## $\$ 3400$. <br> $=\mathrm{F}=\mathrm{z}=$ The Toronto World.

lly Delicious. ap the hill on wife you will
ent" Ale or Stout 9 Yonge St. G IAIG. Distillers on Earth.
nice 1679 . nce 1679.

## NEWS FROM GENLkAL WHIIIE IS RATHER REASSURING IO-DAY

ommandant at Ladysmith Tells the Story of the Loss of His Column More in Detail-They all Fought to the End of Their Ammunition.

1 Broken Cable and the Censor the Cause of Little News From the Scene of ction-Hot Criticism in the London Papers-Was Col. Carleton's Column Sacrificed-Some of the Missing Ones Returning to Ladysmith

| News of a more reassuring character was received from Gien. White, in command |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| at Ladysmith, by the War Office yes. |  |  |
| column captured by the Boers was composed of the Tenth Mountain |  |  |
|  |  |  |
| Battery, four half companies of the |  |  |
| Gloucesters and six companies of the |  |  |
| Royal Irish Fusiliers, and not the full battalions, as reported. The captured |  |  |
| column did not "capitulate," as at first reported, but fired their last rourre of ammunition before falling into the |  |  |
|  |  |  |
|  |  |  |
| hands of the enemy. The reserve ammunition of the column was lost |  |  |
|  |  |  |
| owing to a stampede of the mules. The official list of casualties in this |  |  |
|  |  |  |
| The official list of casualties in this |  |  |
| Office. General White added a note to his despatch that the security of |  |  |
|  |  |  |
| Ladysmith had been in no way affected |  |  |
| by the loss of the column. |  |  |
|  |  |  |
| The situation in London, after the receipt |  |  |
| have assumed a brighter aspect. |  |  |
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| of Wilberforce Township, Foully Murdered. | Victim of a Fire in His Own Stable. |
| :---: | :---: |
| beater with heavy instrume | HIS HORSE ANO COW ALSO |
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| mexitim |  |
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|  | urned. Deceased was an elderly man and eaves a widow and daughter, Miss Ross, who teaches in the Newmarket Mode! |
| THREE DEAD, THREE MISSING, | Conumatiotran |
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| ${ }^{\text {and }}$ |  |
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| ke S. \& H. Hortensia Cigars, 10 |  |
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The Whole Nation Finds Its Consolation in This Token of Loyalty
at quebec last monday London Times Printed a Verbatim Reporot of he esind-on
the Contigent BLLKE APPLANOED FOR COURAGE


 WILL HOLD THE PHILPPINES


THURSDAY MORNING


IF YOU'RE HUNTING
For satisfaction in Clothing
try our kind. November is try our kind. November is
now here. Some of you have escaped so far, favored by
good weather, from wearing an overcoat, but now the mo ment has come when all have overcoat or a few dollars for a or you to decide We're unting for your trade.








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NEWS FROM GENERAL
WHITE IS RATHER
REASSURING TO-DAY


TPE TORONTO WORLD



NOVEMBER

Kin kini

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| You will know better than to shop |
| :--- |
| for bargins in in this line-but youl | $\mid$

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$\left\lvert\, \begin{gathered}\text { THE TORONTO GENERAL } \\ \text { TRUSTS CORPORATINN } \\ \text { omco and Safo Deposit Vanto } \\ \text { so rowaE sTRET, TORONTO. }\end{gathered}\right.$ DodgeMfg.Co.
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Peiper, hammerless, 12 O
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 The BRITANNICA

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Complet in Thirty Royal Coctavo Volumes wit. Five Volumes New Supplement


A FEW WORDS OF CAUTION



## First-Class Houses and

 First-Class Peoplefind that it does not pay to use poor station ery, which produces about the same effect upon others as to see a handsomely dressed
woman wearing shabby shoes or gloves, or woman wearing man wearing cheap paper a llars and cuffs. The best and most ap proved MercantileandSocietyStation. ery is the product of our factories. We aim to turn out the best and cheapest goods them.


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ad an
 Gurney 0xford Stoye and Furnace Company,
OUR ...
RE-MODELLING SALE YOUR OPPORTUNITY.

促 plans, but contractors have promised that they will start on store front before the week is out. decorating of the interior of the store.

We are going to tailor's store when the work is finished-a store that will draw to this conveniently located Yong

In the meantime the draw is in bargains, and the best of these is our eighteen-dollar suit, from new goods imported for the new store, that are being made up for a ferr days at twelve dollars and fifty cents.

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## Just \$15.00.

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 finished-a storeSemi-ready Wardrobe
Montreal
Winnipeg 22 King Street West, $\begin{gathered}\text { Mancading }\end{gathered}$ Winnipeg
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|  $\qquad$ <br> Vancouver Board of Trade Paid Compliment to the President of the C. P. R. |  |
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|  | Between 2.5 "Tiger Bran splendid co them-made and "curls" |
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| $n$ ost enthusiastic cheering. This show of intense love of the Mother Country six |  |
| Intense love of the Mother Country six <br>  |  |
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|  | AIR SHIP. |
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| DAVID BLANS OLD SCHEME. |  |
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| ts |  |
| "Cottam" Seed with Bird Bread is manufactured under six patents, covering the most valuable discoveries in connection with birds. and why its imitators fail so signally. |  |
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|  | Grand Patriotic Event. |
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| BEll Telenhnone comnonny <br> of Canada, Limited. | Manchester ${ }_{\text {Friday, 3rd }}$ November, |
|  | ST. GEORGE'S HALL <br>  |
| The Local Switch Board System |  |
| for firms having several de-  <br> partments affords the best  <br> satisfaction for the least <br> money. $\left.\begin{array}{llll}\text { Ask for Particulars. } & & =46\end{array}\right)$ |  |
| dcastox | The Transvaal war |
| MISS NOONAN'S SCHOOL OF ELOCUTION. <br>  |  |
|  |  |
|  | , John's Lodge No. 7 , 75, A.F. \& A.M |
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Scotchy, woolly, sub-
stantial, manly tweed, made in Canada, in grey
and dark brown broken tripes suits lined with
seatrice twill, silk stitched houghout.
A suit easily worth $\$_{22}$
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The saving on the different items may vary in amount, yet each is important enough to make it




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PLOWERERO AT THISIICTOWNN.
$\begin{gathered}\text { The Etobicoke Plowing Match Held } \\ \text { Yesterday Was Largely Atended, } \\ \text { and Contests Were Keen. }\end{gathered}$
TORONTO $\overline{\text { TownsHIP MATCHES. }}$
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 Silks and Dress Goods
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occasions. We do not harp on these being "our own make." Wuse We have a decided advan-
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of one maker, and even it it be a bright idea, what you want in a clothing stock is not uni-
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| SPECIAL. <br> 19 pieces of Black Bright Mohair neat handsome design, specially adapted for a useful skirt, 60 c per yard, ordinary 75 c to $\$ 1.00$ goods. |
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## OR SELL

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