
WIGMOREIS
FIECTED BY PREFERENTIAL

Why are People So Indifferent about Sleep
 sleep was the most unimpor- circulation and restoring the
tant thing in the world.
energy used up in the fatigue
of Yet every man could earn $\begin{aligned} & \text { ennergy used up in the fatigue } \\ & \text { of the day. } \\ & \text { Sims }\end{aligned}$


 and storing up new energy for
the day.


 unsanitary mattress and sleeper. * *
uillows.
You'll never get the right
Simmons Metal Beds, Brass

 sleeping equipment in leading
stores right here in town. The prices are litetle if any
higher than for the ordinary. The truly noiseless Bed is And when you are selecting

the Simmons Metal Bed. | $\begin{array}{ll}\text { builf for slecp. } & \begin{array}{l}\text { eye to their appearance in the }\end{array} \\ \text { Just as the slecp-inducing } \\ \text { room, you will see that Sim- }\end{array}$ |
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dorf," of specill $\begin{aligned} & \text { spring coils. Fine springs that } \\ & \text { fit the contour of the body }\end{aligned}$
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The "CAMBRIDGE"
Design
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SIMMONS LIMITED


## Why Canada Needs a Protective Tariff

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## A FEW REASONS

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## THE STANDARD'S SPORTING SECTION

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MACDONALD'S Cut"Erier"




## THE STANDARD'S FINANOIAL SEOTION




THE WONOEFFUL FRUT MEECCINE Every Home in Canada Need "FRUIT-A-TIVES"

## :



Reflections of A Bachelor Girl by Helen howland










 | Board Meeting | Y.W.C. A. Starts |
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| Of The Y. M. C. A. | Residence Club |

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##  <br> REDROSE <br> TEA is good tea

THE distinctive Red Rose flavor, aroma and rich, full strength is found in every Red Rose Sealed Carton.
Never sold in bulk.
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Extra special values, all 50 inches wide, $\$ 3.50$ to $\$ 11.00$ per yard. n endless assortment to choose from. They are in light, medium and dark shades 31 and 50 inches wide, $\$ 1.75$ to $\$ 6.00$ a yard. Blue, Fawn, Geloths and Mercerized Popins in all shades, including Pinks, Rose $\$ 3.00$ a yard.

## SPECIAL ANNOUNCEMENT

Extraordinary sale of Men's and Boys' Fashionable Fall Clothing, consisting of
Fall Top Coats, Men's Waterproof Coats, Men's Working Trousers, Boys Men's Fall Top Coats, Men s Suats.

Sale starts this morning and will continue throughout the week.

## 

Scarfs and Mufflers For Early Fall and Winter

[^0]$\$ 9$ to $\$ 20$ in easy steps


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