sixteen pages SUBSCRIPTION RATES:



MR. CAR OUVNER.
Do you realize that no matter how careful you may he, there is always the possibility of an accident, constituting a heavy damage suit for personal injuries to pedestrians? For the small sum of about $\$ 10.00$ we are prepared to accept this liability up to $\$ 10,000.00$. We can also protect you against damage to the property of others, damage to your
Tcssier's InsuranceAgencies,
Box 994.

and


# ANNUAL EASTER SAIE: 

"The Sale That Marks The Turn From VVinter to Spring"


1100NEW SPRINGHATS
in this Remarkable Easter Sale--Shown for the First Time. AN EVENT THAT WILL SHATTER ALL RECORDS FOR VALUES \& SAVINGS

$\qquad$

 them these lovely Hats wer
go- on sale at $\$ 2.98$ to $\$ 6.98$.


These are the Most Outstanding Hat Values of Our Entire Career


Girls' New
Coats, Dresses, Hats
New Spring 6.98
Girls' Coats

1450

14.50

Girls' 3-Piece
Ensemble Suits



WOMEN I-Here it Is-a Block of the Most Interesting Apparel News that was ever Pushlifished right hefore Easter.
3000 BEAUTIFUL NEW SPRING flas-5ITS - DiEsE $\$ 32$ to $\$ 40$ New Spring Coats


Other Coats on Sale at $\$ 9.98$ up to $\$ 45.00$
$\$ 22$ to $\$ 35$ New Spring Dresises
$14^{.98}$ SEASON'S NEWEST DRESSES-Never shown before-fresh from their wrappingsDresses suitable for every occasion-many are Samples and exclusive models-most are one of Other Dresses on Sale at $\$ 5.98$ up $\$ 32.50$

## OVER 300 <br> OVER 300

NEW HATS FOR GiRLS
Ail the new ive hates 100,250


## UNDERTHINGS!

 prices before but not the quaity ant
exquisite styjes these 8 groups represent.

Princess Slips, 81.30 In Striped and Plain Lingette and Satinette-ev
ery new shade all sizes.
Fibre Silk Slips, 93.98



Jersey Silk Slips, $\$ 4.98$


|  | " 52.98 |
| :---: | :---: |
| Lingetie | 100 |
|  | seme |

SPECIAL!
Genuine Squirrel Fur Chokers verror 598



See Sample Range the New Ensemble Suits at \$35.00
London, New York and
Paris Assoc. of Fashion
Fashion favors Guimps this Spring
for the Misses and younger Woman

- selection comprises new Serges, up to
Tweeds and mixtures-in all the new
style touches. See themi.


VITAL STATISTICS. Ships That Have
one



$$
1920 .
$$${ }^{4}$

Premier of Que
Quabec, Cana
Thanks for hetteW.S.
Hon. w. s. Monro
Prime A Minister.

| Quebec, Can, |
| :---: |
| March $27 \mathrm{th}, 1935$, |
| 10 |





## PEPYS BEHIND THE SCENES

## A Journal of a Visit to the south

 Coast of Newfoundland
## Pure STRAWBERRY Jam

4 lb. Glass Jars
Made by the well.-nown firm of St. Williams. Packed
in Glass Jars and containing nothing but Pure Fruit

SINGAPORE PINEAPPLE C
GAPORE PINEAPPLE-Canned right on the
plantation, to preserve the fruit ffavour and where
only th, very fnest matured fruits ara need.
2 's Sliced-22c. Can. CEAN" BRAND SALMON-Newfoundfand-caught
fish. This is the most delicious Lenten dish you fish. This is the most delicious Lenten dish you
can serve. Its food value is more than its euviva-
lent of meat. Hot or cold it will surely please.3 35. Can. FRENCH PEAS (Petits Pois Fins) - Sweet and dender,
grown in the sunny land of Frane and packed by
experts under FRENCH BEANS (Haricots verts Fins)-Are much
more nutritious than most tegetables of popular use, and are rich in food value.

Ex. S.S. ROSALIND
New Yk-k State Parsnips New York State Carrots Florida Celery
Iceberg Lettuce C. P. EAGAN

TWO STORES
DUCKWORTH STREET \& QUEEENS ROAD. min

## \&

 2$\qquad$

(2)

## $$
\mid \text { Phther }
$$ ※๊T: <br> 



|  |  |  |
| :---: | :---: | :---: |
|  |  | \％vemb |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | momd |
|  |  | come |
|  |  |  |
|  |  | dome |
|  | strpur |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | and |  |
|  |  |  |
|  |  |  |
|  |  | 込 |
|  |  |  |
|  |  |  |
|  | Ster |  |
|  | onto |  |
|  | Nome |  |
|  |  |  |
|  | asemem weat |  |
|  |  | ater |
|  | mout |  |
|  | \％ememe |  |
|  | ${ }^{\circ} \mathrm{t}$ tem | comed |
|  | and | ${ }^{\text {dime }}$ |
|  | and | aneme |
|  | meer wo mome | tor mas was |
|  |  |  |
|  | 为 | mad |
|  | 为 |  |
|  | 隹 | meem |
|  |  | mon |
|  | ） | arememe |
|  | \％ |  |
|  |  | cos |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | and |
|  | 何 | cmeam |
|  | shall have a development in New－ foundland of the curing of cod roes． |  |
|  |  |  |
|  |  |  |
|  | comm |  |
|  | \％ | dimad |
|  |  |  |
|  | 隹 |  |
|  | thom |  |
|  |  | aremem ber |
|  |  |  |
|  |  |  |
|  | w |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Week－End Bill at The Majestic！
BUSTER KEATON in ＂OUR HOSPITALITY＂

Tense Drama！ Roaring Comedy！ Seven Big Reels！
P．F．Barnum＇s Circus Had Nothing on Buster Keaton＇s Latest．

Besides the celebrated Buster is Buster Jr．，Natalie Talmadge，Ralph Bushman，Jean Dumas and Craig Ward．

A feature film de luxe full of first class frozen－faced fun．
DONT MISS＂OUR HOSPITALITY！＂


3

Our Montreal LetterOUR Monceateier

## 

## 

 THE EVENNG-TELEGRAM, ST, JOHNS, NE




## Are You Passing Up Your Opportunity?

 WE OFFERED LAST YEAR$1,000,000$ City of Berlin Bonds for $\$ 50.00$. We are now buying them back for $\$ 14,000$ WE ARE OFFERING TO-DAY
$1,000,000$ City of Vienna Bonds for $\$ 50.00$. In twelve months we will buy them back $1,000.00$ Dollars at market price which may be

## $\begin{array}{r}\text { R. } \\ \mathrm{D} \\ \mathrm{T} \\ \hline\end{array}$



$\qquad$

## 1,000,00

3,000.00 Dollars,
5,000.00 Dollars.


 Tew year Unit




 When advising clients last fall to purchase Gernman bronds, a great deail of criticism was directed to investors, by most





| $000,000 \mathrm{C}$ |
| :--- |
| $\begin{array}{l}000,000 \\ 0.000 \\ \text { Ne strongly }\end{array}$ |

We etrongly recommend the above bonds for big pronts. The par value of $1,00,0,000 \mathrm{Kronen}$ is $\$ 208,000,00$. Shourd
If you are a holder of German or any other foresign security and wish to sell, kindly let
ANY TIME.
will pay cash for same or exchange for other Bonds.
Quotations on all foreign bonds on request,
For prompt attention always address letters to Bond Department
Canadian National Guarantee and Securities Co., Regd.

SIDE TALKS.


KIELLEY'S DRUG STORE SPECLALS:





 Niximionem initic
Water Street East.

## . <br> 





## PERMISSION GRANTED

Wyerybody is Going-Going Where? TOANPERSONSS STORE, Opposite the Post Office-To-night at 7.30. GREAT RAFFLE

OF SEALING SWEEPSTAKES. TICKETS: ONIY FIVE \& TEN CENTS

Thousands of Dollars to be won.

## 

为
THE
NORTHERN assurance company -

## $6-\sqrt{\text { Gurent }}$

 Interference From Electric Heating Pads





\section*{| Willard Storage |
| :--- |
| Battery Company |}

 WTAM-Cleroland, 23s-4 Molers ant hith, then hima





Automobile - Casualty - Surety. NSURANCE A. HARVEY $\mathscr{E}^{\circ}$ CO. LIMITED newroundland

AUTOMOBILE INSURANCE
What is the first duty of a thinking Car Owner?
It is to saffeguard the lives and property of other users
of the highway. The second is to protect his own interests against
inadvertest failure to avoid doing injury or damage. Fire Insuranee on your car is highly necessary. If
you agree to that the tho row much more neessary is
insurance against injury or damage to third parties. The aremium is very reasonabale and the bird pardities.
Yoort
yndertakeulders. Under the LIABLITY POLICY, we
und
1.-To investigate all claims against the assured. 2.-To settle up to the limits of the poliey or to defend. 3. - To pay all costs incurred with the Company's con-
sent. Consult
we can give

INSURE WITH THE "NORTHERN.
8. anr.2.m.tut,t,s Phone: 1982 .

Cadbury's Bournville COCOA

The Most economical and best Cocoa on the market. BAIRD \& CO., Ltd! Agents for
CADBURY BROS., Limited Bournville, England.

## COAL!

We have now the Best 820.00
WELSH ANTHRACITE
also, BEST AMERICAN ANTH In Stook: Scrien ned North syoney Coal we have exerer ber so grade sychey A.H. Murray \& Co., Ltd. osoal Ompee: Phonet 867. Mer Beckis Covic

##  


 vin zomich 420:-30

> DODGE BROTHERS TOURING CAR

> A family vehicle in th best sense of the wor

> Economical to own, eas to drive, comfortable ride in a.ndsmar equipped with many tractive special featu

The Royal Garage, Agents, LESTER \& ELTON, Proprietor


Standard Granite an
Marble Works

The leading and most reliable etoro
the elty for
Headstones, Monuments,
Tombs,


GEORGE REID,
LONDON DIRECTORY




texport menchamps
Hitatabad prammints
stesimship inizs


Dilizns skixive aryeris

THEY SAY
OHIN'S PONL IS


 The Standard Manufig Co., LIMITED
$\qquad$

"'Matehless' is the Paint Quality, Sir.
None Better on the Market at any Price. All "MATCHLESS" products are sought afte being far better value than any imported
Paints, Sir?" elegram.

To A Party Too.

By CY HUNGERFORD


\section*{New Shipment Accordeons <br> | $\$ 4.50$ | $\$ 6.00$ | $\$ 7.00$ | $\$ 9.00$ |
| :--- | :--- | :--- | :--- | GRAMOPHONES <br> WONDERFUL VALUE <br> $\$ 15.00 \quad \$ 20.00 \quad \$ 25.00$ <br> SEE WINDOW}

Charles Hutton The Home of Music.


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDELAND, APRIL 2, 1925-14

IN The REALMS of SPORT







$$
\begin{aligned}
& \text { The Offices of Holy } \\
& \text { Week \& Easter. }
\end{aligned}
$$




## "SPRING IS ON THE WING"



## 

Ask Your Grocer for

## KIRKMANS BORAX SOAF

and Your Hands Will Be Grateful

## For Coughs and Colds

Stafford's Phoratone


Dr. F. Staflord \& Son,
Water St. West and Theatre Hi N.B.-Don't forget to ask for your coupons.


## WallPapers <br> ranging in price from

13c. A ROLL UP TO $\$ 1.80$.
Our Papers at $\$ 1.80$ are as good as anyone
TEVPLETONS
321 Water Street


We have just received a varied assortment of Nine Thousand Five Hundred $(9,500)$
EGG CUPS
Prices the Lowest.
S. O. STEELE \& SONS, IUd. Opp. Seamen's Institute 'Phone 192. 100 Water St, East.


## TO YOUNG MEN!

This is specially addressed to the young men who are following the trend of style especially as regards trousers. If you want the bell bottom trousers, with or without cuff, here is the place to get them; we are making and have made recently some splendid examples of this style. This also applies to the straight hanging English trousers hanging free from the hips to the cuff; with plenty of room at knees and bottom:
 Cutlery
S. Hibbert \& Son, ITmited. and Sold by the leading Hardware Sto

## Butter, Eggs, Cheese

TO-DAY AT LOWEST PRICES: GILT EDGE' CAN. CREAMERY BUTTER (28-1b. Boxes).
CANADIAN CREAMERY BUTTER ( $2-\mathrm{ll}$. Slabs $-60-\mathrm{lb}$. Boxes).
CANADIAN COLORED CHEESE (Large $70-\mathrm{lb}$. average)
CANADIAN COLORED Chicese (Twins, 35 -lbs, average).
LOCAL and IMPORTED EGGS (Cases 30 Dozen each)
F: McNamara


## LPTONS Table Jellies <br> LPTONS Table Jellies <br> Quality, Purity <br> ${ }^{\mathrm{man}}$ <br> Value. NONE BETTER



| Nild, Government Railway. <br>  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |



