The Evening Telegram.
MOOSE HEAD TOBACCO
$\qquad$ TWELVE PAGES SUBSCRIPTION RATES:
 Tho ETrouning Tolegrne
SELLS ITSELF
GEORGE NEAL, LTD.

the evening telegram, st. jobns, newfoundland, august 25, $1921-2$




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## CANVAS FOOTWEAR!

'Brown Canvas Rubber Soled Shoes ouths' Brown Canvas Rubber Soled Shoes omen's Brown Canvas Rubber Soled Shoe

## JOB LOT

out 200 pairs Ladies' White Canvas Boots, Shoes and Pumps, leather

## $\$ 1.50$ the Pair.

 90 pairs Girls White Canvas Skuffer Laced Boots, with Iron Chrome Soles.
F. Smallwood, laides peparimen!


Buy your PROVISIONS from us
Leading Brands of FLOUR now in stock:
Our Own, Victor, Windsor Patent, Caribou. BEEF, PORK, MOLASSES, SUGAR.

d Strawberry Compound anato thatanand afosive
 PETER O'MAR
and



Comes the News of the Opening To-Morrow at 9


News that overtops anything ever known in St. John's! An event that will bring the whole town up on its toes !
Never Before Such Values!
Never Again Such Prices!
Set your Alarm Clock ahead TO-MORROW--Be here when the doors open; don't just glance at these prices--Study them carefully and you will recognize VALUE!


Boys' Fleece Underpants at 59c. Tricolette Waists at \$1.49. Boys' Dress Shirts at 79c.

| Boys' Cot. Pants an unheard of 19c. pair. | Blouses <br> Only <br> 87c. | Corset Covers <br> Many worth double. Only 29c. ea. | Table Cloths at | Boys ${ }^{\prime}$ <br> Flannel Shirts 69c. ea. | $\begin{aligned} & \text { TIES } \\ & \text { 23c. } \end{aligned}$ | Boys' <br> Braces 9c. pair. | SKIRTS. <br> Your Choice \$1.98 | Men's <br> White Shirts with collar at 98c. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Your Inspection of our New Basement is Invited. COME, Bring Your Friends--Bargains Await Your Purchase!

|  | FANCY <br> 1 3-PIECE CURTAINS <br> 98c. set. | LADIES' VESTS Special 15. | WHITE TABLE CLOTHS <br> Slightly soiled. $\$ 1.29$ | Mixed Lot of UNDERSKIR̂TS, bLOOMERS \& KIMONAS Your choice 68 c |
| :---: | :---: | :---: | :---: | :---: |

Now that you have studied these prices--see the merchandise, let your eyes convince you. Do not conflise this store with others-look for the name over the door-

 Fresh Fruit Juices Make the Most Delicious and Healthful Drinks.

KIA-ORA orange squash
is unexcelled for its rich and most pleasant flavour of fresh orange juice, KIT-OAR is made ffrom fresh orange juice and cane sugar; no beverage
can be more wholesome or more can
enjoyable.

And the cost per glass is very litite
A bottle costing 244 will make 24 to
 adding cold water.
drink add soda water.

Chillren like and benefit by KIA-ORA
Orange Squash, just as much as their Orange Squash, just as much as their
elders, because it is rich in vitamines
lity elders, because it it rich in vitamines,
vitally necessary for their health and
strength.
Make a point of ordering KIA-ORA Make a point of ordering KA-RA
Orang Squash from your grocer;
specilly inst on KIA--RRA and thus
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For sale at all
small bottles
Sole Makers:
KIA-ORA


| Washing Made Easy |
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| 1776 |
| Washing Powder |
| Babhitt's Borax Soap |
| Ask Your Groer |
| J. J. Rossiter |
| Distributor. |

ACCORDEONS!




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$\qquad$ -вridaterverpman



| Nild. Government Railway. |
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S. S. PROSPERO will sail from the Dry Dock
Whar io a.m. Wednesday Aug. 27th, for usual ports Freight for ports of call on the Freight for ports of call on the above route, as ad.
vertised in Dir iectory, and extra ports, namely
ing Harbor, Williamsport. Canada Harbor, St. Julient.
 LABRADOR STEAMSHIP SERVICE S.S. MEIGLE will eave Dry Dock Wharr 10 a.m,
Tuesday, August 26 th, for regular Labrador ports of

Nild. Government Railw ay.

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We Build CLOTHES to fit your Figure Ffrom sour own selection of stryie ent Fabric, siving you
MAXIMUM VALUE at MINIMUM PRICE
W. P. SHORTALL,

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Best NORTH SYDNEY Screened BURNSIDE Sereened BEST ANTHRACITE,

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Non-causticiond partectly solable with water torming ia mingr, Contalins $16-12$ phec mar Aelds

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 950 Tons CHOICE WELSH ANTHRACIE COALSpecially selected at the mine by our manager. NOW BOOKING ORDERS.
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