# Standard, 

NEW BRUN

VOL. VI. NO. 218. SIXTEEN PAGES
SATURDAY morni
ECEMBER Б. 1914
PROBS-FAIR
PRICE TWO CENTS
OF BATILE NEAR WESTERN WAR THEATRE

Impossible to Keep in Touch With Fighting In Poland-Unofficial
Report Says Battle Ended With Success for Russians, and Berlin Claims Advance of Kaiser's Army Progresses-German March on Warsaw Has Failed In Object of Diverting Russians From Advance on Cracow and Through Carpathians-Reports From Battle in West Show No Ciange In Situation.


MOTH CEAMIN LIOOO STEMEEA LINO MIIIE ON HHH SELS? Interned at Norwegian Port, and Was Especially Fitted For Mine Laying.

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## 'FFEENCH ARMY FEEL SUME OF SIUCEESS

C. W. R. Ronl|con OUSTS DUEHIL Carvell-Pugsley Good Govern-
ment Party Has New Leader
-Would Not Stand for F.


Millions Depend on Heip We Send Them- - Pathetic Sights as Hungry People are Provided With Relief Sent From AmericaMothers with Babes in Arms Stand at Canteens Waiting for Rations-Breaking off of Communications Makes Work of Distribution More Difficult-More Help Needed.

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## FURIOUS FIGHT IN POLAND CONTINUES, BUT QUIET IN WEST VELI OFSECRECY DRAWII

 AROUND WAR THEATREBLACK VELVFT HATS




BELGIAN FISHERMEN WATCHING A BRITISH MONTTOR OFF DUNE COUNTRY.

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Receipt of Price
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 OUR OUR GOOD-WILL SALE---Commencing Saturday, December 5th

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A LARGE VARIETY IN GOLD-FILLED AND
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In Gold-filled and Silk-Regular Price, $\$ 1.25$ to $\$ 9.00$. Sale Price, 75 c. to $\$ 7$ EARRINGS
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 18 Size, No. 1 Waltham, in Goldditiled Case-Regular $\$ 10.00$ Sale Price $\$ 7.00$
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18
18 sizee, Swiss, in Nickel Case-Regutar Price $\$ 4$ to $\$ 8$. Sale Price, $\$ 2$ to $\$ 5$ SPECIAL
signet Rings, in 144 RINGS RINGS
Siguet Rings, in 14k., Lighter Weight-Regular Price, s10.00. salesinse price
up.
uth s mailer Settings, in Garnets, Amethysts. Carbuncles, etec., $\$ 7.00$
In Gold.filled and silk-Regualr Price $\$$ S2.
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DIAMOND RINGS
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Late Sport News at Home and Abroad
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JIAKE DAUBERT OFFICLALIY CROWNED
KING OF NATIONAL LEAGUE BATEERS:

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WITH THE
BIG BALL
LEAGUERS


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## Isn't Jeff the Wicked Little Rascal

\section*{NICKNAMES BESTOWED <br> ON ATHLETICS <br> 



| Greet |
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| Your |
| Guests |

In the true spirit of cordiality. To offer

He is the back-bone of this Country.
He who drinks and eats, works and plays intelligently, is the best citizen,

It is for him that FOUR CROWN SCOTCH is dis-filled-an exceptionally mild, mellow Scotch

Enjoy FOUR CROWN with millions of other British subjects everywhere.

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See that you order ROYAL ARMS SCOTCH Whisky fo the Festivities.

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# The St. Jofin Standard. <br> NEW BRUNSWICK, CANADA. 



Entertainment in their honor and presentation to each-Masonic banquet a successful event

McAdam, Dec. 1 The war spirit has
come upon Mcidam in earnest. Las
Tuesday night and Tuesdapy night a meetning was held in
the Orang Hall to bld tarewell an
Godspeed










sGHWMB PIIS FIYIIIG VIST To Muntriell

Secret Ifission of Steel Magnate starts rumor What he may be contemp lating building submarines in Canada.

MADE 2,000 MIIE
CANOE TRIP DOWN
MaCEENVIE RVVER
W. J. Boyd and E. S. Davison took journey to sepestry conditions in North-

## ern region.



Minister of Militia Announces Purchase of 40 ,
000 to Help Keep Men in Trenches Warm Unemployed to Get Preference in Selection of Men for Guard Duty in the Dominion.

HELO PAIIISII Coullef it SIIII If60, CHIL
Becauise of Belief she is taking fuel and supplies to Allies' ship.

SEHOIIIG OF BRIILHH NWVAC BRIGINE TO AITWERP DEFENIDED BY FPEICHH

While it Did Not Save Foriress, Delayed Enemy and Gave Belgians Chance to Withdraw in Such Manner as to Make Reorganization Possible, White Moral Effect on Belgian Army Has Shown Results.

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II HIEF WORE
Welcomes new American and refers to Historic friendship between two countries.
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A FUR SURPRISE IN Mink and Persian Lamb


Last summer we declded on this special offering of high grade furs and purchased especially for it at low cash prices. We have never even at a sale been able while to inspect these before buying.

MINK MUFFS. $\$ 29.00, \quad \$ 39.00, \quad \$ 49.00, \quad \$ 59.00, \quad \$ 69.00$

MINK SCARFS.
$\$ 21.00, \quad \$ 31.00, \quad \$ 41.00 \$ 51.00, \$ 61.00, \$ 71.00$
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32 inches to 45 inches
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H. MONT, JONES 54 King SL. SL. John's Only Exdusive Furrier.
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The guest of Mrs. Percy Resing.


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 HAMPTON

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\section*{ <br> | Barnes |
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At The Charotote St. Theatres

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| OUR VAUDEVYILE SKECCH Dean \& Fey in Their Big Laugh "THE COLLEGE FRESHY." | MR. DUGUB'S FAREWELI Splendid Baritone's Final Son |
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|  | ROYAL HOTEL |



## WITHOUT A HOME, STILL A NATION

 Belgians Have Army and King, of compling titormation is oasy, fo But Country Desolated by $\begin{aligned} & \text { committe with Lord Ciadstone, forme } \\ & \text { gevernor general of south Atrica, }\end{aligned}$ War-Not Until Conflict is Over Will Extent of Disaster Be Known or Number of Lives She Has Given in Defence of Her Honor.
## ?



ARMENIAN QUESTION ONE
OF OLD ISSUES WAR MAY BE
MOST LIKELY TO SETTLE




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A gitt of a Gilitete Saley Ravor appalab to ono of manis strongest "weaknesses, his love of ease and comfort. makes shaving quick and easy-a pleasure instead of a task every morning
The selection of Gillette Sets is this year Then there are the favoritoStandird Sets
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We carry the largest stock Marnket,
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James fleming - Phoenix foundry

## "Caradan G000s for Caradian people" is tox sloan

of our Manulacturers.

## A DOUBLE ECONOMY

Economy and efficiency are two things that the world is getting hammered home as
a result of the war. Waste is always a loss infflciency is worse . Industry that stand up against the conditions imposed by the war must be efficient. Canadian manufacturers are testing themselves out in efflclency. They are under ari economic contract to produce what Canadian consumers need to buy, A factory or a plant that might have been ninety per cent, efficient before the war, is a hundred per cent, efficient now. When the whole country hums along on the full tide of prosperity it is easy to hold business without testing the mettle of every
able to compete.
The economy of buyl the efficiency of our manufacturing industries as a whole and that means and the return of good times, It means also in many cases an actual saving in dollars and cents to the indiviaual consumer because he gets as good or better value for the same money as to the $\begin{aligned} & \text { cases, gets as good or a better article at less cost. There must be no question }\end{aligned}$ competitor. It can be boulght for less money, quality in order to meet the Canadian price, nor add to the price in order to make the the relative profit on goods of the same quality.

$$
\begin{aligned}
& \text { If the Canadian made article is not at least as good value for the sal } \\
& \text { anything imported it has no right to ask for the made in Canada preference, }
\end{aligned}
$$

## How to be Sure

Shopkeepers and merchants throughout the Dominion are giving magnificent support to the "Made in Canada" movement.

Occasionally a shopkeeper, through lack of accurate information, may express the opinion that a certain class of article is not made in Canada, or is made only of an inferior grade.

If you are conscientiously trying to give "Made in Canada" goods first call in all your purchases, do not
be content to relax your efforts just because you be content to reláx your effort
happen to receive this answer.

The shopkeeper may be perfectly sincere in his opinion, but there are other people who are more likely to have full and accurate inforimation.

Why not write direct to the Canadian Manufacturers Association, Montrea, Toronto or Winnipeg? They have agreed to constitute themselves a general
information bureau for the assistance of those who are information bureau for the assistance of those who are
trying to live up to the "Made in Canada" idea, and a line to them will always bring you prompt and reliable information, as to how and where to obtain the article you desire most conveniently and most quickly, If it
"Canada First" is Everyone's Duty

GENUINE SMALL QUEENS
Quill Top and Buster Brown

-PRINCESS ST. St. John, N. B.
A. \& I. ISACCS

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WE SEE GOOD TIMES AHEAD.

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 Ready's Ale, Porter, Lager Aerated WatersBrewery - - Fairville, N. B. Soda Water Factory and Head Office, Peel Street, Saint John, N. B.

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We have one of the largest: Box Plants
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Just a little more deliciously
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