

BY EVERYONE

TEN PAGES TO-DAY.
WEATHER FORECAST.

TORONTO, Noon.—Fresh N.
W. winds, fair and cooler. Sat-
urday.—Fair.
ROPER'S, Noon.—Bar. 29.50;
ther 38.

THE EVENING TELEGRAM.

TEN PAGES TO-DAY.
READ BY OVER
40,000 PEOPLE
EVERY DAY.

VOLUME XXXVI

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, OCTOBER 23, 1914.

\$3.00 PER YEAR.

NUMBER 246.

REID-NEWFOUNDLAND CO.

Water Street Stores Department.

THE WELL KNOWN HEADQUARTERS FOR

Motor Engines, Motor Boats, Motor Supplies, Gasoline and Motor Oils.

Any person intending to invest in a Motor that gives least amount of bother, and longest service it will pay you to call at our Water Street Stores Department, and be convinced that our "BUFFALO," "WONDER," and "EAGLE" MOTORS are the best procurable. Also our stock of Motor Supplies is the best obtainable; our Columbia Cells and Multiple Batteries give results unheard of before.

Call or Send for Quotations.

Ask your Dealer
to show you

Riverside Blankets and Wools.

Best by Test.
Avoid Substitutes.

Friday and Saturday!

Owing to the war we are anxious to effect a quick sale on some lines, we will therefore offer for Friday and Saturday only our entire stock of
**CHILD'S & MISSES COATS,
LADIES' COATS, JERSEYS,
SPORTS SETS and
COSTUMES**
at from
10 to 20 per cent. Discount.
Also our choice selection of

New Fall HATS

as follows:
Regular Price, 70c. Friday & Saturday, 63c.
Regular Price, 95c. Friday & Saturday, 86c.
Regular Price, \$1.10 and \$1.20. Friday & Saturday, 99c.
Regular Price, \$1.40 and \$1.50. Friday & Saturday, \$1.26
Regular Price, \$1.70. Friday & Saturday, \$1.53
Regular Price, \$1.80. Friday & Saturday, \$1.62
Regular Price, \$2.10. Friday & Saturday, \$1.89
Regular Price, \$2.30. Friday & Saturday, \$2.07
Regular Price, \$2.70. Friday & Saturday, \$2.43
Remember, FRIDAY & SATURDAY ONLY.

Henderson's Theatre Hill, "The Best Value House."

Grove Hill Bulletin THIS WEEK.

Just opened, a choice selection of
DUTCH BULBS:
Hyacinths, Tulips,
Narcissus, Crocuses,
Daffodils,
Spanish Iris,
Snowdrops, etc.,
at very reasonable prices.
Send for terms.

J. McNEIL, Waterford Bridge Road.

Choice Quality.
Tubs and Blocks.
"Searston" Tubs.
JAS. R. KNIGHT.
311 Water Street.

Houses For Sale.

The following are a few of those listed with us—
Freshwater Road . . . \$4,500.00
Military Road . . . 2,900.00
Prescott Street . . . 2,500.00
Saunders' Place . . . 2,700.00
Gower Street . . . 2,400.00
New Gower Street . . . 2,000.00
Casey Street . . . 2,000.00
Allendale Road . . . 2,000.00
Water Street West . . . 1,900.00
Barter's Hill (4) . . . 1,750.00
Prescott Street . . . 1,500.00
Pleasant Street . . . 1,500.00
Long's Hill . . . 1,200.00
Gower Street . . . 1,000.00
Monroe Street . . . 1,000.00
Colonial Street . . . 900.00
Full particulars on request.

Fred. J. Roll & Co.,
Real Estate,
SMALLWOOD BUILDING,
Duckworth St.

NOTICE!

To Parties Interested in Acquiring
Timber, Pitt Prope, Etc.

Proposals are invited for the cutting and shipment of timber, pit props, etc. from the property of The International Timber Company, situated inland Hall's Bay.

This property is considered one of the finest timber tracts in the Colony. Intending operators may have the use of the mill and dock of the Company, if required, on terms to be arranged.

All offers to be addressed to the undersigned Solicitor for said International Timber Company, who will be prepared to furnish any particulars as to the property.

Applications from irresponsible parties will not be considered.

WILLIAM R. HOWLEY,
Solicitor for the International Timber Company.

Address:—
Board of Trade Building,
Water Street, St. John's, N.F.
oct20,81,tu,f

SPEY ROYAL, 10 Years Old.



Pure Malt Scotch Whisky.
Finest procurable.

J. C. BAIRD,
Water Street.

AS USUAL!

We have not, owing to the war, shut down any of our Departments, discharged any of our help, reduced their hours of labour or cut their rate of pay.

We are doing Business as usual.

We intend to continue this policy to the extent of our ability, and, to that end, suggest that you confine your purchases, during the war and after, as largely as possible to goods MADE IN NEWFOUNDLAND.

When in the market for any kind of Paint, Soap, Oiled Clothing or Candles please remember we can supply your wants. It is our desire to serve you.

The Standard Manufacturing Co., Ltd.
WATER STREET EAST.

New Ferro Oil Engines

NOW READY FOR SHIPMENT.
We have just received one carload of the "NEW FERRO KEROSENE OIL ENGINES," sizes 2 1/2, 3, 4, 5 1/2 and 7 1/2. To encourage ordering "Engines" this Fall and to avoid rush in delivery in the Spring, we will sell our largest size of this carload of the "FERRO OIL ENGINES" on four payment terms. Write quick for prices in cash and two or four payment plan. Mention size required to
L. M. FRANK & CO.,
140 Water Street,
St. John's, Nfld.
oct23,11

TO RENT!

That Shop situated on Harvey Road, near Armoury, at present occupied by Mrs. Farrell. Possession given immediately. Also for sale all the stock of Confectionery and Fruits, etc. The shop is fitted up in first-class style and with the up-to-date stock will be an excellent investment for any person wishing to start in business. oct21,11

TO LET—

House on Holloway St., 8 Rooms.
House on Pleasant St., 8 Rooms.
House on Pleasant St., 8 Rooms.
House on Pleasant St., 4 Rooms.
House on Clifford St., 5 Rooms.
F. C. WILLS,
City Terrace,
326 Duckworth St.
oct22,81

TO RENT—A Flat of the

Hutton Building, 223 Water Street; heated, suitable for dwelling house or office. Entrance from Duckworth and Water Streets. Possession given the 1st November. Apply to CHARLES EUTTON. oct13,11

TO LET—That centrally

situated and comfortable Dwelling House, No. 127 Military Road, with modern conveniences; possession given November 1st. For particulars apply to JAMES WARREN, care Parker & Co., Water Street. oct21,81,80d

TO LET—Vimiera Cottage,

King's Bridge Road; isolated, heated with hot water, electric light, gas for cooking; 8 rooms and bathroom. Apply to PERCIE JOHNSON. oct21,81,80d

TO LET—Office Room in

Cabot Building; apply W. V. DRAYTON, Music Store. oct7,80d,11

TO LET—House No. 65

Prescott Street. Possession given at once. Apply R. J. COLEMAN, McBride's Hill. aug26,80d,11

HELP WANTED.

WANTED—A Strong Youth for General Work; apply at McDONALD'S Bakery, 149 New Gower Street. oct23,11

WANTED—Immediately, a Saleslady; must have experience; also a Junior Assistant; apply, with references, from 11 to 12 noon or 2 to 5 p.m., to THOMAS PEELE, 276 Water Street. oct23,11

WANTED—A General Servant; apply at this office. oct23,11

WANTED—A Good General Servant, where washing is out; reference required; apply to 115a Pleasant Street. oct13,11

Auction Sales!

PUBLIC AUCTION.

To-Morrow, SATURDAY,

24th inst., at 11 o'clock,

AT THE STORE.

Overcoats, Ladies' Suits, Blouses, Carpets, Machine, etc.; 30 boxes Raisins, 3 Cheese (small), 1 Box Cart and Harness, 6 Maps, 30 boxes Chewing Gum, 2 boxes Belgian Hares, 1 part bri. Ribs, 4 lbs. Herring.
And at the Store at 12 o'clock: A complete outfit of Shoemaker's Machinery, 3 Bedsteads, 1 Organ, 2 large Stoves, 2 small Stoves, 6 Sewing Machines, 6 Leghorn Pullets, 1 Cockerel (early hatch).

ALL MUST GO.
M. A. BASTOW,
Auctioneer.

oct23,11

Newfoundland Postal Telegraphs!

On and after the 26th instant, Telegraph Addresses registered prior to 1st July, 1914, may be used as the Address but not as the signature in telegrams (a) between any two places in British territory, including Egypt; (b) between each and any of the following British territory, including Egypt, territory of allied countries, United States of America, provided in all cases that either Sender or Addressee or both are resident outside Europe. In the case of telegrams emanating from British territory and destined for the territory of an allied power or for the United States of America the full name and address of the Addressee will be given by the Sender but not telegraphed. When the Censor is located at the office of destination he may at his discretion require the office to give the full name and address at which a telegram is to be delivered.

DAVID STOTT,
Superintendent.

oct22,21

Anglo-American Tele- graph Co., Ltd.

REGISTERED ADDRESSES.

On and after 26th inst., Censorship will permit the use of abbreviated telegraphic addresses between Newfoundland and places in British territory, and territory of British Allied Countries, including Egypt.

Such addresses must have been registered previous to July first, 1914, and are permitted to be used as addresses only, not as signatures.

For telegrams to Allied Countries full address of addressee must be given (not to be telegraphed).

In all cases it is provided that addressee or sender, or both, are now European residents.

R. C. SMITH,
General Superintendent.

oct23,31,m,w

RHODES SCHOLARSHIP FOR 1915.

The Qualifying Examination for the 1915 Rhodes Scholarship has been deferred till March 1916, and the election will take place in April. Applications for this scholarship may be made to the undersigned up to the 1st day of March next.

A. WILSON,
Secretary C. H. E.

oct20,51

ROSSLEY



THEATRE.

A Real Thriller.

SERPENTELLO,

Contortionist.

THE FROG MAN.

In All New Act.

4 Splendid Pictures.

Monday—THE SWING OF DEATH. Serpentello on the Flying Ladder.

For seats come early.

Two Complete Shows Each Night.

oct20,51

EA!

IN.

O. P. CEY-

FLOWERY

G. PEKOE,

CHA CEY-

LON.

ca. 52 lbs.

rted.

LON.

LON.

ca. 20 lbs.

EYLON, ca.

ect from the

o quote you

ers.

with a

Ltd.

gram



A Great Intrigue,

OR, THE Mistress of Darracourt.

CHAPTER XXXVI.
In the madman's ears the sound conveyed a kind of threat.

"The train!" he yelled. "We'll go by that train, you and me, marquis. We'll go and get the money. I'll never leave you. The money—do you hear? Marie's waiting!" and grasping the marquis convulsively, he forced him down the bank.

The two struck the metals and fell upon the line of rails. A red light—a cloud of smoke rose before them. A wild, awful cry of terror and despair rose in a shriek from the marquis' lips, echoed by the madman's laughter, and the next moment the train had passed, leaving the two men still locked face to face—and dead!

Two years after a lady walked slowly in the sunset across the park. The lights were beginning to show in the windows of the Court behind her, and as the great house burst into light a faint music, that grew louder every moment, came from the belfry of the church.

It was the village bells pealing a welcome to Harry, Marquis of Merle, who that evening was returning from a journey round the world to take possession of the place of which he had been so long robbed.

The lady stopped for a moment to listen, and as she did so one could have seen, by the light of the lanterns which had been lighted as the bells rang out, that it was Lucille. She looked so slim and girlish that one might have fancied that time had stood still, and that none of the tragic events set forth in this vicarious history had cast their shadow over her.

So slim and girlish that it was not until one saw her beautiful face one knew that it was the face of a lovely woman who had passed through a great sorrow, and not that of a maiden in her teens.

Two years is a long time, let gray-beards say what they will; but two years are not too long to efface such a sorrow as that which had fallen upon Lucille. But they had effaced it, and as she stood now and listened the old smile stole over her face.

"Five minutes more!" she murmured. "Five minutes, and I seem as if I could not wait! I who have waited two years! Oh, Harry, may Heaven send you back safe and sound to me!"

Almost as she spoke there rose upon the still air the sound of voices cheering, the bell rang out in a wild, joyous clangor, and upon her ears there smote the sound of horses' hoofs. She drew back from the road, and stood holding her hand to her heart.

The sound came nearer, and presently a carriage and four dashed along the drive.

"She would have let it pass, even then, but a lover's eyes are quick, and he saw her.

The horses were pulled upon their haunches, and a stalwart figure leaped to the ground, and, waving the carriage on, bounded to where she stood.

"Harry!"

"Lucille!"
That was all, but as they stood locked in an embrace that conveyed all the longing love of those two long years, their eyes spoke volumes.

"Oh, Harry! Oh, my darling! Let me look at you! Is it really you? Ah, how dark it is! If there was more light. Let me feel you, Harry, that I may know it is really you! Oh, my darling, at last, at last!"

And he, strong man as he was, could say nothing for a while but whisper her name. And so, arm in arm, stopping often to ask questions which they gave each other no time to answer, they made their way to the Court, where true and tried friends—Mrs. Dalton, Lady Parnley, and last, but not least, Susie—awaited them to rejoice in their joy.

It was to have been a quiet wedding; but you cannot have a quiet wedding when the happy pair are so popular as were Lucille and Harry, Marquis of Merle, and the quietest of weddings would have become hilarious if Mr. Doyle took part in them.

He it was who brought down a large box of wedding favors from London; he it was who led the cheering of the crowd at the gates, and took the head of the table at the tenants' dinner afterward; and he it was who, in a speech which was reckoned the most eloquent that had ever been heard in Darracourt, declared the marquis was sure to be happy because he was an honest man and knew a good horse when he saw one!

Long after Lucille and Harry started on their honeymoon—conveyed to the station by a pair of the handsomest grays in England, presented by Mr. Doyle—the feasting and revelry were kept up; and the huge marquee which had been erected threatened to collapse under the tremendous cheering, which rose like the roar of Jupiter, when Mr. Head proposed the health of the Lord and Lady of Darracourt.

THE END.

If Meals Hit Back And Stomach Sours.

"Pape's Diapepsin" ends Indigestion, Gas, Dyspepsia and Stomach Misery in five minutes.

If what you just ate is souring on your stomach or lies like a lump of lead, refusing to digest, or you belch gas and eructate sour, undigested food, or have a feeling of dizziness, heartburn, fullness, nausea, bad taste in mouth and stomach headache, you can get blessed relief in five minutes.

Ask your pharmacist to show you the formula, plainly printed on these fifty-cent cases of Pape's Diapepsin, then you will understand why dyspeptic troubles of all kinds must go, and why they relieve sour, out-of-order stomachs or indigestion in five minutes. "Pape's Diapepsin" is harmless; tastes like candy, though each dose will digest and prepare for assimilation into the blood all the food you eat; besides, it makes you go to the table with a healthy appetite; but, what will please you most, is that you will feel that your stomach and intestines are clean and fresh, and you will not need to resort to laxatives or liver pills for biliousness or constipation.

This city will have many "Pape's Diapepsin" cranks, as some people will call them, but you will be enthusiastic about this splendid stomach preparation, too, if you ever take it for indigestion, gases, heartburn, sourness, dyspepsia, or any stomach misery.

Get some now, this minute, and rid yourself of stomach trouble and indigestion in five minutes.

If the eyes are tired and dull after motoring, try an eye lotion made of water in which a little boracic powder or witch hazel has been put. Keep the eyes open in the water; this will strengthen and brighten them.

Time and Trial Prove
the unequalled value of Beecham's Pills as the best corrective of ailments of the digestive organs so common—and the best preventive of lasting and serious sickness so often resulting from defective or irregular action of the stomach, liver or bowels.

Beecham's Pills
have a great record. For over half a century they have been used with entire satisfaction in thousands of homes. A few doses will prove to you that you can find prompt relief from the headaches, depression of spirits and general no-good feelings caused by indigestion or biliousness. Try them, and you will know what it is to have at your command such

An Invaluable Aid to Health
Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold everywhere in Canada and U.S.A. In boxes, 25 cents.



SEAL BRAND COFFEE
Often Imitated
Seldom Equaled
Never Surpassed
Packed in one and two pound tins only.
CHASE & SANBORN
MONTREAL 180

Only a Beggar; —BUT— A Queen Among Women

CHAPTER II.

"I'm giving you a great deal of trouble," he said, as he took a glass of the brandy which Aunt Mary always kept for medicinal purposes only. "I'm awfully ashamed of myself. If I had been quite sober—I should have seen the fellow come out at me; but he was upon me before I had pulled myself together. Oh, I don't think I can let you bother any more!"

He broke off, as Diana brought a bowl of water and a sponge.

"You cannot go home like that," she said, glancing with a shudder at the blood, "I will call my aunt—"

He caught her arm with an expression of undisguised dismay.

"Oh, Lord, please don't disturb her!" he said. "The whole thing isn't worth making a fuss about. I've had as bad a knock as this at football, and infinitely worse out on the frontier—India. I'm all right, I assure you. I'll just sponge. Thank you!"

He bent over the bowl, but did the sponging so clumsily, sending the water down his neck and over his shirt-front—not that the latter mattered, for its once immaculate breasted was irretrievably ruined—that, half impatiently, Diana took the sponge from him and continued the operation deftly.

In doing so she parted the thick chestnut hair and disclosed an ugly wound, the result of a blow which would have knocked most men out of time.

"It's an awful wound!" she muttered, between her teeth. "I wonder it did not kill you—or stun you, at any rate."

"Got a thick head," he said. "It runs in the family. We're the biggest stupid and dunces in the country; always were. It would take a poleax, at the very least, to down me. How pleasant the cold water feels."

"I will get some fresh," said Diana, in the low voice in which they had all along spoken, least they should wake "Aunt Mary."

While she was gone he sat up and looked around him. He was in great pain still, and still saw through a kind of mist—he had not yet seen Diana distinctly—but his narrowed eyes took in the tone of the room, its neatness and obvious refinement.

"You are still very pale," said Diana. "Drink some more brandy while I try to bind this round your head. I have been thinking, trying to remember exactly what happened."

"Yes," he said politely, but with no great display of interest. "What did happen? The only thing I remember was seeing the fellow at my mare's head."

"The horse—I'd forgotten it!" exclaimed Diana.

He smiled. "Oh, Jess? She's all right; she'll stay outside nibbling the grass until I go to her. I've trained her well, and she is rather fond of me. I was half or quite asleep, I fancy. But he woke me up pretty quickly," he added, with a grim smile.

"You saw him, saw his face?" asked Diana. "You would recognize him?"

He shrugged his shoulders. "Oh, no, I saw him for a moment or two—the whole thing was crowded into just a moment or two—but I don't think I should recognize him."

"Nor I, I fear," said Diana. "One thing struck me: he did not look quite like a tramp. Pahaw! how awkward I am. This stupid bandage will slip off as soon as I tie it."

"That's all right," he said, with polite indifference. "Not like a tramp? How so?"

"Well," hesitated Diana, for nothing is more difficult than an accurate description of a person seen momentarily and under such circumstances. "he was better dressed than a tramp. I think, I am not sure, that he wore a blue serge suit, with a dark, thin overcoat. It came open in the struggle. The coat collar was turned up, and I did not see his face until he turned on me—"

"Ah, yes!" he said quickly, and with a frown. "I think I caught sight of him at that moment. I got upon him just in time."

Diana looked at him with her brows drawn.

"Yes. If you had not—" She left the sentence unfinished. "It is a pity you did not ride after him."

"Well, no," he said quietly. "I could not have left you."

"But when you saw I was not hurt—but you felt faint—"

He nodded and shrugged his shoulders. "And if I hadn't, if I had been all right, I should not have gone after him. Why should I? It was, so to speak, a fair game. And he won. And I've an idea that he did not get off scot-free. My hunting-crop is a heavy one, and I felt it hit something once or twice."

"But the man ought to be caught and punished," urged Diana, to whom this easy-go-lucky philosophy did not commend itself. "Your true woman can forgive a thief—'poor man, he must have been starving!'—but finds it difficult to extend the same mercy to a man guilty of a murderous assault such as that which Diana had interrupted. "He was a dark man with a mustache—"

"There are one or two dark men with mustaches in the world," he said easily. "Pray don't trouble yourself any more about him. A man who plays that kind of game always comes to grief—in the end. Some night he'll be laid by the heels and meet with his deserts. Besides—well, frankly, I should hate the fuss of a prosecution and all the rest of it. If I had caught him I should have thrashed him and let him go. It's the easiest way of settling such matters. And now"—he rose and took up his hat and hunting-crop—"I have only to try and thank you—"

He stopped with a significant gesture. "No, I'd better not make so utterly futile an attempt. But I can express my regret that you should have suffered so much anxiety, should have run such a risk and been put to so much trouble, on my account. And I do that with all my heart."

"The pluckiest thing—! But I will not try to tell you what I think of you," he broke off. "Good-night—and thank you!"

He held out his hand, and it closed over her small white one with a grasp that made his assertion that his assailant had not got off quite scot-free quite credible.

Diana drew her hand away and stepped back into the shadow. At the door he paused and looked over his shoulder at her with a smile grave and grateful, then went out very quietly, with an upward glance at the window above the porch.

(To be Continued.)

NOTICE.

There will be a meeting of the Patriotic Association of Newfoundland in the C. L. B. Armoury on to-morrow, Friday, the 23rd inst., at 8 p.m.

VINCENT P. BURKE,
Hon. Sec'y.

Prescription "A."

CURES:
INDIGESTION and
DYSPEPSIA
in all its forms.

It is quite a daily occurrence to hear persons say: "Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache. I feel too tired to do anything. I have no heart to exert myself, and at times I care for nothing."

Why suffer from all these symptoms when STAFFORD'S PRESCRIPTION "A" will cure you?
Try a bottle.
Price: Small size, 25 cents; postage 5 cents extra. Large size, 50 cents; postage 10 cents extra.

Prepared only by
DR. F. STAFFORD & SON,
St. John's, Newfoundland.

SKINNER'S MONUMENTAL ART WORKS

(Estab. 1874.)
829-333 Duckworth St.,
St. John's, Nfld.

Headstones and Monuments in great variety. Any price and any size. Send post card for Catalogue of photo designs and price list. Cemetery Decorations attended to. Genuine stone sockets supplied with all headstones.

New War Maps, New War Books, New Novels!

Just in by the Tabasco.
Daily Mail General War Map, 18c.
How Germany Makes War by Fron Bernhard, 60c.
Imperial Germany by Prince Von Buelow, 60c.
German Atrocities by Wm. LeQueux, 30c.
Remember Louvain, a little book of Liberty and War, 30c.
The Navy of To-Day by P. A. Hisslam, 18c.
The Campaign 'Round Liege, 30c.
Kitcheners of Kharoum by the Author of King Edward the Seventh, 30c.
Lord Kitcheners, the Story of His Life, by Horace G. Groser, author of Lord Roberts, 50c.
Brown's Nautical Almanac for 1915, 30c.
Pearson's Nautical Almanac for 1915, 30c.
Night Watches by W. W. Jacobs, 30c.
Facing Fearful Odds by Joseph Hocking, 30c.
Her Royal Highness by Wm. LeQueux, 30c.
See the New Patriotic Music just in, 20c. copy.

Dicks & Co., Ltd.

Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

CASH'S Tobacco Store.

In connection with our well known tobacco business we have recently installed an up-to-date Soda Fountain, and during the summer will dispense Arctic Soda Water; our syrups are the pure juice of the fruits and make a delicious drink.
Try a 5 cent glass and cool off.
JAMES P. CASH,
Water Street.

FOR SALE.

1 YOUNG HORSE, about 6 years old.
1 MARE, about 1,000 lbs.
Also
A FEW YOUNG YORKSHIRE PIGS, ready for delivery.
J. W. CAMPBELL,
ROBINSON'S HILL,
Telephone P86. sep23, 1914

Irish {J. J. St. John} Butter

Gentle and simple like
Good Butter.
The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

J. J. ST. JOHN,
Duckworth Street and LeMarchant Road.

BUY AN OVERCOAT with the New "Bartell" Pockets.

FOR the man who is really a good dresser and particular about his appearance, we have a splendid asset in the "Bartell" Patent Pocket which we are exploiting in our Men's high-grade Overcoats this Fall. It has special features that must surely appeal to the man who insists on always looking well-groomed and is a boon to anyone who has pockets that must be "for use and not for ornament."

This season's Overcoats in Tweed, Chinchilla, etc., with the "Bartell" pocket are very desirable garments. We carry a full stock of them in all the fashionable colors and mixtures, and in all sizes.

The "Bartell" Pocket never sags or becomes untidy, while it is capable of holding far more than the ordinary pocket. Call and see our Overcoats, see the "Bartell" demonstrated, and get our prices. You'll be delighted at the result.

U. S. Picture & Portrait Co.

Ladies' Fall & Winter HATS!

Our New HATS are catching on, they are just what is wanted. See them and you will want one also.
Prices: \$1.30 to \$3.00.
Marked low to effect a quick sale.

Robert Templeton.

The Indication of Value Plumbing is the Workmanship.

A good plumber can do wonders with a difficult job. The number of orders received from friends of customers leads us to believe that we are good. We have on hand a large stock of
STEAM & HOT WATER RADIATORS,
all sizes, and can fill any order sent us cheaper than you can import at the present time.

PITTMAN & SHAW,
Plumbers, Steam and Hot Water Fitters,
Phone 401.
66 PRESCOTT STREET.

GRAVENSTEIN APPLES, Etc.

To arrive and in stock:
150 bbls. APPLES, Choice Gravensteins.
15 boxes ORANGES.
30 cases SILVERPEEL ONIONS.
10 bunches BANANAS.
30 half barrels PEARS.
PRICES RIGHT.
BURT & LAWRENCE, 14 New Gower St.
Tel. 728. Box 245

Job Printing Executed.

DARK DAYS

Mean more Expense in Lighting. Cut your Light Bills in half by using

TUNGSTEN BULBS

Give better light for less money. They cost no more than the ordinary kind. Buy one to-day.

Tungsten Bulbs

33c.

Tungsten Bulbs

TUNGSTEN BULBS

Give more light for less money. You can get them cheap now. Buy one to-day.

More Light, Better Light, Cheaper Light.

We also carry a full line of Cord, Sockets, Switches, etc. **AYRE & SONS, Ltd.**

HELLO! What Winter Undwearer

would you advise me to purchase?

THE NEW KNIT

every time. Will it shrink? Not it. It is the best value in Underwear I know. You can get the best numbers here. Our prices are low, from

80c. to \$2.00

each garment.

BISHOP, SONS & CO., LIMITED.

Undeniable Value

White Lawn and Silk Blouses.

Prices:

\$1.10, 1.20, 1.30, 1.40, 1.60, 1.70, 2.20, 2.40, 2.80 to 5.00 each.

This Week at

A. & S. Rodger's.

BLACK DIAMOND LINE!

PASSENGER RATES INCLUDING MEALS AND BERTHS TO AND FROM MONTREAL AND INTERMEDIATE PORTS.

FIRST CLASS.		THIRD CLASS.	
One Way.	Return.	One Way.	Return.
Montreal to or from St. John's... \$30 to \$35	\$50 to \$55	Montreal to or from St. John's... \$15.00	\$25.00
Quebec to or from St. John's... \$15.00	\$25.00	Quebec to or from St. John's... \$7.50	\$12.50
Charlottetown to St. John's and return to Sydney... \$12.00	\$20.00	Charlottetown to St. John's and return to Sydney... \$6.00	\$10.00
Sydney to St. John's... \$12.00	\$20.00	Sydney to St. John's... \$6.00	\$10.00
Children under two years of age, between Montreal & St. John's... \$5.00		Children under two years of age, between Montreal and St. John's... \$2.50	

HARVEY & CO., LTD., Agents Black Diamond Line.

Advertise in The Evening Telegram

Formation of the German Army.

One company—270 men.
One battalion—4 companies.
One regiment—3 battalions (12 companies).
One squadron—180 men.
One cavalry regiment—4 squadrons.
One brigade—2 regiments (6 battalions).
One cavalry brigade—2 regiments.
One battery—6 guns or howitzers.
One division—2 brigades (12 battalions plus 12 batteries, 4 ammunition columns plus machine gun batteries plus 1 company pioneers 270, plus 4 squadrons plus 1 bearer company, plus a bridging train, plus staff 100).
One corps—2 divisions plus heavy artillery plus telegraph detachment plus ammunition columns plus 1 rifle battalion plus staff (330).
One cavalry division—3 brigades (6 regiments) plus 3 battalions plus 1 machine gun battery plus pioneer detachment plus ammunition column.
Summary of Fighting Troops.
Division: 17,000 men, 4,000 horses, 600 vehicles, or 12 battalions, 4 squadrons, 12 batteries.
Corps: 36,000 men, 9,000 horses, 1,200 vehicles, or 25 battalions, 8 squadrons, 24 batteries.
Cavalry Division: 5,000 men, 5,300 horses, 200 vehicles, or 24 squadrons, 2 batteries.
An army corps complete, with its ammunition columns and trains: 41,000 men, 14,000 horses, 2,400 vehicles.

"Syrup of Figs" For Constipated Child

Delicious "Fruit Laxative" can't harm tender little stomach, liver and bowels.

Every mother realizes, after giving her children "California Syrup of Figs," that this is their ideal laxative, because they love its pleasant taste and it thoroughly cleanses the tender little stomach, liver and bowels without griping.

When croup, irritable, feverish or breathless, stomach sour, look at the tongue, mother! If coated, give a teaspoonful of this harmless "fruit laxative," and in a few hours all the foul, constipated waste, sour bile and undigested food passes out of the bowels, and you have a well, playful child again. When its little system is full of cold, throat sore, has stomach-ache, diarrhoea, indigestion, colic, remember, a good "inside cleansing" should always be the first treatment given.

Millions of mothers keep "California Syrup of Figs" handy; they know a "teaspoonful to-day saves a sick child to-morrow." Ask your druggist for a 50-cent bottle of "California Syrup of Figs" which has directions for babies, children of all ages and grown-ups printed on the bottle. Beware of counterfeits sold here, so don't be fooled. Get the genuine, made by "California Fig Syrup Company."

Some of the Poor.



So many have no roofs or doors, no sheets to curl under! You hire some men to do your chores, and then you cease to wonder. "Alas," it is so hard to find—be they so much pursuing the worker who will keep his mind on what he may be doing. I hire a man to saw some sticks, to keep the fire a-going, and he discusses politics, in language smooth and flowing; the saw grows rusty while he stands; the welkin shrieks and totters, as he, with swinging jaws and hands, denounces Wall Street plotters. When I go home, as dusk grows dense, I hear his windy rages, and kick him sadly through the fence, when I have paid his wages. I hire a man to paint the churn and hoe the morning glories, and when at evening I return he's busy telling stories. "That toiler is no good, I fear," remarks the hausfrau, Sally; I take him gently by the ear and lead him to the alley. I hire a man the stove to black, and fix the kitchen table, and when at evening I come back, he's sleeping in the stable. And thus we suffer and endure the trifler's vain endeavour; we do not wonder that the poor are with us here forever.

German Crown Prince and General Staff Have Been Quarrelling

London, Oct. 16.—According to a despatch received from the correspondent of the Daily Sketch, it is alleged that violent quarrelling has recently taken place between the German Crown Prince and the General Staff. The correspondent states that the German Generals wanted to abandon France and Belgium but the Crown Prince insisted on his own plan to continue the fighting on the enemy's territory. "It is becoming clear," says the despatch, "that the German strategy has been wrong."

Slight Fire.

At 6:20 p.m. yesterday an alarm of fire from Box 43 summoned the Central and West End fire companies to the lower premises of Borwing Bros., South Side, where the coal shed had taken fire. The whole shed was all ablaze when the fire was discovered, and, pending the arrival of the firemen, the men of the South Side and crew of the S. S. Othello kept the flames in check. When the firemen reached the scene they turned a few well directed streams of water on the blaze, and with the assistance of the volunteers soon had the fire under control. The "all out" signal sounded at 8:45 p.m. The damage done is estimated at about \$100.

Divorced Life

By Helen Hoarson Funnell

The Ruler and the Ruled

The steel pier's casino was crowded with its nightly throng. A large orchestra, directed by an energetic Italian was playing successive movements from "The Tales of Hoffman," the Offenbach score carrying Marian back to certain pleasant days during Frank's courtship.

The music brought all but wholly forgotten memories flooding upon her. She swayed back and forth, wistfully in her rocking chair. Beside her sat Charles Challoner, drawing dreamily, contentedly, at a cigar. They had spent the day roaming about the resort city. The cool, night ocean winds that swept the flaming pier steadily were tonic to their tired brains and bodies.

A good-looking tenor sang "Un Peu d'Amour" to the accompaniment of the orchestra. The musical program in the casino was nearing its end. Dancing was about to begin at the end of the pier, and the orchestra's audience was getting restless, eager for the dance, and the tenor's love song was adding to the dance desires of the rocking listeners.

"We'll dance at it now," said Challoner, quietly, decisively, in the commanding manner that always made Marian obey. "You're not too tired, are you?" he inquired.

"Oh, no," she answered him. "The dancing fever is getting me—like it's getting all the rest. It's easy to dance with you. You seem almost to make me float."

"That's all mental," smiled Challoner, disclaiming the compliment. "It's delightful, whatever it is," said Marian. They rose, joining the procession headed for the ball room. "I imagine your wife dances wonderfully," she added. "I should think you would miss her horribly."

"I miss her, of course. She dances well, but cares very little for it—any more."

Challoner, steady, Marian's arm as they proceeded, swept hard by the wind, added: "Mrs. Challoner is in the interior of England, in the lake country, pretty well out of the way of all this war turmoil. I've been extremely worried. I've just had word, though, that she's perfectly safe, and not thinking of coming back just yet."

He swept into a discussion of other matters, his manner seemingly indicating a desire that the topic of his wife be dropped.

For her part, Marian had ceased arguing about the propriety or impropriety of this association with Challoner in his wife's absence. Overridden by the other whenever she had essayed it, she had lapsed into that passivity which invariably characterized her in the presence of the stronger.

Her admiration for Challoner, and the strong, steady, pleasant, magnetic grip which he had established upon her, were conspiring automatically to render a struggle on her part against the gradually evolving situation less and less likely. In turn, she was stimulated by an almost intoxicating sense of satisfaction at being able to be with him, and drugged by a narcotic sense of not caring if she did gain any advantage over this man's wife during her absence.

"I cannot understand the desire of your wife to be away from you all this time," she said reflectively. Challoner laughed. "In a moment he had taken Marian into his arms and whirled her into the midst of the dancing eddying streams of dancers. The swirling currents and cross-currents dancers carried them away. The music ebbed and flowed like a rhythmic, incarnated will, rulling the swaying bodies like a laughing tyrant. To-morrow—A Startling Discovery.

NO ALUM

IN ROYAL BAKING POWDER

On Advice.

By RUTH CAMERON.

"Had I been present at the creation I would have given some useful hints for the better ordering of the universe."

—Alphonso t h e Wise.

"Now, if they would only take my advice—" began the Author-Man's wife.

"Which they won't," interposed the Cynic.

"People seldom do," she admitted.

"But remember, 'he who will not take advice will have to buy dear repentance.'"

"That," said the Traveler-man, "is what Lamb would call a 'cowardly and lying proverb.'"

"Why?" asked the Author-man's wife.

"Because," said the Traveler-man, "the inference is that we dare not refuse advice, which is cowardly, and that, if we take advice, we will not have to buy dear repentance, which, very frequently, is lying. I should say that it is as likely that 'he who takes advice will buy dear repentance.'"

"There are as many kinds of advice as there are people. Some advice is good, other bad. I think that most of the advice our friends and acquaintances offer us is indifferent. It usually represents either prejudice, hope or fears, or a hastily formed opinion based on little or no knowledge."

"Let me suppose that you advise me not to buy a certain house. I should determine first whether you know anything about the house. Then I must decide whether your opinion is worth anything. For your advice is simply your opinion, which you re-

commend that I adopt. So I set aside your advice until I have received my own advice on you and on your opinion."

"Of course," said the Author-man's wife, "advice depends upon who gives it. Anybody knows that."

"Exactly," said the Cynic, who had taken a book from the library shelves. "So let us see what the proverb makers—the wise men of all ages, advise. Here's one, 'If you wish good advice consult an old man.' Here's another, 'Though old and wise, he still advised.' In other words, you pay your money and you take your choice. The Germans say, 'Take advice from the lowly.' The Danish, 'Ask advice of your equals.' The Arabians advise 'Whisper your advice' but the Spanish say, 'Whispered advice is not worth a pea.' The French say, 'No advice like a father's,' but the English, 'The worst man often gives the best advice.' The Germans say, 'Advice should never be given unasked' (it doesn't say who asked them), while La Rochefoucauld reflects that 'Nothing is given so profusely as advice.' Here's two more, 'Man gives nothing so willingly as advice' and 'Advising is easier than helping.'"

"Enough!" exclaimed the Traveler-man, chuckling.

"I suppose," said the Lady-who-always-knows-somehow, "that I, as a people who ask for our advice really want our opinion to weigh in the balance with their own and other opinions. The point is to accept that which seems good, and to reject that which doesn't."

"And," added the Cynic, "not to feel resentful when the person who has asked our advice—or received it unasked, does not follow it. As the French say, 'Advisers are not the payers.'"

Ruth Cameron

Glowing Tribute to Canadians

BY NEWSPAPERS OF PLYMOUTH.

Special Cable from our own Correspondent with the Canadian Contingent, (Continued).

Plymouth, October 16.—Like the great, friendly armada that they were, the fleet of some of the largest and finest liners with the splendid Canadian Contingent on board, arrived off this historic port late Wednesday, and yesterday morning work of unloading was begun. Thousands of horses were landed near Devonport dockyard and they proved to be in splendid condition.

Canada's army had already shown their spirit, for from the time land was sighted there was nothing but one great round of songs and cheers, which rang around the hills and harbor and were picked up and echoed by thousands of recruits from the various training camps here.

Although some Canadians had already landed, this was the main contingent, and all night long Plymouth stayed up and shouted greetings from shore. No member of the contingent was allowed to land Wednesday, and yesterday the men were all busy loading up on many trains which will take them to their camp on Britain's great military plain.

The Western Morning News editorially voices England's first welcome:—"To Canada," it says, "belongs the immortal distinction and honor of sending the first contingent of Dominion troops to the war. Canada has always been foremost in great imperial movements and in the defence of the Empire's honor. Her troops will be first in the field. We in the west

admired the gratification of seeing these stately ships steam into the harbor, whence Gilbert set forth to discover Newfoundland, and we will greet them with greater warmth than a brother if and when Plymouth is officially allowed to receive them.

"Canada gives us, the flower of her manhood in her favored land. These selected troops have lived for the Empire. They have crossed the ocean to fight for the Empire and if need be, to die for the Empire. As the vanguard of what promises to be a considerable army from our daughter States, which will grow in volume as the war progresses, these Canadian troops bear witness to the solidarity of the British people within the Dominions of the King, and bring a proud answer to the arrogant Germans, who fancied that the British Empire was tumbling to pieces. Britain has received from Canada another sample of her 'contemptible little army.' These men, sons of men of Canada, who by their strong arm and alert brain have built up a sister State which promises to be the most highly developed and most prosperous country in the world, are hardy and soldierly individuals who by nature and training are well equipped for the fray into which they are eager to plunge. The Canadian Contingent will in the traditions of their race and the Dominion. May the Maple Leaf distinguish itself in many battles."

Plymouth Delighted.

Yesterday, despite official orders that would not allow civic courtesies, Canadians captured Plymouth. Regulations were so strict they were not allowed to tell much of their journey across the Atlantic.

Chaffing under confinement to the ships with a hospitable shore in sight, all were only too glad when the real business of disembarkation began. The loading of thousands of horses into the trains was done in remarkably short time.

"They knew how to handle them," said a British cavalryman who had been sent down to assist. "We'll leave them alone." And it was the same with the transport wagons to-day, the last of these being entrusted and there has not been a single hitch.

"I managed to get a few words with a British staff officer, who has been over the ships and who witnessed disembarkation.

"It is the most complete and finest army in most respects I have seen since the war commenced. The transportation arrangements have been marvellous."

Cheerful Highlanders.

The greatest enthusiasm of all was aroused when the Montreal Highlanders marched behind their pliers to entrain at an uptown station. Time and again the townsmen and ladies broke their ranks to bid them God-speed.

ROLAND HILL.

Anikaminia Tablets

For Head-ache, Neurakia, La Grippe, Relieve All Nerve Pain

ASK FOR ANIK TABLETS

The Crescent Picture Palace.

A Big Two Reel War Feature To-Day.

"The Battle of Manilla."

Two reels of thrilling action. This is one of the best war pictures ever produced by the Bison Company, famous for war subjects. All the scenes are laid in Manila. Beside the army, the navy are seen in action, shelling the town. THE UNIVERSAL ANIMATED WEEKLY—The most famous in the world, showing thrilling yacht races, English horse racing, Empire Day Parade, London; and many other interesting scenes. WHEN HE WORE THE BLUE—A Nestor screaming farce. The society man in order to escape arrest, after being chased to the roof of the building, forces the cop to change clothes. BERTHAIS' ACROBATS—In their famous trapeze act. FREDERICK KNIGHTS, Tenor; PROF. SPENCER, Pianist. USUAL EXTRA PICTURES SATURDAY MATINEE.

Evening Telegram.

W. J. HERDER, Proprietor
W. F. LLOYD, Editor
FRIDAY, Oct 23rd, 1914.

A British Advantage.

One of the matters disclosed by the co-operation of the Admiralty in the fight along the Belgian coast is the purchase of three monitors, which were being completed in British shipyards for the Brazilian Government. They are not large, but they are just suitable for the work in hand. Their tonnage is 1260, and their horsepower 1450. They carry two 6 inch and two 4.7 inch guns. They are as we pointed out yesterday floating forts, with sufficient horsepower to move them from place to place. Their purchase illustrates once more a striking advantage Britain possesses in waging a maritime war. Britain is the great ship-building country of the world, both naval and mercantile. These yards have constantly on the stocks warships for different nations, and the understanding always is, that the British Admiralty can pre-empt them, whenever an emergency arises. In addition to these monitors, there are two dreadnoughts, completed since the war began, and built for foreign governments, which are understood now to be in commission in the British Navy. At Elswick, too, there are under construction two battleships for the Chilean Navy, the Alm. Cochrane and the Alm. Latorre, of 23,000 tons, 22 knots, and to carry ten 14 inch and sixteen 6 inch guns. At Cowes, also, there are six destroyers completing for the same Government. These are of 1500 tons burden of a speed of 31 knots and they carry six 4 knot guns. The Admiralty can take them over at any time they are disposed to have them completed for the British Navy. These are of course in addition to the dreadnoughts and other warships being built for the British Navy. Of the Iron Duke class, the Iron Duke and the Marlborough were in commission at the outbreak of the war. Then there is the Emperor of India and the Benbow, which if not in commission already will be soon. The first of the latest dreadnought, the Queen Elizabeth, of 27,500 tons and carrying eight 15 inch guns and sixteen 6 inch guns, with an indicated horsepower of 60,000 and a speed of 25 knots, was completed early next year, and four sister ships, the Malayo, Warspite, Valiant and Barham will follow in due course next year. The Malaya is a dreadnought presented to the British Navy by the Confederate Malaya States.

Germany's Failure.

A note of failure and despair runs through the speech of the German Vice-Chancellor in his address to the Prussian Diet, and well there may be, when we remember how Prussian strategy has failed in its objective. It is now the twelfth week of the war and Prussian strategy demanded that France be crippled in a month. In three months time the Germans are further off crippling French forces than they were when war began. Indeed France is stronger relatively now than she was then. Not only are her armies practically intact, but they have been strengthened by considerable additions from Britain and India. Moreover some 800,000 recruits are in training in England, and over thirty thousand troops from Canada and Newfoundland are also in training on Salisbury Plains. In spite of terrible casualties, Germany's sacrifices have been in vain, and she sustained a severe defeat on the Marne, and evidence is accumulating that she is meeting with severe setbacks along the lines which have been developed since her retreat from the Marne. She is also engaged in a severe struggle along the Vistula, which she claims is yet undecided, but in which the Russians claim advantage.

While the Emden and Karlsruhe

Two Big Two-Part Features for the Week-End Programme at THE NICKEL.

THE JUNIOR PARTNER—A thrilling two part Thanhouer with Fig. La Badie.
ARTHUR C. HUSKINS, Tenor, sings (a) "Rose in Bud"; (b) "The Little Grey Home in the West."
FORTUNE'S TURN—RILEY'S DECOYS—Vitagraph drama.
HIS TIRED UNCLE—A John Bunny laugh.

TO-DAY'S BIG FEATURE WILL BE "The Uphill Climb,"

A Selig masterpiece produced in two parts.
Just received another shipment of excellent Colored War Slides. EXTRA PICTURES FOR THE CHILDREN AT THE SATURDAY MATINEE AT THE NICKEL.

have made havoc in shipping in the Pacific, Indian and South Atlantic, her own shipping has been paralyzed, and the balance of advantage is decidedly against her. She has been unable to prevent transportation of troops from England to France, from India to France, from Algiers to France, from British North America to England, and the shipping of the North Atlantic has so far been immune from her attacks. Now that the main ocean transportation of troops is over for the present, it may be the Admiralty may release some of the cruisers to round up the Karlsruhe and the Emden.

Robbed His Cousin

A DARING AND MEAN THEFT. CULPRIT CONVICTED AND FINED \$100 OR TWO MONTHS IMPRISONMENT.
John Mercer, a 25-year-old fisherman, of Bay Roberts, was sent to the Penitentiary to serve two months, this morning, for robbing his cousin, Azariah Mercer, to the extent of \$60 and a purse containing a brooch and some loose change. The theft was a daring and mean one. Both men belonged to the same craft, which had discharged the cargo of codfish she brought here and which was anchored in the stream awaiting a favorable wind to leave for the home port. During yesterday afternoon, John Mercer evidently got a chance to rifle the clothes of Azariah, and after taking the cash and articles already mentioned, came ashore. He was missed by the other members of the crew and when Azariah made known his loss, suspicion rested on John. Shortly after Azariah came ashore in a boat and reported the matter to the police. Detectives Tobin, Lawlor and Byrne were detailed on the case and inside an hour found their alleged suspect on Job's wharf, having a quiet siesta. He was immediately placed under arrest and taken to the police station, where on being searched the sum of \$61.11 was found on him. The accused before Judge Knight to-day, acknowledged his guilt and intimated that he only took his cousin's money for a joke. Owing to the fact that it was the prisoner's first offence of the kind, His Honor imposed a fine of \$100 or two months' imprisonment.

Fishery Reports.

Oct. 17th.—From J. T. Williams, (Bay Bulls South Head to Long Pt.)—The total catch is 46640 qts. and for last week, 70. Ten motor boats and 40 dories and skiffs are fishing. Prospects are not good as there is a great scarcity of bait only a few herring being obtainable.
Oct. 17th.—From A. J. Pearce (Twillingate to Trump Island)—From 50 to 60 skiffs are fishing but no dories or boats. All the schooners have returned from Labrador. Prospects have not improved and only a little herring and shell fish can be obtained for bait. The fishing this week was about the same as last though the catch was a little more owing to better weather and smoother water. The catch to date is 2830 qts. with 125 for last week.

Obituary.

EDWARD WALSH.
It is with regret we record the passing of a young and promising life in the person of Edward Walsh, which sad event occurred at his late residence, 22 Barnes' Road, yesterday. The deceased had been ailing for some time past, but despite the watchful care of those attending him the end came sooner than expected. "Ned," as he was familiarly known, was a general favorite in the locality in which he resided. To his sorrowing widowed mother and sisters, the Telegram extends sincere sympathies in their bereavement. The funeral takes place at 2.30 p.m. on Sunday next.

WEATHER.—A strong northeast wind, with occasional snow squalls, prevails along the line of railway to-day. The temperature at the Quarry is 30 above, and at other points on the line it ranges from 32 to 23 above.

Pullman Leaves

8 cents each
JOHN B. AYRE

Sad Drowning.

Last night, Deputy Minister of Justice received the following message from Magistrate Roper, of Bonavista: "While returning from fishing ground off Cape Bonavista, this morning, a fishing skiff with three brothers named Walter, Stewart and David Butler on board, capsized. Walter was drowned, the others were taken off the bottom of the boat half an hour later in an exhausted condition. They will recover."

Reids' Boats.

The Argyle sails from Placentia this afternoon on the Red Island route. The Bruce leaves North Sydney tonight. The Clyde left Botwood at 7 p.m. yesterday, outward. The Dundee left Port Blandford at 6 a.m. to-day. The Ethie left Clarendville at 7 a.m. to-day. The Glenoe left Hermitage at 9.50 a.m. to-day, coming east. The Home left Lewisporte at 7.25 a.m. to-day. The Kyle is north of Twillingate. The Lintrose arrived at Port aux Basques at 7.50 a.m. to-day. The Meigle left Brig Bay at 8 a.m. to-day, inward. The Sagona sails for the Northward this afternoon.

Here and There.

EXPRESS ARRIVES.—The Bruce express arrived in the city at 12.40 p.m. to-day.

LOCAL ARRIVES.—The local from Carboneau via Whiteburne, arrived in the city at 12.15 p.m. to-day.

Mrs. W. H. Jackman left by last evening's express for Montreal to enter the Royal Victoria Hospital for treatment. Mr. E. M. Jackman accompanied her on the journey.

LOST.—This morning, a Purse containing a Sum of Money, by way of Water St., Central St., Casey St. and McFarlane St.; the property of a poor girl. Finder please leave same at this office. oct23,1f

WILL COYNET.—Passengers leaving by to-morrow morning's regular train will connect with the Glenoe at Placentia. The ship is due there to-morrow afternoon, and will sail again during the night.

NO sensible man wants a Watch that is not reliable, it may cost him dearly. Any man who wants a Watch that is reliable, let him go to TRAPNELL'S, where only reliable Watches are kept and sold at reasonable prices.—oct22,1f

LINTROSE PASSENGERS.—The Lintrose arrived at Port aux Basques at 7.50 a.m. to-day, with the following passengers in saloon: Rev. M. Fenwick, Miss M. Collins, Miss J. Johnstone, Frank Tuff and W. H. Chatten.

STILL MISSING.—Mrs. E. J. Landy is still missing and there seems to be no account of her anywhere. Search parties are continually scouring the country roads but without success. The police have dragged the waters of all the nearby ponds fearing that the worst has happened in the hope of finding the woman's body.

THE "PIXIE" GRIP-ON Light hangs anywhere; no nail required; stands anywhere. No other lamp like it. One filling lasts 35 hours; 150 hours' light for 2 cents. Price 25 cts. each. GEO. KNOWLING.—oct24,1m,f

Sweet spirits of nitre will remove inkspots from wood. Rub the spots with the nitre; when the wood turns white, wipe it off with a soft cotton rag. It may necessary to make a second application.

FOGOTA.—The Fogota left Fogot at 6.45 a.m. to-day, coming south.

VERY LATEST

NOON.

STRONG RUMORS OF GERMAN DEFEAT.—LINE CUT SOUTH OF OSTEND.

LONDON, To-day. The German General Staff has left Ghent, and there are strong rumors of a severe German defeat, says the Rotterdam correspondent of the Daily Mail. Messages from different points on the Northwest frontier agree that the German coast army is being rolled up like a ribbon. German cavalry have been unable to manoeuvre in the tangled dyke country and the German big guns are stuck in bogs. By a magnificent attack, it is stated, the Franco-British forces have cut the German line south of Ostend.

DUKE WOUNDED. LONDON, To-day. The Pall Mall Gazette says the Duke of Roxburghe, a captain in the Scots Guards was wounded while on service in France. His wounds are not serious.

BELGIAN ADVANCE. LONDON, To-day. A despatch from Havre says that the Belgians regained the right bank of the Yser River on Wednesday and are prepared to move forward.

GERMAN DESTROYER CAPTURED. LONDON, To-day. A despatch from Pekin reports that the allies' warships have captured a German destroyer which escaped from Kiaochow Bay.

THE KARLSRUHE PLAYS HAVOC WITH SHIPPING IN SOUTH ATLANTIC.

LONDON, To-day. A despatch from Tenerife, Canary Islands, to the Daily Mail reports that the German cruiser Karlsruhe has sunk thirteen British merchant men in the Atlantic. The news of the Karlsruhe's exploit, according to the correspondent, was brought to that port by the German steamer Creffield which arrived there with the crews of the British steamers Strathroy, Maple Branch, Highland Hope, Ingrand, Fignacast, Quina, Nicole, Maria de Larrinaga, Gervante, Cornish City, Pruth, Condor, and Lynrowan, all of which were sunk by the Karlsruhe. The Creffield was accompanied into port by the German steamer Patagonia, Rio Negro and Asuncion. The ships sunk were mostly engaged in South American trade and their total tonnage is about 60,000.

OFFICIAL.

Following from Press Bureau. LONDON, Oct. 23. On the Belgian coast naval flotilla, mounting powerful long range guns, have bombarded German flank continuously since 19th affectively, it is believed, substantial loss on the enemy and rendering important assistance to the left flank of the Belgian army. The naval guns outranged the German heavy guns and our loss is very small considering the damage done to the enemy. The British troops have been engaged for some days along the French and Belgian borders, as well as along the Aisne. The Allies lines extend southward from Nieupoort on the coast. All instructions point to decisive German reverse in the Warsaw region. It is feared that submarine E3 was sunk in the North Sea. (Sgd.) HARCOURT.

St. Pierre Bulletin

OFFICIAL POSTED AT ST. PIERRE. PETROGRAD.—The battle is continuing in Galicia, where the Russians are marching from Przemyel to Vistula. Thirty thousand, 2,000 soldiers and several quick firing guns have been captured. Equal important successes in region of Coseneritz, south-east of the river Pilitta. The retreat of German troops is continuing in the region of Warsaw and also the retreat of Austro-German forces from Vansovoid and New Alexandria. The situation in Eastern Prussia is without change.

FRANCE.—According to reports received from all points of the battle front to headquarters indicate a steady and continued progress of the Allied troops. The end of the battle is approaching and we have full confidence in an issue which will probably bring us something decisive. During an aeroplane reconnaissance in the neighborhood of Verdun, Mr. Raymond, Senator, was wounded and fell between enemy's lines. On our troops attacking he was released and transported to hospital, where, gathering all his energy, he managed to give an account of his mission. He was decorated by the General in presence of Mr. Briand, when he expired shortly afterwards.

WEEK-END BARGAINS.

Jersey Coats, 48 in. long; best value in St. John's. Our price \$1.50. Postage 11c. extra. New Pound Goods, Quilt Materials, Plettes, Lawns, Shirtings, Sateens, Tweeds, etc. Good value.

THE WEST END BAZAAR, oct23,2f 51 Water St. West.

When cream is too thin to whip easily, place the dish containing the cream in a pan of cold water until it is thoroughly chilled, then put it into a pan of hot water, and it will whip without difficulty.

Ladies' Coats at Landed Cost

To Suit the Times

WE MAKE

LIBERAL REDUCTIONS off Ladies' COATS.

Many of these just arrived by S. S. "Tabasco," but they share the fate of our other Coats. All must go at these very-much-shattered prices. Perhaps earlier in the season you might have seen a Coat here which you rather liked but the price was rather high for you. Have a look for that particular Coat now and see the surprising reduction in price.

LADIES! Don't deplore these shattered prices, take advantage of them.

James Baird LIMITED

Ladies' Coats at Landed Cost.

Gigantic Sale of Latest Style Ladies' SAMPLE BLOUSES, Below Wholesale Cost.

This Sale—starting to-morrow—represents the most up-to-date and stylish assortment of LADIES' SAMPLE BLOUSES in newest shades of the following materials: Silk, Wool, Lace, Voile, Delaines, Crepe Cloth, etc. We cannot attempt to give you a description as NOT TWO OF THESE SAMPLE BLOUSES ARE ALIKE.

We invite inspection and comparison with Blouses shown anywhere in St. John's. Our prices range from 39c., 72c., 78c., 98c., \$1.48, \$1.98, \$2.43, \$2.98, \$3.48, \$4.98 up to \$10.00. Here is your opportunity to secure an Original Sample Blouse at a saving of 50 per cent.

COME EARLY AND AVOID THE RUSH. ALL OUR GOODS ARE MARKED IN PLAIN FIGURES.

THE SAMPLE BARGAIN STORE.

J. P. MAHER CO., LTD., 167 Water Street East.

St. John's Meat Company,

Water Street East. 'Phone 800.

The season for Fresh Pork is now on. We can supply you with the choicest cuts prime young farm-fed Pigs at the keenest prices in town.

Fine selection of Prime Imported Beef and Mutton at the following prices: Beef Steak, 25c. lb.; Roasts, 18, 20, 25c. per lb.; Boiling and Stewing Cuts, cheaper; Mutton: Legs, 20c. lb.; Chops, 18 and 20c. lb.; other cuts from 14c. lb. up.

Beef Saus., 18c. lb.; Pork Saus., 20c. per lb.; Oxford, 22c. lb.; Cambridge, 25c. per lb. Bologna, 20c. lb.; Black Puddings, 10c. lb.; White Puddings, 12c.; Potted Head, 10c. lb.

Branches: Water Street East, Water Street West, Military Road.

'Phone 800a

'Phone 98

Advertise in the Evening Telegram

War News

Messages Received
Previous to 9 A.M.

ST. PIERRE BULLETIN.

Official (Oct. 22).—To our left considerable German forces are continuing their violent attacks, especially around Dixpude, Waraon, Armeniers and La Basse. The positions occupied by the Allies are being maintained. On the remainder of the front the enemy has only all been partial attacks which have all been repulsed especially at Fricourt, east of Albert, and on the heights west of Craonne. In the region of Soanle, in the Argonne, southwest Varennes, in the region Malancourt, in Woivre towards Chamblay and southeast of St. Mihiel and in Alilly woods, German attacks have been repulsed. We have slightly progressed in Argonne and in southern Woivre on the Montmartre woods.

Russian advance is taking effect as the result of an important victorious engagement in the region of Warsaw. The Russians have thrown the Germans back 13 kilometres. Elsewhere in the south the battle is continuing under favorable circumstances.

ENEMY BEATEN BACK.

LONDON, Oct. 22. The following is from the Press Bureau: Throughout the twentieth, the enemy made vigorous counter attacks against the Allies' front, but were beaten back, suffering considerable losses. The Belgian army in particular distinguished itself by a spirited and brave defence of its position.

SITUATION UNCHANGED.

To Governor, St. John's: The following from the Press Bureau: Three British monitors have recently operated on the Belgian coast firing on the right flank of the German army and contributing materially to the success of the operations in that district. Detachments with machine guns landed from these vessels to assist in the defence of Neuport, have performed meritorious service. The German allegation of rebellion in Somaliland and the capture of Berbea is entirely without foundation. The situation in the Protectorate is unchanged since the outbreak of the war.

HARCOURT.

These monitors, which were being built for the Brazilian Government, are of shallow draught for river work, and were bought at the declaration of war, and were completed in September. They are called the Humber, Mersey and Severn, are of 1260 tons, and carry 2 1/2 and 2 4/7 guns.

VIOLENT BATTLE RAGING.

PARIS, Oct. 22.—(Official.) The activity, which was displayed yesterday did not slacken to-day. Between the sea and La Bassée the battle continued with just as great violence, without the Germans being able to force back the Belgian, French or British troops. Similarly between Arras and the Oise, the enemy made determined efforts, which have, at no point, been crowned with success. In the Argonne region we have made progress between St. Hubert and Le-four de Paris, to the north of Verdun. At Hamont and Brehant on the Meuse we have gained ground. In the Woivre district we have repelled an attack on Champion.

GENERAL AND STAFF REPORTED KILLED.

LONDON, Oct. 22. A News Agency despatch received here states that British naval guns fired from vessels in the Channel, killed the German General Von Tripp and his staff at Middelkerke, south of Ostend on the coast.

COMMUNICATION CUT OFF.

LONDON, Oct. 22. A despatch from Amsterdam, says

A MATTER FOR PRIDE.

LONDON, Oct. 22. The Press Bureau made public yesterday for the first time, the speech of Lord Greve, Secretary of State for India, delivered last Tuesday to the officers recently appointed to the Government service of India. Indian forces, said the Secretary, will very soon be taking their places on the firing line, beside their British comrades. The enemy make it a matter of reproach that we are employing Asiatic troops in Europe. To that I am prepared to reply in the words of the University of Aberdeen: "They say, what say they, let them say." But I will add this, "It is not in our eyes matter of reproach, but matter for pride that our Indian fellow subjects feel themselves identified with ourselves in the present quarrel, and I fully expect the enemy may before the war ends learn several not unneeded lessons from the Indian troops' lessons in chivalry and humanity and respect for persons and the homes of the poor and humble."

WINARD'S LINIMENT FOR SALE EVERYWHERE.

The Royal Stores Ltd.

Baton Pencils
The best yet. White Metal Cases. A slight turn of the cap releases or clutches the lead with a supply of refills. Special, each. 21c

Chamois Dusters.
Colored border, size 25 x 27 inch; hemmed ready for use. Special for Friday and Saturday 11c

GREATER THAN EVER Every week we aim to gather for our patrons such bargains as they can find nowhere else in the city. This **FRIDAY & SATURDAY** we offer economy chances that overshadow even our unrivalled bargains of the past.

Boys' Pants
Serviceable Tweed and Serge Pants for boys; lined with stout Calico; well finished, assorted sizes. Values 75c. pr. Friday & Sat. 45c

Bargains in FOOTWEAR.

Men's, Women's & Childs.
LADIES' DONGOLA KID BOOTS.
An assortment of new boots specially imported; very smart styles, medium heels, patent tips; in a full range of sizes. Reg. \$2.10 pair. Friday and Saturday 1.90

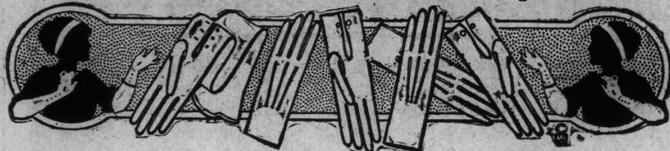
CHILDREN'S BOOTS.
Bet Black Dongola Kid, buttoned and lace styles, spring heels, wide soles, easy fitting; to fit children of 3 to 6 years; values to \$1.40 pair. Friday & Saturday 1.15

Men's FALL BOOTS.
Over 100 pairs including Gun metal and Vici Kid Boots; also a full line in Tan Leather, made on the latest last; in all sizes. Reg. \$4.85 pair. Friday and Saturday 4.45

SATIN CHARMEUSE.

A delightful new Satin Creation. The fabric that is daily gaining in popular favor. For Evening Gowns, Dresses and Blouses. We offer over 300 yds. at a reduced price. There is a truly regal grace in every fold of this fabric; 40 inches wide; shades of Cream, Champagne, Navy, Saxe, Tan and Cherry. Reg. \$1.50 yard. Friday and Saturday 1.20

Saving Opportunities in the Glove Department.



MEN'S DRIVING GLOVES.
Heavy Tan Kid, English make, superior make and finish; reliability guaranteed, fleece lined; all sizes. Reg. \$1.30 pair. Friday & Saturday 1.10

LADIES' KID GLOVES.
Superior quality, 2 domes, assorted sizes; colors: Black, Tan, Grey, Beaver. Perfect fitting. Values these, Reg. 60c. pr. Friday and Saturday 53c

LADIES' CASHMERE GLOVES.
Finest Reindeer finish; shades of Navy, Grey, Beaver, Chamois and Black; all sizes. Regular 30c. pair. Friday and Saturday 24c

MISSES' CASHMERE GLOVES.
Best Milanese finish, Suede lined, in shades of Grey, Brown, Beaver, Navy, Black and White. Special for Friday & Saturday, per pair 20c

Sale of Fine Linens

TEA CLOTHS.
Fine Irish Linen, plain white; size 32 x 32; neatly hemstitched. Regular 30 cents each. Friday and Saturday 24c

TABLE CENTRES.
A dainty lot of White Linen Centres, elaborately trimmed with Lace Insertion and Swiss Embroidery; size 20 x 20. Regular 70 cents each. Friday and Saturday 60c

DAMASK TABLE LINEN.
Special quality White Blay, about 10 pieces in stock, 63 inches wide, beautiful floral designs, large and small. Regular 40 cts. yard. Friday and Saturday 35c

Notions! Toilet Goods, &c.

- TALCUM POWDER**—Scented, in large oval cans. Special, ea. 12c
- EUCALYPTUS & CAMPHOR ICE**—For chapped hands, &c. Special, per tin 5c
- GOLD CROSSES**—In a variety of chaste designs; best Rolled Rolled Gold. Special, each 13c
- PLACQUES**—A great assortment of Views, &c.; Wood and Metal frames. Special 16c
- CHAIN NECKLACES**—Gilt, fancy heart shaped Lock-for etc. Reg. 11c. ea. 11c
- INDIA TAPES**—In large bundles; superior qualities, assorted widths, each 10c
- CORAL TOILET SOAP**—Guaranteed pure, scented; 3 cakes in a box. Special, 14c
- GARTER ELASTIC**—Best English Elastic, 3/4 web, in White, Grey & Special, yard 10c
- CROCHETING HOOKS**—Improved Solid Steel Hooks with case. Special, 2 for 4c
- BROOCH PINS**—V. shaped Brooches, latest styles; Gilt and Enamel finish. Special, each 6c
- SHELL HAIRPINS**—Rounded points, best Tortoise Shell; 3 on card. 6c
- STATIONERY**—The Puritan packet, containing Envelopes and Paper. Special

Gents' Shirts.

Best quality Percalé Shirts, soft fronts, medium cuffs, light grounds with striped patterns; all sizes. Reg. \$1.50 ea. Friday & Sat. 1.35

Tweed Caps.
Well made Caps, suitable for Fall and Winter, heavy Tweed, light and dark; all fitted with inside Knitted Bands; all sizes. Reg. \$1.00 each. Friday and Saturday 88c

Smart Neckties.

The latest patterns and color designs in Smart Neckwear for Fall are represented in this lot, offered at a reduction. Wide End Ties, Paris and Derby Ties, Silk Knitted Ties. They are all here. Reg. 55c. each. Friday & Saturday 46c

Half Hose.
Nowhere will you find such a stock of reliable Hosiery for men. We will sell this week a line of fine knit Cashmere Hose in Black & Heather mixtures. Reg. 40c. pair. Friday & Saturday 34c

Another Saving Chance for the ECONOMIC BUYER. Things for the Home.



2 Yard Wide Linoleum.
A new supply, over 70 pieces and patterns to select from; Tile and Floral designs in almost any color. Reg. 85c. yard. Friday & Saturday 77c

- FRENCH HEARTH RUGS.**
Extra fine woven Axminster Hearth Rugs, size 25 x 50; suitable for Bedrooms, Dressing Rooms, &c.; splendid variety of designs in many beautiful colors. Reg. \$1.00 each. Friday and Saturday 87c
- FRINGED DOOR MATS.**
Axminster Carpeting, over 200 in the assortment, all good patterns, well finished; all have fringed ends. Reg. 45c. each. Friday and Saturday 39c
- ART SERGES.**
For Winter Curtains and Portieres; Heavy Wool Serge in Crimson and Green only; 48 inches wide. Special for Friday and Saturday, per yard 36c

Special Hardware Values.

- At 30c. each**
Porridge Dishes, Stand Lamps, Enamel Jugs, Brass Plate Ends, Enamel Fry Pans, Corkscrews, Enamel Saucepans, Paint Brushes, Oyster Knives.
- At 40c. each.**
Steel N. P. Scissors, Nail Brushes, Chamois Cloths, Whisks, Clothes Brushes, Hair Brushes, Steel Hammers, Penknives, Razors, Honers.
- At 50c. each**
Photo Frames, Pudding Moulds, Timepieces, Knife Boxes, Shingling Hatchets, Glass Washboards, 1/2 doz. Toilet Paper, Oval Mixing Pans, Combination Cutt'g Plyers, Galvanized Coal Scoops.

SBETS, QUILTS, TOWELLING, &c. Nominal Prices for Reliable Goods.

FLANNELLETTES.
40 pieces of good quality flannellette, White, Pink and Striped patterns, 31 inches wide; soft finish, very little dressing. Special per yard for Friday & Saturday 14c

ROLLER TOWELING.
A big collection of Toweling in various makes, including Linen Crash with colored borders; also Turkish in White and fancy. Special per yard for Friday & Saturday 14c

HONEYCOMB QUILTS.
In White and Colored; full sizes; fringed all round, made of finest grade Cotton closely woven. Reg. \$1.75 each. Friday & Sat. 1.52

WHITE SHEETS.
High grade Cotton Sheets, Twilled; size 2 yards by 2 1/2 yards; well hemmed. Reg. \$2 pair. Friday and Saturday 1.72

Cashmere Hose for Ladies' & Children
High Grade Cashmere Hose, in all sizes; Fast Black; Spliced Heels and Toes:
LOT 1.—Ladies' Plain and Ribbed; Sizes S.W. W & O.S. Special per pair 39c
LOT 2.—Children's Stout Ribbed Hose; Sizes 000 to 3. Special per pair 23c
LOT 3.—Children's Ribbed again. Sizes 4 to 7. Special per pair 33c

Selected Items from Our Extensive SHOWROOM STOCK.

Little Beauty Waists.
A good assortment in sizes to fit girls of 1 to 10 years. Some of these are made of Fleece Lined Cotton, others of stout White Cotton; all well finished. Special, Friday & Saturday, each 45c.

LADIES' BLOUSES & SHIRTWAISTS.
In Black, Sateen and Cashmere; splendid new styles; High and Low necks; Lace and Embroidery trimmed Fronts, in a full range of sizes. Reg. 90c. pair. Friday and Saturday 77c

WOOL MOTOR SCARFS.
Useful Scarfs for the chilly days to come, in assorted colors; guaranteed pure Wool; fringed ends. Reg. 50c. ea. Friday & Saturday 42c

MOIRE UNDERSKIRTS.
Well cut, very fashionable, in colors of Navy, Black, Brown, Emerald, Purple and Saxe; neat accordion pleated frills. Reg. \$1.50 each. Friday & Saturday 1.30

EIDER DRESSING GOWNS.
In a variety of Plain and Fancy patterns; collars and cuffs trimmed with paisley, etc. All finished with heavy cord cord. Reg. \$2.75 each. Friday and Saturday 2.25

NURSING APRONS.
17 dozen "Sister Florence" Aprons in White Linen, large sizes; full skirts, large pockets and bibs. Reg. 55c. ea. Friday and Saturday 45c

FLETTE NIGHTDRESSES.
All White. In assorted sizes; Seller collars only; Swiss Embroidery on fronts, collars and sleeves. Reg. \$1.25 ea. Friday & Saturday 1.15

FANCY FRILLINGS.
For neck and sleeve; Lace, Net and Chiffon frillings in Cream, Paris and Black; daisy-yard. Friday & Sat. 1.15

D & A CORSETS.
We carry at all times a complete stock of up-to-date Corsets. Here are three especially priced models for Friday and Saturday, D. & A. make, low and medium bust; sizes, Reg. \$1.95 pair for 1.75

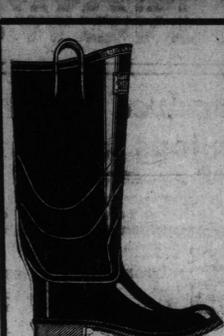
TAFFETA RIBBON.
All Silk Ribbon in all fashionable shades; 5/8" inches wide firm finish. Special per yard Friday & Saturday 14c

CHILD'S CAPS.
Smart Little Felt Caps for Girls, with Quill; in Navy and Crimson only; American styles. Special each Friday & Saturday 16c

Dress Tweeds.
Two very special offers for Friday and Saturday. Fashionable Tweeds in Checks, &c.; splendid new color schemes.
LOT No. 1.—Suitable for Costumes, 42 and 48 inches wide. Reg. 75c. yard for 59c
LOT No. 2.—Heavy Tweeds for Long Coats, 54 inches wide. Reg. \$1.85 yard for 1.48

Handkerchiefs.
LADIES' HANDKERCH'FS.
White Lawn and Mercerized Cotton, some trimmed with Lace and Embroidery, other hemstitched; others again with initials. Special, each, for 10c
GENTS' HANDKERCH'FS.
Plain White, large size; hemstitched. Special, each 10c

For your Digestion's Sake
Windsor Table Salt



Long Rubbers
In Men's, Women's, Children's.

RUBBER FOOTWEAR

For some months to come will be in daily demand.

We are now well stocked in all sizes in Men's, Women's and Children's. We carry the WELL-KNOWN MAKE :

The Merchants' Rubber Company,

Which is a sure guarantee of satisfaction.



Marshall Bros



THE BATTLE OF THE AISNE DESCRIBED BY GEN. FRENCH.

The British Troops Constantly Engaged With the Enemy Along the Great Battle Line--Vigorous Attacks of the Germans Repulsed With Heavy Loss--British Troops Fought With Great Gallantry.

London Oct. 18.—(7.17 p.m.)—Two long reports by Field Marshal Sir John French, covering the operations of the British army from August 28 to October 8, were issued to-night. The first report, dated September 17, calls special attention to the fact that "from Sunday, August 23, up to the present date, from Mons back almost to the Seine, and from the Seine to the Aisne, the army, under my command has been ceaselessly engaged, without one single day's halt, or rest of any kind."

Further along Field Marshal French says: "In spite of very determined resistance on the part of the enemy, who is holding in strength and with great tenacity a position peculiarly favorable to defence, the battle which commenced on the evening of the 12th instant (September), has so far forced the enemy back from his first position, secured passage of the river and inflicted great loss upon him, including the capture of over 2,000 prisoners and several guns. The despatches give details of the retreat on August 28 and 29, Generals Gough and Chetwode, with the Third and Fifth cavalry brigades, covered the retreat, repulsing the Germans with great loss."

PURSUIT OF THE ENEMY.

"The pursuit by the enemy," continued the report, "was very vigorous. Some five or six German corps were on the Somme, facing the Fifth Army; on the Oise at least two corps were advancing toward my front and were crossing the Somme, east and west of Ham; three or four more German corps were opposing the Sixth French Army on my left. "This was the situation when at one o'clock I received a visit from General Joffre at my headquarters, strongly represented my position to the French commander-in-chief, who was most kind, cordial and sympathetic, as he always has been. He told me he had directed the Fifth French Army on the Oise to move forward and attack the Germans on the Somme, with a view to checking the pursuit."

THREATENED BRITISH LINES.

"I finally arranged with General Joffre to effect a further short retirement towards the line between Compegn and Soissons, promising him however, to do my utmost to keep always within a day's march of him." The Germans were threatening the British line of communication, and

continues the report: "While closely adhering to his strategic conception to draw the enemy on all points until a favorable situation was created from which to assume the offensive, General Joffre found it necessary from day to day to modify the methods by which he sought to attain this object, owing to the development of the enemy's plans and a change in the general situation."

On September 5, General Joffre decided to take the offensive, as he considered conditions very favorable to success. Field Marshal French believes that about noon on the sixth the enemy realized that a powerful move was being made against the flank of his columns moving south and east, and began the great retreat which opened the battle.

This battle, so far as the Sixth French Army, the British Army, and the Fifth and Ninth French armies were concerned, was concluded on the evening of September 10, when the Germans were driven to the Soissons-Rhems line, with the loss of thousands of prisoners, many guns and enormous masses of transport.

GERMAN LOSSES HEAVY.

The change in the German plans from a direct advance on Paris appears to have been made on September 3. Describing the various stages of the advance against the Germans, Field Marshal French praises the cavalry, especially General de Lisle's brigade with the Ninth Lancers and Eighteenth Hussars.

On the 8th, both the first and second army corps made large captures and took some guns. On the 9th, after forcing the passage of the Marne, they inflicted a heavy loss in killed and wounded on the Germans, while the second division took some hundreds of prisoners and a battery of eight machine guns. On the 10th, thirteen guns, seven machine guns, 2000 prisoners and quantities of transport fell into British hands, and the enemy left many dead on the field.

IN CONCLUSION THE REPORT SAYS:

"Although I deeply regret to have to report heavy losses in killed and wounded throughout these operations I do not think they have been excessive, in view of the magnitude of the great fight, and the demoralization and loss in killed and wounded which are known to have been caused the enemy by the vigor and severity of our pursuit."

drove ENEMY BACK.

Field Marshal French's second report, dated October 8, concerns the operations of the British forces since the evening of September 10.

"Early in the morning of the 11th," says the report, "three corps crossed the Ourcq, further pursuit of the enemy practically unopposed—the cavalry reaching the line of the Aisne, two brigades south of Soissons, and three brigades at Couvrelles and Corseuil on the afternoon of September 12th. "From the opposition encountered by the Sixth French Army to the west of Soissons and two of our army corps south of Missy, and certain other indications along the line, I formed the opinion that the enemy had, for the moment, at any rate, arrested his retreat and was preparing to contest the passage of Aisne with some vigor south of Soissons, where the Germans were holding Mont de Paris against attack. With the assistance of artillery the Third Corps of French drove them back across the river at Soissons, where they destroy-

ed the bridges. However, heavy artillery fire showed the Sixth French army was meeting with heavy opposition all along the line.

BATTLE OF THE AISNE.

"On this day the cavalry under General Allenby reached the neighborhood of Braine, and did good work in clearing the town and the high ground beyond it of strong hostile detachments. The Queen's Bays are particularly mentioned by the General as having assisted greatly in the success of this operation. They were well supported by the Third Division, which on this night camped at Brenelle, south of the river.

"The Fifth Division approached Missy, but were unable to make headway. The First Army Corps reached the neighborhood of Vauxcercs without much opposition. In this manner the battle of the Aisne commenced.

"The Aisne valley runs generally east and west, and consists of a flat-bottomed depression varying from a half to two miles wide, down which the river follows a winding course. To the west is high ground. Both sides of the river are approximately four hundred feet above the valley, broken into spurs. The most prominent slopes and plateaus overlooking the Aisne of varying steepness, are covered with patches of wood which extend on to the high ground. Sev-

eral small villages and towns are dotted about, chief of which is Soissons.

"The Aisne is a sluggish stream, 170 feet wide and 15 deep in the centre, and is unfordable. Between Soissons on the west, and Villers on the east, the part of the river attacked and secured by the British forces are eleven road bridges. One narrow gauge and a double line railway run near the river.

ENEMY IN STRONG POSITION.

"The position of the enemy was very strong, either for delaying action or for a defensive battle. One of the chief military characteristics is that, except for small stretches on the top of the plateau, either side cannot be seen, owing to the woods on the edge of the slopes. The tract of country above described is well adapted for concealment. The enemy so skillfully turned this to account that it made it impossible to judge of the real nature of his position to our passage of the river, but I have every reason to conclude that strong rear guards, at least three army corps, were holding the passages early in the morning of the 13th.

"On that morning I ordered the British forces to advance and make good the Aisne. The first corps and cavalry advanced on the river. The first division was directed on Chanoüille, via the Canal Bridge at Bourg. On the right, the cavalry and first division met with little opposition and found passage by means of the canal aqueduct which crosses the river. This division therefore was able to press on, supported by the cavalry on the outer flank, driving the enemy before it.

"On the left the leading troops of the second division reached the river by 9 o'clock. The Fifth Infantry Brigade only was able to cross the river in single file, under considerable shell fire, by means of a broken girder of a bridge which was not entirely submerged in the river. A pontoon bridge was constructed by five o'clock in the afternoon.

"The Fourth Guards Brigade met with severe opposition, at Chavonne and were only late in the afternoon able to establish a footing on the northern bank of the river.

SWEPT BY ARTILLERY.

"By nightfall the First Division occupied the area around Moulins, Palsy and Geny. The Second Division bivouacked on the southern bank of the river, leaving only the Fifth Brigade on the north bank to establish a bridge head. The Second Corps found all the bridges destroyed, except that at Conde, which was in possession of the enemy and remained so until the end of the battle.

"In the approach to Missy, where the Fifth Division eventually crossed, there is some open ground, which was swept by artillery fire from the opposite bank. The Thirteenth Brigade therefore was unable to advance, but the Fourteenth, directed to a less expected point, was rafted over and at night established itself on the left of St. Marguerite, where, later with the Fifteenth Brigade, supported by the Fourth Division on their left, it succeeded in repelling heavy counter-attacks on the Third Corps.

"On the morning of the thirteenth the Third Corps found the enemy established in strength on Vregny Plateau. The Twelfth Infantry Brigade crossed at Venizel, but the bridge was so damaged that the artillery could only be man-handled across it. Meanwhile the construction of a bridge

began close to the road bridge at Venizel.

THE ENEMY RETIRED.

"At 2 p.m. an infantry attack in the direction of Chivres and Vregny had made good progress, but at 5.30 p.m. the enemy's artillery and machine gun fire from the direction of Vregny became so severe that no further progress could be made. The positions reached were held until dark. The Third Corps made an attempt to throw a heavy pontoon across the river late in the afternoon but gave up because of the heavy bowitzer fire of the enemy.

"In the evening the enemy retired at all points, and entrenched himself on high ground about two miles north of the river, along which runs the Chemin des Dames. Detachments of infantry, however, strongly entrenched in commanding positions down the slopes and on various spurs, were left in front of all three army corps with powerful artillery in support of them.

"During the night of the 13th, and on the 14th and following days, field companies incessantly worked night and day, throwing eight pontoons and one foot bridge across the river under a generally heavy artillery fire, which was incessantly kept up on most of the crossings after their completion. The other wagon and railway bridges were temporarily repaired to take foot passengers; one would take weight up to six tons. The operations of field companies during this trying time were worthy of the best traditions of the Royal Engineers.

drove ENEMY BACK.

"Wet weather added to the difficulties. On the evening of the 14th it was still impossible to decide whether the enemy was only making a temporary halt, or intended to stand and defend his position. With a view to clearing the situation recorded a general advance. The action of the First Corps on this day, under the direction and command of Sir Douglas Haig was of so skillful, bold and decisive a character that he gained positions which alone would have enabled me to maintain my position for more than three weeks of very severe fighting on the north bank of the river.

"By noon of this day the position roughly was that two brigades extended along a line running east and west, on the north a line to Troyon, on the south to Chemin des Dames.

"About 1 p.m. the enemy obtained a footing between the First and Second Corps and threatened to cut the communications of the latter. General Haig was hard pressed and had no reserve in hand. I placed a cavalry division at his disposal, part of which he skillfully used to isolate and secure the left flank of the Guards Brigade. Some heavy fighting ensued which resulted in the enemy being driven back with heavy loss.

"About four o'clock a weakening of the counter-attacks by the enemy and



EXPLAINING THE VALUE

of the protection afforded by fire insurance should not be necessary. Everybody knows of instances where the lack of it has resulted in ruin. So we won't waste time in arguing. We simply urge you to have us

MAKE YOU A POLICY

at once. It will be in one of the best companies, and the rates will be the lowest.

PERCIE JOHNSON,
Insurance Agent.

other indications tended to show that his resistance was decreasing, and a general advance was ordered by the army corps commander. Although meeting with considerable opposition and coming under very heavy artillery and rifle fire, the position of the corps at the end of the day's operations extended from the Chemin des Dames on the right, through Chivry to Lescour de Soupir, with the First cavalry brigade extending to the Chavonne-Soissons road. On the right the corps was in close touch with the French Moroccan troops of the Eighteenth corps, which were entrenched in Echelon to its right rear. During the night they entrenched this position.

"Throughout the battle of the Aisne this advanced and commanding position was maintained, and I cannot speak too highly of the valuable services rendered by Sir Douglas Haig, and the army corps under his command. Day after day, night after night, the enemy's infantry has been hurled against him in a violent counter-attack, which has never on any one occasion succeeded, while the trenches all over his position have been under continuous fire.

CAPTURED MANY PRISONERS.

"The operations of the First Corps on this day resulted in the capture of several hundred prisoners and some field and machine guns. The casualties were very severe, one brigade alone losing three of its four colonels.

"The Third Division commenced a

(Continued on 7th page.)

Weary Tiredness Changed to Vigor.

That Played-Out Feeling Was Quickly Remedied and Health Restored.

Story of a Merchant Who Almost Lost His Business and His Health Through Neglecting Early Symptoms of Disease.

"My life for years has been of a sedentary character," writes T. B. Titchfield, head of a well-known firm in Buckingham. "Nine hours every day I spent at office work and took exercise only on Sunday. I disregarded the symptoms of ill-health, which were all too apparent to my family. I grew thin, then pale, and before long I was jaundiced—eyes and skin were yellow, my strength and nerve energy were lowered, and I was quite unfit for business. In the morning a lightness in the head, particularly when I bent over, made me very worried about my health. Most of the laxative medicines I found weakening, and knowing that I had to be at business every day I neglected myself rather than risk further weakness. Of course I grew worse, but by a happy chance I began to use Dr. Hamilton's Pills. I was forcibly struck by the fact that they neither caused griping nor nausea, and it seemed incredible that pills could tone, cleanse and regulate the system without causing any unpleasant after-effects. Dr. Hamilton's Pills acted with me just as gentle as nature—they gave new life to my liver, strengthened my stomach, and won me back to perfect good health. My skin is clear, dizziness has disappeared, and my appetite, strength, spirits are perfect."

Refuse anything offered you instead of Dr. Hamilton's Pills, which are sure to cure. Sold in 25c. boxes, five for \$1.00, at all druggists and storekeepers, or postpaid from the Cattaraugus Co., Buffalo, N.Y., and Kingston, Canada.

IRISH BUTTER, 1-lb. blocks and by the lb.—CANADIAN ONIONS, in sacks.—SPANISH SILVERPEEL ONIONS, in cases.

We Will Never Cease to Hammer Home The Fact

that "Homestead" Tea is refreshing, palatable and pure. It is the right kind for your family to use, as it is prepared in accordance with the most approved sanitary methods.

Homestead Tea, 40c. lb.

Gravenstein APPLES,
Nos. 1, 2 and 3.
Ex s.s. Stephano.

Partridge Berries, Cranberries, Cod Tongues, 1 lb. tins. Bakeapples 1 lb. tins. Foster's Wrinkled Peas, cactons. New York Corned Beef. Local Rabbit, 1 lb. tins. FRESH RABBITS DAILY.

C. P. EAGAN,
Duckworth Street and Queen's Road.

NOBBY ENGLISH CAPS

— at —

SMYTH'S.

PHONE 726.

G. F. KEARNEY, Manager.

AN HISTORIC PHOTOGRAPH!

Get a Picture of our Naval Reservists Embarking on the Niobe. One hundred men of them, and every man appearing as clear though his was an individual Photograph. The Picture is 16x20—Unframed it sells at \$2.50. Framed in 2 1-2 inch black hand moulding, with flawless best English Glass it sells at \$5.00.

This is an Historic Picture that ought to have an honoured place in every Newfoundland Home.

'Phone 768.

THE HOLLOWAY STUDIO, LTD.

Corner Bates' Hill and Henry S

The Battle of the Aisne Described.

(Continued from 6th page.)

Further advance, and had nearly reached the plateau of Airey, when they were driven back by a powerful counter-attack supported by heavy artillery. The division, however, fell back in the best order, and finally entrenched itself about a mile north of Vailly bridge, effectively covering its passage.

The Fourth and Fifth Divisions were unable to do more than maintain their ground.

SUFFERED HEAVILY.

"On the morning of the 15th, after a close examination, I became convinced that the enemy was making a determined stand. This was confirmed by reports reaching me from the French armies operating on my right and left, which clearly indicated that the enemy was occupying a strongly entrenched line along the whole valley of the Aisne. A few days previously the fortress of Manbeuge had fallen, and a quantity of siege artillery had been brought from there to strengthen the enemy's front.

"During the day shells, judged by experts to be from 8-inch guns, fell on our position. These had a range of ten thousand yards, and during the course of the battle our troops have suffered heavily from this fire, although latterly its effect has been largely mitigated by more efficient and thorough trenching, the necessity for which I have impressed strongly upon the army corps commanders.

"As the enemy was able to bring a flank fire on it, the Fifth Division was unable to maintain its position and had to retire back to the river east of Misny, where with great skill and tenacity Major General Sir Charles Fergusson maintained his position throughout the whole battle, although his trenches were on lower ground than those of the enemy, on a plateau only four hundred yards away.

"General Hamilton, with the Third Division, attacked vigorously and regained the ground lost on the 14th.

ALLIES CHANGED PLANS.

"I was compelled to change my plans when I learned that the further advance of the First Corps would have dangerously exposed my right flank, and further I learned from the French commander-in-chief that he was strongly reinforcing the Sixth French Army on my left, with the intention of bringing up the Allies left to attack the enemy's flank and thus compel retirement.

"On the 17th, 18th and 19th the whole of our line was heavily bombed and constantly engaged. On the afternoon of the 17th the right flank of the First Division was seriously threatened. The enemy's attack was ultimately driven back with heavy loss.

"On the 18th information reached me that General Joffre had found it necessary to make a new plan, and to attack and envelop the German right flank. It was evident to me that the battle in which we had been engaged since the 12th must last some days longer, until the flank movement could be felt, and the way opened to drive the enemy from his positions.

"Thus it became essential to establish some system of relief in the trenches, and I have used the infantry of the Sixth Division with good results for this purpose. On the evening of the 19th the enemy again began to show activity. After dark the enemy continued his attack on the Second Division, only to be again driven back. Our losses in these two days were considerable, but the enemy's, as obtained, vastly exceeded them.

HEAVIER GUNS FOR BRITISH.

"On the night of the 21st another violent counter-attack was repulsed by the Third Division, the enemy losing heavily. On the 23rd four six-inch howitzer batteries, which I had asked to be sent from home, arrived. The two batteries were handed over to the Second Corps, and two to the First Corps. They were brought into action on the 24th, with very good results.

"Our experiences in this campaign seem to point to the employment of

more heavy guns of larger calibre in great battles which last several days, during which the powerful trenching machines work on both sides can be carried out. These batteries were used with considerable effect on the 24th and the following days.

"On the 23rd the action of General de Castelnuovo's army on the Allied left developed considerably, and apparently withdrew considerable forces of the enemy from the centre and the east. I am not aware whether it was due to this cause or not, but until the 24th it appeared as though the enemy's opposition in our front was weakening. On that day, however, a very marked renewal of activity commenced. A constant and vigorous artillery bombardment was maintained all day, and the Germans in front of the position were observed to be sapping up our lines and trying to establish new trenches.

"Renewed counter-attacks were delivered and beaten off during the course of the day, and in the afternoon a well-timed attack by the First Division stopped the enemy's trenching work.

ENEMY'S EFFORT FAILED.

"During the night of the 27th and 28th the enemy again made the most determined attempts to capture the trenches of the First Division, but without the slightest success. Similar attacks were reported during these three days along the lines of the Allied front, and it is certain that the enemy made one last great effort to establish ascendancy. He, however, was unsuccessful everywhere, and is reported to have suffered heavy losses.

"The same futile attempts were made all along our front up to the evening of the 28th, when they died away and have not since been resumed.

"On former occasions I have brought to Your Lordship's notice the valuable services performed during this campaign by the Royal Artillery. Throughout the battle of the Aisne they have displayed the same skill, endurance and tenacity, and I deeply appreciate the work they have done.

"Sir David Henderson and the Royal Flying Corps under his command have again proved their incalculable value. Great strides have been made in the development of the use of aircraft in the tactical sphere by establishing effective communication between the aircraft and the units in action.

"It is difficult to describe adequately and accurately the great strain to which the officers and men were subjected almost every hour of the day and night throughout this battle. I have described some of the incidents of the artillery fire which was directed from morning till night, not only upon the trenches but over the whole surface of the ground occupied by our forces. It was not until a few days before the position was evacuated that the heavy guns were removed and the fire slackened. Attack and counter-attack occurred at all hours of the night and day throughout the whole position, demanding extreme vigilance and permitting only a minimum of rest.

"The fact that between the 12th of September and the date of this despatch (October 8) the total number of killed, wounded and missing reached the figures amounting to 561 officers and 12,000 men proves the severity of the struggle.

"The tax on the endurance of the troops was further increased by the heavy rain and cold which prevailed for some ten or twelve days of this trying time.

"The battle of the Aisne has once more demonstrated the splendid spirit, gallantry and devotion which animates the officers and men of His Majesty's forces."

More Fires.

Fires provoke immediate sympathy for the sufferer and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Percie Johnson would provide for you this desired security and at small expense. Have you enough insurance?

Germans Retreating.

Special to Evening Telegram.

PETROGRAD, Oct. 23.

The rapid retreat of the Germans from Warsaw continues. The bombardment by the enemy's heavy artillery has caused no essential damage to the fortifications of Evangord or the bridges. In Galicia desperate engagements are still being fought. During the advance in the region between Przemysl and the Vistula, we captured over 30 officers, 2,000 soldiers and many machine guns. To the south of Przemysl, Russian operations are developing also with success.

Mr. W. Hynes Replies.

Editor Evening Telegram.

Dear Sir,—A correspondent in Wednesday night's Mail signing himself A St. Brendan's Fisherman makes an uncalculated attack on Mr. W. Hynes. All I wish to say, in reply, is that Mr. Hynes bears as good a character as Sir, Cooker or any of the members of his Union and has always done his work faithfully and well which is perhaps more than the writer of the attack can say for himself since he seems to be ashamed of his name.

As for the position of postmaster I may say that I am as competent for the position and do my work as faithfully as any man could either in St. Brendan's or anywhere else.

Yours truly,

Oct. 23rd, 1914. W. HYNES.

The Wonderful Circus.

At Rossley's last night there was not an available chair to be had and many of our admirers were disappointed. The first show, for those clever performers are giving such satisfaction that all are desirous of witnessing this great circus act. Mr. W. Hynes, the swing of death will be seen for the very first time in St. John. That's one thing Rossley often is complimented on, bringing us something new and novel, something that we would have to go a long way to see.

Serpentello will for the first time ladder away up the ceiling of the theatre, on Monday, where she will give her entire performance. The pictures are all changed again to-day, and a fine matinee to-morrow for the children.

McMurdo's Store News.

FRIDAY, Oct. 23, 1914.

In cold weather you will find that in the middle of the day a glass of Horlicks Malted Milk, with or without egg will be a great boon. Malted milk is a really stimulating food beverage, and will send a glow through you that will keep you in good physical shape until the next meal. If you feel cold, shivery, or "down and out," try a glass. Price 10 and 15c.

Red-Cross Oil is in the first place a counter-irritant and anodyne, and is useful externally in all cases of pain and cramp, as well as a dressing for cuts, etc., but it is also prompt and safe remedy for internal pains and cramps. As a general household remedy, there is nothing to surpass it. Price 25c a bottle.

Newfoundlander Dead.

Mr. J. J. Mullaly received a message yesterday morning, apprising him of the death of his brother, Mr. William Mullaly, at Omaha, Nebraska, who passed away the night previous. It is thought that his demise was sudden, as word of his illness had been received in the city. Deceased was 53 years of age. He left here 20 years ago and up to the time of his death was master cooper with the firm of the Cuddihay Packing Company. Early this year Miss Kitty Mullaly, daughter of the deceased, was here on a visit, being the guest of her uncle. A widow and six children are left to mourn. By last evening's express Mr. J. J. Mullaly left for Omaha to attend the funeral of his deceased brother.

A SENSIBLE MERCHANT.

Bear Island, Aug. 26, 1903. Minard's Liniment Co., Limited. Dear Sirs—Your traveller is here today and we are getting a large quantity of your MINARD'S LINIMENT. We find it the best Liniment on the market making no exception. We have been in business 13 years and have handled all kinds, but have dropped them all but yours; that sells itself; the others have to be pushed to get rid of.

Sergt. Courtney Has Recovered.

After a prolonged indisposition Sergt. Courtney is able to get about again and expects to resume duty at the police station next week. A year ago he received a heavy fall and seriously injured his leg. Rheumatism set in, confining him to his bed for many months. Sergt. Courtney is one of the veteran members of the Constabulary, a most obliging and efficient officer, and his many friends will be glad to see him around again in his usual vigour.

Stafford's Liniment should be in every home. No advance in the price.—sep19,14

Jean Dubuc.

Red McGhee says:

If you're a well-senheimer spook an' wanna call this gent Doo-buke we won't make any kick. Or if you wanna change your luck an' try pronouncin' it Doo-buck we won't say that you're sick. It might be French, Canuck or Dutch matter much nor out no toe how. Baseballically you'll agree Detroit's his nationality. An' that'll do for now.

Mr. W. Hynes Replies.

Editor Evening Telegram.

Dear Sir,—A correspondent in Wednesday night's Mail signing himself A St. Brendan's Fisherman makes an uncalculated attack on Mr. W. Hynes. All I wish to say, in reply, is that Mr. Hynes bears as good a character as Sir, Cooker or any of the members of his Union and has always done his work faithfully and well which is perhaps more than the writer of the attack can say for himself since he seems to be ashamed of his name.

As for the position of postmaster I may say that I am as competent for the position and do my work as faithfully as any man could either in St. Brendan's or anywhere else.

Yours truly,

Oct. 23rd, 1914. W. HYNES.

The Wonderful Circus.

At Rossley's last night there was not an available chair to be had and many of our admirers were disappointed. The first show, for those clever performers are giving such satisfaction that all are desirous of witnessing this great circus act. Mr. W. Hynes, the swing of death will be seen for the very first time in St. John. That's one thing Rossley often is complimented on, bringing us something new and novel, something that we would have to go a long way to see.

Serpentello will for the first time ladder away up the ceiling of the theatre, on Monday, where she will give her entire performance. The pictures are all changed again to-day, and a fine matinee to-morrow for the children.

McMurdo's Store News.

FRIDAY, Oct. 23, 1914.

In cold weather you will find that in the middle of the day a glass of Horlicks Malted Milk, with or without egg will be a great boon. Malted milk is a really stimulating food beverage, and will send a glow through you that will keep you in good physical shape until the next meal. If you feel cold, shivery, or "down and out," try a glass. Price 10 and 15c.

Red-Cross Oil is in the first place a counter-irritant and anodyne, and is useful externally in all cases of pain and cramp, as well as a dressing for cuts, etc., but it is also prompt and safe remedy for internal pains and cramps. As a general household remedy, there is nothing to surpass it. Price 25c a bottle.

Newfoundlander Dead.

Mr. J. J. Mullaly received a message yesterday morning, apprising him of the death of his brother, Mr. William Mullaly, at Omaha, Nebraska, who passed away the night previous. It is thought that his demise was sudden, as word of his illness had been received in the city. Deceased was 53 years of age. He left here 20 years ago and up to the time of his death was master cooper with the firm of the Cuddihay Packing Company. Early this year Miss Kitty Mullaly, daughter of the deceased, was here on a visit, being the guest of her uncle. A widow and six children are left to mourn. By last evening's express Mr. J. J. Mullaly left for Omaha to attend the funeral of his deceased brother.

A SENSIBLE MERCHANT.

Bear Island, Aug. 26, 1903. Minard's Liniment Co., Limited. Dear Sirs—Your traveller is here today and we are getting a large quantity of your MINARD'S LINIMENT. We find it the best Liniment on the market making no exception. We have been in business 13 years and have handled all kinds, but have dropped them all but yours; that sells itself; the others have to be pushed to get rid of.

Sergt. Courtney Has Recovered.

After a prolonged indisposition Sergt. Courtney is able to get about again and expects to resume duty at the police station next week. A year ago he received a heavy fall and seriously injured his leg. Rheumatism set in, confining him to his bed for many months. Sergt. Courtney is one of the veteran members of the Constabulary, a most obliging and efficient officer, and his many friends will be glad to see him around again in his usual vigour.

Stafford's Liniment should be in every home. No advance in the price.—sep19,14

Garrett Byrne,

Bookseller & Stationer.

MINARD'S LINIMENT CO. LTD. ST. JOHN'S, N.S.

Advertisement for Minard's Liniment.

LADIES!

Don't put off buying

Your Underwear

Buy it now and from us.

Vests and Pants.

Good weight for Autumn and Winter wear in White or Cream, 30 cents per garment

Xtra Special lot of Girls Underwear, to fit Girls up to 14 years, in White or Cream, For 25 cents per garment

When you need Underwear buy from us. We give you what you need and save you money besides.

S. MILLEY

Encourage HOME Industries

We have the past year tried to bring before public notice the many advantages to be gained buying

Home Made Goods

We most emphatically state that never was the more apparent, with most of our factories running full time and men earning half wages. Why? Because certain prejudice exists against Home-made Goods. Every dollar sent out of the country makes that much less for home manufacturers. Take our line particularly

Mattress and Springs

Absolutely no need of importing them, as the cost must be higher. We offer 60x80 FELTS MATTRESSES as good, or even better, than the Ostermoor, from \$5 to \$10 cheaper. Our new Health Mattress, 6 in. bands, are real beds in themselves, made of Pure Cotton, absolutely sanitary.

On and after October 15th we will have on exhibition in our Showroom, second floor, the above goods, and shall be only pleased to show and explain same to anyone requiring same. Our improved OXFORD SPRINGS are taking well. We will sell you a SURFACE OAK SIDEBOARD for \$15.50 that cannot be imported less than \$21.50. We will sell you a 5 PIECE PARLOUR SUITE in Fancy Velour \$5 to \$10 cheaper than the imported.

Then all things considered, don't you think it better to encourage Home Industries and keep the money in the country?

The C. L. March Co., Ltd.

Cor. Springdale and Water Streets.

Garrett Byrne,

Bookseller & Stationer.

Advertisement for Garrett Byrne.

Stafford's Liniment

Advertisement for Stafford's Liniment.

EXPLAINING THE VALUE

of the protection afforded by fire insurance should not be necessary. Everybody knows of instances where the lack of it has resulted in ruin. So we won't waste time in arguing. We simply urge you to have us

MAKE YOU A POLICY

at once. It will be in one of the best companies and the rates will be the lowest.

PERCIE JOHNSON,
Insurance Agent.

other indications tended to show that his resistance was decreasing, and a general advance was ordered by the army corps commander. Although meeting with considerable opposition and coming under very heavy artillery and rifle fire, the position of the corps at the end of the day's operations extended from the Chemin des Dames on the right, through Chivy to Lecour de Soupir, with the First cavalry brigade extending to the Charonne-Soissons road. On the right the corps was in close touch with the French Moroccan troops of the Eighteenth corps, which were entrenched in Echelon to its right rear. During the night they entrenched this position.

"Throughout the battle of the Aisne this advanced and commanding position was maintained, and I cannot speak too highly of the valuable services rendered by Sir Douglas Haig, and the army corps under his command. Day after day, night after night, the enemy's infantry has been hurled against him in a violent counter-attack, which has never on any one occasion succeeded, while the trenches all over his position have been under continuous fire.

CAPTURED MANY PRISONERS.

"The operations of the First Corps on this day resulted in the capture of several hundred prisoners and some field and machine guns. The casualties were very severe, one brigade alone losing three of its four colonels. The Third Division commenced a

(Continued on 7th page.)

NOBBY

ENGLISH CAPS

—at—

MYTH'S.

'PHONE 726.

E. F. KEARNEY, Manager.

T. J. EDENS, Dockw rd Street & Military Rd.

PURITY BUTTER, 40 cents lb.

Fresh Supply Every Week.

20 Boxes 2-lb. Prints, by S.S. Cape Breton

Fresh Country Eggs, 2 lbs. Soda Biscuits13c.	100 cases Armour's Pork and Beans, 2lb & 3 lb. tins.
Pork and Beans13c. tin	Clark's Pork and Beans, 1's, 2's and 3's.
Dutch Butter25c. lb.	Libby's Pork and Beans, 1's, 2's and 3's.
American Pea Beans, Kellogg's Corn Flakes . . .12c.	25 kegs Grapes.
English Corn Flour13c. lb.	25 cases Valencia Onions.
Irish Bacon, Irish Hams.	For your 50c Tea buy DANNAWALLA.
10 lbs. Onions30c.	For your 40c Tea buy BULL DOG.
Fresh Oysters, Fresh Rabbits.	

T. J. EDENS, Dockw rd Street & Military Rd.

DON'T LET THE \$ GUIDE YOU.

A good rule to observe at any time, but particularly when buying a Watch. By the inexperienced most Watches are judged by the appearance, without any regard to the quality of case or reliability of movement.

IT IS OUR BUSINESS TO SHOW YOU THE DIFFERENCE

and we do it willingly, if you will give us the opportunity. If you have the purchase of a Watch in mind—whether for yourself or for a gift—call and see the large assortment there is here for you to choose from. You will also get the benefit of our long experience when making your selection.

EVERY WATCH THOROUGHLY GUARANTEED.

Prices as high as \$75.00; as low as \$1.50.

T. J. DULEY & CO.,

THE RELIABLE JEWELLERS.

THERE WAS A TIME

when a man wore a heavy winter overcoat, or none at all. But that idea has changed—men are beginning to realize that

Lightweight Overcoats

are the most serviceable and sensible Overcoats they can own.

Ours are correct in style, correct in price, in color and in value, too.

Chaplin,

THE STORE THAT PLEASES.



A FEW ITEMS

Which will suggest others to supply your Larder.

- | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BUFFALO FLOUR
in 14 lb. sacks.
Blenose Butter.
Empress Baking Powder.
Smeal's Ham and Bacon.
Camp Coffee.
White House Coffee.
Fry's Breakfast Cocoa.
Instant Postum. | BAKING POWDER —
Red Cross, Magic, Royal, Coleman's, Kellie's Corn Flakes, Table Corn Meal, Hunter's Scotch Oatmeal, Force, Grape-Nuts, Quaker Oats, Plasmon Oats. |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Whitman's Instant Chocolate

WILL MAKE A CUP OF CHOCOLATE INSTANTLY.

- | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| Fry's Navy Chocolate.
Potato Flour.
Brown & Phipson's Corn Flour.
Seeded Raisins, 1 lb. pks.
Cleansed Currants, 1 lb. pks.
Sultana Raisins, 1 lb. pks.
Cut Mixed Peel, 1 lb. drums. | If you like a good cup of our Royal, Crown, and Our Best Brands cannot be surpassed. |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|

BOWRING BROTHERS, Ltd.

Phone 332. GROCERY. Phone 332.

Over 40,000 People read The Telegram

From the Front.

9.30 A.M.

FLEET SHELLING GERMAN LINES.

AMSTERDAM, To-day. The Telegram's Dutch correspondent reports that the German fleet is becoming still heavier. The shells of the Allies, the correspondent says, are raining down upon the German coast causing terrible destruction. The battlefield is covered with bodies but fresh German troops continue to arrive. Since morning the Germans have retreated slightly. A French squadron is reported to have reached with difficulty by German gunners. The German cavalry is useless, men and horses alike being mowed down. The Allies are strongly fortified by the inundations of the territory and entrenchments. The Allies are also firing in the direction of Jabbeke about 7 miles southwest of Bruges in order to destroy the railway line between Ostend and Bruges. All Ostend hotels are filled with wounded.

11.00 A.M.

WESTMINSTER ABBEY INSURANCE.

LONDON, To-day. Westminster Abbey has been insured for \$750,000 against damage from air craft attacks.

70,000 GERMANS CAPTURED.

LONDON, To-day. An Amsterdam despatch quotes a telegram from the headquarters of Wendye, Belgium, as follows: "Victory is with the Allies; seventy thousand men have been taken prisoners between Chalone and Longwy, 3 guns and 31 flags have also been captured."

TURNING POINT IN HOSTILITIES.

LONDON, To-day. Telegraphing from Petrograd the Daily Telegraph's correspondent says, "The latest Russian success cannot be described as a decisive blow but it may safely be said to be the turning point in hostilities. It is clear that the German advance towards the West is checked with the virtual completion of Russian preparations for carrying the war definitely into enemy territory. By pursuing the retreating Germans, the Russians will not merely be following up their success but they will be taking the first step in the execution of a prearranged plan for the fulfillment of which the necessary degree of preparedness has only recently been attained. The participation of Siberian troops in the operations about the front has been concentrated at the front her best forces from the most distant portions of the Empire, and it may now be expected that operations will take the form of a steady Russian advance right along the line."

PRUSSIAN DIET PASSES WAR BILL.

BERLIN, To-day. The Prussian Diet has passed the war bill, including a credit of 1,500,000,000 marks (\$375,000,000). Clement Del Bruck, Vice-Chancellor, submitted the bill. Herr Del Bruck said Germany had been forced into the war by the hostile and unprovoked aggression of the Kaiser. He said that the Imperial Chancellor who had accompanied Emperor William in the field, was unable to be present. He said that the sincerest greetings of the Emperor to you, continued Herr Del Bruck. He is following with the liveliest interest your work which will heal the wounds created by war. He wishes you swift progress in your deliberations. All three stages of the war bill were passed unanimously. Count Von Schwerin-Lowitz, President of the Chamber of Deputies, said: "The times are hard but we should feel proud that we are permitted to live and see them. There will be scarcely one house in our country that does not mourn for somebody."

Unnumerable other sacrifices we will have to make but we shall show our enemies what unconquerable power the German people possess if it is for a good and just cause as bestow upon a united people," declared the Emperor, "and the people of Germany are unbending in their purpose to continue the war until a lasting peace is secured."

NAVAL LONG RANGE GUNS ARE SMASHING GERMAN FLANKS.

LONDON, To-day. The Secretary of the Admiralty issued the following statement on the operations of the British warships in co-operation with the allied army on the Belgian coast: On October 18, requests for naval assistance were made to the Admiralty by the allied commanders. In consequence a Naval flotilla, mounting a large number of powerful long range guns, came into action at daybreak on the 19th on the Belgian coast supporting the operations of the British warships in co-operation with the allied army against the right of the German attack which they were by their position able to hinder. The Germans replied by shells from their heavy guns, but owing to the superior range of the British marine artillery practically no damage was done. A heavy bombardment on the German flank has been maintained without intermission since the morning of the 19th, and is being continued to-day. Yesterday a considerable explosion probably of ammunition wagon followed upon a naval shot. The naval losses have so far been very small considering the damage and importance of the assistance rendered to the Belgian army. All reports received by the Admiralty show the courage and determination with which the Belgian army, animated by the King in person, is defending the last few miles of Belgium soil. The operations are being carried out under the command of Rear Admiral Horace L. Hood. (For Latest War News See 4th Page.)

German and Austrian Losses

ARE NOW 1,350,000, SAYS A BERLIN REPORT.

LONDON, Oct. 16.—The Daily Chronicle has received the following from a correspondent in Holland, who has lately been in Berlin: "The authorities in Berlin estimate the total losses in France and Belgium up to date at more than 700,000 men. This does not include their losses on their eastern frontier, which they estimate at more than 150,000. "They also acknowledge that Austrian losses exceeded 500,000. Official reports which have been published only concern a portion of Prussian losses in France. No official lists have been published regarding losses of troops from Bavaria, Wurtemberg, Saxony or Hanover. "From this evidence the Austro-German losses approximate 1,350,000. This figure covers killed, wounded and missing, and, of course, includes all prisoners."

Salvia Will Grow Hair.

SALVIA, the Great Hair Tonic and Dressing, will positively create a new growth of hair.

If you want to have a beautiful head of hair, free from dandruff, use SALVIA and watch the results.

SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known.

Watch your hair if it is falling out. If you don't, you will sooner or later be bald.

SALVIA prevents baldness by fastening the hair to the roots.

"The Battle of Manila"

The show presented by the Crescent Picture Palace to-day is of a superior class and no doubt will attract capacity houses. The feature picture, a war drama in two reels, produced by the Bison Biograph Company, is said to be one of their best battle subjects. The scenes for this great picture were taken at the actual fighting and shows the American Navy in action as well as the Army. "The Battle of Manila" is certainly a great war picture. "When the Wore the Blue" is a screaming force produced by the Nestor and contains some very funny situations.

The famous French Acrobats, Berthia Brothers, are seen in their trapeze act, the most wonderful act of the kind ever seen.

The Universal Amusement Weekly is a reel of interesting happenings, such as horse racing in England, five thousand children in Empire Day parades, London, New York Club thrilling yacht races and many other interesting doings of the world.

At the Saturday matinee the usual extra pictures for the children will be shown; send them along.

Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema—and Itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

Keep a careful eye on the refrigerator in this warm weather, and any meat, gravy, broth or vegetables that threaten to turn sour, reheat, and thereby kill the little germs of decomposition.

TO-DAY:

Fresh stock choice

Plums,

Choice Quality Blues.

Butter,

Best quality Canadian

Table Butter, 2 lb. slabs.

Soper & Moore.

Phone 480.

Hr. Grace Notes.

Word was received in town on Tuesday of the death of Mr. George Sweetland at Catalina. Mr. Sweetland was on the way home from Labrador in the schooner, Arthur Jim, Capt. John Power. Mr. Sweetland, who was 71 years old, leaves one son here, and one daughter, Mrs. Patrick Madigan. The schooner arrived this morning.

The schooner Mary E. Harris, Capt. Brien, arrived from Labrador this morning.

The Horwood Lumber Company are shortly expecting another large cargo of lumber from their mills at the north.

Mrs. Snow, of St. John's, nee Miss Lucy Gordon, of this town, arrived yesterday on a visit to her brother, Mr. George Gordon. All her old friends are pleased to see her.

The Harbor Grace Coal Co. are notifying the public to-day by posters that they are selling coal at \$7.00 per ton.

There was quite a lot of fresh fish in the market this morning. It sold readily at good prices.

CORRESPONDENT.

Hr. Grace, Oct. 22nd, 1914.

Sulphate of Ammonia.

St. John's Gas Light Company. Dear Sir—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.6 per cent. of NITROGEN, Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.

Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.

Yours truly,
D. JAMES DAVIES, B.S.C. F.C.S.,
Analyst and Assayer.

Cape Report.

CAPE RACE, To-day. Wind N. N. E., blowing strong, weather showery. The bark, California passed west and the three-masted schooner Nellie Louie supposed bound inward was sighted yesterday afternoon. The steamer Beatrice passed in at 8 a.m. to-day. Bar. 29.50; ther. 37.

SAFES FOR ALICANTE.—The S.S. Rudolph Hansen sailed this afternoon for Alicante, taking 20,000 qtls. of codfish.

LEAVES FOR PETERBORO.—Mrs. C. S. Benedict leaves next week by the S. S. Morwenna on route to Peterboro, Ont. on an extended visit.

STAFFORD'S PHORATONE COUGH AND COLD CURE IS THE BEST PREPARATION FOR ALL KINDS OF COUGHS AND COLDS. Price 25c. a bottle; post, 5c. extra.—sept19,1f

FISH CARGOES.—The schooners John and Ida M. Zuk are now ready to sail for Alicante and Barbados, respectively, with codfish cargoes.

DELAYED SAILING.—The Furness line Durango, which was expected to sail from Liverpool yesterday for this port, will not get away till to-morrow.

STAFFORD'S PHORATONE COUGH CURE WILL CURE THAT COUGH AND COLD YOU HAVE HAD FOR A LONG TIME. Price 25 cts. Postage 5 and 10 cts. extra.—sept10,1f

My Lady's Wardrobe!

Autumn is here. Say what we may as to the Calendar, we can no longer shut our eyes to the fact that now or never we must decide upon the additions to our wardrobe which are to serve us throughout the cold weather.

The changes are many and fundamental, but thanks to the process of Dry Cleaning and Dyeing most of us can wear our last season's garments, with a few necessary alterations, throughout the winter months and conform to the prevailing styles.

Inquire into this method of dressing economically. Call or write Messrs. NICHOLLE, INKPEN & CHAFFE, Ltd., Gt. St. Martin's Lane, W.C.2.

UNGAR'S LAUNDRY & DYE WORKS,

oct19,31,eed Halifax.

TRAPNELL

The Eyesight Specialist

Examines the eyes without DRUGS, DROPS or DANGER. He not only finds the trouble, but with his perfect optical machinery he can grind the correct lenses to suit the most complicated cases, and do it quickly.

There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce any lenses that may be called for.

Prescriptions filled or broken lenses replaced if you have the slabs.

TRAPNELL

IS YOUR MAN WHEN EYE TROUBLE APPEARS.

The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross.

F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

Furs! Furs!

We are now offering balance of stock of Fur Goods, comprising:

LADIES' MUFFS, SCARFS and TIES,
GENTS' SEAL LINED and DOGSKIN COATS.

All will be sold at 25 per cent. below Wholesale Prices.

SHOWROOM OPEN FROM 2 TO 6 P.M. EACH EVENING AFTER THIS DATE.

The Royal Fur Company, Ltd.,

oct22,23,26,29,31 Job's Cove.

FIRE STOCK of GUNS

Selling Cheap to Clear.

Slightly disfigured by water, but guaranteed in perfect working order.

English Single Barrel Muzzle Loading Guns from \$4.00 to \$10.00

Hollis Double Barrel Muzzle Loading Guns, 1/4 bore, 36 in. brls., from \$17.50 to \$12.50.

Double Barrel Breech Loading Guns, 12 G., \$10.50 to \$25.00.

22 Calibre Rifles.

Winchester Rifles, all Models and Calibres.

Also New Stock of Gun Powder in 6 1/4, 12 1/2 and 25 lb. kegs.

Martin Hardware Co., LIMITED.

Front & Rear, next West of Old Store

P.S.—All Mail Order goods will be supplied in new stock unless otherwise ordered.

My Lady's Wardrobe!

Autumn is here. Say what we may as to the Calendar, we can no longer shut our eyes to the fact that now or never we must decide upon the additions to our wardrobe which are to serve us throughout the cold weather.

The changes are many and fundamental, but thanks to the process of Dry Cleaning and Dyeing most of us can wear our last season's garments, with a few necessary alterations, throughout the winter months and conform to the prevailing styles.

Inquire into this method of dressing economically. Call or write Messrs. NICHOLLE, INKPEN & CHAFFE, Ltd., Gt. St. Martin's Lane, W.C.2.

UNGAR'S LAUNDRY & DYE WORKS,

oct19,31,eed Halifax.

TRAPNELL

The Eyesight Specialist

Examines the eyes without DRUGS, DROPS or DANGER. He not only finds the trouble, but with his perfect optical machinery he can grind the correct lenses to suit the most complicated cases, and do it quickly.

There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce any lenses that may be called for.

Prescriptions filled or broken lenses replaced if you have the slabs.

TRAPNELL

IS YOUR MAN WHEN EYE TROUBLE APPEARS.

The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross.

F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

PLAINING THE VALUE

protection afforded by fire insurance should not be necessary. It is through this to secure desired it has resulted in ruin. So waste time in arguing. We urge you to have us

MAKE YOU A POLICY

It will be in one of the best and the rates will be the

ARCIE JOHNSON,

Insurance Agent.

indications tended to show that stance was decreasing, and a advance was ordered by the pris commander. Although with considerable opposition ing under very heavy artillery fire, the position of the corps and of the day's operations ex- from the Chemin des Dames on through Chivy to Escour des- with the First cavalry brigade to the Chavonne-Soissons in the right the corps was in with the French Moroccan t the Eighteenth corps, which trenching in Echelon to its r. During the night they en- this position.

through the battle of the Aime denced and commanding posi- maintained, and I cannot to highly of the valuable ser- dered by Sir Douglas Haig, army corps under his com- day after day, night after enemy's infantry has been against him in a violent coun- s, which has never on any sion succeeded, while the all over his position have r continuous fire.

TURED MANY PRISONERS.

operations of the First Corps y resulted in the capture of dred prisoners and some machine guns. The casual- very severe, one brigade ng three of its four colonels. Third Division commenced a (continued on 7th page.)

CAPS

H'S.

Manager.

WE SELL FOR LESS

JOB LOT.

PILLOW COTTONS.

A factory purchase, involving many yards of good serviceable Pillow Cotton, plain and circular, widths up to 48 inches; nice sheer surface cloth. Good values up to 25c. Friday, Saturday & Monday, per yard 19c

JOB TOWELING.

Very fine quality, in fact the finest we have ever handled; should wear well; suitable for roller or cup towel use; striped border. Special, Friday, Saturday & Monday, per yard 8c

In all St. John's No place like BAIRD'S for getting your MONEYS WORTH
Attractive Offers and Generous Assortments.



Men's Working Shirts.

MEN'S GREY SHIRTS.
These come in mid-grey shade, American cut collar attached. The material is nice and close, being Union Flannel; washes perfectly and we have sizes in galore. If you want a snap in Working Shirts try us. Reg. 80c. Friday, Saturday & Monday 62c



BRASSIERES or Corset Covers, 29c.

The faultlessly cut American Brassiere is always favored. We have a new lot with yoke of the Swiss insertion finished with fine button-hole edge, boned throughout, fastened behind. Sizes 34 to 44. Reg. 35c. Friday, Saturday and Monday 29c

Children's Corset Waists.

With strap over shoulder, buttoned in front, laced at back and buttoned at side for attaching suspenders; assorted sizes. Reg. 35c. Friday, Saturday and Monday 28c

INFANTS' NIGHTGOWNS.
These are rather neatly made for a low priced garment; made of Cream Flannel, embroidery and insertion trimmed, high neck and long sleeves. Reg. 35c. Friday, Saturday & Monday 29c

Showroom.

Ladies' and Misses' WOOL SWEATERS.

These are the very newest and each Sweater has cap and sash to match, all wool make, buttoned in front, two side pockets; we have them in shades of Electric, Navy, Fawn, Reseda and Dark Brown; style and comfort clearly seen and felt in these beautiful sets. Reg. \$2.60. Friday, Saturday and Monday \$2.38

SCARFS and MUFFLERS.

All the present-day wear styles in these in shades of Cream, Emerald, Tan, Purple, Saxe, Crimson, Reseda, Navy, and Black; silk and wool makes here. Values to 40c. Friday, Saturday & Monday 24c

Ladies' Black Blouses.

High neck style and long sleeves, made of good quality satin faced cloth, open in front, silk covered buttons and piping, turned down collar, tucked front and back, well made and perfect fitting; assorted sizes. Reg. \$1.00. Friday, Saturday & Monday, each 78c

LADIES' Overalls.

These are generously made and well made; they come principally in fancy stripes and checks, light and dark effects; strap across back, large pocket and piped around with white. Don't be without one. Reg. 60c. Friday, Saturday and Monday 49c.

PRETTY HAT BANDS, 36c.

4 dozen in the assortment, showing a variety of fancy makes in Bulgarian shades, 27 inches long; each finished with buckle at end. Reg. 45c. Friday, Saturday & Monday 36c

FRILLINGS, 11c. per box.

40 boxes of Neck Frillings, 6 neck lengths in each box. White, Cream and Colored Necks, Chiffon and other makes to pick from. Reg. 15c. box. Friday, Saturday & Monday 11c

Men's Leather Mitts.

Used extensively throughout Canada by her workmen; they are made of soft finished Black Leather resembling Kid, knitted wrist and fleeced lining inside. Reg. 65c. Friday, Saturday and Monday 59c



FOR MEN.

The stylishly dressed man looks for a Root as faultless as this make, perfect style, up-to-date shape and made for fall and winter wear. Gunmetal, Blucher style. Special, Friday, Saturday & Monday 4.79

LADIES' WOOL SOLES.

These come with heavy wool top on White Kid, all set in leather covered sole. If you suffer with cold feet try a pair. These can be used for knitting uppers to also. Special for Friday, Saturday and Monday 19c

MEN'S NECKWEAR, 32c.

The "Set Square" range of Ties at Baird's are to be seen everywhere on the street today. We have had to re-order this range again and offer 10 dozen this week in plain and fancy mixtures, wide end style. Special for Friday, Saturday and Monday 32c

CHILDREN'S A. B. C. STORY BOOKS, Hard Covered and Nicely Colored, 9c.

If they don't go to school a book like this will help them to learn their letters at home and at the same time interest them by reading the short stories going through the book. Special for Friday, Saturday and Monday 9c

SNAPS IN ENAMELWARE

- Soup Dishes 10c.
- Cullenders 15c.
- Sink Strainers 10c.
- Cuspidors 15c.
- Funnels 15 & 18c.
- Mugs (to hold 1 pint) 10c.
- Loaf Pans 10c.
- Water Buckets 35c.
- Large Bread Pans 35c.
- Skillets (to hold 3 1/2 qts.) 15c.
- Skillets (to hold 8 qts.) 35c.



- Saucepans (to hold 4 qts.) 15c.
- Saucepans (to hold 5 qts.) 19c.
- Berlin Saucepans 8 qts. 64c.
- Berlin Saucepans 39c.
- Boats Kettles (to hold 4 qts.) 23c.
- Teapots (Small Size) 15c.
- Teapots (Large Size) 29c.
- Milk Pans 15c.
- Foot Bath Pans (extra large) 49c.
- Rinsing Pans (large size) 29c.

WATER JUGS.

1 pint size, in mottled Grey Enamel; a splendid Jug for bringing water to bedrooms; ideal for boarding house requirements. Value for 30c. Friday, Saturday and Monday 22c

Men's "LeVine" Hats are fashionable this Fall. See the nice Soft Crushable Velour Hat.

They come in two shades only, pretty Brown and Grey; that soft, crushable Hat not unlike the higher priced Velour Hat; can be knocked around and yet retain its shape. To introduce, we feature these Hats Friday, Saturday & Monday \$1.44

Women's Carpet Slippers.

60 pairs of dependable English manufacture, leather soles and heels. Reg. 50c. Friday, Saturday & Monday 42c

Savings in Hosiery

Ladies' Broad Rib HOSIERY.

This is a favourite line with the ladies; assorted weights to pick from and assorted ribs; medium weight, Cashmere finish. Good value at 25c. Friday, Saturday and Monday 21c



Men's Half Hose.

These will prove appreciative now that the colder weather is here and our lighter weight socks can be put by until next summer. This lot contains Black and Heather mixtures in nicely worsted make; assorted sizes. Reg. 40c. Friday, Saturday & Monday 30c

LADIES' HOSIERY.

10 dozen of Ladies' Fast Black, plain Cashmere Hose, very suitable for fall wear, in this lot also a few dozen pairs with embroidered fronts. Reg. 50c. values. Friday, Saturday and Monday 42c

LADIES' WORSTED HOSE.

To those requiring a heavier make of fall or winter hose, we recommend this line of Fast Black, ribbed worsted; full sizes. Reg. 35c. Friday, Saturday and Monday 30c

Boxes of Stationery, Special Lot, 14c.

We are going to put out 100 of these for this week, dainty boxes of plain and ruled Notepaper and Envelopes; lots of midsize sizes too for the children. Any box you like Friday, Saturday & Monday 14c

PATCH QUILTS.

You can buy them here so ridiculously cheap that it will save you a lot of time that might otherwise be more profitably or pleasantly spent, not to talk of the amount of patience it requires for quilting. These Quilts are well stitched, large enough for the average bed, and nicely made of bright clean patches; mostly good quality English Flannel in stripe effects. Special, Friday, Saturday & Monday 59c

GREAT SNAPS IN BLANKETS, QUILTS, SHEETS, PILLOW CASES.



WOOL BLANKETS.

Whatever goes short we must have warm Blankets for the cold winter nights, and thinking about purchasing a pair, naturally turns your thoughts as to where you can get the best value. We unhesitatingly say that this line of Wool Blankets which we offer this week cannot be equalled for value; they are full size, extra good weight, will wash well and wear well, and that is about all you require of a good blanket. Our regular price would be \$4.50. Friday, Saturday and Monday 4.25

Woolnap Blankets

In response to several inquiries we have decided to put on this "Woolnap" Blanket again this week. Last year purchasers of this estimable Blanket speak in glowing terms of its excellent wearing quality, and it washes so perfectly. Remember this is not an ordinary Cotton Blanket, but the blending of Australian wool and selected American Cotton, each pair silk bound; Pink and White, and Blue and White, striped borders. Size 66 x 80. Reg. \$2.00 pair. Friday, Saturday and Monday \$2.69

QUILTED BED COVERINGS.

This time we offer a small lot of Flannellette Covered Spreads, size 60 x 72, tape bound edges, shades of Pink and Blue and Green and Navy. These are very suitable to go between the blanket and top quilt, or excellent for covering if you want a nice well-filled quilt. We think these are excellent value. So you will when you see them. Reg. \$2.00. Friday, Saturday and Monday \$1.79

TWILLED SHEETS, per pair, \$1.76.

22 pairs of Pure White Bed Sheets, fine twill, size 60 x 80, hemmed edges. We faithfully recommend these for all round wear. Regular \$2.00 pair. Friday, Saturday and Monday \$1.76

PILLOW CASES.

Some of these slightly soiled in showing, otherwise we could not give such a glaring reduction on such worthy goods. Made of fine quality American Pillow Cotton, nicely embroidered end and scalloped edge, with button hole finish; full size. Really worth 60c. each. Friday, Saturday & Monday 42c

Health Rugs—Extra Value

22 only of Scotch Health Rugs assorted grounds with a variety of pretty patterns to choose from; fringed ends. Reg. \$2.00. Friday, Saturday and Monday \$1.79

Wadded Quilts.

24 only of full size American Wadded Quilts, plain and fancy side, in Pink and Blue Saten facings and fancy floral borders; good plump quilts. Reg. \$2.60. Friday, Saturday and Monday \$2.39

MAIL YOUR ORDERS **It Pays To Pay Cash**

THIS DATE IN HISTORY.

OCTOBER 23.
New Moon—19th.
Days Past—295 To Come—69
THEOPHILE GAUTIER died 1872, aged 61. An eminent French critic and novelist who at one time held the position of Secretary of Balzac. He was a poet of considerable power and his writings were very numerous and varied.
THOMAS HUGHES born 1823. The

author of "Tom Brown's Schooldays." He read for the law, entered Parliament and interested himself, together with Charles Kingsley, in bettering the social conditions of the working classes.
SIR MICHAEL HICKS-BEACH born 1837. English statesman. He came forward as one of the most influential free traders in the Unionist Party on the occasion of Chamberlain's proposals for tariff reform.

The United Front.

(By Alfred Noyes.)
The Kaiser, in his reply to Belgium, has definitely placed it on record for all future ages that the destiny of Germany depends absolutely upon his right to violate guarantees, tear up treaties, and dishonor his own word. He himself has now definitely stated it in language which does not admit of any other interpretation; and the duty of nations that respect law, honor and righteousness is now quite clear.

Thus only should it have come, if come it must:
Not with a riot of flags, or a mob-born cry,
But with a noble faith, a conscience high
And pure and proud as heaven, wherein we trust.
We who have fought for peace, have dared the thrust
Of calumny for peace, and watched her die,
Her scutcheons rent from sky to outraged sky
By felon hands, and trampled in the dust,
We fought for peace, and we have seen the law
Cancelled, not once, nor twice, by felon hands,
But shattered, again, again, and yet again,
We fought for peace. Now, in God's name, we draw
The sword, not with a riot of flags and bands;
But silence, and a mustering of men.

They challenge Truth. An Empire makes reply.
One faith, one flag, one honor, and one might.
From sea to sea, from height to star-warm height,
The old word rings out—to conquer, or to die,
And we shall conquer. Though their eagles fly
Though heaven, around this ancient isle unite
Powers that were never vanquished in the fight,
The unconquerable Powers that cannot lie.

But they who challenge Truth, Law, Justice, all
The bases on which God and man stand sure
Throughout all ages, fools!—they thought us torn
So far with discord that the blow might fall
Unanswered; and, while all those Powers endure,
This is our answer: Unity and Scorn.

We trust not in the multitude of an host,
Nations that greatly builded, greatly stand.
In those dark hours, the Splendor of a Hand
Has moved behind the darkness, till that coast
Where hate and faction seemed to triumph most
Reveals itself—a buckler and a brand.
Our rough-hewn work, shining o'er sea and land,
But shaped to nobler ends than man could boast.

It is God's answer. Though, for many a year,
This land forgot the faith that made her great,
Now, as her fleets cast off the North Sea steam,
Casting aside all faction and all fear,
Thrice-armed in all the majesty of her fate,
Britain remembers, and her sword strikes home.

W. C. T. U. Meeting.

The annual meeting of the Women's Christian Temperance Union held in the Girls' Department of the Seaman's Institute, yesterday afternoon, was largely attended. Mrs. Benedict presided, and the devotional half hour at the opening of the meeting was conducted by Mrs. J. Pippy. The principal business of the meeting was the election of officers for the coming year, which resulted as follows:
President—Mrs. Benedict.
1st Vice-Pres.—Mrs. Penman.
2nd Vice-Pres.—Mrs. J. Moore.
3rd Vice-Pres.—Mrs. C. Soper.
Rec. Sec.—Mrs. W. B. Fraser.
Cor. Sec.—Mrs. J. B. Mitchell.
Treasurer—Mrs. Green.
Evangelistic Supt.—Mrs. J. Pippy.

Vigorol

VIGOROL removes the lazy feeling. You can feel better, stronger, with one hundred per cent. more vigor and strength by taking VIGOROL, the Great French Tonic. Every organ will be made clean and healthy. Every drop of VIGOROL contains ambition essence. Headaches, biliousness, tired feeling, pain in the back and under the shoulders, impure blood and lack of ambition, is blotted out with VIGOROL. Get a bottle if you want to feel strong and full of life. Sold at all drug stores.

Feature Films

AT NICKEL THEATRE.
Two Thrilling Stories.
There is another big bill at the Nickel Theatre this evening which will, no doubt, attract large audiences. There are two two-reel films which are about the finest ever seen in the city. "The Junior Partner" is a thrilling tale in which the well-known actress Flo La Baclo takes the leading role. The great chase race and fire scenes are shown in this film.

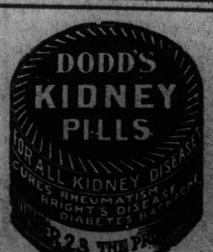
Cutting Rid of Flies.

A French scientific paper reports that the color blue is an effective remedy against flies. Flies seem to have a profound objection to it, and will not remain in any building the walls of which have been treated with a blue wash.

Preparing for Logging.

From passengers who arrived in the city by yesterday's express, we learn that the different logging companies along the line of railway are now signing on men for the season's operations. Owing to the general scarcity of labour there is no difficulty in securing men, and it is expected that there will be more employed in the lumber woods during the coming winter than for any previous year since the industry was started.

WILL LOAD CODFISH.—The schr. Little Gem will begin loading codfish from the Monroe Export Co. on Monday next. She will take her cargo to the European market.



Small text at the bottom of the Dodd's Kidney Pills advertisement.



CEMENT!

To arrive per S.S. "Digby," 21st inst. 1500 barrels
White's Portland CEMENT,
 British Manufacture.

H. J. Stabb & Co.



THERE'S NO CRITICISM that will apply to the quality of our Meats. We handle only the best. You can find here

CHOICE CUTS of high grade Meats in such a variety that it is easy to plan something different for every day. Why not try ordering of us this week?
M. CONNOLLY,
 Phone 420, 176 Duckworth St.

SPECIAL SALE OF LADIES FALL & WINTER COATS
 Latest English and Continental models.
 Prices: \$2.85, 3.50, 4.00, 4.15, 4.25, 4.75, 5.15, up to \$40.00.
 Commencing Saturday, 19th, until further notice, we will allow a special discount of 5 per cent for cash. Mail Orders a Specialty. Open Saturday Nights.
Mars & Co.
 Smallwood Building. (Entrance McMurdo's Lane.) Phone 696.
 sep18, 14, w

An Intelligent Person may save \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate P1712, London, E.C.

This IS When There Really Are
Coat Bargains.

Those ladies who have not yet bought a New Winter Coat will really get a Coat Bargain now. English Cloths and English labour. Styles the newest and the smartest.
ALL OFFERED AT COST.
 Owing to late delivery and general conditions, also

All our Infants, Children's and Misses **COATS at Cost.**

Our regular Coat values are always good, but when we get to rock bottom like this there can be **Absolutely no approach to equalling OUR VALUES.**
 You can make every comparison, but do it quickly.

HENRY BLAIR

It is good to be sure. Better to be insured. Best to be insured in the **HARTFORD FIRE INSURANCE CO.**



Moderate rates, liberal settlement of claims. Losses paid
\$168,000,000.00.

GEO. M. BARR, Agent

Your New Fall Hat should be

A Kingston Derby.

We have the right styles at the Right Prices.

J. M. ATKINSON,
 312 WATER STREET.

P.O. Box 230 | **SLATTERY'S** | Phone 52

Wholesale Dry Goods,

TO THE CITY AND OUTPORT TRADE:
 We carry in stock for Spring trade an attractive stock of Regular Piece Goods and Found Remnants. Prices: **CHEAPEST IN THE CITY.**
 NOTE—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING
 Duckworth and George's Streets, St. John's.

Oats! Hay! Feed!

ON THE SPOT.
 LARGE STOCK
 Black Oats, Bran, Hay, Corn, Cattle Feed and Corn Meal.

GEO. NEAL

NEVER AGAIN

WILL WE OFFER, AS WE DO NOW, SUCH BARGAINS IN **DRESS MATERIALS,**
 (ALL ENTENTE-CORDIALE MAKES).

Being manufacturers of England and France, and this is an offer of entente-cordiale. We are reducing stocks in certain departments, hence this offer. We could not put those English and French Wool Fabrics into stock to-day at anything like the figures we quote. If you don't wish a Dress of Costume now, it will pay you to buy and lay aside a length for later. We quote:
COLOURED HABIT CLOTHS, 54 inches wide. Regular \$1.30 to \$2.30. Now 90c. to \$1.50 yd.
CHEVIOT (HEAVY) SERGES, 50 inches wide. Regular 90c. yard for 65c. yd.
LOT DRESS TWEEDS at various prices, which are greatly reduced ones.
ALL WOOL TARTANS, three ends only. Clans:—Gordon, MacKenzie and MacLaren. Regular 90c. yard. Now only 60c. yd.
LOT OF BLACK DRESS MATERIALS, principally Crepilles, Crepe de Chine, Voiles, Crepe Cloths, Zibelines and Check, Striped and Spotted Materials at Cost Price and under.
 We may say that it is very difficult to get Black Materials at present in England and on the Continent at any price.
 In conjunction with the Clearing Prices we have made on the above-mentioned fabrics we are also making lesser though generous reductions on our staple lines of Cheap Habit Cloths, Serges, Cashmeres, etc., despite the fact that our first costs on these goods are advancing.
 All DRESS LININGS, TRIMMINGS, BUTTONS and other findings we shall give during this sale at large reductions to all buyers of Dress Materials.

Henry Blair

oct21, eod, 17

The state of war makes our winters none the less severe. In making your old suit or overcoat do for the winter may be false economy. Protect your body from the warring elements by ordering one of our Heavy-woolens we were enabled to buy in a splendid variety at a considerably reduced figure. Also a very fine range of Winter Suitings. Write for samples and self-measuring cards, as we guarantee results.



MOIR'S
 Sounds Like More,
 Tastes Like More,
 More Centers,
 More Coating,
 More Popular,
 More for the Money,
 Many More More's,
 But ONLY ONE
MOIR'S
 When talking of
Chocolate.

Telegram Ads. Pay

IN STOCK:

- Apricots,
- Currants,
- Peaches,
- Prunes,
- 2-Crown Raisins,
- 4-Crown Raisins,
- Fancy Seeded Raisins.

HARVEY & Co.
 Limited.

F. Smallwood



WHATEVER YOU DO WEAR THE
 Wear our MEN'S BOOTS at \$3.00, \$3.50, \$4.00, \$4.50, \$5.00 and \$6.00. New lines just in.
 N. B.—Our stock of Rubber Footwear is one of the largest in the city. Red Ball Rubbers, Maltese Cross Rubbers, etc.

F. Smallwood,
 THE HOME OF GOOD SHOES.

PREMIUM MOTOR GASOLINE
 (In Steel or Wood).
 Royalite and Silver Star
KEROSENE
 And all Lubricating Oils and Greases.
 The Best Oil in the Best Packages.
IMPERIAL OIL CO., LTD.
A. H. MURRAY, Distributor.
 sept. 26, eod, 17

PATRIOTISM
 demands that all things being equal, the products of the local industries should receive preference from the merchants and buying public.
 Every local made
Suit or Overcoat
 bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Nfld. Clothing Company, Ltd.

Advertise in the Telegram.