

Commissioners to investigate the wa- running continually, be stopped ex- to-day announced that, in the absence 700 French soldiers, 4 cannons and 4 ter system of the city of St. John's, cept when water is required there- of further information, the loss of the machine guns. has submitted his report to the Com- from; and that careful regulation of Good Hope and Monmouth in the remissioners and, summing up the situ- the flow at horse troughs, etc., be made cent naval engagement off the coast ation briefly, states (1) that a large to prevent useless waste. part of the water flowing through the It is not possible, he says, to find A list of the officers and men, servconduit to the city is wasted; and (2) and suppress all of the waste. The ing in these vessels at the time they

that the pipes, both supply mains and cities which have devoted the most distribution system are entirely in- attention to the measurement of and adequate in capacity and that, in view the accounting for the water supplied of these conditions, it is physically with every service metered still show

impossible with the present equip- in a general way from 15 per cent. to sources. ment to provide proper supply and 30 per cent. of the water unaccounted pressure.

Mr. Longley conducted certain tests If the campaign for waste reduction through the city during the dead at Winsor Lake to ascertain the daily instituted in St. John's is vigorously water consumption of the city. From pursued the city may be able to cut these it was discovered that the popu- down a considerable part of the prelation of St. John's use over Five sent waste. This is one of the most Million (Imperial) Gallons per day, profitable lines of endeavour that the

which represents a per capita of 166 Water Department can engage in. Winter Waste Imperial Gallons per day based on

distribution system. and is freely admitted on every side. "This rate," observes Mr. Longley, Through the total absence of any re-"is obviously excessive, far and away gulations governing building of beyond the requirements of British plumbing that bear upon this point and other European cities and even the plumbing has in many houses suppression of this waste cannot be submarine sank. greatly in excess of the use in Ameri- been put in situations where the na-

can cities where the quantity of wa- tural protection is not the best. ter supplied per capita is generally In many houses especially of the of any considerable part of the waste repairs. greater than abroad."

Night Waste

An and the second

vations was the discovery of the fact ly good natural protection against the against shortage of pressure and supthat the water flows through the con- cold.

duit to the city during the dead hours The opening of fixtures here and of the night at 80% or more of the there to maintain circulation of water rate at which it flows during the day. in the pipes sufficient to prevent "The obvious conclusion from this," freezing, has therefore become a fixhe says, "is that a large quantity of ed practice, and unfortunately, the water is being wasted all the time. practice is not confined to the houses "If the large waste of water is per- of the poorer class. The quantity of mitted to continue without decided water that runs away in this manner

restriction, it is likely to increase as is large. the distribution system is extended. The effect of this waste is to lower The difficulties of making a large re- the water pressures all over the city, duction in the amount are formid- and to reduce the quantity available

for legitimate domestic consumption, and for protection against fire. Proposed Remedies

Mr. Longley proposes that, for the Other Sources of Waste. purpose of checking the waste of wa- Entirely apart from the winter ter and of providing better control waste there is another class of waste over, and more satisfactory means of which is going on continually. We

accounting for the water supply of St. John's, the following recommenda-

(1) That all large consumers of **Casualties** tions should be followed:

water be metered at once. (2) That a policy be adopted which in the course of a term of years, say five, will result in the metering of all

services. (3) That a service be organized for

German of Chili, is now officially presumed. encountered the German ships, will be published shortly.

have evidence of this from several In the first place if the system were And Sunk by a French Tor-

tight the pressure on the hydrants pedo Boat-Latter Only hours of the night when the legitimate use of water is very small should be

almost as great as the pressure indicated by the elevation of water in Dunkirk states that a French torpedo Allies can hold the line of the canal the basin.

(Continued on page 6)

3/4 Bore 42 in. barrel-\$8.30.

3/4 Bore 42 in. barrel-\$9.60.

nov.13,20.

3/4 Bore 48 in. Star barrel-\$13.20.

3/4 Bore 46 in. Star barrel-\$13.50.

the city.

This is far from true. The pressure Westende, Belgium. along Water Street for instance aver- The submarine, it appears, was

age slightly under 100 lbs., instead of trying to torpedo a French warship, From southwest to northwest there have an army of two million men. the total population or about 300 Gal- The practice of wasting water nearly 170 lbs., indicated by the eleva- when the latter's commander caught have been engagements of lesser im- New armies are also being organislons per capita per day based upon through house fixtures in the winter tion at the basin and similarly for sight of her periscope, put on full portance, which according to French ed in India. the population connected , with the time to prevent freezing is common hydrant pressures in other parts of speed and charged down on the en-

emy, which disappeared.

The torpedo boat sustained only At the present time the suppression slight damage and returned to port for

Submarine

Slightly Damaged

day. Saturday strong winds time when large expenditures may be and gales, east and south, required for still further increasing with snow and rain. the available supply not only in the

**SEASON**, 1914. GUNS ! RIFLES ! AMMUNITION !

Single Barrel Muzzle Loading Guns, English Make and Proof, 12 Bore Single Guns-\$4.45, \$5.45, \$6.30, \$6.85, \$7.35, \$8.45, \$9.20. Special value-\$17.60. 12 Bore Hollis Single Gun, 36 in. barrel-\$12.60.

Single Barrel Sealing or Ducking Guns.

\$29.50.

No. 10 Bore 48 in. Star barrel-\$17.60. 7/8 Bore 48 in. barrel, with extra lock, best finish-

34 Bore 42 in. barrel Hollis Gun-\$13.65.

Kielic railway on the Austrian front,

material advance. All Repulsed.

of which is imminent. The southern 11, was accidentally killed the prearmy under Genl. Ruzky is at Pzeszow vious evening at Burnt Head, Brigus, The French official report issued yesterday afternoon, says that all atbetween Przemysl, while still anoth- C. B. tacks had been repulsed. The Germans er is operating against the Austrians, are no longer utilizing green troops who are holding the passage of the in this region, but have brought up Carpathians.

the pick of their Army including some Rammed Prussian guards, who attempted an offensive movement against the Brion the Kars trans Caucasus mountains tish but without success.

Serzerum. Both sides express satisfaction with The manner in which Grand Duke the progress of the battle. Berlin says Nicholas, the Russian Commander-inthe attacks of the Allies have been re-Chief is wielding these armies, and the pulsed, and that their own attack is mobility they are showing are subjects making headway, while in London and of admiration on the part of military

Paris, Nov. 13.-A special from Paris it is felt that so long as the men here.

> is a strong one. Many Engagements.

Will be Financed

Suppression Necessary. A large quantity of oil rode to the Surface, marking the spot where the To Increase British Army

With Million More Men

cers and men.

million men.

Financial Measures.

boat sank a German submarine off from Nieuport to Ypres, their position for Kitchener's army, and it is expect- morning and at once started taking on ed that with the territorials who num- supplies and provisions. ber 600,000, England before long will

The army of Armenia whose base is

is approaching the Turkish fortress of Leipzig and Dresden Put Into Chilian Port to Obtain Supplies

At Valparaiso

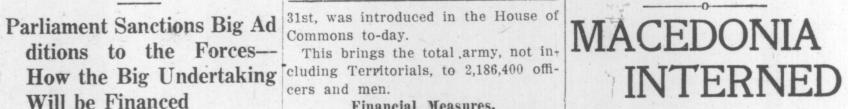
German Ships

Valparaiso, Nov. 13 .- Two German cruisers, the Leipzig and Dresden There is a steady flow of recruits steamed into Valparaiso harbor this

withina few miles of Cracow, the siege vesterday that Stanley Morgan, aged



Perpignan, Nov. 12 .- A French cruiser, steaming off the coast, captured a German steamer, which had on board 150 men, and, what was described as a suspicious cargo. The Germans on the steamer are interned here.



London, Nov. 13 .- It is reported in Had Been Acting as a Coal London, Nov. 13 .- A supplementary the Parliament Lobbies that the Pre-Tender For the German estimate to provide for another mil- mier will on Tuesday ask Parliament lion men required by the British Gov- to sanction the raising of one million Cruiser Karlsrhue

> the war, thus bringing the total to two New Orleans, Nov. 13 .- Twice chas. ed by cruisers the Hamburg-American Much interest is shown in the finance liner Macedonia, which sailed from ing of the war, and it is understood that the Government intends to issue a here on August 24th, supposedly laden with coal for the German cruiser war loan of one billion dollars, pro-Karisrhue, is interned at Los Palmas, bably at four per cent, redeemable Canary Islands, according to a letter within ten years.

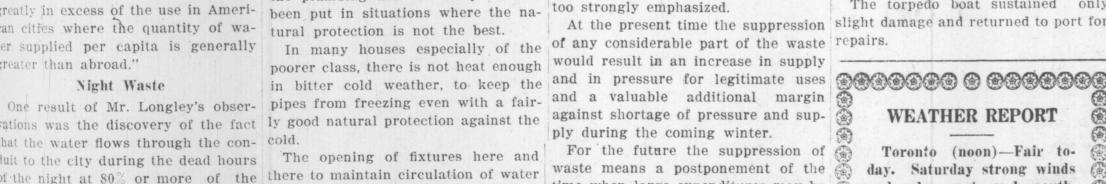
> received here yesterday. It is estimated that England is The whereabouts of the Macedonia spending thirty-five million dollars has been a mystery for more than two weekly on the war, and in addition to months, as the vessel had not been rethe war loan the Government may propose to raise a further \$250,000,000 ported since shortly after she slipped by increasing the income tax half a out into the Gulf on her mysterious

crown in the pound. This would pro- mission vide for the necessary expenditure till next March, the end of the financial year.

Party Spirit







the systematic study of conditions of waste, which will include the exam- London, Nov. 13 .- The British casumation at night of isolated districts, alties killed, wounded and missing, followed by the thorough inspection of in the war to Oct. 31 are approximateall services on which there is any ly 57,000 men of all ranks. suspicion of waste, the ultimate aim This estimate was given by Premier being the location and suppression Asquith in the House of Commons toof such waste. East Denbigshire. Inspections Necessary. (4) That periodical inspections be T. John, member of the House from made of all service cocks at night, East Denbighshire.

Officers Killed. over the entire city, at least three

times a year, to be followed, where London, Nov. 13 .- A casualty list the flow of water is indicated, by in- dated November 3rd, issued here gives spection of fixtures or other proced- the names of 10 officers killed and 28 ure aimed at the location and suppres- wounded. sion of waste.

(5) That regulations be adopted and Moreland of the Welsh Regiment and enforced, aimed at securing reason- Lieut.-Col. Percival of the Northumable protection of house plumbing berland Fusiliers. against freezing, and reasonable pre- In the list of wounded appears the vention of the large winter waste. names of Lieut.-Col. Boys, of the Royal (6) That all old and defective ser- Engineers and Major B. K. Pell of the vice pipes be renewed.

day, in reply to a question of Edward

**Of The British** 

**Total 57.000** 

Among the killed the Lieut.-Col. Queen's Royal West Surrey Regiment.

10 Bore 42 in. barrel Hollis Gun-\$25.00. 3/4 Bore 48 in. Star barrel-\$14.20. 10 Bore 45 in, barrel Hollis Gun-\$26.25. Muzzle Loading Double Guns, Belgian Make and Proof-\$6.30, \$8.20, \$10.50. Breech-Loading Shot Guns. Single-barrel 12 Bore American Shot Guns. Good Serviceable Guns, Non-ejecting - - \$ 4.50 Good Serviceable Guns, Ejecting - - - 5.40 Good Serviceable Guns, Special Nitro Proof 7.50 10 Guage Best English Made Breech-Loading Guns, from - - - - - - - -25.75 Eelgian, Liege, Proof Double Breech-Loading Guns: 12 Bore-\$\$.80, \$9.60, \$10.95, \$12.90, \$19.00. 12 Bore English made and proved Double Breech-Loading Guns-\$21.00, \$23.25, \$26.25, \$34.50. Marlin Rifles.



titude. 10 Bore-\$9.80, \$10.55, \$12.00, \$14.25.

Catalogue on application. GEO. KNOWLING.

Was Absent London, Nov. 13-It is rumored among shipping firms in London that London, Nov. 13 .- The absence of the German cruiser Karlsruhe has party spirit was a conspicuous feature been cornered. at the opening of Parliament yester-The s.s. Morwenna left Charlotte. day. Bonar Law's admirably discreet town at 3 p.m. yesterday. speech was cheered in several instanc es by both Ministerialists and mem- the war until complete and final sucbers of his own party, for more liberty cess crowned the allied efforts. for thep ress and more generou treat When the end came, he said, labor ment for solders and their dependents would use its powerful influence towards a settlement on the lines of were cases in point. Asquith's refusal to play to true nationalism and democracy. extremists concerning the Aliens William Joynson Hicks, Unionist, pleased many members of the opposi- rejected the widespread anxiety contion and The Times comments his at- cerning the presence of German spies in this country. Must Go Ahead. The Home Secretary, in reply, said

Arthur Henderson, Labor Leader, the Government must be careful that upon continuation of the debate on injustice was not done any person. the address in reply to the speech He said, that at any rate, his departfrom the Throne said that organized ment in this matter was acting under labor felt that the only course now the instructions of the Military auopen was to go straight through with thorities.

## THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 13, 1914-2

Berlin . Newspapers . Urge

Ladies of Fatherland to

Create Their own

injured man a 'stick' of tobacco. tinued, "when the German Emperor GERMAN FASHIONS Next morning there was a group saw the Aldershot Division carrying outside my tent of magnificent speci- out tactical operations, pointing to FOR GERMAN WOMEN some cavalry in the distance, he. mens of humanity. When I got all the information I re- asked me: 'How many squadrons

BRITISH WAY quired, I said: 'Two months ago, after have you got in the field to-day?' I a skirmish, our doctors cared for your replied: 'Sixteen, your Majesty,' Sir Evelyn Wood Tells of the wounded, and a few days later you when he said, 'If you will come and Reputation of British Sol- overwhelm our camp, killing 1,500 of see my manoeuvres in September I diers Abroad for Kindness our men. You did not spare those will show you 64 squadrons.' who had been attending your own "We admit the Germans are

and Fair Play

**CRUELTY NOT** 

I should not kill you": Said a den over our regiments. Their a special feature of an article from a TIELD-MARSHAL SIR EVELYN young giant: May I speak? You horses are trained fortwo years be- Berlin newspaper on future fashions ing worn by so many Berlin ladies WOOD told some interesting ask why you should not kill us; I fore they are passed into the ranks, for German women. stories at a meeting which he answer, because it is not the British and while it is impossible for one The article appears from a corre- public spirits that the Government addressed in London recently. Re- custom." ferring to the charges of brutality First Duty of a Citizen. made against the Germans, he said: "We need not fear that the Brit- bears in North. South, East and alry are better horsemen, and will for delivering Germany from the STEBAURMAN'S ish soldier will ever descend to mak- West Africa, and I hope it may certainly attack without hesitation tutelage of those nations which dic-

ing reprisals. Thirty-five years ago ever continue, for reprisals are not twice their number of Germans." I was commanding 18,000 men, who only useless, but would sensibly lessfought against 23,000 brave Zulus en the grand fighting value of our for five hours and a half. They at- soldiers."

tacked with the undaunted courage Sir Evelyn said this war would of savages who did not realize the test Britons and deepen the spirit of 'up to one face of the wagons be- was to fit himself to defend his tures, size 16x20 at 20c. each. Write small places a deeper reason must age. hind which our men had stood, country. That they had yet time to for some today. Address GOLD ME- be sought.

repair their refusal to admit the ac- DAL ART CO., P.O. Box 63, St. John's, Held Conference.

When the fight was over I desired a curacy of this truism was due to the few friendly Zulus, who were at- unceasing watch of British seamen Schr Athletic has sailed from built woman the reform clothing tached to the companies under my in mine-strewn waters. command to collect men of every Kaiser's Boast. regiment, promising for each un- "In June, 1889," Sir Evelyn con- Co.

certainty of success, I have always follows:-"This is the character our race believed that, individually, our cav- "The present moment seems good

FREE TO BOYS AND GIRLS

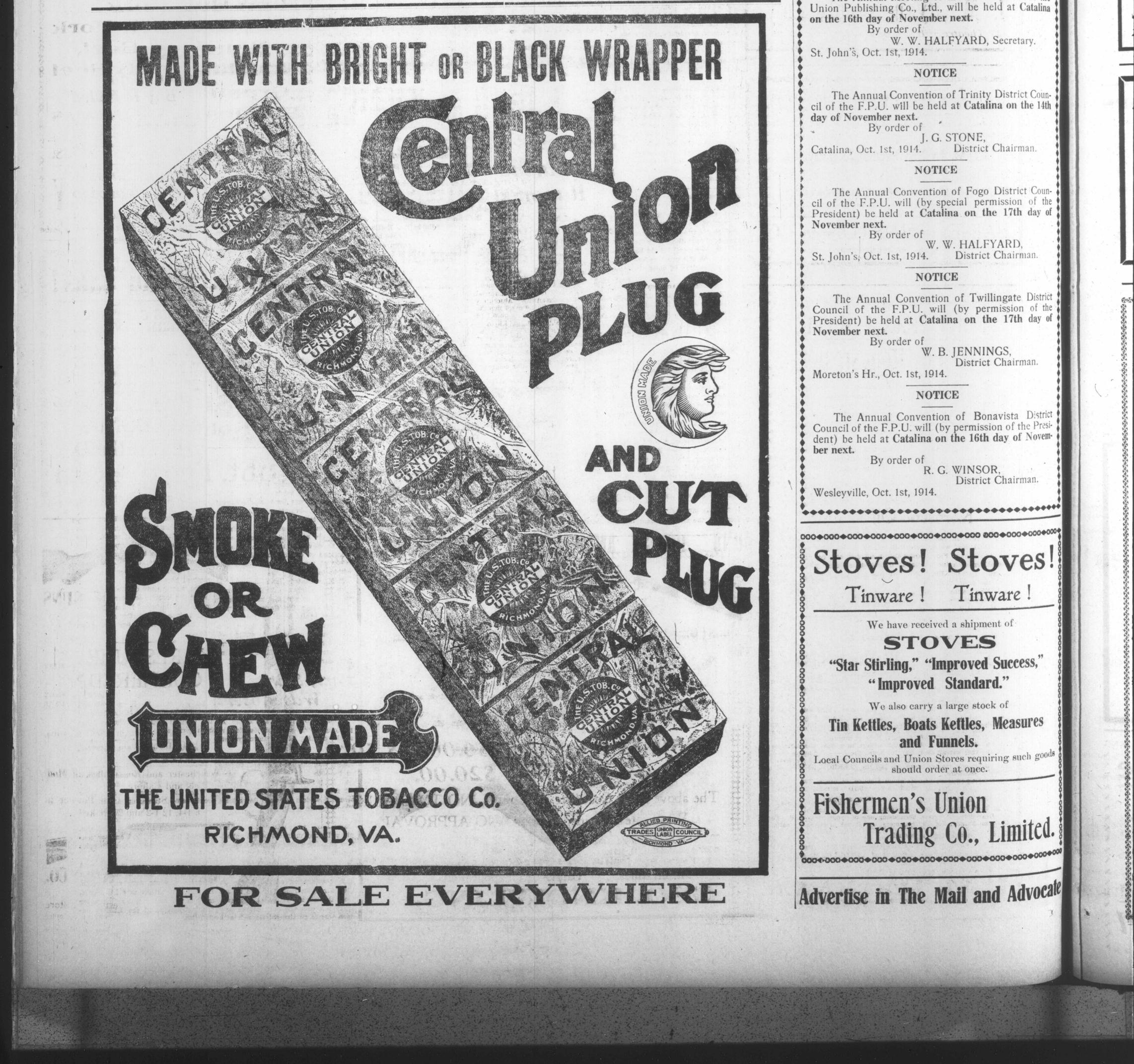
tate the fashions. But what shall Tickle Cove, March 16, 1913. the German style be? Hitherto only Dear Sir,-As your Salve proved an æsthetics have had their say. "But in future clothes must corre- excellent cure for Eczema and also spond to the highest hygienic cos- for boils, I am sending for another

tumes, but if this attempt to set the box, so please send it as soon as poseffect of modern rifles, and the fol- self-sacrifice and devotion to duty. Watches, Printing Outfits, Cameras, fashion has hitherto been unsuccess- sible. Please send me the very same lowing morning we buried, besides The British people were realizing Footballs, Fountain Pens, etc., etc., for ful, and the movement has been con- Salve as you gave me before. I am a vast number elsewhere, 884 close now that the first duty of a citizen selling 25 of our Beautiful Art Pic- fined to a few school teachers in enclosing money for Salve and post-MARY LANE.

"Can the shape of the figure have Address to

something to do with it? On a well- Miss Mary Lane, Tickle Cove, B.B.

Wood's Island for Gloucester with looks quite nice, but on short and Stebaurman's Ointment, 20 cents 1511 bbls. herring for the Gorton Pew thick women, awful. If a successful per box or 6 boxes for \$1.00-oct23,2w hygienic German style is to be Cash Must be Sent With Order.



mental methods. "At first, however, a number of persons experienced in the hygiene of clothing must meet together with clever male and female dressmakers, authorities in textiles, and artists, to The Sixth Annual Convention of the Supreme

created it must follow modern experi-

lay down the essential requirements and to make experiments. But, whatever the result, it must be susceptible to variations, otherwise the new Ger-

ing of November 14th next. Every Local Council and brothers. Will one of you say why brave, but so far they have not rid- The North German Gazette makes man style will be still-born. District Council of the F.P.U. should endeavor to be "The deep and ostentatious mournrepresented. Every Chairman of a Local Council and has had so depressing an effect on all the Officers of District Councils are members of man to fight three or four with a spondent at Copen\_agen, and is as have forbidden it under pain of

OINTMENT

-nov12

the Supreme Council and in event of such Officers not being able to attend, Councils may appoint a subforfeiture of their pensions stitute.

> By order of W. F. COAKER,

President F.P.U

St. John's, Oct. 4th, 1914.

### NOTICE

NOTICE!

Council of the Fishermen's Protective Union of New-

foundland will be convened at Catalina on the morn-

The Annual Meeting of the Shareholders of the Fishermen's Union Trading Co., Ltd., will be held at Catalina on the 16th day of November next. By order of

W. W. HALFYARD, Secretary.

St. John's, Oct. 1st, 1914.

NOTICE

The Annual Meeting of the Shareholders of the



	2.
The Annual Convention of Trinity District Coun- cil of the F.P.U. will be held at <b>Catalina</b> on the 14th day of November next.	
By order of	
J. G. STONE, Catalina, Oct. 1st, 1914. District Chairman.	
NOTICE	
The Annual Convention of Fogo District Coun- cil of the F.P.U. will (by special permission of the President) be held at Catalina on the 17th day of November next. By order of W. W. HALFYARD, St. John's, Oct. 1st, 1914. District Chairman.	
NOTICE	
The Annual Convention of Twillingate District Council of the F.P.U. will (by permission of the President) be held at Catalina on the 17th day of November next. By order of W. B. JENNINGS, District Chairman. Moreton's Hr., Oct. 1st, 1914.	
NOTICE	
The Annual Convention of Bonavista District Council of the F.P.U. will (by permission of the Presi- dent) be held at Catalina on the 16th day of Novem- ber next.	
By order of R. G. WINSOR,	
District Chairman.	
Wesleyville, Oct. 1st, 1914.	
***************************************	
Stoves! Stoves!	
Tinware! Tinware!	Are State In
We have received a shipment of	and a state of the
STOVES	
"Star Stirling," "Improved Success,"	

THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 13, 1914-3



Every Boy should have one, **Special Leather Volunteer War** Fob, with minature revolver and cartridges. It's free for selling 50 Xmas Post Cards. Send for some now, we trust



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# **OFFER NO. 2**

If you do not wish to avail of above offer send us 50 cts. and we will mail Fob prepaid with 20 Xmas Cards FREE. You can sell Cards for 50 cts. and you still have a Free Fob.

To arrive in a few day's Thrilling War Pictures. Now, Boys, send for something at once. Big list of 150 other Prizes mailed with goods.

Shopkeepers Write for wholesale prices on Cards. Samples 10c. M. Ryan Supply Co'v. 227 Theatre Hill 2 Box 372. St. John's:

# ABC TO THE GUNS

Facts About Weapons Employed in War -From The Manchester Guardian.

r is a truism that modern armies trenchments are notoriously difficult are complex organizations and to injure.

this applies with equal force to | Heavy artillery are the most powerthe artillery with which a modern ful and the least mobile of all forms of army is equipped. The types of guns artillery accompanying our field army to be found with a modern field army Their use is to destroy defended buildare machine guns, horse artillery ings, knock out shielded field-guns by guns, field artillery guns, field artil- direct hits, to deliver and enfilade fire lery howitzers, heavy guns and moun- against part of the enemy's position tain guns; and doubtless in this pre- that the less powerful field-guns can sent war all types will bear their only reach with frontal fire, and to share in the fighting which is taking mete out destruction to the enemy's place on such varied train. Let us reserve before they can be engaged. Mountain artillery consist of very glance at each type in turn.

**Machine Guns** 

ness is essential in their case, as they Machine guns are automatic guns of have to be carried on mules, rifle calibre, capable of delivering a some cases even on porters' heads: heavy rapid fire; they are attached but though the guns are light they (in our service) by pairs to infantry fire a comparatively heavy shell. battalions, as well as to cavalry regi-Mountain artillery can move wherever ments; and in the infantry they renan infantryman is not forced to climb: der the closest possible cooperation. and in the rough mountainous country with their own unit commander's hand to use by surprise as the crisis apatre of war doubtless these guns will proaches, so as to ensure that fire suplay a useful part.

premacy is gained, and that the bayonet can be brought into play. Given suitable targets (of considerable machine guns, which naturally fire shell fire in a very short time. But depths) and close ranges, these weapons are capable of great results, but rifle ammunition-use shrapnel shell, against the modern low-command fire the man-killer; while our howitzers trench parapets the effect is very they are unsuited to a long drawnand heavy guns also fire high-explo- light; in fact the material obstacle pre out frontal fire-fight against a shallow sive shell, the defence-destroyer, sented by a modern parapet is usualtarget. Shraphel is fired with the idea of kill- ly so small that it is not worth de-

**Horse Artillery** 

Horse artillery guns are the most

nobile of all guns in the field; they



Deadly Effect. Its bullet-cone has great depth, covering two hundred yards when burst properly in the air by a time-fuse at

effective ranges; and thus for enfilading a fire trench, flanking a position, raking a bridge or stretch of stretch of road, the effect produced by shrapnel on a line of troops or a marching column is excellent and its

moral effect is deadly. High-explosive shell is an aerial mine projected by a heavy gun or howitzer, to burst either in the air or on impact. The effect of a direct hit by one of these shells on the shield of

Prominent houses can be rendered

gun is disastrous both for the gun and for the detachment; it is much the **00%%%000%%%000%%%000%%%000%%%000%%%000%%%000%%%000** same also when one pitches in a house the wreckage is considerable, and the Write For Our Low Prices which forms part of the present the- number of splinters in such a confined space has great effect. Shell Fire.

**Ham Butt Pork Fat Back Pork Boneless Beef Special Family Beef Granulated Sugar** 

**Raisins & Currants** 

**All Lines of General Provisions.** 

**HEARN & COMPANY** 

St. John's, Newfoundland

-and-----

Job's Stores Limited.

THE BEST IS CHEAPER IN THE END

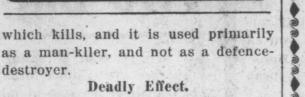
Order a Case To-day

"EVERY DAY" BRAND

**EVAPORATED** 

DISTRIBUTORS

MILK.



# **ALLIANCE ASSURANCE CO., LTD.**

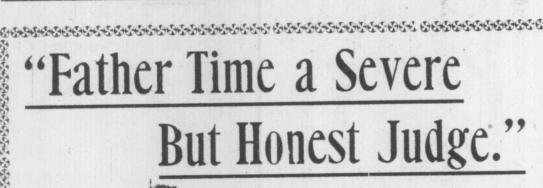
THE RIGHT HON, LORD ROTHCHILD, G.C.V.O. Chairman ROBERT LEWIS . . . . . . . . . General Manager.

### TOTAL ASSETS Exceed \$120,000,000.

Fire Insurance of every description effected.

LEONARD ASH, Carbonear, Sub-Agent for Carbonear District.

BAINE, JOHNSTON & CO. Agents for Newfoundland.



For seven years the "FERRO ENGINE" has held the leading place among the Engines used in the Newfoundland Fishery. These "ENGINES" were built to use Gasoline; but we have hundreds of testimonials where Kerosene has been used with equal results.

Other Engines have been introduced and have been claimed by their Manufacturers to be the "ONLY." But Father Time has been their Judge and they fell by the Wayside

Hundreds of "FERRO ENGINES" have been used in Newfoundland during the last seven years, and many of them without a cent of repairs, and the "FERRO" is acknowledged today as the best two Cycle "ENGINE" on the Market.

## "THE NEW FERRO Kerosene Oil Engine."

We have on hand a car-load of the "NEW FERRO KEROSENE OIL ENGINES" which were built expressly for Newfoundland trade, and which have Float Feed, Water Jacketed, Kerosene Carburetors, and all the Gasoline it requires is priming, no extra Tanks being required. 'These "KEROSENE ENGINES" will be sold at no advance over the price quoted by our Former Agents for the "GASOLINE ENGINES" while we have on hand a Number of the "GASOLINE ENGINES" which we will sell at a great reduction on their first cost to avoid the expense of shipping them back to the Factory.

The number of recommendations below should be satisfactory proof that these "ENGINES" though built for Gasoline will run satisfactorily on Kerosene.

] La Scie, October 13th, 1914.

reintended to cooperate with cavairy rect hit by is a solution shield of a gun explosive is not a great success in the Naturally what these guns gain mo- may infact little carage. open, its radius of activity is too bility they lose in power, and in the On the other hand a shrapnel hit- small-only twenty-five yards around latter they are distinctly inferior to ting a wall will usually penetrate be- the centre of impact. our powerful field artillery guns, fore bursting, and if it is then inside a But although it is said that artillery

light and less powerful weapons; light

**Use Shrapiel** 

or

All the guns mentioned-except the quite untenable by high-explosive

ing or disabling the troops themselves stroying or breaching, and this energy

the material damage it does to a para- is concentrated on disabling the de-

pet is infinitesimal, while even a di-fenders, and as man-killer the high

which are intended for cooperation room the releasing of its two hundred frightens more than it hits, it must be with the infantry. By controlling the bullets may have a disastrous effect remembered that accurate statistics hostile artillery fire, their field-guns on the garrison. But it is shrapnel are very difficult to get, and men hit

enable the infantry to advance across the helpless zone, when the infantry could be fired at by hostile guns without having the power to respond. In addition, the field-guns prepare a position for assault by battering down the enemy's final resistance, shaking his aim, and destroying his reserves as they show themselves. Thus all through the action the field artillery guns act as the good comrades of their infantry, and the greater the difficulties of their infantry the closer is the support accorded by their own quickfiring field-guns

**Field Artillery** The field artillery howitzers are short, light pieces of mobile artillery capable of throwing a comparatively heavy shell at high angles of elevation Their role is to search the reverse slopes of hills, deal with redoubts, trenches, shielded field-guns, villages, and houses, and support an assault until the last moment. Heavy field howitzers-firing a five

hundred pound high explosive shell, such as the Japanese used at Port Arthur-do not accompany an army in the field but are sent to the front when necessity for their employment arises. The material effect produced by one of their shells exploding in any confined space, room, casemate, etc is prodigious, and cover to keep out their fire is rarely worth the labor of construction, except in the case of magazines.

Their Use ful weapons have not proved so successful; as the targets are less favorable, and the slight modern field en- oct19,12w,d,w,

**Good Morning!** We Are Introducing American Silk American Cashmere American Cotton-Lisle

They have stood the test. Give real foot · comfort. No seams to rip. Never become loose or baggy. The shape is knit in-not pressed in. GUARANTEED for fineness,

style superiority of material and workmanship. Absolutely stainless. Will wear 6 months without holes, or new ones free **OUR SPECIAL OFFER to ev** ery one sending us \$1.00 in cur rency or postal note, to cover advertising and shipping charg es, we will send post-paid, with written guarantee backed by a five million dollar company,

3 Pairs of our 75c. value American Silk Hosiery or 4 Pairs of our 50c. value Am. Cashmere Hosiery. or 4 Pairs of our 50c. value Am. Cotton-Lisle Hosiery or 6 Pairs Children's Hosiery. Give the color, size, and whether Ladies' or Gent's hosiery is desired. DON'T DELAY-Offer expi-

ers when a dealer 'n your locality is selected. The INTERNATIONAL HOSIERY CO P. J. Box 244.

DAYTON, OHIO, U.S.A.

Ladies! Ladies!

REMEMBER

by shrapnel bullets and splinters of shell are more often killed outright than wounded, and after an action the dead are buried hurriedly, no note being taken of how the casualty occurred, whereas accurate records are always made of patients who undergo hospital treatment.

Don't Get Full Credit. This it is probable that the artillery are not given full credit for the actual havoc they have wrought, although everyone agrees as to the nerves of the combatants.

But there can be little doubt that the destrucive effect of modern Q. F. field artillery is very great and this is proved by the ever-increasing desire to render troops and entrenchments as invisible as possible. This fact alone speaks volumes as to the efficacy and deadliness of modern field artillery.

Even as the backbone of the artillery of an army is its field artillery, and the other types are adjuncts; so the artillery arm itself is but an accessory to its infantry, the real queen of the modern battlefield, and the duty of the guns is to ensure that at any cost their infantry shall triumph.

### PREPARE FOR THE WORST.

Are you prepared for a fire? Mos folk are not! One of my liberal policies will make the calamity easier to bear. It will cost you nothing to ask for a low rate and very little to be perfectly secure with Percie Johnson's insurance agency.





FRIDAY and SATURDAY will be Your Chance to Buy a **New Winter Coat!** 

### THE L. M. TRASK CO.

Dear Sirs,-I saw by Advocate where you stated you would wish to hear from every user of a "FERRO ENGINE," and receive the number of same, and you would send a Spark Plug of your own make, so I thought I would let you know the number, (The No. is) 3263, it is a 7 H.P., and to just give you the truth about the Engine, it is the best one made. We used it last Summer on a large Motor Boat, a Deck Boat about 71/2 ft. wide, and about 31/2 ft. deep and towed a trap skiff that would bring about 16 or 17 barrels of round Fish after her, and did good work fast enough, too good for the 9 H.P. F. Engine, and this year we have the Engine in a new trap skiff about 30 ft. long, 6 ft. 10 in. wide, 33 inches deep, and cares for nothing here, and there are lots of Engines here of different quality. The 8 H.P. A----- Engine is here in a boat about the same size and they cannot do it, and for some, the A---- Engine, F----Engine and all is here, have had plenty of trouble, and we have not had one hour's trouble since we had the "FERRO ENGINE." I say it is the best here. Wishing you every success, I am yours sincerely, (SGD.) MOSES BURTON. Salvage, Bonavista Bay. L. M. TRASK & CO., St. John's. Dear Sirs,-We have been using one of your 51/2 H.P. Ferro Gasoline Engines for two Summers, and it has given entire satisfaction in every way, it has never given one minutes' delay. We consider the Engine the best on the Market for fishing purposes, and would recommend it to anyone requiring a good Engine. The number of the Engine is (SGD.) ISAAC SQUIRES. For Folder, Write to .M.Trask&Co. 140 Water Street. 

HOSIERY

either

At the MANUFACTURER'S PRICE.

The Prices are as Follows :

\$3.50, \$4.00, \$5.25, \$6.00, \$8.50, \$9.45, 15.00, \$20.00.

The above lot of Coats are all Samples--NO TWO ALIKE NO APPROVAL. We invite your inspection.

# The Sample Bargain Store

J. P. MAHER & COMPANY, LTD. **167 WATER STREET, EAST,** 

Guns from \$4.00 to \$10.00. Hollis Double Barrel Muzzle Loading Guns, 3-4 bore, 36 in. brl, \$17.50 reduced to \$12.50. Double Barrel Breech Loading Guns, 12 G. from \$10.50 to \$25.00. 22 Calibre Rifles. Winchester and Ross Rifles, all Models and Calibre. Also New Stock of Gun Powder in 6 1-4, 12 1-2 and 25 lb. kegs.

LIMITED.

Front & Rear, next West of Old Store

P.S.-All Mail Order goods will be supplied in new stock unless other



sentimental consideration.

Mr. Begbie concludes, is actuated by the republican sentiments of the United States, leading the majority of the people to sympathise with France, and due also, in great measure, to the violation of Belgian independence and neutrality by the Germans. Great Britain's action in relation to Belgium, he says, caused tremendous en-

thusiasm amongst the Aemricans. Of course this pro-British spirit

does not actuate all those citizens of the United States who are of German descent and, therefore, might be expected to incline to favor Germany's cause, but Mr. Begbie quotes evidence to show that some, who might naturally be expected to champion the cause of the Kaiser, have been driven, by the developments of the last few weeks, to denounce German tyranny, German unscrupulousness and German brutality

"I tell you," said one German-American, quoted by Mr. Begbie, "what we see in this business. We see that Germany has ceased to be a nation and become a monster. We see that all those things which are in the blood of every true American-freedom, peace, social progress, democratic idealism, domestic happiness, everything which makes the life of a by the shoremen on the man worth living—we see that all Labrador.

They are preparing their readers to bear the unaccustomed shock of facts. Everybody outside of Germany has foreseen from the start that this war can have but one ending. There are a few even in Germany who also foresee the result

### NOT INDIFFERENT

London Express :--- An empire, in its essentials so idealistic, cannot be naintained unless it is sound at its heart. It had perhaps seemed that Britain herself had grown Great slothful and decadent, that her people were blinded by prosperity, and that they had become indifferent to their own greatness. Happily the menace at our doors has awakened our manhood to stubborn determination and masculine endurance.

### **Current Price** Labrador Fish

There has been some dispute as to the price of Labrador Fish shipped

As Refugees.

and from cholera, without training of to see their annual convention where

works, to the docks.

men, whose wages their arrival tend- Irish movement has raised from pau- has saved the situation. ed to lower by the competition of pers and serfs to peasant proprietors. starvation; and Lancashire is today

largely Tory, even among some of the workingmen, because of this old Native Presistence.

with time and their native resolution have the advantage of understanding time he could do so." I hope not. on their side, and in the next genera- British character and British politics

tion they had begun to improve their in a way impossible to the untravelled position in Great Britain. Then came, Irishman. They got on so well with with the third generation, that won- the Englishman and Scotchman as a drous new development in the rela- rule that they lost long ago the old tions between England and Ireland, feeling of racial antagonism, and

when Mr. Gladstone took up the Irish since Gladstone's movement brought cause and devoted to it all his com- them into close alliance with the de- WANTED. manding genius, his restless energy, mocracy their influence has been his indomitable will, and his tremen- sought, and they have in many cities A General Servant, in small dous influence over his countrymen. reached all the municipal offices that family; good wages. Apply At once the Irish in Great Britain the electorate could bestow.

made a big step in advance. There An Irishman is at this I

anything, more fervently nationalist regiment as his son, but the son, acthan the Irishman who has never left cording to the veracious record, will These refugees, flying from hunger Ireland. I have often been touched be two years older than his father! Altogether some fifty thousand

minds or of hands, had to accept the men, nine out of ten of them of the Irishmen, either by birth or by blood, first and the worst conditions that working classes, have paid their sub- have joined the new army. Of course Est. 1860. are presented to foreign and unskill- scription, which often reached a total this takes no account of the Irish re

ed labor in every land. They went of £4,000 to £5,000 a year, for no servists who were called to the col to the chemical works, to the gas other possible motive than their de- ors. They have already distinguishvotion to their country, without such ed themselves, for all the papers de-Naturally they created some re- rewards as came, for instance, to the clare that on more than one occasion sentment among English worging- millions of Irish farmers whom the an Irish regiment's stubborn bravery

So far, then, as the Irish in Great

Britain are concerned—and they are **Racial Antagonism Lost** the Irish I know best-they are fierce And yet, though thus fervently and ly in favor of the Allies. Many of unselfishly Irish, these Irishmen in them have joined the navy as well, resentment toward the inconvenient Great Britain do differ somewhat especially in such cities as Plymouth. from their countrymen at home. It One of them, just before leaving, sent is partly, of course, because through his subscription to our league.

But the Irishmen everywhere fight, their residence in Great Britain they "It was," he said, "perhaps the last

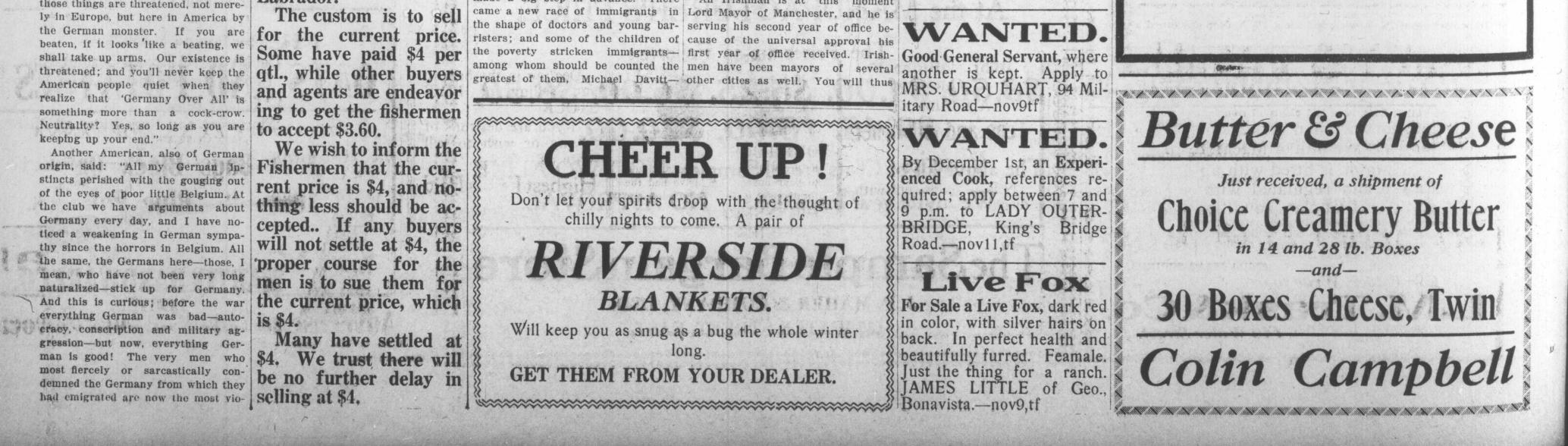
29 Gower St.—nov11,tf

Schr J. Henry Mackenzie, Capt. Geldert, 2 days from Sydney, has arrived to A. Goodridge & Sons with 230

**POPE'S Furniture and Mattress Showrooms**, George & Waldegrave Sts. 'Phone 659. -:--:-- :-

## Notice to Fishermen

All Union fishermen are requested to call at the President's office to learn prices of Shore and Labrador fish immediately upon arrival here. No Union member should sell a quintal of fish from now to, the close of the fall, except through the Union.



THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 13, 1914-5

in Heligoland Battle

We will mail the daily issue of The Mail and Advocate to any address in Newfoundland or Canada from now until the end of 1915 for the sum of \$2.00.

SPLENDID OFFER

We will mail the weekly issue of The Mail and Advocate to any address in Newfoundland or Canada from now until the end of 1915 for the small sum of Fifty Cents.

The weekly issue of The Mail and Advocate offers splendid opportunities to business men for advertising their goods as it is read by 50,000 persons every week.

The daily issue of The Mail and Advocate has the largest outport circulation by 100 per cent of any daily paper in the Colony. It has only been published nine months, yet its outport subscription list exceeds by 100 per cent. the circulation of any other daily paper.

The weekly issue of The Mail and Advocate has subscriptions all over the Colony and is the cheapest weekly paper issued in the Colony. We give our advertisers good value for their money. They appreciate this fact and continue their patronage from year to year. Others should note this fact and advertise in the paper that is read by 50,000 persons.



"No Wilhelm Von Belgium Will Be Toterated," Says The New York Herald.

New York, Oct. 31 .- In an editorial on the German announcement of the annexation of Belgium, the Herald says:

"To Americans the Kaiser's ruthless efforts fraught upon the little nation whose neutrality he was pledged to respect is the crime of the ages. If anything were needed to emphasize the enormity of this crime it is furnished by the threat of absorption based on conquest. If American sentiment could determine the result there would be no peace until the Belgians are once more in possession of their own country, with every safeguard thrown around it to insure to them th full enjoyment of the liberty for which they have so gallantly fought.

"Americans have contributed, are contributing, and will contribute liberally for the relief of suffering Belgians. They are giving to the people of King Albert-not to the subjects of any 'Wilhelm Von Belgium.' "

## WOMEN WOUNDED IN BATTLE; **RUSSIAN AMAZONS AT FRONT**

**Resort to Much Strategy to MIST LIMITED** Get on the Firing Line and **RANGE OF VISION** Make Good Soldiers When There

London, Nov. 9 .- The correspondent of the Morning Post in Petrograd

A. E. Shepherd, A.B. on His Majsends the following: esty's ship Lydiard, of the Third Flot-"Rumors that Przemysl in Galicia illa, writing to his old headmaster at as been taken areu ntrue. What real Portobella Road School, North Keny happened is that the Russians cap- sington, describes the battle of Heligoture 4 000 of the garrison, with a large land the save

WITH ENTHUSIASM Soldiers Dosed on Their Feet and Awoke Talking Wildest Nonsense

SOME DELIRIOUS

OUTH of Meaux we halted and marched in the night through the forest of Crecy, east of Paris. We were utterly weary. Men) slept walking; officers dared not ride because they tumbled out of the saddle. We dozed on our feet, and had horrible dreams, and woke with a start to apologise for awful crimes we had committed, and to talk the wildest nonsense. Such are the effects of complete exhaustion and fatigue and hunger.

### Ordeal Ended.

Our long ordeal came to a sudden end. For reasons we could not understand the Germans were retreating on our left and forsaking the tempting bait of Paris. On Sept. 5 we got the order to advance, and instantly new life flowed into our veins.

It is amazing how speedily we forgot our fatigue, and the mental and physical horrors we had gone through. There can be no doubt whatever about the moral effect of artillery fire. To be shot with a rifle seems a mere trifle; you have at any rate the And Made Shooting Difficult chance of being only wounded or of having a clean death. But to be smashed into pulp by a shell-the very thought of it is hell.

Came Out Well.

The young soldiers came out of it splendidly and speedily recovered appetites. They complained of gaps that had to be constantly filled with bacon

## Smart Stylish **Fur-Like Sets**

COR aristocratic appearance it is difficult to get a fur that gives such beautiful, radiating tones, as the real, Black Persian Lamb, but how many persons can afford to wear this superb fur-it is only within the reach of the wealthy-just imagine, a man's Persian Cap costs from fifteen dollars upwards-no wonder that manufacturers are compell ed in self defence to copy this excellent fur. Here is an imitation black Persian Lamb Muff

### and Throwover that only an expert can tell

from the genuine fur. This set as illustrated is made to resemble the real

fur, and is lined with silk-thread, knotted wide fringe-not the common kind but a rich quality that blends artistically with this superb imitation of real ian Lamb. To appreciate these sets see them to-day.

	we arrived on the forts at six a.m.	and biscuit, for our Army Service Corps, which worked miracles during	Pers
፝ዀዄዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀዀ		the retreat, was now completely re-	
1 1	ing at Przemysl. cruisers. Being misty, we could not	stored. There was a little drummer-boy, 16	
E	"The number of women coming back wounded from the Russian front led on until we came within range of	years old, who marched to Mons and	i Te ta pe
日本	wounded from the Russian front proves that the contingent of adven- their forts and cruisers. They opened	back, and insisted on walking and	
	turous females in the fighting lines fire. We were fighting broadside to	carrying his kit until an officer took	An
	is considerable. These women as a proadside until noon, when our battle	him in his arms and tumbled him in- to a wagon. Though their feet were	An
#	rule cut their hair, assume a soldier's uniform and get secretly with the con- "Iust before they appeared our	sore, and many of them bleeding, the	
	i a faire de among the goldiong	men stepped back to the Marne sing-	
	Others start alone on various pretexts, a torpedo into the Mainz. Her side	ing, "It's a long, long way to Tipper-	-
	usch as seeking injured relatives, and was ripped open and two of her fun-	ary," or the new version, "It's the	USUSUSUS
	then don male attire when they reach nels and one mast went. There was	wrong, wrong way to tickle Mary."	
the second se	Woman as Scout Leader. no excitement amongst the ship's company everyone kept cool Shells	Wandarful Deculta	C
	Woman as Scout Leader. "A Cossack girl trooper, Helen were dropping all around us and	Wonderful Results	(T
	Choba by name, went with the full whistling over our heads. We were	From the A. I. C.,	-
	knowledge and permission of the travelling at thirty or thirty-five knots	The World's Cure	al march
	authorities, having long been dis- and wanted some hitting."		N
	tinguished as a horsewoman, swords-	The remedy discovered at far Lab-	- 1
MOTOR BOAT F.P.U.	woman and markswoman. "Colonel Tomilobbskaya's daught- SAVED THE LINE	rador has given relief to many a suf-	1
MUTUK DUAI F.F.U.	er, who in male uniform on the Aug-	ferer; hundreds testifying of this great remedy. Another gives her	
	ustowo front distinguished herself as	testimonial from the City.	7
For Sale!	a scout leader, has been wounded three How Capt. Kyrke Smith Gal-	Couldn't Eat a Half Meal.	
I'UI Baic.	times.	St. John's, Oct. 12, 1914.	
	Allow the Sale of Beer. lantly Met His Death	I have been troubled with indiges-	
Motor Boat	The newspaper Novoe Vremya severely criticises the decision of Mrs. Kyrke Smith, widow of Cap-	tion for a number of years, in fact I	
Motor Boat	the Government to allow a resump- tain Kyrke Smith, of the 1st Battalion	have been so bad I couldn't eat half	Engi
	the of the cale of hear in a modi. King's Livernool Regiment who died	a meal of anything. A friend advised me to try A.I.C.	Ling
	fied form, from November 14, as in Belgium from wounds, has received	and one half nint bottle cured me. I	
F.P.U.	being at variance with the Emper- a letter of sympathy from Colonel	couldn't believe I could be cured in	i —
	or's decision and calculated to re- Bannatyne, commanding officer. vive the dormant national appetite "The letter states that the captain	such a short time and now I can eat	
	for strong drink. met his death gallantly, giving his	anything, and food does not trouble me in the least. I think I am per-	A
	life for the battalion On Sept. 14 the	me in the least. I think I am per	

Built for R. H. Silver, Esq., at their premises, Greenspond, in 1912.' Used by President Coaker the last two summers during his cruises North.

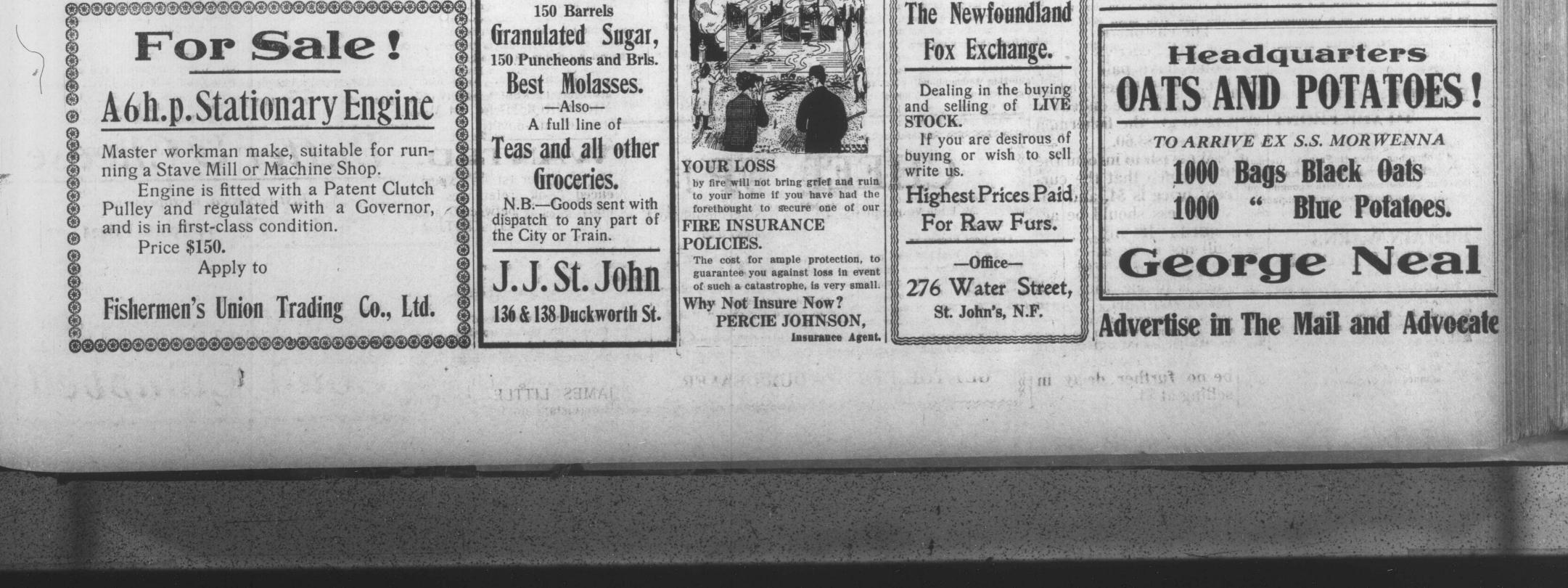
Boat is fitted with a 27 h.p. Fraser Engine, which has given splendid satisfaction. The boat is 40 feet long and 9 feet wide, and would make an ideal mission boat.

She contains sleeping accommodation for four, and tanks for 250 gallons of fuel. Ninetenths of the fuel consumed by the engine is Kero oil.

The reason for selling is, the boat is not large enough for the purpose she is now used for.

The boat cost about \$1800, and is well fitted in every respect. She is provided with sails. She would make a fine boat for collecting bait or for Apply to fishery uses.

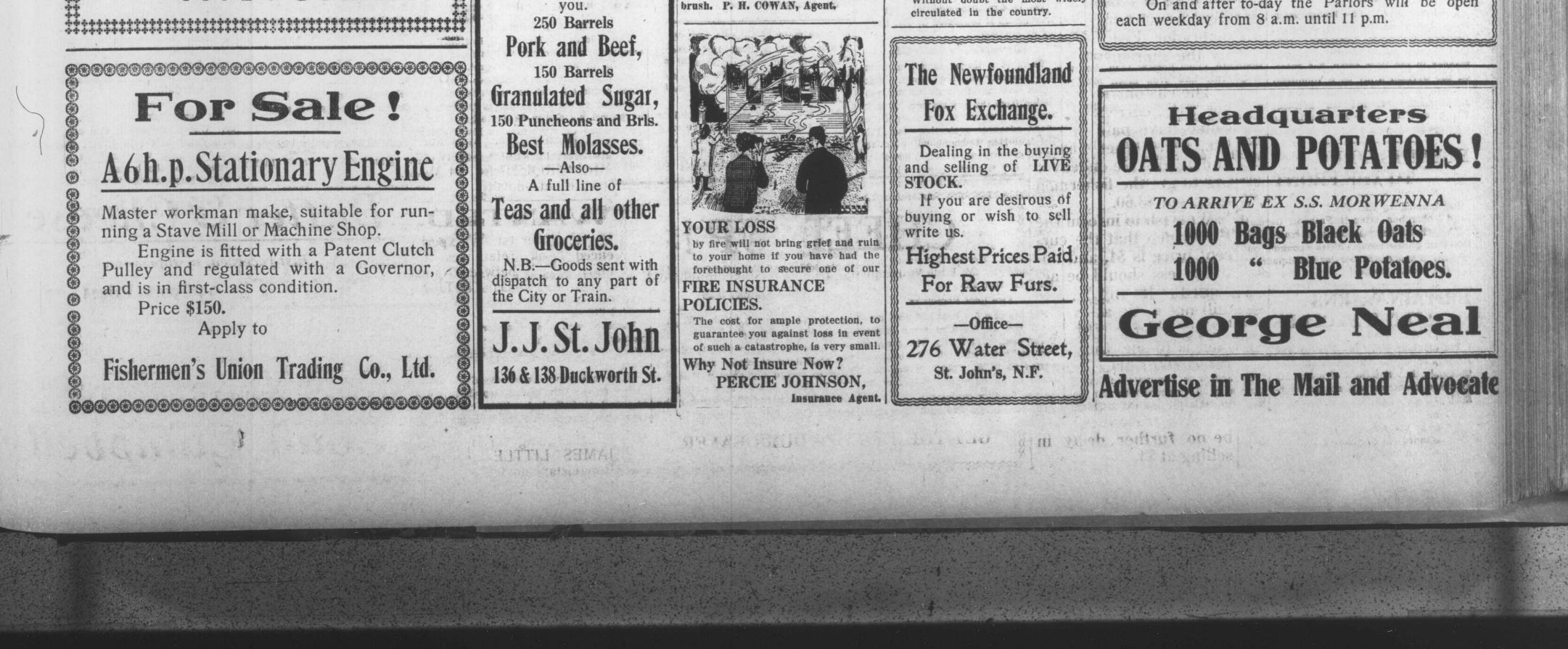
W. F. Coaker.



battalion was advance guard to th ADVERTISE IN THE brigade, and found the Germans in MAIL AND ADVOCATE



FLOUR in St. John's. and ready to apply. No heating re-Our prices will surprise



quired. You can do the work yourself with an ordinary whitewash brush. P. H. COWAN, Agent.

very strongly entrenched position.

A, B, and C companies at once at-

They gained a lot of ground, and were

hen ordered to hold it. This was done

against great odds and under terriffic

On the seventh day they were heav.

ily attacked, and there was a danger

of the whole line being driven in

Captain Kyrke Smith's company was

Anyone can repair a roof with Elas

tic Rooffing Cement Paint. It is easy

check the main attack, and

shell fire for six days.

sent to

was then

Captain Kyrke Smith's

of his men was magnificent



Without doubt the most widely

Prices \$3.30 and \$3.70. derson's, Water Street, St. John's reat Reductions ew Kerosene FERRO Engines. 1 h.p. Engine with Reverse \$240.00 1-2 h.p. Engine no Reverse \$160.00 proportionate reduction on other sizes. Complete with all boat Fittings. Also several guaranteed Second Hand FERRO ines as good as new at reduced prices. All FERRO repair parts always in stock. . H. MURRAY Bowring's Cove. The Elite Tonsorial Parlor, Prescott Street, ne ar Rawlins' Cross, F. ROBERTS, Proprietor, Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco. On and after to-day the Parlors will be open

