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371-373 DUNDAS STREET, W.
PHONE 1908.

TORONTO BLAZE CAUSES \$80,000 PROPERTY LOSS
Canadian Press Despatch.
Toronto, Dec. 17.—Fire broke out at 1:30 this morning in the basement of the Novelty Shoe Company on Yonge street in the heart of the downtown retail section. A general alarm has been turned in.

The fire was under control at 2 a.m. after badly damaging the stock valued at \$80,000. The three-story building was gutted by the flames. The Novelty shoe store is owned by S. N. Saba.

NEW YARDLEY'S "Vanity Fair" PERFUME and POWDER
STRONG'S Drug Store
184 DUNDAS ST. W.

BIG CUT IN COAT PRICES
Fur Sale
Beltz & Co.
Practical Furriers.

Parnell's Christmas Cake

Full of fruits, nuts, peels and other ingredients. Delicious and well baked.

3 Lbs. \$2.00

Handsomely boxed and delivered to your door.

If your grocer does not sell it phone us or ask our driver.

PARNELL Baking Co.
Phone 929.

EX-LONDONER DIES AS TRAINS SMASH

Archie Campbell, Formerly of City, Killed in Northern Ontario.

BORN NEAR ST. THOMAS

Special to The Advertiser.

Winnipeg, Dec. 17.—Archie Campbell, age 41, of Transcona, Man., formerly of London, was killed in a head-on collision between two Canadian National freight trains between Reddit and Minaki in Northern Ontario. Campbell was engineer of one train, and his fireman and brakeman were severely injured. His crew was in charge of the westbound train. The eastbound crew escaped injury. The collision took place in a deep rock cut, and the wrecking train had a difficult time in clearing the right of way. Traffic was blocked for eight hours. An investigation is being held by Canadian National officials as to who was responsible for the collision. Details have not reached Winnipeg, but the property loss is estimated at \$20,000. Campbell leaves a wife and little boy.

Archie Campbell was a resident of London up until 12 years ago, when with his family he moved West. He was employed on local railroads as a fireman and for some time worked as an engineer on the M. C. R. out of St. Thomas. He was widely known. He was born near St. Thomas, and was the son of the late Charles Campbell. His mother lives with a second son, Duncan Campbell, 574 Canterbury avenue, Woodstock. Sergeant Jim Oakley of the local police force is a relative.

"KING DAVID" SURPRISES WHEN HE K.O.'S PARTNER

Associated Press Despatch.

Los Angeles, Dec. 17.—"Fighting King David," bearded newsboy whose religion bans haircut or shave surprised patrons of a boxing club here by knocking out his opponent in the second round of what was expected to be a playful "curtain raiser" Saturday.

The bearded boxer who is a newsboy on week days and a preacher on Sunday declares his whiskers are an aid in the ring since they cushion blows.

The preacher - newsboy - pugilist weighs 115 pounds and is more than six feet tall.

SEVEN SHIPWRECKED ARE RESCUED BY LIFE SAVERS

Associated Press Despatch.

Marshallfield, Ore., Dec. 17.—Seven men who clung last night to the wreck of the steamer C. A. Smith, which piled up on the north jetty of Coos Bay yesterday put off in one of the ship's boats early today and were picked up by the tug Oregon.

The men got away from the wreck while the life saving crew was preparing to shoot a line abroad the Smith. Seven men were rescued yesterday by the life saving crew. Ten men are believed to have been lost yesterday when they attempted to leave the wreck in a lifeboat. The C. A. Smith carried a crew of 24.

COUNCILLORS SAY FAREWELL

COUNCILLORS SATISFIED WITH ENGINEER'S REPORT

Unanimously Adopt Resolution Allowing Employees Yearly Vacation.

DOUGLASS BRILLIANT

Chairman Refers to Work and Motives of Members During Year.

Members of the city council were by no means alarmed last night by an effusion broadcasting a report that the 1923 paving enterprises were more expensive than the 1922 by reasons of increased costs of inspection.

Ald. John Colbert rose, not to criticize the engineering department, but rather to seek further information. It was clearly evident that he could not quite understand what the charge was all about. Ald. Douglass submitted a reasonable explanation, which was accepted by the council generally without further comment.

Ald. William Wilson, however, challenged the chairman's declaration during the recent municipal campaign that "Richmond street had been the best pavement ever laid in the city."

Ald. Douglass retorted that the electors of ward two had been the best judges on December 3 as to who was right about the pavement in question.

"It is immaterial to me," Chairman Douglass declared, answering the question from Ald. Colbert, "whether the cost of the inspection was greater this year than last just as long as the pavement was satisfactorily done."

Ald. Wilson declared that \$1,558 had been paid to the Milton-Hersey Company for inspecting materials for the pavement. Such had never been done in Engineer Brazier's time, he stated. Ald. Douglass explained that in former years, when Mr. Brazier was engineer, the testing had been done by a New York firm. "The tests were made in that city," he stated. "Which is in the United States, and Ald. Wilson knows. This year the inspection was done by a Canadian firm from Montreal, who had an agent in this city, a ratapayer who also employed residents of this city, who paid taxes here. The tests were made daily, and it is the opinion of the engineer that value was received for every cent expended."

Appears Satisfied.

With the exception of Ald. Wilson everyone appears entirely satisfied with the report from the city engineer and the work done.

The council unanimously adopted the recommendations from the board of works allowing annual vacations for their employees, irrespective of their occupation, as long as they had one year's service to their credit.

Upon the recommendation of Ald. Douglass, it was further directed that a recording meter be installed in Victoria Hospital in order that there shall be no dispute as to the amount of heat furnished that institution from the incinerator.

A grant of \$250 was authorized for relief purposes, the money to be expended by women's organization and relief from the city relief department.

Mayor Wenige and all councillors sang the customary swan songs, telling one another what wonderful fellows they were.

Ald. Wilson asked permission to withdraw his notice of motion that the street railway corporation be notified that the city intended to take over the road in 1925. Mayor Wenige suggested that Ald. Wilson explain what prompted his change of heart.

Ald. Douglass recommended that the city council of 1924 make ample provision in their estimates for relief purposes. This policy was adopted and sent on for consideration.

Ald. Colbert regretted that there should be need for so much relief and charity work and urged that the federal and provincial governments change their immigration policies and not bring so many people here to add to the ranks of the unemployed at such a time as the present.

Urges Precaution.

Ald. Burdick moved, and it was agreed, that the city engineer be asked to notify the street railway company to equip their one-man cars with fenders to prevent possible fatalities in case of collision.

Ald. Douglass won the respect and envy of his colleagues by his oratorical display while bidding farewell to those members who will not be there during 1924.

"This is the last meeting of the year," he stated. "Thank goodness," out in Ald. Judd. "Retirements would be appropriate," volunteered Ald. Wilson.

"We have had a few controversies," continued Ald. Douglass, unabashed, "and I want to congratulate the mayor upon the manner in which he has handled the situation. He has had wonderful."

"Opposition," prompted some one around the board.

"I'll not dwell upon that phase of it," responded Ald. Douglass. "Every member knows whether he has been an opponent or not."

"You mean obstructionist," corrected Ald. Wilson.

"Looking around, I am sorry that one member is absent," continued Ald. Douglass. "I'll just refer to each member and his favorite saying. At the extreme left is my very good friend Ald. Wilson, noted for his declaration, 'You can't put me out.' Then there is Ald. Drake, 'I'll fix it,' and next to him is Ald. Burdick, 'I want to be fair.'"

"Then there is Ald. Colbert and the 'underprivileged citizen,' and then Ald. Greer with 'How are you voting, your worship?' and Ald. Judd with 'Well, after that, what then, your worship?' There is also Ald. Watt with 'What is this, the motion or the amendment?' Ald. Hayden with 'All the brains on the board of works are not confined to the chairman,' Ald. McKay, 'We are working under bylaw 916.'"

Silent Member.

"Ald. Shaw was the silent member and why shouldn't he be when he is occupying the same chair that Ald. Drake had last year? Look at Ald.

Four Killed In Landslide

Canadian Press Despatch.
Kenogami, Que., Dec. 17.—A landslide which occurred on the Levesque point a short distance from the Price Brothers mills here on Saturday caused the death of four men. They were buried alive and though rescue parties worked feverishly to relieve the entombed men they did not get through in time. The victims were: Joseph Lebel, 42 years old, father of nine children; Adolphe Tremblay, 24 years, father of one child; Georges Levesque, 25 years, residing in Jonquiere; Victor Levesque, 20 years, son of the owner of the farm where the accident occurred.

May with 'We'll show them' and Mayor Wenige with 'You're entirely out of order.'"

Ald. Albert Judd, chairman of the finance committee, retiring, paid a high tribute to Ald. Douglass' address. It was wonderful, he said. Personally, he thought that they had overcome many obstacles during the year, but he hoped for even greater success in 1924.

Ald. Colbert explained that he had found out something at that meeting. He had discovered why he had been in so much trouble during the year. It had been occasioned by his fight for the underprivileged citizens.

Ald. Burdick pleaded guilty to the charge, "I want to be fair." That was his motto always, and, desiring to be fair to the last, he declared that Ald. Judd had been a good chairman for the finance committee.

Ald. Drake pointed out that he was still there, although a doubtful member until ward three's recount was concluded. He felt a little hurt because Ald. Douglass had not advised him his full title "assistant city engineer."

"Do you want to hear from me?" asked Ald. Wilson anxiously. "Well, I would say I have never missed a meeting this year, council or committee. Although we didn't all agree, we got along well. I trust, however, they will have a better council in 1924."

"I left the council upon my own initiative this year," Ald. Watt reported. "But in a moment of weakness I aspired for a seat in the senate and, while I didn't get there, more than 6,000 people indicated that they desired a change. The senators ought to take note of that and correct their shortcomings."

Leaves His Report.

"I am leaving behind in my seat here for the next account my copy of the Britain report, which will show the city and the departments are being conducted efficiently. I regretted that the L. & P. S. Railway was not embodied in this, however."

Ald. McKay felt that more and more he was being out of the city. He had been accomplished during 1923 for the so-called underprivileged citizens in that in any year in the history of the city, although certain of the reforms were long in being effected.

Ald. John May assured that his two years in the council had been indeed in the nature of a real business education. He thanked the mayor and council for their support and wished the 1924 council greater success.

Ald. Shaw lauded the co-operation of his colleagues and commended the chairman of the board of works, Ald. Wilson, who is a valued member, dwelling upon his businesslike manner at the committee sessions.

Ald. Hayden spoke last, declaring that there was but little left for him to say. He commended the co-operative spirit of the members throughout the year and hoped that the same would be shown in 1924.

Mayor Wenige added his little bit. The speeches proved, he said, that they were all finishing the year without any personal or party considerations. There had been many arguments, he recalled, but he felt that no good ever came out of anything without a lot of discussion. He was of the same mind, they would never get anywhere, he stated.

"All you need is the majority," reminded Ald. Judd.

"I have been at a lot of meetings this year, but ours were pink teas along side of some of them," the mayor continued. "The only trouble was that they didn't get the publicity that we did."

"We didn't poke one another in the eye, as happened in Toronto," Ald. Burdick elucidated.

"I consider that the 1923 council have many achievements to their credit," the mayor concluded, "and I want to congratulate them all, no matter how they stood on the various issues."

In brief, the councillors smacked one another soundly on the back and strewed roses around in great profusion.

One member did not forget the press, Ald. Drake.

STRATHROY COUNCIL SHOWS A SURPLUS OF \$2,000

Special to The Advertiser.

Strathroy, Dec. 17.—The town council held their statutory meeting on Saturday evening and closed up all business for the year. The main item was the financial statement, which showed a surplus of over \$2,000 to apply on the floating debt.

This surplus, which has been due to rigid economy during the year, is a lot of satisfaction to the electors as a first step towards improving the town's financial position, and Mayor Wright and the members of the council are satisfied in taking great credit for producing this, the first surplus in years.

At the close of the meeting the mayor entered the council at an oyster supper at Frankley's restaurant.

Not one of the council has as yet expressed himself on the question of another term.

The ladies of All Saints' R. C. Church held a successful bazaar and sale of home-made goods on Saturday afternoon, realizing a substantial sum with which to close their year's activities.

COL. GEORGE HAM, PUBLICITY AGENT C. P. R., VISITS CITY

Is One of Foremost Figures in Canadian Political and Literary Life.

PRaises Advertiser

Colonel George Ham, chief of the C.P.R. publicity department, and one of the foremost figures in Canadian political and literary life, past and present, was in the city yesterday visiting old friends. Accompanying him was William Fulton, C.P.R. district passenger agent and former Londoner.

Colonel Ham, who is one of Canada's grand old men, walked into The Advertiser during his stay and demonstrated by his characteristic keen humor that "age does not wither nor custom stale his infinite variety." Incidentally Colonel Ham paid a tribute to the excellence of The Advertiser as a newspaper.

"In my opinion it is the best newspaper in Western Ontario," he said. With Mr. Fulton and Mr. Taylor of the Sentinel-Review, Woodstock, the Colonel visited Hon. C. S. Hyman and Edmund Weld, spending an enjoyable afternoon in the company of these two citizens whom he knows so well.

Although Colonel Ham is 77 years old, he is still active and keenly interested in every phase of public questions.

"The age of superannuation on the C. P. R. is 65. They haven't fired me, and I dare say there is some life in me yet," he remarked smilingly.

Colonel Ham left for Texas last night, where he will take part in a traffic committee meeting there.

MISS O'CARR, SIMCOE, HEIR TO A MILLION

Chicago, Dec. 17.—Miss Sarah M. O'Car, Simcoe, Ont., is one of several second cousins who should divide the \$6,000,000 estate of the late Edwin B. Jennings, Chicago capitalist, according to Attorney F. B. Williams, a Toronto lawyer who has presented the claims of the cousins to Judge Frederick W. Elliott, who has the case under advisement. Despite his journeying through thirteen states, his searches for names on tombstones and his time spent in reading thousands of volumes of birth records and family Bibles, Attorney Williams was unable to find other heirs to the Jennings' millions, he said.

MONTREAL YOUTH DIES. WAS WOUNDED BY POLICE

Montreal, Dec. 17.—Rene Roussel, alias Beaudry, 19, who was shot on the night of November 23 by a local detective as he was running away after being surprised in the act of robbing the home of E. Archambault, died this afternoon in a hospital from the effects of his wounds.

Roussel was one of the members of a gang of five who were surprised by the police. Two of the gang escaped.

Dear Friends:
As you join in the golden occasions, that greet each Christmas Tide, when old time friends, and happy children crowd merrily around the festive tree, you will appreciate the old-time Goodness and rare flavors of Laura Secord Candies.

For your convenience in sizes, one, two, three, four and five pound boxes, all sixty-cents the pound.

389 RICHMOND STREET
Royal Bank Building
LONDON
Laura Secord CANDY SHOPS



DIAMONDS, The Gift of Gifts

OUR GUARANTEE—We will exchange Diamonds purchased here for full value at any time. The list below embraces some very exceptional values. You should buy diamonds now.

\$20.00—10 only. Diamond Set Rings, 5 modified Tiffany's and five black and green onyx with diamond center \$35.00
\$25.00—1 tray of Diamond Set Rings, modified Tiffany's and basket settings. \$25 each
\$35.00—1 Tray of Modified Tiffany Rings, looks like \$50 value. \$35 each
\$50.00—1 Tray of Diamond Set Rings, fancy Tiffany, modified Tiffany, 8-stone. Values as high as \$75 for \$50 each
\$75.00—1 Tray Diamond Set Rings, cluster, single stones and basket settings. Big values \$75 each
\$35.00—4 Only. Diamond Set Shrine Buttons, set with complete cut diamonds, .35 each

\$35.00—Masonic Ring, square and compass, with raised white gold emblem, diamond center, mounted on onyx. \$35.00
Lady's Perfect Blue White Diamond Ring, weight 85, in beautiful 18k weight, solid gold setting. \$325
\$250—Diamond Set Barpin, 3 diamonds, Special \$150
\$125—Barpin set with three diamonds \$75.00
\$50.00—Barpin, 18k white solid gold, diamond set \$25.00
\$90.00—Barpin, 18k white solid gold, 1 diamond, 4 pearls. \$50
\$60.00—Barpin, 18k white solid gold, 1 diamond, 2 pearls. \$35
Barpin, 14k solid white gold, diamond center \$25
\$38.00—Cuff Links, 14k solid green gold, with white gold diamond set center \$45
\$45—Cuff Links 14k solid green gold, with white edge and diamond center \$25
\$25.00—Special Diamond Set Barpin, 13k white solid gold, diamond center \$25

WATCHES

\$10.00—Ladies' Wrist Watch, gold filled, gold dial, with ribbon bracelet.
\$15.00—Regular Ladies' White and Green Gold-Filled High Grade Watch, 15-jewel movement, sapphire set crowns. Special \$12.00
\$15.00—Ladies' Wrist Watch, gold filled case, with bracelet, 15-jewel movement.
\$22.00—Ladies' Gold-Filled Wrist Watch, in fortune case, high grade Mars movement, gold dial, with second hand.
\$20.00—Ladies' White Gold-Filled Wrist Watch, rectangular, with ribbon bracelet.
\$125.00—Ladies' Wrist Watches, rectangular, 18 karat solid white gold, 16 diamonds, sapphire set crown.
Elgin Ladies' Gold-Filled Wrist Watches \$25.00 up
\$100.00—Gents' Wrist Watch, radium dial, nickel case, lever movement.
\$30.00—Gents' Gold-Filled Longines Wrist Watch, perfect time-keeper.
\$25.00, \$26.00 and \$28.00—Gents' Old - Shape Barrel Bent Wrist Watches, sterling silver case, radium dial.

\$70.00—Versatile Watch, combining watch, bracelet and pendant, 16-jewel, 14 karat white gold.
\$2.00—Boys' Ingersoll Maple Leaf Watches.
\$3.25—Boys' Ingersoll Watch, black dial, with radium dial.
\$10.00—Gents' Pocket Watch, 16-size, gold-filled case, lever movement.
\$15.00—Gents' Pocket Watch, 15-size, Civitas movement, with safety steel barrel. A real bargain \$12.00
\$20.00—Gents' Pocket Watch, 16-size, with fancy gold dial, raised gold figures; thin model. A beautiful gift for a man.
\$40.00—Gents' Pocket Watch, 16-size, 17-jewel Commercial Standard, in 14 karat gold-filled case. Guaranteed to keep as good time as a railway Standard.
We also carry a complete range of high-grade Railway Watches, Waltham and Elgin, Hockey Time Watch and horse-timers.

GIFT TABLE

\$6.50 to \$18.00—Book Ends, in gilt and bronze.
75c and \$1.00—Child's China Cups and Saucers with nursery rhymes.
\$1.00, \$1.25 and \$1.50—Silver-plated Tea Balls with chain.
\$1.00 to \$2.50—Tea Ball, spoon shape, with silver-plated and pearl handle.
\$1.50—Moorcroft Egg Cups, with Salt and Pepper; blue, also yellow and orange.
\$1.50—Pierced Silver-Plated Egg Cup, with Spoon.
\$1.75 to \$4.00—Smelling Salts Bottles, sterling silver and enamel tops.
\$1.75 to \$2.50—Paper Knives, hand engraved, Moradabad brass.
\$1.00—Napkin Rings, Moradabad brass.
\$1.75—Paper Clip, Moradabad brass.
\$1.75 to \$2.75—Trinket Basket, Old Dutch design, silk lined.
\$1.50 to \$2.50—Reception Cups and Saucers, all-over leaf and rose, in Aynsley china.

\$1.75 to \$2.50—Pickle and Olive Spoons and Forks.
\$4.00—Sterling Silver Calendar.
\$2.00 pair—China Candlesticks, yellow, rose and mauve.
\$5.00—Chintz Candlesticks.
\$2.50 to \$10.00—Incense Burner, in silver and bronze finish.
\$20.00 to \$25.00—Electric Perfumers, in silver and bronze finish.
\$6.00—Tea Caddy, Old Dutch design.
\$5.00 to \$25.00—Candy in Cut Glass, also Fancy Colored Belgian Glass.
\$5.00—Cut Glass Water Pitcher, with tumbler combined.
\$8.00 each—Quaint Figures in Italian Pottery.
\$4.50—Brass Kettle with amber handle.
\$7.00—Dessert or Cereal Set, Sugar Sifter with silver top, Cream Pitcher with cover.
\$5.00 to \$7.50—Cut Glass Perfume Bottles, with droppers.
\$12.50—Wine Pot, combined with Cup, Moradabad brass.

EXTRA SPECIAL—One tray Gents' Rings, reconstructed rubies and synthetics, plain rubies, Maltese, Shriners, Knights of Columbus and Pearl Cluster. Values up to \$30. Special \$15

FOR QUICK SHOPPING.
We have gift tables arranged with articles at ...\$5, \$2, \$1.

MAIL ORDERS
Forwarded same day as received. Out-of-town customers should send express or post office money order. Make your purchases now while stocks are complete. A small deposit will hold any article until Christmas.

Open Evenings Until Christmas
C.H. WARD & CO.
Diamond Merchants,
Jewelers and Opticians.
386 Richmond Street
Phone 1084

—BY HARRY MOYER

HURON COUNTY JUDGE DIES IN GODERICH COURT

JUDGE DICKSON DIES SUDDENLY IN COURTHOUSE

Senior County Judge Dickson of Huron Stricken While At Work.

WAS WIDELY KNOWN

Special to The Advertiser.
Goderich, Dec. 17.—Lewis Henry Dickson, senior judge of the County of Huron, died of heart failure in his office at the court house about 3 o'clock this afternoon, while in conversation with Crown Attorney Charles Seager, K.C., and J. M. Best, of Seaford.

His death came without warning for he had been in good health up until the time of his death. Only last week he presided at the general sessions of the peace, and at some length and in terms of the highest commendation, he discussed the work being done in Goderich and district by various public institutions. Since then he has been actively at work each day at the court house.

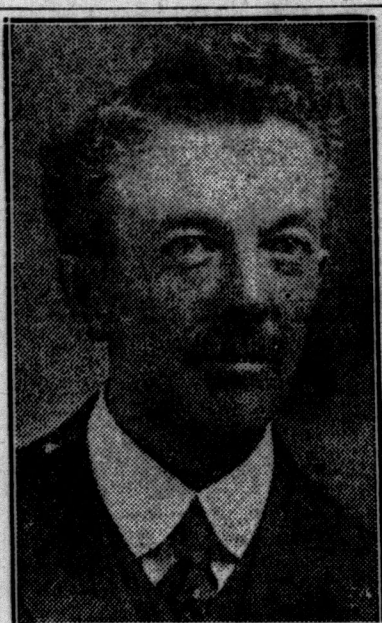
Surviving him are his widow, formerly Miss Jean McDonnell of Hensall, and a daughter, an only child, Miss Dorothy Dickson, at home.
Judge Dickson was born at Pembroke in 1869, being a son of the late Thomas Dickson, a prominent lumberman of that town. He graduated in law from Toronto University and Osgoode Hall in 1885, and immediately entered upon an extensive practice at Exeter, as the senior member of the law firm of Dickson & Carrington. While in Exeter, until 1916, the year in which he was appointed to judgeship, he was actively associated with the Orange and Masonic lodges of the village, and was also a staunch Conservative.

He came to Goderich in succession to Judge B. Lewis Doyle.
Since his appointment as judge he had been president of the Huron Law Association. A clever lawyer, the deceased graced the bench as a judge, whose judgments were regarded with marked respect by all of the profession, with whom he came in contact.

In religion Judge Dickson was an Anglican, a member of St. George's Church. He was for a term of years delegate to the Synod of London, during which time he was a member of the executive committee of the Diocese of Huron. While resident here he had been a valued member of the board of governors of Alexander Hospital, and at the time of his death was a member of the Collegiate Institute board.

UTILITIES WILL HOLD FINAL SESSION THURSDAY

The last meeting of the public utilities commission will be held Thursday afternoon, when routine matters connected with the year's work will be dealt with. It is more than likely that the divisions of next year's commission will remain the same as for 1923, with Jared Vining in the chair.



RE-ELECTED MAYOR.

Mayor William Stephens of Guelph was re-elected to the chief magistracy's chair in a spirited contest in a field of five. He had a substantial plurality.

VANDALS DESTROY TREES IN PARK

Special Patrolmen Will Be Placed on Guard at Springbank to Protect Grounds.

Vandals are again at work destroying the beauty of Springbank Park, according to E. E. Graham, parks superintendent of the utilities commission.

Mr. Graham stated this morning that several of the evergreens in the park had been cut down by persons for use as Christmas trees, and that as they were ornamental trees their loss mars the beauty of the pleasure spot.

He further stated that special patrolmen were being placed there to guard against any further happenings of this kind, and anyone caught attempting to injure the trees will be severely dealt with.

POPULAR STAFF CAPTAIN NOW VISITING IN LONDON

Staff-Capt. Martin of the Toronto office of the Salvation Army, is spending a few days in London. "Ted" Martin is a busy man when he comes to London—there are always too many people to see and too many calls to make. During the long time he lived in London he made a lasting place for himself in this community.

READS THOUGHTS, LA MAR AMazes CROWD AT LOEW'S

Strange Feat Puzzles All Who See—Answers Many Questions.

CLARA K. YOUNG GOOD

Leona La Mar is creating a distinct sensation at Loew's Theatre with her performance of "thought transference."

This is what her manager terms her feat of seizing the thoughts of her audience, out of the air, reading them, and then offering an answer to the sometimes extremely difficult questions which they present. What over science may call Miss La Mar's art, it is undoubtedly of great interest. A close observation of the audience at yesterday afternoon's show dispels any doubt of "planting." The emphatic approval of her questions indicated beyond any shadow of a doubt that whatever may be said of her predictions for the future, the young lady reads the past with an uncanny accuracy. There is no attempt at an atmosphere of mysticism.

Performance Unique.

Miss La Mar appears in a youthful frock, wearing her hair down her back, and the stage-setting consists of one chair and one white handkerchief, with which she is blindfolded. For the remainder, she depends on the amazing development of gift of her mind. Even those who scoff at this sort of thing will be forced to admit that Miss La Mar's performance is so unique as to be interesting.

Peck and Harris, who were a trifle too daring in their comedy at the afternoon performance, and Laddie and Garden, who have a really good act, with much humor and a great deal of cleverness, complete the vaudeville program.

Clara Kimball Young is starred in the feature picture, "A Wife's Romance." This star emerges with each picture as youthful and beautiful as ever, though she has been identified with the movies from their early days.

Actress Charming.

Her admirers, and they are many, will find her at her charming best in the new film. The supporting cast are perhaps not quite as excellent as the star deserves, but whatever weaknesses the picture may have, Clara Kimball Young manages to outdo with her own grace and ability. The scenes are laid in Spain, and the most thrilling episodes take place in a Spanish cafe, where it is noted that every habitué either has a speaking acquaintance with all officials, or else has just missed that questionable honor by run of good luck.

"The Fighting Blood" series continues in undisputed popularity. The pictures bear the hallmark of the popular works of R. C. Witwer, the stories having been so cleverly adapted to the screen that none of their original attractiveness has been lost. This week's episode, "The Call of the Wild," is particularly good.

The Pathe film shows Lloyd George's return to England, the arrival in Halifax and numerous other excellent shots.

RECORD BREAKERS SPLENDID MUSICAL COMEDY REVIEW

Several Stars Feature One of Best Shows Yet Seen at Grand.

MUSIC IS EXCELLENT

Jack Reid's "Record Breakers," playing at the Grand the first part of the week, present the best musical comedy this city has been privileged to see in years. Comedy, burlesques, singing, dancing, music and specialties are included in this versatile company's repertoire.

With an excellent chorus of pretty girls, each of whom seems anxious to outdo the other, and a well-leavened comic touch, combining talent with originality, the show should appeal to everyone with a flair for musical comedy. Mr. Reid has spared nothing to make his show measure well up to those gorgeous standards of theatrical costuming and scenes set by the best in New York.

Have Many Stars.

From half a dozen performers a distinct merit, Billy Cumby, the black faced clogger, stands out. The comedian is a real dancer with a personality—probably better than any that have come this way in months. Then there are Besse Rosa and Emu Keller, two vivacious creatures, who make the most of their capabilities. Miss Rosa is an extraordinarily active dancer, and her singing added zest to the program, particularly as a little "New York Goli." A brand-new variety of humor was distilled by Hy Jensen, the most effective perhaps of the several high-class clowns who made the production eminently entertaining. Mr. Jensen has a peculiar yodeling voice that is most attractive, and his "big Swede" type of comedy is all too rarely seen in these parts. Andy and Henry McLean are also good, one possessing a quick-fire barrage of repartee and monologue which cannot help but bring smiles.

Sing of Puppy Love.

"Puppy Love," a novelty song in which the chorus came out disguised as Pomeranian poodles, was one of the delightful features. Others were the McLean brothers' barnyard scene, in which slapstick and juggling ability were aptly co-ordinated, and "The Tourists," in which the company were to be seen at their best.

"In My Tent" was a lavish spectacle of Salome dancing on the part of Emily Keller and girls. The finest exhibition of classical dancing, however, was that in "Princess Doveer," in which an Egyptian dancer of remarkable merit kept the audience entranced for ten minutes.

"Record-Breakers" is a splendid vaudeville, and is guaranteed to please.

ADVISORY COMMITTEE TO MEET

A special meeting of the vocational advisory committee of the board of education will be held tomorrow night at 7:30 at the Technical School, at which it is likely that the appointment of S. R. White to that institute will be ratified.

SECTION OF LAND USED FOR SERVICE SUBJECT TO TAX

Court Grants Appeal on Buildings in Unusual Case.

FOUR AND HALF ACRES

Whether a tract of land used for open-air religious meetings can be classed as a church, and therefore be exempted from civic taxation, was a matter that members of the court of revision were called on to solve at the final session of the year, held yesterday afternoon.

The commissioners finally decided not to allow exemption on the whole property, some 4½ acres, which are used by the Church of God, but did

Loses His Finger When Dogs Fight

While attempting to separate two dogs which were fighting near his home, Dr. John Hunt, eye, ear, nose and throat specialist, suffered the loss of a portion of one finger when one of the animals bit him on the left hand. The finger was completely amputated at the first joint by the dog's teeth, and as a result Dr. Hunt will not be able to resume his practice for a few days.

The owner of the offending dog, which is of the Alredale breed, is unknown.

Appeals on income taxation, assessment, etc., were also heard, in several cases the applicant being allowed a reduction. In other cases, however, this was refused.

POLICE COURT RECEIPTS EXCEEDING ESTIMATES

As anticipated the police department receipts are exceeding the estimates. At November 30 the total revenue from that branch of the city's services had reached \$25,500. The estimate for the 12 months was set at \$25,000. O. T. A. convictions are reported as the best source of revenue from this department.

CHINESE BUY AEROPLANES.

Associated Press Despatch.
Geneva, Dec. 18.—A Chinese officer who has just obtained a pilot's certificate at the military aerodrome at Dübendorf, near Zurich, has bought a number of fast aeroplanes on behalf of his government. It is understood that China has decided to form an air fleet.

Retiring from Business—TRAFFORD'S Furniture at Cost !!

We must vacate these premises and have decided to sell out. Absolutely every article will be turned into cash. Your money buys more today and right at Christmas when many people want presents.

Profits cast to the winds—Shop in the mornings. Greatest Furniture values.

HERE ARE A FEW SUGGESTIONS FROM OUR 4 FLOORS OF BARGAINS

China Tea Sets
Genuine China Tea Sets — Only a few left. Going now at **\$9.75**

Cedar Chests
The real Tennessee Cedar; guaranteed moth proof and dust **\$14.00** and proof **\$14.00** up.

Felt Mattresses
Fifty All Felt Mattresses in All Tick. Round corners. Retiring Sale **\$5.75**

Rocking Horses, Kiddie Kars, Chairs and Tables.

Brass Beds Special

We believe this to be the greatest value offered in London. Come quick for this Special; regular \$50.00

On Sale **\$26.50**

All Steel Springs, \$4.50
Layer Felt Mattress, \$6.75

Parlor and Table Lamps

You must see them to appreciate the value. Every one marked at Retiring Sale Prices.

Dinner Wagons
Wonderful value; all marked at greatly reduced prices.

Ferneries and Brass Jardinieres
Also hand-painted Nippon China 50% off.

TOYS Doll Cabs, Children's Rockers, **TOYS** Teddy Bears, Dolls — Dolls; Mechanical Toys, etc.

WM. TRAFFORD FURNITURE CO.

129 Dundas Street.

11 Market Square

Mara's Money-Saving Christmas Suggestions

\$2.50 KID GLOVES, \$1.50
20 dozen English Walking Kid Gloves, with outside stitching, in sizes 6½ to 7½. Regular \$2.50 value. On Sale **\$1.50** pair

\$1.50 WOOLEN GLOVES, \$1.00.
25 Dozen Ladies' Long Woollen Gloves, with cuff effect, in colors of fawn, gray, brown, sand and heather, in plain and striped, in all sizes. Reg. \$1.50 value. On Sale, **\$1.00**

\$1.50 CHILDREN'S KID GLOVES, \$1.00.
15 Dozen Children's Manish Kid Gloves, in Brown only; sizes 0 to 5. Regular \$1.50 value. On Sale **\$1.00** pair

\$1.00 MEN'S GLOVES, 75c
35 Dozen Men's All-Wool Ringwood Gloves, with kid binding and dome fastener, in brown and heather mixture; all sizes. Regular \$1.00 value; On Sale **75c** pair

\$1.00 INFANTS' JACKETS, 69c.
10 Dozen Infants' White Hand-crocheted Jackets, in plain white and white with pink and blue trimming; Reg. \$1.00 value; On Sale **69c**

\$18.00 EIDERDOWN COMFORTERS, \$12.50
25 Downproof Comforters made of fancy art sateen with strippings of plain sateen, well lined and quilted. Reg. \$18 value; On Sale **\$12.50**

\$5.00 INFANTS' COATS, \$3.95
48 Infants' Coats, made of all-wool White Chinchilla cloth with silk braid trimming, flannelette lined. Reg. \$5.00 value; On Sale **\$3.95**

\$4.00 TEDDY BEAR SUITS, \$2.48.
5 Dozen Children's All-Wool Knitted Teddy Bear Suits, in colors of white, gray and brown, with pullovers, leggings with feet, cap and mitts, in all sizes; On Sale **\$2.48**

\$5.00 DRESSES, \$2.98
3 Doz. Children's Dresses, made of all-wool flannel, in middy style, with pleated skirts, trimmed with soutache braid, in colors of rose, copenhagen, navy blue and henna, fitting girls from 3 to 6 years. Reg. \$5.00 value; On Sale **\$2.98**

\$6.00 GIRLS' DRESSES, \$3.48.
5 Dozen Girls' Dresses, made of all-wool serge; fine weave, in Balkan style, with soutache braid and emblem on sleeve, in colors of navy blue only, fitting girls from 6 to 14 years. Reg. \$6.00 value; On Sale **\$3.48**

\$3.50 UMBRELLAS, \$2.50
35 Dozen Ladies' Silk and Wool Umbrellas, with and without ringed handles; Reg. \$3.50 value; On Sale **\$2.50**

\$3.50 CARRIAGE ROBES, \$2.50
3 Dozen Children's White Carriage Robes, made of white teddy bear cloth, with white chinchilla lining; Reg. \$3.50 value; On Sale **\$2.50**

\$40 CHILDREN'S BATH ROBES, \$2.50.
79 Children's Bath Robes, made of heavy fancy cotton eiderdown, with large collar and girdle; in all colors; fitting children from 6 to 14 years. Reg. \$1.00 value; On Sale **\$2.50**

\$2.50 INFANTS' BATH ROBES.
57 Infants' Bath Robes, made of fancy eiderdown, in both light and dark colors. Reg. \$2.50 value; On Sale **\$1.50**

EXTRA!

ON SALE TOMORROW MORNING, WHILE THEY LAST.

\$10 BEACON BATHROBES IN A RUSH SALE AT \$4.95

made from the famous Beacon eiderdown fancy blankets. The greatest present of the Christmas season, for mother, wife, sister or daughter.

287 Ladies' Beacon Bath Robes, with satin trimmed and silk girdles, in all colors and sizes. Regular \$10.00 value, On Sale **\$4.95**

ONLY 287 TO BE SOLD.

MADE FROM THE FAMOUS BEACON EIDERDOWN FANCY BLANKETS.

THE GREATEST PRESENT OF THE CHRISTMAS SEASON, FOR MOTHER, WIFE, SISTER OR DAUGHTER.

287 LADIES' BEACON BATH ROBES, WITH SATIN TRIMMED AND SILK GIRDLES, IN ALL COLORS AND SIZES. REGULAR \$10.00 VALUE, ON SALE \$4.95

ONLY 287 TO BE SOLD.

MADE FROM THE FAMOUS BEACON EIDERDOWN FANCY BLANKETS.

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287 LADIES' BEACON BATH ROBES, WITH SATIN TRIMMED AND SILK GIRDLES, IN ALL COLORS AND SIZES. REGULAR \$10.00 VALUE, ON SALE \$4.95

ONLY 287 TO BE SOLD.

\$1.25 TEDDY BEAR BLANKETS, 79c
75 Children's Teddy Bear Blankets, in pink and blue with fancy patterns; Reg. \$1.25 value; On Sale, **79c**

FLANNEL MIDDIES
10 Doz. Girls' and Ladies' Middies (all Admiral make), made of all-wool middy flannel, in both Balkan and straight style, in colors of navy blue with white, gold and red braid and red with black braid. Sizes 6 to 14 years; On Sale **\$2.98**

Sizes 16 to 20; On Sale for **\$3.75**

\$1.50 PULLOVERS, 98c
15 Dozen Children's All-Wool Pullover Sweaters, with large sailor collars, with fancy trimming, in colors of rose, sand, navy and turquoise; fitting children from 4 to 12 years; Reg. \$1.50 value; On Sale **98c**

\$2.25 PRINT SHIRTS, \$1.50.
25 Dozen Men's Fine Shirts, made of good quality striped percale with dimity cord with soft and laundered cuffs, in all sizes, 14 to 17; Reg. \$2.25 value; On Sale **\$1.50**

\$4.50 PYJAMAS, \$2.75
25 Dozen Men's Pyjamas, made of best quality Ceylon-striped flannelette and trimmed with silk frogs and pearl buttons; sizes 14 to 17; Reg. \$4.50 value; On Sale **\$2.75**

\$8.50 SWEATERS, \$4.69
69 Men's All-Wool Rob Roy Sweaters, in fancy and plain weaving, in all colors and sizes; Regular \$8.50 value; On Sale **\$4.69**

\$2.50 PULLOVERS, \$1.39
45 Doz. Boys' Jersey-Knit All-wool Pullovers, with V-neck and roll collars; some with buttoned shoulders, in plain colors and stripes; fitting boys from 4 to 14 years; Reg. \$2.50 value; On Sale **\$1.39**



SILK HOSE.
10 Dozen Winsome Maid Bi-Tex Silk Hose, extra heavy quality, in black only; sizes 8½ to 10; in separate boxes; On Sale **\$2.75** pair

SILK HOSE
50 Dozen Holeproof Silk Hosiery, with elastic ribbed tops, in black, white and all colors; sizes 8½ to 10; separate boxes; On Sale **\$1.75** pair

\$1.00 HOSE, 48c.
75 Dozen Men's Silk and Wool Hose, in plain colors and heather mixtures, some with slight imperfection; all sizes; Reg. \$1 value; On Sale **48c** pair

\$1.00 BOYS' GLOVES, 75c.
25 Dozen Boys' Gauntlet Kid Gloves, with fringe fitting boys from 4 to 14 years; Reg. \$1.00 value; On Sale **75c** pair

MARA'S

MARA'S

When alterations are completed Ashplants will be the finest retail shoe store in Western Ontario.

Ashplant's

Luggage and Leather Goods, Children's Shoe Departments, new features at big Dundas Street Shoe Store.

STRAND SHOES FOR MEN

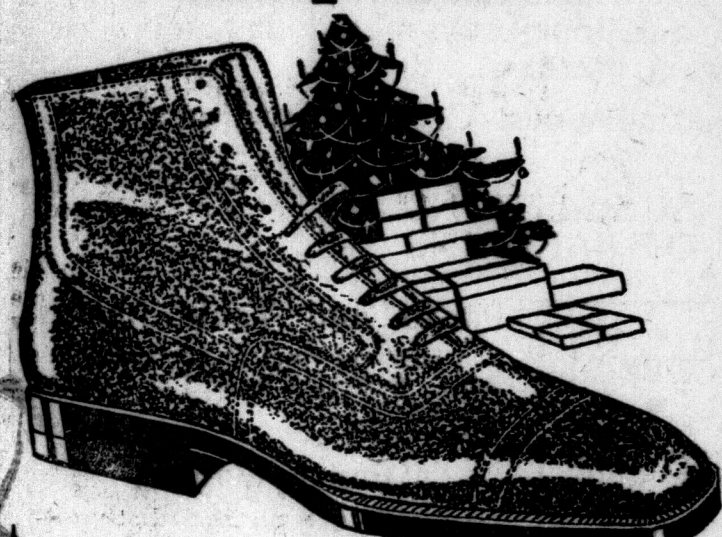
In Strand you will find all that can be asked for in shoes.

STYLE—COMFORT—LONG WEAR.

Both in quality of leathers and workmanship Strand Shoes rank first with the finest Canadian Footwear—yet retail at from **\$5.00 to \$8.00** the pair.

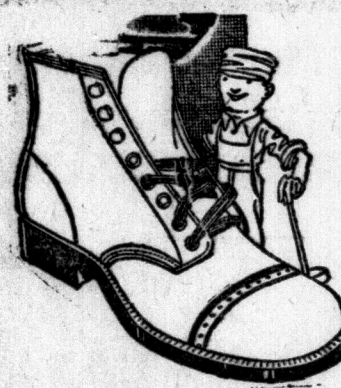
EXCLUSIVE LONDON AGENTS.

Ashplant's



JOHN RITCHIE & CO., LTD.
MONTREAL, QUEBEC.

Greb Work Shoes For Men



You have but to try on a pair of Greb Work Shoes to realize the comfort and long-wearing qualities they contain.

Built of solid leather. Guaranteed to give satisfaction.

SOLD IN LONDON BY

Ashplant's

GREB SHOE CO., LTD.
Kitchener, Ontario.

Kosy Korner Slippers

No other Christmas gift can more fully convey your best wishes for comfort than Kosy Korner Slippers.

Whether it be as a gift to Dad—Mother—Sister—Brother—or friend—there's a Kosy Korner Slipper to please them.



P. S. — Kosy Korner Slippers are made by the makers of Smart Step Shoes — Canada's most popular footwear.

CANADIAN CONSOLIDATED FELT CO.,
Kitchener, Ont.

SOLD IN LONDON BY

Ashplant's

Service, With Quality, Paves Way of Progress For Ashplant's Store

Firm Began Business Fifty Years Ago In Covent Garden Arcade.

NOW ONE OF LARGEST

Always Kept Pace With Changing Style—Have X-Ray Machine.

More than fifty years ago a shoe store was opened in the old Arcade, which ran through from Dundas street to Covent Gardens, where Cowan's Hardware now stands. Recalling the event will convey little information to the average citizen, but the old timer will remember that the opening of a little shoe store in the Arcade, bearing the name of Ashplant & Tanton was the beginning of what now is one of the largest and most successful shoe businesses in Ontario.

Hubert Ashplant & Sons, a store of enterprise and quality, is today managed by W. J. and Frank S. Ashplant. The firm operates besides the store in the downtown section of the city, another fine shoe establishment in the east end.

Keep Pace With Times. Since the inception of the store 54 years ago the business has kept pace with the times. As each new style was introduced to the world of exclusive shoe fanciers, Hubert Ashplant & Sons were the first to incorporate that style in their business. They have consistently kept up with everything that is modern in footwear.

The expansion of Ashplant's store became a necessity with increasing sales. The demand of the public for service and satisfaction such as was obtained from Ashplant's aided the managers to enlarge their business. They gave the public what they wanted, and that has been the secret of a success of fifty years.

Comes to Canada. Hubert Ashplant came to Canada and London from Devonshire, England. He was a practical shoemaker, so his trade naturally led him to that business here. His first job in London was with the father of the late ex-Ald. John McMechan. His weekly pay envelope contained the magnificent sum of 8s. and half of that went to pay his board and lodging.

Following this he was successful in securing employment with James Cresswell in the Arcade shoe store. Here the late Mr. Ashplant had a wonderful opportunity to get first-hand knowledge and experience in conducting a retail shoe store. Mr. Cresswell used to take trips to Florida for his health, and during these periods Mr. Ashplant was in charge of the store.

With the death of Mr. Cresswell, Mr. Ashplant and Thomas Tanton invested their capital and bought the business. Mr. Tanton invested about \$900 and Mr. Ashplant some \$200. That was the beginning of Ashplant & Tanton, with a stock of shoes valued at about \$5,000. Business was

continued at the original stand until the Ontario Loan and Debiture Company put up the building on the corner of the Market Lane and Dundas street. Then the partners moved into the premises on that corner. It was while at this location that Mr. Tanton died. In 1889, and Mr. Ashplant acquired his interests in the store and changed the name to Hubert Ashplant. In 1900 Mr. Ashplant took his two sons, William and Frank, into the business and the name was changed to Hubert Ashplant & Sons, and remains the same today.

Are Successful. Success met the efforts which were put forth and the Ashplant store continued in business on the Market Lane corner in 1909. At that time the Ontario Loan decided to have their business transacted on the ground floor, and Mr. Ashplant was forced to secure new quarters.

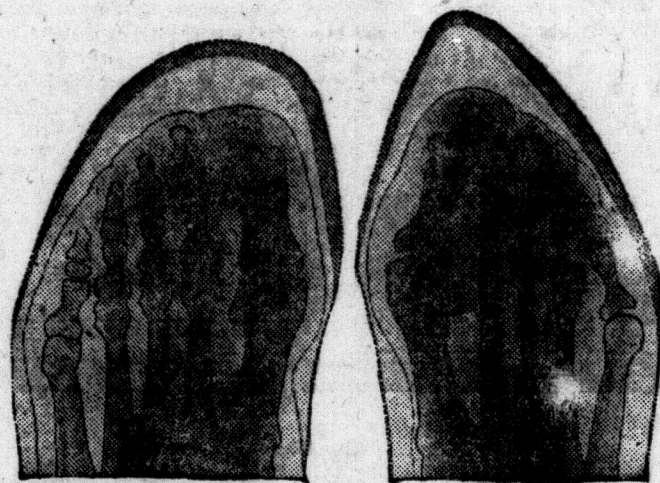
Fortunately, at that time, it was

possible to secure the premises where the Ashplant store is today. The building comprised two stores, and these were amalgamated into one.

Looking back into the past, and making comparisons with present-day merchandising methods in the retail shoe business, one finds much that is of interest. One thing in connection with the Ashplant store has remained unchanged, practically, and that is, that since the inception of the business it has been centered on boots and shoes. At no time has there been any great deviation from this. The only other lines carried by this store, and they have just been put in, are closely related. Trunks, hand bags and toilet cases have been added, but there has been and will be no attempt made to introduce anything foreign to the leather goods business.

Take in the matter of pay. You will recall that when the late Hubert Ashplant started as a shoe clerk he got \$5 a week. About 1900 the average for shoe clerks was \$9 a week. There were some experienced men who got \$10 and \$12 a week. Today it is a different story. Available statistics show that the average is now three and four times what it was 23 years ago.

Old Cobbling Days. Then in the matter of repairing. In



Here's what you do and what you see when you step on the X-Ray machine at Hubert Ashplant & Sons' shoe store. The upper picture shows the machine in operation. The girl standing on the machine is having her shoes tested as for fit and the shoe she is trying on. The lower picture shows the outline of the foot and the shoe she is trying on. Below you see what the foot may look like. Notice the cramped position of the bones in the picture on the right and then compare them with the freedom of those in the shoe on the left.

the old days this used to be done by a cobbler at his bench—waxing his thread and plying his trade from early morning till late at night. But what is found today? Take at the Ashplant store, for instance. Modern machinery is being installed to take care of repair work in a special department to be opened shortly on the third floor. The cobbler will no longer be present. In fact, the big machines, electrically driven, will stitch, trim and finish shoes in one-tenth the time, and much better, than the cobbler could ever hope to do.

Establishing an up-to-the-minute repair department in connection with a retail shoe establishment was a modern way of conducting such an enterprise, and one which meets the approval of the people. For what is more natural than to take shoes to be repaired at the place from whence they came? The same thing applies to the purchase of a motor car. It is quite the proper thing to take your automobile for repairs to the dealer from whom you made your purchase. You take it there as long as you are sure of service. That's the way it works out with the shoe merchant. At Ashplant's you will be able to have your repairs done and will be welcomed there. You will be pleased to take your work there as long as you get service, and when that fails you'll go somewhere else. But the assurance is given by Hubert Ashplant & Sons that a high standard of service will prevail 12 months every year, day in and day out, just as such a high standard of service exists in the merchandising of shoes in the retail store. That's something Ashplant's are proud of—their service and the educational work they are carrying on for the benefit of those who wear shoes, and that includes everybody. Ashplant's repair department will be under the personal management of an expert shoemaker.

Matter of Necessity.

Fifteen or twenty years ago, yes, as recent as that, footwear was a matter of necessity only. Today particularly with the women, it plays a most important part of the wardrobe. Shoes are taken into consideration by milady on an equal basis with her hats, gowns and wraps. A score of years ago she would purchase a pair of high boots in the fall and then about May 24 would secure a pair of oxfords. In addition she might have had a pair of house slippers.

But what is found today? Milady has shoes for every occasion. For street wear she has types of oxfords or brogues. In the afternoon she will wear slippers—colonial or strap slippers may please her fancy. But more particular is she about her evening slippers. They must be colored to match her gowns, and be dainty. Then, too, she must have goloshes for wet or stormy weather.

This condition points to the fact that the retail shoe business has been developed to a remarkable degree. It seems that the retail shoe merchant must serve to the same extent as the milliner or those who deal in gowns, wraps and cloaks. To have an assortment of shoes from which selections may be made, the merchant must have a large stock. Hubert Ashplant & Sons today carry a stock valued at \$100,000.

Rubber Boots a Rarity.

Thirty-five years ago long rubber boots were a rarity. In those days out-of-door men used to wear high leather boots and the Ashplant store used to sell as many as 1,200 pairs in a season. Now these leather boots have gone out of style. The long

Continues on Page Seven.

Maintain the Natural Lines of the Foot

No lady can wear tight, ill-fitting, badly-made shoes without having the bones of her feet forced out of their natural position and the muscles and ligaments cramped and distorted.

Realizing the tremendous task which the feet are called upon to perform, it is vitally important for their protection and preservation that they be given every possible assistance for performing their task.

Tarsal-Ease Shoes preserve and bring back the natural lines and contour of the foot, and while they give the foot every possible comfort and protection, they are at the same time smart and stylish. Tarsal-Ease Shoes combine the very finest leathers with high-class workmanship and the newest and smartest styles.

The one way to appreciate Tarsal-Ease Shoes is to try them on—please do this without feeling under any obligation to purchase.



EXCLUSIVE LONDON AGENTS

Ashplant's

SMARDON SHOE CO., LTD.

Montreal Quebec.

Church's Footwear

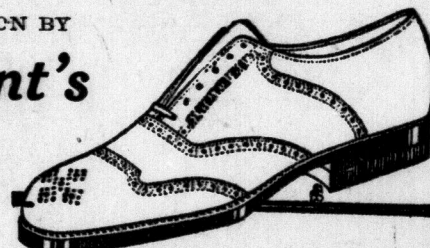
"MADE IN ENGLAND."

Made in Northampton, England, famous the world over for their good-fitting, long-wearing and shape-retaining qualities. This season's smart, new styles for Men and Women await your inspection.

SOLD IN LONDON BY

Ashplant's

CHURCH & CO. LIMITED.
NORTHAMPTON
ENGLAND



The Liberty Shoe

Wear Comfort Appearance

The three outstanding qualities of LIBERTY Shoes are qualities particular men seek.

LIBERTYS wear because they are bench made of finest leathers. LIBERTYS give comfort because they are scientifically molded to meet foot conditions.

LIBERTYS provide that well-dressed appearance because they are the pace setters in snappy "lasts."

Exclusive London Agents

Ashplant's

SCOTT-McHALE
London - Ontario



PACKARD'S SPATS

"IMPERIAL BRAND."

The words, "Packard's Imperial Brand," is your safeguard in purchasing Spats. You are assured of the highest possible value both in style, workmanship and material; yet they cost no more than ordinary kinds.

Retail at, per pair,

\$2.00 to \$4.00

Packard's Boudoir Slippers

Make Pleasing Christmas Gifts.

Fashioned with uppers of fine kid or suede leather, in all desirable shades and colors.

Retail at, per pair,

\$1.50 to \$2.00

L. H. PACKARD & Co., Ltd.
Montreal Quebec



Sold in London by Ashplant's

"Years and years of knowing how has fitted us to fit you now."

Ashplant's

"Where service is polite and goods are always right—Ashplants."

We Are Proud of Canadian Footwear

We are proud of the name "Canadian Footwear" and for the good reputation it carries in the shoe world. Canadian Footwear Shoes are sold throughout Canada by the foremost retail merchants—who take the same pride in selling them to you as we do to him.

Popular Winter and New Spring Styles now on sale by your dealer.

**Priced At From
\$4 to \$10 the Pair**



SOLD IN LONDON BY

Ashplant's

Canadian Footwear Company, Limited, Montreal.

Remodel Big Shoe Store To Meet the Demands of Ever-Growing Trade

Ashplant Firm Doubles the years' experience in this branch of the leather goods business. Increase Floor Space.

IMPROVE BUILDING

Have Up-To-Date Luggage Department and Children's Department.

The alterations which are being carried on by Hubert Ashplant & Sons will, when completed, make this firm one of the most up-to-date retail stores in Ontario.

Two new departments have already been added and the floor space used for selling has been practically doubled. The luggage and leather goods departments are new. The complete renovation includes repainting and redecoration, installation of new electrical fixtures, new furniture, rearranged seating accommodation and a new general office.

Plans are now being made to install a complete new front, which will include two entrances and will afford patrons an easier means of entrance and exit. The facade of the building will be changed to present a more uniform appearance than it does now.

Have Larger Staff.

Usually when alterations are being done the carrying on of business is a difficult task, but it is being successfully carried out with the aid of an increase in the staff, insuring customers the best of attention.

The second floor has been completely rearranged. Formerly it was used as a surplus stock room. Some 40 feet were cut off the back portion and lowered to make a most delightful balcony with 1,000 square feet of space devoted to the children's department.

The main section of the second floor has been turned into the luggage and leather goods department under the direction of Norman S. Thompson, late of the Langmuir Company, Toronto, a man who has had many

With an area of 2,000 square feet devoted to this department one may readily understand the extent to which the shoe firm is entering into luggage and leather goods. The department is entirely new. There has been a beautiful hardwood floor laid, a metal ceiling enhances the appearance, plenty of daylight has been provided for the light hours, and during the dark hours of the day the interior will be lighted with exceptionally fine artificial lamps.

The fixtures are of gumwood, the show cases presenting a neat front. The walls have been tinted to match the woodwork so that every detail will be in harmony.

New Cash System.

With the transferring of the cash headquarters to the balcony, a new cable system will be installed. This will facilitate the service in the store, saving considerable lost time in the clerks having to walk to the cashier's desk for change, etc.

At the front of the store is being installed a shoe findings department. Here will be sold all varieties of shoe laces, shoe polishes, buckles for evening slippers, corn cures, corn pads, insoles, soles for knitted slippers, shoebrushes, ankle supports, skate straps, etc.

The basement of the store has been turned into a giant stock room. The old heating system has been thrown out and new installed which does not take up any room whatever, being connected to a central plant. Long rows of shelves have been placed, and are packed with boots and shoes of every description. The basement is particularly dry, a feature which is vital to the welfare of a shoe establishment.

Buy In Advance.

All goods shipped to the firm are received on Carling street and trucked to the shipping and receiving room at the back of the store. Here the articles are checked and then put into stock.

There are some interesting sidelights in connection with the retail shoe business. For instance, it is not generally known that the felt slippers you will purchase at Ashplant's for Christmas gifts were bought by the firm last February. Rubbers being sold now were purchased last March or April. Tennis shoes for next summer are being bought now. In shoes purchasing is done as most people would purchase—as the styles change and the necessity arises. The reason for this early purchasing is self-evident. You'll notice that the buying takes place just near the end of the selling season for the various classes of goods when the merchant has fresh in his mind the conditions which he has encountered. This helps him to make a proper selection for the next season and also gives the manufacturer a chance to gauge his production. Prices are set far ahead of the

season, so that early purchasing does not mean loss on the markets.

At the entrance to the department will be exhibited the small leather goods merchandise. Two large show cases will be on the east and west walls and in the floor space between, at suitable intervals, will be smaller cases in which will be displayed attractive goods. Towards the south end of the department the walls will be lined with club bags and suit cases, and the center space will be devoted to trunks, etc.

In all the department will carry a wide range of trunks, suit cases, club bags, ladies' hand bags, purses, toilet cases, rolls, dressing cases, Boston bags, etc.

To reach the children's shoe department one uses the same wide staircase which leads to the luggage and leather goods department. This department will be like a balcony, or first landing to the second floor. It is agreed that it will be the most cheery spot in the store. One thousand square feet of floor space is being devoted to this department, which is supplied with plenty of daylight from a well.

The children's department is being finished in gray and blue. The fixtures will be gray and the upper part of the walls will be blue and illuminated with pretty nursery pictures. There will be amusements for the kiddies, etc., and everything will be arranged for the comfort and convenience of the children and their parents. The department creates a place where the children will be the chiefs in control and where they may amuse themselves to their hearts' content.

Miss Jean McGuire will be in charge of this department. She has had five years' experience with Hubert Ashplant & Sons, and is capable of taking care of the needs of "the kiddies, who will always have an invitation to visit their own department" in this big retail shoe store.

SERVICE, WITH QUALITY, AT ASHPLANT'S STORE

Continued from Page Six.

rubber boot and the heavy buckle rubber worn with heavy socks have taken their place.

Go back to the old again and you would buy shoes just because they were shoes, paying no attention whatever to the fit. Nearly all shoes were made wide so that they would fit all feet. It just so happened that if a man had a narrow foot he would get a shoe too wide for him. But he did not bother about that. For shoes were worn as a protection with but little thought given to appearance.

Those days are gone forever. Shoes are now manufactured in widths. Thirty-five years ago widths in shoes were unknown. Today there is in every shoe store where service is considered, particular attention paid to shoe fitting. In fact it is one of the first considerations. Men, women and children are properly taken care of. This naturally gives rise to the question of orthopedics. In the Ashplant store a space containing some 500 square feet is being reserved for the fitting and sale of corrective fitting shoes for those whose feet give them trouble. Attention is also paid to those whose feet are normal so that they may be kept that way.

Corrective Shoes.

One style of corrective shoes has

what is known as the stiff arch. This is a shoe with the arch reinforced by steel and it renders a service to the weak or fallen arch. Then there is the flexible arch shoe. This has no stiffening, permitting full play and exercising of the muscles in the longitudinal area of the foot. This department also sells a variety of equipment, including arch supports of many types, each one to support the foot without interfering with its normal action.

To assist in fitting the Ashplant store has an X-ray machine, which affords a clear view of all the bones in the feet. It is used extensively to prove the fit of shoes, particularly those worn by children. To step on this machine and look through at your own feet is indeed a strange sight. One sees the shadows cast by the bones of the feet and the outline of the shoe being fitted. By seeing the fit in this way every precaution may be taken to prevent shoe discomfort. It is a machine that means much to the service of the Ashplant store.

L. O. B. A. OFFICERS.

Special to The Advertiser. Goderich, Dec. 17.—Princess Mary Lodge, No. 443, L. O. B. A., Goderich, has elected its officers for the ensuing year as follows: W. M., Jennie Sproul; D. M., Reta Drennan; chaplain, A. G. Allan; recording secretary, Mabel Lee; financial secretary, Lucy McGregor; treasurer, A. T. Kaitling; D. of C., Irene James; F. L., Marguerite Sproul; S. L., Elsie Sturdy; F. C., Elizabeth James; S. C., Fanny Mew; T. C., Alice Clark; F. C., Jean Carey; F. C., Alice McGraw; I. G., Mae Anderson; O. G., Bro. J. McNevin; guardian, Bro. H. Mew.

CANADIAN NATIONAL RAILWAYS EXTRA TRAIN SERVICE ACCOUNT CHRISTMAS HOLIDAYS.

In order to accommodate the heavy travel, account Christmas, the Canadian National Railways will operate the following extra train service:

December 22 and 24.

On the above dates, train No. 172, due to leave London for Owen Sound and intermediate stations at 4:40 p.m., will be run in two sections, first section to leave London 4:30 p.m. and second section at the usual time, 4:40 p.m.

December 25.

On this date, train No. 16, due to leave London for Ingersoll, Woodstock, Brantford, Hamilton and Toronto at 7 p.m., will be run in two sections, first section to leave London 6:45 p.m., and second section at the usual time, 7 p.m. Passengers for Hamilton will take second section of this train.

Tickets, reservations and full information at Ticket Office, "Clock Corner," R. E. Ruse, C. P. T. A. Phone 80.—Adv. D. 18.20.21.



Give Dad
a Pair of
**Dr. Reed's
CUSHION
SHOES**
This Christmas

For Dad, who comes home at night "all in" after being on his feet most of the day, what could be better or give more service than a pair of

Dr. Reed's Cushion Shoes

Dr. Reed's Cushion Shoes are built of soft, pliable leather, with fibre Cushion Insole built right into the shoes, which will relieve Perspiration, sore, touchy Corns, Callouses and Bunions.

SOLD IN LONDON BY

Ashplant's

Made by

J. T. BELL, LIMITED,
Montreal, Quebec.



Cold damp feet now— Sickness later on

DON'T neglect the important duty to your health, and your children's future. School nurses tell us that the child with cold damp feet today will probably be the invalid of tomorrow.

Be prepared for the first fall of snow and early winter slush and mud. Have your own and the children's health protected from the dangers of cold and damp feet by wearing DOMINION brand Rubbers or Overshoes.

Active, scuffling, heedless little feet of boys and girls give rubber footwear its hardest test. All DOMINION brand rubber footwear is made with the wear quality and durability to withstand the hardest kind of wear and tear—to protect the feet and health of children and grownups.

Because of their splendid wearing quality, DOMINION brand rubbers are the most economical to buy.

**Wear
Dominion Rubbers**

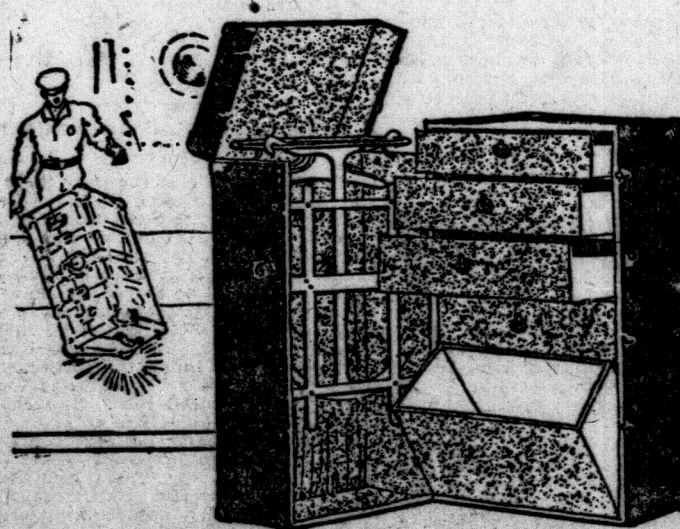
They are not
Dominion Brand
unless they carry
this trade-mark.



The Christmas Gift Supreme Langmuir-Hartman Wardrobe Trunk

SPECIAL! Langmuir-Hartman Wardrobe Trunks, equipped with all latest fittings, etc.; Steamer, three-quarter and full sizes. Range in price from.

\$21.75 to \$92



SOLD IN LONDON BY

ASHPLANT'S

Georgina Shoes Make Women Enthuse.



The Finest Christmas Gift— GEORGINA SHOES

What could be finer, and could afford more comfort and pleasure than a pair of GEORGINA SHOES as a Christmas Gift.

Georgina, Winter and Early Spring Modes, all now on sale by your dealer, in all the newest patterns and shapes from smart "chic" Strap Slippers to Plain Tailored or Brogue Oxfords.

SOLD IN LONDON BY

Ashplant's



Made by Blackford Manufacturing Co., Ltd.,
Toronto, Ont.

Bird's Wing Stronger Than Man's Arm.

The wing of a bird is 20 times stronger than the arm of a man, in proportion to its weight. This is a fact which is not generally known.

A False Collector Works In Name of Aberdeen Club

Even a Few Club Members Are Fooled and Give to Her Fund for Relief Work in the District.

The Aberdeen Mothers' Club is issuing a warning. It has no one out collecting money and believes that no other Mothers' Club in the city is taking this means of raising money at the Christmas season.

Yet, in spite of this, there is a woman who is collecting in the name of the Aberdeen Club Relief Work Fund. Last night she was working near William street and Hamilton road and succeeding in collecting quite a goodly sum of money. At least one mothers' club member gave her 25 cents. Then suspicious, she called up her president and found

that she had been fooled. The woman says that she is collecting on behalf of the club for her mother, a Mrs. Johnston, who is ill with neuritis and unable to collect herself. There is no member by the name of Johnston in the Aberdeen club.

This is but one instance of collecting under false pretences at Christmas time. It is the season when people open their hearts and their purses strings. But it is therefore also the season when unscrupulous feelings of their fellow citizens to "rake in." And so the Aberdeen club issues a warning.

WEDDINGS**COMBOY-SILLERS.**

A pretty wedding took place at St. Andrew's Manse Saturday at 12:30, when Nellie Sillers, daughter of Mrs. John Sillers, was married to Leyton Comboy, son of Mr. and Mrs. Thomas Comboy of Asquith, Sask. Rev. D. C. MacGregor performed the ceremony.

The bride wore a becoming gown of flat crepe, heavily beaded, and caught at the side with an ornament. Her hat and veil were of log cabin shade, with shoes to match, and she wore a corsage of roses. Mr. and Mrs. William Lytle acted as attendants. Mrs. Lytle wearing a gown of blue canton crepe with bead trimmings, a gray hat and a muskrat coat.

Following the ceremony a wedding luncheon was served at the home of the bride's mother in Elias street. Mr. and Mrs. Comboy left later on a honeymoon to Toronto, the bride donning for traveling a sandalwood veta-vela gown and a muskrat coat, the gift of the groom. They will return to London and remain here for several weeks before going on to reside in Asquith, Sask., which it is claimed is the center of the British Empire. Among the numerous gifts received was a substantial check from the bride's mother.

MANN-WELD.

A quiet wedding took place Saturday at 4 p.m., at Christ Church rectory, Delaware, by Rev. Croly, when Bessie Octavia Weld, youngest daughter of Mrs. William Stephen

Weld of Royal Oak, Mich., formerly of Delaware, was united in marriage to William Dennis Mann, youngest son of Mr. and Mrs. Henry Mann, Lambeth. The bride looked charming in a gown of black chiffon velvet, embroidered and fur trimmed, and gold cloth hat. The groom's gift to the bride was a diamond and pearl bar-pin. After a dainty luncheon the young couple left on a honeymoon for Hamilton, Niagara Falls and Buffalo. Upon their return they will reside on the groom's farm near Lambeth.

MAY QUEEN REBEKAH.

It was reported last evening at the regular meeting of May Queen Rebekah Lodge, that \$300 was raised at the bazaar held recently by the organization and that \$60 was cleared by the society at the Dool Booth at the Streets of Wonderland Fair. A large number of applications for memberships were brought in and initiation will take place at the first meeting in January and the installation of officers at the last meeting of the month.

Like Man's Derby.

Paris, Dec. 17.—The newest of little hats today is reminiscent of a man's Derby, though made of velvet. The brim, however, widens a bit at the right and turns up at the left.

Bow Knot of Jewels.

New York, Dec. 17.—A bow-knot of tiny jewels—green, red, amethyst, or brilliant—ornaments one type of evening slipper shown here today. The slipper itself is of gold brocade with a jewel sewn here and there.

WOMEN'S SOCIETY AT KNOX CHURCH ELECTS OFFICERS

Mrs. F. W. Templin is Chosen President for the Coming Term.

SPLENDID PROGRESS

The W. M. S. of the Knox Presbyterian Church held its annual meeting yesterday afternoon, with Mrs. Kelly, the retiring president in the chair. The following officers were elected: Honorary presidents, Mrs. Morris and Mrs. Adam Nichols; president, Mrs. F. W. Templin; first vice-president, Mrs. J. M. McEvoy; second vice-president, Mrs. W. E. Kelly; third vice-president, Mrs. T. A. Symington; fourth vice-president, Mrs. D. H. Porter; secretary, Mrs. G. Adams; assistant secretary, Mrs. W. A. Darling; library secretary, Miss Anderson; messenger secretary, Mrs. Murray; press secretary, Mrs. E. W. G. Quantz; supply secretary, Mrs. Phillips; assistant supply secretary, Mrs. C. H. Bakers; home helpers' secretary, Mrs. D. A. McKay; strangers' secretary, Mrs. E. Dunn; assistant strangers' secretary, Mrs. J. Mowatt; treasurer, Mrs. Pickles; expense secretary, Mrs. McNeil; pianist, Mrs. W. J. Brown; assistant pianist, Mrs. G. Ollerhead.

The reports tendered at the meeting showed a year of splendid progress. The report of the librarian showed books and magazines supplied during the year to stations in India, and in Northern Ontario. Five boxes, valued at \$50, were sent recently to the Finnish Mission station at Copper Cliff, Northern Ontario, and contained books and Christmas gifts for the children. These were handled by the W. M. S., but included contributions from the choir, Sunday School and young women's classes. At the annual meeting, a special offering, "Gifts for the King," amounted to over \$30.

A happy incident at the meeting was the presentation of Mrs. D. H. Porter to the society of a gift of \$25, representing a life membership. Mrs. McEvoy read the Bible lesson and Mrs. Templin gave the Christmas prayer. There was an unusually fine address, that of Mrs. H. J. Childs of the W. M. S. of Askin Street Methodist Church, who told the Christmas story.

Dorothy Dix's Letter Box

Should a Wife Know the Amount of Her Husband's Salary?—The Fifty-Year-Old Wife Whose Husband Objects to Makeup and Young-Girl Clothes—The Pleasure-Loving Wife Who Hates Housework.

Dear Miss Dix—Will you kindly answer these two questions: Should a wife know how much salary her husband receives? The husband does not think so.



Should the husband give the wife his pay envelope unopened, as she pays all the bills? T. H. A.

Answer: Certainly the wife should know the size of her husband's income, for only in that way can she know how to budget her expenditures. To run a house intelligently a woman must know how much she has to go upon, just as a man would have to know how much money he was getting in order to run a business properly.

A great deal of the extravagance of women is due to their not knowing how much money their husbands make, and so being ignorant of what they can and what they cannot afford. When a man refuses to tell his wife what he makes he leaves her guessing, and he can hardly blame her if she guesses the way she wants to and assumes that she can buy all that she craves.

As for a woman expecting her husband to turn over his pay envelope to her without opening it, I think that is demanding more of him than any man of spirit will stand. It makes the man feel like a slave who is driven from one task to another. I am firmly of the opinion that any one who craves money has a right to handle it. Heaven knows, in these days, when it takes all that most of us can make to pay the living expenses, that is about all the fun we get out of it.

Of course, in exceptional cases, where a man has, as the phrase goes, holes in his pocket, and when he recognizes himself that he is wasteful and extravagant and an easy mark for borrowers, it might be wise for him to turn over his whole pay envelope to his wife and let her give him back what she thinks he needs for daily expenses. But it would take a very meek man and a very tactful woman to carry off this situation without friction.

Every man should make his wife as liberal an allowance as he can afford, but she has no right to expect all that he makes than he has to refuse her a fair share of it. DOROTHY DIX.

Dear Miss Dix—I am fifty years old and have a nice big family and an average husband. But he thinks he has a right to dictate to me about the way I dress and comb my hair. He says that a woman of my age must not use powder or cosmetics of any kind, nor wave her hair, nor wear youthful clothes, or do anything to make herself look attractive. What do you think? L. F.

Answer:

No man has a right to dictate to his wife about her dress unless he has qualified as a clothes expert. So, if your husband is not a man milliner or engaged in the ready-to-wear trade, tell him very gently and sweetly to keep off a subject concerning which he is not fitted to speak.

Listen patiently to men when they discourse upon their favorite indoor topic, which is women's clothes and women's folly in trying to make themselves beautiful though ugly, but never be silly enough to be influenced by their opinions, for men say one thing about women and do another.

If you will believe men, the thing they admire most in woman is the natural state and remaining as homely as God made them. You would think they doted on bald foreheads, yellow cheeks, and shiny noses, and slinky hair, and the costume they admired most was made of some durable material that never wore out and whose style never changed from year to year.

But, hist, sister! Did you ever see a man out with a woman that looked like that? No. He would die sooner than take her out to dinner. It is the painted, and the permanent-waved and the chiffon-clad baby dolls that men run after—and don't you believe them to the contrary.

So stick to your powder box, and your rouge pot, and your good clothes. And while your husband may grumble and knock them, he'll still be grumbling and knocking them long after you would have lost him if you had taken his advice. As for fifty being too old for a woman to make herself attractive, why, that's nonsense. She is just beginning to be young then. DOROTHY DIX.

Dear Miss Dix—What would you do if you were gay and pleasure-loving and were married to a man who never wanted to go anywhere? My husband is very good to me except for this. I am young and I don't like housework. UNDECIDED WIFE.

Answer:

Why, I would try to get a little better perspective on marriage as a whole than you have at present, Undecided Wife. I would try to think of it as a bargain in which you have to give something for what you receive and I'd try to make the best of it. Suppose you don't like housework! Mighty few are enraptured with their occupations, and there's not one worker in the world—not even the highest-priced grand opera singer or a million-dollar movie star—who doesn't get sick and tired of his or her job at times. The main thing for you to remember is that you have undertaken to make a man a comfortable home as your part of the marriage contract, and you are in honor bound to make good on it.

As for your husband not wanting to run around with you at night, why not solve that problem intelligently by taking your pleasure in the afternoon? Surely there are enough hen luncheons, and matinees, and movies, and picture shows, and tea dances to furnish any woman with all the diversion she needs.

Women make a great mistake when they try to drag their husbands out to parties. No man who is out amusing himself until 2 or 3 o'clock in the morning can compete with the man who goes to bed early after a quiet evening at home and brings rested nerves and a clear mind to his business next day. DOROTHY DIX.

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CLUB NEWS**TREASURER RECEIVES RING.**

A happy feature of the recent meeting of the Janey Canuck Chapter, I. O. E., was the presentation to the treasurer, Miss Edna Petch, of a handsome cameo ring, from the members of the chapter in appreciation of the work she has done during the past year. The gift was found among the other presents, hung on the tiny Christmas tree. Each Christmas the chapter has a Christmas tree at its December meeting.

OFFICERS HOLD PARTY.

Following the regular meeting of Trinity Chapter, I. O. E. S., held last evening, the 1923 officers entertained at an informal party in honor of the chapter members and the grand lodge officers. Dancing and cards were enjoyed and the arrangements were in charge of the worthy matron, Mrs. Ella Elliott. The degrees were conferred by the present officers, and the installation of the new officers will take place at the first meeting

in January. The grand officers who were guests of honor included: Mrs. Bert Logan, Miss Rowe and John Dudge. It was decided in the business part of the meeting to hold a miscellaneous shower for the Day Nursery at the first meeting in January, which will be held the 7th of January.

HARMONY TEMPLE ELECTS.

Harmony Temple No. 4 held its regular meeting at 110 Dundas street when the following officers were elected: Elizabeth Foster, past chief; Emma Hutchinson, M.E.C.; Eva Cadwallader, E. Sr.; Jessie McCallum, E. Jr.; Minnie Blake, M. of T.; Carrie MacLean, M. of R. and O.; Ada Peel, M. of F.; Grace Lewis, protector; Catherine Tinsley, Guard; past chief and organizer, M. G. Park; press correspondent, trustees, Sisters Crooks, McCallum and Cadwallader; auditors, Sisters Sharp, Blake and Tinsley.

The Temple is holding a progressive euchre in Ulster Hall the first Monday in the month during the winter season. Knights of Pythias and Pythian Sisters visiting the city will be welcomed.

150 Kinds of Stamps in Two Years.

Here's something which will interest stamp collectors. In the two years of its career as a republic, Poland has issued 150 varieties of postage stamps.

The girls who are competing for the silver cup are: Clara Clarke, Gertie Johnston, Grace Hertel, Risio Murtagh, Ena Shawcross, Merle Hoopis, Dorothy Bullard, Helen Roussele and Evelyn Rogers.

GIRLS' RIFLE CORPS WILL SHOOT FOR CUP

Y. M. C. A. Alley Will Be Scene of Interesting Event Next Saturday Night.

The girls of the Junior Rifle Corps are looking forward to Saturday night next, when they will shoot for the silver cup at the Y. M. C. A. shooting gallery. The reason that this event is attracting so much attention is the fact that never before in the history of their organization have the girls shot for a cup. And in addition to the cup, there are to be other prizes. There is to be a rifle for second prize, a half dozen silver spoons for third prize, three silver spoons for fourth, two silver spoons for fifth and one silver spoon for sixth prize.

Every year the boys of the Junior Rifle Corps shoot for a silver cup, so with them it is an old story, but

ENGAGEMENTS

A charge of 75 cents for one insertion, or \$1 for two insertions is made for notices under this heading. Orders for insertion of engagement notices must bear the name and address of sender and will not be taken over the telephone.

HARD PIMPLES DISFIGURED FACE

Very Sore, Itched and Burned. Could Not Sleep. Cuticura Heals.

"My face became affected with large, hard, red pimples that were very sore. They scaled over and itched and burned so that I could not sleep. My face was awfully disfigured for the time being. I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. My face began to feel better so I purchased more, and when I had used four cakes of Soap and one and one-half boxes of Ointment I was healed." (Signed) Miss Lillian R. Ladue, Jericho, N.Y.

Cuticura Soap, Ointment and Talcum are all you need for every-day toilet and nursery purposes. Sample Each Free by Mail. Address: "Cuticura, Inc., 345 St. Paul St., W. Montreal." Sold everywhere. Soap, Ointment and Talcum. Cuticura Soap shaves without tug.

A Daily Reminder**Subscription Gift**

WHAT could be more thoughtful than the gift of our newspaper? Read by all the family every day in the year. Could you think of a gift more widely used? Let us place one for you or your friends delivered throughout the year.

The London Advertiser

BRING NO MONEY

Old customers are invited to come in and select any Christmas gift and charge it to their account and pay for it after Christmas

These Big Massive Rockers On Sale To-Morrow For

\$16.95 \$1

Down
\$1 WEEKLY TAKES CARE OF BALANCE.
Think of it! Selling these handsome Rockers at this low price, and offering you the opportunity to buy on such easy terms, you can see it will be necessary to shop early.

AN IDEAL CHRISTMAS GIFT FOR FATHER

Here's a gift that dad surely will appreciate. Picture to yourself the comfort he would get out of one of these rockers—after supper, tired from a hard day's work, he lights his pipe, slips on his slippers and while \$1.00 a week buys this sensible present.

2,000 Dolls On Sale At Below Cost Price

The Ontario Furniture Co.

**His First Christmas**

A great big tree—a tiny boy—and the magic touch of light.

Since the night long ago, when a glowing star guided the Magi to the Child in Bethlehem, the happiness of Christmas has been told in light. Keep the cheer of Christmas tide in your home throughout the year. Edison MAZDA Lamps will make each room more cheerful and comfortable, and add to childhood's happy memories.

The Edison Mazda Lamp Agent in your neighborhood knows just which lamps will give the best lighting effect with every fixture in your home—and at a minimum cost for electric current.

"Made in Canada"

EDISON MAZDA LAMPS

Edison Lamp Works of Canadian General Electric Co. Limited

EDISON MAZDA LAMPS

J. H. POLLOCK Electric Specialist

397 CLARENCE STREET.

London Advertiser

The Advertiser was established in 1862, and is published five times daily by The London Advertiser Company, Limited. The subscription rates are: London, 1s. 6d. weekly; By mail, in Canada, \$5.00 yearly; in the United States, \$6.00 yearly.

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TUESDAY, DECEMBER 18, 1923.

Let Us Concentrate.

Another doctor says it is a bad thing to split fees in cases of operations.

Quite right. Their whole attention should be riveted on the splitting of the patient.

And So He Shot Him.

St. Catharines supplies the latest gun case. One man going upstairs—another at the top.

Some domestic trouble had been brewing. So in this gun-age the most plausible thing was to shoot.

And once having the idea it seems to have been a very simple process to get the gun, load it, find the man and start the shooting.

The man shot has a chance to recover, so it may not be a murder charge.

When are we going to wake up from our slumber and put the screws on the carrying of guns?

Let the law speak in terms of thunder—let it be known for all time that there is law in Canada, and that it is of the stone wall variety with no loopholes.

Through the Motions.

London City Council has a pleasant way of putting through certain reports. For instance a committee chairman presents his report, recommending, for instance, that permission be given to a certain party to install a gasoline pump at the curb.

Another alderman asks where it is, and what the engineer has to say about it.

The information is then volunteered that a committee of two aldermen from the ward in question, along with the engineer, have granted permission for the work has been done, and is being carried on at the time.

When the alderman is asked for the reason for asking for the work, after the work is finished, he reports that permission was granted to Mr. So-and-so to install a gasoline station at the curb.

Suppose the council voted down the report, would it mean that the work would have to be torn up?

It may be that the sanction of council is given as a matter of form, but it is simply going through the motions, and is not nearly as beneficial as if that august body stood up and did a half-dozen bending exercises.

A Little Cold Country.

A London man returned yesterday from a trip to Newark, N.J. It is a city of over half a million, not very far removed from the Canadian border.

The Londoner while there had the pleasure of meeting several residents of the place. One man in particular wanted to know of Canada, remarking that he understood that it was a very cold little country.

He was informed that the London man had left just such weather as he found in Newark, and that far from being a little country, Canada was larger than United States, excluding Alaska.

Then the Newark man wanted to know the prevailing language, and seemed agreeably surprised to find that it was English, which led him to inquire as to whether Britain governed Canada the same as she did her other colonies.

The Celtic blood which courses through the veins of this particular Londoner was moving quite rapidly by this time, and his answer was: "In United States you have a confederacy of states; in the British Empire we have a confederacy of self-governing nations."

Just This Difference.

Ald. P. J. Watt, at the last meeting of city council, referred to his run for the utilities commission as an attempt to get into the senate.

The trouble is that the illustration will not get down and walk on all fours.

When a man tries for the senate he does not go to the people—he goes to the politicians.

Not Helping Matters.

Toronto has a number of unemployed harvesters. Some of them, probably a few, are agitators. The majority are probably good British stock who would rather work any time than have it known that they needed assistance.

One Toronto pastor undertook to set the matter before his people in

a sermon that criticized the ingratitude of many of these harvesters for what the city had done for them.

Now the president of the organization that is seeking to deal with the situation takes issue in the press with the pastor, and says he should apologize for his statements.

All this is not helping the situation. It will not secure one single man a position. It is not constructive in any way.

Toronto, like other cities, has a problem on its hands; there are plenty of good-hearted and sound-sensed people there, and they can meet the situation.

Any discussion or statement that does not have a direct bearing on the solution of such a situation—well it is far better to leave it unsaid.

Get it Settled.

Germany wants to borrow \$70,000,000 from United States to buy foodstuffs.

France objects, claiming that German citizens have hidden wealth in foreign countries to the extent of three billion dollars.

If Germany could buy \$50,000,000 worth of cotton and copper in United States, and pay for it, as has been done this year, France holds that they can secure wheat in the same way.

On the face of it, France seems to have a good case to protest.

It points forcibly to the need of a fearless and fair international body going into the situation. The work should start at once, and the probe should go the limit.

Germany and France have been doing the "Yes you have—no I haven't" discussion long enough.

Making a Joke of It.

A story writer and a violinist got married eight years ago as an experiment. They decided to do things differently, and the woman was to keep on writing stories and the man keep right on fiddling as though nothing had happened.

And now they are out telling the world that their experiment has been fairly successful. They breakfast together twice a week instead of seven times, and so on.

In the words of Major Hoople, "Tush and nonsense!"

Marriage is either a whole-souled affair or nothing at all.

In a way it is an experiment, but the experimenters must be prepared to do their experimenting by sacrificing their own selfish desires for the building of a common worth-while accomplishment—a home.

These experimenters who dabble at two-sevenths of a married life are sticking gunpowder under our most sacred and divinely-ordained institution.

Defying the Law.

It is becoming accepted as a matter of news now that a vessel, laden with Canadian-made liquor, has succeeded in getting past the U. S. revenue ships and has landed its cargo at a U. S. port.

Small boats that are known to be unable to make a sea trip are granted clearance papers to Cuba or Mexico, places they could never hope to reach.

These cargoes are then transferred to fast boats that can show their heels to the U. S. preventive vessels.

It is high time that there was a mighty spike driven into this business. It is pure, unadulterated law-breaking, no matter by what paint and perfume it may be glorified.

Note and Comment.

The Duchy of Luxembourg has increased its army from 137 to 500 men. Prophets of another world war should pen a column.

We often wonder if the writers who reach over and decorate their lines with French and Latin phrases really know what they mean.

Kitchener City Council will keep girls under 18 from going to dance halls. Now, is there an official wise enough to tell a real 18 from a kitchener 20?

The touch system, says a business college, is the only one taught here. Yes, and it's the only one practiced by other members of the family at this time of the year.

Ald. Elbert Allan Towe was sitting in the side lines at council on Monday night. He was taking his first lesson in that classic, "First reading—second reading—third reading and final passing of the bylaw."

The last meeting of a city council is generally somewhat of a choral society. If the city clerk could only play a banjo, what sweet music would pour forth as the departing members sang their swan song.

The Guide Post—By Henry van Dyke

THE COMMERCIAL VIEW OF LIFE.

They sold Joseph to the Ishmaelites for twenty pieces of silver.—Genesis xxxviii, 28.

Suppose we take the commercial view of life. We shall then say that all things must be measured by their money value, and that it is neither profitable nor necessary to inquire into their real nature or their essential worth.

Men and sheep are worth what they will bring in the open market; and this depends upon the supply and demand.

Sheep of a very rare breed have been sold for as much as five or six thousand dollars.

But men of common stock, in places where men are plenty and cheap (as for example in Central Africa), may be purchased for the price of a rusty musket or a piece of cotton cloth.

According to this principle, we must admit that the comparative value of a man and sheep is a very uncertain matter, and that there are times when the dumb animal is much the more valuable of the two.

Of course, you perceive that this view carried out to its logical conclusion, means slavery; and you call my attention to the fact that slavery has been abolished by common consent of the civilized world.

Yes, thank God, that is true. We have done away with the logical conclusion.

But have we gotten rid entirely of the premise on which it rested? Does not the commercial view of life still exist in civilized society? (Copyright, 1923, by The Republic Syndicate.)

To the Editor

Can't Get in Behind.

Bank Loser Says Depositor Can't Get Any Farther Than the Teller's Cage.

Sir, The more all this Home Bank discussion goes on the plainer it becomes to me that neither the Bankers' Association nor the government has ever appreciated the full responsibility they owe to the people of the Dominion.

They alone have the means and the machinery for finding out things that the average layman knows nothing about, and can find nothing about.

They can get in where the depositor can't. The depositor never gets any farther than the teller's cage, and they never hand out much information from there as to how the bank is getting along.

The government and the Bankers' Association can go right in behind the scenes and see for themselves, but I can't see where they are doing it.

HOME BANK LOSER.

Thorndale, Dec. 18.

Voting Against Union.

Londoner Draws Attention to the Way Congregation in the East Has Cast Its Vote.

Editor of The Advertiser: Sir, I hope some of the union forces in London are paying heed to the vote that is being taken in other places on the matter of union. From my own corner of the country we get this report:

St. John, N. E., Dec. 16.—The result of the vote on the question, "Are you in favor of the proposed church union?" taken in Knox Presbyterian Church here, was announced today as 240 against union, and 24 in favor of it. Of the 280 against, 172 were members and 208 adherents. Of the 24 in favor of union, 29 were members. The church has 350 communicants.

PRESBYTERIAN.

London, Dec. 17.

Let Us Not Forget.

There is a Drift Toward an Easy Going Method That Easily Forgets.

To the Editor of The Advertiser: Sir, Surely every thoughtful reader will fully endorse the sentiment in the forceful editorial in which you protest against the talk of forgetting the war, involving as that may do the forgetting also the tragic fate of the dead, the maimed, and the incurably wounded.

Perhaps the last line of the following stanza by A. E. Housman may help to check the tendency to that easy-going, ungrateful forgetting.

"They braced their belts about them, They crossed in ships the sea, They sought and found six feet of ground, And there they died for me."

Yours truly, A. STEVENSON.

"Disinfected and Passed"

(From the Kitchener Record.)

HE sat in a King street car yesterday morning, somewhat dejected, a bit of floss in the great sea, of uncertainty and doubt. He was not more than 13 or 14, distinctly Slav in appearance. His destination was Queen street, but as he had not given his address to the kindly and interested conductor he had been carried to the end of the line.

He was a good-looking little fellow with dreamy blue eyes which took in the other occupants of the car. A tweed cap of foreign make was pulled rather low on his forehead.

On the lapel of his coat was a small silk badge with the inscription, "C. P. R. Second. Special Train." At his feet was a suitcase bearing the words, "Disinfected and Passed." He was a Swede and could speak neither English nor German, but he was not overwhelmed by the strangeness of his surroundings. On a bit of paper he had the address which he was seeking.

Looking at this little wanderer one could not but wonder what lies in store for him in the land of his adoption. He has left behind the traditions and customs of his native land to start out on his own account as a stranger within our gates. In time the memories of his own country will become dimmed. He will learn the language and adopt the ways of the Canadian people. He has been "disinfected and passed"—given his clearance papers of his native land to settle anywhere in this broad dominion.

He will make good, too. Whole-souled, neat and clean, intelligent, unfettered, he is starting on his great adventure and it would be interesting to watch this new citizen of ours in his stride towards success.

The future is his. Life truly better conditions welcomes him to our borders. Good luck to the little fellow!

Good Things In Other Papers

Broadcast the Good News.

(From St. Catharines Standard.)

The Canadian Pacific handled 36,311 cars at the port of Port William last month. This is a world's record. So are a great many things that Canada is doing right now. Let's do our best to make the most of our opportunities, and we'll stand a better chance of peeping out empty acres. Worth while men always flock to the place where there's a chance of doing big things.

7,000 More Beds to Make.

(From the Quebec Telegraph.)

Twelve new hotels are to be opened in Manhattan this fall. Among them are the Park Lane, the Shelton, the Greystone, Standish Hall, Broadway View, Carlton Terrace, New Empire and the Webster. They will house a total of 7,000 guests and will cost \$25,000,000. It is not expected that the new hotels will cause any noticeable drop in hotel prices. There is, hotel men say, still a lack of hotels, despite the fact that there are more than 300 first-class hotels in the city.

Who Wants the \$100,000.

(From the Hamilton Herald.)

Charles N. Olsen, New York motorist and a former athlete, has been awarded a judgment of \$100,000 against a company whose truck struck the trolley he was running. The accident caused Olsen to be paralyzed from the waist down. He has been confined to his bed for a year.

One hundred thousand dollars is a great deal of money, even in these days of millions and billions. But how many of us would accept that sum if it was distinctly understood that we would never be able to walk again?

Canadians in U. S. (From the St. James Star.)

Coming westward we find Detroit to be the largest Canadian city in the United States. It has attracted thousands of Canadian mechanics, chiefly from the populous centers of Western Ontario, to its humming motor plants. Its Canadian population is 58,894. The Canadian population of some American cities is as follows:

Detroit 58,894

Boston 42,008

Chicago 26,884

New York 25,271

Seattle 14,250

Los Angeles 13,741

Rochester 8,960

Cleveland 7,903

San Francisco 7,019

Providence 6,461

Philadelphia 6,136

St. Paul 5,390

DENNY BROOKS

A STORY OF COURAGE.

By ELENORE MEHERIN.

CHAPTER XLVI.

After the Bluebird.

"Big party, Den."

"Can't make it." Denny, sitting at a bench intently assembling a model electric motor, pulled viciously at the wire.

"Humph! The end of her."

As Jim Parks sauntered off an unreasonable anger swept him. He had half a notion to dash after Parks, warning, "Say, leave that kid alone, can't you?"

But he merely grew hot, talked to himself through shut teeth, throwing black, furious glances after the big, careless Jim's bulging form.

"What's it to me?" he thought, pushing the armature from him.

"What's I care?"

This Billie wanted excitement, wanted fun like Opal. Let her have it.

Snub the thought of her as he would, it lurked in his brain, arrested him with a nod in each idle moment, as though it would say, "Good day—you see I am still here!"

Jim Parks was a good fellow, no particular harm in him. Yet he would have this awful fall for the other two up to his studio.

There would be more drinking—a big party. Billie would have "such fun." In a few months she would be finished, and she wasn't hard fibered like the knowing Betty, the seasoned Opal.

Having contributed her fill to the mix of life, she would be scrapped. What of it?

Not long ago he had stood on the mountain peaks, awed by the majesty of nature, the rugged ridges, the falling water. Here was a setting wrought by an inspired God that man might come and stage the play. It would be a drama of stupendous joy.

So Denny, in a moment of solemnity, had dreamed. No need for suffering; no need for Aunt Josie and Violet and girls working with spades at ditches. A blundering—all this sorrow.

Now he was face to face with the rapacity of life and he knew that the viciousness was instinctive and more than half unconscious, and that the slightest desire to hurt the girl. Yet it was inevitable that she would be hurt.

"Not worth bothering about!" Denny gave the bench a kick, squared his shoulders. Why had she tucked that soft, childish hand so cosily in his? He remembered her glowing eyes and flushed cheeks.

And then Jim met him again. "Say, you better come, Den. The girl's taken an awful fall for you. She says she wants to see you."

"Nothing doing, Jim."

"Cut the date, I'll have to get somebody else if you don't come. Got to have a fellow or fur."

Denny felt a sudden furious trembling.

"Say, she's only a kid from the country, Jim. It's a damn shame to lead her along; get her chasing with those other two."

"Now hush! Who's leading her? She rang up herself and said she wanted to see you."

Denny shrugged. "Can't see it!"

Yet he walked off seething. Jim would get some other fellow. The girl would put her hand on his arm, raise the soft, pretty mouth, laugh, and she was having a glorious time. She had been buried so many years. Now she was alive. Like Opal and Betty, with all the fellows crazy about them.

He heard her voice as she talked on the porch, the hunger gnawing as she pictured the lonely mountain farm who no one talked and the mother grown almost dumb.

It had been this way at the Borley dinner table, this way with the cowed, patient Aunt Josie. Perhaps the girl had a father like Matt—Matt who had driven Violet out.

No wonder she wanted to run away. No wonder she knew no better than to stand in the disordered, unpleasant room where the bed was unmade and dishes littered the table; stand there reaching for his hand, dropping her head swiftly against his shoulder, believing herself entitled to joy.

She would do the same with another.

Hot with agitation, Denny reached the barn. It was Thursday. Stephen would not be home.

As he came the big, colorful room lady rubbed her back against the wall. There were violets on the table. With the memory of stale beefsteak and onions haunting his nostrils, he stooped down quickly and sniffed them. All this cleanliness and sweetness—it was like Katy. Emotion unnerved him.

Why was Katy so different? He was suddenly disturbed. What had Katy to make her happy? What more than this girl, clamoring so for the excitements of life?

He went softly to the kitchen, found her sitting at the sink board, her back to him, the bright, chestnut curls half falling at her neck. She was making a fancy frosting on a cake, squeezing the melted sugar through a paper cone. Without turning she laughed:

"Now, is that you, Denny darling? And here you are?"

"Gee, Katy, how do you keep this place so clean?"

"Isn't it yourself and Stephen that do it? And all I ever do is to put on the frills—sometimes crooked and sometimes straight. Ever see a gorgeous cake?"

"You the little chef, all right! The Palace Hotel doesn't know you're out. Gee, I'm starved!"

He turned quickly, bringing the salt and meat pie to the table. On these nights when they were alone they sat quite a while, sometimes recalling incidents that had happened when they were little, but more often talking of their ideas, their plans, Denny's dreams.

Tonight he was quivering with an anxiety, feeling as though Katy were coming to him. Perhaps she was always making believe; perhaps her heart was sad; perhaps she, too, thundered with longings for safety, for excitement. Why—the way she had laughed with Stephen about going to dances and wearing gardenias!

lution of some American cities is as follows:

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contrasting these evenings with the party at Jim Park's studio.

"Well, I love them!" Katy answered. "They're all so big and fine, aren't they? I mean the fellows. I think to myself that I'm a queen and all of you are great knights of chivalry going out to fight the world, not with swords, but with thoughts."

Katy laughed gleefully. "Now, I didn't know I was going to say that. Denny! Deep, huh?"

"You're the inspiration, kid, all right, Katy! Reel 'em right off. I suppose you miss going out with Clay, don't you?"

His insistence on her loneliness gave her a sudden pang. What was he thinking?

"Of course—in a way—"

"He writes to you quite often, doesn't he?"

Katy's cheeks were scarlet. She had told Denny nothing; she had not showed him Andrew's letters for though they were new, friendly—yet in every one had been some burning sentence: "Katy, you are my shrine. I am always kneeling to you. Perhaps—my love may some day bring you joy, Katy. I would give my life to meet that day."

She could not let Denny see that. "Well—what's the matter? Gee—Katy—"

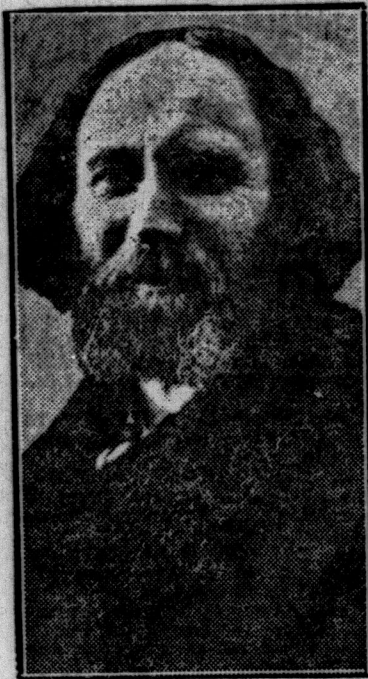
"Yes, he writes two or three times a week."

"He does!" He got up and began to walk, stopped before her.

Lady Handles Hecklers; Black Cat Luck; Eyes That Spy on Mars



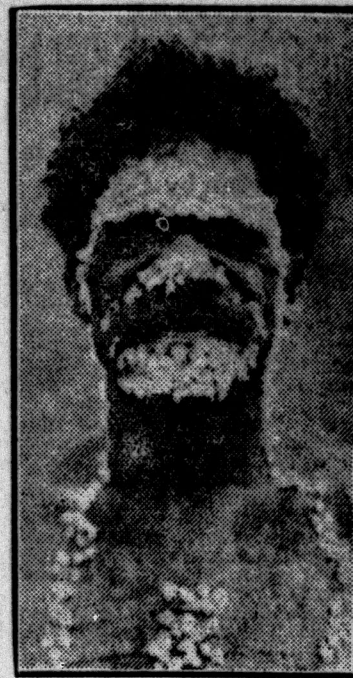
Some people consider cats unlucky, but from the smile on the faces of Winston Churchill and his eldest daughter, as they pass his black tabby mascot, it would seem that they are strongly of a reverse opinion



Anton Lang, who for the past thirty years has enacted the role of Christ in the historical "Passion Play," is shown as he appeared on his arrival in New York with his actors and musicians



Lady Astor is "heckled" on the electioneering platform by one of the many followers of opponents, but with the manner in which only Lady Astor can reply this individual was properly put down



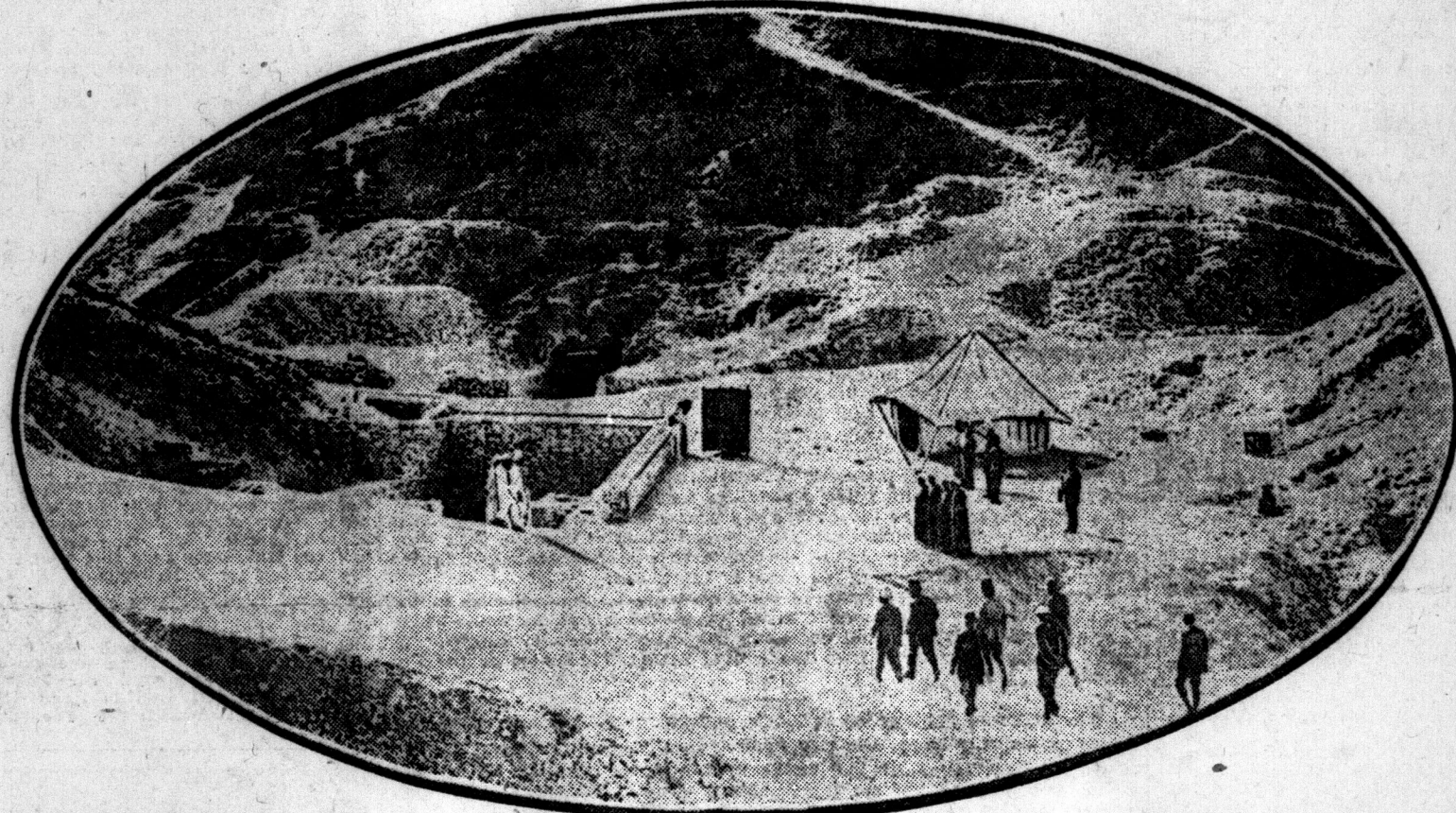
The aborigines of the Island of Palm off the Australian coast decorate their bodies by pricking sharp knives into their skin and then placing small pieces of cotton into the openings



The Norwegian champion skater, Oscar Mathieson, left, and the American, Art Staff, right, are training vigorously for the coming match, which is to determine the real champion of the world



The famous Parisian beauty, Ida Rubenstein, is shown as she appeared in the opening of "La Dame Aux Camelias", made famous by the late Sarah Bernhardt. She has been proclaimed the most beautiful woman in the world



This unique picture shows the general conditions of the present work of excavation being carried on at King Tutankhamen's tomb. Stretching out in the background is the valley of the kings, while in the foreground is the headquarters of the native police maintained to guard the neighborhood



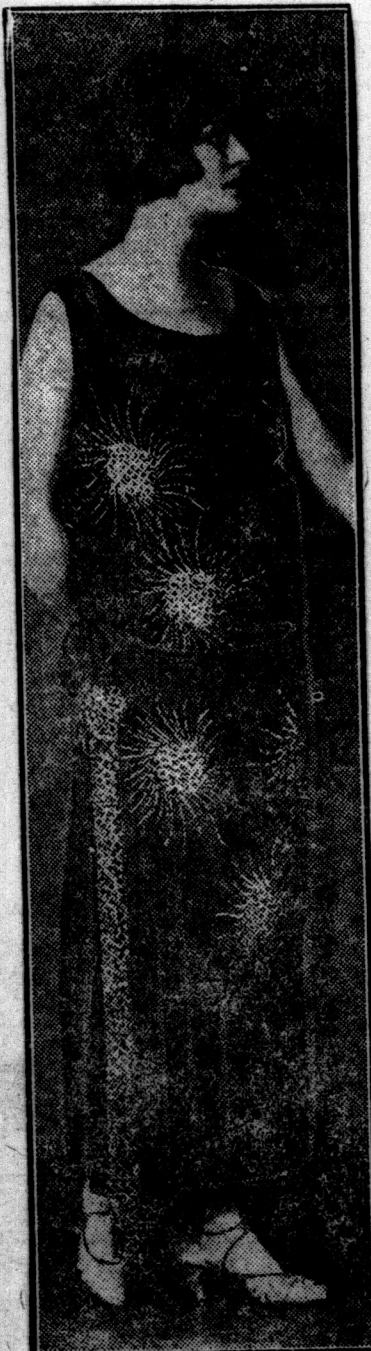
"Every day in every way." M. Emile Coue is still going strong with his auto-suggestion cure. He is giving a series of demonstrations in London, where he is attempting to treat patients for sleeping sickness



This photograph was taken at the Ecole Normale de Joinville, where officers of the French army receive their training in fencing and physical culture. A class is shown receiving instructions



Charles H. Ebbets, president of the Brooklyn Robins, caused a sensation recently when he made an offer of \$275,000 for Roger Hornsby, of the St. Louis Cardinals. This is the highest offer ever made for a baseball player



This evening gown of black crepe shows the straight line silhouette decorated with rhinestone sunbursts and panels



Lloyd Hughes and Gloria Hope, both of movie fame, were recently married. A tour of the world is being planned for a series of films, which will serve as a honeymoon for the newlyweds



Signora Alice Palloteli, member of the Italian Fascisti, and an attractive wearer of the "black shirt", is in New York explaining the methods of Mussolini. She is shown here with her little son



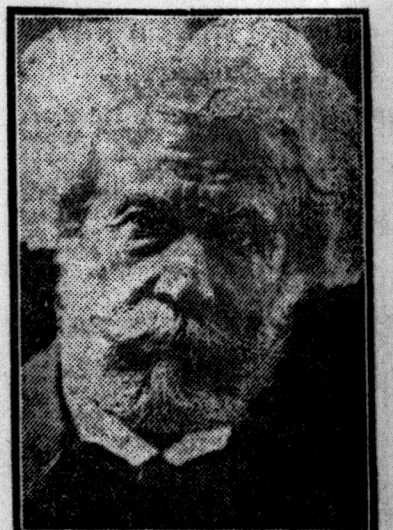
Miss Mollie Panter-Downes, of England, although only 16 years of age, has been writing since she was a child of seven. She has just published her first novel, "Shoreless Sea," a work said to be surprisingly mature



Who's next? Here is a native tonsorial artist of India with his array of tonics within reach



Photograph shows the changing of the guard at Buckingham Palace, London. The guard consists of the Welsh, Irish, Coldstream, and Scots Guards, who in turn usually do duty for one week



Here are the eyes that spy on Mars. They belong to M. Camille Flammarion, French scientist and authority on planetary phenomena. He hopes to prove the theory that there are other inhabited planets

Moe Herscovitch Gets His Chance Against Mickey Walker

MOE HERSCOVITCH IS IN TOP CONDITION FOR FRIDAY FIGHT

Toronto Welter Champ Puts in Ten Fast Rounds With Partners.

MITCHELL MEETS CONN

Special to The Advertiser.

Toronto, Dec. 17.—That Moe Herscovitch, the Canadian welter-weight champion, will be right on edge for his bout Friday night at the Coliseum against Mickey Walker of Elizabeth, N. J., champion of the world at 147 pounds, was amply proven at the classic A. C. Herscovitch when he galloped ten hot rounds with Harry Freeman, Sid Conn, the new English lightweight, and Jack Meech, the sorrel-topped middle-weight. Freeman, who is getting ready for a comeback, gave Herky a real workout, and Meech heaved enough punches at him to sink a battleship. Conn, a rather speedy lad, gave Herky the fast stuff he needed.

Herscovitch came through in great shape, and had even the classic A. C. ringsiders giving him a hand. This morning the Canuck champion worked his usual ten miles on the road, and he will step in there ready to go the full route.

Herky is a fighter. Walker is a "rock 'em to sleep" champion, and he expects to flann this upstart Canadian into an inert mass in a couple of rounds. If he can land either of his pile-drivers he might even do that, but Herscovitch is not armed with powder-puffs, and he will not be standing around with the welcome sign hung out for the tap-producer. He will be in there battling, and he can not only "take it," but hand it out. He isn't a bit more dangerous than a trapped crocodile.

The preliminary program shapes up like what the movie people call a "wang." The semi-windup is the bout the other night between Devanney, the comical Scotchman, and Chris Newton. When this pair met a month ago Devanney made a lot of funny faces at "Pride of Brocton," and while he was laughing, socked him so hard he bit his own tongue. Devanney came so close to thrashing Newton that the east end fans roared at a draw verdict.

Two Knockouts.

Since that night Devanney has been boxing in Scranton, where he kayoed two local mush-mashers.

The rest of the card calls for the popular Tommy Mitchell to tackle Sid Conn, an experienced English lightweight; Jack Meech, the red-headed middleweight, to face Tommy Loneragan of New York; Walker's sparring partner, and Howard Mayberry of Duluth to show his wares against either Jimmie Knox of Montreal or Danny McDonald of Providence, a smart bantam Jack Kelly of Detroit towed into town early last week.

Any one of the preliminary bouts would do for a semi-windup.

ENGLISH CUP DRAW.

Associated Press Despatch.

Blackpool vs. Sheffield United.
Derby vs. Bury.
Fulham vs. Llanelli.
Exeter vs. Chesterfield or Grimsby.
Millwall vs. West Bromwich.
Accrington vs. Charlton.
Manchester U. vs. Plymouth.
Swansea vs. Clapton O.
Norwich City vs. Bristol City.
Liverpool vs. Bradford.
Sheffield Wednesday vs. Leicester.
Northampton vs. Halifax.
Oldham vs. Sunderland.
Leeds U. vs. Aberdeen.
Westham U. vs. Birmingham.
Huddersfield vs. Birmingham.
Swindon vs. Bradford.
Brentford or Portsmouth vs. Newcastle.

Arsenal vs. Luton.
Middlesboro vs. Watford.
Aston vs. Aston Villa.
Barnsley vs. Brighton.
Everton vs. Preston.
Hull vs. Bolton W.
Chelsea vs. Southampton.
Manchester City vs. Notts Forest.
Cardiff vs. Gillingham.
Wolverhampton vs. Darlington.
Queen's Park Rangers vs. Notts County.
Burnley vs. South Shields.
Crystal Palace vs. Tottenham Hotspur.
Corinthians vs. Blackburn Rovers.

Hans Wagner's Own Story

One of the Greatest of Baseball Players Gives Fascinating Account of His Long Experience From the Inside Angle.

By HANS WAGNER.

Before leaving Paterson behind in this story, it is proper, my editor tells me, to call attention to the fact that in the three years I had played professional ball I had led all the teams and all the leagues in which I had been a player in batting. Up to the time I was bought by Louisville my batting average for the three years was about .375. I guess that is why Barney Dreyfus paid the \$2,000 for me.

At Steubenville my average was .365; at Warren it was .369. For my first full season at Paterson the average was .354, and the second season .332. Those batting averages were considered more remarkable then than they would be now. We didn't have the lively ball then. To hit .300 was quite an event.

I am not quite sure whether it is altogether the lively ball that is causing such heavy hitting nowadays, or whether it is poor pitching. I am certain that the restrictions put on the pitcher have had something to do with it. Pitchers are not allowed to soil the ball or use any foreign substance on it, such as resin. Even the spitball is outlawed except in a few cases. In the old days the pitcher could go as far as he liked.

There is no doubt about the lively ball helping the batter. Some hits that shoot through the infield would have been stopped in the old days. Right here let me bring in another subject. Much has been said to do with it. There is another thing the pitchers walking Babe Ruth purposely. It has been said that they ought to give him a chance; that it is unsportsmanlike to pass him.

Everybody seems to be of the impression that the pitchers pass Ruth to keep him from getting a hit—that and nothing else. There is another thing they have overlooked. In many cases the pitchers pass Babe Ruth simply because they don't want to risk getting hit with a ball driven straight back at them. Nobody was ever able to hit a ball with the tremendous force that Ruth puts into a swing. It is remarkable that he has never seriously injured a pitcher. Personally, I know that he is always afraid of hitting one back so hard that the pitcher can't get out of the way.

Ruth's Wallop a Real Risk.

If that ever happens he is likely to kill somebody.

Some of the players were telling me last spring about a drive Ruth hit back at Dutch Reuther. The ball struck him on the thigh and made him limp for several days. The blue spot on Reuther's leg showed the marking of the stitches in the ball. "I'll guarantee you," declared Reuther, "he won't hit another one back at me like that." By that he meant that he would keep the ball outside or inside so that Ruth would hit to one field or the other.

Now, if I were in the two-three hole on Ruth I doubt very much if I would lay one over the middle and risk getting killed. Many of the pitchers have been killed. He is passed for that reason as much as through fear of his getting a hit. That boy is a dangerous man at the plate.

From my own observation, and from talks with other old ball players I am sure that the pitching is not up to the calibre of a few years ago. The younger ball players do not seem to study their business as closely as formerly. It is the same with other players. Bill Donovan, a mighty smart pitcher in his day, had the right idea. "Whether it is a lively ball or a dead one," said Bill, "they've got to hit it, haven't they? If you let a batter get hold of one of the old balls he knocks it for a loop. It might not go as far, but it would certainly go safe. The main idea is for the pitchers to keep the batter from hitting the ball on the nose. If he does that they can't beat him, even with the lively ball." That there is a lot of truth in this is shown by the number of no-hit games pitched last season. The lively ball didn't help a bit as long as the pitcher wouldn't let them get hold of it. There were many a game of shut-out games and a lot of small scores. That's when the pitching was good.

The Greatest Hit Ever.

There is no doubt, though, that the lively ball has made a big change in



BARNEY DREYFUS.

who paid \$2,000 for Hans Wagner and made one of the best buys in baseball history.

base running. Managers do not make their men steal second now except in rare cases. What's the use of trying to steal second and, maybe, getting thrown out when the next batter is waiting for a hit than knock the ball out of the lot? Even if he didn't do that he has a good chance of smacking it past some infielders. In other words, there are more chances in waiting for a hit than in trying to steal second.

I have hit these lively balls. No doubt there is a difference, but, honestly, I don't believe there is as much difference as some try to make out. Just as Donovan said, the batter must hit the ball on the nose, no matter if it is lively or dead. An India rubber ball wouldn't help a fellow who couldn't hit it.

This looks to me like a good spot to answer one of the questions that several fans have asked. "What was the greatest hit you ever saw?" is the question. A pitcher I imagine that those who asked that question wanted to know the most remarkable hit—not necessarily the longest or hardest. I'll talk about those later.

The most remarkable hit I ever saw was made by Jack Killackey, first baseman on that old Paterson team. It was a home run, too.

The opposing pitcher laid one in the groove for Jack, and with all his might Killackey hit it straight back at him like a bullet. The ball struck the pitcher in the forehead. As he fell the ball bounced off his head and landed in a box back of the first base foul line for a home run.

There was a big row and everybody tried to argue, but there was no way out of it. That was a clean home run and the umpire allowed it.

The Shortest Career on Record.

I made a hit once that I always will remember, although it wasn't a freak.

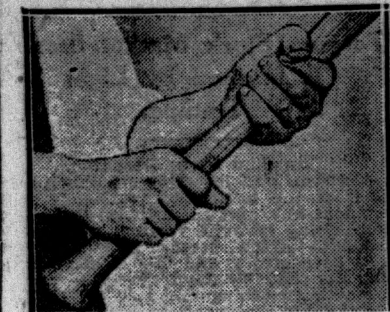
The St. Louis Club was playing the Pirates at Pittsburgh. Miller Huggins was the St. Louis manager. A fresh young pitcher had joined them, and was rarin' to go. He was quite a wise boy, according to his own way of thinking—full of ideas and conversation. For several days he had been telling the other St. Louis players how he could make the so-called good hitters sidestep. He was eager for a chance to show us all up.

"How'll you pitch against Wagner?" Huggins asked him. "There's only one way to do it," he said. "I don't see why others haven't thought of it. Why, I'll pitch three fast balls right at his head and drive that Dutchman from the plate. If he doesn't get away he'll get his head knocked off. Then I'll curve the next three over and strike him out." Now that sounded simple enough, didn't it?

While he was doing this talking in the bench two of the St. Louis pitchers were being hammered out of the box.

"All right, here's your chance," Huggins told the fresh youngster; "get in there and show us some of that pitching. Make sauerkraut out of that big Dutchman."

Several of the St. Louis players



HOW THEY DO IT.

The famous Cobb-Wagner grip. Which Hans recommends as the best way to hold a bat in order to get results.

By JOHN B. FOSTER.

Special to The Advertiser.

New York, Dec. 17.—In pursuance of the custom of having the schedule meeting each year in a different city, the American League will hold its 1924 meeting in Boston, probably some time in February.

Two years ago the meeting was held in Washington. At that time a big trade was intimated, by which the Yankees were to be assured of winning the championship. The trade in question was that the Yankees would give up some of their major league players in exchange for some of the players in the Philadelphia schedule meeting in Philadelphia.

After the event a dinner was held in an ice rink, and the distinguished guests sat on the cold floor, and were so frozen that they couldn't make their speeches. The acoustics were so poor in the rink that the few cold words that were uttered were heard by few.

Ban Johnson said at Chicago last week that the American League intended to put baseball on its feet in Boston. The decision to hold the schedule meeting there is part of that plan.

"Boston for a long time has been without what it was entitled to in baseball," Johnson said, "and there is going to be a determined effort on the part of the American League to restore that city to the high place it held in major league baseball. We believe that a city which has won as many championships as Boston has won in the past cannot have too good a team. Under the new management of the American League club there, the fans of Boston will see more progressiveness than they have seen in years. Of course, if we have the meeting in Boston, the reflected glory, but they are welcome to it, after they have recovered from the recent episode in Chicago."

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BOSTON TO GET NEXT AMERICAN LEAGUE MEETING

Decision Part of Plan To Revive Baseball in Bean Town.

RESTORE PRESTIGE

By JOHN B. FOSTER.

Special to The Advertiser.

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NORTHERN HOCKEY LEAGUE ENTRIES CLOSE WEDNESDAY

President Dr. Lorne Robertson Announced Groupings To Be Made Tomorrow.

RECOMMEND CHANGES

Special to The Advertiser.

Palmerston, Dec. 17.—Northern Hockey League President Dr. Lorne Robertson of Stratford advised Secretary Robertson here today that he would convene the N. H. L. executive at Palmerston on the 18th to draw up groupings. He further ruled that owing to the secretary's address being changed from Listowel to Palmerston, and some mail being still sent to Listowel, all entries received up to 12 o'clock noon on the 18th would be accepted in either senior or junior series. These must be in the hands of Secretary Herbert Robertson at Palmerston by this date, and should bear the date of Dec. 17, the date first set for closing of entries.

The committee on constitution and laws met tonight to close up its work and submit its report to the executive at its first sitting Thursday.

Numerous changes are recommended in the old Northern League hockey rules. The committee stated today that it will recommend that junior players be allowed to play any number of games with the senior team of the crown club. The referee fees will remain as in 1922-23.

The committee will recommend that the same board of officials form the executive, and not as per O. H. A. rules. It is not expected that they will recommend two substitutes, but this is not definitely settled.

It is expected that the executive will use its authority in accepting entries this year, with a view to better playing conditions of the clubs affiliated and the financial conditions of the N. H. L. as it was felt that too great a spread of territory, with practically no close groupings, had been detrimental to both clubs and league in the past.

Secretary Robertson states he sees good grouping with the entries now in, and does not expect many entries will be refused.

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JUNIOR LIGHTWEIGHT CHAMP.

Johnny Dundee was last night given the decision over Bernstein at Madison Square Garden.

JOHNNY DUNDEE TAKES TITLE FROM BERNSTEIN

Is

RUGGLES WILL GO INTO LIQUIDATION AS HEAD RESIGNS

Henry Pocock Quits As President and Issues Statement About Company.

CANNOT BE AVOIDED

Henry Pocock has resigned as president of the Ruggles Motor Truck Company, and it is understood that the company will go into liquidation almost immediately.

Petition for the winding up of the company has been made and this petition may be heard in Toronto today.

Mr. Pocock last night gave The Advertiser the following statement with the position of the company:

Tenders Resignation.

"I have placed my resignation in the hands of the secretary of the company. I have done so not that I may avoid responsibility, but that I may act in the interest of the creditors and shareholders as a whole.

"Ruggles Motor Truck Company cannot avoid going into liquidation. Its original capital is nearly all spent. The present shareholders have decided not to put in additional capital, financial help from the parent company of same name at Saginaw has not been secured.

"The company cannot be reorganized and at the same time protect the present shareholders and creditors in full.

"The present law does not make it possible to write down the stock of the company without the consent of every shareholder, and under the new bankruptcy act it is not possible to arrange with the creditors to pay them a certain percentage on the dollar without the consent in each case of all shareholders or creditors. This consent it would be impossible to secure, there being over 700 persons interested.

Must Assume Loss.

"In order to reorganize the company on a sound basis it will be necessary for the stockholders to assume their loss, and for the creditors to accept what the company can pay it. Therefore it becomes necessary to go into bankruptcy and thereby as far as possible do the right thing in accordance with the law. One of the creditors of the company has already petitioned the court for a winding up order, which no doubt, will be granted.

"The control of the company will then be vested in the creditors, I would not likely be able to serve in my present capacity. I therefore decided to resign and if called upon to

One 50c Box Brought Health

Years of Constipation Ended By "Fruit-a-lives"

The Wonderful Fruit Medicine

Anyone who suffers with miserable health; who is tortured with Head-aches; and who is unable to get any real pleasure out of life; will be interested in this letter of Mrs. Martha de Wolfe of East Ship Harbor, N. S. Mrs. de Wolfe says: "For years I was a dreadful sufferer from Constipation and Headaches, and I was miserable in every way. Nothing in the way of medicine seemed to help me. Then I tried 'Fruit-a-lives,' and the effect was splendid; and after taking only one box I was completely relieved, and now feel like a new person."

50c a box, six for \$2.50, trial size 25c. At dealers, or from Fruit-a-lives Limited, Ottawa, Ont.—Advt.

do so will now be free to assist in the winding up of the company, with a view to avoid having a heavy loss on sale of the assets.

"From my knowledge of business, I have no hesitation in stating that if the company is again reorganized on a sound basis it will make money. It has passed through the experimental stage. Their trucks are in demand. At the present it has about sixty unfulfilled orders. While I have only been president of the company nine weeks I have satisfied myself that the shareholders would have made no mistake if they had raised the capital required, and that if the company is again reorganized on a sound basis it is quite sure of success."

FORMER LONDON PRINTER DIES IN WINNIPEG

Canadian Press Despatch. Winnipeg, Dec. 17.—James Hooper, one of the pioneer newspaper men of Manitoba, died at his home here today after some years of failing health. Mr. Hooper was born in Devonshire in 1855. He came to Canada in 1888, and for ten years he was employed on papers in London. He launched the Herald at Morris, Man., in 1898, this being one of the earliest newspapers in the province. He gathered news for the first issue of the Winnipeg Tribune, subsequently was employed on the Winnipeg Telegram as managing editor, and on the Winnipeg Free Press. In 1900 Mr. Hooper was appointed King's Printer for Manitoba, a post he gave up several years ago. In his later years he has done some newspaper work and general writing as his health permitted.

Mr. Hooper served his apprenticeship with The London Advertiser.

BRIGADIER M'AMMOND RETURNS TO LONDON

Brigadier McAmmond, head of the local division of the Salvation Army, has been conducting meetings in Norwich over the week-end. He will return to London today.

NO MORE WEAK AND DIZZY SPELLS Since She Used MILBURN'S Heart and Nerve Pills

Miss Bertha Charette, Regina, Sask., writes: "I have had a lot of trouble lately, with what I thought was heart trouble, and after an unusual exertion I always felt sick. My doctor advised a complete rest and change, but this I was unable to take."

I became interested in Milburn's Heart and Nerve Pills, so started taking them. I have now taken three boxes and am so much improved I can go about my daily work without feeling any after ill effects, and have not had any weak or dizzy spells for some time. Your medicine has done me more good than anything I have ever taken, and I will gladly recommend Milburn's Heart and Nerve Pills to any woman who is weak and run down."

Price 50c per box at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.—Advt.

HERE'S A PAGE that puts "U" IN HUMOR

THE GUMPS—FROM RICHES TO RAGS



BARNEY GOOGLE AND SPARK PLUG

It's Action, Not Argument, That's Wanted.

BY BILLY DE BECK



TOOTS AND CASPER

Buttercup Picks Out a Good Hiding Place.

BY JIMMY MURPHY



MUTT AND JEFF

Hiram Johnson's Methods Are Very Convincing To Mutt.

BY BUD FISHER



REG'LAR FELLERS

And There's No Kick In 'Em.

BY GENE BYRNES



CANADIAN PACIFIC SAILINGS

FROM ST. JOHN.
To Belfast, Glasgow.
Feb. 15 Montreal
To Cherbourg, Southampton, Antwerp.
Dec. 27, Jan. 31 Minnedosa
Feb. 14, Mar. 19 Melita
To Liverpool.
Dec. 28, Jan. 25 Montclair
Jan. 4, Feb. 29 Montclair
Jan. 11, Feb. 8 Montclair
Mar. 14 Montclair
To Liverpool, Glasgow.
Jan. 16, Feb. 22 Marburn
Mar. 8 Marburn
To Glasgow, Liverpool.
Dec. 31 Montclair
Feb. 1 Metagama
To Glasgow.
Mar. 1 Metagama
Mar. 22 Marburn

FIVE MAGNIFICENT CRUISES
AROUND THE WORLD
AROUND AMERICA
To the MEDITERRANEAN
And Two to the West Indies

Apply to Local Agents
H. R. BEAUMONT
Local Agent, St. John
1 King St. East, Toronto

CANADIAN PACIFIC RY. CO.'S TELEGRAPH
TELEGRAM
CABLE CONNECTIONS TO ALL PARTS OF THE WORLD

Henry A. Jones, Montreal, Sask.
Local Canadian Pacific Agent
will deliver you prepaid
ticket home. Dad

The Canadian Pacific Railway
arranges delivery anywhere, without
any extra charge, of prepaid tickets.
Eastern Excursion fares to Eastern
Canada now in effect from Manitoba
(Winnipeg and West), Saskatchewan
and Alberta.
Full information from any Canadian
Pacific Agent.

Travel
CANADIAN PACIFIC

RADIO

insulators, 15c. The Radio
Inc., 352 William St. Tel. 45672.

DED aerial wire, 90c a hundred.
The Radio Electric, 553 W.
Tel. 45677.

WANTED TO PURCHASE

DRESS EXCHANGE 659
and St.—Best ladies' and gen-
's clothes. Highest prices paid.
111M.

D from the owner a good brick
modern and in good location.
Very reasonable cash and terms.
Details to E. N. Advertiser.

ED—50 or 100 acres near city of
; well equipped and well
nd. Box 9, Advertiser.

OPATHIC PHYSICIANS

C. W. 37 Hayman Court,
S. E. Div., 11-12, 2-4, 7-8,
605F.

ER. E. A. H. 444 Waterloo,
3873. Hours—11-12, 2-4, 7-8.

Dr. Marie H. Rebecca. St.

Christmas Gift Suggestions Solve Your Gift Problems

REAL ESTATE

BUNGALOW, new, rug brick, \$5,200; hall, parlor, dining-room, kitchen, hardwood floors, 3 bedrooms, 2-bath, furnace, hydro, water, gas, \$990 down. Would accept a good lot as part payment. Brodie Real Estate, 220 Dundas St.

CHOICE brick home, modern, No. 1 floor and trim, decorated, lovely location. Leaving city and will sacrifice with cash and terms for quick sale. Price is pre-war value. May rent. Box 27N, Advertiser.

EAST END REAL ESTATE—Car at your service; houses, farms, rentals, exchanged. G. S. Cook, 1042 Dundas St. Phone 2121.

FLORENCE St., 211-134 stucco. Free \$2,000 or to rent at \$17 a month. Immediate possession. Other properties and farms for sale. Reilly, 735 York St. Phone 3832 after 4:30 p.m.

LIST YOUR properties with the well-known agent, R. Reilly, 735 York St. Tel. 3832.

NEW frame cottage, modern, on car line; \$2,400, cash \$1,000. J. W. G. Winnett, barrister.

NORTH—Two-story red pressed brick, modern, will accept cottage on an exchange. J. C. Patterson, phone 31616 or 1788V.

NORTH—In Hyson school district, a new one floor home, 6 large rooms, beautifully furnished throughout; also large well lighted basement. For particulars, phone 4783M.

NORTH—Richmond St., fully modern 2-story red pressed brick house, Phone 7429V.

WANTED—Six-room, story and a half or two-story, must be near Normal car line south, have chimney in kitchen, modern, decorated, Wheeler & Smiley, Phone 3264V, 182 1/2 Dundas St.

\$840—Furnished rooming house contents, 3 beds, including furniture complete, house fully modern, good condition; everything goes; revenue \$150 month, rent \$40; possession at once. Patterson & Sadler, 110 Dundas. Phone 345.

BUSINESS CARDS

CEMENT mixer and man for hire, by day or week. Phone 3882.

CITY chimney sweep, yards and cellars cleaned, whitewashing. Phone 1853J. W. Berry & Son.

CITY Signs and Show Cards, 123 King St. Phone 4149.

EALING Welding Works—Acetylene welding and brazing. No job too hard to mend, 581 Hamilton Rd. Tel. 7783.

FULL LINE of feather pillows. Mattresses renovated. Phone 997. W. Hunt & Sons, 568 Richmond St.

GET YOUR electrical work done now by Fred Mason. Tel. 3210.

HAVE YOUR old furniture looking good for the holiday. Let Mr. Fugh, at 88 Wharfedale Rd., upholster it. Phone 3654.

LONDON ART SHOE REPAIR—Old shoes made to look like new, best durable leather used. We call and deliver same day. 87 Dundas St. Tel. 321.

MAKE your visit to London an enjoyable one—enjoy the good home cooking at the London House, Dundas and Talbot Sts. Clean, cheerful rooms with hot and cold water. Ideally located for shopping.

MARINELLO System for faces, scalp, Chiropody. Removal of superfluous hair permanently. Miss Beattie, Talbot and Fullerton. Phone 3027V.

PHONOGRAPH repairing, all makes; expert workmen. Advertiser's Music Store, 618 Dundas St. Telephone.

PHONOGRAPH repaired, all makes. Mason & Risch Limited, 230 Dundas St. (over Gammage). Tel. 7581.

SIGNS and Show Cards, Star Signs, 207 Dundas (over Gammage). Tel. 7581.

SLATE Roofing—Our specialty is slate blackboards. J. Whitaker, 551 King St. Tel. 321.

WATCHMAKER—Clocks, watches and jewelry repaired. D. Polatka, Phone 401M, 412 Richmond St.

WARREN Bros. Machinists, welders, formerly 314 Talbot, Hamilton Rd., near Rectory. Tel. 3075J.

REAL ESTATE

OVER OAK HALL REALTOR. PHONE 6850.

BERT WEIR L. H. REILLY, Manager. Wm. Taylor, 1908. Thos. Wilkey, 471L.

WANTS HOUSE IN SOUTH LONDON.

\$3,500—For a real good brick cottage on King Street East, 3 bedrooms, parlor, dining-room, kitchen, summer kitchen, hydro, gas, water, full basement, drive, toilet. All in splendid condition. Owner wants a 1 1/2-story brick home—South—with 3 or 4 bedrooms in exchange.

\$3,000—\$300 down—New stucco cottage, King St. East, 2 bedrooms, 2 clothes closets, parlor, dining-room, kitchen, pantry, 2-piece bath, hydro, gas, water, full basement.

GROCERY BUSINESS WANTED.

\$3,200—Good frame cottage near Queen's Ave. and Elizabeth Street, cement foundation, veranda, front and rear, 3 bedrooms, 2 clothes closets, parlor, living-room, dining-room, kitchen, bath, toilet, house 22 feet by 42 feet, frame garage, workshop and chicken houses, all lighted. Owner will take a grocery business in exchange.

SPECIAL.

\$1,700—Monthly payment of only \$15.00. Frame cottage and two extra lots. West. Cottage contains living-room, dining-room, kitchen, 2 bedrooms. Well water in the house; hydro, cement house, drive, lot 100 feet by 125 feet, county taxes.

TO RENT.

\$75.00—A 1924 Model Home—Can be leased till next May, with privilege of extending lease. This is a FULLY MODERN 2-story red brick house with 3 bedrooms, usual living-rooms, oak floors, veranda, garage. There are 1 1/2 tons of coal and 1/2 cord of wood in the cellar which go with the lease. IMMEDIATE POSSESSION.

AUTOMOBILES

BEEMER & CO., LIMITED USED CAR LIST.

F.B. CHEVROLET sedan. Refinished, five new tires.

REO SPEED WAGON.

PACARD chassis, would make fine speedster.

McLAUGHLIN 45 Coupe, mechanically correct, good tires.

BEEMER & CO., LIMITED The Home of Good Used Cars. Cadillac, Reo and Oakland Motor Cars, Reo Speed Wagon. 127-133 QUEEN'S AVE. Phone 563-5670.

WINDSHIELDS

We have special windshield plate glass and modern facilities for fixing your broken windshields.

THE HOBBS MANUFACTURING COMPANY, LIMITED.

WHY NOT THE BEST? Prest-o-Lite Batteries Are Recognized Leaders. LONDON BATTERY AND TIRE REPAIR. York and Talbot Sts., YW Phone 6181

AUTO RADIATOR SERVICE STATION. G. M. MURRAY 65 KING STREET. Tel. 2527. ywt Near Ridout.

TERRY for Bargains 144 - 146 Fullerton St. ywt

MOTORCYCLES & BICYCLES BICYCLES

Best assortment of wheels in the city. Colors to suit all. Lowest prices and easiest terms. Buy Perfect and you buy right. Easy terms. 668 Dundas and 406 Clarence. ywt

FOR SALE Boxboard Products, Limited.

NOTICE OF PREFERRED STOCK. DIVIDEND NO. 1. The first half-yearly dividend of 3 1/2 per cent at the rate of 7 per cent per annum, of the Boxboard Products, Ltd., has been declared, payable Jan. 1, 1924, to shareholders of record Dec. 15, 1923. The transfer books of the company will be closed between Dec. 20 and 27, 1923. By order of the board of directors. WALTER ROY NICKLE, President. London, Ont., Dec. 17, 1923. 35n

EXTRA SPECIAL Phonograph Bargain

Five only new (3 mahogany, 2 oak) cabinets, 10" and 12" records, all new of records. Regular price \$150, special while they last \$79.00

Convenient terms. MASON & RISCH, Limited. 248 DUNDAS STREET. 35k

INSURANCE B. N. CAMPBELL, INSURANCE COUNSELLOR, Fire, Auto, Accident, Sickness and Life Insurance. Don't Injure Savings Bldg. Phone 1511. ywt

AUCTION SALE At 475 King St., Wednesday, Dec. 19, all of the choice household effects—stoves, dishes and bedding, etc. Come Everything goes. Giving up house-keeping. Sale at 2 o'clock. J. Lightfoot, auctioneer, office phone 3390M. b

THE MOST IMPORTANT AUCTION SALE

of Household Furniture, Rugs, Ranges, Baseburners, Bedroom Furniture, etc., ever held in London, absolutely without reserve. Sale to be held at Nos. 68-70 York Street (Garage lately occupied by TENNENT & WILKINSON), one block west of Talbot Street. Take Normal or Ridout street car.

INCLUDED IN THIS STOCK ARE: 2 good safes, sideboards, buffets, couches, extension tables, dining chairs, easy chairs, rugs, chesterfield sofas, child's cribs, kitchen tables and cabinets, kitchen ranges, gas stoves, baseburners, bureaus, triple glass bureaus, iron bedsteads, mattresses and springs.

LOTS OF USEFUL CHRISTMAS PRESENTS. This Sale should demand the attention of Hotel Keepers, Boarding House Keepers and Furniture Dealers.

NOTHING SOLD PREVIOUS TO SALE F. W. RAYMOND, D. H. PORTER, Trustee, Auctioneer.

CITY ORANGEMEN TO COMMEMORATE DEFENCE OF DERRY

Dance and Parade Will Be Held Tonight to Honor Anniversary.

MEET AT HYMAN HALL

Two hundred and thirty-five years ago the gates of the city of Derry were closed in preparation for the long siege which was to follow and which was to become so intimate a part of the history of the Orange order that it was to be celebrated year by year for more than two centuries.

Tonight London Orangemen will commemorate this great defence of the principles of their faith by their heroic ancestors by a masquerade dance and carnival to be held in Hyman Hall at 8 o'clock. The dance will be preceded by a parade through the streets headed by the Forest City Pipe Band. The hall will be decorated in accordance both with the event in history and with the Christmas season.

The committee in charge of arrangements for the evening are composed of Joseph Murray, A. Nevill, L. Summers, R. Wollner and G. B. Say. Representatives from all the Orange lodges in the city have promised to attend, and the officials are certain that this will be the largest Orange dance to be held in London for many a day.

GEORGE COOK'S ILLNESS IS REPORTED SERIOUS

Owner of House Where Miss Durston Was Slain Suffering Nervous Shock.

George Cook, owner of the boarding house at 318 York street, where Miss Geraldine Durston and Miss Viola McNaughton were shot several weeks ago, remains in a serious nervous condition as a result of the affair.

While serving overseas with the Canadian forces, Mr. Cook was gassed and shell-shocked. He spent several months in an English hospital in an effort to recover from a severe attack of nervousness.

As a result of the tragedy at his home on York street, he was unable to attend to his work for several weeks. He is employed by the Gorman-Eckert Company. According to his wife, the incident following the death of Miss Durston at Victoria Hospital, he suffered a recurrence of the nervous attacks brought on in France. His physician ordered that he should have complete rest and quiet.

Two days ago he attempted to go to work again, but yesterday he suffered another breakdown. His wife stated today she considers his condition serious.

ADANAC PROGRAM COMMITTEE PLANS WORK

The program committee of the Adanac Club met last night in the Y. M. C. A. and drew up a real interesting program for the winter months. This club is composed of the senior employed boys and the program is to take the form of vocational talks. Tomorrow night they are to have a talk on "Newspaper Work" by A. R. Ford.

Some of the subjects listed for discussions are: Life insurance, sporting goods, banking, thrift, books, public ownership, citizenship, advertising, art and drafting, photography, printing and lithographing, birds, association, postal, justice, fire prevention, farming, music, commercial travelling, lodges, bridges, and telephones. The members of the committee are Harry Sugden, Edlin Speilman, and W. H. Spearman.

STEAMER ARRIVALS.

Liverpool, Dec. 17.—Ausonia, New York; Baltic, New York; Doric, Portland, Maine; Montclair, Montclair, St. John, N. B.

MAYOR WANTS BETTER RELIEF WORK IN CITY

Mayor Wenge stated at last night's council session that, in his opinion, the city's relief department at the city hall did not function adequately as a "pinch hitter" when occasion demanded. He favored strongly the recommendation to the 1924 council by Ald. Douglass that better provision be made in the estimates for "relief and charitable" purposes.



LONDON'S LEADING LEATHER GOODS STORE

Leather Goods For Gifts

Santa this year is advising gifts of Leather. You have a choice of many useful articles. The quality of McCormick's leather goods is a standard in Western Ontario.

Club Bags

Fabrickoid . . . \$2.25 to \$4.25
Real Leather . . . \$3.50 to \$14.00
Solid Cowhide . . . \$9.90 to \$40.00

CLUB BAG SPECIAL

Solid Leather Bag, 18-inch, good roomy shape, leather lined, double handles, good lock and catches, crepe grain, \$5.90

FITTED TRAVELLING SETS FOR LADIES AND GENTLEMEN

Military Brushes. French Ivory Toilet Articles. Collar Boxes. Music Cases. Shopping Bags. Gents' Purses and Bill-folds. School Bags. Writing Folios. Manicure Sets. Brush Sets in Cases. Tobacco Pouches. Key Cases.

Suit Cases

Fibre . . . \$1.25 to \$7.50
Solid Leather, \$9.50 to \$30
Week-End Cases, . . . \$6.50 to \$28.00
Boston Bags, \$2 to \$10.50
Hat Cases . . . \$5.00 to \$18
Kit Bags . . . \$25 to \$35
Fitted Suit Cases . . . \$32 to \$56

WARDROBE TRUNKS

The Langmuir-Hartmann Wardrobe Trunk is a most acceptable gift

\$22.50 to \$98

LADIES' PURSES

Pouch Bags, . . . \$1.50 to \$19
Swagger Bags, . . . \$1 to \$11
Beauty Boxes, . . . \$1 to \$6.50
English Avenue Bags, . . . \$4 to \$18

OPEN EVERY EVENING UNTIL CHRISTMAS

JAMES McCORMICK

395 TALBOT ST.

PHONE 2038

SMOKE SENATOR

CUT PLUG

Deliciously Fragrant

15¢ packages **1/2 lb. tins.**

Valuable Coupons in Each Package and Tin

Important Auction
541 KING ST. FOR MR. W. S. THOMPSON.
THURSDAY, DECEMBER 20.
At 10 a.m.
Up-to-date furniture and rugs, cedar set, best Saturday papers for 1823, Brown will do the heavy Christmas shopping for you. Thank you.

THE LONDON ADVERTISER CLASSIFIED ADS.
Standardized—Indexed for Quick Reference.
THE LONDON ADVERTISER. reserves the right to classify properly all advertisements submitted for publication.
Not responsible for errors in advertisements following date of first publication.
Ads. not cancelled after 10 p.m.
Ads. for morning paper must be in by 10 p.m.
Ads. for evening paper by 1 p.m. noon.
All advertisements for Saturdays must be in our hands by 5 p.m. Friday previous, to enable them to appear under their correct classification. Otherwise they must appear under the classification "Too Late to Classify."
CLASSIFIED RATES.
Cash.
1 day . . . \$2.00 per word.
2 days . . . \$3.00 " "
3 days . . . \$4.00 " "
4 days . . . \$5.00 " "
5 days . . . \$6.00 " "
When Advertiser Box is required additional charge of 10c for mailing is also added.
Marriages, Births and Deaths—One insertion, \$1.00; two insertions, \$1.50; three insertions, \$2.00; four insertions, \$2.50; five insertions, \$3.00; six insertions, \$3.50; seven insertions, \$4.00; eight insertions, \$4.50; nine insertions, \$5.00; ten insertions, \$5.50; eleven insertions, \$6.00; twelve insertions, \$6.50; thirteen insertions, \$7.00; fourteen insertions, \$7.50; fifteen insertions, \$8.00; sixteen insertions, \$8.50; seventeen insertions, \$9.00; eighteen insertions, \$9.50; nineteen insertions, \$10.00; twenty insertions, \$10.50; twenty-one insertions, \$11.00; twenty-two insertions, \$11.50; twenty-three insertions, \$12.00; twenty-four insertions, \$12.50; twenty-five insertions, \$13.00; twenty-six insertions, \$13.50; twenty-seven insertions, \$14.00; twenty-eight insertions, \$14.50; twenty-nine insertions, \$15.00; thirty insertions, \$15.50; thirty-one insertions, \$16.00; thirty-two insertions, \$16.50; thirty-three insertions, \$17.00; thirty-four insertions, \$17.50; 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IN RESTAURANT.
TODAY. COURSE
DINNER—Roast young
goose with apple sauce
..... 65c
TOMORROW — Roast
young chicken..... 65c

Chappie Coats For the Hockey Game



With the opening of the new arena, winter sports will begin. The chappie and jacquette coats will be much in evidence in brushed wool and camelshair. The new arena will popularize these garments—they are so smart and sporty.

A handsome coat in camelshair, in chappie style, set-in pockets, bound in contrasting color. This coat is of double thickness and will be extremely warm. This comes in sand and Eldorado. Price\$17.50

Another coat with Peter Pan collar, in jacquet style, in camelshair. This style is very becoming and will be very popular. Price\$15.00

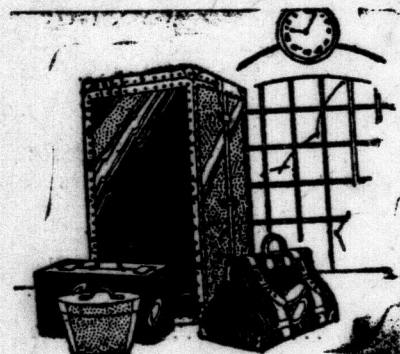
New York claims that brushed wool is leading, and we have something very fashionable in a Brushed Wool Suit. The coat is of chappie style and two-piece skirt; colors in pearl trimmed with black, sand with brown and cocoa with sand. Price\$11.75

A very pretty Brushed Wool Chappie-Style Coat in navy and gray plaid and sand with contrasting color. Price \$9.75

A very pretty Sweater for school girls in brushed wool pullover, Peter Pan collar, colors of sand and pearl. Price\$3.95

For Christmas a Silk Scarf is very acceptable. We have a lovely range in all colors. Prices \$1.75, \$2.25, \$2.50 to \$5

Trunks, Suit Cases and Club Bags for the Christmas Gift



See Our Special Walrus Grain and Windsor Grain Real Leather Club Bags, leather linings, double corners and double handles, 18-inch size\$5.98
20-inch\$6.50

Ladies' Club Bag, Genuine Cowhide, full leather lining, leather-covered frame, double handles, sewed in frame, 18-inch \$17.50

Special Priced Club Bag for his or her gift. Genuine cowhide, leather lining with pockets, double handles and double corners, 18-inch\$11.00

Black or Brown, Heavy, Genuine Cowhide Club Bag, three-piece style, stitched leather corners, with large bell-head rivets, English sewed-in frame, double handles, leather lining with pockets, 18-inch\$23.50
20-inch\$25.00

Ladies' Round Hat Boxes, black enamelled duck, leather lining, brass lock and two catches, comfortable handle, 16-inch\$9.50
18-inch\$10.00

Also large range of Trunks in every style to choose from.

The Store of Christmas Cheer

STORE CLOSSES TODAY AND WEDNESDAY AT 6. THURSDAY, FRIDAY SATURDAY AND MONDAY OPEN TILL 10.

A Page of Many Christmas Gift Suggestions

It is possible that this list may not contain the very thing you thought you might like to give, but a careful reading will bring to your mind many more things than are listed, and safe to say these can be best secured in this great Christmas store. All stocks are arranged for the supreme convenience of gift seekers.



LADIES' BATH ROBES

\$3.95, \$6.95 and \$9.50

Three groups of Christmas Robes are specially priced. Cosy Bath Robes in wool velours with pretty allover designs in contrasting shades, long sleeves with cord trimming around collar and cuffs, finished at waist with cord, these make a pleasing and acceptable gift.... \$3.95

Also a very nice assortment of wool velours with allover patterns, and plain velours with linings in contrasting shades, silk cord, satin-trimmed collar and cuffs, also with silk cord trimmings, these are splendid values. Prices\$6.95 and \$9.50

(Main Aisle).

GIFT NECKWEAR

NICELY BOXED.

A new and dainty touch for every style of dress—even for the brushed wool sweater.

Cascades, smart and frilly for the brushed-wool Tuxedo Sweater, made of fine net and georgette with guipure, filet, Baby Irish and Carrickmacross lace trimming. Prices\$2.25 to \$5.50

The Panel Collar for the plain dress. These come in tucked net with guipure, real filet and Baby Irish lace trimming. Prices\$1.50 to \$6.75

Gold and Silver Tab Collars. These are lovely for velvet dresses. Prices\$1.95 and \$2.45

These Are All Nicely Boxed.

Specials In Basement For Wednesday Only

Sunlight Soap 15 for \$1.00	Comfort 3 for 25c
Lux 10c	 13 for \$1.00
Charm 23c	Fels 3 for 25c
Small, 2 for 23c	 12 for \$1.00
Ammonia 3 for 23c	Diamond Paper 30c roll
Rinso 3 for 23c	Cottage 40c roll
Small Pearlina 3 for 23c	 4 for \$1.50
Silver Gloss Starch 3 for 23c	Bon Ami, powder and cake 15c
Princess Chips 21c a lb.	Sal Soda 10c
Satisfactory Toilet Paper 5 for 48c	Owens' Blue Soap Powder 25c
Sani Crepe Toilet Paper 6 for 25c	S. & I. Chips 2 lbs. 29c
Gold, P. & G. 3 for 25c	Dutch 12c
..... 13 for \$1.00	Panshine 10c

Glove Silk Underwear

The personal gift. Beautiful new Christmas stocks, all daintily fresh and ready to give.

Knitted Underwear, in glove silk, artificial silk, and silk and wool, in a great variety of styles and qualities.

Kayser Glove Silk Vests, flesh or white\$3.50 and \$5.00

Glove Silk Vests, nile, maize, orchid or pink, embroidered or finished with band of contrasting color\$4.50 and \$5.00

Glove Silk Step-Ins, to match above\$6.00

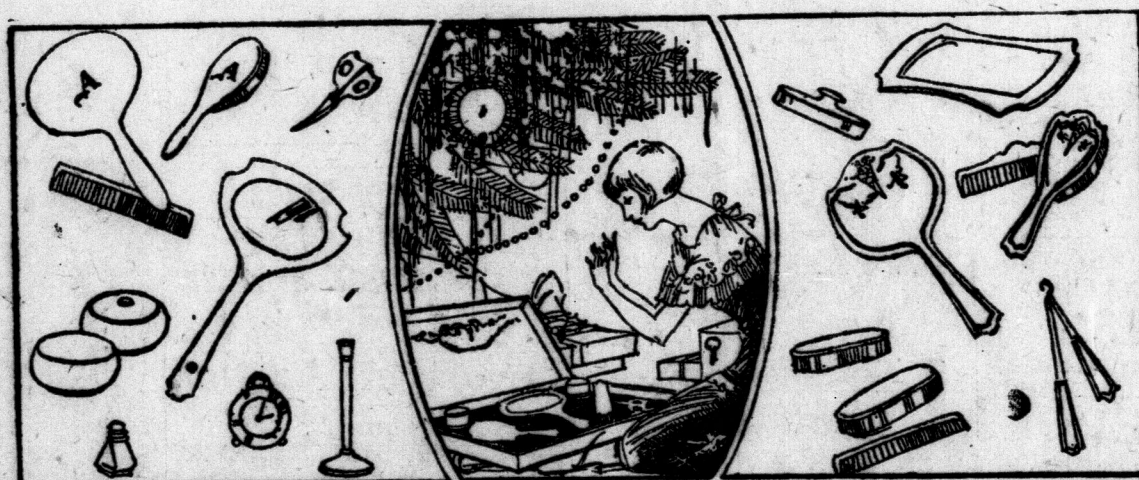
Silk Vests, camisole tops, colors maize, white, flesh, black and orchid\$1.79

Bloomers to match\$3.49

Silk and Wool Vests, low neck, sleeveless or short sleeves\$1.75

Silk and Wool Vests, low neck, plain hem top, sleeveless\$1.85, \$2.50 and \$3.00

Silk and Wool Combinations, low neck, plain hem top, sleeveless, tight knee\$5.00, \$5.50 and \$6.25



IVORY IN ALL ITS LOVELINESS

Because of our special preparedness, we now have full stocks in ivory. Thousands of articles await your choosing. Ivory, perfect in design and wonderful in workmanship, in odd pieces or made up in sets in dainty boxes ready for giving.

Ivory Hair Brushes\$4.50, \$4.75, \$5.50, \$5.75, \$7.50, \$8.50.	Ivory Manicure Rack\$2.75	Ivory Clothes Brush\$3.75
Ivory Hair Brush, concave back, whale-bone bristle at, each\$2.50	Ivory Picture Frames65c, 85c, \$1.50, \$1.65, \$3.25	Ivory Powder Box and Hair Receiver to match, each\$2.50 and \$2.75
Ivory Mirrors, ring handle,\$4.00 and \$4.50	Ivory Cream Jars with glass container,90c	Ivory Bud Vases80c and \$1.00
Ivory Mirrors, Bonnet shape,\$4.50, \$5.50 and \$6.75	Ivory Shoe Horns35c and 85c	Ivory Clocks\$6.00 and \$7.00
Ivory Combs, 50c, 60c, 75c, \$1 and \$1.35	Ivory Drinking Cups85c	Ivory-Handled Whisks\$1.00
Ivory Trays, manicure25c and 75c	Ivory Talcum Sifter\$1.25	Ivory Manicure Pieces on cards\$1.25
Ivory Comb and Brush Trays,\$1.25, \$1.75, \$2.25, \$3.25 and \$3.75	Ivory Talcum Case Holder\$1.25	Ivory Manicure Pieces in box cases, \$5.00, \$6.75, \$8.00, \$7.50, \$9.00, \$10.00
Ivory manicure pieces in two sizes30 and 40c	Ivory Buffers, 75c, 85c, 95c, \$1.50, \$1.75	Ivory Manicure Sets in leather roll cases\$1.75, \$3.00, \$4.50, \$6.50, \$7.75, \$8.50, \$9.50, \$10 and \$15.50
	Ivory Jewel Cases, different styles,\$2.25 and \$2.75	Ivory Manicure Sets in ivory cases,\$5.75 and \$21.00
	Ivory Hat Brush\$1.75	

Christmas Gloves

A BEAUTIFUL AND IDEAL PRACTICAL GIFT.

A wonderfully pleasing gift is Gloves, and what could be more acceptable than a pair of cosy, fleece-lined or fur-lined or nice fine wool fleece-lined mocha, in gray or tan, good-fitting, two-dome\$2.50

Fleece-Lined Kid Gloves, in tan, two-dome\$2.50

Fleece-Lined Mocha or Kid, with strap wrist, most comfortable and warm, gray or tan\$3.00

Fur-Lined Mocha, two-dome, gray or tan\$4.75

Fur-Lined Cape, strap wrist, tan\$5.25

Knitted Silk Gloves, with lining throughout, fine weave, beaver or black\$2.25

Cosy Knitted Woolen Gloves, seamless fingers, in brown, black, beaver, gray85c, \$1.00, \$1.50 pair

Variety of styles in Long Woolen Gloves, both plain and brushed\$1.00 to \$3.50



Ladies' Pure Irish Linen Handkerchiefs, \$1.95 Doz.

WEDNESDAY MORNING.

While they last tomorrow morning, we offer 100 dozen Pure Irish Linen Handkerchiefs, quarter-inch hemstitched hem and nice fine quality pure Irish linen. Per dozen \$1.95 No Phone orders taken.

Kimonos For Christmas Gifts

Warmth and beauty have joined forces to produce the attractive rest robes of soft velour, which are displayed on our Second Floor. The softness of the material and their subdued harmonious coloring will endear them to the fortunate recipient. The delightful variety includes many colors, styles and prices, from which the following model have been selected. Straight-line gowns, with set-in sleeve and roll collar, trimmed with cording, mauve and white, in diamond-shaped patterns \$3.95



Slight variations from the style mentioned above, have broad satin bandings and quaintly-shaped collars, and are priced at\$5.95, \$6.00, \$6.50 and \$7.50

Velour Gowns, with attractive border designs, in French blue, white and sand, with set-in sleeve, and blue silk girdle and matching cord to bind the long roll collar \$12.50

Gray, sand, blue and cream form the harmonious color schemes of a velour kimono, with a border design and double banding of pale blue satin, around the broad sailor collar and wide cuffs\$15.00

Today I saw

Party dresses for London's Youngest Set! Colorful, fluffy little frocks of French crepe, taffeta and georgette for little maids of eight to twelve joyous summers. The graceful styles of their debutante sisters have been cleverly adapted to the youthful simplicity demanded by their discriminating mothers.

When you see the attractive little dresses which are displayed on the Second Floor, you will picture your own little girl, fresh and sweet as a flower, in a rose-colored frock of accordion-pleated georgette, with a wide pleated collar, and knots of picoté ribbon.

Perhaps you'd prefer a little slip-over dress of French crepe, with drawn-work, smocking, and tiny appliqued squares of mauve. It is priced at \$8.75. Then there are the taffetas of rose and peach, with tiny picoté frills, or petal tiered skirts, outlined in a contrasting color. Their soft little girdles and flower twists add the last touch of dainty charm.

A truly Christmasy dress for the holiday merrymaking has been fashioned from georgette of hollyherry red. Soft little frills adorn the skirt, and briefly suggest a sleeve, while metallic ribbon and flowers of old gold still further carry out the holiday coloring.

Judith

DOLLS — DOLLS
For Every Little Girl
In Toy Town.
Third Floor.

SMALLMAN & INGRAM
LIMITED

Store Closes Tonight
At Six

SMALLMAN & INGRAM
LIMITED

ELECTRIC IRONS, TOASTERS,
PERCOLATORS and Other
Appliances.
Basement.