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Just arrived, 7th July,
Choice Cargo Screened
(North Sydney Coal.)
 In Store:
Anthracite Coal
 (all sizes.)
M. MOREY & CO.

Martin's Panatillas.

A Cigar for the Smoker of a HIGH-GRADE TOBACCO—only the finest selected leaf being used Rolled up anyhow, and guaranteed to give satisfaction.
 In drums, 100s each, \$5.00 per drum.

J. C. BAIRD.

Water Street.



Having enjoyed the confidence of our Outport and City patients for many years, we beg to remind them that we are "doing business as usual" at the same old office, 203 Water Street. Remember Lehr's Teeth stand for durability and workmanship, combined with good fit. Full Upper or Lower Sets \$12.00 Good Clean Extraction Without Pain 25c.

A. B. LEHR,

(The Senior Dentist)
 203 WATER ST.

Insure with the QUEEN,

The Company having the largest number of Policy Holders in Newfoundland.
 Every satisfaction given in settling losses.
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ST. JOHN'S, N.F.

(Established 1874.)
 229 and 233 Duckworth Street.
 Large assortment of Headstones and Monuments always in stock. Latest designs, etc., with prices and sizes sent to everybody. Outport customers can save time and money by writing for Catalogue of designs and Prices List. We have satisfied thousands of customers with our mail order system of buying from our photo designs.

B.—First-class carving and lettering, combined with first-class stock, give us the superiority. Give us your order and get the best thing at reasonable prices for good only.

GRAVE CEMETERY WORK PROMPTLY ATTENDED TO.
 15, 8th St. E. B.

MED'S LINIMENT LUMBERMAN'S FRIEND.

MOIR'S Chocolates

THE CHOICE OF THE MAN WHO IS PARTICULAR ABOUT THE KIND HE GIVES

MOIR'S LIMITED, HALIFAX, CANADA

THE THOUGHTS OF THEOBALD.

THE WARD ELECTION.

Several comments have laid stress on the extravagance of having this approaching election to decide whether the people want to return to the Ward System in Municipal elections. It is right that the blame, if any, should rest on the proper shoulders. The suggestion for a plebiscite came from the Citizens' Committee in which are many who favor the Ward System, but this suggestion asked that the question be put to the people at the election of Councillors which was held on June 30th, and not that a separate election be held. This idea was not acceptable to the Select Committee or rather, they took the advice of the Commissioners who thought that the public would get the matter confused, or in any case, the time was too short for the people to thoroughly understand the question. I think this must have been some months before June 30th. The Commissioners said that their Charter was based on a Council elected at large and that a change to a Ward System would throw their work into confusion. I do not know how this can be so, but nevertheless it was their stated opinion. Therefore the unnecessary expenditure of money in holding this election in two or three weeks' time at the door of the now-scattered commission. The Ward System appeals to me as an improvement on Election at large. Let us imagine for a minute if our House of Assembly were elected at large and everyone had a vote for 36 members. Can we think that in this case each district could receive the care and attention that it does now? Can we imagine at some of the Districts would receive no visits from the Government? Now our members of the House are not elected primarily to look after the interests of their districts, but to act for the good of the colony. Nevertheless their particular attention to one portion of the Colony is highly desirable and necessary, and the members form links of the same chain and by each keeping his link in good repair, the whole chain is kept strong.

Now in the City, is it not the same? Would it not be simpler, easier and better to have one man walking around one-sixth of the City and noticing its needs, than to have six men roaming around the whole City, seeing much, and perhaps too much to do anything. A Ward Councillor can get in touch with his people; he can

THE BABY.

Among the resources of the Empire which are being thought of now are the Babies! Curiously enough they are the resources on which depend the very existence of any nation. Pearson's Magazine says that in Eng-

land in 1914, 92,000 babies died out of 880,000 born that year, practically 250 babies dying every day. It is also estimated that about 140,000 babies die before birth every year. For every soldier killed during twelve months of the war at least one baby has died. And the war has brought an increase in the infant mortality rate as well as a further decrease in the birth-rate. It is a serious position and one that is insistent for relief. Babies born of sickly mothers in slums and overcrowded houses cannot be said to have a healthy or invigorating environment for their proper growth. And if the mother cannot have sanitary housing and pure air, and nourishing food, how can the child be healthy? Most doctors say that these babies can be saved. That knowledge and suitable treatment of mother and child is all that is needed. In one case it was stated that a mother had fed her ten months' old baby on stews, bread and milk, cabbage, and bread and butter! Why did it cry? Another mother who had already buried twelve babies and was in a fair way to kill on the thirteenth, tearfully complained: "I can't understand why it is—I've never denied 'em anything they crled for."

Of course any public reform in this way is very hard to accomplish. It is one of the problems that await settlement at the hands of women, and the franchise which looms nearer every day will bring the solution of many like questions nearer. It is in so many cases another result of our survival-of-the-fittest civilization. The struggle for bread, the power of money have separated us one from another. And if some go under, we leave them there without a thought of innocent babies being born in that under-world environment, and growing up uneducated, uncouth.



Too Late.

There is no reason why you should be suffering from any form of stomach trouble when you can obtain Stafford's Prescription "A" for 25c. or 50c. a bottle and be cured.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis, Catarrh of the Stomach, and Nervous Dyspepsia. The usual symptoms are:—"Uncomfortable feeling about stomach and bowels after eating, Headache, Nausea, Langour and Depression of Spirits, Irritability of Temper, Tenderness and even pain over Pit of Stomach, Chilly Sensations, Slight Feverishness, Bad Taste, Loss of Appetite Constipation, etc.

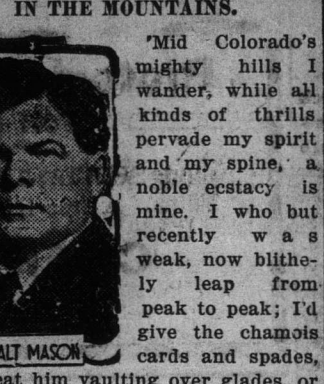
Prescription "A" is prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.

Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A," Stafford's Phorotone Cough Cure.

Everyday Etiquette.

"Which is proper to say in receiving a caller, 'Take a seat; 'Have a seat; 'Won't you be seated; or 'Take a chair?' asked Lucy.
 "Any of the phrases which you mentioned are proper but I think 'Won't you be seated;' 'Won't you take this chair;' or 'May I offer you this chair near the window;' or some such expression like that is less blunt and more courteous than 'Have a chair;' or 'take a seat,'" answered her mother.

It is very difficult to whip the white of an egg if the yolk breaks when separating them and a particle of the latter gets into the whites. When this happens, take a clean cloth dipped in hot water, insert a corner of it into the white of the egg; the particles of yolk will adhere to the cloth.



IN THE MOUNTAINS.
 "Mid Colorado's mighty hills I wander, while all kinds of thrills pervade my spirit and my spine, a noble ecstasy is mine. I who but recently w a s weak, now blithely leap from peak to peak; I'd give the chimney cards and spades, and beat him vaulting over glades, or scaling high and dizzy slopes, although that critter's learned the ropes. Forgetting rheumatiz and gout, I overpoun the mountain trout; afar from busy haunts of men, I chase the rabbit to its den. One sheds the weary cares that cark at Manitou or Estes Park, forgets the workday world of men, and thinks he is a boy again. The years slide off my timeworn frame; I feel quite up to any game; I whip the landlord when he tries to charge too much for mothball pies; I gaily break the chauffeur's back who'd stick me with his ancient hack. The mountain air is cool and keen, the mountain prospects are serene; there's naught but "mountain" in this clime—my bills are mountain all the time.

St. Isidore, P. Q., Aug. 18th, 1894.
 Minard's Liniment Co. Limited.

Gentlem en,—I have frequently used MINARD'S LINIMENT and also prescribe it, for my patients always with the most gratifying results, and I consider it the best all-round Liniment extant.

Yours truly,
 DR. JOS. AUG. SIROIS.

Germans Fight Like Mad Dogs.

The Hun's Monstrous War Machine is Now Beginning to Weaken.

London, Sept. 2.—The second-in-command of a battalion which has been doing some hard fighting down the Guillemont way was among the cot cases a press representative talked with at Southampton. He said:

"My own impression is that the folk who talk about the Huns having gone mad—being the mad dogs of Europe—are not really exaggerating so much as you might suppose. I believe a tremendous number of Boches are at all intents and purposes mad. Tell you why. When a man really loses all vestige of sense of humor he's nearly too mad to be good company. It really is so. Complete absence of the sense of humor is in effect madness; or leads to it, anyway. And that's what is the matter with the Boche to-day.

"When the Hun was practically having things his own way, a year ago, the news he gave the world was quite intelligible, and a good deal of it was to be relied on. He lies like the dickens now in all his news. Well, that's all right; one can easily see why. But if you read his lies carefully—I've been reading 'em all the way between Amiens and here—you'll find they're the lies of a madman; they are quite mad lies.

"He says our offensive has been smashed; that we have given it up, having accomplished nothing at all; that we have failed to injure him in the least, have gained nothing, and are so appalled by the terrible casualties he has inflicted on us that we have finally given up in despair. Well, really, you know! Do we look like it? Ask any man you like who comes from the front. Everybody on our side knows we dictate every move, keep going forward, never go back.

"Thank goodness, at our worst we never showed much sign of losing our sense of humor. I've been studying the Boche in the field for over a year, and I'm convinced he's lost it entirely; and that this is a worse loss than anything in ground or munitions. Indeed, I think it's fatal. His monstrous war machine is still immensely strong, and will go on working and destroying for a long time yet. But his individual fighters—they are either drug and machine driven maniacs, foaming and fighting as mad dogs fight, or, in other places, they are broken and despairing wretches who, in the absence of blows and pricks from their herdsmen, beg for mercy and capture. They've no sane medium left.

"Our chaps are all sane, medium, cheery, game fighters, with an active sense of humor which would redeem the worst sort of shambles. To the last gasp our chaps remain human; so do the French. The Allies will win if only because of that. They remain human, men, and good fellows, no matter how much horror the mad dogs put up. 'Mad dogs' is not too strong, believe me, I've seen 'em spitting and biting."

The gilt waistcoat will be of a simple contrasting shade of velvet or some rich and quaintly designed broche silk.

School Supplies, Season 1916

Our lines are now complete and ready for your inspection.

All Classics and Study as Recommended by C. H. E.

Royal, Royal Crown, Princess, Graphic and Christian Bros. Series of Readers; Grammar, Geography, History, Arithmetics, Geometry, Euclid, Hygiene, French, Latin, Greek, by the most learned authors.

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Send for lists and Catalogue. Place your school order with us and insure prompt delivery, low prices and satisfaction.

AYRE & SONS, Limited.

BOOK DEPARTMENT.

Soft Felt Hats

Are all the Rage.

This week we offer you exceptional value in Soft Felt Hats

FOR CHILDREN, FOR MISSES,

FOR LADIES.

PLAIN REDS, PLAIN BLUES, For 65 cents.

in Fancy Combinations of

RED and NAVY, PURPLE & BLACK, GREY & GREEN, For 75 cents.

They make excellent School Hats for girls; ideal knockabout Hats for young ladies; in fact for solid comfort in Headgear for autumn gales there's nothing to equal them.

SEE OUR WINDOW.

S. MILLEY

A Splendid Array

OF THE VERY LATEST LONDON STYLES IN

Ladies' Felt HATS

ARE BEING MADE A SPECIAL DISPLAY OF THIS WEEK AT

A. & S. Rodger's.

Fishery Interrupted

By Rough Weather and the Dogfish Pest.

The latest fishery reports received from the various centres by the Board of Trade are:—
Sept. 2. From J. Butt (Blanc Sablon to Forteau).—There is nothing to report as the fishery is closed in this section. The total catch is 12,900 qts. Nothing was done the last week.
Sept. 2. From R. Furneaux (Rose Blanche to St. LeCoe).—The catch to date is 13,350 qts., and for last week 150. Fifteen dories and skiffs and 4 boats are fishing. Prospects are fairly good and there was plenty squid this week.
Sept. 2. From R. Scott (Hare Bay to Wild Cove Point).—Prospects are very poor, but being scarce and the weather rough. Two hundred and fifty dories and skiffs are fishing. The catch to date is 3,995 qts., with 200 for last week.

Sept. 2. From J. White (Colinet Island to Head of Salmonier).—The latest arrivals from the grounds report codfish not plentiful but dogfish numerous. The total catch is 5,900 qts., with 300 for last week. Prospects are not encouraging though squid bait is fairly plentiful. Fifty dories and skiffs and 20 boats are fishing. One tanker and six vessels from the grounds returned this week.
Sept. 2. From R. Lawton (Southern Head of Keels to Knight's Cove Point).—There is very little fish reported on the grounds and hook and liners are doing practically nothing. Trawlers are getting from half to two qts. daily but the bait supply is very irregular. Prospects are very poor. Twenty motors and skiffs are fishing and the catch to date is 3,200 qts., with 80 for last week.

The Armies of Women.
"Women in brigades, divisions, and army corps have pressed in to replace the men who have gone, and hundreds of thousands of them, previously unemployed, have become the regular wage-earner," says the Nation.
"Men and women alike have been sucked in from the industries of normal life to satisfy the ever-growing demand for war munitions. This has resulted in the laying down of gigantic machinery, the expansion of villages into towns and towns into cities, the creation of hives of industry which have sprung up in a night and a day. Confronting so rapid a change and fusion, a transformation in a few months which but for the world's upheaval, could not have been anticipated within a generation, a hundred questions clamour for answer.
"Will these new State organizations ever return to the unrestricted often wasteful, competition of private enterprise? Will the men of the returning armies—tired of war and all its futilities, well-fed and healthy for the most part as never before, conscious of citizenship and the accomplishment of great deeds—be content to return to the old conditions, the stagnant life of the village, the squalor of the great city, the miserable reward of unskilled labour without hope or opportunity of improvement?
"Are these armies of women, again, to become demobilized from industry simultaneously with the demobilization of the men from fighting, and abandoning their positions on railways and conveyances, in the engineering works or in the cultivation of the land, to return to the old condition of dependence upon others?"

Let Us Fill Your Order from FRESH SUPPLIES.
ELLIS & CO., LIMITED.
203 Water Street.
Fresh New York Turkeys, Fresh New York Chickens, Fresh New York Ducks, Fresh N. Y. Corned Beef.
Smoked Lock Fyne Herring.
Ripe Tomatoes, Fresh Cauliflower, New Carrots, Fresh String Beans, New Potatoes, New Turnips, Fresh Cucumbers, California Celery, New Beetroot, New Cabbage.
FRESH COD, FRESH SMELTS.
Bananas, Grape Fruit, Navel Oranges, Dessert Apples, Pineapples, Red and Blue Plums, Bartlett Pears, L. C. Peaches, California Grapes, Cantaloupes, Palermo Lemons.
AMERICAN BEAUTY FRESH BUTTER, 1 lb. blocks.
Fresh Consignment **Hughes' Celebrated Confectionery.** 2, 1 and 1/2 lb. boxes.
REMEMBER OUR TELEPHONES, Nos. 482 and 786.

A Lesson in Farming.

For more than two years, Germany has been cut off from the trade of the world, to a most important extent. It has been necessary for the Germans to make the greatest possible use of agriculture, indeed, if they had not been able to obtain from the land an exceptional yield, it may be doubted if the people would have been sustained.
It is the business of patriotism to estimate and appreciate what the enemy has done and to make practical application of the lessons to be drawn for his accomplishments. Any talk about this or that which must be done in the reconstruction that is to follow the war is comparatively useless, Canada must face the facts, facts which explain Germany's ability to sustain a people with millions of men in the field for more than two years on cultivated area that under ordinary conditions, would not furnish the required food supply.
A comparison between German and Canadian methods of farming may be drawn by contrasting the average yield per acre of the principal field crops in the two countries for the year 1913. It is to be remembered that Canada has a distinct advantage in soil, that of Germany having been used over and over again for hundreds of years, while much of the area under cultivation in Canada in 1913 was comparatively virgin.
Of wheat, Germany in 1913 produced 35.0 bushels per acre, while Canada produced 21.04.
In rye, Germany produced 30.4 bushels per acre, while we produced 29.28.
In barley, Germany produced 49.9 bushels per acre, while we produced 29.96.
In oats, Germany obtained 61.0 bushels per acre, while we were getting 38.78.
In potatoes, we obtained 165.38 bushels per acre while the Germans were getting 235.4.
This is rather impressive evidence of what has been done in Germany mainly by constant and scientific fertilization of the soil and by educating the farmer's son for the work he ought to do instead of preparing him to leave the land and live in the city.
The increased use of potash, salts and nitrates is held by experts to explain the big production of German farms. In 1913, Germany imported sulphate from Chili to the value of \$1,000,000 and, when war deprived her of this supply, her scientists had a sufficient grasp of the situation to find a substitute in certain domestic products.
We Canadians consider ours a great agricultural country and so it is, but Canada owes her agricultural greatness more to natural advantages than to our actual accomplishments in the world of farming. Production can be doubled or tripled when we find out how to apply the advantages of science to the soil, and the knowledge we lack is available, since the essential methods of German agriculturists are a matter of record.
Desire to profit by efficient German methods in any line of industry is compatible with a hearty dislike and distrust of Germany and the Germans. The best way to defeat the ends of Germany now and in the future is to imitate such of her methods as are better than our own.
Beyond a doubt, in the matter of scientific agriculture, including fertilization, education, organized effort, the use of mixed farming and crop rotation, the Germans are far ahead of us. One of the essential needs in preparation for the coming period of reconstruction is appreciation and use of this fact in Canada. — Montreal Mail.

Just as you want it, we cut the choice meats we offer you. Come in and tell us what you want and how you want it and see how satisfactory
OUR MEATS, our service and our prices prove. You will like sanitary cleanliness of our market, our honest weight and fair scaling also.
M. CONNOLLY, mar14tu,th,at

CORKWOOD
Now Landing, ex Schoner Artisan,
100 Bundles Corkwood.
Thick, Medium and Thin.
H. J. Stabb & Co.
Per S.S. "Stephano,"
Oranges, Apples, Pears, Bananas, Grape Fruit, Lemons, Turkey & Chicken, Celery, Tomatoes, Oysters, N. Y. Butter,
JAMES STOTT

Red Rose Tea "is good tea"

Great Pictures at THE NICKEL for the Week-End Programme

The Broadway Star Features present in three parts: "THE HUMAN CAULDRON."
This photoplay was produced with the co-operation of the Police Department of New York City. The scenes were photographed in the Public Institutions which they portray. A powerful drama with a moral.
"THE FOX AND THE PIG," Episode 7 of "THE DIAMOND FROM THE SKY."
"UNKNOWN"—A beautiful social dramatic offering by the Essanay Players, featuring Marguerite Clayton, Richard C. Traversa & Ernest Maupain. A GREAT BIG SPECIAL PROGRAMME FOR THE BUMPER MATINEE EVERY SATURDAY.
MONDAY—"THE SINS OF THE MOTHERS," a Vitagraph Blue Ribbon production, with Anita Stewart and Earle Williams. Five beautiful acts. TRAVELOGUES, CARTOONS AND COMEDIES ARE SHOWN WITH THE BIG FEATURE PROGRAMMES.

FACTS you can't overlook
BRITISH COLONEL
is today the biggest value in plug tobacco that it is possible to purchase. The biggest 15 cent cut. The quality couldn't be better if it were 20 cents a cut.
Its sales at the present time are greater than all other tobaccos of its kind put together. Every store that handles tobacco sells.

The "Utmost" In Plug Smoking.
BRITISH COLONEL
15 cents a cut.
Imperial Tobacco Co. (Newfoundland) Ltd.

End of Season Sale
As we have determined to clear out all Summer Goods, we have gone into the matter of price-cutting regardless of cost; in some cases we have cut the prices right in two, others even more, as the following list will show:—
MEN'S SUN HATS. Regular price 25c. Now 10c.
CHILDREN'S TRIMMED HATS. Regular price 50c. Now 25c.
CHILDREN'S WHITE LAWN & EMBROIDERED BONNETS. Regular price 45c. Now 25c.
CHILDREN'S WHITE, PALE BLUE and PINK RIBBON TRIMMING BONNETS. Reg. price 25c. Now 15c.
CHILDREN'S GREY LINEN SUNBONNETS. Regular price 25c. Now 15c.
CHILDREN'S PINAFORES, Lace & Emb. Trim'g. Reg. 50c. Now 25c.
BOYS' ROMPERS. Regular 85c. Now 59c.
LADIES' OVERALLS. Regular 75c. Now 59c.
MISSES' STRIPED COTTON BLOUSES. Values up to 55c. Now 25c.
LADIES' WHITE MUSLIN BLOUSES, low neck. Reg. 95c. Now 55c.
LADIES' STRIPED MUSLIN BLOUSES, low neck. Reg. 85c. Now 55c.
An Assortment of LADIES' & MISSES' NECKWEAR. Values up to 45c. Now 15c.
A Lot of MISSES' GINGHAM DRESSES. Values up to \$1.25. Now 49c.
MEN'S NEGLIGEE SHIRTS. Values up to \$1.55. Now 59c.
MEN'S STRING TIES, big assortment. Values up to 20c. ea. Now 10c.
Lots of FANCY STATIONERY. Regular 20c. Now 14c.
Special Lot of LADIES' TWO-PIECE DRESSES Greatly Reduced.
Many other things too numerous to mention.
Don't fail to see our 5, 10, 15, 20, 25c. Tables. They contain some wonderful values.

Kings Know What is Going On
Philadelphia Ledger:—Those ingenious souls among the pacifists who have been assuring a war-weary world that if the rulers who started the war really knew what actual war meant they would not provoke it or keep it up are arguing without their host. Never in all history have those at the head of things known what the actual horrors are more minutely than in the case just now. There is not a king or an emperor or a president, or a premier who has not been in the trenches and at the front in all seasons and on all occasions. The recent visit of King George to France merely repeats a previous trip to the front, while the Kaiser's actual participation in the campaigns in the east and in the west has been one of the striking features of the war, and the King of Italy has fought side by side with his subjects. For pathos, the sufferings and flight of Nicholas of Montenegro and of Peter of Serbia are unequalled, and as much might be said of the quiet endurance and hopefulness of Albert of Belgium; No; whether for weal or woe the kings know what war means, and the knowledge has not lessened their determination to fight it out till a durable peace is in sight.

The Rossley Lilliputian Musical Comedy Co.
British Theatre To-Night.
Big Contest To-Night.
3--MONEY PRIZES--3.
Fun galore. Lots of names in. Pictures and competitors all new. One show only to-night. Doors open 6.45 p.m.

THE C. L. MARCH CO., Limited,
Cor. Water and Springdale Streets.

Advertise in the Evening Telegram

Last Trip in Command.
Captain Fred Coady and crew left here a few days ago and joined the Gloucester at Placentia en route to Burgeo where he will command a fore-and-aft recently purchased by A. H. Murray. She is now loading fish at the place mentioned for Mediterranean ports. It is now eight years since Capt. Coady sailed the seas going as mate in the "Margaret Murray" then in command of Capt. John Williams. Capt. Coady on giving up the sea accepted a position in the freight department of the Reid Nfld. Co. where he has since been employed. The Telegram wishes the young captain every success on his first voyage as master. Mr. William F. Coady, of the G. P. O., is a brother of the young master mariner.

Send the Children to J. C. PARSONS, Photographer, Bank of Montreal Bldg., who will give them every attention and guarantee good results.—au25,ed,tf
The skirts of some of the new dresses are inclined toward slimmness.

Fresh Cream—daily.
AMERICAN BEAUTY FRESH BUTTER.
Bishop Sons & Co., Limited.
Grocery Department.
N. Y. Chicken, N. Y. Corned Beef
Liver Sausage, Pork Sausage, Veal and Ham Sausage, Frankfort's Sausage, English Brandy, Oxford Sausage in Tomato, Egg Plant, White Squash, Horseradish, Cucumbers, Cauliflower, Fresh Corn, White Table Onions, Lettuce, Radishes, Celery, Mushrooms, Asparagus, Tomatoes, Cream Chicken a La King, Sweetbread in Tomato Sauce, Wild Boar's Head, Indian Curried Rabbit, Royal Mint Sauce, Spanish Paprika, Dry Schrimp, Cut Okra, Spaghettini in Tomato, Royal Lentils in Tomato,
Moirs Slab Cake.
Olives, Plain, Olives, Pimento, Olives, Celery, Olives, Imp. Mixed, Olives, Sandwich Salad,
The Original Bath Oliver Biscuit.
Orange Butter, Banana Butter, Pineapple Butter, Bananas, Oranges, Grape Fruit, Pineapples, Red Plums, Blue Plums, Yellow Plums, Lemons,
BELGIAN HARES
KILLED TO ORDER.
Abdulla Cigarettes.
Egyptian, Turkish, Virginian.
Abdulla Smoking Mixture
Phone 679.

Comfort for you Economy for you
Whichever method you prefer—Cream—you find the both comfort and economy.
COLGATE SHAVING
They all give the same creamy, "rubbing in" with the fingers is not. Shaken on the wet brush, the last pass as the first.
The Cream can be squeezed out to Those who favor the stick find economy.
Send 4c. in stamps for trial size.
COLGATE & Dept. N.T. Drummond Bldg. W. G. M. SHEPHERD
Sole Agent for Nfld.

Let Us See How Struggle Will
"The Allies Ought to Stand on German Soil Within the Next Twelve Months."
"Let us now see how the struggle will actually be won," says the Observer.
"Since Napoleon's retreat from Moscow there has never been such a transformation of the fortunes of war as during the last few months."
"There may be some strong fluctuations yet on both main fronts—it is as well to remember this—but the Allies, always including our new armies, will move steadily on converging lines from the beginnings of victory to its goal. Why will this happen? It will happen because the whole foundation of German thought and method in connection with European war has irreparably collapsed.
Every Assumption Broken Down.
"Now every single assumption in the over-weening calculations of Potsdam has broken down. It is the end of the true Prussian tradition. The original advantage of internal lines and railway transport means little or nothing now that the Germans, fully engaged on every hand, already want more troops on many sectors than they can supply, and henceforward are certain to be more and more outnumbered.
"As surely as they are outnumbered will they be more and more outgunned, though 'Krupps' has been the very name and symbol of the German desire for domination. 'Krupps' have saved Germany," said one of the Kaiser's enthusiastic officers a few months ago, but though for a long time the advantage derived from the enemy's extent of weapon-making plant was prodigious, we have come to a different sequel. So much for worship of mechanism and disdain of moral wisdom.
Our Giant Energies.
"The work of the British Ministry of

Piles
That Dr. Chase's Ointment actually cures even the worst cases of itching, bleeding and protruding piles we know for a certainty, because of experience with thousands of cases. To prove this to you we shall send you a sample box free, if you enclose a two-cent stamp to pay postage, and mention this paper.
Edmanson, Bates & Co., Limited, Toronto.
Dr. Chase's Ointment

Let Us See How Struggle Will

Let Us See How Struggle Will

Let Us See How Struggle Will

Let Us See How Struggle Will

Let Us See How Struggle Will

Let Us See How Struggle Will

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Let Us See How Struggle Will

Let Us See How Struggle Will

New APPLES, ORANGES, Plate Beef.

Due Thursday forenoon, ex Florizel:
"EARLY WILLIAM" APPLES.
DUCHESS APPLES.
ASTRACHAN APPLES.
CALIFORNIA ORANGES.
— And —
100 barrels STERLING PLATE BEEF.

F. McNAMARA,
Queen Street.

Gravenstein Apples, etc.

To arrive next week.
200 brls. GRAVENSTEIN APPLES, 500 half brls. PEARS.
Now in Stock:
100 brls. APPLES—Duchess.
100 cases SILVERPEEL ONIONS.
30 brls. NOVA SCOTIA POTATOES.
30 cases ORANGES. PRICES RIGHT.

BURT & LAWRENCE.

Goodrich Tyres!

THE TYRE IDEAL.



TEN REASONS WHY THE GOODRICH SILVER-TOWN CORD IS THE TYRE FOR YOUR CAR.
1. Brings out much more power in your engines or batteries. This means great hill-climbing ability.
2. This increased efficiency means greater load-carrying capacity.
3. You save as high as 25 per cent. in fuel.
4. This saving assures you more mileage.
5. Additional speed—when you want it.
6. Quicker starting—advantageous in crowded thoroughfares.
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BOWRING BROS., Ltd., Agents.

"Victory" Flour.

On the spot and to arrive
20,000 barrels
Victory and Royal Gold Flour.
Franklin's Agencies, Limited,
J. B. URQUHART, Manager.

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FIRE!
The National Benefit Life and Property Assurance Company, Ltd. of London, England.

Funds Exceed
\$3,750,000.

Insurance effected against Loss or Damage by fire on all classes of property at Lowest Current Rates.

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The Railway Passengers Assurance Company, Ltd. of London, England.

Capital: \$5,000,000.

Claims Paid:
Over \$33,000,000.

Insurance against all kinds of Accidents, Illness, Employers' Liability, Motor Car, Teams, Elevator, Plate Glass, Burglary and Fidelity Bonding.

For rates for any of the above classes of insurance apply to

HENRY C. DONNELLY,
General Agent for Nfld.,
Board of Trade Building,
St. John's, Nfld.

We are Now Booking Orders for
NEW OAK COD LIVER OIL BARRELS.

SCOTCH & LOCAL HERBING BARRELS.
SALMON TIERCES and BERRY BARRELS.
No order too large for prompt delivery. Write Box 156. Phone 144.

The Mercantile Coöperage,
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Clover Leaf Tobacco,
Registered 1876,
5 and
10 cents
per plug.

The only tobacco not advanced, and further, will not advance, as our Company is prepared to cut the profits to enable them to sell Clover Leaf in Newfoundland at the above price. It is a Union Tobacco, made in the United States, and well made. Be wise—5 or 10c. is enough to pay for any tobacco. Why pay more?

M. A. DUFFY,
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Lazell's MASSATT



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother and satisfying than any other, but distinguished by the "True Oriental Odor," a mark not imitable in its price and quality.

In addition to Massatt, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, deodorants, Toilet Waters, soaps, Creams, and Powders of all kinds.

At all Druggists, St. John's, Nfld.

Shoes for the Children!

"BABY BUSTER SHOES" FOR THE LITTLE TOTS

LET THE LITTLE FOLKS WEAR "BUSTER BROWN" SHOES. TOO
The "Skuffer" Shoe!

Here's where we come in. We can fit the children correctly with Skuffer Shoes.

"SKUFFERS" are made on Foot-Form lasts, the famous Educator Last for children. Gives free and easy motion to the feet.

"SKUFFERS" are noted for their wearing qualities, having genuine English Oak Soles, which wear three times longer than ordinary sole leather.

"SKUFFERS"—The correct Shoe for Boys and Girls.

"SKUFFERS"—Saves father money, saves mother worry.

DOUBLE WEAR IN EACH PAIR—FULL LINES NOW IN.

F. SMALLWOOD,
THE HOME OF GOOD SHOES—Nfld. Agency.

USE Gold Soap!

\$4 60 Box of 100 Cakes.

Biggest and Best Value on the Market.

Made in Canada.

Knit to fit without a Seam.

BURSON
FASHIONED HOSE

It is not an exaggeration to say these are the most popular in America, being a particular favourite of those who are careful about shape and fit.

We stock a variety of sizes and qualities, and can give you better satisfaction than you can get elsewhere.

Prices:
30, 35, 45, 65 and 80 cts.

ROBERT TEMPLETON, 333 Water St.

IN STOCK!

1000 Barrels
Granulated Sugar,

100 lb., 50 lb., 25 lb., 10 lb. 5 lb. and 2 lb. Bags.

Domino Crystals, Cube and Powdered Sugar always on hand.

Harvey & Co., LIMITED.

Advertise in the TELEGRAM

REID-NEWFOUNDLAND COMPANY.

Sunday Excursions.

BOWRING PARK.

First train leaves West End Promenade at 2.15 p.m. and every half hour during the evening.

TORS COVE.

Train leaves St. John's Station at 2.00 p.m.

KELLIGREWS.

Train leaves St. John's Station at 2.30 p.m.

Reid-Newfoundland Co.

BEEF, PORK and BRAN.

400 sacks BRAN.
250 barrels FAMILY BEEF.
100 half barrels FAMILY BEEF.
500 barrels BONELESS BEEF.
100 half barrels BONELESS BEEF.
400 barrels HAM BUTT PORK.
400 brls. FAT BACK PORK.
150 barrels CHOICE JOWLS.
50 tierces SINCLAIR'S SPARE RIBS.
20 barrels SPARE RIBS.
Also 200 boxes HUEMAN'S STARCH.

'Phone 647 for prices.

STEER Brothers

SCHOOL SHOES

BOYS BOOTS!

We have just opened a Job Line of
Boys' School Boots.

in Gun Metal, Blucher shape, sizes 1 to 6.
Prices from
\$2.40 to \$2.70
According to size.

Now is the time to get a good strong Boot for your boy. Only 127 pairs in the lot. Get a pair to-day.

PARKER & MONROE, Ltd., THE SHOE MEN.

Furness Line Sailings!

From St. John's, Halifax to St. John's Liverpool. St. John's to Liverpool.

S. S. GRACIANA	Sept. 9th	Sept. 12th
S. S. DURANGO	Sept. 21st	Sept. 26th
S. S. TABASCO	Sept. 16th	Sept. 25th

The S. S. RAPPANNOCK will sail from London for St. John's direct on or about Sept. 14th, 1916. For freight and other particulars apply to

FURNESS WITHEY & CO., LTD., Water St., East

WEATHER FORECAST.
TORONTO, Noon.—Moderate and variable winds, fine to-day and on Tuesday; not much change in temperature.
ROPER'S, Noon.—Bar. 29.80, ther. 55.
Drink Welch's Grape Juice.

VOLUME XXXVIII.
Auction Sale
THE PEOPLES AUCTIONEER
AUCTION.
At the British Hall on
FRIDAY Next, 15th inst.
at 10.30 a.m.,
a quantity of Superior Household furniture and Effects, consisting of dining, dining and bedroom furniture, general household effects; also a superior upright piano.
Parties desirous of sending art to above sale please do so on Thursday.
P. C. O'DRISCOLL
sep11,21 Auctioneer

AUCTION.
To-Morrow, Tuesday, 12th inst. at 11 o'clock, in Cliff's Cove
2 Heavy Draft Horses
Weight about 1300 pounds color Bay.
T. B. CLIFF
sep11,21 Auctioneer

FOR SALE
AT UPPER GULLIES.
1 House, 6 rooms, with Workshop, Cellar, Poultry House and Fruit Trees, with one and half acres of land. This is a beautiful home, being situated near the water and railway. Further particulars apply to
J. R. Johnston
Real Estate Office: 30 1/2 St. St., or Residence, 113 Barnes' Road.
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Freehold Property FOR SALE.
1 piece Land at Manuels, containing 20 acres, 9 ac cleared.
1 piece Land off Topsail Road containing 50 acres, 3 ac cleared with dwelling on.
1 piece Land at Little Bay, 27 acres.
M. A. BASTON
aug25, 1m, eod Beck's Co

FOR SALE.
Schr. Lizzie M. Stan
92 Tons Net.
All oak, built Essex, Mass. 1905. Sold with or without banking net. Would make a good fishing vessel, fast sailer. Only for selling, going out of banking business. For particulars apply to
J. J. H.
sep11, 121, eod Hr.

CARD
Miss Flora Pike
will open her Studio of Piano and Harmony on September 12th.
LeMARCHANT ROAD
sep9, 21

Fountain and Stylographic Pens
We have a large stock of both Fountain Pens priced from \$5.00, and the Stylus from \$5.00 each.
The "Beaver" Fountain Pen, and 70c. each.
The "Camel" Fountain Pen, Pen \$1.75.
The "Falcon" Fountain Pen.
The "B. & H." Self-Filling fitted with Gold Pen. Pen and \$2.50.
The "Tremco" Fountain Pen of superior writing quality, fitted with 14k. Gold Pen. \$5.00.
The "Onoto," a self-filler, built a lifetime, \$4.50 each; built ed, \$5.00.
STYLO PENS.
The "British Bulldog," 65c.
The "Scotch Collie" in medium canite, 75c.
The "St. Bernard," large in capacity, 85c.
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