# Genuine SHELBOURNE DORIES! 

## Sold at Bowring's Retail store.



## A High-Grade Paint!

"Matchless" Paint because ayou think it is too good for your trade. These
are the days when nearly everybody wants the best are the days when nearly everybody wants the best
of everything and is willing to pay to get it. We hope of everything and is willing to pay to get it. We hope
that every merchant who is now laying plans for a big spring business will carefully consider these facts. If
he does he will surely decide to make a leader of he does he will surely decide to make a leader of
"MATCHLESS" or 1914. "MATCHLESS" for 1914

The Slamard Manducturity Con LId


1914 BUICK.
 1914 MODEL




JOHN R. PARSONS, Agent.


Better Walls and Ceilings


BEAVER BOARD COLIN CAMPBEL

Alliance Assurance Co., Ltd.
 Total Assets Exceed $\$ 120,000,000$.
 BAINE JOHNSTON \& $\mathrm{CO}_{\mathrm{o}}$,








## Lman ampurn



## such frifinds."

Captain Latrons tace glowed de

$$
\begin{aligned}
& \text { Grey, had been a lukking thought } \\
& \text { tat mis trenens mikht think ushaty }
\end{aligned}
$$

$$
\begin{aligned}
& \text { that his friends might think Highty } \\
& \text { of her because she was the daughter }
\end{aligned}
$$

$$
\begin{aligned}
& \text { was himself fast finding out that } \\
& \text { there is a f far truer nobility in } \\
& \text { ty }
\end{aligned}
$$

$$
\begin{aligned}
& \text { i: is worth, not rank, which is the } \\
& \text { grand destideratum. The young man's } \\
& \text { love for Ada had. indeed changed } \\
& \text { him for the better; he was no longer }
\end{aligned}
$$

some rew. and the designing of where he would-his wife at last
youns cravats. The For there was no life between the
disappeared, and an earnest, straight-
forward, resolute man had replaced

Chapter xxxyi him. The terrible trouble which had Guy had meant to see Shirley quiet
fallen upon Lady Glynn had touched htm greatiy, and Sir Hugh's awful
death had been a rude byt
 Iy. and Lady Glynn had made a re
solution that she would not distres
bim by any emotion; but, when the
met in the firelit parior of Mr. Jack Pore the trial at Easton, and his pre- met in the frelitt parior of whe the
sence wask an inestimable comfort to sons litte cottage, their calmnes sence was an inestimable comfort to
Ade, who was almost sorry after--
ward ward to think how. happy she bad
been while Shirley was such sorrow and sultering. "And I have to congratulate sou,"

$$
\begin{aligned}
& \text { upon the bright fowered rug and } \\
& \text { when he entered, she turned and pu }
\end{aligned}
$$ smile. "You are a very up with low, Layton; Miss Grey is a most

charming girl. and sou are much to
$\qquad$ Thank you," the teliow returned,
rather styly. "Have you not itined
yete" he added, slancing at the bare. 3



## Don't Put Off

 BEECHAMPS PILLS


 Evening Telegram
Fashion Plates.


COAT! Sent Home $\quad \$ 7.20$ A Small Cargo Screened North Sydney Coal, due in a few days.
A. H. MURRAY,

| $\begin{array}{c}\text { Prone } \\ 679\end{array}$ | Bishop Sons \& CO., Ltod. | $\substack{\text { Pronen } \\ 679}$ |
| :---: | :--- | :--- |


| Just Arrived <br> A Large Shipment o Fuller's Chocolates | Orders taken daily for Cream |
| :---: | :---: |
| Sweets | Turkeys |
| Peppermint Creams Assorted Caramels Marshmallow Balls | Chicken and |
| Abdulla Cigarettes | Squabs |
| Turkish Egyptain | Always in stock. |



## Slugar ! Sugar!

Landing To.Day ex S S. M Mrgolian, 500 Barrels American Granulated SUGAR.

GEO. NEAL.

THE HAYMARKET

## 

## 600 Pounds <br> FRESH CODFISH.



## SAMPIE VESTS, $\$ 3.00$

 SEE WINDOW

5


## Armada Tea

Is ordered from Ceylon only twice a"year, when the quality is at its best.

In 1-lb. Tins. From ALL Grocers.


## 5 5.0. <br> TO FORD OWNERS <br> It is useless to ignore the fract that you don't rearyire partisfaction. It the parts must be renewed sooner or later. The piece of ma-  <br> ive are such a great distance from the factory and to get parts it takes considerable time, not to mention them having quite a  <br>  seout the fourth of rebruary and leave will be attended to personally.

GEO. G. R. PARSONS,
J. J. ST. JOHN.

CATTLE FEED, $\$ 1.40$ sack.
OLASCUIT, GLUTEN MEAL.
CORN MEAL, HOMINY FEED. BRAN and OATS.
GOOD QUALITY SPARE RIBS, 7e. lb.
FISH SOUNDS and T
KIPPERED HERRING.
J. J. ST. JOHN.
dvertise in The Telegram.



Blizahecth, N. J.

## ng emoger rical,

 Antur ot tit toan mas siman"
## Does Your Office

require something new?
TWolid a fin Roll Top Desk ht that
bare space hefore the window? If so, zet bare space neorere he window rive gea
one now and make youri private room look
 Good, guiet dieninied
variv valuabie asset
Tour Showroom acries the ffoest stook of ofice requirementa nat can bee uumd
the ity f from a wastenaper basket uwards Our prices for these goods during the month of January will be fiost a verr jithe above eost the reason being that we desire to have
as itite stock as posibile on our lists after as hitite estokk as possile on our litst atter
stocktaking. This is the business man's stock-taking. This isthe yusiness mans
opporumity and your inspection means a sale with a
bargain.
U. S. Picture \& Portrait Co.

Every General Manager of a Canadian Bank





F. B. McCURDY \& CO.,
 Halliax, Ottawa, Montreal st. John, Sherbroote, Kingston,
nev, Charlottetomn, St. Johms, wili. London, E.C.

A Canada Life Actual Result!




Shimeationed.

 I MMA

 G. A. C. BRICCE, Manager, St. Jolun's.

## DINAA' FORGET


 Poiticy with one of my strong companies at a
very low rate?
 WHOLESALE DRY-COODS.

TO THE CITY AND OUTPORT TRADE:
 Cheapest in the City. NoTE-SHe our Speaill Brand ot Cototo Twed and

SLATTERY BUILDING,
Duedworth and George's Sts,s St. John's.

| HIGH COS <br> MARM <br> tate far sis the euiee <br> GEORGE <br> has solved There is no nicer, than SEVILLE ORAN this is now brought wi ONE 11-LB. TIN PULP FOR <br> 11 LBS. OF BEST AN <br> These together will ma <br> only 99c., or $41 / 2$ c. per 1 <br> WHY USE BUTT <br> lb., when you can give food procurable, a food low cost of <br> G. KNO | T of LIVING <br> ALADE! <br> stion of Preserves on your <br> KNOWLING <br> the problem. <br> healthful tonic preserve NGE MARMALADE, and <br> within the reach of prac SEVILLE ORANGE <br> and <br> FOR . . . . . . . . .. . . 39c. <br> ge twenty-two pounds of <br> ADE IMPORTED, made <br> TER SUBSTITUTES for <br> them the most healthful <br> lf tins of pulp at 37 c . |  |  |  | Knowlin <br> MEN'S <br> HING DEPART rd Offe $\qquad$ ps, etc. Nearly JLAR PRICES. <br> 's Overco London cut, fresh from the These Coats are made from These Coats are made from h warm tweed lining, double The collar can be made in required, and we call atten XCLUSIVE LONDON TALIOR 75 and $\$ 5$. | 2g.SPOT <br> CASH <br> SALE <br> WRNI <br> rings <br> ear, SMART UP-TO. d new. PRICES ARE <br> ats! <br> factory, and on account splendid heavy Grey <br> splendid heavy Grey breasted with raised nto either a storm or <br> ed effect. <br> 75. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Evening Telegram. | Supreme Court. |  |  | high-class Coat for less than the cost of making. Intending purchasers detter secure one at an early date |  |  |
|  |  |  |  | $\begin{aligned} & \text { Men's } \\ & \text { Negligee } \\ & \text { Shirt } \end{aligned}$ | $\begin{aligned} & \text { Men's } \\ & \text { Fur Backfold } \\ & \text { Cap } \end{aligned}$ | Men's |
| ,000 |  |  |  |  |  |  |
| gally Spent. |  |  |  | Shirt Bargain | Cap <br> Bargain. |  |
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|  |  |  |  | c. | Авоиt halp price. |  |
|  |  |  |  | 5 C , ${ }^{\text {and }} 75 \mathrm{C}$. |  |  |
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|  |  |  |  | $\underset{\substack{\text { central } \\ \text { STORL }}}{\substack{\text { ceo. Knowlin } \\ \hline}}$ |  | ng.centran <br> STORE |
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|  |  |  |  | Declared 71-2 Per Ct. |  |  |
|  |  |  |  |  |  | EUROPEAN |
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|  |  |  |  | tom |  | W Housur mix |
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## Extraordinary :Value WHITE UNOERWEAR.

We are now offering extraordinary values in LADIES WHITE UN. DERWEAR. Note the reductions, which are absolutely genuine.㴆度: LADIES' WHITE LONGCLOTH UNDERSKIRTS.
 LADIES' WHITE LAWN CAMISOLES.

| Regular priee |
| :---: |
| Minatece doom |


Regular prices.
Marked down prices

## EMBROIDERY.

We have just opened a choice selection of Cambric Embroidery and
Insertion. Splendid values from 10c. to 25c. yard. This lot is well worth Insertion. Splen
your inspection.

A Clearing Line of Well worth 50 c. Clearing at

40c. garment

## ALEX. SCOTT, <br> The Big Value Store, 18 New Gower St.

## WHY BE COLD?

WOOL SOX from 25 c. to 50 c . a pair.
Inimitable WOOL SHIRTS at $\$ 1.00$ to $\$ 2.30$ each
Also a dandy line of Men's Sweater Coats for $\$ 1.80$.

## SEE OUR WINDOW.

A. \& S. RODGER.



## Death Of <br> Rev. Dr. Woods.

 May
 Rer. Dr Frederick Woods Dles a
Home in Meltoee.



 2.30 Friday afternoon at the Methoodist
Church, Main Street.
Dr

 Hesleyan University, Mididetown Conn, in 1859.











 wooas, 1ves in saugsar. Grim Russian Tragedy oirieer of omprint gand stheot












 Armed Gurads In Bungarian House





Some Bargain Lots at


## Steer Brothers



## If we should print some of the Enthusiastic Outbursts to be Heard on Every Side

any of the days the past week you would surely be justified in thinking it was all＂Just Adver－ tising Talk．＂To say we are showing the best values in
FLANNEIETTES，WHITE SHIRTINGS，SHEETINGS． TABLE LINEN and CURTAIN NETS
In St．John＇s sounds like mere platitude，but any of your friends who have paid us a visit for these goods the past two weeks．will tell you this is so．

## Nawhal（ISME

Our Orders for Invictus Shoes of Geo，A，Slater Fame also the Faultless－Fitting DOROTHY DODD SHOES
have been placed．We expect to show our new stock early in the Spring．Wait！You＇ll be in térested．

THE WEARER OF invictus shoes
has a perfect understanding as to what constitutes
＂THE BEST GOOD SHOE．＂
He has the double proof－one on each foot．

DOROTHY DODD SHOES combine the virtues of beauty， COMFORT AND VARIETY They are also
ECONOMICAL SHOES．

| 6．Knowling TO |  | flose |  | on H．M．S．Calypso． | Fresh Poultry，Fresh Fish Fresh Fruit． |
| :---: | :---: | :---: | :---: | :---: | :---: |
| HORSE OWNERS！ <br> We carry a splendid assortment of Horse Blankets， Rugs，Sleigh Bells，Whips，Harness，Carriage and Sleigh Fittings，Medicines，etc．，at |  |  |  |  |  |
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|  |  |  |  |  |  |
| Very Low Prices． | MONTREAL，TO－da The total of Strathcona＇s gifts to | Schooner Canada Safe． | still in power，at times whici coincide with the preparation of tite Corona－ tion honours list． |  | FRESH IRISH SILSIGES．SCOTCH BEEF HAY．AYRSHIRE BACOY． |
|  |  |  |  |  |  |
| HORSE RUGS－$\$ 1.15, \$ 1.65 ; \$ 2.50, \$ 2.80, \$ 3.10$ <br> WATERPROOF CARRIAGE WRAPS－$\$ 2.60, \$ 2.75$ ， $\$ 2.90, \$ 3.50, \$ 3.75, \$ 4.50$ ． |  |  |  |  |  |
|  |  |  |  |  |  |
| CARRIAGE WRAPS（Woollen）－ $\$ 4.50, \$ 5.00, \$ 5.50, \$ 6.50, \$ 7.00$ |  | 隹 |  | ship，who deserves oo be congratu－ lated on the success achieved，consid－ | Sen |
|  |  |  | Seaman Drownrd | ering that this was the first entertain－ ment of its kind ever held on the Calypso． | ， |
|  |  | －Col．Goethals． |  |  | FRESH BLUE P0IVT 0YSTERSFRESH SMELTS．FRESH CODFISH． |
| c－12 |  |  | Seaman Drowned <br> His Would－Be Rescieer． |  |  |
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| ${ }_{\text {Currx }}^{\text {CuNE }}$ |  |  | Sels |  | （eateme |
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| Horse scraprrs－17e cach． |  | London To Day． |  |  |  |
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| SADDLE CHIMES－$\$ 1.10, \$ 2.40, \$ 3.30$ <br> SHAFT CHIMES－$\$ 1.95$ ，$\$ 2.50$ pair． <br> ELLIMAN＇S ROYAL EMBROCATION for Horses and <br> Cattle，29c．and 58c．bottle． |  |  |  | 隹 |  |
|  |  |  |  |  |  |
| HORSE PoWDERS，for the cure of worms，loss of ap．petite，etc，11c．pkt．； 1 lb．tins， 20 ． wisons veterinary gall cure，for curing galk，scratches，cuts，mud sealds，ete．，20c．tin． | Two St．John＇s Girls． RIOT AT ROSSLEYS． | Here and There． |  |  |  |
|  |  |  | MeMurdo＇s Store News． <br> We turussax．Peo $3,194$. |  |  |
| VETERINARY VASELINE，for sprains，wounds，wind galls，spavins，etce， 1 lb ．tins， 16 c ． sturgeons oll liniment，for weak knees，ring bone，hard hoofs，etc．，18c．bottle Dunn＇s Celebrated BLAACK OLL，for sprains and sores， 34c．and 65c．bottle． |  |  |  |  |  |
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| GEORGE K |  |  |  | estling |  |
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| apper－dance The Latest Fad． |  |  |  |  |  |
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The Imperial Institute and Commerce Services to the Empire.


## Fresh Supply Pure Table Butter! <br> Just received ex s.s. Mongolian, viz: IRISH, in 28 lb. boxes and 1 lb . blocks. NEW ZEALAND in 28 lb . boxes and 1 lb . blocks. <br> FRESH CODFISH. KIPPERED HERRING No. 1 SALT HERRING <br> digby herring. <br> boneless codfish <br> SHREDDED CODFISH <br> C. P. EAGAN, <br> [\$1 19$]$

## Publishing House Will Cost $\$ 1,000,000$.



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| there whed with his studies. Henry's |  |
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| With a surprised stare. 'I beg your yardon, sir,' he said, 'I think you 'ave made a mistake. I have not the |  |
| $\begin{aligned} & \text { onor of your aequaintance.' } \mathrm{He} \\ & \text { oushed by and was lost in the crowd } \end{aligned}$ |  |
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| vas about, took the next train. foCambridge. On reaching the univer-sity he was ushered into his son'sstudy, where he found him absorbein his work. The old gentleman madeio reference to his recontre in thetrand, being persuaded that it mustlave been a hallucination." |  |
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| Headache Costive, Bilious.- "Cascarets" |  |
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| $\begin{aligned} & \text { siek Headache, Bad Breath, Sour } \\ & \text { Stomach, mean Lirer and Bovels } \\ & \text { are elogged-Cheer apt } \\ & \text { Get a } 10 \text {-cent box. } \end{aligned}$ |  |
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| Sick headache, bilioussess, dizzi- |  |
| nees coated tongue foul taste and foul |  |
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| delicate brain tissue it causes congestion and that dull, throbing, sickening headach ascarets immediately cleanse the | Fears For Scho |
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| Fought with Thohbist and Hurried Washin |  |
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| kill him." <br> When he returned only the clerks |  |
| The clash followed a hearing on abill to increase the salaries of cross-ing policemen, whom Shields |  |
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FOOT WARMERS-40c., 55c, 65c. NEW TEAPOTS-.Jets, Samian, Lustre. 1914 TEA SETS--This Years Patterns, in Great Variety. 21 and 40 pieces. Just Received.
CALL and SEE THEM.
Ayre \& Sons, Ltd.,
China and Glass Dept.

LOOK! Big Feature Programme at THE NICKEL for Monday \& Tuesday. 2 Reels-"THE LAST PERFORMANCE" -2 Reels. A circus picture containing a gripping story. Wonderful effects and the
high standard of the Pathe Co. See the ring scene and the leap from the trap of death. How They Outwitted Father-A new and novel comedy subject with laughs galore.
Williamson's s Animated News-Interesting bits from far and near The Unfulfilled Oath-A powerful love and war tale.

## A WHITE SALE

to be remembered.
Good Goods at Low Prices.
BLEACHED TABLE LINEN
BLEACHED TABLE LINEN ..
TABLE NAPKINS, splendid value. H.S. TRAY CLOTHS
H. S. TEA CLOTHS
.32c. to 60 c .

BLEACH TABLE CLOTHS 8-4 BLEACH TABLE CLOTHS, 8.10 size. .22c. to 50c. $\$ 1.50$ for $\$ 1.20$ BLEACHED SHEETING, a Bargain. . 82.00 for $\$ 1.50$

60 Special Open Work Bed Spreads $\$ 2.20$ to $\$ 4.00$, now at $\$ 1.88$ to $\$ 360$.


## EISHOP, SONS \& Cor, Ltun,

POST CARD VIEWS
Cochrane St. Church,


| －$=$－ |  |  |  |  |  |  |
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|  |  | $15=5=$ |  | 6．Mavinles |  |  |
|  |  |  |  | Large Stock of Banknupt Gools <br> VALUED AT ABOUT $\$ 16,000.00$ ． |  |  |
|  | \％max |  |  |  |  |  |
|  | maximem |  |  |  |  |  |
|  | ensmo |  |  | Marvelous Money－Saving Sale |  |  |
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|  |  |  |  | Boots，Shoes，Rubbers and Gaiters， |  |  |
|  |  |  |  |  |  |  |
|  | 为 |  | $\pm=$ | We will announce from time to time some really marvellous values inMen＇s，Women＇s \＆Children＇s Clothing and General Dry Goods when ready． |  |  |
|  | JEM |  | mimm |  |  |  |
|  |  |  | $\underline{4}$ |  |  |  |
|  |  |  |  | RUBBER BARAIN | bOot bargain． |  |
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|  |  |  |  | 162．pairs MISSES＇STORM RUB－BRRS，value 60c．SALE PRICE42 c ． |  |  |
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| Pills |  |  |  | Neevfoundland Clathing Co，Limited， |  | \％ |
|  |  |  |  | Over 40,000 PeopleRead The Telegram |  |  |
| 23 |  |  |  |  |  |  |  |  |  |

## The HOLLOWAY STUDIO, Limited,

## Will be open WEDNESDAY all day.






No. 8.- 8 Bearrooms Anted with brackets, pull chain sockee

## No. 9.-Bathroom Bracket, with puil chain gockeet. Price

8.00
hs if you desire.
${ }^{12.00}$ Handsome Shades ${ }^{\substack{4.00 \\ 3.00 \\ 3.00}} \mid$ a great $\underset{850.00}{\substack{4.00 \\ 8.00}}$ variety $\underbrace{: 850.00}{ }^{\frac{4}{3.00}} 1$
MONTHS

That's what you get when accepting Our Special Wiring and Fitting Offer, you save money enough to light your house for SIX months. First-Class Fittings.

Reid-Newfoundland Company., Electrical Deparment.


## COMBINATION ENGINES.

The Guarantee 4 -Cycle Engine, which is one of the
most reliable marine motor engines made, can be fitted
 with a Governor, , ,ase, Pulule and Coupling, and wsed
for sawing
machinery. hoisting, pumping or running any kind of Being a 4. Cycle Engine it burns kero oil with good
results, and is economical on fuel.
Robert Templeton

DON'T BURN YOUR EYES
by using a poor light, particularly when it costs thing extra to save them.
TEXACO KEROSENES
(high or low tests) give such a briliant light that you
don't have to strain your eyes to read or write, and texacó kerosenes cost no more than others. GEO. M. BARR,

Agent.

There is still
COLD WEATHER Enough ahead to enable you to give,
NEW-KNIT
Unshrinkable
UNDERWEAR
A; Trial.
"GO TO IT"
The Nild. Knitting Wills, Ltd.,
Alexander Street.
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