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Comet Toboggans.

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LOOK! IT WILL PAY YOU.

The undersigned who attend Leading Book and Picture Sales, and are Purchasers of Valuable Private Libraries in England and the Continent, can supply Books at about 50 per cent. less than local Cost Price. Pictures, Books, and MSS. bought ou order. All new and second-hand English and Continental Books and Reviews supplied on shortest notice. Libraries furnished throughout. Wholesale Bookbinding and Stationery at exceedingly low rates. Remit by Bank or Postal Draft with order.

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EXPORT BOOKSELLERS, STATIONERS AND PUBLISHERS, 154 WEST REGENT ST., GLASGOW, SCOTLAND.

GOOD NEWS! GOOD NEWS!

For the convenience of "Kin Beyond Sea," J. Moscrift PTE (of the above firm) who has had great experience of the varied requirements of ladies and gentlemen abroad, acts as General Agent, and executes with economy and despatch commissions entrusted to him, for anything, large or small, that may be wanted from Europe. Correspondents in all parts. Manufactures and Patents, also Financial and Commercial Undertakings placed on the English Market. Preliminary Ree, £25 Sterling. Schools and Tutors recommended. Investments made in best securities. Save time, trouble and expense, by communicating with Mr. PYE, 154 West Regent Street, Glasgow. A remittance should in every case accompany instructions.

N.B.—Exhibition Agent for the Scottish International Exhibition, to be held at Glasgow, in 1888.

A NEW EDITION IN PRESS. THE IMPORTER'S GUIDE.

A Handbook of Advances on Sterling Costs in Decimal Currency, with Flannel Table and Ribbon Scale.

Price in Cloth, 75c. Leather, \$1,00.

Liberal Discount to the Trade. Your imprint on quantities of 100 and over.

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MANY THANKS

To all our Patrons in The Trade throughout the Dominion.



Trusting that they may have a successfu season and wishing them all the Compliments of the Season,

We are

Yours truly,

W. H. HOWLAND, President. S. R. BRIGGS, Manager.

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XMAS GOODS.

Presentation Plate,

Ladies' & Gents' Dressing Cases, Writing Desks,

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Violins, Guitars, Bisque Figures

and Statuettes,

Papier Mache, Fire Screens, Cabinets

and Sundries,

WILL THIS MONTH RECEIVE

LIGHTNING DESPATCH.

Customers who find their stocks require assorting will receive prompt attention by communicating by telephone or telegraph.

SMITH & FEDGER,

50 Yonge Street, TORONTO.

TELEPHONE 869.

Books and Notions.

PUBLISHED THE FIFTEENTH OF EVERY MONTH.

OFFICE:-

20 WELLINGTON ST. EAST, TORONTO.

ANNUAL SUBSCRIPTION - - - 50 CENTS.

Organ of the Booksellers' & Stationers' Association of Ontario.

Organ of the Toronto District Association.

Organ of the Huron District Association.

Vol. III. DECEMBER, 1886. No. 5

RATES OF ADVERTISING:-

	1 month	12 months
1 page	. 816 00	9160
1 oolumn	. 10 00	100
} do	. 6 00	60
} do	. 3 00	30
do	. 1.50	15
All Communications intended	d for publication must be	sent in not
later than the 8th of each moni	th.	

J. J. DYAS, Publisher.

FROM EAST TO WEST, from the stormy Atlantic to the gentle Pacific, may your Christmas be a pleasant one, and may you remember that now in your harvest time, reaping a full crop that there is many a Ruth who would in her poverty gladly gather up the few stalks neglected to be bound together in the full sheaf. Like Boaz do not gather too closely. Make happy some one less fortunate than yourself by timely Christmas cheer.

We would be very much pleased to have reports of the holiday trade from the various points in the Domininion, so that in the January number we would be able to furnish even a more comprehensive view of the volume of business donethen we did last year.

The reports will not necessarily be for publication—only to give us accurate fnformation on which we can base our statements.

It is proposed to call a meeting early in January to form a District Association with Brantford as a centre.

We are waiting to hear of a like move in London, Guelph and other points. Be stirring—lengthen the cord and strengthen the stakes.

Sorting up season on—business looking up, particularly in cities—money a little more plentiful—so sums up the present aspect of affairs.

A PLEA FOR FAIR TRADING.

For a good many years there has been existing in trade circles in Toronto a soreness that has been all the more difficult in that no attempt has been made to settle it in any definite way. It has been growing worse yearly, owing to the fact that no frank, outspoken statement of the differences have been made.

The trouble we allude to is that which has caused the complaint by the retailer in our line of business, that the wholesale houses have sold to those outside of the trade at prices such as they would sell to dealers, also that each year, shortly before Christmas, one or more wholesale houses would supply goods to dealers in other lines of goods, or open up themselves retail stores in the very heart of the city. This, unfortunately, has been the ease, and the rumours on the street that the same thing was to be done this year caused the Toronto Association to pass a resolution, published elsewhere, warning wholesale dealers against repetitions of the act.

We are glad that the Association has boldly taken this step. We believe in getting at the root of a grievance, and finding out how, if possible, it may be remedied.

During the last year or so, the selling to outsiders has been in a great part stopped. Whether it was that the houses who had been in the habit of selling to consumers saw that they were doing retailers an injustice, or that the pressure of opinion in the trade was such as to warn them of their danger, it may be left to conjecture, but that it is a fact we are perfectly cognizant of.

We start out with this definite statement: No wholesale house should interfere with the trade of their own customers, or that of the customers of other houses. In using this last phrase, we know we conflict with the views of some jobbing houses, particularly in their treatment of small towns, but the axiom is nevertheless just and fair. Nor should any wholesale house, under any pretext whatever, open up a retail store during the holiday season, or support another to become that most objectionable of all business men, the transient trader, who seeks to reap the profits of a year in a couple of months of Christmas trade.

A member of a wholesale firm remarked that he would feel justified (though he said his house had no such intention) in opening up on King Street a retail store for the season's trade. Our answer was a decided no, that to attempt to cut off the trade from the all-the-year-round dealer who had to put up with the poor months' business as well as the good, would not be just and fair, and we told him that though we could have several special lines to dispose of, and one

would naturally suppose that we could sell largely we would not do anything of the kind. We believe, like the cobbler in sticking to his last, that such interference would be altogether out of place.

Wherein does the wholesale man find his defence? Simply this. Whereas, in former years the Toronto retailers were satisfied to buy the bulk of their goods at home, they go wandering off (figuratively speaking), to the far-off pastures that look so green, and, in plain words, buy from New York and London houses where there is a possibility of doing anything like as well, thus running great risk of overstocking themselves, and sending off intermediate profits far away instead of keeping them at home. The wholesale houses complain particularly about not being able to carry stocks of books, as they are bought elsewhere.

This naturally leads to the question of what we candidly believe to be one of the great curses of the trade, large import orders by houses not financially strong. However, this subject is of a wider range, and somewhat foreign to our present topic.

We have endeavoured to state the case fairly, there are other points of differences, but those mentioned are the most serious, and we do trust we shall see a more amicable state of affairs within the trade in our Queen City.

There are too many men of marked business ability and sound common sense among our merchants to lorger keep open the sore.

PROGRESS.

THE deputation appointed by the Ontario Association to interview the Minister of Education waited on him at Parliament Buildings on the 9th inst.

The full deputation was present, Rothwell, of Brantford, Irving, Bryce, Hutchison and Dyas, of Toronto.

The Minister recognized the reasonableness of the request to have due notification of changes in school books published in BOOKS AND NOTIONS, and willingly consented to do so.

He authorizes us to state that no changes will be made at the opening of the schools in January.

Other matters of interest to the trade were mentioned. Time did not admit of a full discussion, but some valuable information was imparted to the deputation, and the probable action of the Minister in reducing the number of text books, his attention having being called to the multiplicity in some cases met with hearty approval.

One fact was brought out very strongly, namely, that had such an organization as the Association been in existence prior to the giving to the publishers the advantages they have on the readers, consultation

would have been had with that body as to the just interests of the trade.

The deputation was received cordially by the Minister.

Our side of the case was well presented by the member for Brantford*

THE NOVEMBER NUMBER.

We have received from a large number of friends expressions of pleasure at the appearance, as well as the contents, of the last number. It was the first attempt at an illustrated trade paper in Canada. Taking this into consideration we claim that it was creditable, though we frankly confess it was not all we expected to make it.

The difficulty of getting United States publishing houses to take any interest in the Canadian trade and the paucity of Canadian illustrated works, makes it very hard to produce a handsome book trade journal here.

We had promises from English houses to send us illustrations, but they were not fulfilled.

From many letters received we cull the following:

"The trade can well afford to overlook any trifling delay in the publication of your November number, in consideration of its great beauty and generally excellent character. It is a credit to the fraternity of booksellers and stationers, and is deserving of their unstinted support.

"I must congratulate you on the last issue of Books and Notions; it is certainly a credit to the publisher, and ought to be highly appreciated by the book trade of Canada. I am well pleased with the way you conduct and manage the journal. You should have a much larger support from the retail trade than you do. As an advertising medium for the wholesale trade I consider it far ahead of any other journal, for it comes directly under the notice of the book and stationery trade. I wish Books and Notions every success, and should the price be doubled you would still have me as a subscriber, as I would not now be without it."

The number printed was 2,370, being slightly in excess of the number issued regularly.

It shows of what good quality the paper is on which we print our journal, being the same as ordinarily used, in the bringing out the finer lines of the better class of illustrations. It reflects credit, too, on the printers, Hunter, Rose & Co.

^{*}Since the above was written we have read the reports of the interview published in the daily papers, which are in some respects inaccurate. The publisher of this journal was the only new-paper man pre-ent. Our report may be considered official, not only from the Association, but also from the Minister. It is strange that the important matter and the only one of real interest, as to how the information was to be given, namely through BOOKS AND NOTIONS was omitted in the Telegram. Was it an oversight?

SOME IMPRESSIONS OF ENGLISH BOOK-SELLERS.

(Continued.)

Since Mr. Bohn's retirement, now many years ago no English bookseller can challenge comparison as to bibliographical attainment with Mr. Quaritch. Established in an aristocratic quarter of London he has gradually built up an enormous business, and his reputation is becoming world-wide. He is a rather undersized, middle-aged man with a jewish cast of feature and keen restless eyes. There is nothing bookish about his appearance, and the stranger would scarcely suspect the mines of book-lore Mr. Quaritch keeps constantly at command, ready for every emergency. His specialties are early illuminated manuscripts, first editions of the classics and the highest class works relating to arts and manufactures. In these lines his splendid stock is unapproachable. He does not confine himself within these bounds, however. A bibliographical treasure of any kind appeals to his omniverous appetite and he is always on the lookout for something still more rare than anything he has ever had.

After Mr. Quaritch, the large business built up by Henry Sotheran & Co. should be mentioned. This was first established in Tower Street in 1816 and has continued growing ever since. It now requires three very large shops in different parts of the city to accommodate the immense stock that the firm accumulates. Mr. Sotheran, I understand, takes no active part in the business at present, but leaves it to efficient managers whom he has himself trained for the purpose. The specialties of the firm are standard and high class books in superior bindings. They do a large trade with Australia and the United States, and their monthly Price Current of Literature is sent to all parts of the civilized world.

The Rimells, father & son, of Oxford Street, have a notable business. Splendially situated for a "catch" trade they make the most of their extensive window frontage at the corner of Oxford and Dean streets; and the beautiful selection of rare prints and morocco bound books displayed therein always retains a gaping crowd before the shop. Within, the well arranged and attractive shelves invite purchasers. Above the ground floor are two or three other floors all filled with valuable stock gathered from many a dispersed private library. The Rimells' specialties are rare books of prints and superior standard books in fine bindings.

Just out of High Holborn in Southampton Row, is the business presided over by James Roche & Sons. Their shop, unfortunately, is all too small for the extensive character of their business. The most valuable and rare works are piled up in mountains on every floor, and how any particular book is ever found is a mystery to the uninitiated. Yet they not only contrive to find anything that may be wanted, but they publish at short intervals the most interesting and varied catalogues, indicating new purchases from every part of England. They must have a place for everything and remember to keep everything in its place. Truly necessity is the mother of invention, as the Messrs. Roche must have discovered ere this. Yet if they keep on purchasing for a year or so long-

to betake themselves to the street. It can't possibly hold much more.

Mr. Roche is a typical Englishman, and one of the most genial and kindly members of the trade. His experience has been very large, he can relate many a funny anecdote of curious adventures among famous bookmen and no less famous books gathered from many a notable auction sale. Mr. Roche's specialties are first editions, standard books and works of travel.

R.W.D.

PERSONAL.

It is with pleasure we note the appearance of R. B. Willing, formerly Willing & Williamson, in the establishment of Rowsell & Hutchison, Toronto. He has taken charge of the book department of the firm, and looks and acts as though he relished being home again among the volumes that crowd the store.

Last month George Fotheringham, formerly of Ingersoll, now of the firm of Fotheringham Bros., stationers, Ottawa, was united in marriage to Miss Lizie Lee, of Gloucester Township. The marriage took place in Ottawa and many were the handsome presents.

A SAD DROWNING ACCIDENT.—A very sad accident took place yesterday, by which Mr. Louis Labelle, of Chapleau & Labelle, lost his life. About 7 a.m. Mr. Labelle left his residence, 464 Dorchester street, for a walk along the wharves. When near the Hudon Cotton Factory his foot probably slipped, and he fell into the river. A boatman named Guilbault, hearing the poor man's cries, rowed off to his assistance, but he sank before the boat reached him. The body was recovered. The coroner's jury to-day returned a verdict of "accidental death by drowning."—Montrea' Witness.

IMPORTANT ACTION.

THE Toronto District Association held a meeting on Tuesday, 30th November, when there was present a much larger number than on previous occasions. Several matters of local interest were discussed, the principal one heing the rumour that one or more wholosale houses were going to open up retail stores on King street for the Christmas holiday trade. It is needless to say that all were of one mind in finding fault with any who might do such a thing. We are glad to say that C. M. Taylor & Co., who it was positively stated was one firm that would do so, had no thought of such action. As a result of the discussion, it was determined to send a circular to all houses doing a wholesale business, asking them not to so interfere with the retailers' trade. The following is a copy:—

TORONTO, Dec. 2nd, 1886.
At a special meeting of the Toronto Booksellers, Stationers, and Newsdealers' Association, held on the 28th ult., the following resolut on was adopted—

but they publish at short intervals the most interesting and varied catalogues, indicating new purchases from every part of England. They must have a place for everything and remember to keep everything in its place. Truly necessity is the mother of invention, as the Messrs. Roche must have discovered ere this. Yet if they keep on purchasing for a year or so longer, their shop will be a solid cube, and they will have

members of the trade throughout the Province shall be advised of the fact, so that they may govern themselves accordingly.

Honorary membership was unanimously conferred on the publisher of this journal, he being the first to

be so honoured. Please accept our thanks.

Many of the wholesale dealers are heartily and willingly "falling into line" with the wishes of the Association. Some are very glad to have a good ex cuse to refuse their importunate friends.

NEW MUSIC.

We are in receipt of new music from the Anglo Canadian. "On the Rolling Wave," words and music by Godfrey Marks, a song of much beauty of expression, with life in every line. Another, both barritone songs, "Never Despair," by J. L. Molloy, has vim and force in it. "Love is a Dream" is what might naturally be expected of a master of song—"dulcet, delicious and dreamy," a soprano of good voice should make a decided hit with this work of S. F. Romday. Romday.

We have received from I. Suckling & Sons, Toronto, the following recent additions to their catalogue:-

"Thine for Ever," valse—C. A. E. Harriss.
The graceful flow of melody and its adaptability for dancing could not be better.

"Bugle Call," -Grand march Militare-J. H. Wallis. Inspiring, bold and melodious, and in original style.

"Bohemian Girl,"—Fantasia-Boyton Smith.
The beautiful airs of Balfe's most successful opera are here arranged in an effective and not difficult for piano.

"Cujus Animam "-Transcription-W. Kuhe.

This arrangement by Kuhe has already proved itself to be a very popular drawing-room piece.

" Happy Moments "-Gavotte-C. A. E. Harriss. The Gavotte is now a popular form of drawing-room music, and this is a graceful and pleasing one.

"Indian Summer"-Dudley Newton.

A charming pianoforte solo, not difficult, and very

"Souvenir de Versailles" -- Gavotte-Victor Delacour. This Gavotte had a great success in England.

"The Mountain Stream "-A. Liddahl.

A very pretty and pleasing characteristic piece.

The Author of "John Halifax, Gentleman," requests Colonial papers to please copy. We comply with pleasure.

> English yet! though strange your faces Browned with hard Colonial toil, In your hearts ye keep your places, Brothers born on foreign soil. Listen in each distant clime To our English Christmas chime.

English yet! Should ever trouble Enter your dear mother's door, Would ye not then love her double? Shed your blood, expend your store? Nor in ends o' the earth forget That ye are English yet?

73 CASES

STAPLE FANCY GOODS,

NOVELTIES, ETC., ETC.,

JUST OPENED

COMPRISING:

Music Boxes,

Mouth Organs,

Key Rings,

Tape Measures,

School Bags.

Games.

Drawing Slates.

Scholars' Companions,

Paints,

Checkers,

Playing Cards, Fine Purses.

Postage Stamp Boxes (Pocket), &c.,&c.

THESE GOODS WERE

Purchased Direct from the Manufacturers

---FOR--

SPOT

And will be sold at low prices and on satisfactory terms.

INSPECTION AND CORRESPONDENCE SOLICITED.

THE TORONTO NEWS COMPANY.

42 YONGE STREET, TORONTO.

English yet! The world seems parrow
To your hearts so warm and wide:
And they fly straight as an arrow
Home to us each Christmastide.
And our eyes with tears are wet
Thinking ye are English yet.

-The English Illustrated Magazine.

TRADE NOTICES.

We notice in the Victoria, B.C., papers lengthy descriptions of the British Columbia Stationery and Printing Company, situated on Government street, adjoining the post-office. Troubles of various kinds have tended to retard this company, the fire in Vancouver in a branch store, and the collapse of the shelving, causing serious loss, in Victoria, has done much to discourage them. But the managers ceased to worry, and soon complete stocks were again on hand until now they are equal to all demands. J. A. Hart is managing the Victoria store. Those Ontario boys are to the front wherever they go.

WM. BRYCE, Toronto, sends us a handsome frosted calendar, ornamented with redbreast and wrons in colours in a wintry scene of bare branches and snow-clad earth.

He hands us also the Dominion Almanac (5 cents), produced by the Toronto Lithographing Company. Well got up in handsome cover, well illustrated, but shows a little too evidently the advertising scheme in its almost every page.

He also hands us the charming Christmas number of Chatterbox with its Sweets to the Sweet, handsome coloured picture.

It is decidedly the best holiday number of the season for young folks.

JOHN WALKER & Co., London, send us samples of their miniature diaries, fine morocco, numbers one to four that are both handsome and useful. Well gilt, well bound and complete in the many requisites required for daily memoranda, as a vest pocket reminder of daily wants they are complete. A good pencil in a loop at the back is a supplementary article, the use of which is obvious.

Brown Bros., Toronto, who have manufactured the "Canadian Diary" for twenty-three years, this year produce an even more varied assortment than usual. As the years advance so advances the variety and structure. They now turn out 100 different varieties varying from the limp cloth at \$1.00 a dozen to that complex and complete No. 69 in morocco at \$36. The one before us, No. 64, Persian calf with flap and loose back, gilt edges with bill compartment is one of the most convenient for carrying in the coat pocket and contains a valuable epitome of business information. It is well and strongly bound.

C. M. TAYLOR & Co., Toronto, are sole Canadian agents for a very useful toy. It is made after the manner of a tape line, and when drawn out of the case we see the full alphabet printed on linen with illustrative pictures accompanying each letter. It sells for forty cents and sells at sight.

NEW CANADIAN BOOK

JUST PUBLISHED.

MARGUERITE, OR THE ISLE OF DEMONS,

And other Poems,
By GEORGE MARTIN.

Printed in Beautiful Style in Black and Red, and Bound in Handsome Cloth Binding.

\$2.00.

Mr. Martin, is well known in Montreal, as a poet of great originality and power. He has taken for his main theme the most romantic and touching story recorded in the annals of Canada and has treated it in a style to reflect credit upon our literature.

The subjects of the smaller poems are such as appeal to all Canadians. They are full of local color and local allusions.

Those who want to send away some specially CAN-ADIAN CHRISTMAS GIFT cannot do better than send this volume.

DAWSON BROTHERS,

Publishers, Montreal.

STANDARD PUBLISHING COMP'Y,

(LIMITED)

BOOKSELLERS, STATIONERS, &c.,

117 YONGE STREET, 117

TORONTO,

Would invite the attention of Trade to their large stock of Theological, Scientific, Historical and Miscellaneous Books.

Special Bargains for Cash.

MAMMOTH BOOK EMPORIUM.

R. W. DOUGLAS & CO.,

(Successors to A. Piddington),

DEALERS IN

Ancient and Modern Books,

Stationery, Etc.

The most extensive and valuable Retail Stock in Canada.

250 YOAGE STREET, TORONTO,

DONALD BAIN, of James Bain & Co., deserves credit for a very neat device for handling tissue paper. It is simple and complete, being in reality a low table, two feet high, and the width of a sheet of the paper. Iron rods, thirty-five in number, are set in at the top, on which that number of shades can be hung. Those who sell the article will appreciate this new invention, which has been patented, and will be offered for sale to the trade.

عامينا للمسالس الالها أنها الماالان هل

NEW CATALOGUES. -That of S. R. Briggs, Toronto, for September, shows an increase of many pages, the large number of works being published by him compelling constant enlargement of his list.

John Britnell, Toronto, has issued a new catalogue of old and rare books, but such has been the demand that already nearly all those contained in it are sold.

The latest list of music of the Anglo-Canadian contains many and choice pieces.

A Toronto Book Store: Williamson & Co.-This well and favourably known book-house was founded some thirty years ago by J. Cunningham Geikie (author of "Life of Christ," etc., and now an Anglican clergyman), who was in turn succeeded by Rollo & Adam, G. Mercer Adam (look out for the Algonquin maiden!), Willing & Williamson, and some | years age by the present firm. From its very inception it has been an important factor in the wonderful literary growth of our province, and more especially in this scholastic city of Toronto, and at the present time they have customers from Vancouver to Halifax. A look over their shelves reveals the fact that the leading publishers of England and America are well represented. Special prominence is given to the higher grades of university and college books, to the best works in medical and surgical science, to the newer works in scientific discovery, biography, travel, poetry, general literature, and also the better grade of novels. You find the pocket editions of the old and favourite authors, portly octaves for the library, editions de luxe for the book collector, the standard sets in all varieties of fine binding, and an unusually choice collection for the young folks. For this season special attractions collected are: gift books, such as Thackeray's "Mahogany Tree," a handsome volume with photographic illustrations; Mr. Hamerton's new work, "Imagination in Landscape Painting," an elegant folio, with illustrations after Claude. Rembrandt, Rubens, Turner, etc.; Editions de Luxe, Dickens, Thackeray, Prescott, Shakespeare, etc., etc., offer unusual attractions to the connoisseur. Gethe's Reynard the Fox, Kaulbach's and Wolf's famous illustrations, the favourite Irving books, Old Christmas and Bracebridge Hall, with the quaint illustrations of the lamented Randolph Caldecott; a collection of twenty original etchings by Moran, Farrer, etc., and hosts of other beautiful works of art and value. In the children's department the variety and beauty of the season's books show what care and thought is given now-adays to the coming generation. Bibles, prayer-books, Church services, in original bindings; leather goods of European and American manufacture vie with each other in originality of design and excellence of workmanship. An early visit to this well-equipped establishment may bring profit as well as pleasure. As the immortal Ben Johnson says, "While you



For 1887.

PAPER. GOOD GOOD BINDING.

Introducing many Special Features.

"Conspicuously excellent." - Stationary Trades

"Sure to have a long popularity." - Publishers' Circular.

Trade List on application.

LIST No. 3.

Notice to the Music Trade and Profession.

INFRINGEMENT of COPYRIGHT

TORONTO, November 15th, 1886.

The following are our copyrights for Canada:

VOCAL.

PIANOPORTE.

Rory O'More.
Les Bergers Warteau (Air de Danso Louis XV.).... Louis Gregh.

McLOUGHLIN BROS.,

623 Broadway, New York.

VALENTINES 3

New Comics. New Line of Lace Valentines.

The special attention of the trade is invited to the

ENTIRE NEW LINE OF LACE VALENTINES

OFFERED FOR THIS SEASON. THIS LINE WE HAVE NAMED

"Gems of Love,"

and they will be found to surpass anything of the kind heretofore made. The retail prices range from 1 cent to 75 cents each; also put up in assorted lots, retailing at \$6, \$10 and \$20.

"Cupid Darts" Valentines.

These are put up in assorted lots only, retailing at \$6, \$10 and \$20.

Handsome Embossed Envelopes

To fit all sizes of Lace Valentines.

New Sachet Valentines.

Handsome Assorte I Designs. Highly Perfumed. Each put up in an envelope ready for mailing. Retail prices, 5 cents, 10 cents and 25 cents each.

Love's Arrows Valentines.

Handsomest line of Low-Priced Valentines ever offered, retailing from 10 cents to \$1.50 each.

Satin Novelty Valentines.

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BOOK NOTES

MAPLE LEAVES.

Just as we go to press we receive two of the most notable Canadian books issued in several years. With the exception of "Tecumseh," they stand almost alone as works of rare merit. We have, therefore, no hesitation in giving a good share of our limited space to some notice of these two Christmas presents to the intellectual Canadian.

A POET'S ADVENT.

Unknown to fame is the name of George Martin, who, we judge from the preface, is a Montreal business man, but not long will be unknown, at least in Canadian households where love of poetry forms any

part of the enjoyment of the inmates.

Many of the poems have appeared in periodicals—never before in book form. The book is entitled, "Marguerite and Other Poems." That from which the title is taken, with others, deals with the old, old days of French Canada, and gives a vivid picture, as only poetry can, of the dangers and the heroism of the first settlers. "The Heroes of Ville Marie" tells of the heroic conduct of the brave seventeen under the leadership of Daulac, who for ten days stemmed the torrent of the hordes of confederate Indians who had made a pledge to destroy the infant settlement.

Take the verse narrating the eve before the battle:-

Oh! rest-weary soldiers, oh! sleep—while the stars Are shining above you through leaf-fretted bars; But fail not to rouse with the glimmer of day, For already the Mohawks have scented their prey.

Then the climax :-

In a moment 'tis over! flash blending with flash, As sword-blades and tomahawks bloodily clash; "Vive le Canada!" Daulac exultantly cried, Then, with a cross to his lips, like a martyr he died.

Let us give a verse from "On Mount Royal"; we would that we could give more. It treats of the, as it were, afternoon of courtship, won, but still faintly doubting of the future; her doubts are dispelled:—

A tear in her bright eye glistened,
The soft breeze wafted her hair
Adrift on his face, when she listened
As if to a voice in the air;
But neither, by word nor token,
Behooves it the world to know
How the chain of her doubt was broken.
Whilst the sun in the Westhung low.

The selections we give at random. There is a purity of diction, a rythmical cadence flowing through the entire book. There is not a weak poem in the whole. One rather lengthyone, "Peter Whimple's Courtship," somewhat after the fashion of "John Gilpin's Ride, is of a different order from those quoted, and rich in comic incident. Then there are:—"The Newsboy," "Montreal Carnival Sports," all delightful in their way, with many others, bright and cheery, not the

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least being "Hallowe'en in Canada," a rich tale of how a couple, years happily married, pouted for days, and spoke not till each, following the custom of Hal lowe'en, found again their tongues-and their happi-

We are sorry we can do but scant justice to this admirable work-the principal poem, Marguerite, we do not even touch. The lateness of the arrival of the book, and the necessity for immediate issue of the paper, is our apology to the author if we have done him but scant justice.

We regret that it has not been earlier introduced to the trade, purchases of such works having been made months ago for holiday time, but even now we would cordially advise the addition of some copies.

The work is published by Dawson Bros., Montreal, at \$2, and is fittingly and handsomely bound in scarlet and gold, the cover handsomely designed, while a red line border beautifies each page.

THE NEW NOVEL.

To the joint authorship of G. Mercer Adam and Miss A. Ethelwyn Wetherald we are indebted for a Canadian novel in a department of literature hihterto little worked by native writers, and dealing with an era of our history little known to our countrymen. The period is the rather distracting interval in our political history between the war of 1812 and the Rebellion of 1837, when the Province was under the autocratic rule of the "Family Compact." It is this period which the authors have endeavoured to illustrate by the production of an historical romance entitled "An Algonquin Maiden," and by the presentation in its pages of the various types of the races - English, French, and Indian - which have figured so picturesquely and romantically in Canadian nationality. This pleasingly-written story, while it attracts and interests the Canadian reader, will, by its realism and close following of facts, do much to stimulate the study of Canadian annals, and to throw the glamour of romance over the English period of the native history. The chief scenes of the story are Barrie, and the neighbourhood of Lake Simcoe, the Provincial capital-" Muddy Little York," and Stamford, and the summer home of the Lieutenant-Governor, Sir Pereguire Maitland. The prominent characters are the two loves of Edward Macleod, son of a navel officer, who had settled on the shores of Lake Simcoe after the war of 1812. Helene de Bercay, the daughter of a French Hugenot noble, and an Indian maiden of the Algonquin-Huron tribe. The other personages introduced, and whose love affairs the reader will follow with interest are, Rose Macleod, Edward's sister, and a young land surveyor, named Allan Dunlop, who figures prominently in the politics of the time. The story we shall not attempt here even to outline, but refer the reader to it as a work of absorbing interest, written with much charm of manner, an enthusiastic love of nature, as revealed in the woods and waters of Canada, and a manifest familiarity with the politics and social events of the provincial capital sixty years ago. We congratulate, not only the authors, but Canadian literature, on the appearance of this successful effort in the field of Canadian fiction. We need hardly say that it is sure to meet with a wide, and we trust, with a remunerative sale.

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family of children ought to be brought up without having unw. It is an ever-present and reliable School-master to 3 necess to this grand o the whole family."

ö

W. Briggs, Toronto, announces as being ready this month, "Living Words," or Sam P. Jones' Own Book, sermons and sayings delivered in Toronto and elsewhere, with a full account of his life, written by himself. An illustrated octave book of nearly 600 pages. To be sold only by subscription.

SELBY & Co., Toronto, have published "Talks for the Times," by Rev Joseph Wild, D.D. Cloth, \$1. A man who "draws" as a preacher, his sermons

should have good sale among those who admire an erratic and somewhat illogical pulpit orator.

STANDARD PUBLISHING Co., Toronto, have just issued "Reasonable Apprehensions and Reassuring Hints," being papers designed to attract attention to modern unbelief and to meet some of its fundamental assumptions, by Henry Footman, M.A.

The opinion of the Spectator is justified when it says "This is perhaps the calmest, the most courageous, and the steadiest effort to look modern unbelief in the face which we have yet had from a clergyman of the Church of England." 90 cents.

"THE SCEPTIC'S CREED," by Rev. Nevison Loraine, at 50 cents, is another of the same class of work as the last mentioned, a treatise that, small in compass, contains a great deal of sound reasoning. The argument is clear and concise, and a valuable book for the reasoner, be his opinions what they may.

It is a little singular that both these books, the first issued by the Standard, we have the pleasure of reviewing, are both, though the Company is in reality the publishing house of the Baptist denomination, from the pens of ministers of the English Church. It shows the Catholicity of the house.

W. BRYCE, Toronto, gives us another of the popular series (25 cents), "Little Lord Fauntleroy," by Frances Hodgson Burnett. Originally appearing in St. Nicholas, it received the admiration of all. Said a competent critic, "It is the best youth's book I ever read." The aged youth will find like pleasure in its perusal.

CORRESPONDENCE.

Toronto, December 8th, 1886.

To Editor Books AND NOTIONS, --

MR. EDITOR,—The Pall Mall Gazette, in a recent number, says, "There can be no doubt, in any reasonable mind, that many of the French bookshops of Bulletin of New and Popular Books the Leicester square quarter, exist simply as centres

Does this in any way explain away the statement will be put on the list of your Toronto Bookseller in the November number of your publication? Would a bevy of boys at a newswindow in the ward wherein was displayed the pink sheeted "Police journal" represent very faithfully, to a passing stranger, the state of morals in Toronto? Just as little would a crowded window in Wych street, or Holywell street, of unsavoury fame, represent the morals of England, or even of my native

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INTERNATIONAL EXHIBITION,

Edinburgh, 1886.

city (London). Your correspondent's readable letters are not overloaded with charity at any rate, and did I care to examine Toronto in his spirit I fear I should find a good many black specks.

Yours truly,

ERNEST.

Montreal, Dec. 6, 1886.

DEAR MR. EDITOR,—The Christmas season is once more upon us. Again we feel the clear, keen air of winter, which brings out so strikingly the peculiar beauties of the winter city of Canada, and which has caused her name to be associated far and wide with the varied sports and pleasures of our now famous

Referring to Christmas cards, we would draw attention to the new lines produced by Mr. J. T. Henderson, who most certainly deserves credit for his yearly productions of Canadian Christmas cards, when other publishers, discouraged at the limited market, quietly retired. His present series consists of four pretty designs, suggestive of winter sports, engraved and illuminated in colours, well executed by Mr. Edwin Cox.

The Geo. Bishop Co. are also in the field with a line of Canadian cards entitled the "Gem" series.

A call at Messrs. Drysdale & Co.'s finds the head of the firm energetically at work as usual, and his report of business generally is very encouraging.

Messrs. Dawson have not yet made a full display for Christmas, but it will, we feel confident, sustain the high standing of the firm for carrying the best, and at popular prices.

UNIT.

OTTAWA, Dec. 6, 1886.

Editor of Books and Notions,-

Sir, - This month, the most interesting and important one in the whole year to all those who have anything to sell which can by any means be twisted into the shape of a present, has begun here in a rather neutral manner, neither promising very well nor very ill to the anxious gaze of the merchant's eyes. The great question that agitates the business man's mind just now is the advertising one. How best to bring himself and his wares before the buying public is the problem that every merchant wishes to solve successfully, and toward the solution of which all make more or less pertinent eff irts.

My own impression is that the daily newspaper is becoming more and more valueless as an advertising medium. Its advertising columns are growingleso bulky, and the styles of advertising so hackneyed, that I think the vast mass of the newspaper reading public passes them over with increasing inattention For Schools and Colleges. Prepared by the Pro-

and indifference.

Yours, &c.,

MERCHANT.

Sincoe, Dec. 2, 1886.

DEAR SIR,—Business was fairly good during fall, but very quiet lately.

Our little town has brightened up a good deal this year. Plate glass and other improvements show a healthier state of trade, but I do not anticipate a boom this year. Prices of produce are too low. Wishing you the compliments of the season,

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