## The Toronto World

## FIFTY GIRLS AND WOMEN BURNED TO DEATH OR KILLED BY JUMPING WHEN BIG FACTORY WAS DESTROYED

## 

Eighty Were Working on
Fourth Floor of Over
Factory in Binghamt
When Fire Broke Out a
Only a Few Escaped．
Some Stopped on Only F
Escape and Were Ov
come by Smoke，Wh
Others Jumped and We
Killed on the Pavement．
When Fire Gong Sounded
Girls Thought It Was On
a Fire Drill and Did N
Hurry－Financial Los
Nearly Half a．Million．


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Picnic

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## EUROPEANPOWERS DETERMINED TO TEACH TURKEYSHARPLESSON FOR CLEAR－CUT DEFIANCE SHOWN

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PATTERN SERVICE NEWS FOR WOMEN

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North st, at Dolaware Ave
BUFFALO, N. Y.


 C. A. MINER, Manager.
hree - Year-Old Girl Ru Over by Heavy Express
Wagon.
$\begin{gathered}\text { standing in her doorway at } \\ \text { sid Agnes } \\ \text { treat at noon yesterday. Mrs. Samuel }\end{gathered}$

The Stering ${ }^{2}$ ank of Canada
Save, Because - No. 20


| Save, Because $\qquad$ No. 20 The time will come whe frruits of your life-work. <br> head office, cor. king and bay streets, toronto <br>  |
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| Summer Resorts | Summer Resorts |
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| HOTEL | HOANASHENE |
|  | HOTEL LENOX |

HOTEL ON-








 Tont men at Natay for the dance








| Mifes Chariotte Thrall, who is in Eng- |  |
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| Homely and Aged Faces Now Easily Bequtified |  |
|  | WARNS PUBLIC OF FAKE COLLECTOR |
|  | Edmund Dickie Says Unauthoriz <br> ed Person Is Soliciting Funds <br> For Orphans' Home. |
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10
The Toronto Electric Light Company, Limited

## "At Your Service

12 Adelaide St. East. Telephone Adelaidé 404


The Toronto World


THE DOCTOR SAID-

> an easily digested form want you to drin ne of my eminent colleagues stated, Lager Beer is a form of liquid beefsteak PILSENER power and strength to the system. Take a bottle of O Keefe
> know that O'Keefe's PLLSENER contains the concentrated strength and vigor that I want you to have. Remember, your capital is your health
> the orkeefe brewery co. limited.


DRABILITY is what you should most desire in pails and tub That is why you should insist on

## Eddy's Indurated

Fibreware

## A.k

## Jutat ooo ne:

## Michie's

## Cigar Department

Is conveniently located for quick service, right at thic entrance, and contains a complete assortment of im-

MICHIE \& CO., Ltd.
7 King Street W .

HERES THE COUPON.... CLIP IT NOW THE WORLD'S POPULAR PENNANTS This one Coupon is good for one Pennant, when pre-
sented with 22 cents at The World, 40 West Richmond Street, Toronto, or at the Hamilton Office, 15 East Main
Street.

The Toronto World is Canada's Brightest Morning Newspaper
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early-morning-before-breakfast delivery is made all over the early-morning-before-breakfast delivery is made all over the
City of Toronto and Hamilton, and you can be made conversant with the happenings of five continents before you start business
for the day.

Fill out the following Order Form for a trial month's subscription. You will receive a good newspaper and a regular and
early delivery:

| Mail or deliver The following address: <br> Name $\qquad$ <br> Address $\qquad$ <br> Date $\qquad$ |  |
| :---: | :---: |
| NEGRO CONVICTS BURNED TO DEATH |  |
|  |  |
| ELECTRICIAN WAS KILLED IN MINE |  |
| Gordon Montgomery, Aged Nineteen, Met Death at Cobalt. | Mortgage Corpora toronto street, toro ESTABLISHED 1855. President-W, G. Gooderha First Vice-President-w. |
| CobALTM, July Whale lispocial.)- laying a line from an electric pump at Timiskaning mine shortric after noon today Gordon Mont after noon today Gorcton Montgomery, aesed 19, was instantly killed. He was <br>  that be was electrocuted by the hea | cond Vice-President Joint General Manager son, John Massey. Superintendent of B Secretary-George H. Sm +Paldu Capltal |
| trician at Timiskaming mine. He was | Paid-Up Capital Reserse Fund (earned) Investments |
|  An inquest whil be held. | Deposits Received <br> Debentures Issued |
| OLD BROCKVILLE RESIDENT |  |
| BROCKVILLE, July 22.-(Sjecial.) James Moore, a retired merchant, diea suddenly today of | ada Permanent Tru |
| eart fallure. Ho was identinad with hei reail drymoods and merchant tail |  |
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## Trotting <br> Staidh Foct + Soccer  Win in Ireland London Tourne

ש.. GERS BRERTA CRET beats creosolit favorit

## Straight Heat Racin $\%$ Marks Nettie Ethan Wins

 Straight Heat Racing MarOpening Day of the Gran
Circuit at Fort Erie.

Montreal Horses Arrive Johnson was fined

| Montreal Horses Arrive For Dufferin Park Races | JOHNSON WAS FINED |
| :---: | :---: |
|  | A doliar in london |
|  | Uugilst Drove Mis Motor Car |




The Great Family Beers


Cosgraves Pale Ale Half-and-Half XXX Porter and Golden Gate Beer
We have worked harder for a reputation than for a profit, taking part of our pay in the satisfac tion of our customers. What we pur into our beers - the best hops and rich est malt-costs us more.
But we are satisfied as long as you appreciate it.
Telephone your dealer for a case
rays
Today at Lambton
TORONTO RINKS OUT
OF LONDON TOURNE



By "Bud" Fisher

Jeff May Be Short on Spelling, But He's Long on Strategy


Birds Easy For Leafs Who Win 5 to $1 *$ Two for Giants

STEP UP AGAIN
LEAFS HIT IN TIMELY FASHION
HAXWEL TIED UP DUNNS CREW DOWN THE CHAMPS

plies a Homer-
Smart Fielding.

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LEAGUE LEADERS WIN
FROM DUTCH

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ED KITTERS Wiwizw $\$ 200$ Buys a House

 perfect.
They are laid out with comfort and convenience as the main features with economy
ppearance well looked after. The hundred houses of the first group are going uy and appearance well looked after. The hundred houses of the first group are going up
on Sammon, Woodmount and Randolph avenues, the last street being a 75 foot boulevard,
which is to be parked.
 The enterior of each pair is different from the rest, instead of dreary monotony, you
will have pleasant avenues of homes, and wwe promise to do our best to choose good
neighbors. neighaors. location is a beautiful one; we know when you see it you will certainly say
The el
hat the distriet is an excellent one for workingmen's homes. The land is high, and the soil the kind that makese gardens thrive. From the windows. you will see the lane and
the pretty houses of the Beach Hill district.The car line three blocks awwy will this fall oring you closer to your work than many city residents.
This is a plain workingman's proposition, made for the man who works hard for is money and hates to see it forever disappear in rent. Come into the office to see the
SOLID BRICK HOUSES--THREE BLOCKS FROM A CITY CAR LINE--TWENTY-TWO HUNDRED EACH.


Office Open This Evening Motors and Plans Any Time
of Day. will buy a real home for your family, End this liy-
ing with other people; become a property owner, we'll

W. N. McEACHREN \& SONS<br>70 East King Street ( \(\begin{gathered}Nour<br>church)\end{gathered}\) Adel. 42 \& 43

## LEASIDE

the Largest and finest of tóronto's suburbst
Every day sees an ever-inereasing demand for property i
this beautiful restricted district. LEASIDE at our prices and on our terms makes an ideal in-

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\begin{array}{ccc}
\text { Prices } & \text { Lots } & \text { Terms } \\
\$ 18 \text { per foot } & 20 \% \text { cash; Balance } \\
\text { Up. } & 50 \times 135 \mathrm{ft} . & \text { in } 4 \text { years. }
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Neely's Limited 104 Temple Bldg., Toronto Phone Adelaide 2900

THE TORONTO WORLD
LINER ADS
THE TORONTO WORLD


## $\frac{\text { WEDN }}{\text { UST B }}$ UST B RUS LOS 108

 Cool Weaand Dal


## The Robert Simpson Company, Limited



## Vacation Clothes for Men

## A good deal of the pleasure of a holiday depends upon your having

 the correct clothes, inconspicuous yet good in quality and cut. Just now, in mid-season, you can do better for your intended outlay in almost every requisite of your summer toilet, particularly in suits.
## The New Style Norfolk Outing Suits for Men

style is made with yoke and pleats and belt, and the trousers have cuff bottoms, belt and side straps. The cloth is a nice tweed, 12.50
in a plain brown shade, one that will give excellent service, the vorkmanship is the very best, and the fit perfeet. Price ....... 12.50 Another splendid outing suit is made from tweed in medium shade of gray, showing a hairline stripe pattern, neat and s rrviceable Price $\quad$ erfect fitting single-breasted three button style; cuff bottom pants, with belt and side straps; best workmansh
15.00

Men's Bathrobes-You will need a ba
lanket cloths, neatly tailored. Price

## Young Men's Tweed Suits

## A smart single-breast sack coat, with well shaped shoulders slightly fittin tack <br> Aff bottom trousers; the material is a splendid wearing gray Scotch tweed, neatly tailored, with serge linits; single-breast vest and lon Sizes 32 to 35 .

 Boys' Blouse Shirt Waists, a splendid assortment (Main Mioor.)

KBOO PORCH SHADES AT LESS THAN COST PRICE. To make room for new stock, marked below actual cost, to effeet a speedy clearances
Size in Natural Color. Prie


OLEARING ODD WINDOW SHADES, EAOH 190
Misfits, soiled and sample shades, various sizes, but mostly
$37 \times 70$ inches, in fine quality of opaque oloth, complete with brackets and pulls. Regular value 40 o to 70 e each. Clearing,

WINDOW AWNINGS, HALF PRICE.
Samples and misfits, various sizes and colors, 11 made from best quality American striped duck, complete with all neces sary fittings, ready to put up. Bring your measurements and come early. Prices vary from $\$ 2$ to $\$ 10$. Thursday each on
exactly Half Price.

ODD CURTAINS, $\$ 1.19$ EACH
These are sold regularly at $\$ 2, \$ 3.50, \$ 4, \$ 5$, and $\$ 6$ per
pair, in all standard shades, some are manufacturers' pair, in all standard shades, some are manufacturers' samples SPECIAL STOCK-REDUCTNG SAT CURTAINS ONE-THIRD BELOW REGULAPESTRY SELLING PRICES.
the new Vandyke edging one side and bottom terns, some have the new Vandyke edging one side and bottom, others trimmed with heavy knotted fringe top and bottom. Curtains will se
found to suit all pookets. Regular prices $\$ 2.25$ $\$ 3.50, \$ 4, \$ 5, \$ 5.50$, $\$ 6$ and $\$ 7.50$. Clearing Thursday $\$ 2.75, \$ 3$, LACE OURTAINS AT A FRACTION OF THE REGULAR PRICES. $\$ 4.50, \$ 6$ and $\$ 8$ Values for $\$ 3.98$ Pair. High-class Swiss Applique Curtains, in white, ivory and pattern, some have the sample slightly soiled. Clearing of each siearing Thurs
UPHOLSTERING TAPESTRIES, \$1.19 YARD. wide, in good floral and Oriental designs. Come leng and 50 inches wide, in good floral and Oriental designs. Come early for best
selection. Regular prices $\$ 1.50, \$ 175, \$ 2$ and $\$ 2.50$ yard ing Thursday ... ... ... .... $\$ 175, \$ 2$ and $\$ 2.50$ yard. Clear-

Fourth Floor.

## Men's Straw

 HatsFine quality English an American made Hats, of split o rustic braid, with medium o wide brims, and black silk bands Regularly $\$ 1.50$ and $\$ 2.00$. On sale Thursday

200 Men' t shama Hats, tou she, natural bleach; fin weave; small sizes only Regularly $\$ 3.50, \$ 4.00$ and $\$ 5$. Thursday

## White Twill Cotton Night Robes

terial, which will stand hard wear; large and front; good quality ma good value at $\$ 1.25$ and $\$ 1.50$. Thursday, all sizemy body; these were MEN'S COMBINATIONS AT 890.
200 Suits of Men's Combars AT 89c. knit and natural balbriggan new closed crotch; all sizes in the lot. Regularly $\$ 1$ made with the Thursday, all sizes

WHITE PLEATED SHIRTS, 98 c .
500 beautiful Shirts, with pleated bosom, good quality cotton bod which will launder well; good size body; small American laundered cuff Moin $\$ 1.25$ and $\$ 1.50$, for. . . 8

## The Groceries

## 2000 lbs. Deiry Butter, in prints. Per ll

Choice Side Bacon, Peameal, half or whole. Per Quaker Puffed Wheat, 3 packages Canned Lombard Plums, 3 tins. Salt in 5 -lb. bags, 3 bare Table Syrup, 5 -lb. pail Choice Red Salm, 3 bags .
Peanut Butter, in bulk. Per lb.
Peanut Butter, in bulk. Per lb. ....
Killson's Premium Oats. Large packag
Imported Pure Malt Vinegarge package
mported Pure Malt Vinegar, Imperial quart bottle
cott Taylor's Worcester Pa
hirriff's Marmalader Sauce, 3 bottle
Marri s Marmalade, 2-lb. jar
ancy Fatna Rice, 3 lbs packages
ancy Fatna Rice, 3 lbs .
Haconochie's Pickles, Mixed Cxacts, $21-2$ oz, bottle, 3 bottles
bottle .......... Mixed, Chow, Walnuts and White Onions. Pin
Choice Stuffed Olives, 6-oz. bottle

