



# How the Ancient 

 Remarkable Idol-Worship Discoveries by a Woman Archeologist!, CretansFooled-


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| Daysey Mayme |
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| She Arranges Her Christmas Gifts |

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the cretans
 By Pellilles peff AMUSING SPECTMELE Since When Has Flower of Englis Aristocracy Spurned American Gold? Asks Well-know Political Writer

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LONDON, Doc., 24.-Tile
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 Bearranging Her Gifts






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 Each will get the best that money can buy-that skilled cutters, designers and tailors can produce. We leave it to the sound common sense of all men to decide as to our facilities, and our efficiency to do better for them than elsewhere. To grasp the fact, that the masterful direction of this big tailoring organization is conducive to better tailoring, better style, better fit, better values and service than smaller concerns with limited capacity.
Netirday dild aceday Nocede

Finely woven English Worsted Suitings, Real Scotch Oheviot Suitings, Blue and Black Serges in the rough and smooth finish, Blue and Black Cheviots, Fancy and Figured Worsted Suitings, Melton and Beaver Overcoatings, Irish Frieze Overcoatings, Heavy Oheviot Overcoatings, Vicuna and Kersey Overcoatings, Plain Weaves, Herringbone weaves, dia-
mond weaves, plain effects, stripes, plaids and checks. Saturday and Tuesiay specials,
STORE OPEN UNTIL 9 P.M.
HOBBERIIN BROS. CO. :
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Thousands of Remounts Required Briant Amy Sont Ag Achowledment oninet of War

## THE REPOSITORY

 CORERSIMCEE
AND
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STREETS
STE STREETS,
TORONTO
 BURNS \&
SHEPPARD AUCTION SALES OF HORSES
Tuesday and Friday of Next Week PRIVATE SALES EV RY DAY

## TUESDAY, DCEEMBER 27TH 150 Horses


City Horses 30 to 60 For Únreserved Sale EVERY TUESDAY AND FRIDAY

FRIDAY, DEGEMBER 3OTH 100 Horses of All Classes
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Discount
During Race

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## 1000 Horses

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## GREAT SPECIAL AUCTION SALE Wednesday, Dec. 28, 1910

## MAHER'S HORSE EXCHANGE <br> 16 TO 28 HAYDEN STREET

 Mear Cor. Yonge and Bloor Sts. PHONE MORTM 8920 AUCTIONSALES
Every
Monday
and
Thursday
at 11 a.m.
PRIVATE
SALES

## "THE HORSE MARKET OF CANADA"

350 Horses
By Auction Next Week

| ayy $\left\{\left.\begin{array}{l}\text { December 26thy } \\ \text { at 10.30 a.m. } \\ 200 \text { Horses }\end{array} \right\rvert\,\right.$ Thirsi | $\left\{\begin{array}{l}\text { December 29th } \\ \text { at } 11 \mathrm{mm.} \\ 150 \text { atas }\end{array}\right.$ |
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| MONDAY NEXT <br> CONSIGNED BY |  |
| THE HENDRIE CARTAGE CO, Hamilton, unt. |  |
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| Carload |  |

HORSES FOR THE WEST


Noticel Noticel Notioel ON MONDAY, JANUARY oth, 1911, at 11 a.m
T. EATON CO

Thin lot of Forty Hares.




WE sELL strictly on commission.



Nation

## 250 HORSES

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WE MORTM 3020
PRIVATI
SALES
of Horses
Carriages，
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EVERY
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THE TORONTO WORLD

Christmas Church Music
Programs Arranged For the Different Places of Worship

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chaíst chutch，deer park．







## F．CBurpor niurico

## To Our Many Customers

## People of Toronto Generally

We Extend Cordial Christmas Greetings

This has been the greatest year in the history of our business and we wish par ticularly to thank those who have helped make it so．

The F．C．Burroughes Furniture Co．，Ltd． dueen street west
at bathurst street









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## The Press

That Gives Satisfaction ，miximuan
 best satisfaction．
Presses of all kinds． Hydraulic and Filter our
specialty． WRITE FOR quotations
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## Stock Markets and General Financial News Notes

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Lean steel earnings.


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| NEW YORK stooke |  |
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 Member Dominiogo Solat Exthense and Torateit
18 Toronto Street. Toronto, Can,
Ein
Improved Trade Conditions in
Orient Have Improved Market

- Figures for Year.


## DORMANT PUBLIC INTEREST SHOWN IN NEW YORK MARKET

Supporting Interests Maintai
ing Prices Against Efforts o
Those on Short Side.

| as Indiscreet From a Stockmarket Viewpoint. | Toronto Exchange Quiet, Wit Trend of Prices Generally Firm. |
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| the exchange having been depressed, |  |
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General Trend - Falling off
in Industrial Activity.



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TWO VIEWS OF THE BANK ACT


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DIMMOND Imports,Mamazeemi, wix

 The Craze in Velvetand Some of the Latest of Lady DuffGordon's Winter Fashions

By Ledy Dutf-Gordon ("Lucile")

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 modet and of Painiar thiome Thiv wed the decribe some of her neweat Fall cration.
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THE TORONTO WORLD


THE OLD GEATLEMAN IN THE GROUP IS DAVID STEWART, 96 YEARS
OLD WHO VOTED FOR CAPT TOM WALLACE NTE THE LAST OLD, WHO VOTED FOR CAPT, TOM WALLACE IN THE LAST
ELECTION HIS SON, WILLIAM, IS SEATED N THE RIGHT;
THE OTHESARE ARSO WILLIAY, GRADSONS









gorning walk in high park


Sending Small Sums by Mail may be economically done by using Bank. Money Orders These Orders are perfectly safe They are payable at par at any
Canàdian Bank (Yukon er cepted).
TRADERS BANK Canad

ho sings at Massey Hall this Sun
day night at the Christmas ser
vice. nit

Whooping Cough






The Difference.
the differince.
Wewspaper man and a journalist $t$ " a
"Well, the new



RESIDENCE OF MR, J. H. EVANS, LAWRENCE PARK.






Where toronto's milk suppl y comes from-holsteins of george grimsby, second con-


WhERE TORONTO'S MILK SUPPLY COMES FROM-DAIRY FARM OF WM. BOAKE DOWN


##  <br> LUKE III




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 An ${ }^{\prime}$ reckons zure-hell be 'round hore
Jes, $a$ week afore the nest New Year.



## m Aleo

Win one of the solid-gold medals. If you complete the course nin to Jolin got in this course of Bible study.

Verses $6-7$-Whet coumtry thid wat oity wat Josue born $\operatorname{tn}$ ?




## Plunder 1sland

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Nebuchadnezzaring" to Reduce the Flesh.





How Science Is Overcoming Disease--By Prot ionki Rivilein, $\mathrm{A}=\mathrm{zm}=\mathrm{a}$ $\pm=4$

HE chloride of lime in the city water plays
sad havoc with the skin of ti.e face and hands.

## Ideal Orchid Cream

will counteract all this, leaving the skin delightfully soft and velvety.
At your druggist's at 25 cents, or direct on receipt of price.

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Little Hints for Busy Housewives


OUR CANADIAN CLIMATE is hard on the skin. Guard agannst the erfecte of
suuden n hanges, raw whide, dry colds, smoke and
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harmless tit soothes frritation and keeps the okin
soft and healthy and free from chappt

E. c. WEst \& c0., 176 King st. East, TOROWTO

## In the Fields of Literature, Science and Education mimita

Withhold Not the Children's Joys!

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 Which spring poisonously and enfold and constric. The wey who go abou
proclaiming against the feetival joy-they who interpose a specious withdraw into whemeld destroy the fairy-fictions of the time-they who withricient into thememelves-they who are diried up and selfish and selfreech a departure from the cuspioms of the fathew-believing - they who elfishness in anxious generosity - they whe complain and sneer and rict
ule-they who stop their ears against laughter and moming; all such do aid and agaimst laughter and lift sour facee ro thid having spread corruption do stand in theft of innocent delight and ender hand of the years to beautify ind gedl) Age is upone punishment. kill. STOP THIEFI: but terrible age of the
STIfy and glater Ffrom "The Suitable Child,

## With the Gossips

 Rie moly

## CHRISTMAS ECHOES

beat he aro wace 1 mave









 Hownd fiot flateo

Thru the shimmer of the tarlight on that wondrous nigh Fell the glory of a far lijht from the opecing gates of gold.
While a choir of angle made the azure ring
"Clory, elory in the highent, peace on carth, to men good will," Thou toubled sool thot didhet, hear the graciouss merasge still Thro ite aide of Cliu.
In the tarry sitilnes listen: for the Heavely horte are near.
On the Chritudild's birthday nieht they come to
 Let each heart retio
II the storm and strese of lifet of the meang year. of grued Why should all the nidh completenese of the Chriumen love grow chill?
Let it gladden all the days for me, for you
Far away in darknes dreary, millions, sill no Clinitmas keep. Let us weff have never heard the angels' glory ong. Let us waft it to the weary, let us sing to them that weem
of the peace this and old world has waited long
"Peace on carth," the glad rehearal echoes oweeter year by yeat,
When onerer, Rearer comes the glory loon foreteld,
And the nes univeral thall the Christma

| Interesting Facts About Christmas <br> Compiled From Various Sources <br> The word Christmas. The word Christmas is derived from Christ and the mase and a least. |  |
| :---: | :---: |
| signifying the mass and a teast. Meaning of Kris Kringle, Kris Kringle is a corruption of the German name "Kristkindlein," mean- ing Christ-child. It is not the same as Santa Claus, therefore, the latter being a name for st. Nicholas. In the matter of distributing Christmas gifts, how- ever, they are the same. |  |
| Santa Discovers America. The first Christmas vielt of Santa |  |
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| Int |  |
| Different The ni, the pine, the themlock and thespruce seem to be used in all lands as |  |
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|  | orifil of the Christmas tree to varlous |




## The Triumph of the Chiffon CFown.

These Light, Comfortable Creations Are Fast Replacing the Heavy Velvet Dresses with Sensible and Fashionable Women.




 Suot tor vilite ain ahate,



## THE WORLD AT LARGE AND SPORT IN GENERAL :






Bix

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Tasiome important changee hing





## HALF A HUNDRED NEW 2.10 TROTTERS <br> Striking Exposition of the Rapid Progress That is Being <br> Made by Legislation. <br> ${ }^{89}{ }^{8}$ <br> 




## The Campaign Against Docking



Pastimes of the People
 STRNES Toll 15 LITE GREAT JEW MICE

Natural Voilin Player, But No Furniture Maker-Suspected of Cowardice and Called a Dog-A Bluff at Mitchell and His Principal Fights.

## 

# ONE MARVELLOUS COW AND MANY a SAD CHILDREN. 

Uncle Sam Keeps Up a Most Expensive Cow Department, Telling How to Protect a Cow's Health. And He Has a Fine Department for the Protection of Hogs-But No Department for the Protection of Children or Their Mothers.


Here is the World's Most Wonderful Cow-Cooled by an Electric Fan. , HIS is a story of the life, aid venture and
ments of a cow. She is eight years old She is ight years old, he-
name is Missouri Chiet Jo
 ho records of all the cows that were ever
raised in this world. she lives in the stable tuached to the College of Agriculture in the
Viversity of Missouri, at Columbia, Mo, and
 The mere fact that this is the ehampion cans. for we are all more or less insane on the subject of championship. WWe are all inter. tirce and also in iner, the man whampion cillionreatest number of buckwheat cakeses, or of
pounds of beesteak $T$ The champion runner, ${ }^{\text {erg }}$ More important than all is this champoon Cow. For her championship means FEED. COBT OF LIVING BY MAKING THE EARTH AND THE FOOD ANTMALS OF

## Hhare are Hhe does. She is the

促 the professors at the Missouri College of A Ti langre. And her suceess has made those that
foolisht
latessors and at theories fell rather
Tweive smart farmer who has a cow that gives twelve quarts of milk a day, somis days, and
leess or none other days becomes When he hears of a cow that every day for six
 gave in six months recorded just $17,008.8$ any ther mow in the beat the best record of
and
The thext best The next best cow was called Colantha 4ti
Johanna, a Wisconsin cow Tion amisount of butter produced by Cham. present touncts. Ahe As as as she goos along in the
ter per tivg more and more butter per popnd of milk, how well it pays to oroduce s.chch ows sou
nust know that the average cow gives 2 little more than half a pound of butter daili, if al sephine, the champion, gives between thre nnd four pounds a day. So that when you
keep her you get as much butter as though Jou were keeping six ordinary cows. dices an average of os.3. pounds of she pro.
day
dHIS
WONDERUL MORE THAN TWICE HER OWN WEIGET IN MHL E EACH MONTH SHE PRODUCES
IRR OWN WEIGHT IN MIT When Joseephine looks out of her carefult

## mit, hlash if her milthering brown eyes would permit

 others. withering contempt thate sould perm at thitthat can the animal around her feed the compare with her in in the pownd her to clares that the milk produced by Josephine in
six months is equal to " mores is contained in in the carcasses of threed sthan weighing 1,255 pounds each." In other words,
three male cattie sephine, would have to be killed size of Joevery six monthave to be killed and eaten food as Josephine gives in her milk and but.-
ter-and at the end of ter-and at the end of six months you stilh
have Josephine, worth about $\$ 20,000$ to-day.
This estimate of her value is no exaggera hon, for you must know that this year's cal
by Josehine is worth $\$ 3,000$. Aifferent froust also know that Josephine There is nothing of the race suicide cow about her. She has had a calf every year for five years, and following upon that cereditable ace.
complishment she now beats the world's ord as a milk producer in six months, and, ac
cording to cording to the professors that have her in
charge, she will probably do charge, she will probably do very much bet
ter in a full year's test, proportionately, tha she has done this far. she is improving every
day. And Josenhing hater day. And Josephine has a right, not only to look down upon the ordinary grazing steen,
her humble brother out in the fields, but also
on the on the two-legged laborers around her. Jo sephine's production is worth $\$ 1,500$ in cash
per year-not counting her calf, worth $\$ 3,000$ per year-not counting her calf, worth $\$ 3,000$
The ordinary man, according to the United States statistics, earns about $\$ 500 \mathrm{in}$ a year.
So that Josephine with her milk alone can earn as musephine with her milk alone can
minee men. And if you add the value of the calf to the thalue of you add
the is worth about as much as nine men of the he is worth about as much as nine men, of the
average working kind. Let us not forget, while we are talking about Josephine, to give the fullest credit to
the Agricultural Coilege of Misoer Legisgratiure that supplies it generously with unds, since it doos so much for the farmers, o Professors Frederick B. Mumford, dean of
the college, and to Mr. Van Note, the airyman, who has charge of Josephine, and Who has developed her wonderful faculty. Nou may know how good a dairyman Mr. Van
Note must be when you learn that, leaving out
 Friesian cow, Mr. Van Note has done great
wonders with other kinds. There are in the
whole world only twenty cows of the
breed that have produced
butter in a yea butter in a year, and Mr. Van Note has five of
the twenty at the Agricultural Colleg on

Now, fellow citizens, before going into the
further details of the life and adventures of Joseppine, the great cow, let us ask ourselves
how it happens that this wonderful creature
has has been produced.
Her existence great and powerful due to the fact that the
States anment of the United rious states actually take a deep interest in
mothers, their mothers, Their oirspring and their care COWS OR SOWS.
The United Stars HAPPEN TO BE The United States
ton, D. C., maintes Government at Washing.
pense, studying cows and theau at great expense, studying cows and their needs, study.
ing swine and their needs, horses and the
other animale whe other animals which make up the wealth of
the farm and that feed the human race the farm and that feed the human wrealth of
Everything that science, money can possibily do through science, money and care
done for the mont means is done for the mothers of calles of pigns, of
horses, of goats, of chickens, of dueks and of There are gese farmer can get free, that will tell him how to reat properly, kindly and scientifically the
sow or the cow about to become a mother.
The government The government sends out free of cost books how the young animals should be brought int the world, what care should be given to their mothers, exactly what food is best for them,
what rest, what shelter and what gentle treat ment is required.
Josephine, the champion cow, is no ACCI.
government, humancee intelligence, has thect that it worth while to develop to the highest degree the comfort. and the care of the mothers of
ANIMALS.
Does ist seem
ment has not
ment has not thus far found time or inclinationor money to devote to the welfare of the
mothers of human children?

Sometimes we learn fro
are a few contrasts:
Josephine lives in a
suny box stall winy box stall. She is sarge, roomy, airy, and mosquitoes. In the warm weather above

Lerry ece Is One of the World's Ordinary Families, Struggling Unaided
Against Heat and Cold, Want and Anxiety. her head there is always turning an elec.
tric fan that keeps the air cool and drives
away any fiy that may away any fly that may
happen to get inside
this mosquite netting. this mosquito netting.
And another fan at an
open window keeps open window keeps
diriving in fresh air
constantly
$\xrightarrow{C l}$
Contrast that with the surroundings of any
one among hundreds of thousands of one among hundreds of thousands of human
mothers, talking care not of one child, but of
three three or four or more with a \& young baby in in
her arms and a child hardly able to walk her arms and a child hardly able to walk child with food, standing over a redhot stove, cooking for a whole family, tormented by the
heat, by the filies, by the landlord, by the dust and, the dirir of the the landiord, by the dust
der that the death rate among two you wondren is so death rate among two-legged chil.
greater than among four. legged calves? Do you wonder that so
human mothers die before their time? The champion cow Josephine has her foo
especially prepared and indicated by che What she eats is always thoroughly tested and analyzed, that she may make only the best of
blood for herself and produce the for her valuable calf.
Contrast that with the feeding of human mothers and of their children, at the mercy of prices, especialily cursed by poverty, with the unfit, and insufficient food that goes with pov-
erty. erty.
Chief
greatest greatest kosephine is treated with the very
her, "She is ness at all times. It is said of her, "She is never struck or excited in any decrease in her milk production." Onces a decrease in her milk production." Once an
accident happened to her electric fan, the fies
bothered her bothered her, Josephine's nerves were diss
turbed, and that day she only turbed, and that day she only produceed 74
pounds of milk, 18 pounds less than the day
before. Cefore. a young baby, welcoming at night a brutal and perhaps a w welcoming at night a brutal
ancify him, husband, striving to pacify him, to quiet a trying child, to soothe ful that such a mother can take care of her children AT ALL? Is Is it strange that so many of the children on the breasts of poor mothy surely even a very refined cow like Chier Josephine is less refined and less nervous than
a human a human mother. And if the cow's constitu.
tion is affected by a little discomfort any brufalitity by a little discomfort, withont eighteen pounds of milk, daily, what must be the effect on the nervous system of a nursing tai or an unthininking husband?
There wer to a bruThere was recently a picture
newspaper showing a farmer running in great
haste to some one that had haste to some one that had ealled himg in great Arriv.
ing out of freath, he is told, "Yur
has int has just fallen down the well." To which he
renlies. nuluch reasequred "Vou

That tather brutal joke illustrates fairly well That rather brutal joke illustrates fairly well
the attitude of our government toward the
mothers of the country The eove thent mothers of of cour government toward the the government runs
to help a sick mare, and says to a sick mother, "Help yourself.", and says to a sick moth
The Covernment of the United much excernment of the United States is very
among the sows that any disease breaks out among the sows that produce the little pigs. There are swift measures of relief, generous
spending of money, careful quarantine, that
other sows other sows and other careful quarantine, that
fer. Remedies are suppligs may not suf. fer. Remedies are supplieed may not surmat.
given, special sow doctors are sent out fion
Washington given, special sow doctors are, sent. .unt from
Washington at government expense. No sow
or cow need lio or conw need lie neglected with helpless pigs or
calf beside her. calf beside her.
It is not so wit
paralsyis may with human mothers. Infantile pumption may carry off their children, con-
and children away does-carry the mothers and children away by the tens of thoussands says, "That is not my business. I am astates erly government to cows and sows, for fourlegged, but not for two-legged mothers."
Don't you think it Don't you think it would be reasonable to
ask the Government of the United States to
show in the mothe of show in the mothers of the United States to
same in terest that children the same interest that the government now shows
in the mothers of calves and pign in the mothers of calves and pigs? It is an
excellent thing, of course, that the anis should be taken care of, and that the wealth
of the nation should vestigation of animal be inerceased by wise in-
sible help to the form and by all posBut wip to the farmers.

 The prosperity of the country is really produce

 heir value
The mothers are wealth producers. Thes have
mere creators of weal these children that be come ereators of weelth.
beliearts that out decency
celiefs that are esupney and the various relisious
country, wouldn't it bed to entertalned in thie inNT if the Goverume even a PAYING INVET-
interest itself in then of the United States should

 chilidren, of mothours iedge as thid the proper care of
the inghting of epidem ehilibirth, information as to No more important suggestion has been made tid
this country singe the governiment was established
of course it is toneht




 gence and mon
other animaion
Meanwhile, Meanwhile, take off your hat to Chief Jo.
sephine. She is a lady among cows, a good
warkere and a mant

## Eaitorial Section of Toe coronto Sunday cruorld

3OTH YEAR -PAGES 1 TO T0 TORONTO. SUNDAY MORNING DECEMBER 25 1910. PRICE FIVE CENTS



THE TOROMTOO SUNDAY WORLD.



## CRUST\$ ${ }^{2}$ CRUMBS

Albert Ernest Stafford


## Yuletide Tales for the Fireside --A Page of Christmas Song and Story





# THE WEEK IN SOCIETY 



## The Distribution of Christmas Cheer Toronto Organizations Are Active



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## CLARK＇S

 RUNAWAY CIRLS CO． EXTRA FEATURE
## REID WAKEFIELD \＆CO．

In＂THE TIE THAT BINDS．＂A story of the Underworid



## JACK REID






 REFINED VAUDEVILLE

| $4{ }^{\text {SHOWE }}$ dally 4 | WEEK COMMENCING $\text { DEC. } 26$ |  |
| :---: | :---: | :---: |
| MATS．： 1 and 3 EV |  | 9： 7 and 9 |
| PRICES <br> Matinees 2500 <br> seats at <br> 5 and 10 C | ＂ENOCH＂ <br> the human fish <br> See Him Break the．Record for Remaing Under Water． | PRIRES <br> 開atinees <br> 2500 <br> seats at <br> 5 and 10c |
|  |  |  |
|  |  |  |
|  | ADAMIS AND LEWIS |  |
|  | LILLIåN CARTER |  |
| $\begin{gathered} \hline \text { Evenings } \\ 5 \\ 10 \\ 20 \\ \text { ana } \\ 25 c \end{gathered}$ |  | Evenings <br> 5 |
|  | Assassinators of the Blues＂－ |  |
|  | OMA CROSBY＇S | 10 |
|  | LULA sELMA |  |

## GERMANY＇S PROGRESS UNPARALLELED UNDER PRESENT FISCAL SYSTEM

| Secretary for Itterior in Reichs tag Shows that National For tune Has Increased by Five Hundred Million Doilars In Past Decade． |  |
| :---: | :---: |
|  Germany has derived from protection were preented to the relchstag iy the secretary for the interior，Herr Del． the secretern the courso of a spirited de－ brenee agalnet the atitacks of free traide rence againet the atiacks in free wation radicals and socialiste in conisetion With the prices or meat that the value or the protective eystem could not but only by its succersc．Coula it be contended that the tisal yystem of |  |




LEXA ASHWELL THE DISTINGUISHED LOXDON AOTRESS WHO WIL
BE SEN AT THE，ROYAL ALEXANDRA NEW YEAR＇S WEEK ID
＂JUDNH ZARANE，＂ The Importance of Being Earnest：
During the week beginning January





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More About The
Ideal Husband
Miss Robson Discusses the Lover off theo stage and fin Real
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## STAR

Matinee Daily teal burle of bue WEEK OF DECEMBER 26 under the same managesient as the＂igergy whirlo＂ CORDON \＆NORTH AMUSEMENT $C O$. THE
Passing Parade with SAM SIDMAN HIT MAKES ME SO MAD＂

CFE THE STRRING AMAZON MARCH UL－THE MARVELOUS TRAN EFFECT

## MEOYAL this week, becinning monday mat. AEDEDE ELLIOTI  play of cherrfulness THE DAWN of A TO-MORROW <br> 1 YEAR III NEW YORK 5 MONTHS IN LOMDOM 8 WEEKS IN CHICACO 6 Weeks ill boston Evenisgs, mo  WEXTK BEGINNING MON: MAT. LENA ASHWEL "JUDITH ZARAINE" <br>  

SEAT SALE BEGINS ON THURSDAY



## vavavavapaapaaa

Signs of Christ's Coming


