

THE "AFTERMATH" FUR SALE
BIG BARGAINS IN
'FUR SETS AND JACKETS


It is quite impossible to judge just what the public will
take into their fancy for gift giving at Christmas time, and merchants find it hard in anticipating the demand. So it
is that at the end of each year there is left over a consideris that at the end of each $y$
able stock of different lines.

We find ourselves with a heavy stock of some particu lar goods, and to clear them up somewhat we are sacrific ing them at surprise prices.
To realize what these prices mean you must call. The
ines are too large to enumerate particularly. Splendid Sets and Jackets in all the Popular and Fashionable Furs greatly WRITE US IF YOU CANNOT CALL.
DINEEN 140 Yonge Street, HAMPLTON

MAN KILLED BY TRAIN YOUFH CHUSHECD BY IRON Body of Woman Dead Several Days Found Last Night-Hydro-El-
eetric Citizens' Committee,

HE TORONTO WORLD


## SALE



## intendent World

1910 Now Ready 1910 The Canadian Almanac Sistr-third year of publication. The Canadian AImanac was first issued in 1847, and from a modest pam-
phlet of about 100 pages has grown to a substantial book of 496 . pages, filled with useful and valuable finformation. It contations among other things:



FOR THE AGED


## -WILSON'S INVALIDS' PORT

## -A Big Bracing Tonic

Healthy, Hardy and Happy.


Public Amusements
CROWDS AT "ST, ELMO" MATS.

## JANUARY SALE STARTS T0-DAY SELLERS-COUCH FUR CO., LIMITED



## Men's Fur-Ilned Coats


Ladies' Fur-Iined Coats

Ladles' Persian Lamb Jackets
 Mink Muffs

Mink Oravats

Exclusive Quality Furs To Be Sacrificed For Quick Clearance $20 \%$ to $50 \%$ Reduction

## On Our Original Moderate Prices

This morning at $8 o^{\circ}$ clock our doors open on the great est sacrifice sale of high-grade furs ever known to the trade. We have had by a big margin the greatest season's trade this store has ever known, and following our usual custom of not carrying over stock from one season to another, we
are going to make an absolute clearance the next 30 days. Every article offered at reduced prices is of our own make and carries our guarantee, and has that genuine exclusive quality and style that has given to this institution the premier position as the largest ex clusive fur house in the British Empire. ' You are absolutely certain of quality, our reputation will not allow us to offer in our showrooms the inferior rofit, Our regular prices are based on a very moderate ne, given only to make sure of an absolute clearing. All garnents marked in plain figures-one price to everyone. Fol lowing are a few specials taken at random to give an idea of
reductions that you can look for throughout the entire store.

## Grey Lamb Muffs



## Ermine Muffs


Ermine Gravats

## Near Seal Jackets


Genuine Alaska Seal Jackets


SELIERSGOUGH FIR CO.2 = LIMITED, 244-250 Yonge Street






\section*{Election cards. <br> DAVIES men MAYOR <br> WHAT HE HAS DONE FOR CITY: <br> | acted Local Improvement Bylaw. 2nd. Purchase of Waterworks as Municipal Ownership. <br> 3rd. A |  |
| :---: | :---: |
|  |  |
| 3rd. Acquisition of High Park, Horticultura Chitens, Bellwoods Park and Riverdale Park. 4th --Stopped St. James' Cemetery Compan |  |
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| 6th. Building of the new Oity |  |
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| 9th. |  |
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| bridze Bay. |  |
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| 1eth, Adivocata ten years ago cheap light, heat |  |
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| 18th, Was firs one to adsocate No. 1 Sand |  | <br>  <br> DAVIES SAY8}

Retail Merohants say Tube Railways depreciate Store Property along the line





What Has Heary and Hocken Done in 3 Years?

## Rall way rathe 5  <br> 

loons; cost about to privy Councill restreet and loss of city





BREDIN CONTROLLER
 BRIERLY'S HALL Cerrard Street East
Friends of Mr. Hocken who will volunteer their services or vehicles for Klection Day College. Phone Committee Room, 286 hone College 6461

## VOTE FOR THE

## EXHIBITION BYLAW

In every ward in which you have property IT'S AN INVESTMENT, NOT AN EXPENDITURE

The Exhibition puts $\$ 5,000,000.00$ in cash in circulation in Toronto every Fall

## KINDLY VOTE

 ELECTION OF Ex-Controll er W. P. HUBBARD as CONTROLLERWard No. 2


Harrison for Controller Your support is Respeotfully so DR. W. F. BRYANS

As MEMBER 0 BOARDOF EDUCATION

ELECTORS WARD 6
J. A. McGAUSLAND

ALDERMAN
Vote for David Spence ALDERMAN

and




|  | тйEat SIMPSON |  |
| :---: | :---: | :---: |
| First Friday After Christmas--Don't |  |  |

## Ladies' $\$ 14.50$ Suits for $\$ 3.95 \quad$ Clothing Bargains

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