDAY, FRIDAY, SATURDAY, Matinee and Night.

Lillian Walker
The Darling of the Screen, in
"The Lust of the Ages"
A Big Special 7 Part Feature.—It ranks as one of the most important photoplay productions of the present day.

COMING! COMING!
Ann Murdock in "The Outcast"
George Walsh in "Oh, Boy!"
Virginia Pearson in "The Wrath of Love"



DOUGLAS FAIRBANKS
"WILD AND WOOLLY"

At the Patricia Theatre Monday, Tuesday and Wednesday next.

PRINCESS
"What Happened to Jones," a Farce Comedy at the Princess Theatre Monday, Tuesday and Wednesday.
One of the funniest farces ever written will be produced by the Princess Players the first of next week, at the Princess Theatre, when they will present "What Happened to Jones." The story deals with the adventures of a professor of anatomy, who goes to witness a prize fight in the interest of science. When the place is raided by the police, he makes a hasty retreat and is followed by the police and Jones, who sells hymn books or playing cards, whichever happens to strike his fancy. The professor thinks Jones is a detective. Jones follows him to his house, as he is a stranger and wants to get away from the police, who are in pursuit of him and had got so close to him, as to get him by the coat tail, and during the encounter he loses the tail of his coat. The professor's brother, who is a preacher, is coming on a visit, and orders a new suit of clothes to be ready when he arrives. Jones borrows his clothes and impersonates the bishop. When the police arrive, the comedy commences and is reined and keeps the audience in an uproar of laughter.
Five reels of high-class pictures, including the last episode of "The American Girl," conclude the bill.

PRINCESS THEATRE
MONDAY, TUESDAY AND WEDNESDAY.
Princess Players Present
"WHAT HAPPENED TO JONES"
See our Big Beauty Chorus, Funny Comedians, Gorgeous Costumes, Rippling Tunes.
12 PEOPLE 12 PEOPLE

Theatre Attractions Week Commencing October 29

	MONDAY, TUESDAY, WEDNESDAY	THURSDAY, FRIDAY, SATURDAY
Patricia	DOUGLAS FAIRBANKS, in "WILD AND WOOLLY" TOM MIX, in FOX COMEDY, "SIX CYLINDER LOVE" VAUDEVILLE EVA ESMOND AND COMPANY	LILLIAN WALKER, in "THE LUST OF THE AGES" HAM AND BUD COMEDY VAUDEVILLE EVA ESMOND AND COMPANY
Princess	PRINCESS PLAYERS PRESENT A FARCE COMEDY, "WHAT HAPPENED TO JONES" LAST EPISODE OF "THE AMERICAN GIRL"	PRINCESS PLAYERS PRESENT COMEDY PLAYLET "FACING THE MUSIC" FEATURE FILMS BIG BEAUTY CHORUS
Majestic	Pickford and Huff, in "THE GHOST HOUSE" First Episode of "THE RETREAT OF THE GERMANS AT THE BATTLE OF ARRAS." H. Ruthven McDonald MATINEE ONLY. Evert Overton IN "THE BOTTOM OF THE WELL"	Dorothy Dalton IN "THE FLAME OF THE YUKON." Second Episode of "THE RETREAT OF THE GERMANS AT THE BATTLE OF ARRAS." H. Ruthven McDonald MATINEE ONLY. Madge Evans, IN "THE LITTLE DUCHESS"
Unique	William Duncan and Carol Holloway IN "THE FIGHTING TRAIL" Bertha Kallich IN "LOVE AND HATE."	Jack Mulhall IN "THE MIDNIGHT MAN." Charles Richman and Dorothy Kelly IN "THE SECRET KINGDOM."



MINISTERS OFFICE
OTTAWA, ARG. 24th, 1917.

I would be glad if every man and woman in Canada were to see these pictures - the most vividly interesting series that has yet come from the war zone. They cannot fail to be a source of inspiration to all who see them, illustrating as they do the unfailing cheerfulness, the indomitable spirit and the resourcefulness of our Canadian soldiers in all the difficult and trying conditions of modern warfare.

A.E. Kemp
Minister of Militia and Defence.

Minister of Militia A. E. KEMP, whose recommendation of the great war film, "The Retreat of the Germans at the Battle of Arras," is here reproduced. This picture will be shown at the Majestic in six episodes, the first on Monday and Tuesday next.

Lillian Walker in "The Lust of the Ages" at the Patricia Next Thursday, Friday and Saturday.
At the beginning "The Lust of the Ages" starts out to prove that money is the root of all evil, and has been for all time, and when the last of its seven reels has been run, you realize that it has never swerved from its premises. It proves this old lesson conclusively, but in an entirely new and absorbing way. Principal credit for this should be given to Aaron Hoffman, the author, and Harry Ravier, the director. Together they have evolved an entertainment that contains a message, aided, of course, by a competent company of players, headed by Lillian Walker.
They leave no denying of the fact that the lust for gold and the ceaseless worship of the God of Mammon has existed since the time money was first used in barter, and that this lust from age to age has left a path of destruction behind it.
The story gets into its stride with the engagement of a young girl to a man who, like her father, has the lust for money and its power. The lesson she had at first hand from the unhappy home life of her parents in consequence of her father's neglect of her mother in his ceaseless attention to business, prompts her to break her engagement when she finds out the man is of the same type. She gives him a book she has written, and on completing reading it he is so impressed with the truth it contains that he gives proof by changing his worship for money into something finer, and he is accepted again as a fiance. The things contained in the book that reformed him are really stories within a story, as from the time the man starts the book what he is reading is pictured on the screen.
An Old-Time Love Story.
One is a love story set in the time when the world was very young. Everything is progressing happily in the Valley of Contentment until the dwellers there are driven to despair by the entry into the world of the first avaricious men, who swoop down upon them and confiscate all properties. The book further proceeds to record the mad craving for wealth at a later period, when in the Hall of Mammon people followed the Money God. Then it jumps to a period about forty years ago, when a European war just determines to lay the foundation of a world of conquest, to be forced upon the world at such time when the war chest is filled with gold. The last chapter of the book reveals the present time, when this war lord's successor engages upon a war to monopolize the world's wealth and possessions. Visualizing the book and interviewing its incidents into the main story with so much smoothness and the interest is not permitted to lag for a moment. The settings furnish picturesque backgrounds for the various stories. In fact, the scenic detail and beauty is one of the outstanding points in the picture. The titling is especially attractive.
Miss Walker, who is called upon to play four widely divergent roles as the heroine of the main story and the tales read by the young man, displays her customary ability and charm, not forgetting the well-known dimples. Her support, consisting of Jack Mower, Mrs. Nellie Parker Spaulding, W. J. Everett, Frances Hansen and Betty Mack, fulfill thoroughly what is demanded of them.
At the Patricia, Thursday, Friday and Saturday next.

authorship of many of his best successes, has been produced under the direction of John Emerson, and discloses Douglas in a way that is felt to be his greatest portrayal. Starting in New York and ending in California, the picture discloses a variety of metropolitan and western scenes presenting the proper backgrounds to the story. As the youth of metropolitan birth who finally realizes his ambition to ride the plains of the west astride a bucking broncho, Douglas Fairbanks offers a wonderfully effective picturization in the role of Jeff Hillington. Jeff's visions of life in the west are based entirely upon the gaudy covers of 10-cent weeklies which he has been reading since early boyhood. He pictures the west today exactly as photographs show it to have been in the early eighties. Friends in Arizona plan to live up to his expectations, and to their own surprise things turn out more seriously than they anticipated. The story ends, after many amusing as well as thrilling situations, with Jeff as the man of the hour. An able cast appears in support of the star, including Eileen Percy, Walter Byrill, Joseph Singleton, Calvin Carter, Forest Seabury, J. W. Jones, Charles Stevens, Sam de Graase and Tom Wilson.

UNIQUE
"Love and Hate" a William Fox Photoplay at the Unique.
Bertha Kallich will appear in a new William Fox photoplay, "Love and Hate" at the Unique.

MAJESTIC
Mme. Petrova in "Exile," at the Majestic Today.
Madame Petrova, the world-famous Russian actress who is appearing today at the Majestic Theatre in "Exile," a Paramount picture, was born in Warsaw, Poland. She has lived in nearly every country in Europe and spent much of her life in the United States. Famous for her beauty and her wonderful gowns, Madame Petrova has become one of the favorite film actresses in this country, a fact more than usually remarkable when it is remembered that Madame Petrova was one of the bitterest opponents of moving pictures five years or so ago.
H. Ruthven McDonald.
That favorite baritone, H. Ruthven McDonald, long popular with London audiences, is proving a great attraction at the Majestic this week. His splendid voice is as clear and full as ever, and his repertoire includes the most popular songs of the day. Mr. McDonald will continue as an attraction at the Majestic today and all next week, except Monday, when he has to fill an engagement elsewhere. In his absence, Mr. Hallman, tenor soloist of Trinity Church, Toronto, will be the Majestic vocalist.
Pickford and Huff at Majestic Monday and Tuesday.
Both Mary Pickford and her talented brother Jack were born in Toronto, Canada, although both have often been spoken of as "typical" American youngsters. This is due to the fact that their whole lives have been spent in this country and their ideas and mannerisms are thoroughly American. Mary Pickford in "The Little American" is a perfect portrayal of the ideal American girl. Jack Pickford in "The Ghost House," his latest Paramount picture, plays a college freshman going through his initiation. "The Ghost House" will be shown at the Majestic on Monday and Tuesday.
"The Bottom of the Well," Greater Vitagraph Production, at Majestic, Matinee Only, Monday and Tuesday.
One of the thrilling scenes in "The Bottom of the Well" is where an American smuggler is captured by a British warship. The Vitagraph Company will long remember the making of that scene, for they were caught first in a fog and then in a stiff blow off Nauvick, and not one of them was a sailor. But they stuck it out and the scene lacks nothing in the way of realism. "The Bottom of the Well," one of the Blue Ribbon features by Greater

MAJESTIC

THE THEATRE
THE SHOW - THE ORCHESTRA

TODAY and All Next Week, EXCEPT MONDAY
CANADA'S FOREMOST BARITONE
H. RUTHVEN MACDONALD

Showing Today (Saturday) Oct. 27.
SPECIAL ATTRACTION
OLGA PETROVA, in "The Exile"

NEXT WEEK
WAR'S GREATEST SERIAL
"The Retreat of the Germans at the Battle of Arras"

The greatest battle picture ever made. To be shown at this theatre in six episodes of two reels each. The first episode Monday and Tuesday, the second on Wednesday and Thursday, and the remaining episodes the first four days of the following two weeks.

These Are the Only Official Pictures of the great retreat taken for the British Government in the midst of death and destruction.

OUR BOYS IN ACTION
THE TANKS IN GORY ACTION
THE AEROPLANE COMBATS
MACHINE GUNS SPURTING STEEL
THE SHELLS DIG CRATERS
HOW BILLIONS ARE SPENT

The pictures make you thrill as though you were facing the Hun with rifle in hand for God and native land.

Proceeds go to the Canadian Patriotic Fund. To be shown in six episodes.

Showing Monday and Tuesday, Oct. 29, 30.
PICKFORD and HUFF
—IN—
"THE GHOST HOUSE"

Showing Wednesday and Thursday, Oct. 31, Nov. 1.
THE BIG SPECIAL ATTRACTION
DOROTHY DALTON
—IN—
"The Flame of the Yukon"
GREATER THAN "THE BARRIER," BETTER THAN "THE SPOILERS."

Showing Fri. and Sat. Nov. 2, 3.
The Greatest Screen Comedy Ever Produced.
MARGUERITE CLARK
in "BAB'S DIARY"
BRING THE CHILDREN.

DOUBLE MATINEES DAILY. THE BIG SHOW AND SOME SHOW. Photoplays changed three times a week—Monday, Wednesday and Friday. Doors Open—Afternoon, 1:30; show 2:15 to 5; Evening, 6:45; show 7:10 to 9, 9 to 10:30. No Advance in Prices. MAJESTIC CONCERT ORCHESTRA AUGMENTED—10 PIECES. Leadership Mr. Joseph Tirri.



JACK PICKFORD and LOUISE HUFF
in
"THE GHOST HOUSE"
A Paramount Picture

At the Majestic Monday and Tuesday.
Bottom of the Well" is where an American smuggler is captured by a British warship. The Vitagraph Company will long remember the making of that scene, for they were caught first in a fog and then in a stiff blow off Nauvick, and not one of them was a sailor. But they stuck it out and the scene lacks nothing in the way of realism. "The Bottom of the Well," one of the Blue Ribbon features by Greater

"The Flame of the Yukon" to Star Dorothy Dalton.
Dorothy Dalton's new starring vehicle, "The Flame of the Yukon," a triangular play by Monte K. Katterjohn, produced under the supervision of Thomas Continued on Page Eleven.

WHAT YOU CAN ENJOY AT MOVIES NEXT WEEK

Programs To Be Presented at Leading Playhouses in Western Ontario.

SARNIA.
CRESCENT Monday and Tuesday—*"The Awakening of Shirley Mason."* Wednesday and Thursday—*"Ervant Washburn."* Friday and Saturday—*"Antonio Moreno, Mary Anderson."* Sunday—*"By Right of Possession."*
PRINCESS Monday, Tuesday—*"Ethel Clayton."* Wednesday—*"The Stolen Paradise."* Thursday—*"Theda Bara."* Friday—*"The Tiger Woman."* Saturday—*"Margaret Fischer."* Sunday—*"The Devil's Assistant."*
Auditorium Monday, Tuesday—*"Romano and Julian."* Wednesday—*"Viola Dana."* Thursday—*"Aladdin's Other Lamp."* Friday—*"Joan Harricote."* Saturday—*"William Durant."* Sunday—*"Not My Sister."*

ST. MARYS.
Pleasant Hour Oct. 25-30—*"The Black Cat."* Oct. 31—*"Fanny's Reward."* Nov. 1—*"Knickerbocker."* Nov. 2—*"Henry King."* Nov. 3—*"The Mystery of Hargrave."* Nov. 4—*"O. Henry."* Nov. 5—*"A Man, a Girl, a Lion."* Nov. 6—*"The Little Volunteer."* Nov. 7—*"The Little Volunteer."* Nov. 8—*"The Little Volunteer."* Nov. 9—*"The Little Volunteer."* Nov. 10—*"The Little Volunteer."*
INGERSOLL
MASON Monday and Tuesday—*"Edith Storey in 'Aladdin From Broadway.'"* Wednesday and Thursday—*"Alice Joyce in 'Womanhood.'"* Friday and Saturday—*"The Fighting Trail."*

STRAFORD.
CLASSIC Monday and Tuesday—*"Gail Kane, in Whose Wit? The Fatal Ring, with Pearl White, Gaumont's Weekly News."* Wednesday and Thursday—*"Madame Petrova, in The Lost Soul; Further Adventures of Shorty Anderson; Gaumont's Tours Around the World."* Friday and Saturday—*"Fighting Trail, with William Duncan and Carol Holloway; Further Adventures of Singaree; Her Name and Shame; Triangle Keystone Comedy."*

STRATHROY.
LYCEUM Monday and Tuesday—*"The Great Divide."* Friday and Saturday—*"Lass of the Lumberlands."*
MOUNTED TROOPS OF BRITAIN RAID THREE MACEDONIAN TOWNS

MAJESTIC
 Continued From Page Ten.
 H. Ince, will be shown at the Majestic Theatre Wednesday and Thursday. It is during the period of '08, when the gold mad crowds pack the little town of Hope City, Alaska. Dorothy Dalton appears as the "Flame," a hazy of the dance hall. Many thrilling episodes are enacted in the hall, where gamblers, miners and all types of men meet to try their luck with the roulette wheel. In one exciting scene, "The Flame" succeeds in breaking the bank and getting his money that her sweet-heart has lost in a crooked game.

109 Prisoners and Machine Gun Taken—60 Bulgarians Killed.

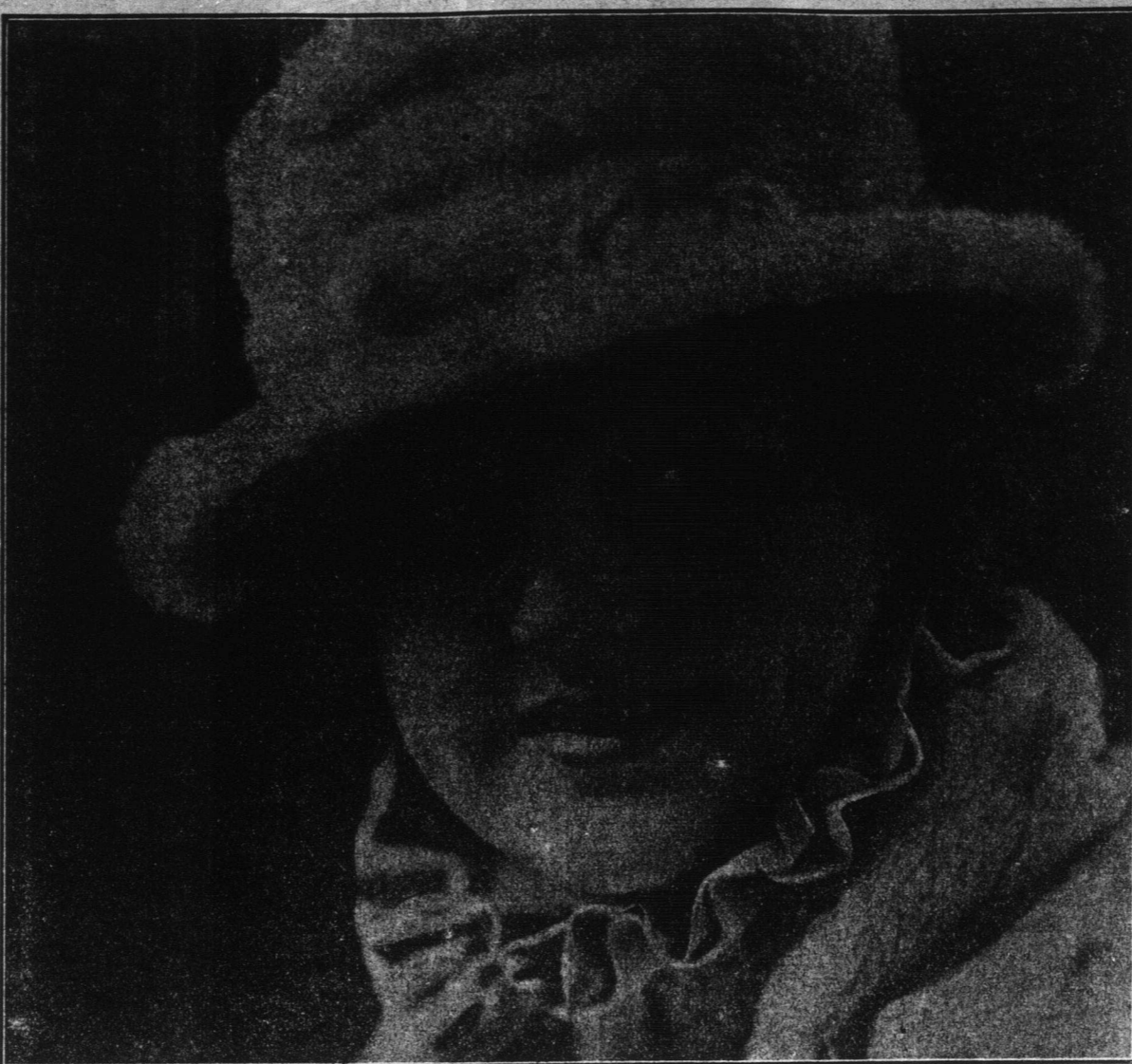
LONDON, Oct. 26.—A British official communication dated Saloniki, and dealing with the operations in Macedonia, says: "Yesterday our cavalry and infantry captured the villages of Salmah, Kispeki, Adu and Kakarska (all on the northeastern shore of Lake Tachinos), after completing our task we returned to our lines with 109 prisoners and one machine gun, leaving behind 60 dead Bulgarians."



At the Unique Theatre on Monday and Tuesday in "Love and Hate."



In "The Fighting Trail," at the Unique Theatre on Monday and Tuesday next.



Lillian Walker, one of the screen's most beautiful women in "The Lust of the Ages," at the Patricia Theatre on Thursday, Friday and Saturday next. The story tells of the struggle of a young woman in her fight against gold and avarice, and how her love finally wins the man whose only thoughts were of money.

RETREAT OF THE GERMANS AT THE BATTLE OF ARRAS

First Episode of Great War Serial at the Majestic Monday and Tuesday, Second Episode Wednesday and Thursday.

"The Retreat of the Germans at the Battle of Arras" will be shown at the Majestic Theatre in six episodes of two reels each, the first episode on Monday and Tuesday, the second on Wednesday and Thursday, and the remaining four episodes on the first four days of the two following weeks. The pictures were taken on the field under the direction of the British, whose property they still remain. The following extract from a recent edition of the New York Times gives the opinions of those in the States who have witnessed this great picture. "There has been nothing in all this great war that has so effectively won for democracy the cause of the sentiment of the entire world as the horror-filled retreat of the German hordes at the battle of Arras. Mildly expressed interest was turned into a burning rage with the first news of the atrocities performed with consummate skill and apparent studied indifference by these beaten hundreds of thousands who have taken a giant step further in vilifying the once fair name of Germany. They have seared it with brutal acts of sheer strength and manly force—sort of half-brother deeds to those clever dissimulations which have been neatly practiced by the now-famed diplomatic corps of the 'scrap of paper' species. When the early reports of the desecration of God's land, His temples, His trees, His fields, His verdant pastures, reached the ears of the American nation they were accepted with a bit of incredulity. We over here espouse but one doctrine, and one of the first tenets of our decalogue is 'Fair play and common decency.' We don't understand the rank rottenness that has pervaded every act of this unbroken enemy nation, any more than they comprehend the ideals and the code of honor that have ever formed the bulwark of Americanism. Their ventures are predatory; ours for the uplift of humanity. The two are not co-relative and they naturally clash. But our doubts as to the authenticity of these reports were speedily dispersed with the arrival of the British war films—pictures taken during the entire retreat, during the very height of battle. Their message was not audible, but their mute appeal to our millions to awake was more eloquent. They said no word, but, like a giant spectre against the skyline of Truth, these records of damnation stood out before the world and pointed to the question of 'What has become the outcast of the world.'

Ask Farmers For Thousand Chickens For Soldier Boys

One Bird From Each Coop Will Provide Christmas Treat for Men in Trenches.

Parkhill women are starting a 'drive' on the farmers of Middlesex which has for its immediate objective the securing of one thousand fine chickens which the women want to prepare and send to the boys in the trenches in time for Christmas. Now that the farmers are beginning to dispose of their flocks they were asked to send one to Mrs. Hlad, president of the Women's Institute at Parkhill. The drive opened yesterday and in a short time the women had nineteen fine chickens to work on. The Parkhill institute has perhaps one of the finest records in this district in its work for the boys overseas and inviolable home. Since August no less than seven barrels of pickles, soups and other eatables have been put up and sent to the soldiers' convalescent hospital here. "Every day from fifteen to twenty of

Mysterious Blaze At McGregor Will Be Investigated

Government Probe, Asked by Bishop Fallon, To Be Made.

WINDSOR, Oct. 26.—Investigation of the fire which destroyed the parish hall at McGregor, near Windsor, on the morning of September 23, has been ordered by the Ontario Government, at the request of Bishop M. P. Fallon, head of London diocese. Since the recent trouble started at Our Lady of the Lake Church, Ford, there have been two mysterious fires in property owned by the church. Fire Marshal Beaton of Toronto will come to Ford in a few days and conduct an inquiry at the request of Bishop Fallon.

Planked Whale Steak Suits American Palate

NEW YORK, Oct. 26.—Planked whale steak was served in one of the leading hotels of this city today. It was said to resemble young pig in texture and taste, and many of the hotel guests who ate it said it was palatable.

400,000,000 Pounds Credit Asked of British Commons

Total Since War Approaches Six Billion Pounds Sterling. LONDON, Oct. 26.—The supplementary estimate for a vote of credit for £400,000,000 which is to be moved in the House of Commons Tuesday by Andrew Bonar Law, chancellor of the exchequer, was issued today. This will bring the total loans for the year to £1,800,000,000 and the total since the commencement of the war to £5,822,000,000.

Big Bacon Plant in West

WINNIPEG, Oct. 26.—A large United States meat packing company is going to locate in St. Boniface, and erect a \$4,000,000 plant. The proposed site, Block F, east of the Union Stockyards, covers an area of 205 acres. Land was purchased nearly ten years ago by an English syndicate from Hon. Robert Rogers for \$800,000. The name of the firm is thought to be Armour & Co. of Chicago.

Gillette Safety Razor



He'll Appreciate Your Good Judgment As Well As Your Good Will

if for Christmas, 1917, you send him a Gillette Safety Razor! That's the gift that is valued Overseas for itself as well as for the sake of the sender. Few articles of personal equipment are so welcome, for the Gillette is known up and down the Allied lines by Canadian, Briton and Anzac, Frenchman, Italian and American, as the one sure passport to a clean and enjoyable shave.

Even if he has already had one, the man in whom your hopes centre will be glad to get another Gillette Safety Razor. For under active service conditions, equipment so sought after as the Gillette strays easily and often, and he may now be trying to worry along again without one. So whatever else your box may contain, don't forget a GILLETTE SAFETY RAZOR—and a good supply of blades.

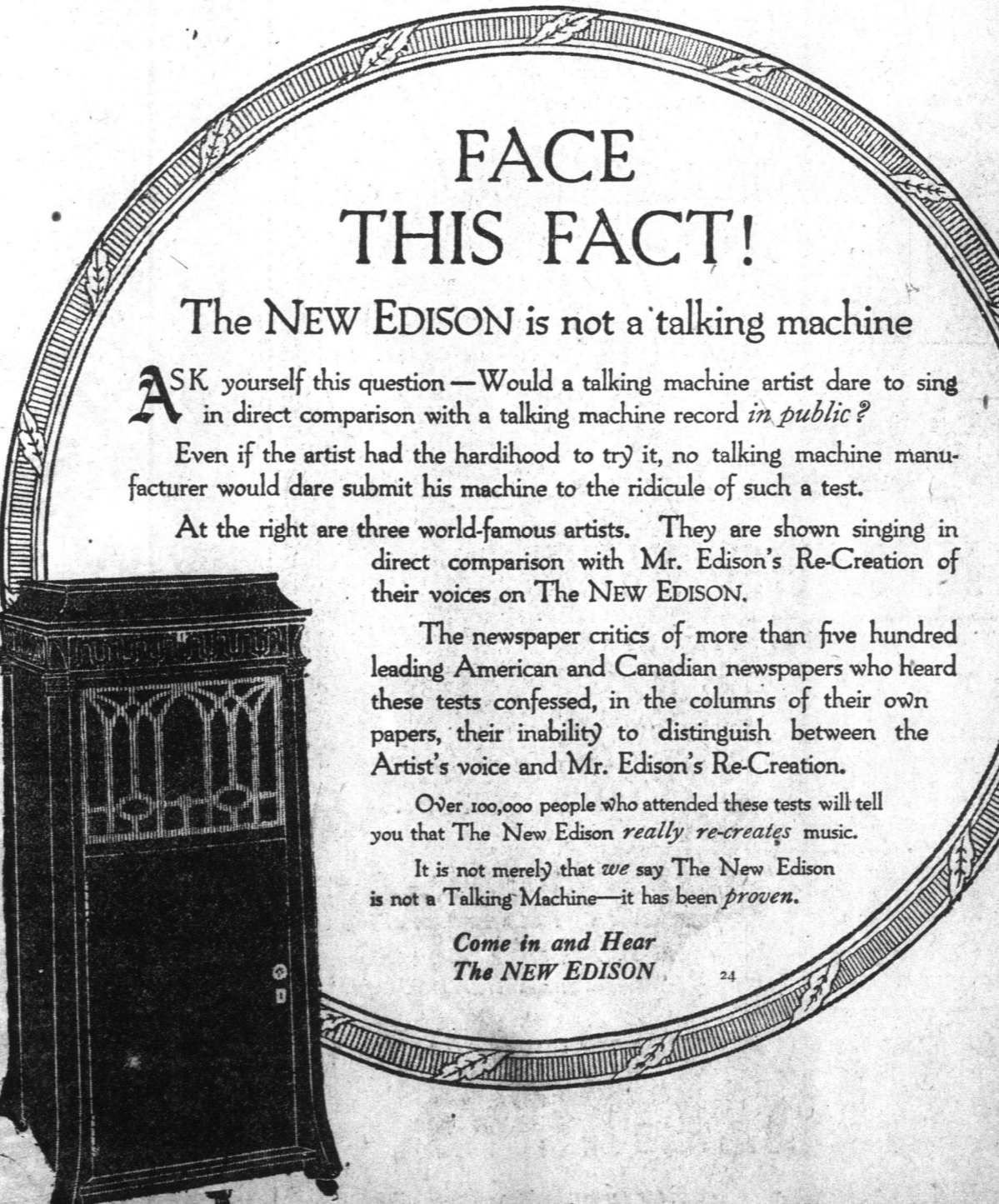
If you prefer, we will take your order, through your dealer or direct, and deliver the razor of your choice from our nearest depot Overseas. Ask your dealer about this when he shows you his Gillette assortment.

Standard Sets and "Bulldogs" cost \$5.00—Pocket Editions \$5.00 to \$6.00—Combination Sets \$6.50 up—at Drug, Jewelry and Hardware Stores.

Mails are congested—shipments slow. Send his Gillette early!

GILLETTE SAFETY RAZOR CO. OF CANADA, LIMITED,
 Office and Factory: Gillette Building, Montreal.

The NEW EDISON



FACE THIS FACT!

The NEW EDISON is not a talking machine

ASK yourself this question—Would a talking machine artist dare to sing in direct comparison with a talking machine record in public?

Even if the artist had the hardihood to try it, no talking machine manufacturer would dare submit his machine to the ridicule of such a test.

At the right are three world-famous artists. They are shown singing in direct comparison with Mr. Edison's Re-Creation of their voices on The NEW EDISON.

The newspaper critics of more than five hundred leading American and Canadian newspapers who heard these tests confessed, in the columns of their own papers, their inability to distinguish between the Artist's voice and Mr. Edison's Re-Creation.

Over 100,000 people who attended these tests will tell you that The New Edison really re-creates music.

It is not merely that we say The New Edison is not a Talking Machine—it has been proven.

Come in and Hear The NEW EDISON

ANNA CASE
Soprano

GUIDO CICCOLINI
Tenor

VIEW OF EDISON LABORATORIES

MADAME RAPOLD
Soprano

SAM DISAPPOINTS THE DYED-IN-WOOL TORIERS OF TORONTO

Does Not "Come Through" With Lambasting for Union Government; Just Says It Was Not Needed - Nominations Do Not Materialize

(Special to The Advertiser.) TORONTO, Oct. 25.—The Toronto Conservative Club is dumfounded tonight, Sir Sam Hughes practically threw them down. They had expected rough handling for the union government at the hands of the ex-minister.

How Blue-jay Ends Corns

A is a thin, soft pad which stops the pain by relieving the pressure. B is the B&B wax, which gently undermines the corn. Usually it takes only 48 hours to end the corn completely. C is rubber adhesive, which sticks without wetting. It wraps around the toe and makes the plaster snug and comfortable.



Your Corn Can't Resist Blue-jay Blue-jay is the gentle way—but certain. Relief is instant, then the corn comes out in 48 hours. The little spot of B&B medicated wax covers only the corn itself. It is the dainty, clean way.

Millions of people have used Blue-jay for years. At the slightest appearance of a corn they put on a Blue-jay Plaster. One plaster is usually sufficient; once in a while an old, stubborn corn requires a second. Try the Blue-jay way tonight. It means freedom forever from aching corns.

BAUER & BLACK, Limited, Makers of Surgical Dressings, Etc. Toronto, Canada.

Advertisement for Penmans Underwear, featuring an illustration of a man in underwear and the slogan "Slip into a suit of Penmans and you will be satisfied—because material, style and workmanship make Penmans the last word in underwear."

Advertisement for Penmans Underwear, featuring the slogan "5% instead of 3%" and details about savings and interest on investments.

Advertisement for Standard Reliance Mortgage Corporation, mentioning a 5% interest rate and a \$25,000 investment.

Advertisement for The Ontario Loan & Debenture Co., highlighting safe investments and a 5% per annum interest rate.

NO INDORSATION OF LABOR MINISTER BY HAGMAHON, HE SAYS

Liberal Credited With Croth-ers Support Denies It. NO WHITEWASH BY UNION Speaker Tells Tory Meeting of Shortcomings of Present Administration.

H. P. MacMahon of St. Thomas, credited in a local morning paper, with endorsing the candidature of Hon. Thomas Crothers at a meeting held in St. Thomas on Friday night. MacMahon, he says, made the speech of support to the minister.

HAMILTON-LONDON PULPIT TRANSFER BEING ARRANGED

Dr. Dougall of Askin Street Church Going to Ambitious City. An exchange of pastors has been arranged, subject to the sanction of the respective church committees.

LARGE A. S. C. DRAFT LEAVES LONDON FOR FURTHER TRAINING

Men From London Details Go to Toronto. One of the largest Army Service Corps drafts ever trained here left the city this afternoon for the C. P. R. station for Toronto.

SERVICES END SUNDAY Forty Hours' Devotion in Catholic Churches Terminates. The 40-hour devotion services in the Roman Catholic churches Sunday evening at 8 o'clock, when a branch of the Holy Name Society will be established at St. Martin's Catholic Church.

FINANCIAL AND COMMERCIAL

LIVE HOGS DROP, WHILE DRESSED VARIETY GO UP

Local Buyers Now. The usual large-sized Saturday attendance was on the market today, and the expectations of a busy day were partially realized when porkers sold at the reduced price of \$15.50, a few more at \$16.

NEW YORK STOCK EXCHANGE. Thompson & McKinnon, brokers, Royal Bank Building, report fluctuations in New York stocks for The Advertiser as follows: New York, Oct. 27.

Table of stock market data including categories like Trunk Lines, Baltimore & Ohio, Erie, Canadian Pacific, and various stock indices.

PASSING OF TIME HAS NO EFFECT ON PRISONERS' PHYSIQUE

Jail Inmate of 70 Years De-feats Four Younger Men. John Ross, an aged man, with no address, committed to jail at his own request two weeks ago as a vagrant.

AIRMAN'S CODE

Some vital spot. You must hit him in the head or the upper part of the body from a concentrated fire of bullets.

NEW YORK COTTON EXCHANGE

(Reported by Thomson & McKinnon) Open. High. Low. Close. December, 27.45; 27.60; 27.35; 27.25.

SMITH, SON & CLARKE

FUNERAL DIRECTORS. 115 DUNDAS ST. PHONE 588. Private Ambulance Service, Motor Equipment.

J. FERGUSON'S SONS. FUNERAL DIRECTORS. OPEN DAY AND NIGHT. 180 KING STREET. PHONES 543, 373, 2066.

N. J. GRIFFITH. FUNERAL DIRECTOR AND EMBALMER. 104 DUNDAS STREET, LONDON, ONT.

Fresh from the Gardens USA PATENT

The Tea that is sure to please. Sold only in metal packets NEVER IN BULK

Miss Webber stated that she obeyed the signal of the traffic man to proceed, and that Mrs. Elder stopped the pavement in front of the car. The traffic policeman said the car had not started across the intersection until she gave the signal.

MONEY. London, Oct. 27.—Bar silver, 42 1/2 per ounce. Money, 4 per cent. Discount rates—Short bills, 4 1/2 per cent; three months, 4 1/2 per cent. New York, Oct. 27.—Bar silver, 63 1/2 per ounce.

Bargain Days

At present prices the market is full of choice bargains for the investor and speculator. WRITE FOR OUR MARKET LETTER.

Chas. A. Stoneham & Co. (Established 1903) 23 MELINDA STREET, TORONTO, ONT. Head Office, 41 Broad St., New York. "NO PROMOTIONS."

\$220.00 IN PRIZES

TO THE GRAND CHAMPION STEER AND HEIFER AT Toronto Fat Stock Show December 7 and 8, 1917

GOOD CASH PRIZES FOR ALL CLASSES. If you have not received premium list and entry blank, write today.

ESTABLISHED 1875 IMPERIAL BANK OF CANADA

CAPITAL PAID UP \$7,000,000 RESERVE FUND \$7,000,000. HEAD OFFICE: TORONTO. Dealers in Government and Municipal Securities.

THE NORTHERN LIFE Assurance Company of Canada

Life Insurance Can Do It. Nearly every father wants his children to have better opportunities than he himself had.

Debitures Are Safe Investments. Read what an official of the Loan Company Inspection Department of the Ontario Government said regarding the stability and safety of debentures as a form of investment.

The Ontario Loan & Debenture Co. 415 Water Street and Market Lane, LONDON, CANADA

You'll Be Pleased With--- PARNELL'S

You'll like the distinctly individual taste of purity and quality in every loaf of bread we manufacture. You'll have to try a loaf to prove this statement. Why not today?

Parnell The Breadman
PHONES 929, 1390

Quitting Business

How would you like to buy sugar at 3 cents a pound? Well, then, here you are.

THE HIGH-GRADE
Furniture Rugs Stoves Draperies

At the Close-Out-Business-Sale are even bigger bargains than sugar at 3 cents a pound. You would jump at sugar at 3 cents a pound.

Well, then jump the same way at Quality Furniture. But you must jump now.

You can save enough money on anything you buy here to buy sugar for a year at any price you pay.

Special afternoon and night sales. Come where all London is coming.

Now Selling
**ELECTRIC FIXTURES
BABY CARRIAGES
LACE CURTAINS
LINOLEUMS
STOVES
SIDEBOARDS
DAVENPORTS
CHINA CABINETS**

TODAY TONIGHT

QUITTING BUSINESS

H. Wolf & Sons
265 DUNDAS STREET.

TORIC

There's a lot of difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are better-looking, too. Come and see us about Toric Lenses.

LENSES

Brown Optical Co.
EYE SPECIALISTS AND OPTICIANS.
223 Dundas Street. Phone 1877.
London, Ontario. ywt

TAYLOR'S BEEF, IRON AND WINE

A Restorative and Tonic. Get a large \$1.00 bottle for 49 cents at Taylor's 6 Out-Rate Drug Stores

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED
In Savings Bank 4 Per Cent
Debentures 5 to 5½ Per Cent
M. J. KENT, Manager.
ywt

FURS
Of Superior Quality.
Exclusive in Design.
BELTZ & CO.

SUBSCRIPTION LIST FOR VICTORY LOAN OPENS NOV. 12

Meeting of City and District Representatives Called for Today.

Diamonds

The most important feature in the buying of a diamond is the dealer you buy from. You must have absolute confidence in the people you deal with.

For many years we have been selling Diamonds to people who know and demand the best.

NEW FALL SPECIALS

Ladies' Solitaires, \$15.00-325.00, \$20.00, \$40.00, \$50.00, \$75.00 and \$125.00.

Ladies' Fancy Platinum Dinner Rings and Clusters, for \$20.00, \$25.00, \$35.00, \$75.00 and \$150.00.

YOUNG'S
TWO STORES.
LONDON. EAST LONDON.
October Birth Stone—Opal.

xxx xxx xxx xxx

LOG CABIN
HOME-MADE
BREAD

Surprise the family with this deliciously flavored loaf.

xxx xxx xxx xxx

JOHNSTON BROS.
XXX BREAD

PHONE 944.

xxx xxx xxx xxx

AMERICAN EMBARGO ON CORN IS MERELY SPECULATION BAN

Importers Can Secure Grain for Legitimate Uses Says Communication.

The board of trade is in receipt of a communication from the food controller, stating that the embargo recently placed upon the export of corn from the United States into Canada is intended to prevent speculation in this commodity. Canadian importers may, however, obtain a supply sufficient for their present requirements by making application to the food controller's office for an import license. They are asked, however, not to apply for more than is urgently needed to cover a period of from 30 to 60 days, until such time as the new corn is on the market.

The food controller has received the assurance of the United States food administrator that every effort will be put forth to expedite any shipments of corn to Canada which have been recommended by them. The vendor of corn is obliged to make application to the United States export administrative board for a similar export license.

Prospective importers of corn in the London district can secure the application forms, which the importer is required to fill in duplicate, at the office of the London board of trade.

DIAMONDS

Diamond Rings from \$5.00 to \$350.00, including single Diamond Rings, three and five diamonds and many fancy settings in the new designs.

Exclusive designs in Necklets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

C. H. WARD & CO.

Diamond Merchants and Jewelers.
386 RICHMOND STREET.
Phone 1084.

PETERMAN'S

High-Class, "Hand-Tailored," Made-To-Measure Suits,
\$22.50, \$25.00 and upwards
London Loan Bldg., Suite 4, No. 220 Dundas Street. Jvt

Peters Coffee

Will be your coffee when you know it.

There's a zest and a flavor. Get it ground as you like it and when you want it.

The Right Coffee

Roasted right, ground right and, very important, ground at the right time.

Any chicory? Not guilty—it's all coffee.

PETERS

Shop 'round the Corner.

AGAIN, NEWSPAPERS can tell your story better than any other medium. Ask this newspaper or

Federal Advertising Service

Dominion Savings Building, LONDON, CANADA.

NORTH END RESIDENTS FORM CIVIC LEAGUE AND ELECT OFFICERS

Meetings Will Be Held Every Two Weeks Until May.

In spite of the unfavorable weather nearly one hundred people attended a meeting at the Ryerson school Friday night, when the Civic League for North End residents was formally launched. Officers were elected, a constitution adopted, and a tentative program outlined for the coming meetings which are to be held about every two weeks from October to May.

Concerts, dramatic and musical entertainments, moving pictures, and dancing were among the various social activities mentioned as likely to be taken up by the association, the object of which is to promote the best interests of the people of that part of the city, and to bring them into closer acquaintance.

C. B. Edwards told of the successful use made of schools as social centers in Rochester and other cities across the border, where, in addition to lectures and concerts, dances were held, the young people going there for their amusement under responsible supervision. He was in favor of dancing in its proper place, and he remarked that there was "one peculiar thing about English-speaking Puritans, and that was that they didn't object to dancing if you called it 'folk games.'"

This might furnish a subject for future debate, he said, as also the question of the young people going to the social centre together, for there were two or three times as many churches as were needed in this community.

Songs were contributed by Misses May, Guy and Robinson, and Messrs. Blackie, McCutcheon and Ballantyne and recitations by Miss Lancaster, while Mrs. J. B. M. Ferguson acted as accompanist.

The following officers were elected—Honorary president, Alex. MacQueen,

TRUNKS BAGS & LEATHER GOODS

SPECIAL!

WHILE THEY LAST

18-In. Club Bag
Reinforced corners, double handle lift catch, two pockets. Value \$6.00. On sale\$4.00

LADIES' HAND BAGS50c to \$10.00
RAZOR STROPS25c to \$2.00
WARDROBE TRUNKS\$15.00 up

TRUNKS AND BAGS SECOND FLOOR.

J. Darch & Sons

377 TO 383 TALBOT STREET.
PHONE 542.

ROSS' LIMITED

The Day of Double Profits Gone Forever in Furs

We are daily turning out of our factory the latest and most approved styles in furs and fur garments of every description, and placing them in our show rooms at MANUFACTURERS' PRICES.

Our method which is in harmony with the ideas of the hour is to buy fur pelts direct from the trappers and sell direct to the wearer, thus enabling us to give the best possible value in every garment as well as select skins and reliable workmanship.

See our Hudson Seal Coats, 42 inches long, new box style, full sweep, lined with silk poplin or best satin, at\$150.00

Hudson Seal Coats, special styles.....\$185.00 to \$300.00
No. 1 Persian Lamb Box Coat, 40 inches long\$350.00
New Battleship Wolf Set\$75.00
Best Black Lynx Sets\$80.00
Best Black Fox Sets\$80.00
Best Black Wolf Sets\$36.00 to \$40.00

Large range of Mink, Ermine, Fox, Sable, Hudson Seal, Natural Wolf, Raccoon, Muskrat, Beaver, etc., all at manufacturers' prices.

Ladies' Cloaks and Suits

In this department we manufacture all our garments, and have highly trained designers, operators, tailors and finishers turning out daily the newest garments reproduced from the latest American styles and placing them on sale at manufacturers' prices.

We purchase direct from the leading manufacturers of fabrics in the United States and Great Britain, and in this way can place before our patrons the latest reliable guaranteed garments.

Velour Suits, Gabardine Suits, Serge Suits, Poplin Suits, all at manufacturers' prices.

Plush Coats, Velour Coats, Broadcloth Coats, Tweed Coats, Kersey Coats, Chinchilla Coats, Whitney Coats, Nap Coats, etc., plain or fur-trimmed, all at manufacturers' prices.

The Newest Blouses

In Silk, Crepe de Chine, Georgette, Voil, Pique, etc..... \$8c to \$8.50

Always the latest in Neckwear. Perrin's Gloves in kid and chamoisette, Ladies' Wool and Silk Sweaters, Ladies' Radium Hosiery.

PHONE 1319. 196 DUNDAS STREET.

Our Work, Best by Test, Has Been Proven

London Tire Repair Depot
354 Wellington Street. Phone 2334.
A. WILKES, Opp. McClary's.
ywt

Ford SERVICE STATION
OPEN DAY AND NIGHT. EQUIPMENT AND WORKMANSHIP UNEQUALLED

Reliance Garage
Phonics: Day 6318, Night 3165.
299 DUNDAS STREET. 706F

Cooked Tripe 25c 2 Pounds for
On sale Saturday while it lasts. PHONES 5403-5601
WILSON'S

CHAMPION BEDBUG KILLER
Sure, Safe, Economical. 25 cents per large syringe-topped can.
Taylor's 6 Out-Rate Drug Stores

Western Ontario Electric Co.
237 Dundas Street. Phone 4071.
Inspect our new line of Fixtures and Lamps before purchasing. Estimates given on wiring free. A full stock of Flashlights.

Rowat's COFFEE
Please People Who Are Particular.
50c per pound
T.A. ROWAT & CO.
250 Dundas St. S.
Phone 323-322.

BUT HE WILL STAY.
COPENHAGEN, Oct. 26.—The Berlin Deutsches Zeitung reports that Dr. Michaelis is to remain in the chancellorship. The Tagblatt says, according to what it considers a credible source, the emperor on the counsel of his advisers decided to retain Chancellor Michaelis and not to accept the solution of the crisis advocated by the majority party.

LOVE SONGS

It is hard to beat Charles Harrison's singing of love songs. On Victor record 1920 he sings "Any Place is Heaven if You are Near Me," and "When I Found the Way to Your Heart." Either or both of these songs can be heard at the Victrola Parlors of the Old Firm of Heintzman & Co., Limited, 242 Dundas street.

A USEFUL BOOK

Some very valuable advice upon the matter of savings is contained in a little book entitled "Profits From Savings," a copy of which will be sent to any reader of this journal.

If you would like to have a copy write the Standard Reliance Mortgage Corporation, 82-88 King street east, Toronto, and say "Please send me your book, 'Profits From Savings.'" O.26.27.

Now is the time to have your tires re-treaded and re-built.

LONDON'S RUBBER MAN

BRUCEMAN, Phone 5124.
Rear 186 King.
ywt

FOOT EXPERT COMING

FOOT SUFFERERS ATTENTION!

For the benefit of all who suffer with their feet, we have made arrangements to have at our store during MONDAY, TUESDAY and WEDNESDAY, October 29, 30 and 31,

A Foot Specialist Who Will Advise You FREE OF CHARGE

What to do for any foot ailment you may have.

Come in and let this specialist examine your feet and explain to you how to overcome and correct such foot troubles as broken-down arches, weak ankles, flat-foot, painful callouses on the soles of the feet, corns, bunions, hot, sensitive perspiring feet, etc.

J.P. COOK CO. LIMITED

"The Store that Serves You Best"
TWO STORES - DUNDAS & RICHMOND STS.

"Waste Not--- Want Not"

Is a good old slogan, particularly applicable to this time of great national stress. We must all avoid waste so that we shall not have to face a famine in the near future.

There's Genuine Food Economy In Cooking on a Hydro-Electric Range

It will eliminate more than half the waste in cooking.

Meats will go farther—even cheap cuts of meat will come from the oven juicy, tender and delicious.

Vegetables will retain all their rich juices—they do not "cook away."

AND—comparison of monthly bills proves that electric cooking is cheaper than any other method—the average monthly bill being only \$1.65 for current.

We'll be glad to tell you all about it. Drop in the next time you're passing.

The HYDRO Shop
238 DUNDAS STREET.