

HAIG REPORTS FURTHER PROGRESS NORTHWEST OF POZIERES ITALIANS PURSUE AUSTRIANS, TAKING MANY PRISONERS BRITISH PROTEST THROUGH U. S. FOR EXECUTION OF CAPTAIN FRYATT

Gained Local Objectives; Haig Reports From the Northwest of Pozieres

Positions Taken Being Consolidated, Says British Commander
—Sap of Enemy Raided South of Arras—Germans
Heavily Shelling British Lines at Trones Woods.

[Canadian Press.]
London, Aug. 10.—(Via London, 4:15 p.m.)—The official statement issued today by the British command says that the northwest of Pozieres was made further progress, gaining all our local objectives, which are now being consolidated. Seventy-two prisoners were taken. "South of Arras we raided a sap of the enemy and inflicted several casualties. A similar attempt by the enemy against our trenches northwest of Hulluch met with no success. "The enemy exploded a mine south of Loos with no effect. "The GERMAN REPORT. Berlin, Aug. 10.—(Via London, 4:15 p.m.)—Heavy attacks have been made by the Russians at various points along the Stokhod line, Volynia, east of Kovel, the war office announced today. All the Russian advances were repulsed with heavy losses, it is declared. In Galicia, southwest of Brody, engagements were developing this morning, adds the statement. Attacks by the British and the French on the German lines in the Somme region yesterday and last night were repulsed, according to today's army headquarters statement. Operations on the western front are reported in the statement as follows: "Artillery fighting between the Ancre and the Somme is continuing with great intensity. British attempts at attacks

CADORNA KEEPS UP PURSUIT OF FLEEING ENEMY

Austrians in Full Retreat Before Italians East of the Isonzo.

LOSSES REPORTED HEAVY

Duke of Aosta's Army Reported as Taking Many Prisoners.

HOW GORIZIA WAS TAKEN

Tempest of Shells Preceded Storming of Austrian Stronghold.

[Canadian Press.]
Rome, Aug. 9.—Via Paris, Aug. 10.—Tonight's official bulletin gave the first news to the public of the capture of Gorizia, although the fact has been known since yesterday in diplomatic circles. The taking of such a large number of prisoners is regarded in Rome as indicating the complete rout of the Austrians over a front of about 30 miles. The success of these operations has surprised even those who were best informed of the intention. Cadorna to strike a lightning blow on the lower Isonzo. "In the region of Tismienitsa, our brave troops, following hard upon the heels of the retreating enemy, continue their movement to the north and to the west, having overcome a westerly direction the right bank of the river near Striey-Nadbornastol. On the Nadbornastol.

SWIFT JUSTICE PROMISED FOR ZEPPELIN RAIDS

[Canadian Press.]
New York, Aug. 10.—A London cable to the Tribune says: "After Tuesday night's abortive zeppelin raid, and before the news of the great French raid at Rottweil was received, a high official of the admiralty, referring to the recent Allied air raids on Germany, said: "All these were in reply to the zeppelin attacks. Our principle henceforth will be that every time the zeppelins come killing our women and children we will retaliate. "Apparently the French believe in swift justice.

SLAVS PUSHING STEADILY WEST; CAPTURE STATION OF KRYPLIN ON THE ROAD TO STANISLAW

Russians Striking West and Northwest in Developing Success of the Koropiec River—Close Pursuit of Teutons in Region of Tysmenitsa.

[Canadian Press.]
Petrograd, Aug. 10.—Via London, 3:10 p.m.—The capture by the Russians of the railway station of Kryplin on the Stanislaw-Nadorna Railroad, was announced officially today.

Pushing westward from the Koropiec River, the Russians have reached the Monasterzyska-Niznif railway, and the mouth of the Zlota Lipa River, northwest of Niznif.

The official statement follows: "Our troops, who have occupied the right bank of the River Koropiec, in developing their success, have reached the Monasterzyska-Niznif railway, and advanced to the mouth of the Zlota Lipa River.

Bridges Blown Up. "In the region of Tysmenitsa, our brave troops, following hard upon the heels of the retreating enemy, continue their movement to the north and to the west, having overcome a westerly direction the right bank of the river near Striey-Nadbornastol. On the Nadbornastol.

ITALIAN CRUISERS RAIDED DURAZZO; TORPEDOED STEAMER

Pursued Austrian Warships Under Guns of Cattaro, Says Rome Report.

[Canadian Press.]
Rome, Aug. 9.—Via Paris, Aug. 10.—An Italian naval raid last week on the Albanian port of Durazzo, held by the Austrians, is announced in the following statement issued there today: "Italian light cruisers on the night of August 1-2, avoiding the new permanent defences prepared by the enemy again penetrated the port of Durazzo. They torpedoed a steamer there.

"On August 2 French and Italian destroyers attacked four enemy destroyers, protected by the cruiser Aspin, which had bombarded the Apulian coast, and pursued them under the guns of Cattaro, shelling them vigorously. The French and Italian warships were undamaged, although opposed by the heavier gun power of the enemy's ships."

The official Austrian accounts of the battle of August 2 said the Italian warships were hit and retreated, and that the Austrian vessels were undamaged.

BELGIANS WINNING IN GERMAN E. AFRICA, HOLDING NORTHWEST

Enemy Cleared Out of Large Section of Colony.

[Canadian Press.]
Havre, Aug. 10.—The northwest part of German East Africa is now completely in the possession of the Belgians who are closely pursuing the German forces, according to an official statement issued by the Belgian war office. The text of the statement follows: "Gen. Tomberg telegraphs that the Germans suffered heavily in the fighting on July 13 and 14. The losses in killed and wounded exceeded 300, and 96 prisoners were taken.

"After the engagement on the 14th, in which the bulk of the enemy forces were engaged, the Germans hastily retreated towards St. Michael, abandoning under pressure of the Mollitor brigade prepared positions in the Maribell region. According to the latest report received the occupation of Ujiji and the railroad terminus announced on August 3, was effected on July 29.

"The northwestern part of the German colony is now cleared of all enemy forces. The latter are retreating in the direction of Tabera, closely followed by the Belgian columns."

JOFFRE KEEPS MOVING AHEAD; ADVANCES NORTH OF HEM WOOD; FIFTEEN AIR BATTLES YESTERDAY

STRATFORD LAWYER
ELEVATED TO BENCH
IN COUNTY OF KENT



J. J. COUGHLIN, assistant magistrate of Stratford, who has been appointed to the vacancy in Kent County and becomes junior judge there in succession to Judge J. L. Dowling, resigned.

APPOINTMENT OF MIDDLESEX JUDGE EXPECTED SHORTLY

Reports Say Announcement To Be Made This Week.

ONE CONTENDER GONE

Appointment of Stratford Lawyer Narrows Down Local Race.

It is reported that a new Middlesex Judge will be appointed this week to the place. It is now thought that only four candidates have a chance here, Mr. Essery, Mr. Elliott, Magistrate Judd and W. B. Doherty, city clerk and solicitor of St. Thomas. If an outsider is to get the berth, Mr. Doherty has the best chance. Mr. Essery is considered too old by some of the folks at Ottawa. Mr. Elliott is considered a good second choice.

BERLIN REPORT OF ZEPPELIN RAID THE USUAL FALSEHOOD

[Canadian Press.]
Berlin, Aug. 10.—Via London.—Heavy damage was inflicted by bombs dropped from zeppelin airships in the raid over England on Tuesday night, says an official statement issued today. Naval bases and important industrial plants suffered heavily, according to the announcement, which says: "Several of our naval airship squadrons on Tuesday night again attacked England, lavishly dropping explosives of the heaviest calibre and incendiary bombs upon naval bases on the east coast and industrial plants of military importance in the coastal counties from Northumberland down to Dorset. At all places our success was notable, and could be distinctly observed.

"In the iron and benzol works near Middlesbrough there were very heavy explosions and great fires, and in the harbor installations of Hull and Hartlepool, and also in the dockyards in the Tyne, a great explosive and incendiary effect was ascertained. Also in industrial plants near Whitby and railway plants near King's Lynn a marked effect was secured.

"All the airships returned undamaged, despite a violent counter-action by searchlights, anti-aircraft batteries and naval forces."

The report is signed by the chief of the naval staff.

AS USUAL

[Canadian Press.]
London, Aug. 10.—Commenting on the Berlin statement regarding the zeppelin raid of Tuesday night over England, a British official statement issued today says: "The German report is the usual perversion of the truth."

Rain and Mist Impeding Operations on the Somme, But French Continue to Progress—Many Aerial Combats on Wednesday, French Bringing Down Two of the Enemy.

[Canadian Press.]
Paris, Aug. 10.—11:45 a.m.—Further progress of the French troops north of Hem Wood in the Somme sector is announced in an official statement issued by the French war office today.

Rain and mist have impeded the operations north of the Somme. South of the river a German reconnaissance using liquid fire was dispersed by the French infantry fire west of Verdunvillers.

Only intermittent cannonading in the neighborhood of Fleury, Vaux and Chapitre is reported from the Verdun sector.

Fifteen battles in the air took place yesterday on the Somme front. One German aeroplane is reported to have been destroyed and two forced to descend inside the French lines. French machines dropped 413 bombs on various railroad stations.

The text of the statement follows: "North of the River Somme French troops last night made progress in the country to the north of Hem Wood, increasing at the same time to 100 the number of prisoners made yesterday in this region. Furthermore we captured six machine guns, two aeroplanes and were hindered by the rain and fog.

South of Somme. "On the right bank of the River Somme a German reconnoitring party, which was endeavoring to reach our lines by means of flaming liquids, was dispersed by our fire at a point to the west of Verdunvillers.

Meuse there has been intermittent bombardment in the region of Fleury, Vaux and Chapitre.

"In the Vosges a surprise attack on the part of the enemy, preceded by a bombardment, upon a salient of our lines to the northwest of Altkirch, was without success and resulted in losses to the assailants.

Fifteen Air Raids. "On the Somme front French aviators yesterday delivered fifteen attacks. A German machine was brought down between Fleury and Bathynvillers. Two others were compelled to descend after engagements with French machines in the region of Combles. During the day of August 9 and the night of August 9-10, French aerial squadrons took part in the following bombing operations: Ninety bombs thrown down on railroad stations on the front between Lestavy and Combles, 138 shells on the station at Dugny, 40 at Apilly, 28 shells thrown down upon a battery in action in the region of Boyon, 15 on the station at Bazancourt, 32 on the station of Spincourt and Damvillers and on surrounding bivouacs, a total of 413 projectiles."

R. B. BENNETT WILL ATTEND TO FOREIGN AFFAIRS OF CANADA

Appointed Canadian Under Secretary of External Affairs.

[Special to The Advertiser.]
Ottawa, Aug. 10.—Canada's growing foreign relations are to receive private attention in the future. Up to the present Canada's relations with other countries have been looked after by the prime minister, the secretary of state at the Government House, the British foreign office and several deputy secretaries. Hereafter they will be looked after by Mr. R. B. Bennett.

The government has decided that the time has come when Canada's foreign relations should be given special attention, and create a parliamentary under secretary for external affairs, for the purpose of having the exterior relations of Canada looked after by one man able to give his whole time.

R. B. Bennett has been a student of foreign affairs for many years and has a legal and parliamentary experience, which it is considered, fit him for the new post.

LONDON OFFICER WEDS HALIFAX GIRL IN ENGLAND

Son of Bishop Williams Married While on Leave From Front.

The Advertiser has been notified of the marriage which took place in London, England, on Saturday last of Capt. D. H. Williams, eldest son of Right Rev. David Williams, D. D., Bishop of Huron, and Marie Stuart Campbell, only daughter of Mr. and Mrs. George S. Campbell of Halifax, N. S.

Capt. Williams, who is a captain in the permanent force, has been at the front in France since the first of March, with the 1st Pioneer, 1st Division, engaged on the construction of trench railways.

During that time he has suffered from shell shock, and on one occasion stayed severely, but has insisted upon staying at his post, owing to his desire to obtain leave for his marriage, arranged to take place in London during the summer.

The bride-elect sailed for England, accompanied by her mother July 8. A cable has been received by the bishop and Mrs. Williams announcing the marriage.

OVERWEIGHT INSPECTOR
LOOKS FOR UNDERWEIGHTS

Finlay Marshall, Now On Trail of Weights and Measures.

All his friends gathered about him today and cried, "Hall to the inspector of weights and measures!" He stood there a moment and then told them to make way as he was busy in the service of the King.

Finlay Marshall, rotund and genial citizen, has been chosen to look after the grocerman's scales and the butcher's, and to make sure that the weight and measure. Being overweight himself, it is whispered that Mr. Marshall will insist that the public get a little the best of it if anything. His appointment to the position has taken effect and he is now on the job.

Mr. Marshall was in the insurance business for some years, and last year made a good run for the school board.

ANOTHER FORCE OF RUSSIANS REACHES THE WEST FRONT

[Canadian Press.]
Brest, Aug. 10.—1:09 a.m.—Another contingent of Russian troops has been landed here. The soldiers were given an enthusiastic welcome.

The first Russian troops to land in France arrived at Marseilles on April 20, having sailed half way round the world from Vladivostok. They were followed by three other contingents, and after a short rest were sent into the trenches in Champagne. Nothing has been made public officially as to the numbers of this Russian expeditionary force, but unofficial estimates have placed the strength of the first contingents at not less than 20,000 men.

GREY DEMANDS FULL DETAILS AS TO FRYATT

Declares That Execution of Captain Was Simply Judicial Murder.

PROTESTS THROUGH U. S.
Unseemly Haste Shows Germans Were Aware of Injustice.

WAR RULES VIOLATED

Berlin Govt. Reluctant To Give Information To Ambassador Gerard.

[Canadian Press.]
London, Aug. 10.—The foreign office has made public a letter of Viscount Grey, secretary of state for foreign affairs, to the American embassy here, requesting that Ambassador Gerard, in Berlin, convey to the German Government the British Government's desire to enter a most formal protest against the execution of Capt. Fryatt by the German authorities in Belgium.

This execution, says Viscount Grey's letter, the British Government "can only describe as the judicial murder of a British subject held a prisoner of war by the German Government, under conditions in direct violation of the law of nations and the usages of war."

Viscount Grey continues that from information in possession of the Government it cannot be doubted that the trial of Capt. Fryatt was conducted under circumstances calculated to cast the "gravest obliquity" on the authorities concerned.

Citing the circumstances of the trial and the refusal of facilities to Ambassador Gerard, Viscount Grey says: "The unseemly haste of the trial and explanation is sufficient proof that the German authorities were fully conscious of the unwarrantable nature of their action and were anxious to forestall the legitimate outburst of British indignation, while the fact that the intention of the execution was conveyed only verbally to Ambassador Gerard, can only be interpreted as showing the reluctance of the German Government to bring their proceedings to Ambassador Gerard's knowledge in official form."

Viscount Grey concludes by asking Ambassador Gerard to request the German foreign office to provide full particulars of the whole proceedings.

SUCCESSORS TO LOCKJAW AFTER TWO WEEKS FIGHT

[Special to The Advertiser.]
Bayfield, Aug. 10.—Willie Struthers, son of Dr. James Struthers of Toronto, who contracted lockjaw two weeks ago as a result of a slight cut on the foot, died Wednesday.

Infection set in the first place following a cut received from a sharp piece of board. At first it was reported that the disease may have been contracted by stepping on the remains of decayed fish. This is denied, and the villagers further maintain that the beach is particularly clean of any dead or putrid fish.

The remains were taken to Toronto for interment.

THE WEATHER

TOMORROW—SHOWERS
Toronto, Aug. 10.

Forecast.
Moderate to fresh east to south winds; fair and warm today. Showers and thunderstorms on Friday.

Temperatures.
The following were the highest and lowest temperatures for the 24 hours previous to 5 a.m. today:

Stations.	High.	Low.	Weather.
Victoria	64	52	Clear
Vancouver	66	53	Cloudy
Calgary	66	53	Cloudy
Winnipeg	78	58	Clear
Port Arthur	74	62	Clear
Perry Sound	80	64	Clear
Port Stanley	72	58	Clear
Buffalo	78	62	Clear
Toronto	82	61	Clear
Kingsford	74	62	Cloudy
Ottawa	88	58	Cloudy
Montreal	64	58	Fair
Quebec	70	60	Clear
Father Point	64	52	Clear

Weather Notes.
Showers have been general again in the western provinces, while they have occurred locally in Eastern Ontario and Western Quebec. The temperature fell to the freezing point over Alberta during the night.

LOCAL TEMPERATURES.
Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 5 a.m. today: Highest, 82, lowest 57.

LONDONER KILLED IN ACTION WAS AT FRONT SHORT TIME

Had Been in Front Line Less Than Ten Days.

SISTER KILLED BY ZEPP

Member of 70th Was First Employee of Carshops to Fall in France.

Pte. Albert Frederick Duest, 123035, first employee of the London Grand Trunk car shops to be killed in action, was killed in the trenches little more than a month when he fell. His wife and son reside at 98 Adelaide street.

Duest was a member of the 70th Battalion, and joined that unit in this city on August 20, 1915. He left England with a draft from the 70th Battalion on July 20, 1915, and was killed in action on July 20, 1915, according to a message received by his wife from the adjutant-general's department at Ottawa.

The last letter received by Mrs. Duest from her soldier husband, dated that he had not been in action on July 19, so that he had been on the firing line only ten days at the most when he fell.

Baby Died Here.

A two-year-old son of Pte. Duest died last October, and was buried here during the time the father was in training with the 70th. One sister was a victim of the Hun baby-killers' raid over England last May, she having died from shell-shock, following the zeppelin bombardment on May 25.

A brother of the dead London soldier is serving in Kitchener's army on the firing line, and a nephew is with a British artillery unit.

The Duests came to this city from London, England, four years ago, and the head of the family had been employed in the G. T. R. shops ever since. Pte. Duest had previous military experience, for he had served seven years in the 1st London (England) Engineers, and won a challenge cup for marksmanship in Old London in 1905.

Proud of New Unit.

In his last letter home, the soldier, since killed, expressed his pride in his new unit, and the hope that before long he would be again united with his family here. In part this letter follows:

"Well, dearest, I am with my new unit, and they are a nice, sociable and jolly lot of fellows. I could not wait for better. They treat you as if they had known you for years, and are only too pleased to give you any advice or help you in any way, so I am feeling quite at home."

"We get plenty to eat, and tobacco or cigarettes are issued at least once a week. They look after their rest, and our dress is fine, so we are back again in the trenches now, but have not been in the front line yet."

"This is in the London regiment, and a good one at that, having been in the trenches for ten months now, and been pretty fortunate considering their experiences, which are quite interesting to listen to."

Hope for Reunion.

"Well, dear, I am glad to know you and the baby are quite well, and trust that you remain so, like myself at present. May God keep all well and send you and the baby home again, which I trust will be before many more months."

"I don't think there is anything more to say just now, so I will say good-night, and God bless and keep you and our dear little baby until we meet again."

"With fondest love from your most affectionate and faithful husband."

"FRID."

Cheers! U. S. Now

With the "All-ees"

First Announcement Comes From Stage of Local Theatre.

Extra! Special! All about our new All-ees!

It has been semi-officially announced that the United States has come in with the British.

From the stage of a local moving picture theatre this week the nation are being given the news in a roundabout way. Three singers appear. One of them smiles broadly, brushes back his hair, and with a foreign accent imports from 42nd street makes an announcement to the following effect:

Ladies and Gentlemen, — With your kind approval we will sing the national anthems of the Allied nations.

Then follow the songs of Belgium and France, and thirdly the national anthem of the United States. The face of George Washington and the flag of the republic to the south are thrown on the screen, and the crowd applauds vociferously, being much elated over the addition of another 100,000,000 to fight the Germans.

Whether or not the audience believed the news or not, it was greeted with cheers of favor, but at last hour The Advertiser's Washington correspondent was unable to send confirmation of the report. It would seem that the warbling gentleman has been misinformed.

BEST IN YEARS

This is Classification for Irish Picnic Baby Shows.

The Irish Benevolent Society picnic will be held in Port Stanley on Wednesday, August 16th. The sports program will be most interesting, and the usual and the baby show prizes are the best in years.

Arrangements have been made with both electric roads to handle the crowd, and it is expected to be very large.

DEATHS AND FUNERALS

FUNERAL OF MRS. SCOTT.

The funeral of Mrs. Barbara C. Scott, who died on Tuesday, was held today at 1:30 o'clock from the family residence, 119 Wilson avenue. The services were conducted at 12 o'clock by Rev. W. M. Walker. Interment was made at Mount Pleasant Cemetery instead of Delaware, as at first arranged.

The funeral of Thomas Scott, brother-in-law of Mrs. Scott, will be held tomorrow at 12:30 from the funeral parlors of John Ferguson's Sons. Interment will be made at Delaware.

The funeral of the services will be conducted by the Rev. W. M. Walker.

CITY BREVITIES

BUILDING PERMIT.—A building permit has been issued to W. J. Kilpatrick for a one-story veneer house on Emory street to cost \$1,400.

A. C. F. PICNIC.—Court Magnolia, 803, of the A. C. F. with Princess Magnolia Circle of the same order, will hold its annual picnic at Springbank Park on Saturday afternoon. A big crowd of merry-makers is expected.

ATTRACTION FOR PARK.—The Victor Amusement Company's Springbank have engaged the Blankens, aeronauts, for a free exhibition on Friday and Saturday evenings. This attraction will probably draw well.

EXCHANGING OFFICES.—An exchange in the offices of County Engineer Talbot and County Clerk Stuart are being made today. The increased business of Engineer Talbot has made it necessary that he have more office space, in addition to a stenographer's office.

CONTEST WAS KEEN.—The guessing contest, arranged by J. W. Gammage & Son, "The House of Flowers," in connection with the number of birds in its downtown window, was one that attracted many answers. Hundreds of coupons were clipped from The Advertiser, and the winner, William Sheath of Wingham, used an Advertiser coupon to make the correct guess.

BLACK KNIGHTS' EXCURSION.—In connection with the Western Ontario celebration of the relief of "Derry," to be held this year at Saranac, the local members of the Black Knights of the Imperial City on Saturday. A special train will leave the G. T. R. depot here at 9 a. m. An motor special will bring the crowd back in the evening.

BIG OFFICIALS HERE.—Three official Grand Trunk cars were in the city today. Vice-President Kelly, en route to Detroit, passed through at 11:25 in official car Ontario, No. 115. Chief Engineer Safford, in official car Niagara, attached to No. 15, left at 11:37. Superintendent H. E. Wittenburger, in his official car 2303, spent the forenoon in a general inspection of shops and yards.

ALDOROUGH OLD BOYS.—The 17th annual reunion of the Aldborough Old Boys Association is being held at Port Glasgow tomorrow, and as usual a goodly representation of the Aldborough Old Boys of London and surrounding counties will be present to assist in the annual celebration. Dr. Fleming of Chatham, a descendant of the first settler on the River Thames, is to deliver an historical address on the occasion of the 100th anniversary of the settlement on Lake Erie.

TRIPP INQUEST MONDAY, 8 P.M.—The jury empaneled by Coroner MacLaren to inquire into the death of Mrs. J. Tripp, died following a motor accident yesterday, met last evening and viewed the body at Smith, Son of Clarke's undertaking rooms. An adjournment was made until Monday evening at 8 o'clock, when the evidence will be taken at a public court, Messrs. Colgan and Spratt, occupants of the car that struck Mrs. Tripp, will appear as witnesses.

TAX ON WARHOOPS.—Phoebe McDonald, an Indian maiden appeared before the Aldborough police court this morning, charged with disorderly conduct at Springbank last evening. Phoebe, in company with a friend had given vent to several "warwhoops" which immediately attracted the attention of the constable. When the constable asked Phoebe, why she replied that it was none of his business. One dollar and costs, and a promise was extracted by Squire Chittick to use the "soft pedal" in the future.

IN POLICE COURT

Blamed It On Daughter.

James Simpson, convicted on a theft charge, at his trial in police court today, was fined \$5 and costs.

Simpson, in his own defence, claimed the articles identified as having been stolen from the store were placed in his coat pocket at his home by his daughter, who had bought them during the first week in July. He had not worn the coat since.

Characterizing his story as a "lilly tale," Magistrate Judd found Simpson guilty.

Enough for Him.

William Venzulo, whose knowledge of the English language is extremely limited, appeared in court with his head swathed in bandages and his arm in a sling.

"What's the matter with the fellow?" asked the magistrate.

"Looks as if you have had your share, so away you go," replied his worship as Venzulo was released.

A Twenty-Day Guest.

John Brown, whose name has adorned the prohibitory list for many months, was on deck again on the usual charge. He offered no excuses, no apologies, nor tried to frame an alibi. The twenty days of his time will be spent with Governor Carter's guests at the county jail.

Back to Lovely Lameth.

"This is the second time in a week you have been here. Now you get the order for Lameth and stay there, where they don't have whiskey, or if they have you failed the next time," said Magistrate Judd to a citizen who hailed from the village that advertises as "Lovely Lameth."

CHICAGO GRAIN MARKET.

(Reported by Thomson & McKinnon.)

Wheat—Open High Low Close

Sept. 148 148 148 148

Oct. 148 148 148 148

Nov. 148 148 148 148

Dec. 148 148 148 148

Jan. 148 148 148 148

Feb. 148 148 148 148

Mar. 148 148 148 148

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10 London Girls Going Overseas as Probationers

Half a score of London girls, all nursing sisters of No. 1 Nursing Division, St. John Ambulance Brigade, are expecting daily orders that will send them overseas as probationer-nurses in the war hospitals being maintained in the Old Country by the brigade. Their applications have been passed on and approved by Mrs. E. Swindall, lady superintendent of the local nursing division, and all have passed the required physical examination, having been passed by Dr. Clegg, the examining surgeon of the brigade.

These nurses form London's quota of the overseas aid asked for by the Ambulance Brigade. Ten was the allotment of London, and it was raised with the slightest difficulty. More, it is expected, will be sent on here if the chance is afforded them.

So eager are the London girls to do their "bit" for the war that they are leaving their own passage to and from the Old Country. The allowance they will receive there is but small, but they want to do their part in the great war.

The using sisters whose applications have been approved are:

Miss Sadie Henshaw.

Miss Mollie Loidge.

Miss Marjorie Whittaker.

Miss Lucy Thompson.

Miss Lottie Clark.

Miss Nellie Thompson.

Miss Mabel Davis.

Miss Olive Sarr.

Several graduate nurses have also applied to Mrs. Swindall to be sent with the London girls, and advice are being awaited in their case.

CIGARMAKERS NOW ISSUE STATEMENT ON THEIR DEMAND

Say High Cost of Living Justifies Increase.

MANUFACTURERS FIRM

Will Refuse to Pay "Bill" Suggested by Union, Says Leading One.

The union cigarmakers met this morning in the Dowling Building to prepare a statement for the press as to their status.

One vote was decided upon the scale of prices to be submitted to the manufacturers. It is practically the same scale that is in force in Hamilton and Toronto.

The schedule has been sent to Chicago to the international headquarters of the union, it is proposed to have the same scale in force on August 25th. In case the manufacturers decided not to meet it, there will be a meeting to finally decide whether or not to strike.

A leading manufacturer stated that he had no objection to the union's demand, but was aware of the new rate, which they would not pay.

"It is too high altogether," he said. "The union officials gave out this statement."

"Owing to the increased cost of living and also that the cigarmakers' bill of prices in London is much lower than in this city in Ontario, we feel justified in asking for what we consider reasonable increase, and at the same time revise our bill of prices so that all shops will be on an equal basis."

One of the men voted 22 in favor of revising the bill, and 65 opposed, while in the jurisdiction at Windsor, which was 23, a majority was opposed.

Trade throughout the Dominion is good, and we feel confident that the manufacturers will be waited on by a committee from the union, as this bill does not go into effect until August 25th.

It was further stated that the present board of health would not allow the physicians of the city to sign its warning and rules, that it would resign a body if there was not a concerted step towards stamping out infectious diseases.

The doctors seem to think their function is to cure, not prevent disease," said an official today.

PERSONAL MENTION

During the absence of Rev. Dr. Douglas and family at Grand Bend for a month, Rev. Mr. Hovson of 71 Astin street will be pastor in charge of Astin Church.

Miss Flore Graham has returned home after spending two months in Delhi and Port Dover.

Ald and Mrs. Gay and children of Niagara Falls, are spending a few days with Mr. and Mrs. Wm. Comp. Byron avenue.

Mrs. John Callender, 772 Helmholtz avenue, has returned home after spending several months in Regina with her daughter, Mrs. Stanley Way.

Mrs. and Mr. E. H. Snale of Woodstock announce the engagement of their daughter, Gertrude Ethelstone, to Oliver Graydon of the Molsons Bank, Waterloo. The marriage will take place early in September.

Mrs. E. Steel of Stratford, is visiting her friends in this city.

Miss Marjorie of this city, is visiting in Miss L. Harris of Stratford.

Gunner Thomas O'Connell of the 4th Battalion, is at home in Stratford on leave.

George Brown of this city, spent the week-end with friends in Cleveland.

The christening of William Parker O'Brien, son of Stanley and Elizabeth O'Brien, took place in the Church of St. John the Evangelist last Sunday night at 6:15, by Rev. Mr. Ward. Miss Baskerville was godmother, and H. Baskerville was godfather.

Mrs. E. B. Smith is spending a day or so in Toronto.

Dr. J. B. Webster Dead.

Philadelphia, Aug. 9.—Dr. J. B. Webster, widely known in medical and geographical circles throughout the country, died last night from heat exhaustion.

Dr. Webster took a prominent part in the relief of Lucknow during the Indian rebellion in 1857. He came to America in 1875 from England. He was born in 1808 on board one of the ships of the East India line which his father was a director. He was an intimate friend of Dr. David Livingstone.

RE-EDUCATE MAINED.

(Canadian Press.)

Paris, Aug. 10.—Justin Godart, under-secretary of state for sanitary service, yesterday formally inaugurated an extensive work for the re-education of mutilated French soldiers—men who have lost legs or arms in the war. The schools in which the men are to be taught are located at Neuilly-sur-Marne. A feature of the ceremony yesterday was the presence of 500 named soldiers, who are receiving instructions as carpenters, tailors, electricians, stenographers and typewriters.

IRENE GRACE BACK HOME WITH LEGS STRAIGHTENED



IRENE GRACE, WHO UNDERWENT AN OPERATION AND HAD HER TWISTED LEGS MADE STRAIGHT, THANKS TO THE GENEROSITY OF ADVERTISER READERS AND THE MANAGEMENT OF THE PRINCESS WINTER GARDEN.

Straight-limbed, though still somewhat weak, Irene Grace has come successfully through an operation in the Orthopedic Hospital in Toronto and subsequent long weeks of treatment, and is back again in her foster home, more than ever a beam of sunshine.

This is good news for readers of The Advertiser, and especially the kind friends who generously subscribed money towards a fund to make possible an operation to save a winceless and ward of the Children's Aid Society from growing up a helpless cripple.

All that was necessary to bring forth a warm-hearted response, some three months ago, was to tell the public that there was a certain lot of scarcely three, a sunny, golden haired little girl, whose legs were pitifully twisted, and who would be lame all her life unless money was forthcoming very soon for an operation. The money flowed in from all directions, in amounts large and small, from grown-up people and from little children, whose families in some cases joining forces in their subscriptions.

Amount Received.

One line day, the statement was made that there was enough in the treasury to cover the expense of taking Irene Grace to the Orthopedic Hospital, where the very best chances would be insured for recovery.

In the meantime, the well-known head of the hospital, Dr. MacKenzie, who had first pronounced Irene Grace's case curable, was taken away by death, and some weeks' delay were occasioned until the eminent specialist, Dr. Verrill, was secured to take the place of the late Dr. MacKenzie.

The journey was made to Toronto and a few days later word came to Inspector Sanders that the operation was safely over, and the little girl apparently quite comfortable and doing well.

The end of last week, Dr. Verrill notified Mr. Sanders that Irene Grace was able to be removed home, that the operation had been a success and both legs all right. They were weak, nevertheless, and she would require great care for some time.

Mother Happy Now.

Inspector Sanders at once communicated with the foster mother, and to-day received the following letter from her:

"Dear Friend,—Just a line or two to let you know we got Irene safely home. I went down after her Saturday. She got along fine. Her legs are weak yet, but they are straight. We are so thankful for what has been done for her, and that she was spared to come back to us again. I was getting pretty lonesome. I couldn't have stood it much longer. I was glad to go down for her, and when your letter came it was quite a relief for me."

The nurse said she would get along all right on her legs, and she hadn't been on them very long up to Saturday. She is doing fine.

Inspector Sanders' comment is: "There is no doubt about it. Irene Grace will receive every possible care."

No Report to City.

"I have not submitted any report to the city on the question at all," declared Dr. Hill. The only report that has been asked for was from the owners of the well, and that was a personal matter. I believed that we had been asked to make a city report, but on investigation found that the committee had been asked for a report on the nature of the report, which had been prepared by the owners but not yet sent. That is a personal matter with the Institute of Public Health.

No Official Statement.

Asked where Mr. Pocock secured his information, Dr. Hill said that it must have been in a verbal way, as he had never referred to it in any official way whatever.

"Will your report to the owners be unfavorable?" was asked Dr. Hill.

"That I cannot say. The request for the analysis was made to the institute by a private party, and it cannot be given out. What we do for private persons at the institute is private property."

"So far the board of health has not been asked to take a hand in the Macgregor wells question at all. It is up to the water board, and that organization has not yet asked for a report on the wells, though, as I said before, I believed at one time that it had."

Believed It Unfavorable.

Chairman Pocock admitted that he had heard that Dr. Hill's report, following the analysis, was unfavorable. He had not, he told The Advertiser, been in direct communication with the medical officer of health, who, as head of the Institute of Public Health, made the analysis, but he had in an indirect way, the manner of which was not specified, been informed that the report was unfavorable.

"I don't want to say anything for publication on this phase of the question," said the chairman, "I am in favor of more water and of getting it once, but there seems to be a belief in some quarters that I am opposed to the Macgregor wells, and any report in connection with the purity of the water there would come with better grace from Dr. Hill than it would from me."

Not Knocking, He Says.

"I am taking the stand that I will not in any way be accused of knocking the wells. I have never knocked the wells yet, and I want to have nothing to do with the submission of Dr. Hill's report on the question. We have Dr. Hill for that purpose, and it is his business to make any reports."

"I believe that Dr. Hill wants to give the wells every possible chance, and that for that reason he wants to make more than one test. We have the regular testing bottles that are sealed, and so on, and Dr. Hill is using these to make his tests."

Commissioner Pocock said he had reason to believe that Dr. Hill's report, which he expected will be submitted to the commission at its meeting this afternoon, would be unfavorable. He added that he did not believe that the report would be very unfavorable.

Owners Still in Ignorance.

Calvin Parker, who is offering the Macgregor wells to the city, stated that he had not received any report from Dr. Hill as to the purity of the water. I have heard that statements have been made, but we have heard nothing and we are paying for the report. Concerning the matter, we should be sure the information. I might explain that at the time I gave the samples to Dr. Hill I forwarded samples to out-of-town chemists, and I have not received any word from them so far. We will make known all reports on the tests in any event."

TOO LATE TO CLASSIFY

BOY WANTED — APPLY FOREST CITY Soda Water Works, Rectory street.

WEDDING BELLS

McLAUGHLIN—GEE.

In the Church of the Redeemer, on Wednesday afternoon, the Rev. Mr. H. E. Ashby, married, Miss M. McLaughlin, of the 153rd

London Advertiser

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Thursday, August 10.

London Must Have More Water.

THE LITTLE Londoners continue to counsel that citizens keep their collective head in the sands rather than to make it startlingly plain that the need of water is the uppermost question before the people.

"Don't let anyone know about it; don't tell a soul for fear the underwriters might hear you; you will not be civic spirited unless you keep it quiet that we have not a sufficient water reserve at the present time," said one of the "speak easy" crowd that talks loudly when everything is going easily and "pussy-foots" when everything goes wrong (as is bound to happen once in a while).

The city of London requires a water supply at least half as large again as the present supply of about six million gallons. General Manager Buchanan has the courage to face the situation and he declares that the city should have from three to four million gallons more than at present.

About one year ago The Advertiser with the best of intentions called attention to the fact that it was claimed the supply from the Beck wells at Ridout street was inadequate. Such information as made it appear wise to bring this fact to public attention was at hand, and instead of smothering up the truth The Advertiser printed what it had received. It was plainly a case of journalistic duty. For this warning to the public this newspaper was vilified by those who were unwilling to let citizens know the truth about one of the most vital situations in the city.

IF THE CITY HAD RESPONDED TO THE URGINGS OF THIS NEWS-PAPER ONE YEAR AGO, IT WOULD NOT HAVE BEEN FACED THIS YEAR WITH A SERIOUS WATER FAMINE, WHICH CURTAILED THE USE OF WATER IN THE HOMES AND PERMITTED THE CITY'S LAWNS TO BE BURNED TO A CRISP, AT THE SAME TIME EXPOSING THE CITY TO MOST SERIOUS DANGER.

A considerable additional supply was secured at the Ridout street wells, thanks to the foresightfulness of the general manager, but those who have sought to have the general situation faced have had abuse for their pains. Here are the facts of the water situation in a few words:

The average consumption for the last month and a half has been approximately 6,000,000 gallons a day.

But for curtailment of the supply by edict restricting the free use of water this supply would have been wholly inadequate.

At different periods during the hot spell citizens were unable in certain sections of the city to secure a supply sufficient for domestic purposes.

WE ARE PUMPING AND USING EVERY GALLON OF WATER THAT IS AVAILABLE, AND THAT WITHOUT ANY SERIOUS SITUATION TO CONFRONT US.

Had ten thousand soldiers been left in the city THOUSANDS OF PEOPLE WOULD HAVE GONE THIRSTY. We are at least that much to the removal of the men in khaki, though it merely gives evidence of our shortsightedness.

THE MENACE OF A GREAT FIRE IS SERIOUS.

Today there are between nine and ten feet of water in the Springbank reservoir, indicating that the city is keeping only 3,500,000 gallons available when it should have 6,000,000 gallons to be up to what has been regarded as normal.

The supply at the Ridout street reservoir is about one million and a quarter gallons.

Add these two sources together and put in the stream of sulphur water we are using in our extremity and you begin to understand what sort of a hand-to-mouth system we are operating under.

THE INADEQUACY OF PUMPING POWER SHOULD NIAGARA POWER FALL IS MOST SERIOUS.

Citizens should realize at once that someone must be spurred to take immediate action. Certainly the sands into which we were told to thrust our heads one year ago have not yielded the necessary supply. Hagglings over the location of water or the difficulty of getting water will not secure it. We should have united action on the utilities commission and an end to the feeling that criticism is necessarily to be disregarded and good counsel to be scorned because it comes from The Advertiser.

Every citizen is anxious to see the city secure a water policy that will stand the test of time and the test of hot weather. The utilities commissioners are the men responsible for the city water supply. Each man of them is responsible, and if any one man is so unreasonable as to stand in the way of increased water supply he should be exposed, while the others band together in order to back up the general

THE HON. BOB'S BOMB.

HON. ROBERT ROGERS says The Advertiser has grown "sour, dis-temper and hungry in five years of Opposition." "Bob" is measuring us with his own stick, having doled out hundreds of thousands of dollars in "paw" advertising and job printing to his own and other Conservative newspapers since he got in close touch with Ottawa.

The Advertiser never received from the late Government enough printing to keep a hand-press in operation, or enough advertising to keep a printer's devil from starving to death. Therefore it has never developed an appetite for the stuff.

Since the present Government came into power, however, the local Conservative paper has received more advertising in any one year than The Advertiser in all the years of Liberal power. It has been well rewarded, and doubtless was deserving, according to services rendered, of large amounts of the people's money with which to ease its conscience.

We are not indignant over the Hon. Bob's chastisement. It is rather a compliment to be damned roundly by the present minister of public works. We can "see his finish" at the present moment, and he realizes that we are going to help him reach it as quickly as possible, thereby fulfilling a duty owed to the people of this country.

TRADING WITH THE ENEMY

WHY does not our local contemporary, which is always throwing insinuations of delinquency at The Advertiser by means of the low tactics with which it is so proficient, clear its own skirts before it starts to slander?

It is a very vulnerable paper and a very idiotic one. Also there is no use going into the merits of a case with it; it must be shown in its true colors by its own actions.

For instance, every day of its existence, it is "trading with the enemy" by its purchase of the news service of William Randolph Hearst—the man who inserted the word "overwhelming" in a dispatch which spoke of the British defeat at Jutland. Hearst is probably the most insidious and crafty foe that Great Britain has in the United States. Further than this, he is a newspaper pariah, whose non-existent war correspondents have been "shown up" in such a manner as to leave no doubt of their non-existence. His news service was recently "blacklisted" in the British House of Commons.

Yet this super-hypocrite on Richmond street pays Hearst for his news service and affronts its readers by printing descriptions of the Hearst news over its dispatches. It enables Hearst to deal stronger blows at the British, and traffic with an enemy whose every waking hour since war began has been devoted to wholehearted service to Germany and the Germans.

TWO IRISH HEROES.

THE New York Times believes that the Irishman who is true to Irish ideals of freedom and justice stands by the British mother in her present crisis. This great New York journal has always shown a brotherly feeling for the British since the war began, and it places among the immortals those two Irishmen—Patrick Moran and William Devlin—both of them, no doubt, Roman Catholics, and Home Rulers, who were executed because they refused to join Casement. If Casement was guilty of nothing more (and his other crimes were monstrous) he caused the murder of these two brave men. It is not a new role for the Irish to die for Britain, but truly as martyred heroes did Moran and Devlin die. These are the men who are winning justice for the Emerald Isle. The Times says of them:

"Fte. Patrick Moran, of the Connaught Rangers, and Fte. William Devlin, of the Munster Fusiliers. Both were prisoners in the hands of the Germans. Both were among the Irishmen whom Roger Casement tempted to gain their liberty by joining his expedition. Both refused, and both were shot. The explanation given by the German authorities was that they were shot for other offences; but when the American ambassador tried to investigate he was not permitted to interrogate witnesses except in the presence of German officers, and the authorities tried to prevent him from undertaking it at all."

"After Benedict Arnold joined the British he was asked to visit American prisoners and offer them their liberty if they would join the English. They refused, with appropriate language, and it has always been counted to them for courage and self-sacrifice. Patrick Moran and William Devlin were true to their oaths, to their duty, and to the best interests of Ireland. Their kind of heroism is not so extravagantly praised as some other kinds of Irish heroism; but Moran and Devlin and their kind give their lives not for Ireland's past, but for her future."

THE REAL RESULTS.

MESSRS. KYTE AND CARVELL, who launched the charges which caused the Meredith-Duff Commission to investigate two American ammunition contracts, may be thanked by all Canadians for having cleaned up a situation in such a manner as to affect the conduct of public men, contractors and commission agents in Canada for all time to come.

No one went to jail as a result of the charges, and, thanks to Sir Sam Hughes, the man censured by the report, Hon. Col. J. Wesley Allison, is still entitled to the salute of every Canadian soldier who has joined the colors. Sir Sam himself is out of the country, posing for moving pictures in England.

But there are some results which Meredith and Duff did not bring about, but which are just as strongly evident as though they had been contained in the report.

One of these facts is that J. Wesley Allison will not again be commissioned to purchase munitions or supplies for the Canadian or British governments. No minister, not even Hughes, who professes still to believe his bosom friend,

Why the Smith's Cow Hadn't Been Giving as Much Milk as Usual.

BY FONTAINE FOX



will ever dare to be associated with Allison in any capacity which involves a contract of a monetary nature. No one will need to "see Allison," and the imputation "colonel" will not be the man who deals out the plums to his friends. At least, we cannot believe that the Conservatives are capable of creating so suicidal a situation.

No Canadian manufacturer's appeal for business will go unheeded if the call for fuses is made again. A gang of bloated New Yorkers will not be invited to come in and "pick over the good ones." The native-born citizen has been given an equal chance, thanks to Kite and Carvell.

Further than this, there will be more care all along the line in the placing of contracts. Incompetence of the Carnegie brand, whereby the British would have lost nearly two millions except for a lucky delay, will not be tolerated. There will be an effort made for efficiency and there will be no sense of ownership of contracts as shown previously.

EDITORIAL NOTES.

Next thing we know the fact will be noted when Sir Sam goes to take a bath.

The Allies have risen to the heights, the Germans have sunk to the depths—in two years.

Lieut. Papineau is the French-Canadian at his best. Bourassa the same breed at his worst.

French shells are falling on Peronne and destroying French art treasures. And the Germans feel simply terrible about it!

The war every mother is watching has its battlefield in the homes of New York State. Even the callous heart of the great eastern metropolis must be touched by the plight of little ones struck down in the east side and on Fifth avenue.

Sir Sam is much featured in the pictorial press. A recent illustration showed the minister emerging from a captive German submarine.—From a Conservative paper's special cables.

Fine stuff for which to pay large cable tolls!

An accidental death is so cruelly unnecessary. The London lady struck down on one of our streets yesterday apparently was a victim of nervousness, caused by the monopolizing of the pavements by motor cars, though the driver of the automobile which struck her does not appear to have been to blame.

A Galt alderman suggests the following signal code, hoping to prevent motor car accidents at street intersections:

When a motorist intends to keep going straight ahead, to give one long blast of the horn.

When a motorist intends to turn to the right, one short blast of the horn.

When a motorist intends to turn to the left, two short blasts of the horn.

Three short blasts might be made to recognize signal for backing up.

\$2.75 to Detroit. Chosen Friends' excursion, via Grand Trunk Railway, Saturday, Aug. 19; good for three days. Everybody welcome.

DELIGHTFULLY COOL ON THE GREAT LAKES.

Port McNicoll, a few hours pleasant journey via Canadian Pacific Railway, is the gateway to the Great Lakes. Steamship Express leaves Toronto 2:30 p.m. each Tuesday, Thursday and Saturday, making direct connection at Port McNicoll with either steamship "Kewatin" or "Assiniboia" for Saint Ste. Marie, Port Arthur and Fort William. Particulars from any Canadian Pacific ticket agent or W. B. Howard, district passenger agent, Toronto.

23ywt aug15

cloth in cool water, bathed his face and hands.

"Polly! Good-bye, Polly!" he said. "Won't you say good-bye? What's the matter with everybody?" More mothering and then: "Nobody was at home, Polly. I cut across the back way and Duke ran into the kitchen. I chased him out and he tore your mother's silk dress. She hates Duke. Poor Duke! Good-bye, Polly, dear!"

The night wore on. White-uniformed nurses and two surgeons worked unceasingly under the uncertain light of two oil lamps. In the distance was the faint booming of guns. The little nurse came back as soon as she could be spared and sat by the delicious man's bed. But he was not so hot now. His fever was going down. He had stopped muttering and slept quietly.

"Will," breathed the little nurse softly, "live for my sake, Will. There was some mistake I am sure, and it will come out all right."

Dawn came swift and hot and a horse galloped near. It was a messenger with mail. There were letters for Polly, one from home and she opened it eagerly. "Dear little girl, your daddy and I are so anxious about you," and so on. Then, after other bits of news, "You'll be surprised to hear that I found my ring. It was very queer the way it was lost. We found it sticking to the bottom of the old cherry basket. Norah must have set the basket down on my rings that day and the diamond one caught. It's been in the cellar ever since until today, when she found the ring. Do you ever hear of Will Fielding? We've inquired about his family, Polly, dear, and find the Fieldings come of splendid old New England stock. I can't say a word if you still care for each other. Wasn't that a fearful battle at Terrestos?" and so on.

The letter slipped to the floor. "Thank God!" whispered the little nurse.

WAIT A MINUTE!
 —By J. M. F.

Kaiser Wilhelm will soon be known as the William Jennings Bryan of Germany, if he continues to make speeches.

King Ferdinand of Bulgaria seems to be in the same position as the man who staked his whole fortune on the wrong horse.

The punster of the staff says the Cossacks are putting the Germans hors-de-combat.

The chief boast of citizens these days is—"Well, I had a fine night's sleep."

There would be fewer marriages, we know, if the women saw their husbands in bathing suits before taking the matrimonial hurdle.

Blue-eyed men are more fickle than the brown-eyed birds, a social worker states. A lot of married men will now wear goggles.

The way some wives handle their husbands' purses leads one chap to call his wife his next of kin.

Chicago has a home for chorus girls. We know now what the chap meant.

when he sang about "Home, Sweet Home."

Maine is a "dry" state, but the condition of the inhabitants must be something terrible. It is a sad night that they do not see a submarine.

An uplift person advises married couples to take their vacations together. However, a lot of folks would like a truce in the big battle.

A St. Louis lumberman leaps fifteen stories to his death. Wooden head.

The Italians have not been saying much of late, but they have uncorked a wallop on the Austrians that has Franz Josef and his gang tottering.

Suits for cows are the latest things. Bully.

It is all very fine to be bathed in perspiration, but they won't allow folks to wear bathing suits all the time.

A little Italian boy, who did not look more than six years of age, was selling The Advertiser at Richmond and Dundas streets on Wednesday morning, and he was having a busy time. A lady approached, and he asked her to buy a paper. "Aw, do buy a paper, and see how us Italians fight." The lady bought.

There is a prize fighter named Hammer, and we entertained a pugilist named Rivet the other evening. They ought to start a boiler factory.

A report stated the other day that the heat was killing the chickens, but not the kind you were thinking of.

The summer resorts state that business is good this year. We have not heard what the customers have to say.

If auto speeders killed only themselves the common folks would not have so much to worry about. It is the innocent bystander who usually departs this life.

With the Italians kicking the stuffing out of Austria on one side, and Russia chasing the Austrians on the other, the subjects of Franz Josef will soon be trampling each other to death trying to get out of the way.

Some papers are carrying stories about a St. Louis girl who kissed a calf. Rather frequent in these diggings.

Hearing charges of being traitors these days, makes one very glad to know that Conservatives only are doing the fighting for the Empire. That's what some folks want us to believe.

Camp Borden evidently has more sand than Sir Sam Hughes. He went away to escape it.

There is no room for a pessimist these days anywhere in Canada. Things are coming our way, and coming so fast that it makes life one grand round of joy. Pity it is that it is costing the lives of so many regular fellows.

Our own Post Bill is the man who won the bird-guessing contest conducted by a local flower store. Being a bag-gagman Bill is used to counting chickens in a crate at a moment's notice. The florist's window was full of canaries and Japanese sparrows, and a few imitation birds. Bill is some ornithologist. He took a coupon from The Advertiser and made his count. A coupon said, "How many birds in our window?"

Here is what Bill wrote:
 47 birds,
 5 imitations,
 4 mud turtles.
 All creeping and crawling things look like birds to Bill. His poetic soul is capable of giving wings to a mud turtle or a bullfrog. Like the Irishman, he spotted the turtles for "canary birds" with their feathers turned in the wrong way. Needless to say, we anticipated a return of Bill's joyful mood of triumph as a result of his triumph.

SHOW US WHERE
 If that doctor who knows where meat-drunkards are found,
 Will show me the place, I will tag,
 No matter how far I might have to go,
 And I strive to get one "heavy jax."

Wherever it is the price must be
 "Way below what we pay at our shop,
 For a look at the figures there, O my,
 O me!
 All hopes of "a Bender" just stop.

The place that the doctor's drunks gather, perhaps,
 May be a much cheaper retreat;
 But at that, if my money bought one good, lovely drunk,
 I'd be sure that the house stole the meat.

Tut, Tut! Don't tell me that meat-drunkards exist.
 I'm the kind can be fooled, once or twice,
 But I'll not believe one can get drunk today
 On meat, when I think of the price.
 —THE OLD UN.

Blood was like Water
 Anaemia

You cut your finger and the wound is slow to heal. The blood is watery and fails to form a clot. The lips and gums are pale. You are anemic.

This condition is best overcome by using Dr. Chase's Nerve Food. In this food cure there are combined in concentrated form the elements that go to form new, rich, red blood.

The appetite is sharpened, digestion improves, color and strength return, and you rid yourself of weakness and many annoying derangements.

50 cts. a box, 4 for \$2.50, all dealers, or Edmondson, Bates & Co., Ltd., Toronto.

Dr. Chase's Nerve Food

There is no room for a pessimist these days anywhere in Canada. Things are coming our way, and coming so fast that it makes life one grand round of joy. Pity it is that it is costing the lives of so many regular fellows.

Why Necessary to Advertise

The shopkeeper of yesterday had a way of turning down the ad man with the remark: "A satisfied customer is the best advertisement."

This sounded all right at first, but TIME tries all things.

The satisfied customer is mighty effective advertising, but advertising which is not in itself enough to hold against the assaults of present-day competition.

There is always ground for apprehension lest satisfied customers stray away, and fail to come back.

Without warning, the fellow down street may cut loose with a band of music, a leap-for-life performance, or special discounts, and so, STAMPEDE THE FLOCK!

The non-advertising merchant is exposed to the inroads of competition right and left—the one who advertises has a double hitch on his own customers and a dragnet out for other possible patrons running at large!

Advertising both stabilizes and accelerates a business—that is, steadies it—and drives it ahead!

In the logic of the case, and in common experience, it pays best to patronize the advertising stores. People who have learned to regulate their personal and household expenditures by the information gathered each night from the STORE NEWS IN THE ADVERTISER require no argument to convince them that they make handsome dividends dealing with London advertisers!

The Advertiser is a member of the Audit Bureau of Circulations, when you buy its space you buy what is right.

