## Two Towns Taken by French are Important For Sfrategical Reasons; Allied Pocket Round Enemy Forces is Closing With Irresistible Pressure
















CZECHO SLOVAKS STILL SHIPPING


ADVANCING ON MOSCOW
ROBLEM.
UNSOLVED ood Question IIas Been Settled SAYS LLOYD GEORGE

## Nev Opration BEIM P PIMNED BY LuEROMORF

German Leader Has Forty German Leader Has Forty
Divisions of Shock Troops in Hand TO MAKE LAST EFFORT France Confident That Her Generals will Not Loes
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## NORFOEK NEWS

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We Are Going to Bring On Our Annual Sowtr Suli

## and Our Annual fuwirif sut

## A-Week Earlier This Year

We are yery glad that we thought of starting these sales in advance, because it will give
the handreds of visitors to the Chautauqua, that will be held in Simcoe July 25th to July 31st, an opportunity to participate in the bargains that
will be offered. This is the first opportunity that wil be offered. This is the first opportunity that
many people will have to see what the Falls' summany people will have to see what the Falss sum-
nier Clearance Sale is like. It is their first oppertanity to see a sale in the finest Furniture
and Home Furnishing Department within 50 and Home Furnishing. Department within 50
miles of Simcoe. Our furniture buyer has spent miles of Simcoe. Our furniture buyer has spent
several days in the leading factories pieking up severat days in the leadin
fine items for this event.
There will be hundreds of people buying
Fwiriture during our Annual Farniture Sale who are going to be very much happier' in their homes. Sale opens Saturday morning.
One of the Best Storess in Canalda
Anybody who needs Furniture to any extent
from a footstool to a complete outfif for a home, will do well to visit this sale.
reductions-or you are not.
Either you are going to choose your Furn-
iture where it is shown at the most Our entire stocks are in the sale, backed by special purchases totalling hundreds and hundreds of dollars in value. The average economy
is about 25 per cent is about 25 per cent.

The sale includes not only our entire stock
Bedroom and Diningroom Furniture Ches of Bedroom and Diningroom Furniture, Chess iture, Separate Tables, Chairs, etc., We also will offer Iron and Brass Beds, Mattressess
Springs, Kitchen Cabinets and Refrigerators. of inexpensive certain of finding the best grades of ine the best medium prices and you are of findtain that this is the sale to come to for the superb Kind of Funtiture. Plenty of extra salespeople -Ready Saturday morning.
Theh S. Falls Co.
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## PURITY CREAM

is good] for you. It is refreshing and Appetiang
Our fancy dishes pre delicious and they are all made with Purity Ice Cream.

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Satisfactory Classes!
Those who wear our classes.
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DARWENPIANO ANDMUSIC CO.
High Class Pianos. Musical In struments, Agents for Victrola
DALHOUSIE STREET

## Brown's Victrola Store ogeorge street <br> RS <br> mint ford. sure sure

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## Local News



## Ogilvie, Coctirad \& Co Offering Extremly Altrative Summert Wearables al Gieat Savings



## Tub Skirts for

 Sport Wear
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## Women's House

Dresses $\$ 1.75$



## Reliable Hosiery

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## Cool Looking Collars



Interesting ValuesinStaples
ctst Table Linen
 per yard, piece, 36 -inch Longcloth, sood heary quality: Th regular price was 35 c yard. Saturday
for per yard Five Pieces of Apron Gingham, 36 -inches and checks. Regular price 45c yard. 35 e
Saturday for per yard ...tis................. 35 Thiree preces of 844 Sheeting, white, extra heavy. Regu-
lar 850 a yard. Saturday for, per yard . . ........................... Two pieces, 18-ineh, Griey Towelling. Regular 35e per
yard, Saturday selling for
per yard ................................. 25 C

Offers Blouses of Voile - and White Silk

Our Blouse Dept.


Large selection of Voile Blouses, with floredit embibioidery
front, large square collars, daintily frimmed with val
Irace ste lace; also the Tuxedo or convertible collar; long sleeves;
turn back or drooping cuffs. All sizes at 81.98
890, $81.19, \$ 1.49$ and A new line of White Voile. Waists, with
daintill tucked. A bargain $\$ 2.00$ Fabutai Sink Blousesf hemstitched or plain collar and
cuffs. Regular $\$ 2.75$ and $\$ 3.00$; Iong sleeves and good quatity silk. Big Speciel for ....... $\$ 2.25$
Saturday selling ...................... Habutai Shlk Waists in a dainty floral pattern; good
quatity silt neveststyle collars.
Speclatfy priced at.
 OGILVIE, LOCHEAD \& CO.




## HELPFUL HOME CANNING HINTS





We manufacture our own garments and retail them at a wholesale price. Bargains are offered here everydayOur store is opposite the Hydro Office--take the car


## A Few of Our Specials Are:

Ladies White Middies, with colored Girls' Print Dresses, from .... 25c Up Ladies White Middies, with colored Boys' Blouses and Skirts ..... 49e Up
We also have our regular stock of Ladies' Aprons and House Dresses from
-

## SPECIAL

We have on hand a number of Factory Seconds, which will be sold at cost,
Ladies' House Dresses, Aprons, Ladies' Wash Skirts and Waists.











## HOT?---YES <br> And Then Some

But You'll Forget the Heat, and all you other worries, on a long cool spin
through shady country lanes on that Brantford Redbird Bicycle you've been promising yourself for so long. The Redirs - light, yet strong, servicable,
poses
yet handsome in appearance. All the requisetes for a good bicycle are combined in this make, and the price is
within the means of all. Better buy within the m.
F. H. GOTT

100 Dalhousie St
Bicycles.

## Buy a MASSEY



AUGUST - SEPTEMBER - OCTOBER Three months yet of good eycling weatherThen ready for the first good roads next Spring no worry about slow delivery or advancing prices.
Now is the time to get that Bicycle.

E.T.McCUBBIN

Bicycles and Repairing.
332 COLBORNE STREET


Our Bicycles Are WINNERS Whether for Racing, Business or Pleasure
And all our Wheets are GUARANTEED against flaw or defect. HAWTHORNE'S
.
Why Not Reduce
Your Cost of Living



Saved $\$ 120$ in Yearly Rent Cheaper Living - Better Living A "C.CM". Bicycle will do the same for yout
 $=$ Buy YOURS To-day







Dunlop Tire \& - Rubber Goods








## CASTORIA

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 nim. RestrthemBuy NOW and SAVE Money!
It will pay to buy your Ricycle now in-
stead of waiting until next spring. It is
almost dertain that prices will have to
Buya C. C. .IL. "Perrect" he Best Yet
HAWTHORNE'S


## COURIER "Classified" Advertising Pays



Male Help Wanted Male Help Wanted Female Help Wanted








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 Chiropractic

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 Wanted Horses and Cattle



## Girls Wanted  <br> $\underset{\text { DREWSTER }}{\text { Legal }} \underset{\text { \& HEYD }}{\text { Barriterer }}$











Property For Sale
S. G. READ \& SON Limited

## FOR SALE!

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S. G. Read \& Son limited



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FOR SALE



S. P. PITCHER \& SON
 Grand Trank Railway






