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Official Organ of the Can. League for Advancement of Colored People

The Dawn of Tomorrow

THE NATIONAL NEGRO WEEKLY

DEVOTTD TO THE INTERESTS OF THE DARKER RACES.

VOLUME IV. NO. 9.

LONDON, CANADA, DECEMBER 3rd, 1927.

Price 5 Cents.

SENATOR BINGHAM SCORES SUPERIORITY COMPLEX

Senator Bingham of Connecticut scores the white race on their snobbery of the so-called inferior races. He attributes much of the antagonism and ill-feeling toward Americans on the part of the orientals and also brown races in our island possessions to the white man's insolence. One Chinese who he quoted said: "Never can there be a friendship as long as th white men send men to China whether missionaries or business who treat the Chinese like dogs."

The "insolence, the snobbery and assumption of superiority of the white man" are cited as grievances toward the brown and yellow races which create hatred and distrust.

Snobbery seems to be a trait of half-developed ego-maniacs in all parts of the globe. It is not confined to the Caucasians in oriental countries who possess a weal superiority complex. We encounter it here in many distressing forms. We find it not only in the social life, but in the business world.

The snobbish proclivity develops amazingly among weak and ineffectual people when suddenly raised a little above their fellows. It shows in all its contemptible forms when a little authority is given half-baked humans. It seems to be a disease incidental to an undeveloped state while an inferiority complex is struggling with an egoistic temperament.

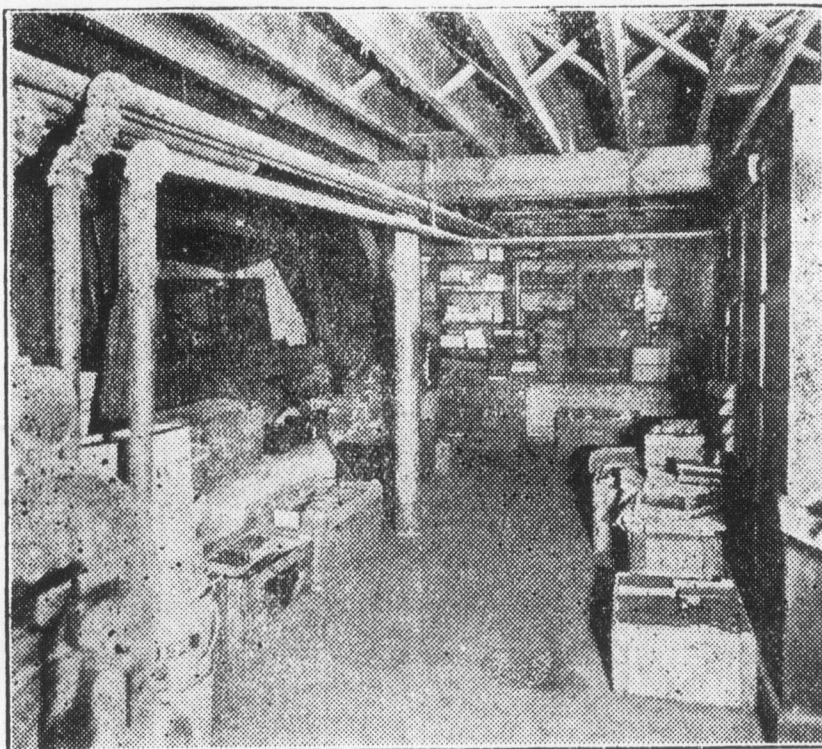
It is always a mark of inferiority and under-breeding wherever encountered. For true greatness is always courteous and considerate of others, especially of those occupying subordinate positions.

It seems to be more generally developed in those countries peopled by the so-called inferior races upon which the Caucasian race has intruded. With the insolence born of a lack of understanding these white intruders show contempt for all the dark-skinned natives, no matter what their station or position may be.

Senator Bingham, in loyal defense of these brown men, refused an invitation to be guest of honor at an Army and Navy Club dinner in Manila because no Filipinos were permitted to enter the club as guests.

Because they were Filipinos was

A View of the Public Library Cellar



Showing the crowded condition of Central Library cellar where the volumes jostle with the furnace and are open to its heat. Note the wooden construction of the ceiling. London should not jeopardise her valuable library resources in such a building which is not in any sense fire-proof.



Mr. James Gray, active and enthusiastic member of the Canadian League for the Advancement of Colored People.

deemed sufficient reason for their exclusion, no matter what their wealth or prominence.

—Eva G. Taylor in Los Angeles "Times."

California Ranch Owner Appoints Negro Field Boss

Ripley, Calif., Nov. 26.—(Pacific Coast News Bureau).—Mr. J. B. Keim, one of the largest land owners and cotton farmers in the Palo Verde Valley bordering the Colorado River, recently appointed John H. Owens as supervisor of his field hands.

Mr. Owens is now working a large mixed crew of male and female Mexicans, Indians and colored, together with some white males. All work in harmony without any racial feeling, and through his tact, firmness and diplomacy, Mr. Owens is highly respected by all. By insisting that each worker gets paid for every pound of cotton they pick, he has won the confidence of his employees and is thus able to reciprocate by instating that each worker gives the owner a good job. Aside from field supervision, Mr. Owens keeps the books and makes out the pay slips.

CLEVELAND N.A.A.C.P. OFFICER ELECTED TO THE CITY COUNCIL

New York, Nov. 18.—Charles W. White, president of the Cleveland branch of the N.A.A.C.P., reports to the National Office that Clayborne George, a member of the Branch Executive Committee, was elected to the Cleveland City Council at the recent election, being one of three negroes to sit among the 25 members of that body. Mr. White reports:

"In the municipal election of 1925 Mr. George was a candidate for council in his district and made a gratifying showing but was not elected. This year I am happy to relate he was successful and was elected without the help of either of the two political parties but by the united vote of the negroes in the East End.

"Our city council consists of 25 members elected from districts in the city. We had three candidates and all three were successful. Mr. Fleming, Republican, was elected for the 8th time. Dr. E. J. Gregg, with Democratic endorsement, was elected from the same district as Mr. Fleming, and Mr. George as an Independent from the 4th district. Cleveland, therefore, will have in the next council, three Negroes out of the 25 members. Dr. Gregg's election has been along the same lines as Mr. George's and the whole of Cleveland is now awake to the fact that the Negroes' vote can no longer be classed as solidly for the Republican party or for any party. These gratifying results were achieved by a unity that was outstanding and by an independence that has given rise to a new respect for the Negro vote."

COLORED COACHES ON JAPANESE GRID TEAMS

Seattle, Wash., Nov. (PCNB).—Hamilton and George Green, brothers, have the unique distinction of coaching two Japanese football teams, both members of the Independent City League. Hamilton Green is coach of the Nippon Athletic Club team which he organized in 1924. His brother, George, is the coach of the Taiyo team.

Dawn of Tomorrow

Published weekly in the interests of, and for the advancement of the colored people of Canada.

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Editorial

TRUE CANADIAN SPIRIT.

Much has been written and said abroad recently of the sturdy manhood which Canada is producing and of the high type of citizens found throughout the length and breadth of our Dominion, and nothing more fully illustrates this truth than a seemingly insignificant incident which happened at a football game in Toronto a few days ago. We quote the following from "On the Sidt Lines" column of the London Advertiser:

"The Fading Color Line."

Lou Marsh takes up the cudgels in defence of a colored boy who was the target for abuse from hoodlums at a collegiate rugby play-off in Toronto on Monday—something that his seldom to be done in these days, especially in Canada, where the color line in sport seems to have entirely faded out, which is as it should be. He writes:

"Mighty poor sportsmanship was displayed by some of the supporters of the North Toronto rugby team in the Bloor North Toronto junior high school semi-final games at Oakwood stadium yesterday afternoon. The star of the Bloor St. team is a colored bay named Frank Shanks, a son of Walter Shanks, well known in sporting circles around town. The Shanks youngster is a real athlete, one of the best school-boy runners around Toronto and a real rugby star. Personally he is a fine young Canadian and those who are associated with him at Bloor St. Collegiate Institute, speak very highly of him as a student and playmate, yet a score or more of the supporters of the North Toronto team ran up and down the side lines making nasty references to the boy's color.

"Take it from me this boy Shanks is more of a true Canadian and gentleman than the young hoodlums who were berating him because of his color.

"The investives were a boomerang as far as the hopes of the gutter-snipes were concerned, for young Shanks only gritted his teeth and played all the harder.

"He had almost pathetic revenge, for in the last second of the game he streaked through the entire North Toronto team for a 45-yard

run for the touchdown which tied up the game and made a play-off necessary.

"Gorden Britnell, who refereed the game, was so much worked up about the verbal abuse of young Shanks that he was ready to take up Shank's battle personally—and at that Britnell's young brother is a quarterback on the North Toronto team."

We are informed that Britnell was not only ready to do battle because of the insults hurled at Shanks, but that he actually invited the hoodlums to come out and meet him one at a time in order that he might administer to them the flogging they deserved.

And as for Shanks, if he had immediate and "poetic" revenge on this occasion by advancing the ball 45 yards to a touchdown, then in the next game, the play-off, his revenge must have been sweet indeed and complete, for his team simply massacred the North Toronto boys and it was Shanks from the first blast of the whistle till the game ended. It was this brilliant playing that won the game for his team.

The true Canadian spirit is not represented by the hoodlums who attempted to insult the colored boy but by the attitude of referee Britnell, the remarks of Lou Marsh and the London Advertiser.

The colored folk of Toronto have many reasons to feel proud of the record which some of their youths are making in school this year. Miss E. Berry won second place in the oratorical contest of the intermediate schools of the city. Then along comes young Frank Shanks and ties the score for his school in the finals with a 45-yard dash for a touchdown in the play-off which resulted. Shanks out-played his team mates and assisted greatly in bringing home the bacon. Brains and breeding will tell.

ST. CATHARINES

The attendance at the Sunday services tre far the most encouraging and Sunday past included when Missionary Day was observed. The pastor, Rev. E. A. Richardson, speaking at both services, brought what might prove to be "result-getting" messages. In the morning he spoke from Gal. 6: 10—"As we have therefore opportunity, let us do good unto all men."

At the evening service a very appreciative congregation listened to a discourse from St. Matthew 25: 40. Rev. Richardson said that men have not been gripped with the real meaning of Christ's life unless their sympathies have an outreach to all mankind. He also referred to the strong appeal made by the late Supt. S. R. Drake in 1910 to the activities of Mrs. Bronton Tooley and

Mrs. McGill, who served in St. Paul's River, Africa.

Mrs. E. A. Richardson sweetly rendered a solo "Come ye Blessed."

Rtv. Richardson is conducting a study on "Prayer" each Wednesday evening, a cordial invitation is extended to all.

We are sorry to report that Mrs. Ida Summers is still bedfast.

Mr. Kenneth Bell is out again after his illness.

Mr. Chts. Bell, Jr., has returned home after a pleasant visit in Toronto.

LONDON

Mr. and Mrs. Fred Fountain entertained Rev. Woodcock and family at supper Sunday evening. Covers were laid for seven.

Mr. and Mrs. John Smith and son of Niagara Falls, Ont., were visitors at the B. M. E. parsonage on Tuesday.

The death of Mrs. Lousia Green occurred early last Sunday morning at Victoria Hospital after a lengthy illness. She is survived by one son, Agustus, of Detroit, and two grand children. The funeral was held last Wednesday at two o'clock at Evan's Undertaking Parlors. Rev. Thomas Woodcock officiated. Interment was made in Mt. Pleasant cemetery.

Mrs. Margaret Ward, of Detroit, is spending a few days in the city with her parents, Mr. and Mrs. J. Harris.

Mrs. H. A. King, daughter of Mr. and Mrs. John Irons, is visiting her parents. She is now residing in Marquette, Mich.

Miss Freda Anderson spent a few days in Brantford visiting her two brothers, Roy and Harry and other friends.

Mrs. Minnie Harris has returned from Detroit from a visit with her daughter, Mrs. Annie Vant. Mrs. Vant recently gave birth to a fine baby girl. Mother and daughter are doing nicely.

Mr. Arthur Harris has recently moved to our city with his family. He is an employee of the London Hotel.

The concert which the Get Acquainted Club held on the 22nd of last month, was one of the best ever witnessed in the city, although very poorly attended. Since the concert was for the benefit of the two churches, hope was entertained by the club that there would be a full house.

A CORRECTION.

In the last issue of The Dawn the names of the prize winners at the Get Acquainted masquerade party were given inadvertently. The names of Miss Freda Anderson and Mr. Brewer were omitted. Miss Anderson won the first prize for the best masked lady (dressed as a man) and Mr. Brewer won the first prize for the most comical masked gentleman.

She: Now, before we start for this ride, I want to tell you that I don't smoke, drink or pet; I visit no roadhouses, and I expect to be home by ten o'clock.

He: You are mistkaen.

She: You mean that I do any of these things?

He: No, I mean about starting for this ride.

VOTE FOR

BEATRICE LENORA GREENAWAY



(Mrs. F. J. Greenaway)

FOR ALDERMAN



Your Vote is Respectfully Solicited for

Gordon B. Drake

AS ALDERMAN, 1928-29

"I'm out for the lower tax rate."

YOUR VOTE AND INFLUENCE
RESPECTFULLY SOLICITED

for

DR. JAMES T.

BOWMAN

—as—

SCHOOL TRUSTEE

Every Londoner to Benefit By the New Library

Here are the Facts

— — Every resident of London is vitally interested in the new Central Library: it is the only civic institution that, day in and day out, serves absolutely without charge all members of the community without distinction of age, race, religion or class.

— — The new Central Library means an actual saving to every tax payer: the present building is a fire trap in which valuable books are menaced by storage beside heating pipes and electrical wiring. High insurance rates, the result of these fire-hazard conditions, can be avoided with the erection of a new building.

— — Over 15,000 volumes are crowded off the library shelves into the basement where they are facing ruin by coal dust and dirt, and where the patron has no opportunity of perusing them for the selection of reading entertainment.

— — The present Central Library, built for London conditions as they existed 32 years ago, is forced to attempt to supply the wants of 27,400 patrons, nearly half the population of the entire city.

— — The new Central Library will enable greatly improved service at the central institution and will provide improved conditions at the branches which can progress only as the parent building is able to progress.

— — In the interest of the city at large and every resident in it, a new Library is essential.

Improved Service---More Economy VOTE

"YES" on the Library Bylaw

JUST THE COST OF ONE MOVIE SHOW A YEAR PER AVERAGE FAMILY WILL BUILD IT.

If you will Give me Your Support

I will resign from the City Council
by June 1st if I Have Not Kept
Faith with you on these
Vital Policies

THE LONDON STREET RAILWAY DEADLOCK is a millstone on London's progress. Every public interest demands vigorous action. Justice for the people can be had. If elected I will move in the City Council to secure immediate authority (by vote of the people) for PURCHASE BY THE PEOPLE OF A FLEET OF MOTOR BUSES to provide additional service where SERVICE IS NEEDED.

To operate these busses IN DIRECT COMPETITION WITH THE LONDON STREET RAILWAY COMPANY while negotiations are carried on for these alternatives:

1. To purchase the London Street Railway assets at what they are worth to the people—NO MORE.
2. To grant a new franchise with all possible safeguards for the public.

CHOICE OF POLICIES TO BE LET TO VOTE OF THE PEOPLE WITH NO "LOADED BALLOT."

IF THE COMPANY PURSUES AN OBJECTIONABLE POLICY, let London proceed at once to develop its own independent municipal transportation system.

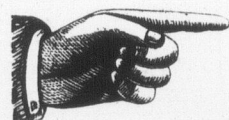
If the COMPANY COMES TO FAIR TERMS (as you can rely it will under this pressure), the busses, having served their purpose, can be merged at their value into the modernized transportation system, whether city or company-owned.

THE PEOPLE'S HANDS ARE NOT TIED. AS A BUSINESS PROPOSITION THIS PLAN IS COMMERCIALY SOUND AND FEASIBLE.

Watch for Towe's CONCRETE PLAN FOR GETTING NEW INDUSTRIES, and his C. N. R. IMPROVEMENT POLICY TO PROTECT THE TAX-PAYER'S RIGHTS—BOTH SUBMITTED TO YOU UNDER THE SAME GUARANTEE TO KEEP FAITH WITH YOU OR RESIGN BY JUNE 1. Ask any Londoner who knows Allen Towe and you will elect

Allan Towe for Alderman

CLEAN! PROGRESSIVE! CAPABLE! ECONOMICAL!



Elect George

WENIGE

Mayor for 1928



THE MAN WHO DOES THINGS

HE HAS SERVED YOU WELL

No Politics in Municipal Affairs !



For Alderman

VOTE

W. "CHRIS"

Hawken

Hawken-Lang Coal Co.

Civic administration conducted in a business manner. My first and only concern will be the interests of the tax payer.

You Vote Right if You Vote the LABOR SLATE

AS FOLLOWS:

For Alderman

R. Foxcroft C. G. Skeggs
G. F. McKAY W. Taylor

Board of Education

E. Banks J. F. Thomson

When labor is represented on the city council you get sane, honest administration. When it is not!!! Well—you see the mess this year!

SO VOTE RIGHT.



VOTE FOR

Ex-Alderman

Harry

Bottrill

FOR

Alderman

AND REDUCTION OF TAXES

No matter in which ward you live you have a vote for ex-Ald. Bottrill. Use it.

JAMES WELDON JOHNSON SPEAKS ON NEGRO ART

Chicago, Ill., Nov. 23.—The Present day interest of the American people in Negro art and literature is not due to a renaissance of Negro literature and art, but due to an awakened appreciation of the Negro contribution to the culture of the country, as the statement made by James Weldon Johnson, Negro poet, at a luncheon given by the Chicago Womens Aid as part of the program for Negroes in Art Week.

Mr. Johnston said that the contribution of the Negro to the cultural life of America is as old as the young slave girl, Phyllis Wheatley, who began publishing verse in 1770 but that recognition of this contribution is a matter of record only for the past decade. With the recognition of the Negro's contribution has come an increased audience for the Negro thistic output, hence Negro art has increased. Mr. Johnson claims that the increase is due to appreciation of what the Negro has to offer, and not to inspiration of any other source.

Speaking of this contribution to America's culture, Mr. Johnson pointed out that there is no finer contribution to the folk lore of the world than the Negro Spirituals, and that the Negro Spirituals are the only folk lore with a divine or spiritual inspiration.

Mr. Johnston further stated that the appreciation of the intellectual and artistic work of the Negro will go far toward helping to solve the problem of race relations.

FIVE COLORED PLAYERS ON PACIFIC COAST COLLEGE TEAM.

Sacramento, Calif., Nov. (Pacific Coast News Bureau). The Sacramento Junior College of this city boasts of five colored players on this year's team; Earl Lewis of Los Angeles, right end; Winston "Feets" Bolden, left tackle, are permanent figures on the Varsity. Other members of the squad are Hand, Luke, Rossiner and Johnnie Coleman.

Takes 30-Yard Pass.

In the recent game held on the University of California field at Berkeley, between the U. Calif. Freshman squad and the Sacramento Junior College, Lewis and Hand the only colored members playing, proved to be the main Sacramento defence pins. The only big gain ascribed to Sacramento, who lost to the tune of 21 to 0, was a 30-yard pass, caught in the third quarter by Earl Lewis.

PAL RAZOR BLADES for Gillette Razors. Package of 10 for 40c. Red head blades for Auto Strops, package of 11 for 40c. Save money.

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Why Not Acquaint Yourself With
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Trops? Try the Following:

White Yams, Lucea Yams, Cocoes
(Vegetable cooked like potatoes),
Eddoes, Tantias, Cassavalace Cakes,
Mangoes Fruit, Cocconut Jelly (also
dry), Cashew Nuts, Congo Peas,
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Jelly, Mango Chutney, Tamarinds in
Syrup, Mixed Pickles, Turtle Syrup,
Java Blue Mountain Coffee and Tea.

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 and Curl 75c.
 Best Hair-Goods
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 ey, Tamarinds in
 es, Turtle Syrup,
 Coffee and Tea.

Products
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 Arcy St., Toronto

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C. R. SMITH

REPRESENT YOU ON THE

Public Utilities Commission

HE WILL SAVE YOU 15 PER CENT ON YOUR ELECTRIC
 BILL, AND IN SOME CASES AS MUCH AS 150 PER CENT.

ALSO WE WILL HAVE AN EQUITABLE READJUSTMENT
 ON THE WATER RATES.

LONDON IS PROBABLY THE ONLY CITY IN ONTARIO
 CHARGING A SERVICE CHARGE ON THE WATER.

YOU VOTE RIGHT IF YOU VOTE THE LABOR SLATE

LADIES AND GENTLEMEN!

Your vote and influence respectfully solicited

Edwin Smith

for re-election as

ALDERMAN

Ten years of service to ratepayers—the longest service of any
 elected member.

Agents Wanted

TO HANDLE MADAME L. HUNTER'S
 "3 IN 1" HAIR STRAIGHTENER, HAIR GROWER
 AND BRILLIANTINE.

Straightening Combs, Curling Irons, all Shades of Rouges pre-
 pared specially for Colored Faces.

SPECIAL INTRODUCTORY OFFER

Preparatory to the establishment of Agencies throughout the
 country, and pending the opening of our regular advertising campaign,
 we offer for a limited time only:

- 1 box Hunter's Three-in-One Hair Pomade. Regular price \$.75
- 1 Hunter's Straightening Comb. Regular price 1.50
- 1 Novelty Silk Crochet Cap. Regular price75
- 1 Novelty Powder Container (very attractive to carry in your
 purse. Something new on the market). Regular price50

Total \$3.50

ALL ABOVE, SPECIAL, FOR \$2.50.

When you consider the fact that HUNTER'S THREE-IN-ONE
 POMADE has triple value within itself, and this preparation will ac-
 complish all that is claimed for it, you should not hesitate for a
 moment to take advantage of this exceptional offer.

Call or send money by Registered Letter or Money Order payable to

The Dawn of Tomorrow

LONDON, ONTARIO.

COLORED FARMERS OF TEXAS ADVANCE.

Houston, Tex., Nov. 23.—Negro
 general living and labor conditions
 are favorable in South and East
 Texas, according to C. W. Rice,
 president and general manager of
 the State Colored Business and
 Laboring Men's Association, who
 has just completed a tour of the
 South and Eastern rection includ-
 ing some of the leading farming and
 industrial centers that give em-
 ployment to thousands of Race peo-
 ple.

Rice delivered 32 lectures to the
 farmers and employers of the vari-
 ous industrial plants on the sub-
 ject, "Your Health and Your Job,"
 urging the members of Race to do
 everything possible to preserve
 their health and to take greater in-
 terest in their jobs. He told his
 hearers that labor statistics show
 that Mexican labor is replacing that
 of the Negro on the farms, in fac-
 tories, and even in domestic serv-
 ice in several sections of the state.

The speaker stated that the in-
 dustrial interests and the colored
 Race in the state sustains an enor-
 mous economic loss from he high
 rate of sickness and death among
 the Race. Statistics of Texas show
 that the death rate from tubercul-
 osis among the Race is two and
 one-half to three times that of the
 whites. This rate can be greatly re-
 duced by proper education regard-
 ing health, he declared. The associ-
 ation which Rice heads maintains
 headquarters in Houston with
 branch office and representatives
 in other sections, and has for its
 purpose the promotion of the agri-
 cultural, industrial, health, financial
 and general living conditions of
 the Negro people. The organization
 conducts several free employment
 and credit rating bureaus, through
 which co-operation is given em-
 ployers and credit grantors of the
 Negro people. The activities of the
 association have indorsement of
 some of the most outstanding men
 and institutions of Texas.

COLORED HOMESTEADERS ESTABLISH COMMUNITY IN ARIZONA

(By Geo. Perry)

Angeles, Calif., Nov. (exclusive)
 (PCNB). One hundred and eight-
 een miles west of Phoenix, fifty
 miles east of Blythe, California,
 transversed by the Sunkist Nation-
 al Auto Highway and the Santa Fe
 Railroad between Parker and
 Phoenix, Ariz., lies a level valley
 fully 18 miles in one direction by
 12 miles in another, surrounded by
 hills full of valuable ores. In this
 valley 30 Black American families
 have filed upon 320 acres each, a
 total of more than 10,000 acres that
 constitutes the only Negro home-
 steading community in any of the
 Western states.

With a vision to forsee the re-
 sults of the building of the propos-
 ed Boulder Canyon Dam, these
 Black Americans have filed upon
 this land with a determination to
 hold on until the greatest project
 in modern times is complettd. Until
 then they promise to develop as
 best they can with their limited
 means, their holdings.

Diamonds

AND

HIGH-GRADE
 WATCHES

On Credit

Johnston Bros.

214 DUNDAS ST.,

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Save with Safety

The Capital Trust Corporation Pays

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on Savings withdrawable by check

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 Goods Called For and Delivered
 W. H. BEECHER, Proprietor
 120 University Ave., Toronto
 Cor. Dundas St. W., Ph. Adel. 7627

Tires & Tubes

30 x 3 1/2 TIRES

\$8.50

TUBES FROM \$2.00 UP

Art Wilkes

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Wolverine Barber Shop

239 Queen W., Toronto, Ont.

Phone Ad. 5560

LADIES' HAIR CUTTING
 MY SPECIALTY.

Once a trial always a customer.

H. Glassco, - Prop.

Phone Adelaide 5560

Ten Good Reasons Why Ratepayers Should Vote for the POLICE STATION BY-LAW

- 1.—The unhealthy and insanitary condition of the cells in which human beings must be confined for the greater part of a day or night. Their location on the street level, subjecting respectable citizens to the up-rears of a disorderly house.
- 2.—The main room of the police station is totally inadequate for the public to transact business therein.
- 3.—The guard room, where policemen eat their meals amidst bad odors from exposed washroom and toilet.
- 4.—The clothing room, 7 by 9 feet, much too small to hold the entire equipment of 50 men.
- 5.—The detective department, where citizens are unable to get any privacy in the matter of interviews, owing to lack of room.
- 6.—The courtroom, not large enough to transact the present-day business of the police department. Bad ventilation and no accommodation for citizens who have to go there on business.
- 7.—The police court clerk's office. Open to the public. No privacy. No room for present-day equipment to be installed.
- 8.—The lavatory accommodation. None worth mentioning. Two toilets and one wash basin to accommodate 50 men.
- 9.—The police station garage. A stable built for two teams, now crowded with four motor vehicles and five motor cycles. Exposed to the elements from a roof in very bad condition.
- 10.—The building proper, both inside and out, is in many places in a bad state of decay and it is not worth great expense in repair owing to its unsuitability as a police building.

B. N. Campbell FOR School Trustee

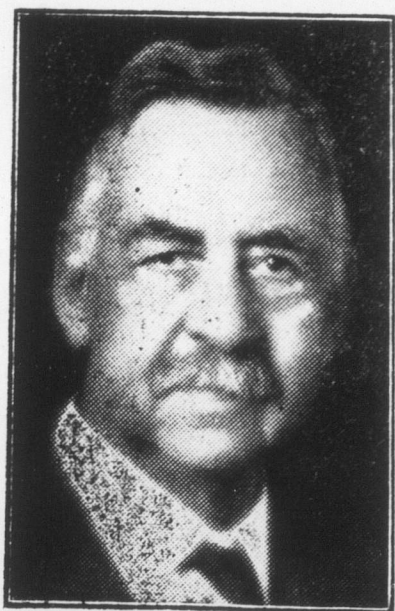
THE WELFARE OF THE CHILDREN
IS MY FIRST INTEREST.

RE-ELECT

Mrs. John Rose

To the Board of Education

Four Years of Service



Vote McCORMICK For Mayor 1928

Sane and Efficient Municipal Government



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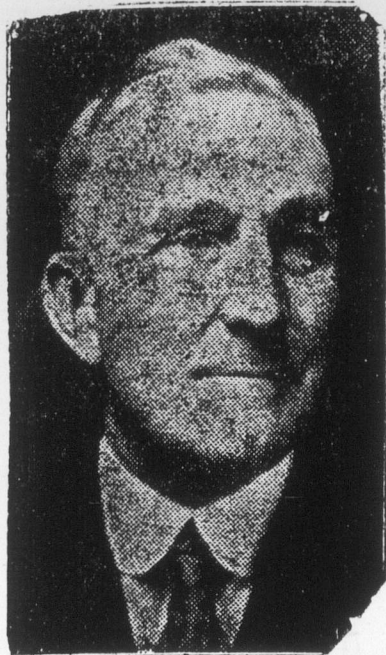
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A life-long citizen of London, GEORGE HAYMAN, a director of the long-established and well-known firm of general contractors, John Hayman & Sons Company, Limited, has been associated with the building interests of this city for 40 years. A faithful and energetic citizen, he has always had the welfare of his home town at heart. And believing that he can still further assist in the development of London, he is offering his services to the municipality. If the electors of London see fit to elect him as alderman for 1928-29, he promises to do everything in his power to stimulate

clean civic government and carry on the affairs of the city in a business-like, efficient and capable manner. A vote for GEORGE HAYMAN will mean you are doing your part towards making London a greater city. It must be remembered that cities are built—they do not grow.

Your Vote and Influence Respectfully Solicited for

George Hayman

Alderman 1928-29

To the Electors of London;

Are you perfectly satisfied with the present administration at Victoria Hospital?

Would you purchase thousands of dollars' worth of goods without first obtaining competitive prices?

Do you know how much the maintenance of Victoria Hospital costs YOU each year?

It is time for a change of personnel on the Hospital Trust.

Vote for Thos. F. Kingsmill, manager of Kingsmill's Limited, for efficient and economical administration of Victoria Hospital.

—VOTE FOR—



Thos F. Kingsmill

G. L. FERGUSON

Funeral Home

546 King Street

Phone Fair. 1450

Mrs. G. L. Ferguson, V. N., Lady Assistant

Director of Funeral Services

MODERATE CHARGES

OWEN SOUND.

The pastor, Rev. H. Logan, gave very stirring messages on Sunday morning and evening. His remarks being in keeping with the Thanksgiving service, with a good congregation.

The morning text, Psalm CVII, v. 1: "O give thanks unto the Lord for His goodness, for His mercy endureth forever." The service was not so well as might be expected, but owing to the heavy fall of snow which fell on Saturday night, made bad walking for our people who live far away from the church, but those near by attended in a goodly number, their being about 25 to 30 present. Rev. Logan took for his evening text Malachiah III, v. 10. "Bring ye all the tithes into my storehouse that there may be meat in my house. The pastor said that we all should be thankful for our health and our sound mind and for the abundant harvest that we have plenty of food and some to spare, and that we should give God praise and honor Him by giving back to Him that belongs to Him, and above all we should give him ourselves to His service in loving obedience to the will of God. The choir, under the leadership of Mrs. Wm. Harrison, sang a beautiful anthem for the occasion, which brought the meeting to a close.

The stewards of the B.M.E. church are giving Armistice supper in the church on Friday 11th. We are praying for success of their labors.

The ladies of the B.M.E. church are preparing to give a concert in the church the first week in December entitled "The Ten Virgins," under the leadership of Mrs. C. Johnston, assisted by the Rev. Logan and his wife. They are planning for a big program.

Douglas—In memory of our dear daughter Georgina, who departed this life November 17th.

How happy we were in days gone by,

When our circle was fully complete; But now it is broken, our beloved one is gone

To sleep at the Saviour's feet.

Some day we are going to meet you On that beautiful golden shore— Our circle will then be complete again,

Never to be broken any more.

Surrounded by friend we are lonely— some, Your life so young, your heart so true;

No one knows when we sit alone How we grieve for you.

—By her loving mother, Fannie Smith, and aunt Mary Bonie.

New York, Oct. 28.—The National Association for the Advancement of Colored People, 69 Fifth Avenue, announces receipt of the following letter from Mrs. Elma Erlich Levinger of Columbus, Ohio:

"Our little daughter, Leah, heard us discussing lynching. She asked us to send some of her birthday money to help stop it. So I suppose this goes to that fund. And our good wishes also."

The letter includes the little girl's contribution of one dollar.

Your Vote Solicited

For Re-election of

Frank H.

Curran

BARRISTER

to the

Board of Education

YOUR VOTE AND INFLUENCE

RESPECTFULLY SOLICITED

TO RE-ELECT

A. R. Cairncross

—as—

School Trustee

1928

H. E. PARKER

LEATHER and PLASTER

Stucco Work Our Specialty

PHONE 4739w

1197 Florence St. London, Ontario

RE-ELECT JOHN C. DODGE

To the Utilities Board

Wm. A. Martin

WILL APPRECIATE YOUR VOTE

AND INFLUENCE FOR HIS

Re-Election

AS

SCHOOL TRUSTEE

Dr. Frank McCoy's

58 Individual Home Treatment
Booklet Treatises

Now 50c each

SO LONG as you persist in defying the simple law of nature you will never rid yourself of the ailments from which you suffer. Doctor McCoy has prepared a booklet treatise on every common ailment, telling in each one the cause, effect and then the definite home treatment that will assist in bringing about a cure. You are given the same information that Dr. McCoy gives to thousands of patients in private practice. These booklets may save you from an operation or other oft unnecessary suffering and will help give you the assistance and relief you are seeking.

"For years I have been suffering from Asthma. I started to follow your instructions on September 27th, when suffering a severe attack. The heavy breathing disappeared. No attack ever since. My boy followed your instructions and rid himself of his." — F. M. FLORES, Los Angeles, Cal.

WHAT EACH BOOKLET CONTAINS

1. Explanation of the common causes of the ailments from which you are suffering.
2. A definite commonsense home treatment is suggested for your special case, to assist to bring about cure of the ailment, and daily habits of eating, exercising (exercises illustrated) etc., are given.

Here is the List:

- | | | |
|----------------------------|---------------------|------------------------|
| 1—Aches | 22—Flatulence | 47—Paralysis |
| 2—Adhesions (removing) | 23—Foot Trouble and | 36—Prolapsus of |
| 3—Anemia | Fallen Arches | Organs |
| 4—Appendicitis | 24—Gallstones | 49—Prostatic Disorders |
| 5—Asthma | 25—Gout | 37—Rectal Troubles |
| 6—Auto-Toxemia | 26—Gonorrhea | 28—Rheumatism |
| 7—Backache | 30—Hair (growing | 52—Rickets |
| 33—Cuts and sores | strong) | 38—Rheumatism |
| 8—Blood pressure (high) | 26—Hay Fever | 51—Sexual Weakness |
| 9—Blood Pressure (low) | 27—Headache | (Male) |
| 10—Breast (Lumps in the) | 28—Heart (Dysrhyth- | 40—Strength |
| 11—Bronchitis | murt) | (Gaining of) |
| 12—Cataract and Colds | 29—Heart (valvular | 55—Syphilis (acute |
| 13—Circulation (defective) | leakage of) | and chronic) |
| 14—Cystitis | 30—Insomnia | 41—Tonsils (diseased) |
| 15—Deafness | 31—Kidney Stones | 17—Tuberculosis |
| 16—Digestive Disorders | 32—Liver Troubles | of the |
| 54—Dropsy | 33—Menstruation | lungs |
| 19—Ears (chronic dis- | (Painful) | 43—Tumors of Uterus |
| charge from) | 34—Menstruation | 44—Varicose Veins |
| 20—Ecema and | (Excessive) | 45—Weight |
| Psoriasis | 35—Nephritis | (Gaining of) |
| 21—Epilepsy | 36—Neuralgia | 46—Weight |
| | (Tri-Facial) | (Reduction) |
| | 43—Neuritis | |

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Enclosed is \$.....send me booklets
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Just see Numbers on above list and circle the ones
you want on this coupon.

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22	23	24	25	26	27	28
29	30	31	32	33	34	35
36	37	38	39	40	41	42
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Boy Rescues Three Babies From A Well

*Carnegie Hero Medal Being Sought.
Displayed Daring and Bravery in
a Praiseworthy Deed.*

Liberty, Miss., Nov. 26.—Bud Francis, 13 years old, has suddenly sprung into prominence as a result of his heroism in saving the lives of three babies. The little town of Robinson near here is acclaiming him as a hero of remarkable quick thought and action, lacking neither of which he could not have rescued the babies, and would have been killed himself.

Influential persons have called the attention of the Carnegie Commission to his case, as deserving a medal and a pension.

It all happened this way:

Three small babies, including a pair of twins, were playing on a platform covering a well, formerly used by a cotton gin, now abandoned. The boards over the well had rotted and the children fell through it being 40 feet to the water, which is six feet deep.

While other spectators screamed and wrung their hands, Bud leaped to an iron pipe in the center of the well, and slid downward so rapidly that his legs and arms were badly burred by friction. At the bottom of the well and extending a foot or so above the water, is a brick wall or ledge. Bud seized the babies one by one and set them upon this ledge, threatening them with dire punishment unless they hung on. Meanwhile a basket was lowered on a rope and Bud placed the babies in this and they were drawn to safety. On the second trip he slumped into the basket himself and was taken out.

It is considered remarkable that none of the babies were injured by the fall, either by striking the water or colliding with brick ledge, or falling on one another, but Bud is the only one injured, and his burns will speedily heal.

"It aint nothing," he exclaimed. "Them children sure had t be helped out of that well, and I helped them out, that's all."

A BROWN SKINNED GENIUS.

A young woman, dead all too soon, was buried in Harlem, New York, on Sunday and 150,000 people attended her funeral. She was Florence Mills, a Negro girl, who sang and danced and made people laugh. She was a genius of her race, daughter of some light-hearted brown woman who made African children laugh in the jungles of the dark continent.

Nobody can say just how much a genius is worth to a race. The spark that produces one such human being raises the self-respect of millions.—Call. San Francisco, Cal.

YOUR VOTE AND INFLUENCE
TO RE-ELECT

Caroline E. HUNT

For Trustee on

BOARD OF EDUCATION

SHE HAS LOOKED AFTER
YOUR CHILDREN'S HEALTH
AND SAFETY FOR SEVEN
YEARS.

Seven Years of Service

Straightens Hair in 24 Hours

Thousands of satisfied customers use Wecie's Famous Kink Straightener. Guaranteed to straighten hair or return bottle and money will be refunded. Mary Martin writes: "My husband used your Kink Straightener three days, night and morning and his hair is perfectly straight. It does more than you claim for it." It's different; contains no grease; does not harm the hair or turn it red. J. C. Smith writes: "You can tell the world it's the best I ever used." I've tried them all. Send another bottle." Regular price \$2, special price if you order at once and send this advertisement, large bottle \$1.79, or two bottles \$2.87, sent C.O.D., postage paid. Order to-day. Try it and be convinced. Westport Supply Co., Sole Distributors Wecie's Famous Products, 3838 Main, Dept. D. Kansas City, Mo.—Adv.

Furnished Rooms

Warm, Quiet, Comfortable Rooms, suitable for business men. Rent reasonable with all conveniences.

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