## TWELVE PAGES. THE "PEOPLE'S PAPER"-FORTY-FOUR YEARS IN THE SERVICE OF THE PUBLIC-IS A LIVE DALLY IN A BUSY CENTRE-STUDY ITS NEWSI ANVERTISING. TWELVE PAGES The The Eving Telegram. $\overline{=}$

## For Fishery Supplies and the Humber.

 SPECLAL VALUES IN READY-TO-WEAR CLOTHING-SUITS, PANTS, OVERALLS, TRENCH COATS, for Men and Boys. bow Goodss New Styles. The White Clothing Manufacturing Co., Ltd.Wholesale

Clothing Leaders.





## VULCANITE ROOFING

Vulcanite Roofing is made and guaranteed by the Beaver Company, Ltd., makers of Beaver Board. During the year 1920 and 1921 Vulcanite Roofing sold at seven dollars per roll. THE PRICE OF VULCANITE ROOFING IS NOW ONLY $\$ 4.00$ PER ROLL.
Each roll of Vulcanite Roofing is full size, complete with nails and cement for laying.
A roll of Vulcanite Roofing contains 108 square feet and will cover 100 square feet of roofing surface.
Vlcanite Roofing when laid by a certificated roofer, is guaranteed $t$ last fr fifteen y ears.
Vulcanite Roofing is guaranteed fully equal to higher priced roofings of similar weight and size.
At $\$ 4.00$ per roll Vulcanite Roofing is cheaper than felt, because giving better wear it outlasts felt. When Vulcanite Roofing is used, you do not need to buy nails or tins, and your roof does not need to be painted or tarred, or otherwise coated until the Vulcanite has been 12 months on your roof. Roofs covered with Vulcanite Roofing pay lower insurance premiums than roofs covered with felt.




EveningTelegram







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| Supreme Court. | This Week at |
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## $0=?$

Ladies! See our dainty Low Cut Footwear. More Oxfords will be worn this season than ever before.
Smallwood's for dainty Low Shoes at Lowest Prices!


## Ladies' Boots

Ladies' Black Kid Laced Boots . . . . . . . . . . . 84,00 Ladies' Black Kid Laced Boots . . . . . . . . . . 53.50 Ladies' Black Box Calf Boots . . .. . . . . . . . 54.50 Ladies' Tan Kid Laced Boots . . . . . . . . . . 54.50 Ladies' Tan High Cut Boots ., . . . . . . . . . . 85.50



## F. SMALLWOOD, The Home of Good Shoes <br> 218-220 WATER STREET



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 ASIN
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Specialy salected for its urrestrained humorr. An
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ONE OF THE RIGGEST LAVGH HITS THAT
BROAWWY HAS SEEN FOR YEARS Manager Bentley and the Company's Seanic Wrizard
have had their heads togetere, trith theresult that the titealit
there wil be unimited fun to might.
AT THE CASINO

## What Norway Does

for Her Fisherie
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 wth the areotion ot Nemtiond














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the evening thlegram, st. johns, newfoundiand, may 14, 1923-10


Hiz SIAR MOVIE--Newfoundland's Leadling Ploture House, Here's a Picture for Young and Old $\quad$ Jinary aubrey n one of his half hoors of Laughrir MILE AND PEMALE-YOU JUST WWE TT TO YoURSEIF To.

ETHEL CLAYTON "W] M T TIMEI" Irama of the care IN SEVEN PARTS. mad, fartima ift the care free life of New YYork's Greenwich village. Of the
of one of the Greenwich Forlisis. millionaires, andoof the life and marriage

## Miss Olivotti

 Sings: "WHEN WINTER COMES." Dances: "DAPPER DAN." COMING - The biggest of the biggest: "BLOOD AND SAND" (jusGround which is FERTILIZED will produce more vegetables than sterile ground.
Good Fertilizer properly used will convert poor ground into good ground.
Good Seed put into good ground will yield goodly crop of potatoes. A couple of extra barrels of potatoes will repay the cost of fertilizing.

> Farmers, Read this Carefully!

This year, acting on the advice of Agricultural Experts, we have imported Fertilizers of higher grade and greater strength than were imported during the past decade of years.
The Fertilizers we now offer, are of more value than last year's importations and are guaranteed to give even better results.
Although our prices this year figure higher per pound, the cost per unit of fertilizing value is considerably less.

Putting Fertilizer into your ground is like putting money into savings bank. You can rely on getting more out, than you put in.--it pays to fertilize. NOTICE!-Our fertilizers are not adulterated with spentslag or rock dust.

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Hom
es Made Miserable .om omen.
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 yon 11 1
Three EEE's Shoes
Sunmer 1923
Choos from the New Three E.E.E.s mod.
Cls if you ilike your footwear correcty up to-theminute.
Smart Patant Leather Greian Pumps,

 THREE E.E.E.'s FOOTWEAR.

Archibald Bros., Ltd., Harbor Grace.

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Have you tried Lux? Lux is purest of Soap in flake form. The best shops sell Lux
Lux cleans without rubbing and cannot injure your clothing or hands
Lux won't shrink woollens, therefore is best for washing blankets, stockings, sweaters, underwear, etc.
Lux melts the moment you throw it into boiling, water. Lux saves time and labour
The washboard will destroy silk stockings blouses, curtains, etc. Use Lux which cleans without rubbing
Please buy a package of Lux to-day, you will be delighted with Lux Soap flakes
Lux is made by Lever Brothers, Limited, soap-makers, by appointment, to His Majesty King George V.
Every day wise women say, LUX $\mathbf{X}$ is better, in every way


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To have satisfaction with your car on steep grades or in traffic you should use CORK FELTBAK TRANSIISSION LINING grips firmly without chattering or burning. The "Red Star" Timer is better than you are now using-will keep your engine hitting on all cylinders.
JOB'S STORES, Limited ${ }^{\circ} 0000000000000000000000000000 \times 3000060000$


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Beg to announce that FALCON
Brand Table Salt, in 2-lb. tins

## UNION

Brand Table Salt, in $18-\mathrm{oz}$. cartons Can Now Be Obtained at your Grocers

Name the Brand and
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| New Green Cabbage, |
| P. E. I. Potatoes, |
| Box Apples, |
| Sunkist Oranges. |
| George Neal |

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 The advantage of having ine head of Machine drop in-
to the table- out of the way and out of sight-when ot in use, is at onec appreciated by every house.
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Write for special prices and terms on Marlne and
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At this date we have on deposit with the Canadiah
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AT ATTRACTIVE PRICES. We have reduced our prices much below cost o
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Admitted to be the finest piece of SOAP on the market. It is becoming more popular day by day. Use no other. Stocked by all the lead
grocers both in the CITY and OUTPORTS.

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