T CADIAN DAVIDSOLSthed at Wotrsile, N. S. S. every Thursday by

Member of the Canadian Weekly Newspaper A cootion Subecription Rateer of Maritime Selected Week A. Subscription

Advortioing Rate Cards and information respecting territory and sample
of pappir mailed upoon request. or may be seen at the office of any advertising agency
recognized by the Canacian Weekly Neesmant recognized by the Canadian Weekly Newspaper Association.
Avertiser to insure changes
for stand later

## 



## $[$ Editorial $]$

 OUR BIGGEST INDUSTRY$\mathbf{R}^{\text {EGRET is }}$ over what they are inclined to regard as a lack of industria activity in this section. They fail to realize the amount of busi-
ness involved in the growing and marketing of our apple crop, with ness involved in the growing and marketing of our apple crop, with
all the attendant occupations relating thereto. If the facts con-
nected with this industry were carefully compiled and tabulated they would reveal conditions which are far from generally under-
stood. From the early spring when the pruning of the trees is be
gun, until well on in the late winter when the gun, until well on in the late winter when the last apples have been
packed ready for shipment steady employment is given to a large
number of men, while in the picking season there is abundant An instance of how much money actually comes to the valley cently by a gentleman with whom the writer was motoring, who
pointed out a farm the owner of which sold his crop this season tree-run for the handsome sum of twenty thousand dollars. This
is by no means a solitary case and there are many who realize more
than half that amount from the proceeds of their all in all the valley is a pretty good place in which to look for a livof business ability nith industry coupled with a reasonable amount
for success.
 chants likewise fail, their town becomes a dead hole where life can
never be anything more than existence.

## A N OTHERWISE CIGARETTE SMOKING

## puffing a cigarette while seated in a fine large car on Main street one day this week, created amusement for a number of

 boys who were attracted by the rarity of the situation. Frompresent indications the novelty of the picture may soon become a thing of the past. The slavery of the picture may soon become becomes aroused to the serious side of the question we tremble for a very trite saying to the effect that "the young yars ago made a very trite saying to the effect that "the young man who smokes young woman who thinks to make herself attractive in
of men by smoking a cigarette is only fooling herself.
GURING the past times in the valley
docated a policy of extended orchard planting in this valley and in spite of the fact that sometimes it received criticism from
some who imagined the possibility of going too far in the matter we are apparently yet far from any such cancer. Wonderful proavailable orchard land of the section yet remains to be taken up,
This season's good crop and price will bring a large measure of prosperity to the valley and provide a stimulous to apple growing
that will be far-reaching in its effects. At a time when other parts of Nova Scotia, especially in the industrial centres, are finding con-
ditions hard indeed it would not be surprising to see the Annapolis Valley experiencing a veritable boom.

WHY NOT IN WOLFVILLE?
$A^{\text {LTHOUGH }}$ the multiplicity of local organizations may apof a Parent-Teechers Association such as exists in Sacke forkville, N. B. B,
might prove to be of real value in Wolfville. This organization which was formed something like a year ago, meets regularly, when its members, who compose the teachers of the schools and the par-
ents of the pupils, discuss school problems and conditions and ar-
rive at a better ents of the pupils, discuss school problems and conditions and ar-
rive at a better understanding than would be otherwise possible.


## CASH \& CARRY

## \$5 Orders Delivered FREE

## 







PHONE 53
CALDWELL-YERXA

BLEVENTHI
of the series dealing, with the establishment of the Bank of Montreal at representative points in Cankid
 is situated in a quarter rich in hissoric inveresty Napoleon looks out upon an imposing square the construction of which began in 1686 under authority of . ouis XIV.-a square which has witnessed many of the diy's greatest demonscrations and which now mirrors the social and business life of Paris,
Here, im the heart of the capical of France, the Bank of Montreal in 2920 established a subsidiary office in the Rizz Hotel Building. In February, 1922, the busmesss of this office had become so extensive that enlarged,
BANK OF MONTREAL
Established over 100 years
Total Assets in excess of \$650,000.000
Perfect Health, and yet-

 WM. C. BLEAKNEY
B. R. HOOPER CROWNLIFE

## 

## Flawless

## Electrical Work

tho Electricity is the most leiriable appointment of the
 Why not can be applied.
 For these Far those who have Electricity in their home, we
calways been haw
cal Good on hand priced stock of Fixtures and Electri-
J. C. MITCHELL

## Bridge Party <br> Tally Cards, 25 to 50 cents a dozen

Score Pads, 10 cents each.
Fiaying Cards, good quality, 40 cents package. Congress Playing Cards, air cushion finish, pictur backs, suitable $x$ r prizes, $\$ 1$ per pack.
Bridge Sets, in real leather cases, fine for prizes. A box of Stationery makes a Useful Prize. See our
assortment.

The Acadian Store



## College Brand Clothes

## Overcoats and Suits

Young men who are eager to step out now in something smart, distinctive, stylish and nobby are invited to view the many select new fall suits and overcoats we have here for you. You will be delighted with the nifty assortment, the quality and the prices.

## F. C. BISHOP

Men's Wear Store
ORPHEUM BUILDING
WOLFVILLE.

## Newspaper Advertising

## The Powerful Hand

 That 'Pushes' BuyersInto Your Store !


Most every person is a "born bargain hunter". We all are quick to pick up what we know is a "good buy" and something we need. Whether blessed with riches or not, we're ever alert to the opportunity of making our dollars go farthest.

So, Mr. Merchant, if you have "bargains" that will interest the general public the surest way of bringing "eager buyers" into your store is to Advertise your offerings

## The Acadian

[^0] copy for your exclusive use. Come in and ask about it. Or-Phone 217.


Meat and Fish Department
Fresh Pork Sausages made twice each week from now on. 25 c . Ib.
I I ,
weekly. also having Smoked Finnan Haddie and Filletts from Digby twice
Large Bay Shore Smoked Herring, 25c. 1b.


筒

## THE ORPHEUM

THIS FRIDAY AND SATURDAY:

Fire Prevention Week PUBLIC NOTICE
 Have fiues repaired if in an
Replace rusty stove pipes.
Replace rusty stove ipess
Protect wall, celifises and floors from hot pipes.
Be
Be especially carefiul of your fires during windy weather
c. S. STAIRS

The coming week has been designated as Fire Prevention Week
throughout Canarda, and in this connection it may be well to recall that throughout Canara, and in this connection it may be well to recall that
a few precautions taken before cold weather comes will lessen the dan-
ger of fire in individual premises. The following points are especially cormended for attention:

HUGH E. CALKIN PHoNe 41
$\square$

Maurice Tourneur's Big Thrill Drama

## TORMENT

In this picture there will be shown the greatest earth quake scenes filmed. Also Comedy

## Week of October 6

 MONDAY AND TUESDAY: CHARLES RAY in
## THE GIRL I LOVED

 also PATHE NEWS
## WEDNESDAY AND THURSDAY:

Mrs. Wallace Reid

## human wreckage

of shrinking reserve and hurls on the screen the secrets of the seared soul of a self-martyred woman-a woman who bares to the world her innermost sufferings. so that others
may never know the terrible curse of narcotics.
 sion With one of our made to measure 20th Century Suits or
Overcoats on you are dressed well and will sticceed. Guaranteed fit.
Waterbury $C_{0}$, Ltd. Men's Clothing, Furnishinge, Shoes, otc II


## J. PIERPONT MORGAN

## "If I were left but $\$ 10.00$ in the world I would go out and buy a sik hat with it." He knew that a good impres- sion depended po his

Every evening extept. Siturday at 8.
Saturday at 7.30


Subscribe to The Canning Acadian

The Canning Acadian
devoted to the interests of canning and vicinity


- there's REAL economy




 famly



## New <br> Telephone Directory

A new issue of the Telephone Directory for the Western District is in course

The Directory serves our subscribers in "The Valley" (including Brooklyn, Clarkesville, Hantsport and Windsor in. Hants County) and in Digby, Lunenburg, Shelburne, Queens and/Yarmouth Counties.

Persons who wish to become Telephone Subscribers at this time and Telephone Subscribers who want changes made in their listings are urged to send in their Orders to their Exchange Managers at once, and at all events not
later than October 10th We cannot undertake to give
Orders received after that date.

Advertisers who wish to avail themselves of the opportunities for effective, yet low priced,
pubbicity, afforded by use of space in the new
issue are requested to call our nearest Business Office, and a representative will be sent to at

Maritime Telegraph \& Telephone Co.
Limited


WINDSOR, N. S.
 ?



Grand Exhibition and Discount Sale
Commencing Oct. 1st, Closing Oct. 11th
Ladies' Fur Coats in great variety
850 Ladies' New Winter Conts
850 Ladies' Now Winter Coats, no. two alike.
85 New Ladies, Dresses just received.
White Wool MBanketses 55.25
Grey Wool Blankete
Grey Wool Blankets 54.95
350 Men . Overcoats,
350 Men's New Suits.
all at $20 \%$ discount at
W. A. STEPHENS


## The Port Williams Acadian



조 RICH FINE FLETVOR

One Good Cow is worth
Two Poor Ones
Reliable statistics show that only $3,000 \mathrm{lbs}$ ，of produces 100 lbs ．of butter in a year． By the careful selection of better grade animals for your herd and better feeding，the yearly production of milk and butter can be doubled easily， resulting in increased profit to the Weed out the culls，breed by a good sire and save your best heifers．
Our Parmer＇s Account Book provide for
a record of your milk production．
record of your milk production．
Aak the Manager for

## The R 

 Wolfville BranchR．Creichon，Manager Port Williams Branch
R．8．Hocken，Manger

## NEW FALL BLOUSES

In the fashionable overblouse style，in striped and plain broad－ cloth and silk crepe，$\$ 3.25$ to $\$ 8$ ．
elastic dollars．
We make tham strotch to the
limit in our storect When limit in our storoc When it doonn buy you more quan－
fity it buys you more qualty

FALL \＆WINTER COATINGS
54 in．wide all wool shadow check
camel cloth，a yard
54 in．wide all wool plain camel cloth，wide all wool plain camel
54 in 54 in，wide all wool light hea－
ther mixture．．．．．．．．．．．．．．．



 Pay your Subscription today

## 最

 Edward A．
dineer of Lon



## EXTRA SMART FALL COATS

All cut in smart simple lines，some with collars and trimmings of Beaverine， many others made of plain Velour and Poleine．Colors of Sand，

Castor and other Fall Shades，in sizes 16 to 44.

For Prices enquire of
M．Crices Mckuire of
Plumbing，feeting and Sheet Motal Work Plumbing， Pot Wingiliams，N．S．

No more of this Back Breaking Work


Fairbanks－Morse WaterSystems



GEO．A．CHASE

| DRESS GOODS |
| :--- |
| A good variety，unsurpassed |
| for their high standard in |
| value－all wool dress flannels in |
| a large range of colors－for |
| women＇s or misses＇onepiece |
| frocks or separate skirts． |

## Flannelette

In plain，pink，and peach shades， ideal for night－dresses，pyjamas，
winter bloomers and winter bloomers and warm un－ derclothing for children
Width 28 in，a yard

## Flannel Dresses

A genuin French Opera Flain． nel with button trimmingss with
pleats on either side，shade Core
Car－ pieats on either side，hadade car－
dinal with collar and cuffs of
it imported broadcloth．
Size 38.
． $\mathrm{s15} .50$
A yariety of others－to appre－
ciate their beauty，quality and
ciate their beauty，quality an
style，one mast tee them．
KHAKI MILITARY FLANNEL Just the thing for men＇s shirts or boys＇blouses．This
strong cotton strong cotton and wool tex－
ture is to stand
 wear．Width 29 inches，
yard

## H $0 \leq \pm$

Ladies＇Ribbed Cashmere hose exceedingly popular for smart appearance and comfort－ able wear，plain knit，tops and reinforced
heels and toes，colors，coating and brown－


Misses＇ 81 Ribbed Cashmere－Hose made of
fine Botany Yarn，plain seamless feet，rein－ fine Botany Yarn，plain seamless foet，rein－ －A pair．．．

## LADIES GAUNTLET

 CHAMOISETTE GLOVES One of fashion＇s latest is this attractive，washable glove， smart contrasting points and rimmings．Mode and Grey ．．．．．．$\$ 1.65$

## Flannelette

Good standard weight，white flan nelette，practical for night cloth es and children＇s underwear． Width 23 inches．．．．．．20c Width 28 in．，a yard ．．．．．．．26c． Boys＇and Cirls＇ $2 / 1$ Ribbed fancy heather
mixture worsted hose，double heols and toes， mixture worsted hose，double heols and toes，
neat in appearance，serviceablo and com－ ertable．
Extra heavy，a pair
$\$ \$ 1.10$

Mail Orders Attinded To Promptly
PORT WILLIAMS


## THE INVERTED PYRAMID

Bertrand W. Sinclair tuthe of "N of F 은

## (Continued from last issue.)












[^0]:    Leave it to us to pack your ad with all the "pep" and "punch" your sale merits. We carry the celebrated Bonnet-Brown Sales Service of high class illustrations and

