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 SIXTEEN PAGES SUBSCRIPTION RATES:



VOLUME XLVI. NUMBER 281.

## MOOSE HEAD TOBACCO <br> UNION MADE

Guaranteed by the United States Tobacco Gon, New York
Tessier \& Cor, Agents.

## 

ednesday next, Dec. 17

## FRED J. ROIL \& CO.,



## W. E. PERCIVAL,

al ESTATE AND COM MISSION AGENT.

'PHONE 1960.


| Knights of Columbus. <br> WEEKLY CARD TOURNA. The Realar Weekly Card Tournament for the members will be heid to-morow (Thurs. <br>  will be given. <br> sEC. HoUSE COMMITTEE. |
| :---: |
|  |
| M. G.C.A. <br> CARD tournament. <br> Auction Forty-fives and Bridge, to-night at 8 o'clock. All members and friends heartily invited <br> Admission 25 cents. dec10,1i |
|  |

## On thend and heationd

## т. P. Aalley,

## $\underset{\substack{\text { Renouf Bldg., Duckworth St. } \\ \text { oot10, }, \mathrm{m}, \mathrm{w}, \text { tt }}}{\begin{array}{c}\text { Solicitor, }\end{array}}$ <br> Christmas Fruit, Etc.

##   scikisy navi oran florida oranges.

 LLMERIA GRAPES-Keg strictily fresh eges in30 dozen.
LOWeSt Prices.

## M. A. Bastow \& Sons

## ecto,31

## OFFICE <br> 8 Wafict St. West <br> Whone 1593. <br> Winsor Rigging Works, Bambrick SL. <br>  <br> stock Wiroless and

WANTED TO BUY.



The Imprisoned-Heiress
The Spectre of Egremont.



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$\square$
$\square$
$\qquad$
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$\qquad$


 and






## Brighten up

New Scrims $\underset{\text { Cross-Bar }}{\substack{\text { Fancy Border } \\ \text { Con }}}$ Cream and
Plain White

## 17c

 Seaseatitains U. want to particularly emphasize that this is a verySpecial Economy Event, easily substantiated by the low prices. While these low prices may, and should be, an inducing factor in many a purchase, it's the high quality of the merchandise we offer that really makes the economy so obvious, so inducing, so worth your earnest consideration.

| 98 c | 750 |  | $8$ |
| :---: | :---: | :---: | :---: |
| What Shall I Give |  |  |  |
|  |  | , | 0 s. 5.0 |
|  |  |  |  |
|  |  |  | LUDO |
| Toyland that is Joyland |  |  | ${ }^{\text {a }}$ |
|  |  |  | 25 c |


|  |  | Sleeping Dolls 65 c and 85 c |
| :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Practical } \\ & \text { GIFTS } \end{aligned}$ | cis |
| Wilkinson Razor? |  | BEADED BAGS |
|  |  |  |
|  |  |  |
|  | $E$ |  |



St. John'sMen \& Women know the Broadway \& Broadway Values-rhals why thousands of Men


## 1921

"In Years Never a'sale Like This"

## The Broadway's

[^1]Here is Another Suprise Feature at the Broadway's Birthday Sale
ITTS A SCOOP OF TREMENDOUS IMPORTANCE; IT REPRESENTS REMARKABLE SAVINGS-REAL BROADWAY VALUES-IT EMPHASIZES JUST WHAT ST. JOHNS COAT HEAD-QUARTERS-THE "BROADWAY"-CANDO. BY ALL MEANS TAKE ADVANTAGE OF THESE BROADWAY VALUES.
WOMENS,
MISSES',
STOUTS
Fashionable,
Serviceable
These are unusual Coat Values-even for the "Broadway", where the extraordinary is always expected. The materials, the furs, the tailoring, the styles are rarely associated, with Coats as low priced as these. Over half of our main floor occupied with hundreds of Coats at unlimited sav-
 ing to every purchaser. $\qquad$ Dress Coats,
Sports Coats, and
dreds of other styles. 88 alues to
$\$ 18.50$.



# BLOUSES At Birthday Sale Prices 



## Mid-Season HATS

HERE IS WHY THE "BROADWAY" LEADS IN MILLINERY VALUES-900 HATS AT
These are Hats you would never expect tat such low prieses. so new, so refereshing, so
different.
hats made to
SELL UP TO 59.0.0.
Close fitting and brimmed Hata and
styles in between. Im.
agine over 900 Hata
to choose from. Sure
y you will find several
you will like-at such
yOU'LL KNOW BROADWAY VALUES WHEN YOU SEE THESE
HATS AND COMPARE WHEN YESES

and Women Will Be Here for These Broadway Values. | CHILDREN'S SCHOOL BAGS | MENS HOSE | A SPECLAL IN | EXTRA! EXTRA! | MEN'S LEATHER MITTS | MEN'S WINTER CAPS |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

 Men's and Boys Suspenders! $=94$ $z^{2}=-2$ Ev= 503 c $\pm 100$ 1921. Ty Years never a sale like this?
tieferadinars's 3rd Birthday Sale
Our Birthday Sale has eclipsed all expectations! Every customer who has visited our Store during this Sale has been amazed at the quantity of goods offered and at such low


our Coat Business immensely. Our policy is, 'rather than carry goods over for another season'
 short. Hence Overcoats bought to be sold up to $\$ 43.50$ will go on sale during our Great
day Sale at prices which speak for themselves, once you see the quality of the goods. Don't Delay! Make your Choice Now while Stocks are Complete!!
MEN! We want you all here to-day when our doors open for our Greatest Sale in years! It will pay you to come early! Your Chance Supreme! Don't delay! Buy Now!

## Birthday Sale of

MENS OVERCOATS


6,64


810 $\underset{\substack{\text { Vallues } \\ \$ 13.50}}{\text { to }}$
Boys'Suits at Nearly Half Price
1 New Sults of real strong Tweeds, the only kind that will stand
 Boys of 8 to 17 years.

## 

${ }_{\$ 9.50}{ }^{90}$ Wonder values!

MEN'S BOOTS.
it 50 Pairs. The balance from our Sale
te heavy Tan Worring Boots with heave

TO-DAY! - SPEGTAGULAR PURGHASE I
Slippers! Siippers! silippers!


Men's Heavy All-Wool Hose



## Boys'

Oliver Twist Suits of fox's wool cheviot. If you have a small bey of three to eight that's always
wearing out suits-hereses your chance.


## Sale of Men's Fine Shirts.

 Every Shirt perfeet, Buy now and save. 1. 1

A birthday "Winner" for boys
Boy's Waterproof Coat and Hat $y^{2}=6=6$



WE SELL DEPENDABLE MERCHANDISE FOR CASH ONLY. THE BROADWAY HOUSE OF FASHION

TO-DAY-THE BIRTHDAY SALE BRINGS WHOLESALE

## Men's Suits

Here it is-culminating months of preparation-The Suit event that the Sale "head
liness" to-day. Not one fortunate purchase-but many! Hundreds upon hundreds
. No



## FRENCH IVORY! <br> Our extensive stock of IVORY is now open for your    $\$ 15.00$ to $\$ 45.00$ <br> The above Goods aro of the Best Quality and Finish, beinn made mid heivy stock being madid of heay stocki Engraved with your monomeram and denamed in any colour you desire, this R. H. TRAPNELL, Ltd. EWELLERS and OPTICLAS



## BIG VALUES <br> F.SWALLWOOD'S <br> 

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## He Evenng Telegrai, si. John's, newround and, December 10, 1924-6

## In the Realms of Sport





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## ANOTHER WEEK OF

 WONDERFUL OFFERINGSSwinging into the second week of our Great EYE-OPENER SALE, bringing forward more items and New Values. If you were here last week we suggest that you come again, for you will find more new and extraordinary values to interest you.

TOYS
We have just received a large shipment of
TOYS direct from SANTA CLAUS' workTOYS direct from SANTA CLAUS' workshop. There are:-
-Jumping Rabbits -Games

- Barking Dogs
- Pop Guns -Sleeping Dolls -Magic Sparklers -Monkeys - Racing Cars -Rake Sets -Whistles Sewing Bont -Wood Banks -Wood Beds $\quad$-Blow Outs

\section*{All TOYS are priced low for this Sale Buy NOW while assortments are greatest. <br> BoysSuits <br> | A New Shipment especially bought for this Sale. If your boy requires a New Suit for Christmas get in our BARGAIN BASEMENT and SAVE! |  |
| :---: | :---: |
| All Wool Suits Sizes 2 to 7. Value $\$ 6.00$ | $\begin{gathered} \text { S U I T S } \\ 8 \text { to } 17 \\ \text { Value } \$ 12.00 \end{gathered}$ | <br> w. Skinner.

G. Halle.
E. Frale..
H. Buck
H. <br> 

 <br> $\qquad$

 <br> wide, womin and song.


} To booues hoocho or or beer.


 Los Angele Lor

 From Cape Race


Ther. $\overline{\text { Mrs. }}$ T. A. Mereb
 Cock Teess at che child weiffre


Men's Overcoats and Suits

\(\begin{array}{ccc}Values to \$ 18.00 \& Values to \$ 22.00 \& Values to \$ 29.00<br>NOW \& NOW \& NOW\end{array}\) $\begin{array}{llll}11.98 & 14.98 & 21.50\end{array}$ Come in and try on one of these Newest Styled COATS or SUITS. You'll find

amazing values. $\stackrel{\text { amazing values }}{ }$

## COHEN'S Modern Emporium <br> \section*{Where Every Day is Eargaln Day}

 335 Water Street,Sensational Underpricing of Ladies'Hats We are overstocked with Ladies' Hats, and must dispose of as many as possible before
Stock-taking. As an inducement to purchase that New Hat you want for Christmas now, we offer special low prices. $\begin{array}{lll}\text { Hats formerly } \$ 8.50 & \text { Hats formerly } \$ 6.50 \text { Hats formerly } \$ 4.50 \text { Hats Regular } \$ 3.00 ~\end{array}$ $\begin{array}{lllll}4.98 & 3.90 & 2.48 & 1.98\end{array}$

## A Special Purchase of Trimmed Dresses

Captivatingly fashioned of Crinkelette Crepe and all Wool Serge. Many stunning
styles too numerous to mention. Values to $\$ 15.00$.

| 6.98 colors: |  |
| :---: | :---: |
| Special Oiferings sskrirs LaDIEs ALL woot | Chritmas Gift Suggestions |



SPATS
FLEECED HOSE
infants' white leggings
CUP TOWELS
POLICE BRACES, Special
MEN'S CAPS .
LADIES' VESTS
CORSETS
MISSES' CAPS

| .79 c..26 c..89 c..12 c.$8 \mathrm{c} . \mathrm{pr}$.98 c..65 c.98 c..18 c..55 c. |
| :---: |
|  |  |
|  |  |
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6c. Shop Early is advised year after year89c. it means to shop early from a standpoint other than to avoid the crowds. There is
one fact even more vital-
have tand have the advantage of comply Shoppers
wider variety and lower prices wider variety and lower prices.

|  |  |
| :---: | :---: |
| FOR MEN | FOR WOMEN |
| TIES | HATS |
| SOX | COATS |
| CAPS | SWEATERS |
| SHIRTS | SKIRTS |
| SWEATERS | MANICURES |
| GLOVES | SCARF SETS |
| FOR BOYS | FOR INFANTS |
| SUITS | Teddy Bear Suits |
| COATS | Wool Sweaters |
| CAPS | Sleigh Sacks |
| SHIRTS | Bath Robes |
| TIES | Pantalettes |
| SLEDS | Coats |

The News that will Spread Like Wild-Fire from North to South; from East to West-The NEWS That Our 1st ANNIVERSARY SALE STARTS TO-MORROW! CRASH! GO PRICES in the Greatest SHOE SALE Ever Held in Saint John's

Oriders are Oriders
and I'm going to follow them to the letter! Headquarters gives me orders to make this Sale the greatest Shoe Sale this town has ever experienced! Now watch me do it! I am out for a RECORD ! Nothing to stop me Now! I am going to set this town talking. Talk about Bargains! Talk about Values! I am going to jam this Store with the most startling array of bargains any man or woman ever saw. We're all ready; tables piled high, shelves jammed tight with the wonder values of the year.

The Manager
8000 Prs. of

## Boots and

Shoes
THROWN ON THE BARGAIN BLOCK

| $\begin{aligned} & \text { Men's Tan } \\ & \text { Dress Boots } \end{aligned}$ | Misses Boots |  | Bos' Tran Boos | No Mail Orders |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 79 | 2.75 | Ladies' Boots |
| 3.98 | Tates Doughas Shees |  | Misses' Shoes |  |
|  | 1.90 |  | 1.49 |  |
| Children's | Men's Vici Kid | Men's Workin | Ladies' | Men's |
| Boots |  | Boots | PatentShen | Boots |
|  | 2ama |  |  |  |
| 89c | 6.50 | $2.65$ |  | 3.50 |
| Ladies' Rubbers |  | 趣 |  | Boys' |
|  |  | mit |  | Boots |
|  |  |  |  |  |
| 25c |  |  |  | Positively No Mail Orders Accepted! |  |  |
|  |  | . 98 |  |  |  |

## The American Boot and Shoe Store "BETTER SHOES AT LESS"

## 10-12 New Gower Street



Christmas, 1924

A SUGGESTIONPut a KODAK
on Your Christmas Gift List

TOOTON'S KODAK STORE

| Money's. Besco Coke |
| :--- |

NOW Greeting Cards
mana

## anal ing



General Post Office Changes New Administration Creates Many Lm provements in Important Service.










## What to Give! is the Question, <br> Our store answers this problem through a wide variety of useful and appropriate articles suitable for all gift-giving purposes <br>  <br> Our store ans of useful and appropriate <br> Alluring Array of Handsome A Pleasing Assortment of Useful <br> Dressing Gowns CREPE DE CHINE NEGLIGEESJackette style, with pockets. Shades of Lavender, Mauve, Save and Coral ......18.50, 23.50, 24.00 JAP SILK DRESSING GOWNSEmbroidered in pretty Silk Designs, with Girdle. Save Blue only . 12.50 BLANKET CLOTH DRESSING GOWNSAssortment of Fancy Designs, witt Girdle $7.00,8.30,9.30,10.50,11.70$, RIPPLETTE DRESSING GOWNS- With Silk Collar and Girdle in With Silk Collar and Girdle, in assorted Self Colour shades- $8.50,12.50,13.00,14.50,19.00$ <br> for gris. Nantes quilted silk dress.      




WHITE SILK SCARVES
BLACK SLR SCARVES
COLOURED STRIPE SILK
SCARVES
$6.30,7.30$ to 16.0

$$
\text { COLOURED STREE SK SCARVES } 5.00,6.30,7.30 \text { to } 16.00
$$

Sale of Work



## BOUDOIR CAPS make acceptable gifts.

 CREPE DE CHINE, LINGETTE andSILK MUSLINShades of SKy, Mauve and Pink.
Lace and Ribbon trimmed ....icc. MERVE SILK-

$$
\begin{aligned}
& \text { HEREDEs of } \\
& \text { Shrimped of }
\end{aligned}
$$

SILK and CREPE DE CHINEShades of Sky, Peacock, Mauve, Pink, Rose,
Crochet and Lace trimmed .. .. ... . .1.90



1 SILK


TIE EVENING TETECHAM, ST. JOINNS, NEWFOUNDIAND, DECEMBER 10, 1924-10




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YOU NEED A TONIC! "Brick's Tasteless"
BRICK'S TASTELESS will give you an appetite, will strengthen you, will build you up if you feel "run You can purchase a large bottle of this excellent TONIC for $\$ 1.20$ at either of the following stores in the city:
M. CONNORS

T. McMURDO \& CO. KNOWLING, LTD. | A. W. KENNEDY | PETER O'MARA |  |
| :--- | :---: | :---: |
| AYRE \& SONS. | F. LUKINS | O'MARA'S DRUG STORE | R. G. MacDONALD.

DR. F. STAFFORD \& SO and in outports at all General Stor




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## PARKER \& MONROE, LIMITED

 CAnпоипсе A PRE-INVENTORY BOOT AND SHOE
## For The Whole Family

## 


 Twice a year people flock to our Great Clearance Sales. There are thousands of people, who watch for these Sales because they know of no other
such opportunity to get such good Shoes for so ititle money run your eye along down these price inducements. shoes in this sale for everybody!
MEN'S DRESS BOOTS at 3.50


GIRLS' HIGH CUT BOOTS, 1.96



 GIRLS' ${ }^{\text {GROWN SKUFRR Boots. Sizes }}$
12 to 2. Rey. 2.50
Sale Price

 SHoEs-Some with ruber hels. Sizes
11, 12, 13. Reg.
Repo Sale Price GIRLS' PATENT and GREY STRAP
SHoEs. Rubber heels; sizes 11, 12, 13 Regular 2.25 .5 Sale Price ........1.50
Smane style in Same style in all-Patent strap $\ldots .1 .1 .50$
GIRLS' TAN SKUFFER Boots.

Sizes | GIRLS' TAN SKUFFER BOOTS. |
| :--- |
| 6 to 11. |
| Regular 2. |


 GIRLS' BRown RUBBERS. Ptrorm and
 CHLDDRENS BROWN RUBBERS. Storm

and low cut; sizes | and low |
| :--- |
| Sale Pric | CHIDRENS WHITE RUBEERS. Storm and low cut; sizes 4, 5, 6, 9, 10

Sale e Price Sale Price
INFANTS' BLACK Kid boots. Lace


BOYS' BOOTS, 2.25 Boyse brow calf blucher.
saather soles and heels.
Segule
Rrice Sizes 10 to 13 with rubber hee
Boys BLACK CALF BLUCHER
lent

 Regular 4.0.9. Salate Price Boys Light TAN BLucher. Seghool boots, rubber hhee
Regurar 4.0.: Sale Price BOYS' HEAYY RROWN HGH
BLICHER.
Bellows tongue,
ramb




 BOYS
Bow cut, Bellows tongue
Sizes
LUCHER

 Sale Price
MENS B
PROF
MENS BLACK and BROWN WATER
PROF BLECHER.
Hand sewn gole





THE EVENING TELEGRAM,'ST. JOHNS. NEWFOUNDEAND, DECEMBER $\overline{10}, 1924-13$
 (Tu) [ivind $\begin{gathered}\text { Try a } \\ \text { Pound } \\ \text { of }\end{gathered}$ ${ }^{66}$ LUXURUA" Orange Pekoe Tea ver the steaming tea cups how de-

- Chthtul to po pan for the Christmas Htrul to plan for the Christmas
tivite. To come in from the crisp,
d air, the happy bustle of the festive res to give the fire a touch that ts it biazing merriys, to draw up
irs cosily, then-to brew a pot of
 friends. Pe. Fea "ills the
yura Orange Peke Tea
all round. Economy,
Quality,



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## OIEARY Distributor m. OLAFI, Distribur <br> 



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## Bracelet Watches !

A GIFT WORTH WHILE. and all the more so when it comes
from a store where Quality is the from fostore wher
frit consideration
Our stock this year is better than ever and personal buying in both the
British and $A$ Americen marn markets enapbes un to offer values that en en
been hitherto imposible. For Mi.lady you an take your choice
from aselection that sis lis large and Varied, every wath wis a beauty
thorouphly tested and guaranteed



 The prices range from $\$ 20.00$ up.

 is exceptionan valut and is guaran-
teed in every way teed in every way.
For a Man's Wrist Watch Gift we
are also well prepared and offer and


We have made a Specialty of Wrist
Wathenes this sear and only show Wate quality thear can be be thorouyhly
T. J. Duley \& Co, Ltd.
 Residence Burglary !

SAMPLE: $\$ 2000$ FOR $\$ 10.00$ U.S. FIDELITY \& GUARANTY CO.
 000000200000000000000000000
French Ivory.



Christmas Suggestions
Dicks \& Co., Ltd.

## Gifts for Men

The Ideal Fountain Pen
The Eversharp Pencil
 Pecket Books
Bill Polds
$\substack{\text {. }}$


Cases
Leather Dressing Cases
Leatier Dressing
Shant
Sharing
Cuses
Mirrors






DICKS \& C0., Ltd.


## Stafford's Essence

 GingerWine15c. per Bottle
Dr. F. Stafford \& Son
s!

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## 

${ }_{8}^{\text {Koretz Tells How He }}$


## 








2 -in-1 SHOE POLISH

Prepare for the indoor months．
$\mathrm{A}^{\text {sk your Dealer for＂MATCHLESS＂}}$
$]^{\text {nside Paints，Enamels，Stains，Etc．}}$
$\mathrm{N}^{\text {OW is }}$ The timi

Try our Flat and Gloss White，Gold，Aluminum and Black Enamels（for radiaitors，piping，etc）， Supern＂MATCHLESS＂Floor Stains，etco，etc．

The Standard Mfg． Co．，Ltd．

## Christmas Cards



 Thoughts－
Excellisio
Renown－ When remitting kindly include Postage．Specia
wholesale prices quoted to Shopkeepers on request．
S．E．GARLAND

## GET IT AT GEAR＇S <br> NEVER－SLIP ICE CREEPERS <br> Now is the time to save yourself that nasty Fall <br> Get Our Prices－－Wholesale \＆Retail <br> GEAR \＆C0．，Limited <br> ＇pноNE 404， 340 WATEK ST．

## Individuality ！

A long word，but dont lose it．Do you ever notice in passing，the same looking garment worn by the seemingly same looking person．No doubt cheap，as they were made by the thous－ nds．We offer our customers Suitings and verceatinge exclusively theirs Their choce vercoatings exclusively thers．Their choic selection of material．The syle chey wish at，made and finished according to instructions． Out－of－town customers may have range of
samples and style booklet on receipt of postal． New goods continually arriving

Gohnontaunder
ans．

## Overstocked．

## 

## CHARLES HUTTON，

Peliable Piano and Organ House．




## BEST VALUES OBTAINABLE <br> Ladies＇Ready－to－woar Winter Hats <br> OUR HAT VALUES <br> Hat Prices Down to Cost <br> clear the way for the Christmas Trade ON＇T BUY <br> till you see the Values we are offering THEY CANNOT BE BEATEN <br> HENRY BLAIR．

 RAW FURS！ 2．000 Muskrat
i．000 Weares．s．
， 1,000 Red Fox
$\begin{aligned} & 500 \\ & \text { Cosss Fox } \\ & 500 \\ & 500 t e r s\end{aligned}$
500
They atoo want a number of Slvery Black Fox and are pro． W．H．CAVE， 2in2 260000000 instal CIS THE TIME
 hall stove，and save a quarter of your coal
winter．Those who had them last winter ar
delighted with them． H．\＆
H．\＆M．BISHOP，


Furness Line Sailings．


 For freilght rates or Passage and other particulars，apply to Eurness，Withy \＆Co．，Limited


Nild．Government Railway．
BAY STEAMSHIP SERVICE－ $\begin{aligned} & \text { CLOSE OF NAVIGATION．}\end{aligned}$ Bonavista Bay－Steamer leaves Port Blandorord
December 2thth for Southe Side of Bay，and Dlecember
29th，for North Side of Bay，making final trip fer season．．treen Bay－Steamer leaving Lewwisporte，December
29th，will make last trip for season． Notre Dame Bay－Leaving Leewisporte，Januar
2nd，1925，steamer will make last trip fror season．
Humbermouth－Batte Hr．Route－Leaving Hun

$\qquad$ Freight Shed as follows：－
Placentia Bay（Presque Route－West Run）－
Wednesday，December bonavista bay steamship service Freight for undermenthioned
accepted at

 NOTRE DAME BAY STEAMSHIP SERVICE．
 HUMBERMOUTH－BATTLE HARBOR STEAMSHI
SERVICE．


Nild．Government Railway
 NFLD．GOVERNMENT RAILWAY Extra Passenger Train Ser－ vice to Humber Area Christmas Season



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                                    To-Mor
    

Monday, 3 p.m., as usual, and leave Curling
p.m. every Tuesday, as heretofore
SHIPMENTS OF EXPRESS MATEER WILL BE

RED CROSS LINE!
NEW YORK. HALIFAX. ST. JOHN'S
Schedule of Sailings for December.

theodeh ratrs quoted to all pobts
winter bates now bffective.
Roond trip ticketes isued at spectal rateen with slx months
bowrive \& Company, 17 Battery Place, New Forle
Coneral 150

TORONTO
TO-DETROIT
CHICAGO.
travel bi matiomal lings

"ocean limited."
R. H. WEBSTER, General Agent.




[^0]:    colite ore service.
     nimerville Plawn
    ing's Cove.
    service.
    

    ## mann \\ -

[^1]:    MORE FRESH FALL, MERCHANDISE HAS ARRIVED BY EVERY STEAMER FROM FACTORIES AND MLLLS FOR THIS WEEK. EVERY DEPARTMENT IS AT ITS PEAK OF INTER EST-COMPETING WITH PHENOMENAL VALUES-LIVING UP TO THE PROMISE OF THE EVENT-IN YEARS NEVER A SALE LIKE THIS.

    SEE FOLLOWING PAGE.

