


## = A 'MASTER STROKE" IN MERCHANDISING GOING THE LIMIT: <br> IN DETERMINED "PRRICE CUTTING" ON FURS OF QUALITY

 No ReserveF. S. THOMAS, 539-545 Main Street, St. John, N. B.

## WHAT A TRIUMPHI

 HUDSON SEAL COATS
## GET THESE

Our buyer cambed the Fur markets to obtain for your use these
wonderful coots. Trimmed with largo natural Oposam collars wonderful coota. Trimmed with largo natural Oposum collars
and cuffs. Satin lined. Regular $\$ 300.00$ each FOR $\$ 167.50$
SPECIAL FOR EARLY MORNING SHOPPERS mink marmot coats

$$
\begin{aligned}
& \text { Selling on these fine coats has been extensive, and we find our- } \\
& \text { eclves with a few left, not all sizes, but a small selection for } \\
& \text { she }
\end{aligned}
$$

LUXURIOUS FUR COATS
Flith gamemts that appeat to mant $\qquad$ AT SALE "PRICES"
The porfote math ining of the pelts in overy gamment, tho harmonizing and atractive nem lar
tham of derne


$$
\begin{aligned}
& \text { the early ones. All with deep collars and cuffs of genuine Ra- } \\
& \text { coon. Truly a Wonderful Bargain for } \$ 110.00
\end{aligned}
$$

둥

RAINCOATS Men who know value

## WHAT A STIR


 OUT OF TOWN CUSTOMERS



A WONDERFUL VARIETY OF MUFFS AND NECKPIECES Dratic, Price Redactions for Quick Selling
FUR MUFFS AND NECKPIECES
Our newest stock comprising Wolf. Fox, Lynx, Muskrat, Squirrel. Racoon, Alakka Sable, Mink, Mar-
mot, and many others. NO RESERVE. As low as .........................................





## Renewed Prosperity SALE <br> Draws Huge Crowds

AII are pleased with the wonderful bargeins offered in all departments. It will

| Coats | Suits | Dresses | Skirts |
| :---: | :---: | :---: | :---: |
| Selected from our | These are won: | A big variety of | A great |
| uring many smart | shown in many | Dreseses from our | separate sk |
| ${ }^{\text {styles. Reduced to }}$ |  | regular stock, re | be sold below con |
| clear | at once | once | to clear at once |
| \$15.00 to \$38.00 | \$19.00 to \$35.00 | \$10.06 to \$35.00 |  |

## Underwear, Etc.

ies Velva Combinations with high
neck, long sleeves and ankle length
Ladies and Children's Vests and Draw-
prices. ......39c. to 75c. garment
Children's $W$ ool $\$$ weaters-The kind the
children need noww..$\$ 2.79$ to $\$ 2.95$
Bath Towels
English Bath Towe
Heavy Reduced to 75c, pair
Heavy Bath Towels- $24 \times 42$ Now 90. pairs
Now 75c. each
Hemmed Bath Towels-White $\$ 1.00$ each
Bath Towels-Pink, Biue $\$ 1.00$ pair
Now $\$ 1.75$ pair
Men's Heary Underwear
Eureka Green Label-Heavy rib, all
wool shirts and drawers; all sizes.
Now 98c. garment
Eureka N. S. Label-Heary rib, all
wool shirts and drawers; all sizes.
Now $\$ 1.39$ garment
Eureka Red Label-Heavy rib, all
Now \$1.49 garment
Neckwear, Etc.
Ties in Poplin, Crepe de Chene, etc..
To clear, 15 c. each Lace Collars, many styles, all good
values.$\ldots \ldots$. ..... clear 49 c each Uniform Cuffs

To clear, 15c. pair
Blouses
Voile Blouses, in white or colors, shown
in many pretty styles, Jap Silk Blouses, in white and to $\$ 3.39$ collar and pin tucks ....Now $\$ 2.69$ Flannelette Blouses with colored stripes,
showing convertible or Peter Pan

## Millinery

Tailored Hats-A few only of these
models
our Hats-Best quality in many
shades, short sailor or wider brims.
Regular $\$ 10.00$........Now $\$ 5.00$
Wings, Feathers, Flowers. Now 98c. each
wool shirts and drawers; all sizes. Stanfield's Red Label-Heavy rib, all Now $\$ 1.59$ garment Stanfield s Blue Label-Heavy rib, al
wool shirts and drawers; all sizes.
Now $\$ 1.89$ garment ined shirts and draw-
. Now 78c. garment

## Cretonnes

Cetonne, in many pretty deigns.
Regular $\$ 1.00$....Now 65c, yard English Cretonne-Good designs and
quality. Regular $\$ 1.20$. Now 75c. yard retonne-Very special value.
Regular 75c. ..... Now 28c. yard

## Whitewear

cotton Gowns of fine quality, in many
pretty styles, trimmed tith lace and
Hamburg ... Now $\$ 1.19$ to $\$ \$ .69$
Evelope Chemise in pink os white, with
lace and Hambury trimmer
Middies for wom $\$ 1.69$ to $\$ 3.49$
Table Cloths, Etc.
Heavy Damask Table Clotho-Very
pretty designs, $76 \times 72$, $\$ \$ .50$ ach
Now $\$ 6.00$ and $\$ 6.50$.
Heavy Damask Table Cloths, in hand-
some designs, $72 \times 90$.
Now $\$ 7.75$ and $\$ 8.00$ each
apkins to match table cloths, $22 \times 22$ or
$24 \times 24 \ldots$ Now $\$ 6.50$ to $\$ 8.00$ dozen
derful values. Crowds took advantage of these mentioned here, and all are wonderful values. Crowds took advantage of these low prices on Saturday, and prob-
ably will until the end of the sale, so we advise you to shop NOW.

## - Iracaulay@ros -6o

## THE STANDARD'S FINANCIAL SECTION








