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AT TRANS SERVICE
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## Coal Price Reduced

THE price of coal having been reduced at the mines the retail dealers are giving the consumers the benefit of this reduction．

We advise the citizens of Toronto to order their coal now for immediate delivery．

## Order Now



## MRCH 22 1938

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## THE TORONTO WORLD



Beng 2 valuabe colletion of
Oil Paintings, Water.
Colors, Pastels, etc.
Tomorrow \& Thursday
March 23-24,
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From the Saloon to the Cellar

You don't want the curse of the open bar transferred to the private home.

OU voted against the saloon. You
voted against the bar. You did
away with them. You voted against the sale of booze.

## But-

Immense quantities being brought into the province for con ments alone have run as high as eigh carloads per day during the past year.

## You Want Prohibition

What you meant when you voted " No " at the last Referendum was prohibition
of the use of intoxicating liquor for beverage purposes.
Do you want Ontario's, boys and girls familiarized with "booze" and subjected to its daily temptations in their own
homes? That is the way it is working ou today.
Home-drinking is a poor training fo young people, and a poor moral founda
tion for boys and girls when away from home.

Shall the importation and the bringing of intoxi-
cating liquors into the province be prohibited?

## Vote and vote "Yes!"

Make Ontario's Homes Safe for Ontario's Girls and Boys



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