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Cheap Tea Not Economical!

Many people complain about the poor flavor of the cheap tea they are using, but are trying to put up with it be
they think they are saving money. In reality, cheap tea is rarely more economical, often less economical, than Red Rose Tea. While Red Rose Tea may cost a few cents more, or even 10 cents more per pound, than common tea three teaspoonsful of Red Rose Tea are equal to five teaspoonsful of common tea Less Red Rose Tea is required in the tea pot, because this master blend of Indian-Ceylon teas
consists largely of the famous hill grown teas of Assam, India.
These Assam teas excel in vigor, richness and strength. Their leaves yield more liquor and a
fuller flavored liquor. Blended with Ceylons they make the ideal tea for flavor and economy.
Try a sealed package of Red Rose Tea and keep count
of the extra number of cups it tyields in comparison with cheap teas. You will find that Red Rose is worth
every cent asked for it-and that it costs no more to use every cent asked fo
this delightful tea.




 CHAMBERLAIN CHAPTER, I.O.D.E.


## The Prize Packet in the Mess Kit is

 WRIGLEYS

Millions of bars supplied every month to the Army and Navy. Every bar means, more power to our forces - at home and abroad.
Send some in every letter and parcel to the Front. Small in cost, but big in benefit.

## Delicious-Antiseptic

Cleanses mouth and teeth. Helps appetite and digestion. Refreshes, soothes and satisfies

WM. WRIGLEY, Jr. Co., Ltd

## The Flavor Lasts!



## Mr. Pecan Was Nutty, But He Had a Good Reason

-:-
By Sterreti



##  Won on Points é LHA Scores Awarded to Leafs



FINALOF SERIES
TITLE ATSTAKE
Tonight's Victors Will Wi First Section of Pro Race -Gosif
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## HORSES

## UNION STOCK YARDS



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TOO YOUNG FOR FRENCH IISPECTION

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Remember the Great Annual
MARCH 15th MARCH 15th.


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## Men at Secret MeeetingWill Back Him Up.





## Toronto Skaters <br> Will Defend Titles At Saranac Lake

 Lo Rot and Hariv. odd lave on sum




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## Simpson's February Sale of Floor Coverings, Draperies, Electric

 Fixtures Will Begin TodayFebruary Sale prices now prevail in the several departments, from which you can fur nish your home completely. Floor Coverings, Curtains, Furniture and Lighting Fixure s-and also Papering and Painting. Here is a page of rousing news-and news of turt $s$-and also Papering and hig pavings in these days of hould be welcome. Each item on this page
big tells the story of an opportunity to save money.


## The Home-Lovers' Club Enables You to Buy at Cash Prices and Have the Payments Spread Out Over a Convenient Period

Sometimes the big saving opportunities on homefurnishings come at the wrong
season for many people that is, they may not be prepared with enough cash
to make the large outlay that buying rugs and furniture usually entails. For season for many people-that is, they may not be prepared with enough cash
to make the large outlay that buying rugs and furriture usually entails. For
these people we have organized the Home-lovers' Club. Any member of the Home.lovers' Cluh may purchase homefurnishings at sate
prices, have the purchases delivered immediately, and have the payments prices, have the purchases delivered
spread out over a convenient period.


Beginning Saturday, Chintz Slip Covers and Curtains at Enormous Savings




## Sumuficubuturub

This is not the ordinaty "credit buying plan," for there is no interest to pay
and there is but one price-that is the cash price, for all our customers.
There is no expense and no inconvenience in being a member of the Homed
lovers' Club. All old members of the club may have additional purchases charged to their accounts, and those who are not members are invited to join.
See Club Secretary, Fourth Floer, for further information.

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These Brussels Rugs Are ig Value

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Scotch Tapestry Rugs
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Note This Sale of Axminster and Wilton Carpets
为 Clearance of Odd Rugs-Axminster, Wilton and Velvet

 


| in the February Sale Starting Today <br> Tapestry Paper: Frum the best makers; $s C$ foliage and fruit designs; <br>  <br>  <br> Bedroom Papers <br>  green and cream colorngs These papers make charfung rovms used with cut-out borders. Complete Assortment of Cut-out Borders. Regular 10 c to 1 15c yari, Saturday, yard $\ldots \ldots . . . . . . .2$ |
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