

PROGRESS

IN EVERY DIRECTION,



rapid, continuous increase of business, improvement of methods and details of organization. Constantly aiming to do business better and to be of greater service to the trade each day, each season, each year.

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FIT, AMERICUS, FIT REFORM.

PROGRESS, THE MODE, STILEN FIT.

THE NEWFOUNDLAND CLOTHING FACTORY, LTD.
aug15, eod 225 and 227 Duckworth Street.

W. A. SLATTERY'S

Wholesale Dry Goods House,

Slattery Building, Duckworth & George's Sts.

GRAND OPENING SEASON 1910

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds
Balbriggan and Fleece-Lined Underwear a specialty
See our Stock of Muslins, Embroideries and Laces.
Please See Our Prices and Terms.

The Newest and Latest,

Selling Cheap.

Turban Hair Pins, Hat Pins, Girdles,

Chains, Blouse Pins, Combs, Barrettes,

Necklets—in great variety.

CHARLES HUTTON,
Fancy Department.

ROBIN HOOD FLOUR

IS DIFFERENT

IT HAS ROUSED THE CURIOSITY OF THE WHOLE WEST

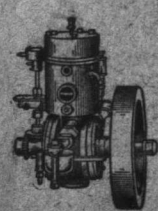
"Do you really think" one housewife will say to another "that this new flour can be better than the flour we are using?" Madam, there is no doubt about it. But there is just one way you can be convinced. You must use it yourself. Our claims will not satisfy you, but we back up our claims in such a way that you will lose nothing by trying Robin Hood. Your grocer will tell you about our guarantee which gives you back your money if you are not satisfied.



THE SASKATCHEWAN FLOUR MILLS CO. LIMITED
MOOSE JAW SASK.

ESTABLISHED in 1850.

THE GILSON MANUFACTURING CO.



Has been doing a large successful business ever since; therefore, from long experience, they are in a position to supply users of MARINE or LAND ENGINES with the best that is made. These Engines can be run by Gas, Gasoline or Alcohol.

It would be to the interest of intending purchasers of MARINE or LAND ENGINES to write to the undersigned, when illustrated catalogues and prices will be furnished.

HENRY R. COOK, Rocksley Farm, Outer Cove Road, St. John's Nfld., Agent for the Gilson Manufacturing Co., Ltd., Guelph, Ont.

The Evening Chit-Chat

By RUTH CAMERON



Sometime ago I gave you a little talk on the sympathy that is so exaggerated and misapplied that it deserves to be classed with the vices rather than the virtues. I spoke of the "sympathy" that circulates petitions to get the dangerous degenerate set free from restraint, the sympathy that is unwilling to kill the harmful worm, the sympathy that weakly condones a fault in a child rather than by reproof helps him to correct it. But with all this speaking, I find that I left out one very important brand of false "sympathy."

A correspondent-calls my attention to the omission and I'm much obliged. I refer to the kind that the unmarried man or woman gives to the married person of the opposite sex, who is inclined to feel that he or she is unhappily married.

If this kind of "sympathy" could be nipped in the bud, I think there would be a noticeable falling off in the divorce rate.

Take, for instance, the case of the man—that's the more common, I think. For sometime he has felt a hazy feeling of dissatisfaction with the way things are going at home. He feels that his wife is not the woman that she used to be. She doesn't take the interest in his work that she used to. She doesn't ever get about with him—a piece of selfishness on her part that he might understand better if he cared to remember that three children and no nurserymaid don't make going about a particularly restful or easy process.

Now this is a bad state of mind, anyway, but if the man who has it, is

Ruth Cameron

We Give Away Absolutely Free of Cost

The People's Common Sense Medical Adviser, in Plain English, or Medicine Simplified, by R. V. Pierce, M. D., Chief Consulting Physician to the Franks' Hotel and Surgical Institute at Buffalo, a book of 1008 large pages and over 700 illustrations, in strong paper covers, to any one sending 31 one-cent stamps to cover cost of mailing only, or, in French Cloth binding for 50 stamps. Over 650,000 copies of this complete Family Doctor Book were sold in cloth binding at regular price of \$1.50. Afterwards, one and a half million copies were given away as above. A new, up-to-date revised edition is now ready for mailing. Better send NOW, before all are gone. Address WORLD'S DISPENSARY MEDICAL ASSOCIATION, R. V. Pierce, M. D., President, Buffalo, N. Y.

DR. PIERCE'S FAVORITE PRESCRIPTION

THE ONE REMEDY for woman's peculiar ailments good enough that its makers are not afraid to print on its outside wrapper its every ingredient. No Secrets—No Deception.

THE ONE REMEDY for women which contains no alcohol and no habit-forming drugs. Made from native medicinal forest roots of well established curative value.

Fads and Fashions.

Some of the new marabout styles are finished with rosettes; also of the marabout resembling flowers and in other shape at either end of the long tabs.

The hair is frequently parted and the crown of the head surrounded with innumerable curls which fall in ringlet fashion over the sides of the head and the ears.

Shoulder collars are very large and round. They are frequently of hand-embroidered batiste or of marine in two different shades, finished with a metal cord ornament.

Some of the newest sashes are finished with a single end and a rosette at the waist line. This rosette is placed quite as frequently at one side as at the front or back.

Considerable attention is being directed toward coat suits of rather straight loose lines. These are termed box, but they differ widely from the ordinary box coats.

The latest belt seen on French trunks is very high and wrinkled, thus doing away with the stiff effect, and preserving the empire idea, so dear to the heart of woman.

The smartest materials for an evening gown for a middle-aged woman are the new brocades and the chintilly and Spanish laces. They are quite as expensive as they are beautiful.

Girdles of soft folds of gold tissue or gold-beaded chiffon for light gowns are very lovely, and set off the figure of the wearer to the best advantage.

Double-breasted coats are always popular with girls. Shepherd checks, plaids, tweeds, homespuns, velvet or coruroy make up very effectively.

Glass beads, china beads, seed beads, beads of all sizes, shapes and colors are used on the new gowns in a lavish way. On the bodice the beads

Ayer's Hair Vigor Performs

No Disordered Kidneys or a Weak Bladder if You Take a Few Doses of FIG PILLS

All Backache and Distress from Out-of-Order Kidneys or Bladder Trouble will vanish, and you will feel fine. Lame Back, Painful Stitches, Rheumatism, Nervous Headache, Dizziness, Sleeplessness, Worn-out, Sick Feeling and other symptoms of Sluggish, Inactive Kidneys and Liver disappear. Smarting, Frequent Urination and all Bladder Trouble ends. FIG PILLS go at once to the disordered Kidneys, Bladder and Urinary System, and complete a cure before you know it. There is no other remedy at any other price, which will effect so thorough and prompt a cure as a 25c. box of FIG PILLS. Only curative results can come from taking FIG PILLS, and a few doses mean clean, active, healthy Kidneys, Bladder and Liver—and no Backache.

For sale at all first class drug stores; 25c. a box or five for one dollar.

T. McMurdo & Co., Wholesale Agents for Newfoundland.

FRESH FRUIT

COMING THIS WEEK.

100 brls. No. 1 Grav. Apples, 100 brls. No. 2 Grav. Apples, 100 brls. Red Apples, 100 brls. Choice American Apples, 30 Bunches Choice Bananas, 30 Boxes Sweet Oranges, 20 Barrels Cape Cod Cranberries.

Prices as usual—O. K.

EDWIN MURRAY

FUSSELL'S GOLDEN BUTTERFLY BRAND PURE RICH CREAM

Is NOT a makeshift nor a Substitute but PURE Mountain Pasture CREAM. Guaranteed quite Pure. Contains no Preservative. Keeps good anywhere.

NINE GOLD MEDALS.

THE PERFECTION OF EXCELLENCE

And a positive delight is

Lipton's High-Class Confectionery.

The Best Goods at the LOWEST PRICE. Freshness and Delicacy always Guaranteed.

LIPTON'S Chocolate and Vanilla Cream Caramels, in 1-4 lb. and 1-2 lb. tins, 10c. and 20c. tin only.

LIPTON'S Walnut Toffey, in 1-2 lb. tins, only 20c. tin.

LIPTON'S Milk Chocolate, 2 oz. packets, 8c. each.

LIPTON'S Nut Milk Chocolate, 1 1-2 oz. packets, 7c. each.

LIPTON'S Butter Scotch, 3c. packet and 12c. tin.

These are some of Lipton's most popular and leading lines of Confectionery in the Newfoundland market than which it is not possible to get a more delightful or toothsome confectionery.

You can purchase Lipton's Confectionery in St. John's from Wood's West End and East End Water Street Stores, A. A. Delgado and A. S. Wadden, Water Street, Mrs. Summers and McMurdo's, Military Road, and the Reid Bldg. Co's Stall and Trains, etc., etc.

If your dealer has not got the line you want in stock we will supply you.

HENRY BLAIR,

General Agent for Lipton, Ltd.

GOSSAGES SHOPKEEPERS!

You can increase your profits by using Gossages SOAPS.

Prices, etc., from G. M. BARR, Agent.

PORTRAIT WORK

IS THE MOST IMPORTANT BRANCH OF PHOTOGRAPHY, but

Copying, Enlarging, Reducing, Landscape Work, Lantern Slide Making, Framing, Amateur Work, all require the best possible attention, and we give everything we do our best attention.

THE HOLLOWAY STUDIO,
Corner Bates' Hill and Henry St. [34, 11]

Job Printing Executed!

Fed on Spoons.

Concord, N. H., October 4.—Nine spoons in a human nostril have been disclosed by an autopsy performed on Miss Catherine Moher, of Manchester, an inmate of the State Insane Hospital here.

A few days ago one of the attendants saw the woman swallow a small teaspoon. Medical attendance was summoned, but the patient died within a short time. An autopsy yesterday revealed nine spoons, all but one of them bearing the asylum mark.

Foot
Men's \$1.60
Our Special J good value
Boys \$2.00
Geo. in 24, Bin.
Even
W. J. L.
W. F. L.

HAVE YOU SEEN

THE SPLENDID NEW LINE OF ART CARPET SQUARES WE ARE NOW SHOWING? Handsomer colourings and more artistic designs than have ever been shown in this city.

JUST OPENED:

A large shipment of
FLOOR CLOTHS

AND
LINOLEUMS.

Come and make your selection while the assortment is at its best.

U.S. PICTURE and PORTRAIT Co.
COMPLETE HOUSE FURNISHERS.

'RAMBLER BOOT'

FOR MEN.
Price: **\$2.50.**



The whole make up of the "Rambler Boot," in upper stock and sole stock, together with solid inner soles, best drill linings, fast black eyelets and other first-class findings makes it the equal of any \$3.50 Boot.

All reliable dealers sell the "Rambler." Ask for Wholesale Prices. All styles, all shapes. Retail at

\$2.50.

PARKER & MONROE, LTD.

J. J. ST. JOHN, Duckworth St.

BIG DISPLAY

Of Remarkable Values in

WOMEN'S and CHILDREN'S FALL JACKETS.

Bargain Lines in FURS & MUFFS, all Styles.

Special Lots in MOTOR SCARFS & MUFFLERS.

It will Pay you to Call Early.

A. & S. RODGER.

California Raisins,

Etc., To-day, Ex "Rosaland."

100 boxes 3 Cr. California Raisins, --50's.

And, ex Bonavista,

50 Sacks Winter Keeping Onions, 75 lbs.

each. Extra Cheap and good.

F. McNAMARA, - Queen St.

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Aet.

Office: corner Duckworth and Prescott Streets.

MARITIME DENTAL PARLORS, 176 Water St., St. John's Nfld.	SATISFIED PATIENTS. When People who have had dentistry done come back again and bring their friends, it is pretty good evidence that they are satisfied with the treatment they receive—this is an every day occurrence at <i>The Maritime</i>	DENTISTRY AT GREATLY REDUCED PRICES. Phone 62.
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DENTAL PARLORS.

What has been done for others can be done for you. If you have any kind of **TOOTH TROUBLE** skilful dentistry will replace your suffering with comfort. You can have

USELESS TEETH EXTRACTED, DISEASED TEETH TREATED, FAULTY TEETH REPAIRED, MISSING TEETH REPLACED.

At The Maritime Dental Parlors.

Good Dental Service will improve the **PUBLIC HEALTH.**

At our prices it will increase the **PUBLIC WEALTH.**

If you have never been to a dentist about your teeth call at **THE MARITIME DENTAL PARLORS,** and talk it over. Consultation is **FREE** and first-class dentistry, with best materials, at these prices:

Teeth extracted without pain **25c.**
Teeth extracted and full upper or lower sets (\$18.00 value) supplied **12.00.**
Gold Crowns \$10.00 value **\$6.00.**
Bridge work per tooth **\$6.00.**

All other Dental work and operations at correspondingly reasonable prices.

The Maritime Dental Parlors, J. W. Silliker, D.D.S.

176 Water St., St. John's. Dentist.

(Opposite Mark Chaplin's Tailor Shop.)

JOB PRINTING Neatly EXECUTED

CHEAPER THAN FISH.

25 brls SPARE RIBS,
PERFECTLY SOUND and ROSY, at

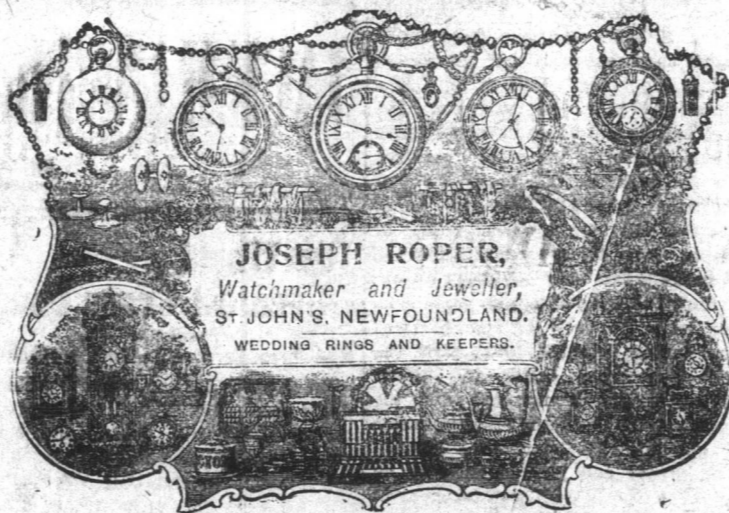
\$12.50 BARREL.

Flour, Pork and Molasses,
CHEAPEST IN THE MARKET.

J. J. ST. JOHN, Duckworth St.

Cheap Watches, Clocks & Barometers

JUST OPENED.



Repairs of every description Carefully and Skilfully Executed.

INSPECTION INVITED.

JOSEPH ROPER.

Now is the Time, This is the Place to Buy

Good Wool Blankets.

We can tell you the prices now but you must examine the goods to realize the value.

56 x 72	\$2.20 and \$2.50
58 x 74	\$2.50
64 x 82	\$3.00
66 x 86	\$3.50
70 x 90	\$4.00
74 x 94	\$5.00

We have a large stock but they won't last long at these prices.

ROBERT TEMPLETON.

\$6.50.

North Sydney Coal, Sent Home. October is a good month to put in coal. Give us a trial order, please.

GEORGE NEAL.

Exhibition Excursion RATES

PER STEAMERS

Prospero & Portia.

TICKETS to St. John's and Return at a Reduction of 25 per ct. will be issued from all ports of call for the benefit of those attending the Agricultural and Manufacturers Exhibition, and will hold good from following dates:—

Per S. S. Prospero from 26th October to 2nd November.

Per S. S. Portia from 20th October to 11th November.

For further information apply at Office of

BOWRING BROS.,
Ltd., Coastal Mail Service.
Telephone 306.

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A Quarterly Volume to amuse everyone. Clever Colored Pictures by the best Artists; smart, up-to-date reading; a really artistic paper, beautifully printed in colours, over 100 pages.

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Quarto Volume—192 pages.

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Job Printing of all kinds.

REID NEWFOUNDLAND COMPANY.

BOSTON EXCURSION.

From now until Oct. 15th, tickets to Boston and return, will be issued from Stations on this Company's railway system.

Fares from St. John's:

Via All Rail	\$39.40
Via St. John, N.B., and Eastern S.S. Co.	\$34.90
Via Halifax and Plant Line	\$34.90
Via Windsor Junction and D. A. Railway	\$37.05
Via Halifax and South Western Railway	\$37.05

Time Limit, 30 Days from Date of Issue.

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IN STOCK.

ROLLED OATS—in brls, Ogilvie's Rolled Oats, in hlf-brls, Ogilvie's Oatmeal, in brls, Ogilvie's Oatmeal, in hlf-brls, "Canadian Beauty" Round Peas, "Sugar Marrow" Round Peas, Selected Round Peas, Split Peas, Yellow Corn, Yellow Corn-Meal, White Hominy Feed, Hercules Feed,—Crushed Corn, Oats, Barley. Bran.

HARVEY & Co.,
WHOLESALE.

Special This Week

Misses' and Children's Mantles,

Ladies' Mantles, Costumes and

Costume Skirts—in Tweed and

Plain Cloths—at

FREW'S, Nearly Opp. Court House.