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## CANADIAN ZINC INDUSTRY SPONSORS CANADA PAVILION AT EXPO '92

One year to the day before the opening of Expo '92 in Seville, Spain, International Trade Minister John C. Crosbie announced that members of the Canadian zinc industry have joined together to sponsor the zinc facade for the Canada Pavilion at Expo '92 in Seville, Spain.

Expo '92 will be the first universal exposition since the 1970 World's Fair in Osaka, Japan, and the last universal exposition of this century.

"It is encouraging to see the Canadian zinc industry supporting Canada's participation in Expo '92," Mr. Crosbie said. "Canada is the world's largest zinc producer and exporter. Expo '92 will provide an excellent opportunity for the industry to showcase the metal."

The zinc companies sponsoring the facade include Cominco Ltd., Curragh Resources Inc., Falconbridge Limited, Hudson Bay Mining Company, Metall Mining Corporation, Noranda Minerals Inc., Teck Corporation and Westmin Resources Limited.

Designed by Vancouver architect Bing Thom, the Canada Pavilion will be one of the most distinctive zinc-clad structures in the world. The two facades, 2,000 m<sup>2</sup> of space in all, will be covered with one metre by one metre sheets (about 50 t) of pre-weathered zinc.

"Zinc is one of the most versatile metals and is recyclable," Mr. Thom said. "The exterior wall of the Canada Pavilion demonstrates the beauty of zinc, a product

that naturally and permanently retains its initial colour and patina. The material will take on a 'life' and an 'inner glow' that will give the pavilion a striking and ever-changing image throughout the day and night."

The use of zinc on the Canada Pavilion ties in with the main theme of the exposition: *The Age of Discovery*. "Discovery" will be manifested in part through the architectural achievements of pavilions at Expo '92.

"Zinc has been used widely in architectural applications in Europe for many years," said Stephen Wilkinson, spokesperson for the Canadian zinc industry. "This is an example of how versatile zinc is, and we hope that by sponsoring projects such as this we can develop the market for zinc in architecture in North America. Currently, zinc is used primarily for the galvanizing of steel, die casting, and in the production of brass and zinc oxide."

The Canada Pavilion, 5,000 m<sup>2</sup> in size, will be located near the main entrance to the Expo '92 site. Featured in the pavilion will be an inner courtyard, an introductory audio-visual show, a feature film premiering the latest in IMAX film technology, and an exhibit hall highlighting Canadian innovations in science and technology and presented by the Government of Canada, British Columbia, Ontario and Quebec. The Northwest Territories will operate a restaurant, arts and crafts boutique and souvenir outlet in the pavilion.

Expo '92 is scheduled to run from April 20 to October 12, 1992.

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