The Evening Telegram, St. John's, Newfoundland. January 28, 1911, - 2



Items of Interest

Household Notes.

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The Eveníng Pelegram, St. John's, NeWfoundland, January 28,7911ar 4


## The ROYAL STORES, Ltd. FORMAL OPENING MONDAY OF



Our 15th annual FEBRUARY SALE! This, an annual event,
has become of the utmost importance to the pur-
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The growth of is significant, being in
gurated fourteen ye ago-in February, 1896 Since its first year, it has having at once become previous efforts each succeeding year.
In connection with this, the 15 th Annual Sale, preparations have been made of an extremely interest-
ing nature---preparations that indicate the import
 ance attached to this occasion. Each department will be found in entire readiness to offer ample assortments in desirable, seasonable Merchandise at special prices

This Sale, practically universal in character, will undoubtedly arouse more than ever before, the interest it so justly merits.
Sale Opens Monday, January 30th.



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To the Ladies' of Newfoundland. Women's Untrimmed Felt Hats,

Worth \$1.00 to $\$ 2.50$ each,
All For 60 cts. each, only,


ONLY 60 cents EACH.

Women's Tweed Motor Hats, only 25 c . ea.
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IN STOCK: molassine meal, ‘HERCULES' FEED, WHOLE CORN. Yellow Cornmea White Hominy Feed. Bran.
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To-NIGHT:
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Holiday Matinee, Wednesilay 2.30 .
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"The Runaways.'



Admission, 10 cts.
The Nickel.
To-Day and To-Night,
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Women's FELT BOOTS (\$1.60
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