## * YOULL BE SURE TOPIND IT IN "The "MAIL and ADVOCATE." THE MALL ADVOCATE

Official Organ of The Fishermen's Provective Inion of Newfoundland

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| A quantity of ATBAGS <br> Apply to ION TRADING Co., Lid |  |  |  |
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## A Boot That's Different

If's patented, too-but we don't charge for that
This Boot is Top Notch in quality as well as in name. finest Para rubber by an entirely new processo
 hey will give much better service.
If you want the latest and best thing in Rubber Boots, purchase a pair at once. We recommend them so en-
husiastically because we know from experience that

## FOR SALE BY

Nicholle, Inkpen \& Chafe, The Royal Stores Ltd., Fred Smallwood, Steer Bros., and Jesse Whiteway

## Mr. Merchant:

DO NOT FORGET that before you tell our customers that you cannot get what they want, that we have large supplies of everything pertaining to our line of busi-
ness. We suggest that you always write or telephone us enquiring what we have in stock before admitting that it cannot be obtained.

We beg to remind you that we have now ready for your inspection our Fall Stock, bought under favorable circumstances. A visit will convince you of the values we are showing, and will be ap-

HALLEY \& COMPANY
106-108 New Gower St.
HALLEY \& C0

## To The Mistress Of The House

 Have voievere contemplated the amount of fabour spent
osy nothing of the time wastea, by your maid in in carrying Coalts blaze grraes, laying










St. John's Gas Light Co.

French Soldier Buried Alive
Managed to Escape Germans


WHEN booking your Fall's requirements in TEA following well known Brands

| Bulk |
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| CHINA |
| NEPTUE |
| THELMAR |
| CHESTER |
| INDOEEL |
| LOTUS |
| HAZLEFIELD |
| FORES |
| LOMAX |
| BELMONT. |
| LLLAC |
| PEDRO |

Package

## armada

 UNION BBEND-Red UNION BLEND-Orang UNION BLENDPurple OLD HOME-Red OLD HOME-Blue TINGHA SERENDIB CACTUSSPECIAL

HALF CHESTS.
20, 10, and 5.1 lb . Boxes. $1 \mathrm{lb} ., 1 / 2 \mathrm{lb}$., and $1 / 4 \mathrm{lb}$. Lead Pkgs.
HARVEY \& CO., LTD.,

## FOR SALE!

Heringhandels
Shayed Hoops
SMITH CO. Ltd.
Telephone 506.


WE ARE NOW BOOKING
ORDERS FOR

## crawled behind him, Reyond the tripl sarieo wwien distinctiv the sentry

a sentry 20 yards to the the fight ef
Another was 39 yards to out let.




NEW OAK COD
LIVER OIL BARRELA COTCH AND LOCAL

HERRING BARRELS
ALMON TIERCES


AND BERRY BARRELS
Meant Death

## Brt difousset was moving on.



| Would have been death. $\begin{array}{l}\text { touch } \\ \text { not tit } \\ \text { nit upon the ground. Its cuplike }\end{array}$ |
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supporters were fixed in posts, an
between 1 t and
very slowly, fattentng ourselves ver,
much as we could. Brousset passec
under in satety. It was now

If you need any of the
bove we can supply you
Bompt attention., Write

The
Mercantile Cooperage

HVING enjoyed the confidence of our outport customers for many years, we beg to remind them that we are "doing business as usual" at the old stand. Remember Maunder's clothes stand for dura bility and style combir ed with good fit. em

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John Maunder


## WHOLESALE ONLY.

| Ladies' Section | Mens' Section |
| :---: | :---: |
| Ladies' \& Children's Fall \& | Men's Underw |
| Winter Coats. | Boys' Underwe |
| Ladies' \& Children's Dresses. | Men's Sweater Co |
| Ladies' Skirt Waists. | Men's Jerseys. |
| Ladies' \& Misses' Costumes. | Men's Shirts. |
| Ladies' Costume Skirts. | Men's Half Hose. |
| Ladies' Under Skirts. | Men's Ties. |
| Ladies' Cashmere Hose. | Men's Waterproof |
| Ladies' Showerproof Coats. | Men's Showerpro |
| Ladies' Sport Coats. | Men |

## General Goods:

Farneles, Flanneletes Percales, Cheriois, Engbish
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Kearley \& Tong, Colombo, Packet
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 3.,00 Of NEW Micerawis Pass Over Trenches Like Flat Ground and
Walk Ouer Houses as Over Ant Hills.



THE NICKEL "ALWAYS WORTH WHILE."

## programie for meday and saturday. <br> "THE ROAD OF MANY TURNINGS."

 The gridger"ther vacition
"Old Foes With New Faces,"
"THE DIAMOND FROM THE SKY."


| The Soldier's Dream | ROYAL BANK KEEPS CANADA'S NEW WAR LOAN | THE CRESCENT PICTURE PALACE <br> EVERY AFTERNOON 2.15. EVERY NIGHT AT 7:1 |
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"THE INTRUDER,"
"HIS MOTHER'S SON"

> "CURED
"Burns and Stull as Potes and Jabss
"THE ARTISTS MODEL
professor mecarthy playing the Piano:



## BRITISH THE POWER OF PROTECTION

Buying a BRITISH SUIT Means PROTECTION from High Prices

## PROTECTION in Material

 PROTECTION in Style. PROTECTION in Fit.LANTERNS!
Axe Handles!
Rush Canadian
HENYY J. STABB \& COMPANY
NOTCEE TO MOTOR OWIERS Kerosene Oil in in 8 hooped
Moler
Hoser Gasolene in Wood and Sitel hilend wase
 (in 5 fall.



P. H. Cowan \& CO.,

## -BIG SHIPMENT APPLES-



IN STock: the great saver on Gasolines

("To Every Man His Own." The Mail and Advocate Isved every ady trom the omee of publication, 167 Watet
Street, St. John's, Newfound.
land, Union Publishing Com.
Pany Limited, Proprietora. Pany Limited, Proprietore,
Editor and Business Manager
JOHN J. ST. JOHN.
$\overline{\overline{\text { ST. Johrs, NFLD. SEPT. } 29,1916}}$
Yesterday's Show

The Pince of Fish


## UNION ELECTRIC CO.,

## Limited.

Authorized Capital $\$ 200,000$.

## Shares $\$ 10.00$ each.

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An allotment of $\$ 20,000$ wort
shares in this Company will be sold
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LADIES' COATS, LADIES' WATERPROOFS, Ladies' Velvet hats, misses Plusi hats.

## AND

## Special Value in LADIES' SUITS.

FISHERMEN'S UNION TRADING CO.

Reid-Newfoundland Co. sumdar excursions.

Tor's Cove.
Train teauyes. St. John's Station at 2.00 p.m.
Kelligrews.
Bowring Park.
ain cancelled for remainder of seas
Reid-Newfoundland Co.

## Unmatchable Values at ANDERSONS This Week

Ladies!
THE FALL IS WITH US, WHAT ABOUT YOUR

## New Gurtains

e are now showing a variety of widths prices and patterns in Nets of
SUGH GRAGEFUL NEAT DESIGNS
ee those Widths and Prices listed below $t$ there some
38 inches

Corsets


YOU MUST HAVE A fine figure
these days, anything else is inexcusable. Then why not fry a pair

## Corsets

that are made by FASHION MAKERS and will give beautiful
lines to your gown FOR 45c. Grey, bonc filled, Lace trimmed.

65 c . White, Lace trimmed
75c. Steet filled, Hose Suspenders \$1.00 Steel filled, Hose Suspender
$\$ 1.50$ Aluminum steel filled, Embroid -front clasp capped at bottom to prevent the clasp breaking or pushing through the
material of the Corset-Canvas interlining WHEN SENDING STATE SIZE

## New Blouses for Ladies" who are looking for Style

FOR
90c. A White Pique of all British sleeve marerial and workmanship-long
\$1.20 White Lawn-embroidered rows
\$1.60 White Voile-Embroidered Col 1.60 lar-Lace let in the material-
$\mathbf{\$ 1 . 8 0}$ Fine White Lawn-Embroider-
$\$ 2.00$ White and Cream Jap Silk$\$ 2.00$ rows of silk finish embroidered working up the front-long sleeve.
$\$ 1.00$ Long sleeve. Castmere, button ed working in up front--glace silis combar.
\$1.30 Cashmére finish-military collar
$\$ 1.40 \begin{aligned} & \text { Poplin-button in front-silk } \\ & \text { piping used. }\end{aligned}$
$\$ 1.50$ Pooptin and Cashmero-long


## NAME CALING AMONG Nations

 Various Peoples.

Neutral Nations
Hewiest LCous
By Sbunaiins

 - during this quarter, , ts war woss bee





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 Belicate Instrument Two men were in the dining ca
dering breakfast. The first on George, you may bring me two fried egs, some boiled virginia
a not of coffee and some tolls.
"Yassa,"



Ladies' Underwear

White Fleece biried Vest
s , only 40 c , and 60 c .



Men's Suspenders
paill prices, from 10c to 60.
Police and Fireman's.Suspend

Special line Men's Suspenders
ne pait in tanery box very

## F. P. U. TRADING CO., LTD. St. John's. <br> NEW GOODS JUST OPENED

A ND more arriving every day, bought at the lowest possible margin for cash, places us in a position to be able to supply at prices that are most suitable to al desiring to be economical.


DRESS MATERIALS
Al Colours and Shades
Granite Cloth in Brown, Maroon, Myrtle, Sax, Purple and Striped BlueFancy Stripe Covert Cloth in Green, Blue and Red shades, only 26 c. yard. Dress Serge in Tan, Brown, Blue and Green shades, at 38c. yard.
Dress Serge in the different shades, at 55c., $65 \mathrm{c} ., 85 \mathrm{c}$., yard. Dress Serge in the different shades, at 55 c ., 65 c ., 85 c ., yard.
Tweed Mixtures at 30 c . and 33 c , yard Black Dress Material in the following
Cashmere- 60 c . yard. Poplin-38c. Serge-40c., $\$ 0 \mathrm{c} ., 67 \mathrm{c}$., 70c. and 75c.
$\$ 1.10$ yard $\$ 1.00$ yard.

UNDRESSED WHITE SHIRTING
ery soft, not gumecial importation, up with
eessing and thickens ressing, and thickens up when when
vashed. Only 10c. yard. WHITE LAWN Soft finish, extra wide,
eeam or White. Very Spe

## WATERPROOFS

Men's Waterproofs, all sizes, Tweed patterns- $\$ 13.30$ and $\$ 14.50$. Tweed patterns of up-to-date style and colours at $\$ 15.50$ and $\$ 17.20$. Plain Fawn shades- $\$ 3.90$ and $\$ 13.00$.
Ladies Waterproofs, in Fawn, Blue, Green shades and Tweed effects-
$\$ 5.80, \$ 6.40, \$ 6.80, \$ 9.00, \$ 11.00$. Girls' Waterproofs in Fawn shades- $\$ 3.80, \$ 4.60, \$ 4.10, \$ 5.00, \$ 5.20, \$ 5.50$,
.00 .
Boys' Waterproofs in Fawn shades - $\$ 5.60, \$ 5.80, \$ 6.00$.
Boys' Black Oilcoats, very strong for hard wear- $\$ 2.20, \$ 2.50$


| 10c. each | Good Quality Tooth Powder |
| :--- | :--- |
| 18c. each | Good Quality Toilet Cream |


| 14c. can |
| :--- |
| .15c. jar | 15c; bottle Metal Cigarette Cases, only Metal Cigarette Cases, only.... $.15 c$. each

.27 c. each
SEE OUR NEW LINE OF WOOL
NAP BLANKETS
The best imitation of wool that
has ever been produced; just as
warm, just as thick and more
evenly finished, $\$ 2.50$ und
Special in lovely patterns of
soft shades, one Blanket in box,
$\$ 3.80$ each.
BOYS' JOB LINE OF CAPS
Of the Rah-Rah and roll edge
styles, in Cotton effects, Tweed,
Plain and Corded Velvet. We se-
cured a large quantity of these
which enables us to esll at bargain
prices. 15c, 20c., 27c., 30c. and
40c. each.

Celluloid Clocks, several designs, $\$ 3.00$ eac Ladies NEW HATS FOR LADIES FEATHER TRIMMING In Black, Blue, White, Brown
d Rose, 40c. per yard. LADIES' SILK BLOUSES In Plush and Velvet. All the
best liked shades and colours produced from best dyes. This is a
Real Bargain secured recently by ours. Yuus. Bhould find fancy one Col
crave for for among this lot. One crave for for among this lot. One
Blouse in each box. Prices from
$\$ 1.50$ to $\$ 3.00$ each.
BLOUSE: LENGTHS
of very fine Muslin with Silik
Embroidered designs, only
eache.
EMBROIDERY \& INSERTION
We have a very nice selection of
this class of goods, all widths and
classy designs. The quality is of
the best. Prices from 5c. up.
watch fobs APEL CHAINS Special Value. 90 c. to $\$ 1.25$ each. Pipes, all perfect in make Brushes-12c., 20c., 35c Belts- 30
Belts-15c., 25c., each

## HANDKERCHIEFS

 Men's Japonette Handkerchiefs, softfinish, Silk Initial on corner. at 12c. Khaki Handererhiefs, only ilct each,
 From sc . up. Black Neck Handkerchiefs, $\$ 1.70$

## Our Boot

 Department Is filled with all kinds of Boots suitable for Child, Girls, Boys, Men or Women: Laced or Buttoneq All excellent value.New Coats for Ladies
Just opened a full line of Ladies
Coats for Fall and Winter wear, good Coats for Fanl and. Winter or weat. gies
and heavy materials, in Fawn, Browns and heavy materials, in Fawn, Browns,
Greys, Navy, Black, Tweed and Greys, Navy, Black, Tweed and Plaids Plush to match, from 4.80 Children's Coats, warm and well trim
med $\$ 1.60$, $\$ 2.10, \$ 2.50, \$ 3.30, \$ 4.30$ up

## F.P. U. TRADING CO., LTD.

boxes of stationery Containing 24 Sheets and cenvelopes, linen finish.
cely put in Fancy
Boxes the small sum
20c. Box.
 Ladeseanh Hind Bags-35c. and Pencici Cases. for School Cliildren Slates, coahool Bass, Roval Read.
ers, Slate and LLead Pencils.



THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAN


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Callahan, Glass \& Con, LMMIED.

- When you require Furniture for your Home, as they are THE CHEAPEST STORE IN ST. JOHN'S FOR Household Furniture

Every day we are having shipments of Furniture and we were very fortunate in buying at the old prices therefore we can give
our Patrons goods much cheaper than any other store in the our Patrons goods much cheaper than any other store in the
city.
Gallahan, Glass \& Gou, LMMITED.
The Big Furniture Store, Duekworth St. and Thealre Hill.

$\left\lvert\, \begin{gathered}\text { Naval Heroes } \\ \text { Arrive here } \\ \text { James quigs.a young st. Joun's }\end{gathered}\right.$

| Schooner and | Ontwownown+wown |
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| Crew Missing | OUR THEATRES |





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| laden with hour. |  |
| :---: | :---: |
| The schr. Aratino arrived at Lama- |  |
| Halifax' with 2,054 |  |
|  | - Cut Tobacco. |
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| The Lucania cleared from BlancSablon for Plymouth with 3,346 qtls. green fish. | The |
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|  | 10c. pert |
| day with Job, Bros. Co.'s fishermen. SCHOONER AND FISH LOST In the storm of Sunday night |  |
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| board for St. John's dragged hier an | St of Post office |
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| of them would have escaped. The fish represented Mr. Blundon's total catchfor the season and he suffers an irre- | W-experienced Pants Makes |
|  | kin fractory and outsitier |
|  | CO., Duckworth St |
|  | read the mail \& anvocate |
| AN AUTUMN SHOWING |  |
|  |  |
|  |  |
| Ladies' \& Misses Velvet |  |
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Ladies' \& Misses Coals.
LATEST STYLES
See VVindows.
Nicholle, Inkpen \& Chafe 315 WATER STREET -:- 315
Special attention given to Mail Orders. Agents for Ungars Laundry \& Dye Works,

