## MAYOR T. L. CHURCH

wishes to thank his friends and supporters for their loyal support in the past and to ask for a continuance of it on his record on New Year's Day.

He wishes all the citizens a prosperous and
HAPPY NEW YEAR

## AUTHORITIES ROUND UP ALLEGED BOOTLEGGE   <br> "Villainous and Desperate"

SIR ADAM BECK is quoted as having used the above terms at his speech before the Toronto Advertising Club to describe our methods, specifically citing a clause published in the circular headed "N.B." follows :
"The consent of any corporation required under this agree-
ment shall mean the consent of the Council of such corporations,
such consent being in the form of a $S^{I R}$ ADAM has discovered a printer's error, inasmuch as tions" in the second line. We regret the word "corporawhich we admit. But why "villainous" and "desperate" Even if the error had been intentional, which most certe"? ly it was not, the essential meaning of the clause is not changed thereby. In its absolutely correct form the is not pretation is that the Council of all the cormorations is meant, including Toronto. By the mistake in spellions is which we are termed "villainous" and "desperate", for ronto would appear to be the only municipality referred to. he exact, correctly spelled clause as quite as surely under
It is a bad point in the agreement th
he Council should have power whichent that to the voter alone.

## VOTE "NO" on the Hydro Radial By-law

woods,
President Toronto Board of Trade
Sunday World Newsdealers,
Newsboys and Vendors
World will appear on
Saturday night edition
Saturday night edition
NOT to forward the u
usual, unless we are
THE WORLD CIRCULATION DEPARTMENT

"YES" ON THE HYDRO-RADIAL BYLAW

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## Retail Merchants declare against that Dangerous Hydro Radial By-law

## 

THE Toronto Headquarters of the Retail Merchants Hydro Railway By-law being voted on by the people at this time.
This gre
ituation breat body of retail merchants is alive to the perilous If an thing that will stimulate business it is the retail element and yet as regards this Hydro Radial project, this is what the protest, sent broadcast throughout the city, says
SHOULD HAVE TIME TO CONSIDER IT.
W. F. COCKSHUUTI, M.P.,
SUUPPORT OF RADIALS
SUPORTER OF BYLAW,
IS GOOO PATRIOTISM Member of Board of Trade Coun-
cil is Opposed to Its


We Seek Election as Provisioners in General

## To Your Household During 1916!



Pork "Specials"


## Butter and Eggs <br> -

|  |  |
| :---: | :---: |



## Sausages




Davies "Peerless" Brand Pickles

|  |  |
| :---: | :---: |

DAVIES WONDERFUL TEA-35c
 STORES EVERYWHERE








## Hockey <br> $\underset{\substack{\text { Player Get } \\ \text { Credentials }}}{\text { 末 }}$ Trotting <br> Fast Time By 3-yr.-old


INTOWN NEXT WEEK ARENA'S BLLL TONGHT IN STRAIGHT HEATS WTHST. LOUSS BROWNS POOOR ROGER BRESNAHAN Fermer Orilila star. to. Turn Out
With the Battery-Hockey



0 contain a high-grade, all-Havana fille.

## "Lord Tennyson"

is the Greatest 5c Cigar in the World.

Our stock of Havana Tobacco enable us to give to
the smoker such quality as he has never beforco bee

## . DAVIS \& SONS, LIMITED

## EATON'S

Bargains in Seasomable Needs for Men
 M ER. natural colors and include fine
wools, and wool merinos. Sizes 34 to 46 .
Reg. \$2.0.0 to $\$ 3.50$. Frida, suit... 1.48
MEN'S SWEATER COATS, in plain
 and combination colors. Sizzes 38 to 42
 FLERS, silk knitted in honeycomb and
fancy weaves with fringed ends, lavender, fancy weaves with fringed ends, livender,
navy, red, tan, helio, gold, black, brown and
assorted heather mixtures. Reg. $\$ 1.00$ to 1.50. Friday, each. Reg. $\$ 1.00$ to
MEN'SATBA BOBES, of English . 69 American makes; medium and heavy-
weight blanket cloths, in shades of brown,
grey, blue and red. grey, blue and red. Have turn-down col-
lar, two pockets and heavy girdle at waist.
Sizes small, medium and large. Reg $\$ 3.45$ Sizes small, medium and large. Reg. $\$ 3.45$
to $\$ 4.95$. Friday, each.
S.
OREATON CPMITED

$\xrightarrow{\text { Pid }}$ THE TOROMTO WORLD


Or. STEVEMSON'S CAPSULES

RICORD'S SPECIFIC




FRIDAY MORNING

## Here's an Overcoat Stock "After Your Own Heart"

IT'S a great stock-everything worth while -nothing that isn't-and everything priced with a view of giving you a lot for your money.
WHATEVER your taste, or size, or income, or inclination-there's a special. Hickey Overcoat designed to "fill
the bill., the bill.
BUT-the coats are better merchandise B than we are advertisers-if we can get you to see them, we won't have to coal you to want them.

Suits \$15 to \$25 Overcoats \$15 to \$35
Hickey's 97 Yonge Streot

REsult track fast.

$\qquad$
$\qquad$

$\qquad$
25 Only Men's Sample Overcoats At $\$ 13.50$


## HONE FOR NEW YEAR

CANADIAN PACIFIC


SINGLE FARE
 FARE AND ONE-THIRD



CAMADIAN NORTHERN ALL THE WAY
 GRAND TRUNK RAILWAY EXCUKOIUIVS
For a Bright New Year of Health and Cheer COSGRAVES Mild, Chill-proof PALE ALE
"MADE IN CANADA"
Call Your Nearest Dealer on the Phone

COSGRAVE BREWERY CO Limited
LIMITED
meant the best
$\qquad$

That Son-in-Law of Pa's




Goods at Other Prices
Bargains in Boots Today
 Fur Trimmed Juliette Slippers, wool ieet, all sises in the lot. Reg.
ular $\$ 1.6$.
Friday WOMEN'S $\$ 1.25$ SLIPPERS
Riboon trimmed, cosy style
radded
soles,
ornaments

 Friday, ococ
MISSES' AND CHILDREN'S


 Men's sizes 81.99 . Boys' and
Women's sizes, $\$ 1.75$. Youth 3nd Mises sises, Si.50.
BOYS LIGHT CITY AN BOYS' LIGHT CITY AND
SCHOL BOOTS.
Dullic calf and box kip leathers;
sizes 1 to $51 / 2$, Friday
\& 1000

 $\underset{\substack{\text { to } \\ \text { Frid }}}{ }$

Hose and Gloves



\$5 Silk Petticoats \$2.49
Thafieta, silk jersey and messa-
line; black, navy, cerise, emerald, Copenhagen and dwite, emerala,
36 to 42 . No phone or mail orders.
GINGHAM HOUSE
DRESSES

$\$ 22.50$ Misses' Dresses at $\$ 12.50$

To Ju Mor R Resses.




25 c Dinner---in the Lunch Room




AT THE END OF MUCH THE GREATEST YEAR'S BUSINESS THIS LIMITED, WISHES TTS CUSTOMERS THE COMPIIMENTS OF THE
SESO SEASON, AND INVITES THEM TO SHARE IN A DIST
HIGH-CLASS MERCHANDISE TODAY, AT ONE PRICE-

NB - THE RECUUP PRICES ON THE HUNDRED OR MOPE APTICES OFFEPED RANGE FROM $\$ 30.00$ TO $\$ 150.00$. TO MAKE SURE OF YOUR CHOICE IN THESE $\$ 19.15$ "GOOD-BY" BARGAINS,

## Diamond Jewelry

 \$19.15 Women's Cluster Diamiond Rings, \$19.15. Five Single - Stone Diamond
 \$35.00. Friday, \$19.15. One Marquise Onyx and Dia-
mond Rings, platinum set, six fine mond Rings, platinum set, six fine
diamonds
in the res.
ting
Regular diamonds in the ring
\$40.00. Friday, $\$ 19.15$.
Five-Stone Diamond Rings, in all
diamond, diamond and emerald or diamond, diamond and emerald or diamond and sapphire combinations,
14k gold settings. Regular $\$ 35.00$.
Fr
One pair Cluster Diamond Earrings, platinum set, seven diamonds
ing each earringe; look like single stones; 14 k gold backs and screws. Regular \$40.0. Friday, \$19.15. One Wedgwod Blue Cameo and
Diamond Pendant, fine cut cameo, genuine diamond, 14 k gold setting.
Regular $\$ 45.00$. Friday, $\$ 19.15$.

Art Glass and China

## S65 Cut Glass Friday, $\$ 19.15$.

\$50.00 Cut Glass Vase, \$19.15. $\$ 50.00$ Cut Glass Vase, $\mathbf{\$ 1 9 . 1 5 . 1 5}$
$\$ 60.00$ Cut Glass Vase, $\$ 19.15$. $\$ 75.00$ Intalian Carrara, Marble
Fisure, "The Grape Girl." Friday, Figue.,
$\$ 19.15$. \$62.50 Italian Carrara Marble
Fivere Figuree "Prima Le Zione." Friday,
$\$ 19.15$. $\$ 75.00$
Vase, $\mathbf{\$ 1 9 . 1 5}$. in. "Bernard Moore" $\$ 6.00$ Hand - Painted " Royal
Worcester") Worcester" "ase. Friday, \$19.15.
s57.0e "Crown Derby" Hand-
Decorated Service Plate. Friday Decorate
$\$ 19.15$.
$\$ 75.00, \$ 95.00$ and $\$ 125.00$
Carrara Marbles at $\$ 19.15$. Slightly damaesed, genuine Italian
Carrara Marble Statues and Buts Friday, $\$ 19.15$.
Dine - Piece Theodore Haviland Dinner Set, silightyly vare fied from trian
usual dinner set composition. Regu lar $\$ 75.00$. Friday, one set, ${ }^{\text {at }}$
\$19.15.


## Men's Overcoats

By Durward, of London, England
Kuppenheimer and Michael Stern, U.S.A. Regular $\$ 30.00$ and $\$ 35.00$
Military and Balmacaan styl

## Made-to-Order Overcoats

 60 Coat Lengths, English, Scoteh and rish coatings, black and Oxford gray meltons (Carr's),

## Men's \$30 Fur Coats \$19.15



## Orientals and Wiltons

One only Seamless Axminstic
lar 859.50. Friday $\$ 19.15$. at \$19.15. at $\$ 19.15$.
at $\begin{aligned} & \text { Wilton. } \\ & \text { at } \\ & \text { \$i. } 15 .\end{aligned}$
witis. Friday, $\$ 19.15$.


Original val
Piginal valae $\$ 36.50$. Friday, $\$ 19.15$.
iginal
Beluchistan, size e. . . x 3.8. . Originial talue $\$ 37.50$. Friday, , 19.15 .
Antique
Fiday.
Fine Ghuen
 $\$ 33.00$ Cedar Chests at $\$ 19.15$
$\$ 19.15$. lar $\$$ One fumed ored oak Cedar-lined Chest, size 48 in. $\times 21$ in. $\times 16$ in. high. Regu- $\$ \$ 19.15$. \$45.00 Upholytered Chairs at \$19.15. Sample pieces of furniture, in the
Drapery Department. Lounge Chair, in tapestry, rexular $\$ 45.00$. A high-back

 requar \$35.00. Friday, each, $\mathbf{\$ 1 9 . 1 5}$.
Five persian brass lampis,
 \$19.15.

Coal and Gas Ranges $\$ 19.15$
it $\$ 19.15$.
 Frida, $\$ 19.15$ :

115 Coats for Women \$19.15
In plush, velours, corduro ys, fur fabrics and imported novelty tweeds; single
garments, in the newest styles; all sizes in the assortment. Regular $\$ 30.00$ to
wOMEN'S AFTERNOON OR STREET DRESSES, $\$ 19.15$.
Imported Dresses in satit, tafifita, charmeuses, messaline, crepes or combination with Georsette crepe an
to $\$ 45.00$. Friday, $\boldsymbol{\$ 1 9 . 1 5 .}$
WINTER SUITS FOR WOMEN, $\$ 19.1$
Serge, broadcloth and gabardiness newest styles, box back, braid or fur
trimmed,
tussin or pleated styles, with fur or braid, etc.; silk lined.
Silverware at $\$ 19.15$
One Sterling Silver Toast or Muffin Dish. Regular $\mathbf{8 8 5 . 0 0}$. Friday, $\mathbf{\$ 1 9 . 1 5 .}$ One stering s.iver Toaste mum Manicure Set, 19 pieces, in cases. Regular
50.00 . Friday, $\$ 19.15$. Tow Cationets of Silver, 26 pieces, heavily silver-plated flatware, thread
patterns. Regulter $\$ 28.100$. Friday, $\$ 19.15$. One Stesing Siller Cake Dish, on stand; heevy weight, pierced pattern.
Regular $\$ 31.00$. Friday, $\$ 19.15$. One Clock, runs for three years without re-winding; English make; glass
case, with malogany frame. Regular $\$ 30.00$. Friday, $\$ 19.15$.
\$30 Hand Bags at $\$ 19.15$

Real Lace Neckwear
. Honition Lacese Collar, "Old Knights of Malta" detail of pattern. Regular
S40.00, Hontit
Regular $\$ 45.00$. Frlday, $\$ 19.15$. Hish Neette Point Collar, round shape. Regular \$45.00. Friday, $\mathbf{\$ 1 9 . 1 5}$.
PPENZELL HANDKERCHIEF,
From Switzerland. Regular $\$ 150.00$. Friday, $\mathbf{\$ 1 9 . 1 5 .}$.

## Ostrich Neckwear

Ostrich Boas, in black, white, black and white, gray and white, mole and
the bue and white. Regular $\$ 25.00$, \$30.00, $\$ 36.00$ and $\$ 40.00$. Friday

Travelling Goods at $\$ 19.15$
Ten pieces only-Two Wardrobe
Truniks, regular $\$ 39.00$ and $\$ 62.50$ Trunks, regular $\$ 39.00$ and $\$ 62.50$.
One Vulcanized and Studded Fibre Tourist Trunk, regular $\$ 28.00$. One Solid Leather Bellows Top Suit One Genuine Horn Back Alligator Suit Case, size 26 in., regular
$\$ 42.50$. Four Only Genuine Walrus Leather Club Bags, size 18 in. and
20 in., regular $\$ 27.00$ to $\$ 31.00$ Friday, each, $\$ 19.15$.

Electric Fixtures
Semi-indirect, 14 -imch bowl; cast
bass
band supports... Regular
$\$ 40.00$. Friday, $\$ 19.15$.
24 -inch Old $\begin{aligned} & \text { Hammered Brass } \\ & \text { Dome. Regular } \$ 50.00 \text {. Friday, }\end{aligned}$
\$19.15. Regular $\$ 50.00$. Friday,
Five-Light Matt Gold Shower.
Regular $\$ 58.00, \$ 19.15$.

Boys' Ulsters at $\$ 6.95$
 82 Coats, sizes to fit boys of 11 ck, double-breasted, with storm gs; in gray and brown ulsterain, $\$ 6.95$. OYS' GRAY TWEED 110 Single - Breasted Yoke Norfo1k Suits, full cut bloomers;
sizes 29 to 35 . Friday bargain \$izes 29 to 35 . Friday barga
BOYS' ENGLISH BOYO' ENGLISH TWEED
BLOMERS.
600 pairs, sizes 24 to 34 . Fri-
Men's Ulsters $\$ 7.95$



 English tweeds, in gray and in
browns, single - breasted, threebutton, sacque style, with, highe-cut
vest; sizes 36 to 44 . Friday,
$\$ 9.95$,

Women's Furs

 Natural Alaskay sable Mule
 Regulatan sises.50. Friamb, Muffs sembling the best scarves, reular $\$ 7.50$. Friday, $\$ 3.50$.
Mink Marmot Muffs, Orenterg marmot skins. Regular $\$ 10.00$.
Friday, $\$ 7.95$. on ink Marmot Stoleses very wide



The New Market









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