

TEN PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY OUR NEWSY ADVERTISING.

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO. Noon.—Westerly and south westerly winds, rising temperature.—Saturday, strong winds and gales from S.W. with snow.

# The Evening Telegram.

Every Advertisement in this Paper means an OPPORTUNITY for someone!

VOLUME XXXV.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, FEBRUARY 14, 1913.

\$3.00 PER YEAR.

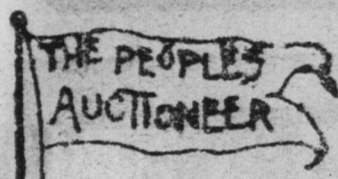
NUMBER 38.

## REID-NEWFOUNDLAND CO.

# S. S. BRUCE

Will sail from Dry Dock TO-Day, FRIDAY, February 14th, at 6 P.M., for North Sydney, direct, taking passengers.

### AUCTION SALES!



#### WITHOUT RESERVE!

TIMBER AND CLEARED LAND. On Tuesday next, 18th inst., at 11 a.m., at the office of the undersigned auctioneer, all that Timber Land, also Farm Land under fence and partly under cultivation immediately opposite property of the late Rd. Neville, Topsail Road, containing in all 87 acres or thereabout, belonging to estate of the late John Nash, and situated about eight miles from town. Apart from the large quantity of timber which may be cut from the foregoing land, the soil has been pronounced very superior for farming purposes. Apply to F. J. MORRIS, K.C., Solicitor, or P. C. O'DRISCOLL, Auctioneer.

#### FOR SALE

A Business and Property. Situated on the main line of railway, close to station, consisting of two dwelling houses, shop and three stores. The shop is well stocked and doing a good business. Would sell the whole thing together as a going concern. Any merchant at St. John's wishing to own a branch business will never get a better chance. Rabbits are plentiful, also a good place for a fox farm. Reason for selling is that having been in business for a number of years, would now like to retire. Address "R," Telegram Office. feb12.12i

#### IN STOCK.

- Choice BOILED HAM.
  - RAW HAM.
  - BOLOGNA SAUSAGE.
  - COOKED CORN BEEF.
  - FRESH COUNTRY EGGS.
  - SKIPPER SARDINES.
  - TINNED SALMON.
  - TINNED FRUIT.
  - TINNED RABBIT.
  - TINNED COCOA.
- Epp's, Fry's and Taylor's.
- All kinds of TEMPERANCE DRINKS.
- Also—
- CIGARS, CIGARETTES and TOBACCOS in stock.
- P. J. RAYNES, 112 New Gower Street. feb14.3i

#### JUST ARRIVED,

And for Sale. 20 brls. Choice CABBAGE. 10 bags ONIONS. 10 cases ONIONS. 10 cases ORANGES. All Choice Stock. M. A. BASTOW, Phone 304. Beck's Cove. feb14.3i.0d

### Schooners and Boats .FOR SALE!

- Schooner VICTORIA . . . . . 30 Tons
- Schooner WILLIAM . . . . . 47 Tons
- Schooner WILLIS C. . . . . 82 Tons
- Schooner JIM L. . . . . 56 Tons

Boat CAMP. Boat HELEN MARY and fishing outfit. Motor Boat SILVER DOCTOR. WILL BE SOLD CHEAP.

### Job Brothers & Co'y., Limited.

feb11.2w.0d

## KYANIZE

THE KIND WE ADVERTISE is without doubt the Toughest and Most Durable Varnish Made

FOR ALL FLOORS AND WOODWORK

SOLD BY

Bishop Sons & Co., Limited  
Bowring Brothers, Limited  
Horwood Lumber Co., Limited  
The Standard Mfg. Co., Ltd.

## CRANBERRIES, etc.

Cape Cod Cranberries—barrels.  
New York Cabbage.  
Silverpeel Winter Keeping Onions—100 lb. sacks.  
And 25 trcs. Sinclair Spare Ribs.

F. McNAMARA, Queen St.

## Just What You Want 'at Home. FASHIONS for Ladies.

Too cold to read at the Club. All the latest news and comic papers.

#### MAGAZINES.

- Top Notch, 13c.; Cosmopolitan, 18c.
- All Story, 13c.; Grand, 13c.
- New Story, 18c.; Windsor, 15c.
- People's Ideal, 18c.; New Mag., 13c.
- Munsey, 18c.; Cassell's, 15c.
- Red Book, 18c.; Royal, 15c.
- Black Cat, 13c.; London, 13c.
- Everybody's, 18c.; Red, 15c.
- Hearst's, 18c.; Railroad, 18c.
- Good Housekeeping, 18c.
- American, 18c.
- Popular Mechanics, 18c.
- Metropolitan, 18c.
- Blue Book, 18c.; Argosy, 13c.
- Physical Culture, 18c.; Popular, 18c.
- McClure's, 18c.; Smart Set, 30c.
- Scribner's.

- Weldon's Ladies' Journal, 10c.
- Weldon's Children's Fashions, 5c.
- Weldon's Illus. Dressmaker, 5c.
- Weldon's Journal of Costumes, 15c.
- Ladies' Home Journal, 18c.
- Woman's Home Companion, 18c.
- Young Ladies' Journal, 25c.
- Jose Lilles' Juvenile Fashions, 6c.
- Jose Lilles' Practical Fashions, 6c.
- Leache's Children's Fashions, 6c.
- Fashions for All, 10c.
- Designer, 18c.

## GARLAND'S BOOKSTORES, 177 & 353 WATER STREET.

OFFICE SPECIALTY MFG. CO.

Filing and Finding Papers Made Easy

Relief from tedious details in filing and finding correspondence and similar papers will be eagerly welcomed by the business man who is harassed by the loss of time and vexatious mistakes due to careless filing.

If you have not had the opportunity of seeing a Vertical Filing System in use, phone to us. We'll arrange a demonstration to suit your time and convenience. You'll be benefited because the Vertical Filing System will produce the correspondence you want in ten seconds! You may have our System Catalogues, too.

FRED V. CHESMAN, Representative. Phone 495.

Advertise in The People's Paper.

## FABRICS

SUITABLE FOR THE CARNIVAL.

We are now showing in our window various materials in bright, showy and effective shades suitable for

Carnival Costumes, etc., at reasonable prices.

GEO. KNOWLING.

feb14.5i

ALFRED B. MORINE, K. C., Barrister, Solicitor, Notary Public. Board of Trade Building, Water Street. Room 34. nov22.3m,ftu Phone 312.

#### NOTICE.

ELECTRIC BELLS installed and repaired at shortest notice. M. NOSEWORTHY, Address: 30 Prescott Street. feb14.13i,f,s,t,h,s

## Help Wanted.

WANTED—Immediately, a Housemaid; good references required. Apply to Mrs. F. C. BERTEAU, Torbay Road. feb14.1f

WANTED—A Good General Servant, in small family; apply to Mrs. H. P. CORNICK, 13 Holloway Street, between hours of 3 and 5 p.m. feb14.3i

WANTED—A Good General Servant; good wages paid; apply Mrs. W. W. WILLS, Barnes' Road. feb14.1f

WANTED—At Once, Pants Makers; apply HENRY ST. CLOTHING FACTORY, Henry St. feb14.3i

WANTED—An Experienced Cook, who can take charge of kitchen, and girl as helper; also one assistant housemaid and one girl who will make herself generally useful about house. Liberal wages. Apply at this office. feb13.3i

WANTED—Two Smart Lads to learn the Butchering Trade. Apply to the ST. JOHN'S MEAT COY., Water Street East, between the hours of 5 and 7 p.m. to-day and Friday. feb13.2i

WANTED—A Bright Boy for Cash Desk; must be smart at figures. Apply to MARSHALL BROS. feb13.1f

WANTED—Immediately, a Good General Servant also a Nursemaid; apply at this office. feb13.1f

WANTED—A Cook in a small family where another maid is kept; apply between 7 and 9 p.m. to Mrs. DENCH, Morningside, Circular Road. feb5.1f

WANTED—A Good Cook; apply to Mrs. AUGUSTUS HARVEY, Ontario, King's Bridge, between 8 and 10 p.m. feb5.1f

WANTED—An Experienced Milliner, also a Young Lady for Showroom, must have had good experience with a good general knowledge of the business. Applicants must state age, experience and salary required. G. KNOWLING. feb3.1f

CANADIAN GOVERNMENT wants Railway Mail Clerks, \$90.00 month. Write for vacancy list, FRANKLIN INSTITUTE, Dep't 636A, Rochester, N.Y. jan21.1m

## General Post Office!

CANADA AND UNITED STATES MAILS. Mails for Canada and the United States per s.s. Bruce will be closed this Friday evening, 14th inst., at 5 o'clock.

H. J. B. WOODS, Postmaster General. G. P. O., February 13th. ii

NOTICE—St. John's Agricultural Society.—The Annual Meeting of this Society will take place in the British Hall on Saturday next, the 15th inst., at 11 o'clock a.m. ST. JOHN'S AGRICULTURAL SOCIETY. feb8.10.12.14

FOR SALE—Piece of Land situate on the south side of the Waterford Bridge Road, by which it measures thirty feet, with a rearage of about ninety-seven feet. About five minutes' walk from the street cars. For further particulars apply to WOOD & KELLY, Temple Building. feb13.1f

FOR SALE—4 Thoroughbred Fox Terrier Pups, 2 months old; beautifully marked. Will be sold cheap. Apply to PATRICK WALL, Pouch Cove. feb14.2i

FOR SALE—Single Sleigh, in good condition; only in use a short time. JAS. K. BURSSELL, Topsail, C.B. feb12.3i

LOST—Between Cochrane Hotel and Gower Street, as far as C. E. Cathedral, a Blue Stone Yocket set in silver. Finder will be rewarded by leaving same at Cochrane Hotel. feb13.2i

PICKED UP—On Thursday, Feb. 6th, on New Gower Street, a Sum of Money. The owner can have same by proving property and paying for this advertisement. Apply to J. J. SHEEHAN, 81 New Gower Street. feb14.1i

PICKED UP—This Morning on Queen's Road, a Black Cloth Skirt. Owner can have same on applying at this office and paying cost of advertisement. feb14.1i

MINARD'S LINIMENT CURES DIS-TEMPER.

# BEAVER FLOUR

WHEN IT COMES RIGHT DOWN TO QUALITY BLENDED FLOUR MAKES THE BEST BREAD IN THE WORLD



**"BEAVER" FLOUR** is made of choicest Ontario Fall Wheat, with enough Manitoba wheat to add "strength" to the dough. This special blend gives the flavor, food value, baking qualities, strength and quantity, as no other one flour can.

When it comes right down to quality and quantity, "Beaver" flour makes better bread and pastry—and more bread and pastry—than any western wheat flour.

You have only to use "Beaver" flour once to prove all this to your complete satisfaction.

DEALERS—write us for price on Feed, Coarse Grains and Cereals. 137

THE T. H. TAYLOR CO., Limited, CHATHAM, Ont.

R. G. ASH & CO., St. John's. Sole Agents in Newfoundland, will be pleased to quote prices.

## WON AT LAST.

CHAPTER XXIV.

"How do you mean?" she questioned.

"Well, I mean who were his father and his mother, and the rest of his relations? Do you know that, handsome as he is, he looks to me as if he had in him what they call a touch of the 'tar-brush'?"

"I know," she returned, quietly.

"He has."

"I thought so. How was it?"

"From his mother. His father was white and English."

"And his mother was a mulatto, or something of that sort, I suppose?" I said, and Nat laughed.

"A mulatto? No, you stupid! She was a creole, and very beautiful, as creoles often are. His family were in an awful rage with Mr. St. George for marrying her, but he would do it. I have heard my father say that she was beautiful enough to tempt a man into making a worse fool of himself than that. I remember her a little, but she was old and faded then."

"And the son is like her, eh?"

"Oh, yes; it is from her he inherits both his beauty and the look you noticed! He has her nature too. His temper is terrible—he loses all control of himself. I have seen it once or twice," and she shivered. "At such times I don't think he really knows what he is about."

"This Raby St. George is really half a creole, then, Nat?"

"Of course; but he hates to hear it even hinted at. He is morbidly sensitive about it. Once—dropping her voice—when he was quite a boy, he tried to kill another boy who taunted him with it—so mind you say nothing."

"For fear he might go for me, eh?" I said, laughing.

"He might. Hush—here comes madame!"

Madame came in, hiding a covert yawn behind her white hand, and amazed to see the hand of the clock pointing to ten minutes to twelve. She ordered Nat off to bed forthwith; and I, feeling sleepy, too, took my candle and followed her. Passing Virtue Dent on the stairs, carrying something on a waiter, that damsel returned my good-night in her usual soft, demure tones, and with her usual neat little courtesy, and passed on, as perfectly self-possessed a figure as though I had never found her crouching by that clump of bushes by the park pallings, scared and shivering, not half an hour before.

Somehow I did not sleep well that night. I tossed and turned and dreamed incessantly, and all my dreams took one direction—Roger Yorke was in some terrible trouble, and I was trying to help him out of it. But, try as I would, there always came to balk me in the very moment of success the face and figure of Raby St. George. We were struggling under a tottering roof which threatened every moment to fall upon us, and I saw the heavy beams come crashing down, hiding the crushed and writhing form of my friend from sight. Then I was on the bank of the sullen river, close by the group of pollard willows, and in the dark water I saw a hand and arm outstretched imploringly for aid; then Roger's face, drawn, haggard, changed and dreadful as I had never seen it, was visible, ghastly white in the moonlight. I called to him to take my hand, but he cried out that he was being dragged down; and then, as with a terrible shriek he disappeared, I looked down into the shifting depths of the water, to see little arms coiled around him tightly, forcing him yet lower and lower. Then a face flashed into view—the face of Raby

St. George, a terrible smile of cruelty and cunning upon it, which changed its dark beauty into something infinitely more horrible and diabolical than any ugliness I would have been, and, with a scream as I thus watched my friend die, I awoke to find that it was morning and that my hair and forehead were damp with perspiration.

Sunday came and went, and, despite my prediction to Nat, Roger Yorke did not come home, while each day saw Raby St. George at Mount Chavasse.

CHAPTER XXV.

"Really, Ned, you had better ask Adonis to take up his abode beneath his humble roof for the rest of his natural life," Alice Deeping declared, merrily.

We were all in the big morning-room—Alice and her major, and a pretty girl, Rosa Thrale, a cousin of hers, Nat and myself. The three from the rectory had walked over to Chavasse in the morning, and were to stay for an early luncheon. Madame and the governess were not there. On the following night we were going to give a grand ball, and Chavasse was in a state of bustle and excitement in consequence. The ball was to be something quite out of the usual run, even of Chavasse entertainments, which madame always had upon a grand scale when they took place at all; and it was an understood thing besides that Nat was to make her real formal entry into Daleshire society. But the morning-room was free from the general stir and bustle, being left in its usual state of cozy comfort, and I do not think that just now any of the group in it much missed either madame's stately figure or mademoiselle's pale face. Gathered about the fire and the window we were laughing and talking to our hearts' content. Glancing up in the middle of some gay jest with which she was making us laugh, Miss Alice's bright eyes encountered a figure coming up the drive, of which the window commanded a view, and she gave vent to the speech I have set down. By the nickname of "Adonis" the lively young woman, had dubbed Raby St. George upon the day of his first introduction to her, and by it she always called him.

So far there was no sign of his leaving Whittleford; he never spoke of it or mentioned the probable length of his stay. He had left the draughty Station Hotel, and had taken up his

quarters over Haddon's shop—Haddon was the High Street tailor—next door to Bovere the saddler, where the Rev. Titus Poinsett lived. Every day he came to Chavasse, and every day, to the best of her power, Natalie Orme remorsefully chilled and snubbed him, and held him in check.

I may add that after his second visit madame contrived to worm out of me all that Nat had told me, and, although I do not think she spoke to the little lady about it, she was not inclined to regard the dark-faced young fellow favorably in the light of her lover, rich as we had by this time found out that he was. Madame hoped and meant great things for her pretty ward, knowing how charming was the sweet little dark animated face after the faces of most English girls. Certainly to have her whisked back to Jamaica would not be at all to her taste. So, although she was always gracious to St. George, I do not think that madame herself would have been sorry had Whittleford seen the last of him.

I looked up at Alice's speech from the orange I was peeling for Rosa Thrale, while Nat, perched upon the edge of a table, and swinging her feet in a manner which would have horrified madame had she seen it, jumped down with a frown and a shrug.

"Oh, he's coming again, is he?" I said.

"He is; and most uncommonly chilly he looks. Nat, my dear, if you bestow a frown upon him when he appears, you will positively freeze the last spark of life out of the poor man."

Nat looked as though she wished she could.

With an amused look upon his fine face, Major Constable rose and approached the window.

"Who is Adonis, Alice?"

"He is," answered Alice, nodding her fur-capped head toward the drive.

"Oh, you can't see him now—he has got round the corner! Never mind—you will directly; and then both you and Ned had better openly confess that you never saw a prettier face in your life!" Alice cried, laughing, as she pulled at one of Nat's curls. "You never saw, George, such a perfect pair of gypsies as these two make. Seriously, though, he's awfully handsome, isn't he, Nat?"

(To be continued.)

## CHILBLAINS SO BAD HE COULDN'T WEAR BOOTS

Douglas' Egyptian Liniment Cured Him

Though thousands suffer from chilblains every winter, few are laid up with them as was Mr. J. A. McFarlane, of Napanee, Ont. What cured him will surely cure anything in the way of chilblains.

Mr. McFarlane writes: "Douglas' Egyptian Liniment cured me of chilblains. My case was so bad that at times I was confined to the house, the affected parts being so sore and festering that I was unable to wear boots. Many remedies were tried without benefit, until I procured Egyptian Liniment, which gave immediate relief. Whenever I feel symptoms of this trouble returning, one application of the Liniment is sufficient to check it."

It is wise to keep a bottle of Egyptian Liniment always on hand, ready for immediate use when needed. In the case of frost bites, burns or scalds, it gives instant relief.

25c. at all Druggists. Free sample on request. Douglas & Co., Napanee, Ont.

## THE LONDON DIRECTORY

(Published Annually)

Enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs, the directory contains lists of EXPORT MERCHANTS with the Goods they ship, and the Colonial and Foreign Markets they supply; STEAMSHIP LINES, arranged under the Ports to which they sail, and indicating the approximate Sallings; PROVINCIAL TRADE NOTICES, of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded, freight paid, on receipt of Postal Order for 20s.

Dealers seeking Agencies can advertise their trade cards for £1, or larger advertisements from £3.

THE LONDON DIRECTORY, Co., Ltd. 25, Abchurch Lane, London, E.C.

MINARD'S LINIMENT CURES GARTGET IN COWS.

## Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

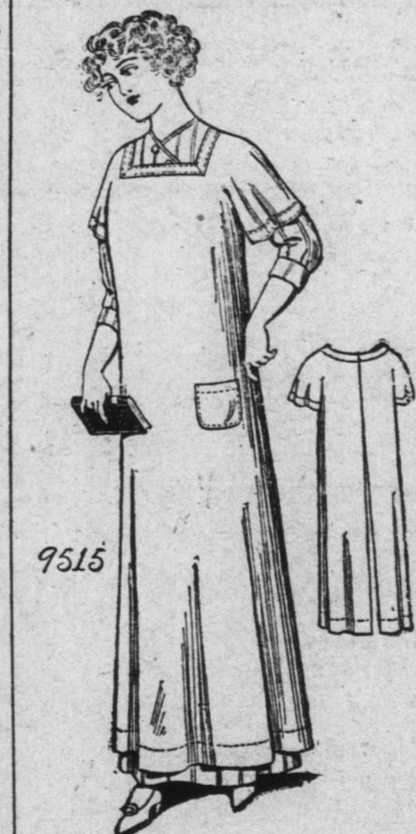
### 9508.—TWO PRACTICAL SIMPLE IDEAS FOR LINGERIE.



Ladies' One Piece Corset Cover and One Piece Drawers. Dainty lingerie is always pleasing to a woman, especially if good effect can be gained with little labor. The Patterns here submitted are easy to develop and suitable for all lingerie fabrics. The Corset cover and drawers are each one piece models. Flouncing could be combined with lawn or muslin, or cross bar dimity, or batiste with lace edging and insertion. Ribbon run beading would trim and also hold the fullness of the cover. The Pattern is cut in 6 sizes: 32, 34, 36, 38, 40 and 42 inches bust measure. It requires 2 3/8 yards of 36 inch material for the medium size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

### 9515.—A UNIQUE AND COMFORTABLE HOUSE APRON.



The "body and sleeve in one" idea has been carried out in garments of every sort, hence the busy sewer and home dressmaker, will welcome this mode in an apron that is not only simple but practical in that it covers most all of the dress worn underneath, and is easy to make because of few seams. The design is suitable for percale, alpaca, lawn, Anderson gingham, seersucker or chambray. The free edges could be scalloped and embroidered. Blue and white checked gingham, with bandings of white would be neat and would launder well. The pattern is cut in 3 sizes: Small, Medium, and Large. It requires 3 1/2 yards of 36 inch material for the medium size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

### PATTERN COUPON.

Please send the above-mentioned patterns as per directions given below.

No. ....

Size .....

Name .....

Address in full:—

.....

.....

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern cannot reach you in less than 15 days. Price 10c. each, in cash, postal note or stamps. Address: Telegram Pattern Department.

## \$100 BONDS

The attention of investors of small amounts who wish only the safest kind of securities—bonds, is called to our offering of bonds at \$100 denominations.

Hewson Pure Wool Textile 6's with Common stock bonus.

Trinidad Consolidated Telephones 6's.

Stanfield's Limited 6's.

Nova Scotia Steel & Coal 5's.

Nova Scotia Steel & Coal 6 p.c. Debiture Stock.

Maritime Telegraph and Telephone 6's.

F. B. McCURDY & CO.,  
Members Montreal Stock Exchange.  
C. A. C. BRUCE, Manager,  
St. John's

## The Canada Life.

In each of the past four years the Canada Life has earned a LARGER SURPLUS than ever before in its history.

Favorable mortality, and low expenses, the result of good management, have helped.

C. A. C. BRUCE, Manager,  
St. John's.

## Superior Merit Alone

Can win the approbation of those accustomed to the luxuries of life. Their approval is not lightly given. The unstinted praise accorded OLD HOME TEA by tea-drinkers of this class clearly proves its vast superiority.

Made from the finest, purest and most carefully selected teas, OLD HOME is precisely what a perfect tea should be—full flavored, rich and exquisitely mild.

One Cup Means Many More

For Sale at all Grocers.  
40c. and 60c. per lb.

## J. J. ST. JOHN.

10 cases BAKE APPLES.  
Very Choice DUTCH CHEESE.  
3 lb. tins BAKED BEANS, 12c.  
BLANC MANGE POWDER.  
LARGE KIPPERED HERRING.  
FRESH EGGS, STUFFED OLIVES.  
HEINZ'S INDIA RELISH. HEINZ'S MINCE MEAT.  
BAKER'S COCOA.  
ROYAL PALACE BAKING POWDER, 20c. lb.  
FINEST IRISH BUTTER.

J. J. ST. JOHN.

nov30,tf

Advertise in THE EVENING TELEGRAM



THE'RE'S NO BRANDY WORTH DRINKING BUT THE BEST AND THAT'S

## HINE'S Three Star BRANDY

Guaranteed Twenty Years Old

T. Hine & Co. are the holders of the oldest vintage brandies in Cognac

J. O. BOWEN, of Toronto, Sole Canadian Agent  
JOHN JACKSON, RESIDENT AGENT.















**2ND WEEK**

**New Arrivals! -- New Attractions!**

**For FRIDAY and SATURDAY.**

**2ND WEEK**

**RIBBONS**

**19c**



**VALUES UNEQUALLED IN PLAIN AND FANCY RIBBONS.**

600 pieces of these in Silk Taffeta Brilliant finish, widths up to 6 inches wide, in colours of Sky, Navy, Turquoise, Black, Bronze, Browns, Pink, Myrtle, Reseda, Cardinal, Cream and White, etc. Reg. 25c. **Our Sale Price . . . . . 19c**

**PILLOW COTTON, 18c.**

2 pieces of Plain Pillow Cotton, 42 inches wide, very plain cloths. This is splendid value for 22c. **Our Sale Price . . . . . 18c**

2 pieces of the famous Horrockses Plain Pillow Cotton, 40 inches wide. If you want a really good Pillow Cotton for a little price here's your chance. Reg. 35c. **Our Sale Price . . . . . 29c**

**NOTEWORTHY!**

**ASTOUNDING VALUES IN AMERICAN MUSLINS.**

Plain White, Cross Barred and a swell line of fancy stripes and figured; this lot is the very latest from New York, a little late for our White Sale, however you avail of the same opportunity by buying now from this excellent assortment at prices cut to the lowest, per yard, from 10c. to . . . . . **22c**

**SHEETINGS**

**NOTABLE SAVINGS IN THIS SECTION.**

We offer our entire Stock of Sheetings at remarkable reductions during our Annual Sale, Plain and Twilled, Unbleached and White.

- Blay—58 inches. Reg. 30c. **Sale Price . . . . . 26c.**
- Blay—58 inches. Reg. 25c. **Sale Price . . . . . 21c.**
- White Twilled—Reg. 45c. **Sale Price . . . . . 37c.**
- White Twilled—Reg. 55c. **Sale Price . . . . . 44c.**
- White Twilled—Reg. 65c. **Sale Price . . . . . 52c.**
- White Twilled—Reg. 75c. **Sale Price . . . . . 62c.**
- White Plain—Reg. 70c. **Sale Price . . . . . 58c.**

**HOLLANDS**

Our stock of these is complete all new Cloths. Just opened in this selection of White, Blay and Brown, we are giving special value for Annual Sale.

- White—34 inches. Reg. 12c. **Sale Price . . . . . 10c.**
- White—36 inches. Reg. 15c. **Sale Price . . . . . 13c.**
- Blay—30 inches. Reg. 20c. **Sale Price . . . . . 16c.**
- Brown—30 inches. Reg. 15c. **Sale Price . . . . . 13c.**
- Brown—30 inches. Reg. 18c. **Sale Price . . . . . 15c.**

**TICKINGS**

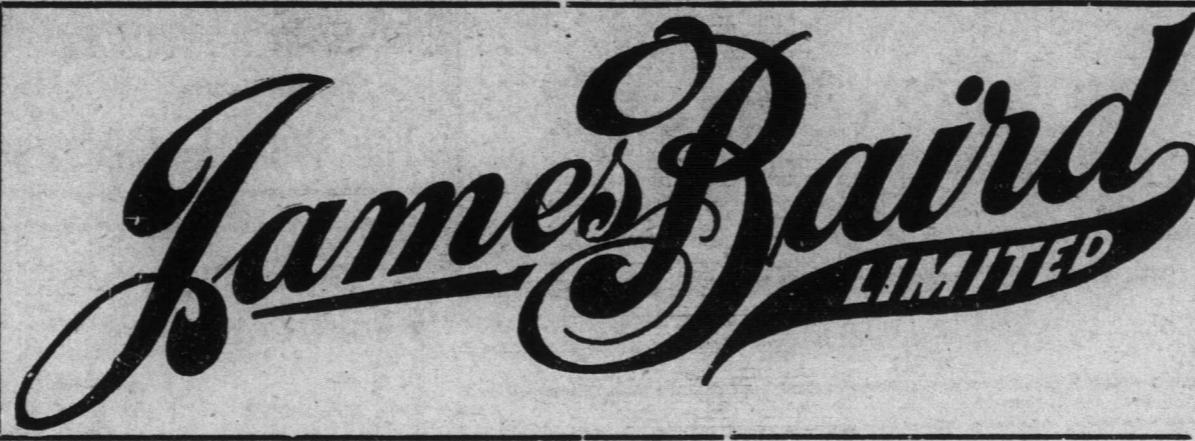
**MATRESS TICKING.**

2 pieces fancy striped, 56 inches wide, extra strong. Reg. 25c. **Our Sale Price . . . . . 21c**

225 yards of a heavier make, single width. Brown and Blue Striped, very strong make. Regular 30c. yard. **Our Sale Price . . . . . 24c**

**AMERICAN ART TICKINGS.**

This lot comes in Remnants of assorted lengths, assorted colourings, strong material, striped and flowered widths up to 36 inches. We offer this at the low price of per yard . . . . . **10c**



The first week of our First Annual Sale was a tremendous success, thus bespeaking for it a Genuine Bargain Sale. The public demands value and buys accordingly. Appreciation of this maxim has made BAIRD'S the popular store to-day. Come this week and participate in all its generous offers. Every reasonable requisite featured at special prices for 2nd week of our Annual Sale.

**YOUR MONEY GOES FARTHEST AT BAIRD'S**

**SHOWROOM**

**RINKING CAPS, 42c.**

The popular Cap to-day in colours of Navy, Brown, Myrtle, Saxe, Reseda, White and Cream, extra weight. Reg. 50c. **Our Sale Price . . . . . 42c**

**HAND BAGS.**

8 dozen of English and American Hand Bags in Black and Coloured Leathers with Cord and Shoulder Strap and secure fasteners and extra strong frames. Reg. 80c. **Sale Price . . . . . 68c**

**HAT GIRDLERS.**

In this lot you will find a selection of fashionable colours, such as Greens, Pale Blue, Pink, V. Rose, full lengths. Reg. 15c. **Sale Price . . . . . 12c**

**CARACULE AND VELVET SETS.**

Only 24 Sets in the lot; long Stoles and large size Muffs, with extra good satin lining in Black and White; some of these Sets finished with fringed ends; neat and stylish. Reg. \$6.50. **Sale Price . . . . . 4.90**

**CORSETS.**

**TO SUIT EVERY FIGURE.**

We offer many lines of the popular "D and A" Corsets, made from the finest quality Cuttill; Long, Medium and Short Busts and Hips, fitted with 4 Subpenders and Draw String, in Gray and White.

- Reg. 65c. **Sale Price, 59c.**
- Reg. 75c. **Sale Price, 68c.**
- Reg. \$1.00. **Sale Price, 88c.**
- Reg. \$1.40. **Sale Price, \$1.15**
- Reg. \$1.50. **Sale Price, \$1.20**
- Reg. \$1.90. **Sale Price, \$1.65**
- Reg. \$1.80. **Sale Price, \$1.48**
- Reg. \$2.25. **Sale Price, \$1.98**
- Reg. \$2.80. **Sale Price, \$2.35**
- Reg. \$3.80. **Sale Price, \$3.28**



Also a full range of Children's and Misses' "Gloria and Beauty Waist"; all at greatly reduced prices for February Sale.

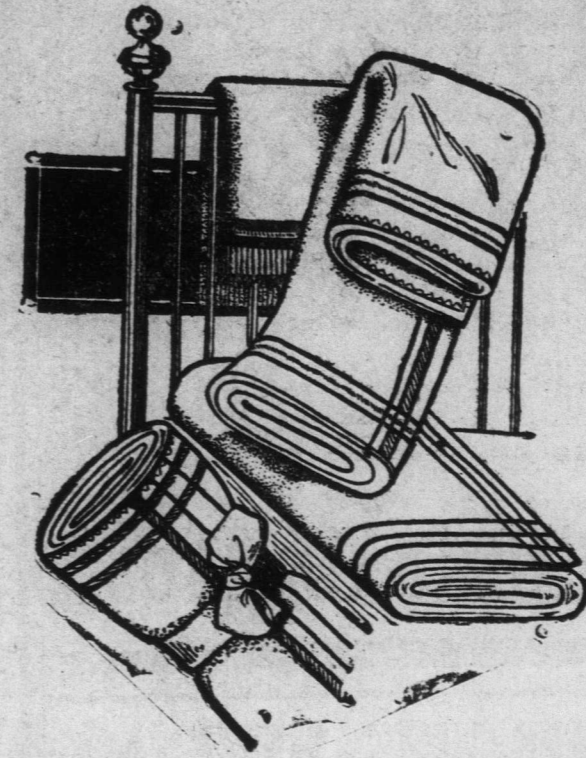
**FLEECE-LINED UNDERWEAR.**

We are exceptionally fortunate in securing a line of Ladies' high grade Underwear just arrived from New York. This opportunity we share with you, offering this rare chance to buy the best value ever shown in Ladies' Fleece-lined Vests and Pants. Reg. 75c. garment. **Our Sale Price . . . . . 58c**



**CHILDREN'S COATS AT CLEAR-OUT PRICES.**

We offer a complete range of these in Coloured Cloths Velvet, Cream Bear, Serge, and also a few in knitted, all nicely trimmed with braids, cords, buttons, etc; these fit children from 2 to 6 years. Prices range from \$1.30 to \$5.00. Come early and get your pick, every Coat at a enormous Reduction.



**BLANKETS**

**COTTON BLANKETS—WOOL.**

100 pairs of Cotton Blankets, size 50 x 72, printed borders, medium weight, finished edge. Reg. \$1.00. **Our Sale Price . . . . . 88c**

60 pairs of a heavier make in a larger size, 58 x 78; plain ends, finished edge. Reg. \$1.40. **Our Sale Price . . . . . 1.25**

75 pairs of Blue-Grey Heavy Wool Blankets; size 54 x 74. A good wearing and well made Blanket, for had wear this is unquestionably the best you can find. Reg. \$2.40 pair. **Our Sale Price . . . . . 2.00**

**WHITE WOOL BLANKETS.**

45 pairs of "Terrier" brand best English Wool Blankets; size 66 x 82; all plain. This brand of Blankets made in Yorkshire stands to-day, unrivalled in quality and unequalled in price. Reg. \$5.00. **Our Sale Price . . . . . 4.00**

**WADDED QUILTS.**

25 only of American Wadded Quilts, in light grounds; size 63 x 80. The season demands the use of these now, here you have the acme of comfort, warmth without weight, note the size, 63 x 80. Reg. \$2.00. **Our Sale Price . . . . . \$1.72**

**TABLE DAMASKS.**

We offer exceptional great values in this line. White and Unbleached, this is an entirely new lot just to hand and featuring the newest patterns; some bordered others without. If you want dependable quality you'll find it in this lot. We submit a few prices for your perusal.

- Blay—57 inches. Reg. 35c. **Sale Price . . . . . 29c.**
- Blay—60 inches. Reg. 40c. **Sale Price . . . . . 35c.**
- Blay—70 inches. Reg. 50c. **Sale Price . . . . . 40c.**
- Blay—60 inches. Reg. 60c. **Sale Price . . . . . 46c.**
- White—52 inches. Reg. 40c. **Sale Price . . . . . 32c.**
- White—58 inches. Reg. 45c. **Sale Price . . . . . 36c.**
- White—52 inches. Reg. 55c. **Sale Price . . . . . 44c.**
- White—65 inches. Reg. 70c. **Sale Price . . . . . 55c.**

We offer the Balance of our

**MILLINERY HATS at HALF PRICE.**

These embody the very latest ideas in high class Millinery not many in the lot, if your requirements run in this line, get your pick of these at **HALF PRICE.**

**DRESS CLOTHS.**

30 pieces of the favorite "Elba" Dress Cloth in all the much asked for shades, of Navy, Brown, Greys, V. Rose, Fawn, New Blue and Black, 42 inches wide, guaranteed good wearing, fast colours. For present wear this is ideal. Reg. 35c. yard **Our Sale Price . . . . . 31c**

**J.T.B.**

**KID GLOVES SUEDE LADIES' AND GENTS.**

30 doz. of these in Greys, Brown, Cream, Canary and White. A special assortment, every Glove perfect, medium and heavy weight. Don't fail to get a pair or two of these at such a saving price. Only, pair . . . . . **39c**

**FLANNELS**

**GREY FLANNELS.**

We offer you great values in Grey Flannels; this one, 27 inches wide, is a beauty for the price. Reg. 40c. **Our Sale Price . . . . . 34c**

Here is a better grade, 28 inches wide, all wool, very fine finish, we sell this at the regular price of 55c. **Our Sale Price . . . . . 46c**

**CREAM FLANNEL.**

Have you ever tried our "Terrier" brand Flannels, the best you can buy for the money, extra widths, fine finish; this one which we offer is 31 inches wide. Reg. 45c. **Our Sale Price . . . . . 38c**

We offer you another line, 30 inches wide; this is good weight Flannel for a small price. Reg. 40c. **Our Sale Price . . . . . 33c**

**HOUSE SLIPPERS**

**CHILDREN'S AND MISSES' SLIPPERS.**

66 pairs of Children's and Misses' Velvet house Slippers, printed front, strap over instep, each pair neatly boxed, comfortable and perfect fitting; an ideal slipper for school wear. Children's, 6 to 10, pair . . . . . **42c.**  
Misses', 11 to 2, pair . . . . . **52c.**

**LADIES' FELT SLIPPERS.**

52 pairs of these in colours of Saxe, Grey, Cherry, Sage and Straw. This is a warm and comfortable fitting slipper much needed this cold weather. Reg. 75c. **Our Sale Price . . . . . 60c**

**MEN'S CAMEL HAIR HOUSE SLIPPERS, 80c.**

For comfort these are just what is required, leather stitched soles, warmly lined; in a range of coloured checks. Reg. 90c. pair. **Our Sale Price . . . . . 80c**

**PILLOW CASES**

You'll find great savings in this selection, piles of new Pillow Cases, English and American, plain and hemstitched, offered for sale at prices that speak for themselves.

- Reg. 18c. **Sale Price . . . . . 14c.**
- Reg. 22c. **Sale Price . . . . . 17c.**
- Reg. 40c. (hemstitched). **Sale Price . . . . . 30c.**

