

| Sliced peaches wih Kelloges WAXTitTE Corn Flakes！ $\square$ <br>  <br>  helologè waxtite corn flakes |  |
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Lord Cecil＇s Dilemma

The Picnic
WoodallForest


BATH
The most trus worthy of all beauty specialists．They are
a tonic，a frageant aid to the whole
some physical per－ fection to which all clever wom
pire．

## 

ame aymina

LADY IRIS MISTAKE

Hero of＇Surata







## REAL ECONOMY <br> lies in buying something which will yield a fair return for the money invested. <br> INVICTUS SHOES

give full value every time, simply because being honestly made, they will wear as only "Good Shoes Can Wear."
You may buy lower priced shoes than Invictus, but when you do, you are buying on a price basis, with economy as a secondary consideration. Invictus Shoes are worth every cent we ask for them. Could we offer a better recommendation?

## SIDE TALKS. <br> By Ruth Cameron.



FOR DELIVERY MONDAY
ext, 28 th inst, Orders will be accel for

## Preserving Plums

In Six-Quart Baskets, and a limited number of the smaller size, in
Red, Blue and Green varieties Orders also bein lett Pears in half barrels; Pickling Tomatoes Red and Green Peppers.
Pears expected about first or second week
50 Brls. "DUCHESS" APPLES;
due Thursday, 24th inst.
C. P. EAGAN,

2 Stores:
Duckworth Street \& Queen's Road

 SMITH'S DRY GOODS, RAWLINS CROSS.

| BLANKET ENDS. I8. inches square, check- ed and bordered, Blue and dith | Store Open Every Night Except Holidays. |  |  |
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| $\underline{\text { Special Price 10c eachi }}$ |  |  |  |
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| ound galateas. | Our offers this week will help you and mak your shopping easier, when replenishing the wants of the home. They are many and meassist you by making Reduct through the medium of this advertisement. |  | Up-Towell |
| Assorted flamm and Dark |  |  |  |
| foce.th Week End Price 57 e. |  |  |  |
|  |  |  | - Week End Price 21 c . |
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| Obituary. |  | 1 8\%60) |  |

## TEA

For discriminating people.

## SOLD EVERYWHERE.

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|  | PIPP: |
| = | Black, Galvanized and Brassi ${ }^{\text {P }}$ |
| $=$ | 150 |
|  | Pipe Fittings, |
| $\underline{=}$ | Valves, etc. |
|  | JOB'S STORES, 1 tid. |



Conception Bay Service!
S.S, "PAWNEE'

LEATES CABBQEERR For Portugal Coro






 $\underset{\text { GEO. YEAL, ITD. }}{\text { BELL ISLAND S. S. CO }}$

Bell Island, CB.

## RED CROSS LINE:





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Take Advantage of These Friday and Saturday Bargains
The Newest in

Sweaters
$=\mathbf{v a z}$ Wool Jumpers．
 Tricolette Smocks．


 Voile Blouses．
 Women＇s Corsets．
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Women＇s Vests．
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SchoolBooks\＆Stationery For Boys and Girls


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All Wool Jersey Dresses


New Dress Materials

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## Household Speclals

 Marcella Bed Spreads． Damask Trabe Cloths．
 Liven Tea Colothe．
 Thitesty Thate Covers．$\$ 2.25$







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## LONDON DIREOTORY

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## FNEW BRITISH GOODS, JUST ARRIVED

That readily show the remarkable values now obtainable in the Old Country Markets.

WHITE IRISH LINEN \$1.45 yard.
TABLE DAMASK 76 and 98c. yard. APRON DOWLAS $\$ 1.25$ yard. 40 inches wide.

TURKISH TOWELS
25c., 30c., 40c., 50c.

## WHITE CURTAIN NET only 55 c . yard.

## BISHOP, SONS \& COMPANY, Ltd.

st. Joins

## CREAM MUDRAS MUSLIN

 60c., 80., \$1.10 yard.LACE CURTAINS
\$4.10, and \$5.00 pair, $21-2$ and 3 yardslong, for Real Value seethese.

Shop by Mall Through Our Mall Order Department


BILLY'S UNCLE

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Exceptional Values
At WALTER CHAFE'S.

|  | Embroideries 500 yards Swiss Embroidery Only Only 17c. |
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| $\frac{\text { Only } 35 \mathrm{c} .}{\substack{\text { Boys } \\ \text { Tont it } \\ \text { Konscker from } \\ \text { Only } \\ \text { Onc. } \\ \text { Hose } \\ \text { to } 16 .}}$ |  |
| $\begin{aligned} & \text { Bloomers, } \\ & \text { Pink and White Jorsey kintt. } \\ & \text { Only } 39 \mathrm{c} \text {. } \end{aligned}$ | Black Silk Hose <br>  Only 78c. pair. |

Walter C. Chafe

1500 Sides AMERICAN SOLE LEATHER. NEW MANILLA \& STEAM TARRED ROPE. Also 2000 AMERICAN GOVERNMIENT AXES Will be sold at each.
Wiil be sold at Rock Bottom Prices.
North American Scrap and Metal Co'y,
water street West (Nest Door Reld Electrie Store).
Water street West (Next Dobr Rend Eleetrie store).


Forty-Three Yeare in the puhl Service--The Evening Iolograil

Come ! See the Latest Designs In the Newest Neckwear SHOWING To-dAY
Choose from the windows.
Slip in to the greatest Neckwear display on re-
Not the sort of Ties you can buy anywhere, that every Tom, Dick and Harry can wear. Only
three of a pattern-only two others can wear the same pattern tie you buy
Not cheap ties. Good ties can't be made for
bargain-counter prices. If you want ties that bargan-counter prices. nd pulling; that will show an unwrinkled ap-
pearance for months and months-then you'll pearance for months and
want one from the window.
Ties from 50 c. to $\$ 2$. The best that can be
bought for the price.
KEARNEY'S.

MOTOBILIA



## 元 <br> <br> 

 <br> <br> }$\qquad$

## Sell Sunlight Soap for Quick Sales and Sufficient Profits.

Are you in business or just keeping shop? If you are keeping a shop you'll no doubt be able to keep it as
long as your money lasts. long as your money lasts.
If you're in business, then you want your snop to keep you, and it will if you make quick sales and sufficient
profits.
If you try to sell to your customers any goods which they do not want, you may be able to do it; but the
chances are against you. As a business person you should supply the goods your customers want and should chances are against you. As a business person you should supply the goods your customers want and should
try to make a profit on every transaction. Now the soap as an example: When you are asked to buy a try to make a profit on every transaction. Now take soap as an example: When you are asked to buy a
box of soap which is siad to be just as good as Sunlight Soap, consider carefull this important question:
Is this other soap really just as. good as Sunlight Soap? Unless this other soap will sell as well as Sunlight Is this other soap really just as good as Sunlight Soap? Unle
it certainly is not just as good as Sunligit Soap FOR YOU.
The soap which people want is the easiest and most profitable soap for you to sell. Sunlight Soap being the
soap which people want, is therefore the easiest soap to sell; in fact, it sells itself-people ask for it. Sunlight Soap requires no pushing, and because it sells best-it pays best.
Stick to Sunlight Soap, it always has been and always will be the very highest quality of household soap. Sunlight Soap is the soap your customers want. You will sell 5 cases of Sunlight Soap whilst trying to sell
1 case of any unknown soap.

# Buy Sunlight Soap from Your Jobber, 

| Patients Entertained. | Here and There. |
| :---: | :---: |
| The Star Jazzola Orchestra paid a | TRIAL POSTPONED,-Other witwill be called for the defence |
| 隹 | nesses will be cailedin the Burnstein orson trial, it wasBut announcedy yesterday, and the furtherhearing of the case has been postponed to Sept. 7th. |
| programme of music. At the conclus-ton ot the entertaiment, Hr. Heck |  |
|  |  |
| visitors, whose secretary, Mr. Ryan, replied. Supper was served duringthe evening and an impromptu dance was held. | High grade Chocolates, Moirs, Corona, Opera, Savoy, at COL few doors East Cochrone Street. aug 25,61 |
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|  | OIIING CITY THerocehfares. |
|  | -The work of oliling the city |
|  | terday the Council's employees covered a long stretch of Gower Street |
| A special feature of theHighland Games Wednesday next, August 30 th, will be the |  |
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## Cameras, Roll films \& Equipment.

Everything either Amateurs or ard- vanced Photorgaphers can posibiby require may be immediately pur- chased at the Kodak Store. Cameras of all grades, Roll Films of all sizes and all the equipment for perfect ssapshot" work are always in stock in stock Dot summer pass withour <br>10010NTS,<br>The Kodak Store: : Water Street<br>'Phone 131

| A TUTION BARGAIN <br> Garland's Bookstore <br> Soprano By F Mando onter <br>  <br>  <br>  <br>  <br>  <br> Leading Bookstore, |
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| 000003000300000000000000 FRENCH IVORY <br> Tollet \& Manicure Pleces $\qquad$ <br> We ha:-e just received a nice assortment and are showing some new pieces in this very popu lar line. Those wishing to add to their collec by giving us a call <br> R. H. TRAPNELL, Ltd., |
| Now in Stock: <br> So Cases vitha in ono s, siverperl-five <br>  BUTH Gryen cabbage. BURT \& LAWRENCE. |

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## Have You Seen the

## JEWETT CAR?

THE JEWETT IS PAIGE BUILT.
The new Jewett is of Paige conception, designed and shops. From its Paige origin the Jewett inherits thos unmistakable marks of Quality, characterizing th work of a group of men, who for ten yeara past, hav Paige monogram.
Let us demonstrate to you its remarkable power and
$\$ 2850$.

## Anglo-American Garage, <br> JOS. COCKER.

 Paige Distributor.BARGAINS IN MEN'S COLLARS
Best Grade MANUFACTURED BY A WELL-
KNOWN MAKER
100 doz. Men's Collars, Sizes 121-2 to 17 Soft Collars, 25 cts. each Dressed Collars, 15c. each, 2 for 25 c . TEMPLETON'S

## soliz Le:atur Ex S. S. Rosalind from New York One Hundred Sides American Trimmed Sole Leather. Average 12 to 14 lbs. each.

 Fancy Stock at Lowest Prices.F. McNamara,
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Fishermen Extra Strong.
An article of Superior Quality. Send us a trial order
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 FOR APPLES!"Early Williams" And "Duchess." Ex S. S. "Silvia" To-day.
GEORGE NEAL, Limited.

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Ter nicely coloured. the Red all-over kind and the lat-

Hurry in your orders for prompt delivery.
BEST PACK-BEST PRICES BEST PACK-BET PRICES
From the oldest firm in the trade.
EDWIN MURRAY.


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307 Water Street, Upstairs.
HOURS-10:1: 2.30-6: Evenings by

| A NEW PIANO! <br> A Decent 2nd Hand Piano! <br> A Bargain- $\$ 150$ A Good 2nd Hand Player Piano Cheap--\$500. <br> Charles Hutton. |
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We have the correct mouldings
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Send along your pictures to
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Best Values Obtainable

Another lot of these quick selling goods
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Ladies White Cotton Vests only 17c. each.
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Ladies Superior Quality Vests
 STYLE PLUS QUALTTY-AND THE LAST
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QUEEN NSURANCE CO. of America the great amierican ins. co. Cobut or NEW York
Absolutely no trouble when a ber .


Reid-Newfoundland Co., Limited
S.S. "MEIGLE." LABRADOR SERVICE.
S.S. Meigle will leave Dry Dock Whar at 10 a.m. Saturday, August 26 th, calling at the usual ports as far north as $H$ lopedale

## Freight Notioe I

LABRADOR STEAMSHIP SERVICE. Acceptance of freight for above route has been extended from to-day, Thursday, up to 5 p.m., until to-morrow Friday up to noon, at Dock Shed.
Reid-Newfoundland $\mathrm{Co}_{\mathrm{o}}$, Limited
WHNTRALTSNOMT3

| S.S. "MANOA" <br> From Montreal <br> September 2nd and 16th. <br> From St. John's: <br> August 26th and Sept. 9th. <br> HARVEY \& CO., Limited, $\qquad$ <br> Farquhar Steamship Line <br>  <br>  $\qquad$ $\qquad$ $\qquad$ $\qquad$ |
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