## Watford Guide-Advncate <br> Volume XLI-No 27 <br> WATFORD, ONT., FRIDAYY, JULY 2, 1913 <br> 

local happenings

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ECONOMICAL-Heats the house well without burning all the coal you can buy. McClary's Sunshine "FUrPR2CE Gives steady, even See the McClary dealer or write for booklet. SOLD BY T. DODDS \& SON

Furniture That Satisfies
 buffets, sideboards, cabinets, and parlor, dining and bedroom goods

porch and inwn chatrg
 ur Furniture is a diligat to to those who admires goo goods.


HARPER BROS.
pHONE
fine furniture musical instruments undertakers


## OIL STOVES

Clark's Jewel, 3 Burners and Oven.... $\$ 14.50$ New Perfection, 3 Burners and Oven.. $\$ 13.50$ Hot Blast Oil Stoves

20 Cts. Daisy Kettles 20 SCREEN DORS, SCREEN WINDOWS, SCREEN WIRE
CALIA AND GET A FREF FLY SWATTER

## N. B. HOWDEN ESTATE

WATFORD PLANING MILL
A Busy Plant in a lean year is a sure sign that someone is deliveri ng the
goods. Orders never were so plentiful, hence business never was better.
THE REASON FOR THIS IS: We buy in bis that cannot be equalled.
Our Satisfied Customers are our Good Assets.
We keep an Expert Machinist and specialize all kinds of
ork, especially turnin
Established 1870. GEORGE CHAMBERS
We Do Ill Kinds of Pinining


GUIDF AUVOCATE, WATFORD, JULY 2, 191b


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You can muitiply The Nimble

## Letters From Capt. Swift




















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sale register.


## Increasing Your Prosperity

THE surest way to get rich is to increase the multiplier；which means 1．for the merchants of Watford－increase your customers rather than add to the lines you are selling，or the stock you are carrying

Adding to the number of the lines you sell or to the volume of the
stock you carry is not the way sur－ stock you carry is not the way sur－
est to prosperity．Indeed，this has ruined thousands of men． The surest way is to multiply cus tomers．No business can prosper
or grow that doesn＇t add many cus
tomers each year．
Customers must be added by
purposeful effort－by seeking them
purposeful effort－by seeking them
Waiting for them to find you is
folly．Seek them by the news－
paper advertising．This is the only
paper advertising．This is the
sure way to build up numbers．

## To the Merchants of Watford

You can muitiply your customers through a series of good advertise ments in the Guide－Advocate．Ask us about the cost of advertising
The Nimble Penny Beats the Slow Dollar

| Letters From Capt．Swift | т．Wakeln Writes From the Trenches |  |
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| shape．Thanks．Yours affectionate son |  |  |
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| 年 to wrib． |  |  |
| lot to accomplish． esent．Your affection | rem in |  |
| Mother and dad and ald |  |  |
| which we have been in readiness for for a couple of days．We have an im－ |  |  |
| portant job to accomplish and in a few minutes we will be in the midst of it． | \％ |  |
| This is the day when great things are |  |  |
| Him who has watched over me so tar I will do my duty．It is a beautiful day |  |  |
| taking，as we are hoping for great things． | RUT BULLETIN |  |
|  |  |  |
| SALE REGISTER． | 为 | sare pecial shoming of plain and fancy |
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| rsday，July sth， |  |  |

New Strap Pumps－Fashion＇s Newest for su
$\$ 2.00$ ，up to $\$ 3.50$ ．Handsome models．
Ladies＇finest quality and newest designs just opened for Fall wear
Old Ladies＇Comfort Sh
From $\$ 1.50$ to $\$ 4.00$ ．
Girls＇and Boys＇Shoes－some lines Greatly Redueed for quick sale． A Great Bargain in Men＇s Oxfords，$\$ 3.50$ to $\$ 5.00$ ，reduced to
$\$ 2.50$ and $\$ 3.00$ ．
Ladies＇，Misses＇and Children＇s Outing Shoes－all reduced in price Men＇s $\$ 2.00$ and $\$ 2.25$ Fleet Foot now $\$ 1.75$ ．

## Trunks，Suit Cases，etc．，always in stock．

## Ј．W円エ゙円



GUIDE-ADVOCATE, WATFORD, JULY 2, 1916

## THE GRELT BLOOD PURIFIER <br> "Frutit- -tives" Cleans,

 Purifies, Eniches
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 Action, enables the stomach to digigest
food properly makes the bowels mose
regularriy; ;and rolieves the strain on the Kidneys.
By its coeaning, hazaling powers on,
the eliminating organs, "Fruitantives" tids the system of all, waste matter and

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|  | rew_Standard Gasoline Eng Start without cranking. |
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Voters' List--1915.
Truncipality of the village of
county of Lambton.




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## A SMALL JOB OF PIRACY

## It Happened In the Bay

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