RITISH House Front Trenches From Germans in Aisne Region---Disaffection in Russian Army Forces Further Retirement in Galicia---Russo-Rumanian Advance on Suchitza River Continues.
'Club
Register who wish re in the
tages of tages of wish to cash for urchases.
of this store hat
and owo is,
for cash.

## Ears

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| :---: |
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GINNELL SUSPENDED
FOR DEFYING RULES





THE ABOVE RECORDS ARE PROCURABLE AT EATON'S
(1)

## 

FOE IOSES HEAVILY EADTOF HURTEBISE








 The midasummer Clearance Sale of N Men's Hats Continues-refrestied
artivas of imported hats that came too alate to command the regular sale prices. One line of Super-quality Leghom and Milan Straw
Dineen's ine regular highi-class imported English sennit straws- the hats that make Dine n's a p p
off, uniformy


Establsshed 140 Yonge Street remperance

Proclamation Promulgated Appeals to Armies and Fleet.
 Press. -Another proclamation has
been issucd or behal' of the onceus
tives of the workments and













and


## You say

That party politics should be dropped until after
That a National Non-partisan Government is
essential for doing our full duty in the war.

## You will find

That the Win-the-War Convention at Toronto,
Thursday and Friday, August 2nd and Zrd whill help mightily.

## We want

The help and support of everyone who wants what

## Therefore

Please send us your name and address, and those

WIN-THE-WAR CONVENTION

THE TORONTO WORID



## $\cdots \mid$



## Baseball

## ANOTHER DOUBLE Defeat for leafs

eaten in Overtime in Firo Second Was Easy for
the Visitors．

BasEBaLL RECords OVERTIME VICTORY REDS GAIN A FULL
$\qquad$

FOR THE YANKEES GAME ONREW YORK

SINGLE G．WINNER

## 號

$$
\begin{aligned}
& \text { Record at Circuit Races } \\
& \text { That Were Cut Short. }
\end{aligned}
$$






## 





The smoker who has not tried an ARABELA has much happi－ ness－－－－－－－in prospect．＂
（The 4－for－a－quarter cigar）





## 600 PAIRS

## WALK－OVER

 MEN＇S LOW SHOESAT $\$ 2.95$ 3

Men，you can thank the backward season for this unprecedented opportunity nd atsolute cleavers at this money－saving price．To insure an mmediate marked them at the lowest price at which this grade of shoes has ever sold．
Some Ourly．Windowa

## WALK－OVER BOOT SHOP


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The second day of our August Home Furnishing Sale, which, of course, means many advantages to thrity

 This
proposition.

Simpson's is a cash house-and home-owners to whom the privilege of deferred payments is extended by the H
cash prices just as if they were paying all cash.

We have only one price-it is the same to everybody-and there is no extra chatge by means of interest or by any other means for the con-
Attend the August Sale of Rugs

 The Home-lovers' Club is now reopened and will receive a limited number of new applications. means to take advantage of the specias perfectly responsible people of moderate gust Home Furnishing Sale.
mation. His office is on the fourth floor


Here Is a Rare Opportunity for Rooming Houses

Extension Tables and Dressers---Two Extra Specials---Not More Than One of Each to Any Customer


## Furniture For the Bedroom












tick
Bod
rope ed
gust
sall











Brass Bed in bright, polette or satin finish, all reqular sizes, heavy
posts, with special ball corners, five one-inch fillers, with gallery.
Mattres, half seagrass and layer felt, roll edge, encased in good grade
Spring, iron frame, spring closely woven wire fabric, rope edge. Regu
rice of the outfit $\$ 38.75$. August sale


Nole
now SIMIPSON Conem

Bamboo Verandah Screens

 ${ }^{3}$




an man dobe

## Hall Seats and Racks Reduced





## Sale of Trunks

P


Fibre Suit Cases on Sale at $\$ 3.69$


## Great Reductions in Picture Framing

 and Framed Mirrors and Pictures

$\qquad$

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RETURN

