

WEATHER FORECAST:

TORONTO, Noon.—W.S.W., to west winds, fair and warm to-day and on Saturday.

VOLUME XLVII

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JULY 12, 1924.

PRICE: TWO CENTS.

NUMBER 156.

The Evening Telegram.

SUBSCRIPTION RATES:
Local and Canadian . . . \$6.00 per year
Great Britain and U.S.A.
(including Postage) . . . \$12.00 per year
Increase your profits by advertising in
The Evening Telegram.

"CONCRETE FOR PERMANENCE"

USE ONLY Canada Brand Cement It is Reliable

Sacks and Steel Barrels.

BOWRING BROTHERS, Limited, Stores Department

Auction Sales!

Live Stock Market, Marshall's Wharf

We will sell on Monday, July 14th at 12 o'clock.

50 Head Choice Butchers' Cattle

1 Good Mare

2 1/2 years old, about 900 lbs. warrant sound, kind and good worker.

ST. JOHN'S ABATTOIR CO., LTD.
J. J. McKAY, Manager.

Notice change of address. July 11, 21

Auction Sales!



THE AUCTION.

Household Furniture and Effects.

By order of the Executor.
At the Residence of the

LATE MRS. E. FORD

871 Southside West (opp. Sudbury).
Monday and Tuesday,
July 14th and 15th, at 10.30 a.m.

Monday's List—1 beautiful mahogany table with two drop leaves (square), 1-3/4 bed spring and mattress, 1 feather bed, 1 No. 5 Queen's stove, 1 coal vase, 2 feather dusters, 1 brass foot oil heater, 7 hooked mats, 2 hearth rugs, 1 wicker rocker, 1 bureau and washstand, 1 secretary, 3 cane seat chairs, 1 toilet set, 1 mirror overmantle, 1-8 day clock, lot canvas, 12 tea-spoons, 6 dessert spoons, 4 tablespoons, 6 dessert forks, 12 table forks, 3 table knives, 1 muff, 1 stool, 1 fur collar, lot vases, ornaments, pictures and photos, lot wearing apparel, 3 bedspreads, 8 quilts, 4 pillows, 4 pairs curtains, 3 pairs towels, 10 cloths (bureaus, etc.), 9 serviettes, 4 table cloths, 3 pillow shams, 6 pairs pillow cases, lot dollies, 3 colored table cloths, 1 chamille table cloth, 8 cushion covers, 2 cushions, 4 aprons and sundry other articles.

Tuesday's List—1 No. 7 Ideal cook stove, 1 lounge, 1 H. A. sewing machine, 3 chairs, 1 child's chair, 1 enamel washstand, 1 kitchen cupboard, 1 copper kettle, 1 silver Bon-Bon, 1 do biscuit barrel, 1 do pickle, 1 do clock, 1 do tin, 1 kitchen table, lot canvas, 1-5 ft. step ladder, 1 clothes basket, 1 picnic basket, 1 hat box, 1 suit case, 3 trunks, 1 oval boiler, 1 hanging lamp, several iron saucepans, lot large jars, crockery and china, glassware and kitchen utensils and sundry other articles.

Purchases made at Monday morning's sale may positively be removed same afternoon, same ruling to apply to Tuesday's sale.

FEARN & BARNES.
July 12, 21, news, m, tu Auctioneers.

WANTED

FOR READY CASH PURCHASERS

Houses with 6 to 8 rooms, in the city limits. Please list at once with

J. R. JOHNSTON,
Real Estate Agent.
June 20, eod, tf 30 1/2 Prescott St.

ADRIAN BUILDING FOR SALE or TO LET.

We are authorized to offer for sale or to let for a term of years the property known as the "Adrian Building" situated on the south side of Water Street, near the Board of Trade Building, part of which is at present operated as the "King Cafe," the second flat being occupied as offices. The property consists of shop and back extension on ground floor with entrance from Water Street and a back entrance from the rear. A separate entrance from Water Street affords access to office suite on second floor. The basement has large storage space covering entire area of the building. For further particulars apply to

BLACKWOOD, EMERSON & WINTER.
July 12th, 1924. Temple Bldg. July 12, 51, eod

TORBAY GARDEN PARTY

takes place on

SUNDAY, July 13th

Object: To finish interior of Church.

DELICIOUS TEAS WILL BE SERVED.

MOUNT CASHEL BAND IN ATTENDANCE.

July 12, 21

St. Patrick's Annual Garden Party

LESTER'S FIELD, CORNWALL AVE.

WEDNESDAY NEXT, JULY 16th

Featuring a variety of Novelties, also attractive Sports' Programme, consisting of Junior Football, 100 Yards and 220 Yard Races, Quarter Mile, Half Mile, One Mile and Five Mile Road Races.

Entries to be made to C. E. Jardine, Deaneary Avenue, or F. J. Murphy, 103 Hamilton Street.

Delightful Teas served by the Ladies.

C.C.C. and M.T. CASHEL BANDS IN ATTENDANCE.

July 12, 21

Sale of Work and Dance

IN AID OF NEW SCHOOL, BROOKFIELD, TOPSAIL ROAD.

A Sale of Work and Afternoon Teas will be held in the new School on July 16th.

ADMISSION 10c.
TEAS 40c.

Also, at night a Dance will be held, with refreshments.

(By kind permission of O.C.)
MUSIC BY C. L. B.

Ladies' Ticket—80c. Gents—\$1.00
DOORS OPEN AT 8.30.

July 12, 21

GRAND DANCE

BY THE STAR OF THE SEA LADIES ASSOCIATION

MONDAY, JULY 14th, 1924.

MUSIC BY C.C.C. ORCHESTRA—POPULAR PRICES.

LADIES: 50c. GENTS: 75c.

TABLES WILL BE PROVIDED FOR CARD PLAYERS.

AN ENJOYABLE TIME ASSURED ALL WHO ATTEND.

July 12, 21

The Salvation Army Annual Congress, 1924

From July 12th to 24th. Commissioner Sowton, from Toronto, in Command, assisted by Colonel and Mrs. Cloud, Territorial Commanders for Newfoundland, and Colonel Powley, Saturday, July 19th, 8 p.m.—Great Welcome Demonstration, No. 1 Citadel, New Gower Street.

Sunday, July 20th, 10 a.m.—Great Parade, consisting of No. 1 and 2 Bands, 150 officers and Life Saving Guards; 11 a.m.—United Holiness Convention, New Gower Street Citadel; 3 p.m.—Lecture by Commissioner Sowton, entitled "Progress of the World-Wide Salvation Army," in the Methodist College Hall. Chairman: His Excellency the Governor. He will be supported by a number of leading citizens; 7 p.m.—Great Salvation Meeting, Methodist College Hall—Commissioner Sowton.

Thursday, July 24th, 8 p.m.—Commissioner Sowton will deliver a Missionary Lecture at New Gower St. Citadel.

Friday, July 25th, 8 p.m.—Life Saving Guard Demonstration, No. 1 Citadel, New Gower Street. Admission, 25c.

A hearty welcome is extended to all who desire to attend these special services.

July 12, 13

FOR SALE

in good running order AT LOW PRICES

5 Passenger Saxon Sedan.

1 1/2 ton Maxwell Truck.

MARSHALL'S GARAGE.
Water St. West Phone 1308.
June 20, tf

FOR SALE

Arrived ex "Sapper"

1 Draft Horse 1200 lbs., 9 years old.

1 General Purpose Mare 5 years old, 1050 lbs.

WILLIAM BRENNAN,
July 9, 21 Phone 1461.

Tea and Sale of Work

The Ladies' Aid of the Methodist Church, Topsail, will hold their annual Tea and Sale of Work on the afternoon of Wednesday, July 16th. All our friends of the city and elsewhere are cordially invited to come along and help.

July 12, 21

WANTED.

A young man requires

Room and Board,

with a nice private family in a good residential locality, with use of Garage if possible. State full particulars to P.O. Box 2128 City. July 10, 21

WANTED.

For HUMBER a young lad proficient in Stenography and Typewriting. This is an excellent opportunity; apply by letter, stating experience and salary to HUMBER STENOGRAPHER, this office. July 11, 21

ARE YOU THE MAN?

I want a salesman who has confidence in his own ability to do real selling. Young married man preferred, a resident of St. John's, who has ambition and desire to succeed; one who can fit into a real sales organization where initiative and ability will be appreciated and paid for. This is projected selling on a commission basis. Do not apply unless you are prepared to devote your entire time to the work and have more than average sales ability. This is a real opportunity for a real man. Call Monday or Tuesday only. Do not phone. F. B. CRECH, Cochrane House. July 12, 21

ASSOCIATION.

The Battalion will parade on Sunday, July 13th, at 9.45 a.m. for the purpose of attending Divine Service. Members of C. and K. Companies are requested to parade at the Armory.

L. T. STICK,
Capt. & Adjt.

July 11, 21

L.O.A.

A Joint Meeting of Royal Oak and Leeming Lodges will be held in Victoria Hall on to-morrow, (Sunday) at 2.15 p.m., for the purpose of attending Divine Service at St. Mary's Church.

By order

H. FRY,
July 12, 21 Sec. Joint Committee.

L.O.B.A.

All members of the Ladies' Orange Benevolent Association are requested to meet at St. Mary's Church, Southside, on Sunday, July 13th, 1924, at 2.30 p.m., for the purpose of attending Divine Service at 3 p.m.

By order of the Committee.

MARGARET BASTOW,
July 12, 21 Convenor.

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LOST—Between the General Hospital and Mrs. J. Bartlett's, 51 Quill Viad Road, a Crocheted Hand Bag containing a sum of money and house key. Finder please return to this office. Reward. July 12, 21

CLEAN UP, KEEP CLEAN

Windows and Carpet Cleaning, all work satisfactory guaranteed; carpets cleaned by electric Vacuum Cleaner. Phone 1827, J. J. CLARKE. June 22, eod

FOR SALE—Ladies Bicycle

English make, good order, seldom used; offer less than half cost; bargain; apply quickly to EDWIN MURRAY, 13 New Gower Street. July 12, 21, eod

FOR SALE—One Carry-all

Trap Drum outfit, consisting of Bass Drum, Snare Drum and Effects; also 1 Set of Orchestra Bells and Xylophone can be seen any time. Phone 1191 for appointment, 112 Barnes Road. June 25, tf

FOR SALE—A Comfortable Buggy

four new tires, newly painted and upholstered; a bargain for quick sale; apply R. VOISEY, East End Taxi, or Phone 1162. July 10, 21

MIDWIVES' CLUB.

A Special Meeting of the Midwives' Club will be held at the Public Health Dept., on Monday evening at 8 p.m.

JOSEPHINE THORBURN,
July 12, 21 Secretary.

WANTED—To Buy Twelve

Baby Carriages and 6 Gent's Bicycles, will pay good prices and call for same, also for sale 1 Driving Carriage with steel bands, going at a bargain; apply to J. T. DODDY, 426 Water St. West, Phone 103. July 10, 21

WANTED TO BUY—One

Fairbanks Scales, capacity 400 lbs.; apply, stating price, etc., to "J.J.C." Holyrood. July 11, 21

WANTED—To Rent, an

Unfurnished House in desirable locality; apply L. G. REID, c/o Reid Mfg. Co., Ltd., Duckworth Street. July 11, 21

WANTED—By Mechanic,

Board and Lodging in comfortable home near Station preferred; rates must be reasonable; apply, stating terms to P.O. Box 542. July 10, 21

WANTED—Whiskey,

Syrup and Beer Bottles. Phone 627 and horse will call. T. P. KENNEDY, 13 Williams Lane. June 28, 1m

HELP WANTED.

WANTED—A Good General Servant with a knowledge of plain cooking, Protestant preferred, to proceed to Boston, to work in home with family of three children; good references required; apply at MALLESBY THEATRE, between 7 and 10 p.m. any evening. July 12, 21

AUCTION!

(For the benefit of whom it may concern.)

We will sell on

Monday, July 14th,

at 1 o'clock

1 HORSE

about 900 lbs.

St. John's Abattoir Co.,
Limited.
(Marshall's Wharf)
July 12, 21

AUCTION.

On Tuesday, July 15th, at 10.30 o'clock, at the Residence of

MR. THOS. WALLACE,

11 Livingstone Street.

All the Household Furniture consisting of:

1-7 piece hair cloth suite, 1 more-or-less covered couch, 1 oak rocking chair, 1 oak extension table, 1 plush table cloth, 6 pairs croton curtains, 1 brass crib, 1 nice overmantle, pictures, plaques, etc.

Parlor—1-5 piece over-stuffed suite, 1 carpet size 10 x 12, 1 hearth rug, 1 fern pot, 1 fire screen, 1 heavy plate mirror gilt frame, 2 center tables, 1 fender, 1 jardiner, 1 pair cupboards pictures, plaques, ornaments, canvas on floor.

Dining Room—1 round table, 1 table cloth, 3 bent wood chairs, 1 rocking chair, china, glassware, knives, forks etc. pictures, curtains and blinds.

Bedroom—1 oak bureau and stand, 1 large feather bed 75 lbs., 2 feather pillows.

Kitchen—1 No. 7 Ideal cooking stove, 1 kitchen table, 3 chairs, 1 wringer, 1 galv. washing tub, 3 skimmer knives, 1 steat and bag; also lot of copper tools.

All articles taken delivery immediately after sale and paid for C.O.D.

R. J. WILEY,
July 12, 21 Auctioneer.

Delightful Bungalow,

Waterford Bridge (opposite the Doonery) near the heavy traffic in close proximity to Bowling Park, belonging to Mrs. (Capt.) Ehon.

Bungalow has just been completed and has never been occupied. Built by the reliable firm of Adam Barnes & Co. Now ready for occupancy. Contains 5 nice size rooms. Electric light and water connection. Plot of land 60 feet frontage by 290 feet rearage. Beautiful shade trees all round the bungalow. The reserve figure on this property is very low considering the situation and the architecture of same.

Sale takes place on the premises on

Monday, July 14th inst.,

at 3 o'clock p.m.

For further particulars apply to

FRED J. ROIL & CO.,

Real Estate Auctioneers,
Smallwood Bldg., Duckworth St.
July 9, 21

JUST ARRIVED.

HAY, OATS, BRAN, MOLASSES (Tierces), P.E.I. and local POTATOES, VICTOR FLOUR, VICTOR FLOUR (sax 140's), LOW PRICES.

M. A. Bastow & Sons,
Limited, Beck's Cove.
July 11, 21

VICTOR SAFES.

A size for Every Business

WALTER E. WHITE,
Bon Marche Bldg. Phone 1521.
Dec 10, m, th, s, tf

WANTED

FOR READY CASH PURCHASERS

Houses with 6 to 8 rooms, in the city limits. Please list at once with

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Real Estate Agent.
June 20, eod, tf 30 1/2 Prescott St.

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WILLIAM BRENNAN,
July 9, 21 Phone 1461.

FOR SALE

That heavily constructed building situate on West Side of Prescott Street. For particulars apply

U.S. PICTURE & PORTRAIT COMPANY,
July 11, 21 Water Street.

CHILDREN CRY FOR "CASTORIA"

A Harmless Substitute for Castor Oil, Paregoric, Drops and Soothing Syrups — No Narcotics!

Mother! Fletcher's Castoria has been in use for over 30 years to relieve babies and children of Constipation, Flatulency, Wind, Colic and Diarrhoea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep without opiates. The genuine bears signature of

Wm. H. Fletcher

GERALD S. DOYLE, Sales Agent for Nfld.

At the Mouth of the Treacherous Pit

STORY OF LOVE, INTRIGUE AND REVENGE

CHAPTER XVII

"Yes, I have. I will tell you honestly what passed. I had often wondered whether he really knew his own mind, and I asked him. He told me plainly that he had never even had the least flirtation with you, but that he had always esteemed your friendship highly—that you were friends, but nothing more, and you compel me to speak plainly—that he loved me—and no one else. It was then that I promised to marry him."

"After stealing him from me by treachery! If you had not interfered, he would have loved me," exclaimed Lola. "He wrote to me constantly from abroad; he came to see me on the very night of his return, before the thought of seeing you."

It was seldom that the gentle nature of Lady Rhysworth was aroused to anger, but her heart swelled with a keen sense of injustice. Why should this girl, whom she had never cared for, have come here to insult her? Why should her happiness be marred because this girl had chosen to take an obstinate fancy to a man who cared nothing for her? Why should she suffer and be made wretched for that? She rose with the graceful dignity natural to her.

"I will not prolong this distressing scene by denying the truth of your words. You know that they are wickedly false. I am innocent of the charge you bring against me, and no one knows it better than yourself. I must say, Lola, that I am surprised that you should have shown so little maidenly delicacy as to try to force your affection on a man who laid no claim to receive it."

So spoke Lady Rhysworth; but she shrunk back, brave as she was in the knowledge of her own truth, from the angry face that Lola turned upon her.

"It will be better for you, Lady Rhysworth, not to say another word. You think yourself very pure and noble. Let me tell you a few home truths; you are quick enough to tell the like to me. What does the world think of the delicate, refined, high-bred Dolores Clifton, who has angled for two husbands, who has married an old man for his money, and two years after his death would marry a young one for love—what of the woman with a little daughter who neglects her to attend to the wooing of a man who will never tolerate the presence of another man's child?"

in his house—dainty Dolores, who, with all her modesty, has managed by her artful wiles to secure the two best matches in the neighborhood, and then whispers about maidenly delicacy? My faults are open ones; yours are hidden. I love one man honestly; you have either loved or pretended to love two. Oh, sweet Dolores, what now of maidenly delicacy?"

Lady Rhysworth did not answer her. She saw that it was useless, as Lola was beside herself with rage; and she knew the whole tirade to be utterly false. She moved from her place as though she would quit the room; but Lola prevented her; she stationed herself before the door with her arms outstretched.

"You shall hear me," she said. "I will force you to listen. You have done this shameful thing to me; you have stolen my love from me; and I swear to be revenged; I gave you fair warning, I said, let any one beware who comes between us. Now beware! You have broken my heart; I swear to break yours. You have ruined my life; I will ruin yours. You have tortured me; I will torture you. When the time comes for my revenge, you shall suffer as I suffer now. False woman and treacherous friend, you can go now; but beware! It may be years before my vengeance comes; perhaps I may not seek it until he has grown tired of you; but, be the interval long or short, beware, Lady Rhysworth! As surely as the sun rises and sets, so sure is my vengeance to fall upon your guilty head."

Lola spoke with such flashing eyes, with such a threatening face, with such power and passion, that Dolores shrunk back, pale and trembling, from the terrible avalanche of words.

"Let me pass," she said faintly. "You may go now," cried Lola, opening the door. "You will remember your last interview with Lola de Ferras! Such happiness as a woman can enjoy with a sword hanging over her head I wish you; and I pray that so much of your treachery as Heaven leaves unpunished may be repaid by me!"

She wrapped the dark cloak round her shoulders, and drew her veil over her face; her whole form was trembling with passion. Ere she quitted the room, she glanced round it, remembering the happy hours she had

spent there, and knowing that she would never enter it again. It was with a malignant look that she watched Lady Rhysworth walk quickly down the long corridor. Then she went back to the little carriage. Before she took her seat, she turned to gaze at the house.

"I do as they did of old," she said to herself. "I shake the dust of the place from off my feet."

Then she drove home. The return was managed as quietly as the departure had been; and madame never knew of her daughter's visit to Lady Rhysworth.

"I have one more duty," Lola said to herself. "I will see him, no matter what it costs me, and tell him what I think of him."

With that resolve she once more sought her room. Sleep was out of the question; and she spent the whole of that night in pacing up and down her chamber. It was true that he had not made love to her in the common acceptance of the phrase, but he would have loved her in time had it not been for this most cruel treachery of Dolores.

"I ought to have had a far better chance of winning him than she ever had," she said to herself. "If she had not come between us, he would have been mine;" and, by dint of constant repetition, she believed it at last. She could go early in the morning to see Sir Karl; he should not escape.

"I am going for a long walk this morning, mamma," she said, "so I will not ask you to accompany me. It will do me more good than driving."

"It will be an excellent thing for you, Lola," returned madame, relieved. She had feared that Lola would be overwhelmed with sorrow; instead of that, she was laughing and bright as ever.

The storm had passed over her head and left her untouched and untroubled. So thought the mother, who little understood her daughter's character.

She followed Lola to the door and saw her start. She admired the pretty costume and the coquettish hat, and thought that there was not in the whole world any one so beautiful and charming as her child.

CHAPTER XVIII

Sir Karl had risen early. He wanted to go over to Deeping Hurst. Every day he found something on which to consult Dolores—the color of the curtains, the placing of a statue, the hanging of a picture; nothing, in his opinion, could be done without her advice. As he sat down to his solitary breakfast, he warmly congratulated himself that he would soon have a fair face opposite to him and a sweet voice to talk to him.

"Man was never intended to live alone," he said to himself; "and no one has been more miserable under the ordeal than I have been."

However, it would not be for long, he thought. It was too early yet to go to Deeping Hurst. The first hours of the day were always devoted to Kathleen. He had found by experience that it was almost useless to ask for Lady Rhysworth until "baby" had been properly equipped. No more loving mother ever lived, and the charge that Lola had brought against her of neglecting the little one for Sir Karl's sake had cut Dolores to the heart.

Sir Karl thought that he would while away the intervening hours with a cigar on the terrace, from which there was a beautiful view of the surrounding country. He was walking up and down, watching the blue rings of smoke that curled upward from his cigar, and thinking with a smile of the fair lady he loved, and of the little child who had twined herself round his heart. In his careless, untroubled mood nothing could have been further from his thoughts than misery of any kind. It was a shock to him when, turning suddenly, he saw Lola near him. He had heard footsteps and looked round to see who it was.

"Lola!" he cried, startled more than he liked to show. A shadow seemed to fall over everything. Recovering himself, he went up to her, and held out his hand.

"This is indeed a surprise—so early in the morning! That is the title of a comic song, is it not?"



How to Buy Furniture

SOME HINTS WORTH REMEMBERING.

When buying articles for a room already containing furniture it is important to visualize the general appearance of the room so that the new furniture may not clash in any way with the old. When upholstered furniture is being bought the coloring of the wall must be borne in mind, and also that of the carpet.

It is also important to remember the dimensions of the room concerned so that furniture of the appropriate size may be obtained.

Unless for some reason it is particularly required, furniture with elaborate carving should not be chosen, as the carving forms innumerable dust-traps and a great deal of attention is necessary to keep such furniture in good appearance.

Furniture that is easily movable has obvious advantages, and it is well to see that the castors on articles so fitted are strong, firmly screwed and have good rollers.

Where upholstered furniture is concerned it should be remembered that the springs in new articles should be less silent and hard. Be satisfied also that the article contains an adequate number of springs and that the stuffing is of good quality. Insufficient springs and poor quality stuffing mean that a chair or settee will soon lose its shape.

The backs and legs of chairs should be tested for sturdiness and the quality of the canvases under the seat should be noted.

In highly polished furniture the edges should be examined carefully as it is along the edges that inferior work is most likely to betray itself.

Unless the furniture is to be used but slightly a somewhat dark covering is advisable, for although a light covering looks very attractive at first it loses its fresh appearance rather quickly.

In bedroom furniture the dovetailing should be closely examined and the drawers tested by opening and shutting several times. A good test for the smooth-running and exact fitting of a drawer is to remove the drawer and replace it upside down.

See that the doors of wardrobes, washstands and the like are hung properly, and note also if there is any shrinkage in any of the joints as this is an indication that wood not properly seasoned has been used.

Rap the wood with the knuckles if you wish to test the thickness (thin wood gives out a drum-like sound) and make sure also that three-ply veneer has not been used in an article understood to be "solid."

Eat more fish is a good suggestion, but be sure that your fish is fried in delicious Crisco. advt.

Household Notes.

When peppermint ice cream is only slightly frozen, fold in some stiffly beaten cream and finish freezing.

Most of the Sunday meals should be prepared on Saturday, so that the housewife can enjoy one free day a week.

MRS. LINDQUIST TELLS WOMEN OF MIDDLE AGE

What Lydia E. Pinkham's Vegetable Compound Did for Her

Kansas City, Mo.—"I was left in a very serious condition after childbirth and no one thought I could ever be any better. Then came the 'Change of Life' and I was not prepared for what I had to suffer. I had to go to bed at times to be perfectly quiet as I could not even stoop down to pick anything from the floor. I did not suffer any pain, but I was decidedly nervous and could not sleep. For nearly two years I was this way, and the doctor was frank enough to tell me that he could do no more for me. Shortly after this I happened to see in a newspaper an advertisement of Lydia E. Pinkham's Vegetable Compound. In a few days the medicine was in the house and I had begun its use and I took it regularly until I was well. I recommend the Vegetable Compound to others when I have the opportunity."—Mrs. MARY LINDQUIST, 2314 Independence Ave., Kansas City, Mo.

MURPHY'S GOOD THINGS BARGAINS EVERY DAY

We are now moving our stock to make room for New Goods. Our Buyer is leaving this week for the American markets, and we need more room for new stock. Come while the Bargains are here.

Children's Hose.

In Black and White cashmere, to fit children up to 8 years, worth 25c.

Our Price Per Pair 12c.

Same in Pink and Blue

19c.

Bathing Caps.

Rubber Bathing Caps for women and misses. Divers and tam-o-shanters in Red, Blue, Green, Orange and Purple.

Each 19c.

Bathing Suits.

Worsted yarns, one piece with skirt, round neck, assorted colors, with assorted trimmings.

Each \$1.19 and \$1.49

Women's Princess Slips.

Made of soft finished Nainsook, colored hemstitched top with colored shearing.

Each 98c.

New Curtain Lace.

Many women prefer to buy hemmed and bordered curtains materials by the yard. Here are popular and serviceable materials which make the right selection easy and most inexpensive; double width.

Per Yard 45c.

Silk Gloves.

Elbow length, in Black and White, overcast sewed fingers and thumb. Paris point back, bound opening, 3 steel snaps.

Per Pair \$1.98

Silk Scarfs.

Made of beautiful silk, 40 inches long, 18 inches wide, large fringe, both ends in Gold and White, Lavender, Mauve and Gold, Copen, Tomato, Peacock and White, Black and Gray.

Each \$1.98

Ladies White Shoes.

White Canvas Oxford, neat corded stitched wing tip, very attractive patterns, made with white unglazed leather sole and military heel, with rubber top lit.

Per Pair \$2.25

Ladies' Linen Guimps.

Made of Pink linen, no sleeves.

Each 98c.

Knitted Shopping Bags.

Made of strong twine 12 x 18 in. with handle, made in the good old way and guaranteed to give good satisfaction.

Each 19c.

Ladies' Silk Underwear.

Pointed shoulders, silk ribbon shoulder straps, trimmed all round, top with wash satin and French VAI insertion. Bloomers, step-in style, hand embroidered, medallion lace edge; colors: Flesh, Pink, Lavender, Peach, Blue and several other shades.

Per Suit \$3.49

Boys' Summer Shirts.

The average boy is into everything and his parents would think things were wrong if he did not get into the thing of it. We have a new stock of shirts that are just the thing for his sturdy wear.

Each 95c. to \$1.25



Watches.

Printed guarantee for 1 year, stem wind and pendant set, runs 36 to 38 hours with one winding, solid nickel, open face case, plain back.

Each \$1.98

Children's Organdie Dresses.

Pink and Blue with hemstitching, embroidery and lace, tie-back sash, 7 to 10 years.

Each \$1.98

White Sheeting.

4 fold wide, in 1 1/4 yard lengths, beautiful goods.

Per Yard 75c.

Ladies Hose.

Spliced heel, patent toe, hem top, in Black, Brown and White.

3 Pairs for 49c.

Galvanized Wash Tubs.

Best grade galvanized rolled steel tubs, with strong rimmed edges and raised foot. You will find many special values besides this one.

Each 98c. to \$1.98

Aluminum Salt and Pepper Shakers.

The mere fact that they are practically non-corrosive makes these salt and pepper of great value, of satin finished aluminum and in attractive shapes.

Each 10c.

Aluminum Fry Pans.

Just the thing for the house, camping or to carry in the auto when taking long trips, a light weight aluminum with smooth inside surface.

Each \$1.25

Aluminum Percolators.

Most people prefer coffee made in a percolator, it is so clear and has such a delicious flavor. See our plain shapes, big value percolators, made of the finest aluminum.

Each \$1.98

Aluminum Double Rice Boilers.

The double boiler saves its own cost many times by cooking foods perfectly. Aluminum double boilers of superior quality and now low priced.

Each \$1.69

Enamel Rice Boilers.

The proper utensil for cooking foods. If the lower part is kept filled with water—it cannot burn in the upper.

Each 98c.

Gillette Razor Blades.

Per Pack of 12, \$1.10

PHIL MURPHY 317 WATER STREET

Open Every Night and Holidays

Ladies' White Underskirts

Deep founced styles. A choice of pretty styles for wear under sheer dresses; deep founces or embroidery trimmed or finished with tucks and hemstitching; some with underlay.

Each 98c. to \$1.98

Boys' Knicker Hose.

Made of English wool, in Grey and Brown, fancy rolled top.

Per Pair 49c.

Children's Coats.

To fit up to 6 years. Made of splendid Poplin lined throughout; three buttons on front, overlap pockets, cuffs on sleeve, large collar. Colors: Pink, Blue and Hilt.

Each \$1.49

Children's Hats.

In Navy only; large rim, with long ribbon streamers. Regular price \$3.98.

Now 98c.

Ball Fringe.

Suitable for Curtains, in White, Rose, Green, Pink, Blue and many other shades.

Per Yard 10c.

Black Voile Blouses.

Tuck-in Blouse of Simpson's Black Pongee, extra large sizes.

Each \$1.75

Men's Caps.

A Job Lot; assorted patterns; real \$1.50 Caps.

Each 59c.

Boys' Sailor Suits.

Pure Blue Serge, Indigo Dye, excellent quality; detachable shield, black tie, white braid trimming on collar, shield and cuffs, embroidered emblem on left sleeve, straight pants, lined, reinforced seams.

Each \$4.98

Suit Cases.

Valcanised Fibre Binding, splendid for those who do not wish to invest a great amount of money. They are excellent value; 24 inches long.

Each \$1.98

Full Size Trunks.

Special Finish. These are model Trunks for families to use during vacation, visiting or moving. They are made of wood covered and iron bound; two hasp lock and two handles, and will hold an unusual amount; 28 to 36 inches.

Each \$2.49 to \$4.98

Dress Voiles.

36 inches wide, several patterns nice for children's summer dresses.

Per Yard 19c.

Clothes Lines.

Good Manila, long lengths.

Each 19c.



You can have the new fashionably smooth arrangement for the fluffiest hair

THE newest hair arrangements—whether for long or for bobbed hair—are severely smooth. The hair may be waved, but it must follow closely the outline of the head.

The difficulties of giving this fashionably smooth appearance to unruly hair are easily overcome with Stacombs.

Just a touch of this delicate cream

—and your hair will be just the way you want it. And it will have a lovelier gloss, too. You can get Stacombs at all drug and department stores—in jars or in tubes.



MAKES THE HAIR STAY COMBED

Free Offer

Gerald S. Doyle, Agt. Standard Laboratories of N. Y., Water Street, St. John's, Newfoundland.

Please send me, free of charge, a genuine sample tube of Stacombs.

Name: _____ Address: _____

Result of Meeting of British and French Premiers Disappoints Germany

U. S. Flier Reaches Constantinople—\$1,000,000 Damage in B.C., Forest Fires—Another Sensational Story From Rum Row.

HERRIOT GETS VOTE OF CONFIDENCE.

PARIS, July 11. The French Senate today by a vote of 845 to 18 expressed its confidence in Premier Herriot, after the Premier had stated before the Upper House that the role of his Government was to re-establish cordial relations with Great Britain.

GERMANY DISAPPOINTED.

BERLIN, July 11. Bitter disappointment sums up the feeling here over the results of the Paris meeting of Prime Minister MacDonald of Great Britain and Premier Herriot of France. The fear is expressed that the forthcoming London Conference will lead to nothing definite towards a settlement of the reparations problem. It is not believed that the United States will consent to having its representative on the Reparations Commission anything more than a mere observer. The idea that the Commission will be the final arbiter on the manner of carrying out the Dawes report is particularly disagreeable to the Germans, who regard the Commission as the mere tool of the Quai d'Orsay.

REVOLT PRACTICALLY ENDED.

RIO JANEIRO, July 11. The Government organ, *Journal de Comercio*, in an editorial this morning, declares the Sao Paulo revolt is practically conquered.

U. S. FLIERS REACH EUROPE.

CONSTANTINOPLE, July 11. United States army fliers on a flight around the world, arrived here yesterday. All of the men were in good health.

HEARST ATTACKS DAVIS.

NEW YORK, July 11. The Democratic pot continued to simmer to-day with many fearful that it would boil over as a result of animosities during the national convention. The attitude of William G. McAduo is still unknown and whether he will support to John W. Davis, Democratic nominee for President, or bolt from the party and form a fourth party to contest the election in the West, is a question which is causing considerable open speculation. The World-to-day prints a story on its front page suggesting that McAduo may form such a party with the aid of William Randolph Hearst, Friends of Mr. McAduo, who have been with him since the convention nominated Mr. Davis, say he has the appearance of a man who has suffered a crushing blow. Hearst, immediately Davis was nominated, commenced a bitter attack against the Democratic nominee, in which he at-

for the scene of the devastating forest fires which are now said to have become general on Redonda Island.

As far as can be ascertained no lives have been lost. Rain, it is said, is the only thing that can save the situation, for there is a strong wind blowing. Damage to the extent of more than \$1,000,000 has already been suffered in Redonda Island, which lies some six miles north of Powell River, and it is feared that the big logging company has been wiped out. According to officials of the Union Steamship Company information was received there on Monday that all the inhabitants are fighting the flames with all their might and main.

FRENCH SAILOR BECOMES CRAZED.

NORTH SYDNEY, July 11. Louis Quillion, a native of St. Pierre, became crazed shortly after leaving the French island, and armed with axe and chisel took charge of the small schooner *Annie M.*, bound with a cargo of mixed liquors to the American Coast. After trying vainly to kill Captain White with the axe, Quillion set fire to the fore-castle and nearly succeeded in drowning all hands in Cabot Straits. Capt. White put in here this morning in distress and Quillion was overpowered by North Sydney police.

CHILDREN FIND RUM IN THE WOODS.

HALIFAX, N.S., July 11. Children playing in the woods a few miles from here yesterday, discovered thirty 10 gallon kegs of rum valued at \$3,000, hidden in a bush. The liquor has been placed in the Custom House for safe keeping.

DETECTIVES FIGHT WITH GUNMAN.

WINNIPEG, July 11. Two city detectives, Sergt. Frederick Batho and Robert Frayne, were shot and wounded, and Percy Mosey, 19 years old, who did the shooting, received a bullet in his knee in a sensational gun fight that started in the North Main Street Branch of the Bank of Commerce and ended in a blind alley one block north yesterday afternoon. The gunman, who is alleged to be wanted by the police in several robbery charges, was accosted in the bank, when he attempted to exchange stolen foreign currency.

CAPTAIN KILLED IN RUM ROW.

NEW YORK, July 11. Following the report from Halifax that the French steamship *Mulhouse* was boarded off the New Jersey Coast, two weeks ago, by rum pirates, who took a cargo of liquor valued at half a million dollars. Prohibition officials here to-day received word that a second ship was also boarded by pirates who killed the captain and threw his body overboard. The identity of the steamship was not revealed, but it was said to be also of foreign registry. The raids were directed by one of the biggest bootleggers in this country, according to the report, in retaliation for the cutting of rum prices by the foreign ships.

QUEBEC'S 25TH SURPLUS.

QUEBEC, July 11. Preliminary to the official financial statement of the Province of Quebec, which will be given out in the first week of August, Premier Taschereau announced to-day a surplus of \$1,000,000 for the fiscal year 1923-24, ending June 30th, thus making the 25th surplus received in this Province.

DEVASTATING FOREST FIRES IN BRITISH COLUMBIA.

VANCOUVER, July 11. All the Forestry Department officials stationed in Vancouver have left

for the scene of the devastating forest fires which are now said to have become general on Redonda Island. As far as can be ascertained no lives have been lost. Rain, it is said, is the only thing that can save the situation, for there is a strong wind blowing. Damage to the extent of more than \$1,000,000 has already been suffered in Redonda Island, which lies some six miles north of Powell River, and it is feared that the big logging company has been wiped out. According to officials of the Union Steamship Company information was received there on Monday that all the inhabitants are fighting the flames with all their might and main.

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The Big Picture Monday at the Popular STAR

Beautiful VIRGINIA VALLI, with MILTON SILLS in the Big Universal Super Production De Lux

'A LADY OF QUALITY'

in Ten Parts

You saw "Let No Man Put Asunder," then don't miss "LADY OF QUALITY."

NOTE—No Advance in Prices for this Extraordinary Production

ADMISSION : : : TWENTY CENTS

Unclaimed Letters List G.P.O.

- B**
Barrett, Miss A., Gower St.
Bannister, Miss, Topsail Rd.
Barron, Mr. Martin, Cuddihy St.
Bartlett, Miss E., Box 138.
Blackmore, Cyril L., St. John's.
Brothers, Miss Mary, Duckworth St.
Brothers, Miss, Nagle's Hill.
Bullen, Jas B., c/o Ayre & Sons.
Butt, Miss C. M., Allendale Rd.
Burke, Miss F., Pennywell Rd.
Bishop, Mr. C., P.O. Box 845.
- C**
Callahan, Miss S., St. John's.
Clark, Mr. A., King's Rd.
Clark, Aggie, (C), St. John's West.
Clements, William, c/o G. Delivery.
Crich, Mrs. A., (late) G. Hospital.
Collins, Mrs. Wesley, 12—7 St.
Corder, Miss B. M., Monkstown Rd.
Coyne, H. W., c/o G. Delivery.
Collins, Miss E., Circular Rd.
Conway, Mr. Jack, G. Delivery.
Collards, Miss, (late) G. Hospital.
Gallen, Mrs. W. B., c/o G. P. Office.
Churchill, Mr. S., Chapel St.
Curren, Miss M., Winter Ave.
- D**
Duffe, Mr. Peter, St. John's East.
- E**
Evens, Mr. Burns, Cook St.
English, Miss Annie, Water St.
Ehlers, Mrs. Wm., Barter's Hill.
Elliott, Miss A. M., Circular Rd.
- F**
Frampton, Mr. Martin, Belvedere St.
Finn, Mrs. L. C., Job's St.
Flynn, Miss Lily, c/o G.P.O.
- G**
Gaherty, Miss Mary, Duckworth St.
Gallant, Mr. J., Prince's St.
Grant, J. M. & C. W. Hope, St. John's.
Gardian, Miss S., Gower St.
Green, Mr. Thos., Codner's Lane.
Griffin, Miss F., St. John's.
- H**
Hanlon, Miss C., Monkstown Rd.
Halfyard, Mr. A., Newtown Rd.
Hartley, Mrs. Wm., Barter's Hill.
Hartley, Miss A., Hamilton St.
Harris, H. Garfield, City.
Hillier, Miss N., Southside.
Hiscock, Miss M. J., c/o Post Office.
Hoggood, Mr. c/o G. Delivery.
Horwood, Stewart, c/o G. Delivery.
Huake, Miss F., Casey St.
Hudson, Miss L., Power St.
- J**
Jacobs, Miss C., Barnes' Rd.
Mr. Leader, c/o G. Delivery.
Joy, Mr. Joseph, (late) G. Hospital.
Johnson, Miss V., Flower Hill.
- K**
Kane, Miss L., Hamilton St.
Kellon, R. E., G. P. Office.
Kelley, Mr. Wm., Brazil's Square.
Keefe, Capt. Wm., Spencer St.
Kelley, W. St. John's.
Kennedy, W. J., New Gower St.
- L**
Lrayer, Mr. Thos., c/o G. Delivery.
Lester, Miss M., Patrick St.
Lundrigan, Mrs. C., Gower St.
Lane, Mrs. J., Seaman's Institute.
- M**
MacKenzie, Mr. Angus, St. John's.
McCarthy, Miss M., Gower St.
McNeil, Miss D., Carter's Hill.
McCarthy, Miss E., Newtown Rd.
- N**
Nash, Mrs. A., Hill.
Newell, Mr. Jack, Spencer St.
Nolter, Mr., c/o G.P.O.
- O**
O'Reilly, Miss K., St. John's.
Osburn, Mr. S., Carter's Hill.
O'Brien, Mrs. J., Freshwater Rd.
O'Neil, Mrs. A., No. 1—7, Rd.
- P**
Pann, Mrs. M., Bulley St.
Penney, Miss M., Southside.
Peyton, Mrs. L., Freshwater Rd.
Peyton, Mrs. H., Water St.
Peterson, Mrs. L., Barter's Hill.
Penney, Miss B., Military Rd.
Pelle, Mrs. A., St. John's.
Pectord, Mr. Ed., G.P.O.
Phillips, John, G. Dry Dock.
Pike, L., St. John's.
Power, Mrs. Thos., Gower St.
Power, Mr. J., Hutchins St.
- R**
Randell, Miss M., Water St. East.
Raymond, Nellie, St. John's.
Reid, Miss Lucy, Water St.
Rodway, Mrs. A., LeMarchant Rd.
Rogers, Miss J., St. John's.
Robertson, T. J., c/o G. P. Office.
Roche, Mr. Wm., (late) Topsail.
Royce, Martin, St. John's.
- S**
Sparkes, Mr. J., Southside Battery.
Slaney, Mrs. G., Withworth St.
Sparks, Mr. Ben., St. John's.
Shea, Miss L., Water St.
Stevens, Miss M., Gower St.
Sexton, Miss A., P.O. Box 195.
Sealy, John, St. John's.
Stetson, Mr. H., St. John's.
Smith, Mr. John L., G. Delivery.
Sproll, Lambert, St. John's.
Sprill, Mr. E., Flower Hill.
Snow, Mrs. John E., Parade St.
Stowe, Miss Alice, c/o G.P.O.
Short, Mr. James, Casey St.
Somerton, Mrs. E., Spencer St.
Somers, Mrs. Wm., Queen's Rd.
Squires (?), Mrs. L., Field St.
- W**
Walsh, E. J., St. John's.
Walsh, Mrs., Allendale Rd.
Walsh, Miss M., Water St.
Walsh, Mr. M., Bond St.
Walsh, Miss Ida, Quaid Vidi Rd.
Wellman, Mrs. Ed., Circular Rd.
Wiseman, Miss S., Bannerman St.
Whitler, Mrs. E., Cook St.
- Y**
Young, Mrs. John, St. John's.

Facts

Science has records of fish, birds, and animals which have changed their sex.

If London's soot for one year could be collected in a pile it would cover Westminster Abbey.

Among the scientific exhibits at Wembley is a microphone which enables you to hear a fly walking.

In New Zealand a husband and wife, who have been separated by mutual consent for three years, may obtain a divorce.

Loobsters which come from Norway to London in large wooden boxes are still quite active after their journey of several days.

The healthiest children are to be found in towns and not in the country, according to a well-known West Country doctor.

The clayed subsoil, on which most of London stands, is causing many buildings to slip owing to a heavy vibration of modern motor traffic.

Fatal accidents in the streets of London vary with the days of the week, Friday and Saturday being the worst, and Sunday, the best, in this respect.

In the trans-Atlantic service, first-class passengers pay the cost of the trip; the profits are made by carrying large numbers of third-class passengers.

Canada has the lowest proportion of divorce cases in the English-speaking world. Her figure last year was 3 per cent. against England's 2.3 and America's 13.2 per cent.

Experts have worked out complete time-tables for an air service to encircle the world in seventeen days. Airships have been provisionally chosen for the flights across the oceans.

Every street accident which happens in the area of the Metropolitan Police is recorded on a special series of maps, different colours being used to indicate the various types of vehicles.

Army blankets, surgical bandages, and even carpets are sometimes made to a certain extent of peat fibre. The same substance is also used for filling mattresses in public institutions.

The carcasses of small animals, such as calves and lambs, are frequently blown up by means of an air pump; this makes the removal of the skin easier, and is stated to be harmless to the meat.

In the Portuguese Congo a church is now being built of stone which has to be carried four miles by the natives. The completed structure will contain 15,000 stones, representing nearly 120,000 miles of walking.

MILKMAID BRANDS

Pure Milk is Your Best Food.

Before MILKMAID Milk leaves the cow we know it is pure, because all the cows supplying NESTLE'S with milk are frequently and regularly examined by the Company's own staff of Veterinarians.

After MILKMAID Milk leaves the cow it is untouched by hand and brought in a sterilized, air-tight tin, pure and unchanged, to your home.

Only water has been removed and pure sugar added. Therefore use MILKMAID MILK, THE BEST MILK MADE.

Sold everywhere.

W. H. DAVIDSON

204 WATER STREET, Agent for Newfoundland.

June 28, 1912

WORK WELL DONE!

No watch is too intricate for us to handle. We make and replace broken parts, and guarantee our work to be first class in every respect. Bring your watch to us and have us make an estimate on the cost of putting it in first class order.

W. & R. ENGLISH,

JEWELLERS & MARINE OPTICIANS, 404 Water St., St. John's. Est. 1871. Phone 1515. P.O. Box 447.

Morey's Coal is Good Coal

Now in Stock a Choice Run of BEST NORTH SYDNEY SCREENED COAL

Just Landed from S.S. "Watuksa" and Schooner "Benevolence."

M. Morey & Co., Ltd.

Phones: Office 376. P.O. Box 1052. Yard 1426. St. John's.

For light summer dance frocks and the latest separate skirt is an evening capes, ostrich is the ideal velveteen affair with a very flat trimmings.

Luck is with him to-day.

By CY HUNGERFORD

Ex.S.S. "SILVIA"

FROM HALIFAX AND NEW YORK:

CALIFORNIA "SUNKIST" ORANGES—21¢s.

EXTRA FANCY WINESAP, APPLES—138¢s.

GOOD LARGE BANANAS, and

A second shipment of NEW PRUNES and choice EVAPORATED APRICOTS, which we are quoting at ROCK BOTTOM prices.

F. McNAMARA

Queen Street Phone 393

Fishermen Had Narrow Escape

FROM DROWNING.

Three fishermen of Pouch Cove, returning from their traps with a boat load of fish, narrowly escaped drowning on Thursday, when their boat capsized in a heavy sea. The men had just reached the stage and were preparing to land their catch when the boat was hit by a sea and they were thrown into the water. Fortunately there were several men on the stage who acted promptly in effecting a rescue. The men lost practically a full boat load of fish.

SNODDLES

Have you ever tasted fresh codfish fried in Crisco? It is a real treat.—adv.

Concert at Convent School

A very enjoyable concert was held in the Presentation Convent Schools, Cathedral Square, last night, at which a large number of parents and friends of the scholars attended. The various items on the programme were creditably performed by the pupils who showed the result of good training. The programme consisted of an overture by Misses O'Neill, Shortall and O'Keefe; piano solos by Miss M. E. O'Neill, Master W. F. Kendall, Miss Mary Smyth, Miss L. Shortall, Miss Ella O'Keefe; piano quartettes by Misses Smyth, Malley, Wall, Bennett, Leo and Channing, and Misses O'Neill, Shortall, Howlett, O'Keefe and Carroll; piano quartettes by Misses Mahar Lane, Coady and Jones; Misses Wilson, Gladney, Tobin and Wall; and Misses Carroll, Broderick, Kenny and Fleming; Recitations by Misses L. Shortall, Mary Smyth, Elizabeth Courtney; Vocal Solos by Misses Mary Smyth, Mary Bailey, A. Murphy, Florence Mahar; Vocal Duet by Misses O'Keefe and Howlett, and choruses and dances by the Junior Class. Miss M. E. O'Neill, L.T.C.L., was accompanist. The concert will be repeated this afternoon.

McMurdo's Store News

OUR PRESCRIPTION DEPT. Our Dispensing Department is fitted up to give you the best services in prescription work. Our Drugs and Chemicals are as pure as can be had, as we buy only from first class houses. Only qualified druggists dispense and strict adherence to the Doctor's order is our motto. We have connection with this department and our messengers are at your services. Give us a trial. Our prices are reasonable and we guarantee prompt service.

OFFICE

8 Water St. West, Phone 1593. Winsor Rigging Works, Bannockburn St. Ship Rigging and Sparring. All classes of lifting on buildings. Radio and Flag Poles erected, painted and repaired. We have in stock Wireless and Radio Poles. mar29, a, w, 17



EVERYTHING YOU REQUIRE IN CUT GLASSWARE.

Our stock comprises almost everything in Cut Glassware, from the little salt shaker to the stately and magnificent Preserve Bowl. And the prices are such that place them within reach of everyone.

The Royal Stores, Ltd., Groceries Department.

"Pet" Show at Bannerman Park

A large number of people visited Bannerman Park yesterday afternoon to witness the exhibition of pet animals. Over one hundred children entered their pets for the competition.

A speech of appreciation to the Rotary Club for its interest in the boys and girls was given by Mr. George Williams, President of the S. P. A. He particularly thanked them for their help in encouraging in the children by this pet show, the love and care of animals.

Child Welfare Association

The past two weeks' events will go down the years in the pages of history. The dedication of Newfoundland's War Memorial, and the Review of the Church Lads Brigade Cadets and kindred organizations by Field-Marshal Earl Haig, Commander of the Empire's Army in the World War, are honours indeed that any country might well feel proud of.

C. L. B. Cadets

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Stock Market News

NEW YORK, July 12. TO-DAY'S NEW YORK OPENING. Baldwin 117. Ansoconda 30 1/2. Marine Pfd. 35. Famous Players 79 1/2. Rubber 1st Pfd. 30. Sub-Boat 64 1/2. Stewart Warner 64 1/2. Sinclair 17 1/2. South Pacific 98 1/2. Studebaker 12 1/2. Union 12 1/2. U. S. Steel 100 1/2.

NOTICE!

NEWFOUNDLAND BOARD OF TRADE. A meeting of members of the Newfoundland Board of Trade will be held in the Rooms on Monday, the 14th inst., at noon, for the purpose of meeting CAPT. VICTOR GORDON, High Commissioner for Newfoundland.

GERMAN MARKS!

Would you accept payment of a debt in German paper marks? "Not much," you say. Still every dollar invested in a store window is just as fragile as a German mark, unless you have the foresight to insure it.

LEATHER

Get it at Gear's. THE QUALITY IS THE BEST AND THE PRICE IS LOW. GEAR & CO., Ltd. 340 WATER STREET. LEATHER

"Home" Strikes at Isle Au Bois

SHIP LEAKING IN FOREPEAK. According to a message received last night by the Railway Management, S.S. Home, Capt. Norman, struck at Isle au Bois last evening whilst on the route to Battle Harbor, but fortunately came off the rocks a few hours later.

Shipping

S.S. Songson has entered at Corner Brook from Glasgow with a general cargo. S.S. Lisgar County is leaving Charlottetown on Monday for this port.

NEWFOUNDLAND. NOTICE TO MARINERS No. 3-1924.

Gull Island-Cape John. Lat. 49° 59' 54" N. Long. 55° 21' 38" W. Change in Character of Light. Notice is hereby given that after September 30th, 1924, the INTERMITTENT WHITE LIGHT, now exhibited at Gull Island-Cape John, will be changed to a FIXED WHITE LIGHT.

FOR SALE!

2 Ton Truck

Load capacity: 4000 lbs. Speed: 14 M.P.H. Four wheel drive, will travel worst roads. Attractive price for immediate action.

DODD'S GARAGE LTD.

FOR SALE. That well built and beautifully situated Bungalow.

"WINMARDOR,"

(a delightful spot) three miles from Rawlin's Cross, five lovely rooms partly furnished, open fire-place in living room, stone chimney, splendid well water with pump in kitchen, Log Summer House, Garage and Out-House.

Nightingale's Garage, Feavers' Lane.

FOR SALE. 1 Model 90 Overland Touring. 1 Model 85 Overland. 1 Chevrolet Roadster. 1 Willys-Knight 88-4, in good running order and well tyred.

NOW LANDING

Another small cargo of North Sydney Screened Coal. Ex Schr. "Acadia." S. A. DARBY, Phone 1096. Chiff's Cove. (Opposite Court House).

CARD. H. B. THOMSON, Opt. D., C.D., Optometrist and Optician.

OFFICE: Over T. J. Duley & Co., Jewellers HOURS: 9.30 to 12.30. 2.30 to 5.30. Phone 483 for appointment. July 12, 1924.

NOTICE.

The Restaurant and Shop formerly known as the Toppsall, is opened under new management, where lunches, teas, dinners and refreshments are served; also parties catered to when given notice, also anyone contemplating spending their holidays at Toppsall can be accommodated with rooms and board. Situated centre Toppsall right near the Beach; apply at shop nearly opposite Monument.

CHIMNEY FIRE.

An alarm of fire was rung in at 2.30 p.m. from Box 23, situated near the Majestic Theatre. The firemen responded quickly but there was no need of their services. The blaze was in the chimney of one of the tenement houses in the neighbourhood.

STRAITS FISHERY REPORT.

According to a report from J. Thomas to the Marine and Fisheries Department traps in the Straits are averaging from 3 to 10 barrels of fish per haul.



HEALTHY BABIES.

"An Ounce of Prevention is worth a Pound of Cure." Baby's Meals—So often we hear, "My milk doesn't satisfy baby so I had to give him the bottle," and that is why we are talking so much about baby's meals; more often than not it isn't "the milk doesn't satisfy" but the way mother gives the milk—when—how—slowly and regularly.

Pictou Academy

PICTOU, N.S. Founded 1816. A Residential School for Boys of High School grade. Beautiful situation, healthful surroundings, careful supervision of studies and games. Academic and Commercial branches, music, etc.

Loyola College

MONTREAL. Full Arts Course—Also High School and Preparatory Departments. Boarding and Day School. Ideal, healthful location. Fifty acres. Beautiful new, fire-proof buildings.

ROYAL VICTORIA COLLEGE

MONTREAL. A RESIDENTIAL COLLEGE FOR WOMEN STUDENTS ATTENDING MCGILL UNIVERSITY. (Founded and endowed by the late Rt. Hon. Baron Strachan and Mount Royal)

ROYAL TRUST CO., Executors and Trustees.

Capital and Reserve \$2,000,000. Assets under administration exceed \$328,000,000. ST. JOHN'S OFFICE. Bank of Montreal Building. Manager J. A. Paddon. Secretary E. D. Eade. HEAD OFFICE MONTREAL.

World Famous Film Achievement

TO BE SHOWN AT THE NICKEL MONDAY. "Enemies of Women." Cosmopolitan's motion picture of the war novel by Vicente Blasco Ibañez, the Spanish novelist, is to be shown at the Nickel Theatre on Monday after unusually successful showings on Broadway, in Chicago, Los Angeles, San Francisco, Boston and other cities.



Lionel Barrymore and Alma Rubens

The action of the story takes place in Russia, Paris, the war front, and in Monte Carlo. Barrymore gives one of the finest characterizations of his illustrious acting career. It is said, as Prince Lubinoff, a selfish Russian noble. Alma Rubens is seen as the Duchess de Little a beautiful exotic, who lives only for men.

Church Services

C. of E. Cathedral—8 Holy Communion; 11 Morning Service; 2.45 Boys and Girls Sunday School in Synod Hall; 4.15 Holy Baptism; 6.30 Evening Service. St. Paul's—11 Morning Prayer and Sermon; Preacher, Rev. W. E. Godfrey; subject, "The Door of Hope." St. Mary the Virgin—Holy Communion; 11 Morning Prayer and Sermon; Preacher, Rev. W. E. Godfrey; subject, "The Door of Hope." St. Michael and All Angels—Holy Communion; 10, Mattins; 11, Holy Eucharist; 3, Summer School; 4.15 Holy Baptism; 6.30, Evensong. St. Charles Church, (Quidi Vidi)—11 Morning Prayer, Holy Communion and Sermon; preacher, Rev. Canon Bolt.

METHODIST.

Gower Street—11, Rev. S. Soper, M.A.; 6.30, Rev. J. E. Peters, M.A.; George Street—11, Rev. W. W. Cotton; 6.30, Rev. R. E. Fairbairn. Cochrane Street—11, Rev. J. E. Peters, M.A.; 6.30, Rev. S. Soper, M.A.; Wesley—11, Rev. R. E. Fairbairn; 6.30, Rev. W. W. Cotton; 2.45 and 7, Evangelistic Services.

St. Andrew's Presbyterian—11, Mr. Edwin Murray will give a report of the 1924 General Assembly; 6.30 Rev. Robert J. Power, M.A.

Congregational, (Queen's Road)—11 and 6.30, Rev. B. M. Nichol.

International Bible Students' Association, (Victoria Hall)—3, Bible Study; 7, Discourse—"A tree planted by the River of Water."

S. A. Citadel, No. 11 Corps, Adelaide St.—7, Knee Drill, conducted by Bandman Thistle; 11, Holiness Meeting, conducted by Ad. French; 7, Great Farewell of Cadets for various places in our Island Home.

NOTES.

St. Michael and All Angels—The Faith Classes, Sunday Schools and Catechism class are closed during the summer months; a Summer School being held instead at 3 p.m. on Cochrane Street—A Cochrane St. Church-to-morrow two visiting clergymen, both of whom are Newfoundlanders will be the Rev. J. E. Peters, M.A., of Durham, Ont. will occupy the pulpit at the morning service and Rev. S. E. Soper, M.A., returned Missionary Soper, from China at the evening service.

W. REEVES

For Crockeryware, Etc. Wholesale and Retail. Corner New Gower and Adelaide Sts. April 19, 1924.

Haig Week

Meet Me at the Soda Fountain AT Cash's Tobacco Store. In order to Cater to our visiting friends and the public in general we have decided to keep our store open until 11 o'clock each night during Haig Week.

Cash's Tobacco Store

Where a Cool Soda drink and the very best Smokers' goods can be had.

CARD.

JOHN E. BISHOP, Express Delivery. Starting on Monday, July 7th, with an up-to-date motor truck. I am prepared to do all kinds of express work; also haul fish, furniture or anything else you may have in town or out of town. Special rates for parties, trouters, etc., going out of town night or day. Rates reasonable. My aim is to give satisfaction. All orders taken at BISHOP & AUSTIN'S, Plumbers, 111 New Gower St.



Fresh Fruit and Vegetables Here.

ELLIS & CO.,
Limited,
203 WATER STREET.

Navel Calif. Oranges.
Calif. Grape Fruit.
New Rhubarb.
Almeria Grapes.
Calif. Lemons.
Dessert Winesap Apples.
Cooking Apples.
Ripe Bananas.

PURE HONEY

In comb and glass bottles.

Fresh Lettuce.
Fresh Parsley.
Ripe Tomatoes.
Artichokes.
New Cucumbers.
New Cabbage.
New Beetroot.
New Carrots.
New Parsnips.
Egyptian Onions.

Queen Olives

Stuffed and Plain.

Choice Stilton Cheese.
New Gorgonzola Cheese.
New Edam Cheese.
English Cheddar Cheese.
Ingersoll Cream Cheese.
Swiss Gruyere Cheese.
Without crust, in boxes of 6 portions.
Very choice—Try it!

English Breakfast Biscuits.
Oval Thin Crackers.
British Rusks.
Holland Rusks.
Cheese Biscuits.
Cheesettes.
Water Biscuits.
Sponge Rusks.
Rich Mixed.
Reading Shortbread.

St. JOHN'S
Grocery Stores

Back Half SPARE RIBS
Very Choice
Only 13c. lb.
Choice FAMILY BEEF
11c. lb.
PORK HOCKS
12c. lb.
Family Mess RIB PORK
20c. lb.
POTATOES
15c. gallon.
RHUBARB
5c. lb.
TURNIP TOPS
5c. lb.

J. J. ST. JOHN.
Duckworth St. & LeMarchant Road.

Grove Hill Bulletin.

FOR THE GARDEN:

ASPARAGUS ROOTS.
RASPBERRY CANES.
STRAWBERRY PLANTS.
GOOSEBERRY ROOTS.
MUSHROOM SPAWN.
ONION SETS.
All kinds Flowering Shrubs,
Flower Seeds, etc.
ASK FOR PRICES.

Navy balls and American beauty roses trim a tephora hat which is almost brimless in the back.

Ontario to Take Vote on Dry Law Before Winter

Report Voters' Lists for Plebiscite Now Being Printed—Premier Denies Government Supporters, However, Say Vote Will Be in October.

Toronto, July 8. (C.P.)—Information from authoritative Toronto sources and confirmed by despatches from Western Ontario municipalities indicate that notices have been sent out from Queen's Park to the clerks of the various municipalities to print part three of the voters' lists, which, in semi-official quarters, was accepted as certain intimation that a plebiscite is to be held very soon, says the Toronto Globe this morning.

Although official Government announcement of a date and the manner of the vote would be expected simultaneously with the order for the preparation of the voting lists, none was forthcoming from the Parliament Buildings, Premier Ferguson, from whom such announcement would undoubtedly come, was out of the city all day yesterday, having made a trip Thursday night to his home in Kemptville.

When spoken to on the long distance telephone, however, Premier Ferguson stated he was not aware that specific instructions had gone out to print the lists. "There has been no definite conclusion on the part of the Government," he stated, "and nobody has any authority to say anything on the matter. As I have already said, I will have a full statement to make to the public very shortly."

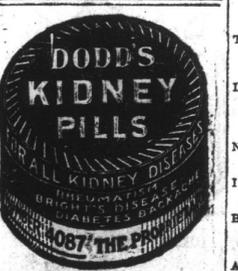
In other Conservative circles, however, the Globe continues, persons were found who profess to know something of the Government's intentions. October is said to be the month of the majority's choice, and the dates mentioned are October 8, a Wednesday, and October 20, a Monday. The middle Monday of the month was discussed, it was said, until some one consulted a calendar and found that it was the 18th and that idea was promptly abandoned.

There is really no mystery about the prediction of James A. McAusland, Conservative member for South West Toronto, that a vote would be taken before October 31, for October 31 is the end of the provincial fiscal year, at which time the \$500,000 voted for plebiscite expenses expires. If official Government action has not been taken by that time the half million dollars reverts to the general fund of the province, and would have to be re-voted at the next session for a 1925 vote.

As to the kind of ballot that is to be submitted, Premier Ferguson has never given the least intimation, the Globe goes on. Repeatedly in the Legislature he told W. E. N. Sinclair, Liberal leader and member of the Opposition that the Government must and would accept full responsibility for gauging the wishes of the public in the preparation of the questions to be submitted. But previous to the sitting of the Legislature, in pre-election addresses he said he had a policy that would please every reasonable-thinking elector.

It is hard to find a more tempting, appetizing dish than fresh codfish fried in Crisco.—adv.

Line a wet, chilled mold with sliced fruit in an attractive pattern and fill with a simple gelatine custard.



MAJESTIC NEXT WEEK

BETTY COMPSON, in
"The White Flower"

Screened on Volcanic Slopes in the Hawaiian Islands, It is Filled with Scenes of Exotic Charm and Beauty

BEN REDDEN

TENOR, Will Sing:

- (A) FLOWER SONG—From Carman.
- (B) THE IRISH EMIGRANT.
- (C) ASTHORE.

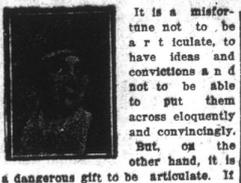
NOTE—B and C was sung with great success by the celebrated O'Shaughnessey many years ago in St. Patrick's Hall.



SIDE TALKS.

By Ruth Cameron.

THE DANGEROUS GIFT.



It is a misfortune not to be able to articulate, to have ideas and convictions and not to be able to put them across eloquently and convincingly.

A dangerous gift to be articulate. It is only the wisest and best people in the world had the gift of eloquence the whole face of world affairs would be changed. Of course even they wouldn't always use the gift for the best purposes, but at least they would use it wisely a majority of the time, and that is more than you can say for the average human being.

A group of us were talking over our fraternal days, regretting a certain measure which had afterward proved a mistake. "Who on earth persuaded us to do that?" said one woman.

"I did," confessed another. "For pity's sake, why? What good did you think it would do?"

"Because she was sore at Jane. I didn't really think it would do any good," said the perpetrator of the foolish measure. "I never told anybody, but I'll tell you now why I did it. Jane was against it, and you know Jane was terribly clever and rather conceited and I was sore at her then for something, and I knew that I could talk better than she could and had more hold on the girls than she did and I just made up my mind that I'd

show her what I could do. So I made some kind of an appeal and put that thing through. I didn't realize then what a mistake it was, I didn't care much about it either way, but I just wanted to show Jane. Wasn't that horrid of me?"

Yes she is conscientious. And we agreed it was.

Now this woman is in the main a very conscientious woman and very anxious to do the right thing. Yet she used her gift of eloquence to help pass a measure that she didn't really care about, that was to cost money, and that afterward proved a distinct mistake.

Truly articulateness is a dangerous gift.

When you think of the harm it can do in high places it makes you sick at heart.

Good Reasons and Real Reasons.

Even when people are reasonably wise and good, they are swayed at times by petty and unworthy emotions—the wish to show their power, to dominate someone else, to pass a measure that will make their names famous, to please some faction. They probably don't acknowledge these motives to themselves, they protect their self-respect by thinking they are really doing the thing for the good of others. It takes a moment of honesty such as that which my friend indulged in in her confession to throw the flashlight on the real reasons. And when people aren't well intentioned,—well, I started to say how much more dangerous they are, but I'm not so sure of that after all.

It is this that we learn in the text: Too often we lose by neglecting to use the courage of which we're possessed.

And now that it's done, though I might not have won, I could have lived up to my best.

Just Folks.

By EDGAR A GUEST

THE LESSON OF FAILURE.

It wasn't the failure which hurt me. And it wasn't the sting of the blow; it wasn't the cheers of the throng in my ears.

For the smiling, victorious foe, But the knowledge that I hadn't ventured to try.

They think that ill luck had betrayed me, They think by mischance I was thrown.

They would soothe my defeat with encouragement sweet, But I know what to them is unknown.

I failed to be true to the best I could do, And the blame for the loss is my own.

Now, looking back over the battle, And living the long struggle through, I could take second place with a smile on my face.

Had I lost with the best I could do, But what hurts me to-day is the half-hearted way That I fought with disaster in view, And this is the lesson of failure.

The West End Garage, South-side of Browning's Bridge. Phone 385 for service. July 10, eod, tt

No dress skirt seems complete without an upward curve or two in the way of a pleated flounce.

Stiff Joints

Linger up with Minard's Liniment. Leading athletes use it.



Our Dumb Animals

REPORT OF CHIEF AGENT S.P.A. FOR WEEK ENDING JULY 11.

Attended to the landing 130 head cattle, 33 pigs, 8 calves, 60 hens, 44 sheep, 5 horses, from the Canadian Sapper. All watered and fed and paid every attention by Mr. M. Kennedy and those under him, at the Furze's Withy Company. I also attended the landing of two carloads of cattle at the Railway Station, and two sales cattle at the St. John's Abattoir Company. Mr. McKay, the manager, had a special constable to keep the boys and people from tormenting cattle during the sales, for which I am very grateful. I humanely put to death four dogs, two on Gower Street, one on Pierce Avenue, which had bitten a boy, and one on Fleming Street which had been badly injured by a large Newfoundland Dog. Got a complaint from a young woman who had been badly bitten by a dog on Hamilton Ave., also of a boy who had been bitten on Patrick Street. I would like for people to understand that I cannot shoot a dog unless I get consent from the owner or am ordered by the police. I also got a complaint from Mr. Langmead, Pouch Cove, about some sheep belonging to him which had been badly used. Also one from Mr. Hanlon, Nagle's Hill, about some cattle being badly tormented by boys or some person around there. If those who give me the names of those who are guilty of this act, I will summon the offenders on the charge of cruelty to animals. I was also asked to examine a horse belonging to Harvey and Co., which had been grazing in a field on Winter Avenue, where a barbed wire fence had been erected. The horse had been laid up two weeks with a bad cut in the chest and foreleg. I understand they are condemning this fence in Canada. It is a pity to see such a beautiful animal torn, as this one was. The use of barbed wire fences is cruel where animals are concerned and its use should be abandoned in future as it serves no purpose. Barbed wire fences cause heavy losses in cuts to animals and should be discontinued. Complaints are general against firms who open up packing cases and leave nails on the roadside. I called on the people in different places who promised to give their best attention to it in future and see that nails are all picked up. I paid particular attention to the horses during the holidays and had nothing whatever to complain of, which speaks very well for their owners. Fifty-seven different complaints have been attended to this week. It is useless to complain to me of annoyances from hens, cats and dogs trespassing on other folks' garden plots. Folk should fence their gardens to keep these petty invaders out. All boys and girls are asked to carry on the good work of picking up nails off city streets, and throwing them in the drains out of harm's way.

JONAS BARTER, Chief Agent.

The West End Garage, South-side of Browning's Bridge. Phone 385 for service. July 10, eod, tt

Laugh and Grow Fat
is an old Axiom.

We advise the use of a Good Tonic
and we know of no better than
BRICK'S TASTELESS.

Brick's Tasteless is a wonderful nerve tonic and blood builder that we gladly recommend. If you have no appetite, and feel tired, no energy for anything, try a bottle of BRICK'S and see how quickly it will help and improve your condition.

You can purchase a bottle of this excellent tonic at nearly every store in the country.

Price \$1.20 per bottle.

Dr. Stafford & Son
(Sole Agents for Newfoundland)
Duckworth Street and Theatre Hill.

GENTLEMEN:—
THIS IS OUR BARGAIN WEEK TO YOU FOR—

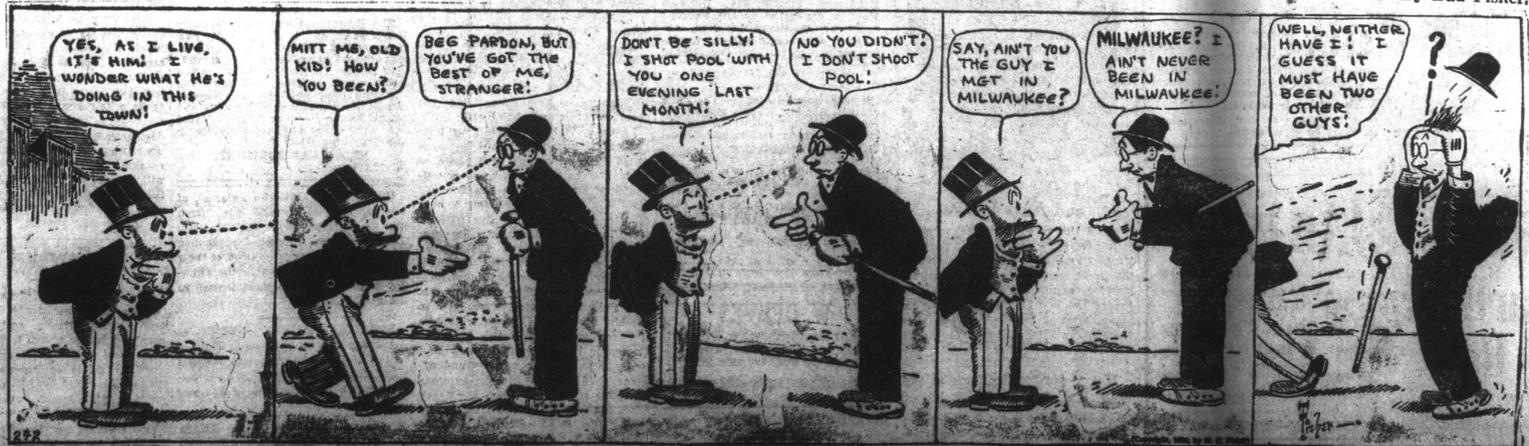
Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

E. D. SPURRELL
365 Water Street
St. John's.

WM. SPURRELL
210 Duckworth St.
Branch: Grand Falls.

MUTT AND JEFF— A PERFECT SILLY SITUATION ANYWAY YOU FIGURE IT.



BROKEN DISHES

can be repaired with Secotone—the handiest and most economical adhesive known.

Broken chairs or any other article of Furniture may be made good as new with Secotone.

This wonderful adhesive will permanently repair anything that is broken—it sticks everything small or large.

Secotone is made up in handy tubes, easy to handle and easy to use. Always available at a moment's notice for any one of the thousand uses around the office or home.

A large size household tube for

40 Cents

GARRETT BYRNE,
Bookseller and Stationer.



"Waits the marble in the quarry. In the mountain's rugged breast. Waits to tell of fame and glory— Waits to tell where loved ones rest."

We have ready for quick delivery a splendid selection of Headstones and Monuments at reasonable prices. We will forward our catalogue of photographic designs and styles to any address on request; also price list and our mail order form, which makes ordering by mail easy.

Write now and avoid disappointment.

"There's a reason."
Skinner's Monumental Works,

333 Duckworth Street, St. John's, Nfld. Phone 1992. apr8,6mo.eod



Modern fire fighting apparatus is necessary during a fire.

BUT one of our reliable Fire Insurance Policies is necessary before, during, and AFTER a fire. Safeguard your home and savings, call and talk it over.

TESSIER'S INSURANCE AGENCIES.
Phone 244 P.O. Box 994. tu,2,s,tt

NOTICE.

We have in stock a lot of high class drill steel of various sizes, suitable for mining; also drills, gads, picks, shovels, hammers, etc., also 1 hollow steel flag pole, 49 feet long; apply to **GEORGE SNOW,** 27 Springdale Street, City. June 10, tu, s, tt

High Com Gordon

High Com Gordon was the guest of the Club at their Chairman Robert Gordon's party "welcome home," who expressed his appreciation of the cordial hospitality of the Club.

The address of the Club is 100 Water Street, St. John's, Nfld.

Mr. Chairman's guests:—

I understand that the excellent and the keener is to be brought time therefore, Commissioner's First of all let me am to be honest for the many friends. The London opened late in under the most having Sir Ed. It is not necessary.

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P.O. Bo 1412

High Commissioner Gordon Addresses the Rotarians

High Commissioner Victor Gordon was the guest of the St. John's Rotary club at their luncheon held Thursday. Chairman Rotarian J. R. Meehan on behalf of the Rotary Club extended a hearty "welcome home" to Mr. Gordon, who expressed his deep appreciation of the cordial welcome and generous hospitality shown him by all his Newfoundland friends.

The address of the High Commissioner delivered at the luncheon contained valuable information and desirable constructive criticism regarding our Newfoundland industries and resources, and the suggestions contained therein deserve serious attention if we hope to develop a market for our products. It is published in full as follows:—

ADDRESS BY HIGH COMMISSIONER GORDON.

Mr. Chairman, Rotarians and Guests:—

I understand, Sir, that after the excellent manner of good Rotarians the keynote of these proceedings is to be brevity. I shall not lose any time therefore in coming to the subject which is the work of the High Commissioner's Office in London. First of all let me say how pleased I am to be home again, and how grateful for the kindly welcome of my many friends.

The London Office, gentlemen, was opened late in 1918, and it started upon the most favourable auspices, having Sir Edgar Bowring in control. It is not necessary to tell the people

of this city that Sir Edgar sets a very high standard in everything that he does, and that he adorns any position that he occupies. Since his retirement it has been my endeavour faithfully to maintain the dignity of the position, and to preserve the honour and reputation of the Dominion, at the Capital of the Empire. Each of the five self-governing Dominions has its High Commissioner, and only recently another was added—the High Commissioner for the Free State of Ireland. The Office is, therefore, part of the Constitution of the British Empire, just as much a part of the Constitution as any other department in the State.

The work that we do in London is very varied; our office there is a very busy one, so much so that this is the first time in five and a half years that I have been able to get away for more than a few days at a time. Besides a mass of correspondence we have a large number of people to interview, people who want to know about our resources in minerals, forests, fisheries, and about sport in the interior. We write articles for newspapers, and give interviews to the press; we distribute booklets and other literature to the schools of the United Kingdom, and to people who are interested in the Colony. In short, we do everything in our power, by thought, word and deed, to advance the interests of Newfoundland and to bring into prominence her attractions and her potential commercial wealth. The doors of the High Commissioner's Office are wide open to Newfoundlanders, and I think it has been a great convenience to visitors in London. During the lean years of unemployment following the war, our office assisted two hundred distressed

seamen. In some cases it meant finding them passages home; in others it consisted in finding them employment. Every year we purchase stores for the Government Department (and this is a branch that is capable of considerable extension), such as potatoes and fertilizer, silver plate and biscuits as awards to seamen, fittings for the hospitals and equipment for the local brigades.

The London Agents for Newfoundland shippers use the office freely in cases where the interests of their principals are concerned, for instance where a cargo has been wrongly seized at some foreign port—our Office immediately makes representations and the situation is relieved.

In the year 1916 the High Commissioner was able to do some good in disposing of a cargo of fish to the Roumanian Government, shipped by the S.S. Bakostin. It is true we only got bonds in payment but had this sale not been made it would have meant a dead loss of over a million dollars to the shippers of this country.

On another occasion a crisis was reached in the salt market; a grave shortage of salt looked like imperiling the fishery. The London Office set to work on receipt of a cable from St. John's, and within a few days a cargo of salt by the steamer Iris, was on the high seas bound for this country.

In the course of our work we have endeavoured to make some useful additions to the Museum by supplying war trophies and the historic flags of the Newfoundland Penobscia. We wrote and issued an illustrated booklet from the Office without expense to the Government, and have distributed many thousands of copies. Claims by and against Germany and other enemy countries are received at the London Office; which has also assisted in a variety of ways in the preparation of our case over the Labrador Boundary.

In the way of shipping we have tried to be of service to the Colony, whether by the purchase of Admiralty steamers, or by interesting traveller owners in the Bank fishery, or by arranging with the Cunard Company for the mammoth liner Caronia to divert her course and land Field Marshal Haig in this city.

The High Commissioner has a variety of other duties, but I would only weary you if I referred to them at length—duties such as obtaining passports and facilitating travellers, advising about the statute laws of the Colony, repatriating shipwrecked crews, attending meetings of all kinds of committees, the Navy League, and such like; supervising the Colony's participation at Exhibitions like the Timber Exhibition of 1922 and the Advertising Exhibition a year later; he has to attend meetings and public functions of all kinds, and to speak whenever opportunity offers about Newfoundland, and thereby arouse people's interest in the Colony.

The recent important investigation into the Cod Liver Oil industry's originated in the High Commissioner's Office, and I think I am right in saying that it is impossible to estimate the value of that investigation, to the trade of the Country. The Office has assisted in securing Agencies for business men in Newfoundland and by introducing Newfoundlanders to British capitalists, and can do a great deal more in that direction. The Office is used by business people in England as a place of reference, where they can apply for valuable information on matters of business. We can often assist in the settlement of disputed claims and all that kind of thing.

The introduction of British capital into this country is one of the main objects of our attention, and this is a branch which should be increasingly active in the future when the effect of the past years of post-war depression has died away. During the past few months we have been busy interesting a large financial group in the possibility of developing a port on the South Coast of the Island, and success has attained our efforts to the extent that a local examination is now being made, and the proposal, if found practicable, has every chance of materializing. At any rate no stone has been left unturned, so far as the High Commissioner's Office is concerned, to bring about the consummation of this admittedly desirable project.

I have made no mention of the Pension Department in the London Office, although the work in this branch is very considerable. We have nearly one hundred pensioners; widows and dependents, and disabled ex-Servicemen, for whom medical boards have to be arranged and pensions paid each month. Hospital treatment in some cases has to be arranged at various times.

We have had the handling of medals for ex-Servicemen, and have collected \$30,000 in Prize Money for Naval Reserve Rank and Ratings. The share of the Royal Nfld. Regt. in canteen profits, (about \$15,000), has also passed through our hands; and we have collected from the Imperial Government on account of Naval and Forestry Pensions nearly \$200,000. Forestry Corps clothing allowances, and General Messing pay, which has been collected by our Office from the Imperial Government, has amounted to about \$100,000.

I hope this brief survey of our work made from memory will convince you that the High Commissioner's

USE STMONDS SAWS

Their teeth are of a toughness which enables them to hold their own cutting edge under every usage.

STMONDS SAWS CO. LTD. LONDON, ENGLAND.

Office is a live concern that it is a powerful institution, for that is what it is intended to be. In saying that no personal allusion is made; the object of the Empire Constitution is that each Dominion High Commissioner shall be a powerful agent for the State he represents, and the British Government, and that the Dominion has given the High Commissioner an established place in the formal table of precedence.

It may interest you to know that the Newfoundland Office in London is run cheaper than any other Dominion or Colonial Agency. While we have the status of a Dominion to maintain, a status identical with that of Canada, the Commonwealth of Australia, and the Union of South Africa, we spend less, and considerably less, than the office of the Province of Nova Scotia, or any other Canadian Province.

With your co-operation, gentlemen, I think we can get things done, and I hope you will assist and encourage me. The object closest to my heart is the advancement of the interests of Newfoundland and Newfoundlanders.

I must say a word or two about the staff at 55 Victoria Street, who have assisted me so faithfully and so well in carrying on the work of the Department. Mr. Hutchings and Mr. Piggott are great workers for the Colony. No one could have more loyal associates; and the same applies to Miss Thunder and Sergt. Major Segers. Thank goodness they haven't yet formed themselves into a Union and demanded an eight hour day. They all work their level best, not so much for the reward as, because

"The game is more than the players and the ship is more than the crew."

BRITISH EMPIRE EXHIBITION.
Before I sit down I should like to say a few words about the Exhibition as a matter of fact I don't think we would have had a place at Wembley if all had it not been for the Office. In London I had the pleasure of working with a strong advisory committee who were unstinting in their energies to make our display a success.

It is admitted, I think, that the Newfoundland Pavilion is quite attractive and is now under the capable management of Mr. D. J. Davies, who is working in his efforts to get results. He is assisted by Mr. R. C. Robinson, a great friend of Newfoundland, who does great work for the Colony without any thought of reward. I don't know what you gentlemen think but I regard the British Empire as the greatest creation in the history of mankind, and the Exhibition is a faithful replica of that wonderful creation. The record attendance at Wembley so far as our Pavilion is concerned before I left was \$21,000 people on Whit Monday. On that day, as many as 70 people per minute were counted passing through, and in a fortnight a number equal to the population of Newfoundland passes in and out of our building.

A large number of enquiries have been received regarding many of our products. Special interest has been shown in our tinned and carton fish products, and it is quite possible that a trade in these can be developed with the United Kingdom. Messrs. Brand & Co. Ltd., of London, the manufacturers of the famous "Brand's Essence" and "A.I. Sotice," were asked by me to criticize our Exhibits of foodstuffs, which they have done in the following letter:—
Brand & Co. Ltd., Mayfair Works, Vauxhall, South Lambeth Road, S.W. 8, 12th June, 1924.
Captain Victor Gordon, High Commissioner for Nfld., 55 Victoria Street, S.W. 1.
Dear Sir:—I would like to express my appreciation of the courtesy of your interview, and for the interesting information you were able to impart with reference to the possibilities of development in Newfoundland products.

Our Personal Guarantee to All Skin Sufferers
You have our absolute guarantee of relief from the first bottle of D. D. D. Your money will be returned without a word if you do not get relief. And if you do not get relief, did not notice and feel that eruption. You must know.

We have watched the action of this standard medical discovery on the skin in hundreds of cases, and we know. And if you do not get relief with itching or pain, you will find cooling wash. The medicine is very easy to use, cooling wash.

Send three friends of more than one family to recommend D. D. D. to a skin sufferer here and there, and we will pay you \$100.00. Try D. D. D. Send for free trial.

ALL DRUGGISTS.

As you are well aware, it is always our endeavour to foster and assist Empire Trade whenever possible, and it was with that end in view that I was desirous of seeing samples. The following samples to the effect, and have been carefully tested:—
Flaked Codfish in Carboard Cartons.
Bonitos Codfish in Cartons.
Cods' Roe in Glasses.
Cods' Tongues in Glasses.
Selected Codfish in Glasses.
May be permitted to observe, in the first instance, that the packages do not do justice to the contents. The British public have been educated to a high standard of expectation with regard to foodstuffs. Everything that does not appear to the eye, and even the choicest products stand no chance of successful marketing unless first the palate is reached "Through the Eye." The labels on the above products are very crude, and we could not offer such packages to any of our customers who are First Class Food Purveyors.

As far as the packing of **ODDS' TONGUES** are concerned, the appearance is extremely bad, and unless some better method of packing can be found, I would recommend that this line be dropped.

The **ODDS' ROES** should be a very saleable article, but should be in smaller containers, say a maximum of 10-oz. glasses. Provided that these bear very attractive labels, there should certainly be a market in this country for this line.

CODFISH IN GLASS.—This does not appear to me to be a very interesting problem, except for Hotel and Restaurant use, where they would use it for the preparation of Fish Cakes.

CARTONS OF BOXLESS CODFISH IN CARDBOARD CARTONS.—This appears an excellent line, and providing that the carton was of pleasing cardboard, I would suggest that a very good market for it could be found in Ireland, and in centres where there was a large Catholic population.

FLAKED CODFISH.—We have had a great deal of experience in the handling of a similar product, i.e. "MARVIS" FLAKED FISH. Although our Representatives have endeavoured to introduce this, not only in England, but in most parts of the world, they had very unsatisfactory experiences. We cannot afford to overlook what seems to be an innate prejudice against the minds of British consumers against "Flaked" Meat Products. Despite the most emphatic guarantees they still feel that some adulteration must take place, or that some preservative is added, hence their reluctance to try such products as **FLAKED CODFISH**, which, of course, we recognize as perfectly genuine, and of great food value.

Our experience is that the public are becoming increasingly particular (and for this we are thankful) in the purchase of canned, cartoned, and glass packed foods. The English Press for some time has been conducting Pure Food Campaigns, which have intensified their keenness for attractive-looking and guaranteed pure products. May we suggest that among the most successful firms who are marketing foods which need careful preparation and preservation are:—
The Beech-Nut Packing Co., Canajoharie, New York, U.S.A.

and if some of the Newfoundland packers would familiarize themselves with the high standard of packing adopted by this and other American firms, the world stand a better chance of developing business in the United Kingdom market.

May I take the liberty of expressing renewed good wishes for the development of Newfoundland industries, and our readiness to do anything in our power to assist the marketing of them in this country. With compliments, I remain,
Yours faithfully,
BRAND & CO., LTD.
(Sgd.) G. J. Brady.

The Exhibit of **EEL GRASS** has proved of great interest to both Matress and Cushion Manufacturers. This may prove a new and profitable industry for Newfoundland. The cost is required as the present time are approximate figures for the cost of collecting and drying and freight to Liverpool or London. The market price of this commodity varies from \$7.00 to \$26.00 per ton in London.

FORESTS.—There are many enquiries of a general nature in connection with our forests. We are now in touch with a firm of timber importers here who appear to be very anxious to start a pulp and paper mill in our country. They are Messrs. Bishop, Campbell & Miller, Ltd., of 66 Queen Victoria Street, London, E.C. Our timber exhibits are most attractive to capitalists connected with the pulp and paper industry.

DRESSED SEAWEEDS.—These and the great variety of articles manufactured from them are attracting very considerable attention from the public. The names of the firms who have lent us these goods are prominently displayed in glass cases, and the public are informed that articles such as these shown can be bought at Harrod Stores, London.

INTERNATIONAL GREENFELD ASSOCIATION.—The exhibits of this Association are worthy of the space given to them.

KNITTED GOODS.—The knitted goods of the Newfoundland Outport Nursing and Industrial Association are most attractively displayed—thanks to the efforts of Miss May Purloise—and it will be a very easy matter to find a ready sale for these articles later on. Our Newfoundland

Cleaner skin-- easier digestion-- regular elimination-- these can be yours!



The example illustrated here is typical of thousands of similar tributes to Fleischmann's Yeast.

There is nothing mysterious about its action. It is not a "cure-all," not a medicine in any sense. But when the body is choked with the poisons of constipation—or when its vitality is low, so that the skin, stomach and general health are affected—this simple, natural food achieves literally amazing results.

Concentrated in every cake of Fleischmann's Yeast are millions of tiny yeast-plants, alive and active. At once they go to work—invigorating the whole system, clearing the skin, aiding digestion, strengthening the intestinal muscles and making them healthy and active.

Disolve one cake in a glass of water (Just hot enough to drink).

Fleischmann's Yeast comes only in the tin-foil package—it cannot be purchased in tablet form. All grocers have it. Start eating it today! A few days' supply will keep fresh in your ice box as well as in the grocery.

Or eat 2 or 3 cakes a day—spread on bread or crackers—dissolved in fruit juices or milk—or eat it plain. Write us for further information or let us send you a free copy of our latest booklet on Yeast for Health.

Fleischmann's Yeast was a successful battle against the cancer sores, dried up the existing ones and cured the stomach condition which was causing them. I faced my winter's work with enthusiasm, and came through triumphant.

(Extract from a letter of Miss Grace S. Baumann, of Philadelphia.)

FLEISCHMANN'S YEAST IS MADE IN CANADA



A POET'S PRAISE
of the fairest women rarely lacks a tribute to the exquisite loveliness of her complexion. Not only poets, but all men admire beauty and know that a woman's greatest charm lies in the fine creamy texture and delicate glowing colour of a beautiful skin. You too, may possess a lovely complexion by using

Pompeian Day Cream Beauty Powder BLOOM

FOR BEAUTY

First, a dab of POMPEIAN DAY CREAM (vanishing) to make the skin smoother and softer and to hold the powder; then apply POMPEIAN BEAUTY POWDER in the shade best suited to your type. If you need a little extra colouring a touch of POMPEIAN BLOOM will give the desired natural effect. Lightly dust over all the exquisitely perfumed Beauty Powder. The result is incomparable.

POMPEIAN COMPANY
CLEVELAND, OHIO, U.S.A.
HAROLD F. RITCHIE COMPANY, LTD.,
Wholesale Agents:
Toronto.



"The Hotter the Road, The Tighter it Holds!"

"DANDEE" Tube Patches

The strongest patch in the world, and guaranteed to give entire satisfaction to the user. We have them in small and medium size tubes at

50c & \$1.00 each

Martin-Royal Stores
Hdw. Co., Ltd.

P.O. Box 696 Phone 591
July 10, 1924

SEE THESE SUITS

We Have Just Opened

Made in England of good quality All Wool Tweeds, in mid grey shades.

Well Tailored, Stylish, good looking, just the wear about suit you need.

17.50, 19.50, 25.00

BATHING SUITS
assorted colors
Children's, 90c; Misses', 1.20; Ladies', 1.50 & 1.85; Men's, 1.75

Bathing Caps 17c, 35c, 55c

Beautiful Silk Hosiery
in Sand, Putty, Grey, Brown, White, Black
80c, 90c, 1.10, 1.20, 1.40

STEER'S, LIMITED

July 12, 1924

DOG.—The exhibit of this Association is worthy of the space given to them.

KNITTED GOODS.—The knitted goods of the Newfoundland Outport Nursing and Industrial Association are most attractively displayed—thanks to the efforts of Miss May Purloise—and it will be a very easy matter to find a ready sale for these articles later on. Our Newfoundland Dog is one of the pets of Wembley. The Cod Liver Oil Exhibit has captured the interest of visitors and there is every reason to hope that business of a substantial nature will result. Thank you very much, Gentlemen, for your kind and courteous attention.

High Commissioner Gordon was extended a very hearty vote of thanks for his instructive address.

MILNARD'S LINIMENT FOR DISTEMPERS.

EN ES
with handiest economical
Furnide good ecotine.
ul adhesive that is every-
made up easy to use.
able at a for any and uses office or
household
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BYRNE, Stationer.
he quarry, rugged breast, and glory—
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quick delivery a headstones and ble prices.
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Street, St. John's, Nfld.
RED
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Fire Insur-
necessary be-
AFTER a fire,
ome and sav-
it over.
OR'S AGENCIES,
P.O. Box 994.
CE.
k a lot of high
various sizes,
g; also drills,
is, hammers,
steel flag pole,
SNOW,
street, City.
EP.

It's Rich, Pure Milk WITH SUGAR

Buy six or a dozen tins at a time. Purity keeps indefinitely, and with plenty on hand you will not risk running short. Wherever both milk and sugar are required—in cooking, for coffee or cocoa—Purity is ideal. Its high quality never varies.



Borden's PURITY BRAND CONDENSED MILK

The favorite on land and sea.

BETTER OR WORSE.



When Charles Adolphus married Katie, and paid the preacher from his purse, he said "The marriage vow is weighty she's mine for better or for worse. I quite expect to find her better, but if she proves a glided brick, I'll be no piker, donnerwetter! the sacred marriage vow must stick." And Katie said, "No vow is greater than is the well known marriage pledge; though Charles may prove a selling-plater, the vow must stand, I will not hedge." And each developed tastes unpleasant that made the other sad and sore, and for a season grief was present, and trouble knocked upon the door. It seemed dissonance had pre-empted the right of way,

and marked their course; and there were times when each was tempted to buy a rummage sale divorce. But each one sternly strove to smother resentment, anger and distaste; they looked for good in one another—their pledges must not go to waste. And Katie's whims were thus forgiven, and Charles's tantrums cut no ice; dissension from their home was driven, they knew the peace beyond all price. And as the dusk of life grows nearer, as eyes grow dim and strength departs, each finds the other ever dearer, eternal youth is in their hearts. Men take their brides for worse or better, brides take their men with vows sublime, then idly break the golden fetter that should unite them for all time.

Have you a Suit or Overcoat to make? We make a speciality of making up customers' own goods at prices that are absolutely the lowest for first class work. FARRELL THE TAILOR, 310 Water St.—nov17,24

Many-Eyed Insects

Some insects are liberally provided with eyes. In general, they have two kinds—simple and compound. Simple eyes are like our own, though less efficient, while compound eyes are composed of numerous facets or lenses.

Most people know how difficult it is to catch the common house-fly. This is not surprising when one realizes that a fly's eye possesses 44000 facets. Consequently there is not much that is out of its line of vision. The dragonfly's eye has 12,000 facets, and the Mordella beetle's eye is made up of no fewer than 25,000.

While the compound eyes never exceed two, the single eyes vary in number from one to eighteen or twenty. They are situated in groups on each side of the head.

Spiders and scorpions have both single and compound eyes, though they appear to derive little benefit from them.

Perils of the Bathtub

The opposition of the medical profession to the bathtub, when it was first introduced into this country, was possibly more far-sighted than one would be inclined to think. The Japanese, it will be noted, have always considered bathtubs unclean, unwholesome, and experiments reported by Katherine Hirst and Jean Broadhurst, of Teachers' College, New York in The Nation's Health (Chicago) tend to confirm this opinion, at least in cases where tubs are used by a considerable number of persons without chemical cleansing between times. The experiments recommended the free use of chlorinated lime, or better still the substitution of the shower-bath. Many people, the writers say, are willing to substitute the more stimulating shower for the morning tub, but at night most people prefer the more soothing and relaxing effects of the warm tub bath. There are, however, strong arguments for replacing bathtubs by showers in dormitories, boarding-houses, and probably in a large percentage of private homes. This is indicated by the study already described, undertaken to test the persistence of characteristic body organisms. We read further:

"Since Bacterium coli is a constant and prominent inhabitant of the human intestines, it was selected as an indicative organism in this study of the bathtub problem. Its persistence would not necessarily prove the survival of definite disease organisms, but we, as a nation, would instinctively object to using a tub we knew held such traces of previous occupancy."

"The bathtubs studied were dormitory tubs, used by groups of eight or ten people each. The bathtub samples were obtained by rubbing a fresh cotton swab in three places on each tub. Each swab was placed immediately in a fermentation tube. On incubating two to three days, some of the tubes showed the well-known Bacterium reaction."

"In all, one hundred and thirteen bathtubs were tested in this way. Of these, thirty-nine were found to give positive Bacterium coli findings."

"This shows that at least one-third of the bathtubs were not thoroughly cleaned between periods of use. The following statements may be made:

"1. As many positive results were obtained from bathtubs that were dry as from wet bathtubs.

"2. The bottom and edge of the drain, which are the slowest places to become dry, show the highest percentage of Bacterium coli findings.

"3. No relationship existed between the results obtained and the eye classification of the tubs as 'clean' or 'dirty.'

"4. No definite figures were obtained with regard to time intervals since occupancy, because the bathtubs were used irregularly throughout the day as well as during the rush hours at night and morning."

"From this portion of the work the following conclusions are evident:

"1. Since Bacterium coli is so frequently found in bathtubs, other organisms that are definitely pathogenic may be transferred through the indiscriminate use of bathtubs, especially where very short intervals elapse between the times when the tub is in use, as in the more rushed morning and evening hours."

"2. Special investigations are necessary regarding the methods of cleaning bathtubs."

"Various cleaning agents and disinfectants were tried out. Ammonia failed to kill the organisms in sixteen out of sixteen trials. Kerosene tested five minutes after application failed to kill the organisms in four out of four tests; when tested fifteen minutes after application, kerosene failed in three out of four tests."

"Chlorinated lime, as obtained at ordinary grocery stores in small tin boxes gave very good results, when used as a powder or in freshly made saturated solutions. Tests made five minutes after each application showed that Bacterium coli was killed in twelve out of twelve trials."

"Neither of two commercial disinfectants was effective in the dilution advertised, though each killed Bacterium coli in one minute when the solution was twice as strong as the one recommended."

"The domestic cleansing agents (two frictional and one chemical) were quite unsatisfactory."

"In all 176 tests were made with eight common disinfecting and cleaning agents."

"Chlorinated lime is the most satisfactory of the agents tested for home and institutional use, both because of its low cost and the rapidity with which it acts. Since stock solutions are effective for seven days, an ordinary five-cent can could be dissolved in a quart of water and kept in a corked jar or bottle for use during the entire week. There is probably no addition to the cleaning and disinfecting substances used in the home so well worth the money and the slight amount of labor required."

"It is recommended, therefore, that:

"1. Bathtubs in boarding-houses, hotels, dormitories, etc., should be washed throughout with chlorinated lime after use, or at least five minutes preceding filling."

"2. If adequate disinfection can not be assured, bathtubs should be replaced by showers."

Right Diet for Dogs

VARIETY IS THE SPICE OF APPE-TITE.

Your dog, like yourself, will get very tired of being given the same sort of food each and every day. Also a monotonous diet will most probably make him ill.

Dog biscuits are an excellent food for dogs, but they should be considered as the foundation of a meal and not given alone.

A meal which any dog will thoroughly enjoy can be made from house scraps. The remains of meat, fish (minus the bones), puddings, and a little of the left-over potatoes of the past day should be mixed with soaked biscuits or bread, and then some good gravy, soup, or milk should be poured over it.

It is quite safe to give a dog vegetables, though few dogs will eat them. A good meaty bone is beloved by all dogs, but bones should not be given with a meal—they come afterwards.

Guard against chicken, rabbit and game bones, as they splinter easily and may stick in an animal's throat.

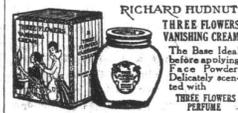
One meal a day may be enough for some dogs, but it is a good plan, says Lieut.-Colonel E. H. Richardson, in "Watch Dogs: Their Training and Management," to give a light meal in between. That is, if a dog is fed early in the day, it should have a few dog or sweet biscuits and a drink of milk at tea-time.

Many people have an idea that meat is bad for a dog, but if it is well mixed with other food in moderation it does no harm, but a certain amount of good milk is excellent for dogs, and they like it.

A very important point in feeding a dog is regularity. Whatever time it has been decided to feed the dog—and this depends on what the dog's duties are—it must be rigidly adhered to. If a dog is used as a night watch it should not be fed too late or it will become sleepy and therefore less alert.

It must be remembered, too, that a dog takes longer than a human being to digest its food.

Owners of toy dogs often fuss over their pets' food. This is quite unnecessary; they should be fed just as any other dog.



Special Pleading

Manchester Guardian: Internationally the British Commonwealth is still, and we hope will long continue to be, a unity in the eyes of the world in its international obligations. The power of any Dominion to contract out of a treaty signed by the Crown is incompatible with this unity. Power to decide what measure of help they shall give in men or in materials, when grave emergency arises, the Dominions have long had. To that extent they can decline active participation in a war or in the fulfilment of treaty obligations. But technically the pledges of the Crown bind them in the face of the world, and when Mr. King speaks of the Treaty of Versailles, which Canada signed, as having "moral" obligations for her, while the Treaty of Lausanne has only "normal" ones, it is easier to understand his mind than it would be to persuade an enemy of Great Britain in a position to attack Canada that his argument has any force.



A Mystery Fish

The British Museum authorities have notified the curator of the Hull Museum of Fisheries that a strange fish caught off the Icelandic coast by a Hull trawler and landed at Hull is apparently unknown to science. There is nothing like it in the national collection.

The fish is one yard in length. The head is very soft and flabby, and the head is after the type of a halibut. Its entire surface is covered with sharp and hard conical spines, resembling white ivory. The skin is coal black.

Its tail resembles a gloved hand with eight fingers, between each of which is a thin web. In the centre of the back is a rod-like feature with a tassel-shaped structure. At its end is a red flesh ball, which, according to the experts, is used as a bait to draw smaller fish near so that they can be snapped in the powerful jaws.



COLUMBUS The High Water Mark of Rubber Footwear

—where the work is hardest;
—where the rocks are sharpest;
you will find Columbus Rubber Boots being worn.

Comfort is built right into them. At the end of a hard day, your feet are as comfortable as when you first put them on.

J. B. ORR COMPANY LIMITED
166 Water Street St. John's
Sole Selling Agents

COLUMBUS RUBBER BOOTS

"EXCEL" The Fisherman's Friend



"EXCEL" RUBBER BOOTS FOR MEN & BOYS.

The 'Excel'

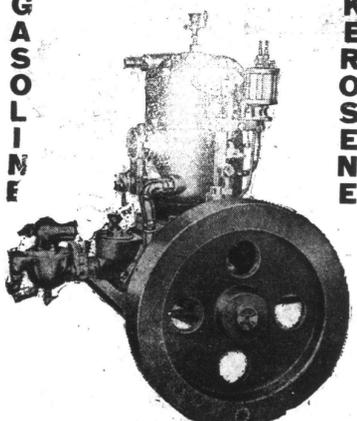
Trade Mark on Long Rubber Boots is an absolute guarantee of quality and long wear. You can use them on the sea, on the farm, in the mines, in the woods, or in the quarries, and you find the "EXCEL" quality stands the wear every time.

"EXCEL" Boots have heavy square Tread Soles to give EXTRA WEAR. Moulded insteps to prevent slipping. Re-inforced legs to prevent wrinkling and chafing.

SPECIAL PRICES TO DEALERS.

Distributors for Newfoundland
Parker & Monroe, Ltd.

Acadia Engines.



MARINE and STATIONARY. Two and Four Cycle—3 to 80 H.P.

Equipped for Gasolene or Kerosene.

We carry a large quantity of Engine Accessories at all times, therefore ACADIA ENGINE owners never are delayed or inconvenienced in any way for want of spare parts.

We also stock Schooners' Heaving and Hoisting Equipments and Accessories, Circular Saws, Rubber Belting, Batteries, Grease, Lubricating Oil, and Pumps of every description.

Acadia Gas Engines, Ltd.
ST. JOHN'S.

IN STOCK!

A new shipment of extra trimmed, choicest quality

BONELESS BEEF

Harvey & Co., Ltd.

Why Cigar Smoke is Blue

Tobacco, when smoked, releases a certain amount of half-consumed product in the form of smoke. Cigar smoke, when seen between the eye and the sun, no longer reflects, but shows in its true colour as a sort of dark brown.

If the smoke is taken into the mouth it cools, and the little particles join into larger ones, so that they no longer catch the blue waves only but the whole light, and so appear white or colourless.

Interior tobaccos, too, give off larger particles of smoke, which also fail to catch the blue waves only.

RICHARD HUDNUT THREE FLOWERS FACE POWDER

The Face Powder that is Different Having the Particularly Desirable Quality of Softness and being tinted with the Delicate and Appealing odor of Three Flowers. In All Popular Shades.

MINARD'S LINIMENT FOR ACRES

Because a Camel grows hair it doesn't follow that all Belting is

"CAMEL HAIR" BELTING

"CAMEL HAIR" BELTING is made only by

F. REDDAWAY & COMPANY, MANCHESTER.

A total of over 100,000,000 Feet of this Belting has been manufactured. It has been shipped to every port in the Seven Seas, and not one failure recorded!

BECOME A USER TO-DAY!

Other Reddaway Products are:

"CAMEL" FIRE HOSE. SUCTION HOSE.
AIR HOSE WATER HOSE.
STEAM HOSE.
"CAMELATA" BELTING. RUBBER BELTING.

WM. HEAP & Co., Ltd.
PHONE 1830. AGENTS for N.F.L.
MAR 8, 1924



WANTED--A MACHINIST

A good steady, reliable person with previous experience preferred.

CONSTANT EMPLOYMENT. WEEKLY WAGE.

W. P. SHORTALL,
THE AMERICAN TAILOR,
800 Water Street ST. JOHN'S, Nfld.

LIPTON'S GROCERIES

— AT —

The Royal Stores, Ltd.

Lipton's Superior English Biscuits

These Biscuits are a great favorite! Good quality at a Lower Price!

LIPTON'S DELICIOUS TABLE JELLIES

with their beautiful fresh, fruity flavourings.

A Lipton Jelly Tablet will make a Dessert in which you can always take pride. Quality always tells. Once you have used Lipton's Jellies, you will always use them. We have all the leading flavours.

LIPTON'S COFFEE ESSENCE

The Coffee Essence that most closely approaches Freshly Ground Coffee. Made with boiling milk, it is delicious.

LIPTON'S GRAVY BROWNING

in two sizes of Bottles. All cooks like to have a bottle of this handy.

June 28, 1924

The Royal Stores, Ltd.

LABRADORITE

RINGS. BROOCHES. PENDANTS. BRACELETS. Etc.

SLEEVE LINKS. TIE PINS. MASONIC EMBLEMS. CHARMS. Etc.

We have a very large assortment of this pretty Stone mounted in Sterling Silver of various designs. This Stone noted for its display of colors makes a valuable

SOUVENIR OF NEWFOUNDLAND.

R. H. TRAPNELL, Ltd.
Jewellers & Opticians, 197 Water Street.
June 28, 1924

In the Realms of Sport

AND QUITE EIGHT TOO!

Editor Sportographs

Dear Sir.—There has been a great deal of adverse criticism of the officials, following the tournaments against the Constance, and much of it and in fact most of the opinion-expressing in general, is done without the necessary thought and the necessary knowledge.

Our new rules, the most up-to-date in existence by the way, are quite simple and self-explanatory, and anyone can get a copy without trouble. The method of judging and the exact awarding of points is given in full detail, besides a free instruction in what the science consists of, and anyone in the audience can score for himself—not not one in a hundred of the loud critics has ever read the rules. The ordinary person is not born with a complete knowledge of boxing.

The Advocate came out hot-foot last night against Davis not being counted out when he went through the ropes in his bout with Goodyear. He would have been counted out but for the little fact that he was shoved through and not knocked through, and with a punch on the shoulder at that.

Also, as a matter of further discussion, the amateur definition of a clinch is when either party is holding. It is very easy to fake a hold for the other man and still hit, so for the protection of the referee and the cleaning of the game no man is allowed to strike when any holding at all takes place. The clincher pays however in the deduction of points as provided, in full by the rules. "Fighting may still be freely indulged in without clinching as was amply demonstrated by the Marshall-Vandersteeen bout.

Lastly, boxing here is in its infancy, and our officials have to insist on the strict interpretation of the letter of the law to bring up our boxing element properly. We are badly handicapped by a lack of eligible men, as officials. The job is a hard and disagreeable one and one that nobody wants. Now how about the sporting public, instead of knocking the officials, give us a little encouragement and a helping hand, not to speak of some training facility. Without two of our best champions and no preparation whatever we can show visitors a thing or two, don't you think we have earned more than a pat on the back?

Yours sincerely,
ARTHUR JOHNSON
St. John's, July 12th, 1924.

B. I. S. THE VICTORS.

The football match between the B. I. S. and C.E.I. teams, played at St. George's Field last night, was witnessed by only a small sprinkling of fans. The brand of football exhibited was only fair and ended in a one-sided victory for the B. I. S. by a score of six goals to their opponent's one.

What promises to be the hardest fought game of the season takes place on Monday night next, when the Cadets and Guards try conclusions. Both teams are in the running for the championship.

FOR 30 YEARS.

MONTREAL, July 7.—Following a meeting of the National Hockey League here over the week-end, it is announced that the clubs comprising the League—Canadiens, of Montreal, and the Ottawa, Hamilton and Toronto clubs—agreed to sign a contract binding them together for a period of 30 years. The feeling of the meeting was that those who carried professional hockey through its dark days should stick together.

Under the agreement, none of the individuals or clubs will be allowed to take part in any other professional hockey venture without the unanimous consent of the other clubs.

New York clubs were not represented, but it is anticipated that at least one New York team will be admitted and that there will be a second team in Montreal, thus making a six club league.

Two applications for membership were received and deferred to the next meeting.

Metagama Again in Trouble

SHIP GROUNDS ON "PANCAKE ROCK"—REFLOATED AT 3 A.M.—LATER PROCEEDS ON HER WAY.

The R.M.S. Metagama, with Pilot Ed. Malone in charge, went aground on Pancake Rock, in the Narrows, yesterday afternoon, about 2.15, and remained there until 3 o'clock this morning when, with the assistance of the S.S. Silvia and several tugs, she was towed off into deep water. The ship apparently suffered no damage and proceeded on her voyage at six o'clock.

The Metagama arrived here badly holed, on June 19th, last. Temporary repairs had been made at the dry dock wharf, and all preparations for her sailing to Quebec were completed by noon yesterday. The steamer, still with a considerable list, started down the harbor at 2 p.m., and dropped anchor off Harvey's premises. R.M.S. Constance had already moved from her position to another anchorage off the Furness Withy premises, to clear the way for the big ship. When moving out, about 3.45, the Metagama headed towards just in front of the Constance's bow, but seemed somewhat near the southern side. A minute later the stern was observed to swing across the narrows, and it was clear that she had run on the "Pancake Rock".

The engines were immediately reversed, but the ship failed to respond, and the captain and officers soon realized that she had firmly settled on the rock. As soon as her predicament was noticed, the tugs in the harbor rushed to her assistance. Tow lines and hawsers were soon made fast, when an effort was made to get the big ship off. But the best that could be done was to keep the list from swinging across the narrow. At 6.30 p.m., the Silvia, in port, with the necessary hawsers and lines on board,

moved off from Harvey's premises to the ship's position. Two hawsers were quickly connected up, but as the tide was falling it was decided not to attempt to pull her off until morning.

The Red Cross liner anchored alongside, and with the rising tide at 7 a.m., the refloating of the ship was accomplished without very much trouble. The Metagama was then moored in the stream off the Battery. What damage the ship sustained is not known, but apparently it was not serious as she left port at 6 o'clock without any further interruption.

PANCAKE ROCK.

Pancake Rock, lying West North-westward, 3 1/2 cables from South Head and about 40 yards off the southern shore of the Narrows, is awash at high water. Little Pancake Rock lies Westward about 90 yards from Pancake Rock and has 6 feet of water over it.

SKETCHING CLASSES—Miss Kelly's Sketching Classes will commence about July 15th. Students wishing to join please phone 1846R, or address 14 Pennywell Road.—July 12, 21

Personal

Mr. Stephen Hall of Newtown, B.B., who arrived by the Silvia on Thursday, sails by the Sossu on Tuesday to visit his parents.

Mr. Menzie of Ayre and Sons employ was a passenger to New York by S. S. Silvia to-day in the interest of his firm.

Prizes for St. Patrick's Garden Party Sports will be on exhibition at A. McNamara's Jewellery Store, Monday next. Entries for Races, etc., will be received by C. E. Jardine, 46 Deanery Ave., or F. J. Murphy, 103 Hamilton Street.—July 12, 21

MINARD'S LINIMENT RELIEVES NEURALGIA.

Bargains. KNOWLING'S China Dept.

<p>TEA SETS.</p> <p>In China and Earthen, solid colours, 21 pieces. A Bargain while they last</p> <p>For 5.90 and 12.00</p>	<p>Dinner Sets</p> <p>In Best English Porcelain, in 26 and 54 pieces, in Floral, Red Band, Princess White, Dark Blue Band and Rose Decoration.</p> <p>10.00 12.50 19.00 23.00 up to 40.00</p>	<p>LEMONADE SETS</p> <p>6 Tumblers and Jug of good quality and well finished glass. Regular 4.50.</p> <p>Haig Price 3.00</p>
<p>TEA SETS.</p> <p>40 Pieces.</p> <p>English first quality Bone China, Floral designs.</p> <p>Special Haig Price. 16.75</p>	<p>Toilet Sets</p> <p>Good, Strong and Durable Wares. Artistically decorated with Gilt finish.</p> <p>From 7.95 10.50 12.00 up to 15.00</p>	<p>TABLE SETS.</p> <p>To match Lemonade Set. The Set comprises Sugar, Butter, Spoon Stand and Cream Jug. Regular 4.50.</p> <p>Haig Price 3.00</p>
<p>CHOCOLATE SETS.</p> <p>Japanese ware, good finish, artistically decorated; 13 pieces to set.</p> <p>5.65 and 6.25</p>	<p>Toilet Sets</p> <p>Plain White, extra Quality. The Set 2.95</p>	<p>BERRY SETS</p> <p>In Ruby, Gold and Plain finish; 7 pieces. Regular up to 4.00.</p> <p>Now 1.30 up.</p>
<p>CHOCOLATE SETS.</p> <p>In all one colour. Very dainty English China in Rose, Yellow and Green.</p> <p>6.50 the Set.</p>	<p>Cut Glass Specials</p> <p>Beautiful cut and many patterns to choose from. No two pieces alike, in Bouquet and Centre Vases, Salad and Berry Bowls, Bon Bons, Spoon Trays, Cruet Sets, etc., from</p> <p>3.00 4.50 5.90 9.75 up to 20.00</p>	<p>TEA SETS</p> <p>White & Gold Sprig Earthenware, extremely cheap; 21 Pieces for</p> <p>2.50</p>
<p>TEAPOT SETS.</p> <p>Teapot Stand & Hot Water Jug. Regular \$8.00.</p> <p>Knowing's Price . . . 5.50</p>	<p>Special Bargains</p> <p>JAPANESE CHINA</p> <p>Tall shape, 40 pieces. Nicely decorated for 10.50</p>	<p>IN STOCK, ALL SIZE PLATES, MEAT PLATTERS, VEGETABLE DISHES, GRAVY BOATS and TURENS</p> <p>in Dark Blue Band, White and Gold. Semi Willow Princess White and Red Band</p> <p>DINNER WARES</p> <p>SEE OUR BARGAIN CHEESE DISHES</p>
<p>SEE OUR ROSE BOWLS, FLOATING BOWLS, FLOWER BLOCKS, CANDLE STICKS, VASES, TEAPOTS, JUGS</p>	<p>BABY PLATES—Souvenirs</p>	

G. KNOWLING, Ltd., China Dept.

At The Majestic

BIG PICTURE BOOKED FOR NEXT WEEK.

The programme at the Majestic today is the same as on Thursday and Friday. Ben Reddin is singing three splendid songs. The feature and two reel comedy are subjects that will surely please. Commencing Monday a series of his up-to-date photoplays will be screened with each change of programme. These pictures were contracted for some weeks ago and bear the highest recommendations possible. They were recently shown in the big American theatres and much publicity in the press followed. Patrons of the Majestic and lovers of the silent drama are reminded of these facts as something new and worth while is assured all. Look out for Monday's announcements.

Kilbride Garden Party, July 23rd. Entries for Pony Races should be made to Wm. Brennan, Blacksmith, Georges' Street. July 12, 17

Wedding Bells

COOK—LONG.

A quiet but very pretty wedding took place at Wesley Parsonage on July 9th, the contracting parties being Mr. H. E. youngest son of Mr. and Mrs. H. Long, of Gilbert Street, and Violet, second daughter of Mr. and Mrs. C. J. Cook, of 47 Franklin Ave. Rev. J. Joyce officiating. The bride looked charming in blue crepe de chene with hat to match, and was given away by her father and attended by her sister, Miss Gladys Cook, who wore grey. Both carried bouquets of sweet peas and maiden hair fern. The best man was Mr. A. Long, brother of the groom. After the ceremony the party motored around Boving Park thence to the home of the bride's parents, where a reception was held and an enjoyable evening spent, after which the happy couple motored to Topsail for the honeymoon. We wish Mr. and Mrs. Long many years of wedded bliss.

ANNOUNCING

Racine Balloon Tires

Interchangeable with present rims; no added expense.

Maximum riding comfort at a minimum price.

JOB'S STORES, Ltd.

AGENTS

The Sea's Black Treasure

Coal is one of the countless things that are lost at sea, especially near ports. And a port that is poorly sheltered from storms and wind is often the burying ground of many coal barges.

Such a spot is Newport, in Narragansett Bay, America. The bay, being exposed, gives little shelter to small shipping.

Frequently convoys of coal barges, bound from Long Island to Newport, get separated, and one or more are wrecked in the bay.

But now an enterprising American

sailor is making a profitable living by retrieving this coal from the ocean bed and selling it.

He bought a boat and fitted a special boom to the mainmast. At the end of the boom is a huge one-ton "orange peel" bucket. This type of bucket has four gigantic fingers, which force themselves through the coal and then close together when drawn up.

Having discovered the spot where a barge has sunk, this ingenious man lets down his bucket and draws up the coal a ton at a time until his holds are full.

Coal is apparently unharmed by immersion in sea water, and, in fact, it seems to burn more brightly than ordinary coal.

Jontel Talcum.

Think of 26 rare and delightful odors! Imagine them combined in one wondrous fragrance! That is the way Jontel Talcum smells. Try some of it to-day.

PRICE 5c. TIN.

PETER O'MARA,
THE DRUGGIST,
THE REXALL STORE.

Ex S.S. Silvia and Sachem

FRESH TOMATOES, BANANAS.
 GRAPE FRUIT—\$1.00 DOZEN.
 WELCH'S GRAPE JUICE, \$11.00 Case of 6 Dozen Nips, \$1.90 Dozen, 16c. Bottle.
 R. S. GRAPE JUICE, Pint Bottles, 45c.
 IMPERIAL PINTS PURE BRITISH SYRUPS—Assorted Flavours, 60c. Bottle.
 PARROT FOOD, 20c. Packet.
 COX'S POWDERED GELATINE, very finest quality, British manufacture; packages to make one Pint, 16c. pkg.
 HARTLEY'S JELLY TABLETS, Pints, 15c.
 BIRD'S JELLY POWDER CRYSTALS, Pints, 15c.
 NESTLE'S MALTED MILK, medium and large size.
 BROWN & POLSON'S CORN FLOUR.
 ROSES' LIME JUICE and LIME JUICE CORDIAL, Pints and Quarts.
 MACONOCHE'S LEMON SQUASH.

C. P. EAGAN
 TWO STORES
 DUCKWORTH STREET & QUEEN'S ROAD.

TUMBLERS WITH THE "SAFEDGE."

We are now offering a new tumbler in full 9-oz. size in two patterns, plain and lined with a beaded edge to prevent chipping.

These Tumblers are only **\$1.50 and \$2.00**

per dozen and are very much better than the ordinary styles.

Why not try a half dozen? You won't be disappointed.

T. J. DULEY & CO. LTD.
 THE RELIABLE
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Cheaper Hosiery

Ladies' Black and Brown Cotton Hose, at 15c. pair.
 Men's Black Cotton Half Hose, at 15c. pair.
 Children's Superior Quality White Cotton Hose now cut to less than cost to take place of a cheaper line now all sold up.
 Sizes: 5 inch 5 1/2" 6" 6 1/2" 7" 7 1/2" 8" 8 1/2" 9"
 Prices: 31c. pr. 32c. 33c. 34c. 35c. 36c. 37c. 38c. 39c.
 Infants' Fine Lisle Socks, in the celebrated "Buster Brown" Brand.
 Sizes 4 inch to 7 1/2". Only 25c. pair.
 Sizes 8 inch to 9 1/2". Only 30c. pair.
 Colours: White, Black, Pink, Pale Blue, Brown, etc.
 Infants' All-Wool English Cashmere Hose.
 These are higher priced, but also sell largely with us.
 Ladies' Imitation Silk Hose, Seconds. Only 25c. pair.
 Ladies' Black Silk Hose, Seconds, in a rather good quality. Only 45c. pair.
 Ladies' Short Sleeve White Cotton Vests— with laced front. A big seller at 45c. each. For stout women. Price 55c. each.
 Of course we can give you lower priced Vests, but we only mention this one which is a leading seller.

HENRY BLAIR

Forty-Five Years in the Service of the Public—The Evening Telegram.

The Atlantic Cable

Improvements in Half a Century—Superintendent Thomas J. Foley.

(H. F. SHORTIS.)

To write and describe the evolution of the Atlantic Cable system since the successful laying which was consummated on the 27th July, 1866, would occupy far more space than is at my disposal, even through the extensive columns of the Evening Telegram. Many changes have taken place since I entered the service of the old Anglo-American Telegraph Company—the pioneer company in Newfoundland—on the 24th June, 1870. And sad to relate all my associates (except my old friend, Adam Martin of Heart's Content) of those early days have passed from amongst us. It is true there are a few still in the flesh, but they have long taken up their residence in the United States and Canada, and, for the moment, I can only recall Peter H. Glendinning, who has retired, at present and for years past, residing in the State of Kansas, U.S.A., William and Edward Earle in the Provinces, and James Hagen of St. Pierre.

In my early days, the Atlantic Cable was operated by what was then known as the "mirror," on which a flashlight indicated the letters, which were "spelled" out by one operator, and taken down by another. Even on our land lines the "tape" was used in some of the offices, which marked the dots and dashes, and was taken down in writing on the official paper as the messages passed through. I think the last office to cling to the tape system was Carbon-car, in which my old friend, Mr. Geo. Nicholl, was in charge for many years. After a time it fell into disuse, and I do not think there is one of those primitive instruments to be had in Newfoundland to-day.

The longest dispatch ever sent over the telegraph lines (at least in Newfoundland) was that giving a description of the rescue of the 19 persons of the "Polaris" expedition, after being on the ice 197 days. They were rescued by the S.S. "Tigress" when on her second trip to the sealshery, and landed here on the 12th May, 1878. The famous sealhunter, Sapt. Isaac Baretz, father-in-law of the equally famous Capt. Charles Daws, was in command. The Tigress arrived in Bay Roberts, and well I remember the message sent out from that enterprising newspaper man, James Gordon Bennett, of the New York Herald, to send on full particulars of the rescue of the portion of the "Polaris" crew by the Tigress. There was no limit mentioned as to the number of words. Bennett did not stop at trifles and expense did not count. When Stanley was in difficulties through shortness of funds and other causes, in his search for Livingston in the wilds of Africa, he asked Bennett what he was to do. The reply was by Spartan brevity, "Find Livingston," the necessary funds were quickly sent on, and Stanley found him.

I should say there were between 3,500 and 4,000 words in the report sent from Newfoundland, and it must be remembered that the tariff was far in excess of what it is to-day, and the facilities for dispatching were not near so great. The means adopted to get at the report was as follows:

There was no telegraph office in Bay Roberts at that date (1873), and when the message from Bennett came to Harbor Grace Telegraph Office, our chief, the late W. H. Thompson, hired Laher's Crows' and Parsons' horses and carriages. He went to Bay Roberts in one of the teams, and the others were kept running between Bay Roberts and Harbor Grace as quickly as possible, each having a supply of the statements laid down by Mr. Thompson from the office in charge on board the "Tigress. I mean the senior officer of the "Polaris" expedition. I think his name was Tyson. The poor fellows drifted over 2,000 miles on the ice, and a baby was born at the time, one woman (an Eskimo) being amongst the shipwrecked crew. They would never have survived if it were not for the famous Eskimo, Hans Christian, who has played a prominent part in Arctic explorations. There is at present a large photograph of the rescued explorers in the Museum, and it brings up old remembrances.

As the installments of the message were brought to Harbor Grace office by the horses and traps they were sent on to New York, via Heart's Content, and it is needless to say no time was lost in their dispatch. But this historic message is dwarfed into almost insignificance by that sent a short time ago from Paris to New York, wherein the entire document of the Daws' Report on Reparations was dispatched, and this report contained no less than 40,000 words. As has been stated by the New York Times: People who gave time and thought to the task of getting within ten words each of the few telegrams they send—and usually attain that end at the expense of lucidity—ought

to be highly appreciative of one of the dispatches from Paris which appears in the New York Times. For that single communication from the City of Light offers to the student of foreign affairs the whole of the document which has come to be known as the "Daws' Report."

There are more than 40,000 (forty thousand words) words in the dispatch, every one of which came across the Atlantic over one or another of the three cables making the passage in less than nine hours. Many books contain less than 40,000 words, but there are not so many of greater importance to a greater number of countries than is the product of careful consideration given by highly competent experts to an enormously difficult problem.

The getting by cable of dispatches of this length, "runs into money," as the saying is, and reflection on its cost may inspire with wise caution some of the folk who speak so coolly about the establishment of new newspapers. This particular dispatch, however, though it probably breaks all records for length, does not set a high mark of expenditure in getting news from abroad. Not a few times the Times had spent more for information from places not so easily accessible as Paris, or where the information was for its exclusive use. In this case, of course, nothing had to be paid for the material sent, the experts desiring that it should be as widely and quickly distributed as possible.

But what interests us in Newfoundland more particularly is the fact that one of our young countrymen, Mr. Thomas J. Foley, a native of the historic town of Brigus, C.B., played a most prominent part in this record-making event. The work of installing the Western Union receiving sets, authorized by Newcomb-Carlton, president, was under the care of our young friend, Mr. Foley, Superintendent of the New York Western Union Cable Office. Mr. Foley was in actual charge of the receiving, co-operating with C. A. Eric, Eastern Division traffic chief for The Associated Press.

News transmission history was written April 8th, when the full text of the Daws' Report was brought by cable from Paris to New York, as stated by one of the American papers. All speed records were broken. The report consisting of 39,727 words were carried under the Atlantic to New York in 8 hours' time. Four cables were brought into the A. F. office to speed delivery so that the full report might be available for publication in the United States, simultaneously more with its presentation to the Reparation Commission.

It marked the first time in history an ocean cable was operated directly into a newspaper or news association office. Western Union officials declared the report was the longest individual message ever sent by any means of wire communication, either cable or domestic. At the regular rate for press matter from Paris to New York of 10 cents a word, cost of the message would total more than \$4,000.

Checking up the operation shows that one cable was working almost continuously from 11 a.m. to 4 p.m., New York time, and continuously from 4 p.m. to 8:45 p.m.; that a second was working continuously from 4 p.m. to 9:45 p.m., and a third was working intermittently from 4 p.m. to 9:45 p.m. This gives an average speed of 3,700 words per hour for cable. The usual speed is 1,800 words per hour.

Filed at the Western Union office, Paris, the report was carried to London, where it went through a mechanical relay to New York. Copies were taken off at London. Using four cables, United Press relayed the report from New York to La Prensa, Buenos Aires, in 14 hours. Release was flashed from Paris at 8:45 a.m. (Buenos Aires time). The South American newspaper claims it was first in the world to print the full report.

Telegraph officials were jubilant over the success of their attempt with the new method and said the achievement was without a parallel in the annals of ocean cable telegraphy.

Until recent years, such a voluminous communication filed at Paris could only reach New York city by a most circuitous route. Paris, for example, would transmit the entire message to London, London, in turn, would transmit it to Valencia, Ireland, from thence to Heart's Content, Newfoundland. Here again it would be relayed to North Sydney, N.S., retransmitted afresh from North Sydney to New York, and eventually retransmitted from the cable office in New York to the offices of the Associated Press in Madison Avenue over private telegraph wires. This operation would involve a complete transmission of the entire message at all the intermediate points affected.

With the adoption of the regenerating repeaters, however, now used exclusively by the Western Union Cable Company, the necessity for these several handlings at the intermediate stations no longer exist. By the installation of this repeater Paris can now establish instantaneous contact with New York at all times, and send cable messages direct to United States, thereby eliminating the vexatious delays that accrued under the old method of operation.

An operator sat by the recording tape and as it unwound read the cable signals and translated them into English, transmitting them on a typewriter as they were received. The typewriter was equipped with wax candles from which many copies of the messages were made.

Three cables were used in transmission and a fourth was in readiness in case it was needed. The method was to break the message into 3 sections, the sending of each of which was begun and carried on simultaneously.

The regenerating cable repeaters and the overhead ribbon recorder apparatus which made the performance possible were developed by the engineers of the Western Union Telegraph

AT THE NICKLEL MONDAY!

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Distributed by Goldwyn's Cosmopolitan

COME EARLY

Special Note:—Owing to the length of this production, Patrons are advised to make an effort to attend at the start of first show—7.15 p.m.

USUAL BIG SPECIAL PROGRAMME MATINEES
 NIGHT ADMISSION 30 cents.

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enables traders to communicate direct with MANUFACTURERS & DEALERS in London and in the Provincial Towns and Industrial Centres of the United Kingdom and Ireland, the Continent of Europe, America, etc. The book contains over 250,000 names and addresses with other details classified under more than 3,000 trade headings, including

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DEALERS SEEKING AGENCIES can be printed at a cost of 8 dollars for each trade heading under which they are inserted. Larger advertisements at 50 dollars per page.

The directory is invaluable to every one interested in overseas commerce, and a copy will be sent by parcel post for 10 dollars net cash with order.

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Fill out this coupon and mail to-day with the names and addresses of those interested to whom we could send our circulars as a favour in helping to advance business in Newfoundland.

Names.....
 Addresses.....
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To Say That it
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(DISINFECTANT FLUID)

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Nfld. Government Railway.

SUNDAY EXCURSIONS TO KELLIGREWS.
Excursion train leaves St. John's Depot every Sunday, at 2.30 p.m. for Kelligrews, stopping at usual points en route. Leaves Kelligrews at 8.30 p.m. for St. John's.

Excursion Tickets on sale at:—One Way First Class Fare for Round Trip.

N.B.—The public are reminded that excursion tickets will not be accepted for passage on regular express leaving St. John's 1 p.m. Sunday. Excursionists must avail of the 2.30 p.m. train.

SUNDAY EXCURSIONS TO TOR'S COVE.
Commencing Sunday, July 18th, and continuing throughout the Summer season, excursion train will leave St. John's Depot every Sunday, at 2.00 p.m., for Tor's Cove, stopping at intervening points. Returning, train will leave Tor's Cove at 8.00 p.m. for St. John's.
One Way First Class Fare for Round Trip.

NOTICE TO SHIPPERS.
Directory of Steamship Ports of Call, giving full information as to routing and freight acceptances, now ready for distribution. Write or phone General Freight Department for your copy.

Nfld. Government Railway.

Nfld. Government Railway.

Notice!

DISCONTINUANCE OF FOLLOWING
STEAMSHIP SERVICES.

S.S. GLENCOE will make final trip, leaving Argentia, to-day, Saturday.

S.S. WREN will make final trip, leaving Belleoram, Monday, July 14th.

S.S. SEBASTAPOL will make final trip, leaving Humbermouth, Monday, July 14th.

N.B.—It is expected S.S. PORTIA will make next trip on July 22nd, for South West Coast.

Nfld. Government Railway.

NOTICE!

EAST BOSTON, MASS.—HALIFAX, N.S.—ST. JOHN'S, N.F.L.—NORTH SYDNEY, N.S.
Steel Steamship "SABLE I" will

Leave East Boston	July 15th
Due Halifax	July 17th
Leave Halifax	2 p.m. July 4th; July 18th
Due St. John's	midnight July 6th; July 20th
Leave St. John's	2 p.m. July 8th; July 22nd
Due North Sydney	8 a.m. July 10th; July 24th
Leave North Sydney	2 p.m. July 10th; July 24th
Due Halifax	2 p.m. July 11th; July 25th
Leave Halifax	2 p.m. July 12th; July 26th
Due East Boston	6 a.m. July 14th; July 28th

Fares on application; reservations now accepted.
Apply HARVEY & CO., LTD., St. John's, Nfld.
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Furness Line Sailings.

Liverpool	St. John's	Boston	Halifax to	St. John's
SACHEM	St. John's	to Halifax	to St. John's	to Liverpool
DIGBY	July 12th	July 21st	July 30th	Aug. 5th

Weekly connections to Spain, Portugal and Mediterranean Ports via Liverpool.

For freight rates or Passage, apply to
Furness, Withy & Co., Limited
WATER STREET EAST ST. JOHN'S, N.F.L.
PHONE 130.

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That Splendid Business Premises situated on Duckworth Street, with Offices and Stores overlooking Memorial Square. Newly painted and improved 100%. The finest site in town.

POSSESSION JULY 1st. Apply,
F. A. EDENS.
PHONE 325. P.O. BOX E6040, or 39 QUEEN'S ROAD.
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Paint!

Selling at reduced prices to make space for incoming Stocks; a very reliable brand of Imported Paint in fourteen shades.

	Gallons.	Halves.	Quarts.
Regular Price:	\$5.50	\$2.95	\$1.50
Sale Price:	\$4.00	\$2.00	\$1.00

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