Imperial War Conference Opens at End of February






Wednesday morning the toronto world

| Ladies' and Gentlemen's Linen Handkerchie.: |
| :---: |
|  |
|  |
| and |
| Choice Lot of Imitatio |
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|  |
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|  |
| Real Shetland Wool Spencers <br>  |
| Spencer Coats |
|  |
| Eiderdown Rebes |
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|  |  |
|  |
|  |
| Scottish Clan and |
|  |  |
|  |
|  |



## WARD 2

 A more equitable assessment andtherefore, a fairer distribution


for 1917. Our plan must be to
limit all unnecessary expenditures consistent with reasonable prog.
ress and prepare ourselves financially to take over the Street Rail-
way under agreement in 1921 and then link up our whole sys
tem under one, fare within the citt
limits as speedily as possible.






Attend the NesbittMeeting Broadway Hall, 450 Spadina Ave. ALD. RUSSELL NESBITT

## TONIGHT

 AT 8 O'CLOCKWARD 3
vote for
THOMAS VANCE foo alderanan


\section*{| CONTROLLER | F. S. PE NE |
| :---: | :---: |
| JOHN |  |} 0'NEILL






## The Sterling Baink <br> or Candas

## Save, Because--

Accidents will happen-you need to be prepared.



 CLAUDEEK MOnany, DILLNGWATER \&

CAvVTY"
BEN WELCH
BIG SHOW
STAR TangoQueens
With Tom Coyne


MADISON mionan in MARQUERITE CLA.... MIS GEOZE WA HINGTO
CHARLE
CHAPLIN


## Baseball








 SOLDILRSMAKESTART

Use This
To-day!




## The BEST of BEERS and LQUORS

 The best of beers signifies O'Keefe's - in fact, we offer no other than those from Can-ada sfamous brewery, the purest hop and malt beverages, as brewed with 0 'Keefe skill for over 60 years.
Our selection of liquors includes preferred brands of unquestioned merit, and you will
find no prices more attractive than those quoted below -especially those marked

Opening N. H. A. Game-
and Gossip of Hocke
Players. The profes
opens at the
Ottawa plays
Senaters have


SCOTCH whiskies


EXTRA SPECIALS


|  |
| :---: |

Redmond
Darind
Jamoshts
Burkes

CONSUMERS' IMPORT CO'Y
345 Notre Dame St. East
montreal

If You Drink Whisky Why Not Drink

|  |  |
| :---: | :---: |




## gum CORBY'S WHISKIES In Plain Pachages-Express Paid <br> ,





$\$ 5.00$
51.25
11.00
4.00
4.50 ${ }^{4}$ Bottles 1 Case
4 Bottles ${ }_{1}^{1}$ Castlo

Whibies can be obtained from any first-class Licuror Deale
gallon iars and four bottem your favorite liquor dealer, advise us and we attend to it
without advertising and pur bottle lots are packed in strong double paper cartons as shown above. The packages are
iañole, and can be used when empel required by Express regulations. The gallon jar of clear flint glass has a ——

## ONE BOTTLE SPECIAL OFFERS


OUR OFFER No. 1 consists of one large and one trial bottle of our SPECLAL SELECTED WHISTM eing sent to you in one package, express charges being paid, upon receipt of \$1.50. If you are not satisfied return the
large bottle at our expense, and we will without question, refund the fill左
Quick If you prefer to send your Quick If you prefer to send your orders direct to us instead of to a liquor dealer, we guarantee to ship the goods Service Every householder should have asupply of whisky during the Christmas holidays and also for medicinal purroscs o if you want the QUALITY WHISKY OF CANADA, you should order CORBY'S SPECIAL SELECTED RYE.

These whiskies are manufactured at our distillery at Corby-
ville, Ontario, where we have been making whiskies past 57 years. Our plant, with a capacity of 17,000 gallons daily, is the largest in Canada and is also recognized as the most modern and up-to-date. We distill and bottle under government supervision, and guarantee our whiskies to be

FOUR BOTTLE CARTON

PRICE EIST EXPRESS PREPAID

Corby's of Corbyville for Over Halfa Century


That Son-in-Law of Pays Even a Boxing Glove Has Its Silver Lining sor By G. H. Wellington






January, February, March. This? Not every day, of course, but often enough to make you wish you had bought a good Simpson Ulster to put between you and the weather


## A Chamois-Lined Ulster at <br> $\$ 15.00$

It is one of the most comfortable coid weather coats we have ever ofered for the price, and is sure to please men who require the extra protection that the chamois interlining to the waist affords. Made of a heavy cheviot-finished cloth, 36 to 44. The price is. A regular double-breasted ulster model, with convertible collar and belt. Sizes 15.00

## Good Overcoats for Boys

One is a swagger slip-on overcoat, tailored from a brown Whitney cloth; has split sleeves, smart two-way collar, raised seams, loose back, patch pocket with flap, and durable, warm twill linings. For boys 10 to 17 12.50
years of age. The price is . . . . . . . . . . . . .
Another very smart little coat is for boys 3 to 8 years of age. It is also a slip-on model, tailored from one of those soft-finished heavy tweed coatings, in a dark grey color. Has convertible collar, split sleeves with cuff, wide raised seams, loose back and patch pockets. Warmly 7.50
lined with red flannel. Price ............... 7.50

## Rubbers and Boots for Winter Weather

| Note the Prices on Rubber |  |  |
| :---: | :---: | :---: |
| Reliable Rubber Boots Heavy Gum Rubber Boots, knee height, heavy corrugated sole, solid heel. Sizes 11 to $13, \$ 2.19$; sizes 1 to $5, \$ 2.69$; sizes 6 to $11, \$ 3.19$. |  |  |
|  |  |  |
|  |  |  |
| Low Cut Rubbers <br> Men's Plain Ordinary Height and Low Cut Rubbers, full fitting, round toe, wide heel., Sizes 6 to 11. Regular 85c. Wed- 69 nesday ............ |  |  |
|  |  |  |
| Men's Sole Style Rubbers <br> Best make; round, low and military heels. Regular 84c. Sizes 8 to. 12. Wednesday |  |  |
|  |  |  |
| Men's City Weight Low Cut Rubbers <br> Strap over instep, full round toe. Sizes 7 to 11 . Regular 95c. Wednessay <br> Storm Rublem |  |  |
|  |  |  |
| Women's High Storm Cut City Weight Rubbers. Sizes $21 / 2$ to <br>  |  |  |
| Boys' Rubber <br> Boys' Plain Ordinary Height Rubbers, heavy corrugated soles and heels; full-fitting toe shape. Regular 59 c and 69 c . Sizes 11 to $13,49 \mathrm{c}$; sizes 1 to 5 , 59 c . |  |  |
|  |  |  |
|  | They are specially suitable for New Year's gifts. Choice of our entire stock at half |  |
|  | and bindin |  |
|  | 2.00. |  |
| Clothes Lines Ever Ready Clothes Line Reer in- door use: 28 feet of braided cotton line on <br>  |  |  |

Znom SIMMPS(O)N Neme

Visitors
are reminded of the many conveniences that make the fimpson Store the most com can always rest and have a cup of tea in the Restauran on the Sixth Flnor. On purchases amounting to $\$ 10.00$ and over we pay delivery charges to any station in Ontario.

At 10 o'Clock ThisMorning There Will be 50 Coats in the Misses' Section at $\$ 22.50$



Twelve Mommy Weight Flesh Pink Habutai Silk Waists at $\$ 2.48$



The Market

## Phone Adelaide 6100

The beef displayed in our market this week was eclect.
ed and prepared specially for Now Yearis, and to



 Tout siat, warib




等
21-piece English China Tea Sett $\$ 2.49$ Finest quality thin English bone china, pretty pink border design. Sets consist of ach akes, sid caps and saucers, one

## \$1.00 China 69c

Cake Plates, Bon Bon Dishes, Mayonnaise ets. Butter Tubs, Celery Trays, Comb Brush Trays, Rose Jars, etc. 69







